2016 Agenda

BACK TO THE FUTURE

REGISTER NOW

Please note that this agenda is a work-in-progress. It gets updated continually right up until the Summit. Because of this, please check back often.

*A special thanks to **Technogym** for sponsoring this year's Mobile App.*

SUNDAY, OCTOBER 16, 2016
PRE-SUMMIT ACTIVITIES

9:00 am - 6:00 pm
Foyer, KitzKongress

Summit Concierge & Registration Open
Sponsored by LEMI

9:00 am - 5:00 pm
Leaves and returns to KitzKongress

Highlights of Tyrol & Innsbruck
Enjoy a walking tour of charming Old Town Innsbruck, a two-time host of the Olympic Winter Games with a rich 800-year history, and experience a ride up the Nordkette for lunch while savoring the gorgeous view of the Alps. The trip will end the day at Austria's award winning "bio wellness hotel," Stanglwirt, where the Hauser family will entertain with a tour and cocktail reception.

1:30 pm
Bus arrives back at KitzKongress

Aqua Dome's Thermal Spa in the Alps
Experience the extensive pools, saunas, steams and spa treatments at this exquisite thermal spa with breathtaking views. Aqua Dome is the biggest and most modern hotel in Tyrol. Trip includes overnight stay, breakfast, dinner, use of facilities and other special experiences.

2:00 pm - 2:45 pm
Odeon Room, KitzKongress Main Floor

Meeting: All Press Delegates
Cassandra Cavanah, Founder, Cavanah Communications, U.S.
Beth McGroarty, Director, Research and Public Relations, Global Wellness Summit, U.S.

**See the entire list of press delegates attending the Summit at the end of this agenda.*

3:00 pm - 3:45 pm
Cristal I & II Room,
KitzKongress
Up One Level

Knowledge Workshop: Sponsored by Universal Companies

Generational Harmony: Keeping Pace and Keeping Peace
Adapting Education and Training for Groovy Boomers and #GenMe

Paul J. Jablonski, Director, Wellness and Beauty Learning Center & Events, Universal Companies, U.S.
Anita Lumpkin, Director of Education, Universal Companies, U.S.

Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.

3:00 pm - 3:45 pm
Aurora Room,
KitzKongress
Up one Level

Knowledge Workshop: Sponsored by Delos Living LLC

(ROW) Return on Wellness: The latest projects and findings behind wellness activation in real estate and hospitality

Alfredo Carvajal, President, Delos International & Signature Program, Delos Living LLC, U.S.
Whiney Gray, Senior Vice President, Delos International & Signature Program, Delos Living LLC, U.S.

Introduced by **Leah Burton,** Change Agent, Burton Enterprises, U.S.

4:00 pm - 4:45 pm
Cristal I & II Room,
KitzKongress
Up one Level

Knowledge Workshop: Sponsored by Weight Watchers International

Know Thy Self
Awareness Techniques for Personal and Global Transformation

Dondeena Bradley, PhD, Vice President, Global Innovation, Weight Watchers International, Inc., U.S.
Theresa DiMasi, Vice President, Content & Editor in Chief, Weight Watchers International, Inc., U.S.
Kyia Downing, Possibilitarian, Global Innovation, Weight Watchers International, Inc., U.S.

Introduced by **Leah Burton,** Change Agent, Burton Enterprises, U.S.

4:00 pm - 4:45 pm
Aurora Room,
KitzKongress
Up one Level

Knowledge Workshop: Sponsored by Lefay Resorts

Can Wellness Be Sustainable and Stylish?

Alcide Leali, Managing Director, Lefay Resorts, Italy

Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.

5:00 pm - 5:45 pm
Cristal I & II Room,
KitzKongress
Up one Level

Knowledge Workshop: Sponsored by Medical Spa & Wellness Group

Healthness – The Next Revolution!
Integrating high value Medical Concepts and Illness Prevention into the Spa & Wellness Industry

Chris Keen, CEO, Medical Spa & Wellness Group, Austria

	Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.
5:00 pm - 5:45 pm Aurora Room, KitzKongress Up one Level	**Knowledge Workshop: Sponsored by Zeel Networks, Inc.** **Zeel Massage On-Demand a Year Later: Growing the Pie** **Samer Hamadeh,** Founder & CEO, Zeel Networks, Inc., U.S. Introduced by **Leah Burton,** Change Agent, Burton Enterprises, U.S.
5:00 pm – 6:00 pm Palladium Ballroom, KitzKongress Main Floor	**Meeting: For All Speakers and Presenters** **Nancy Davis**, SVP & Executive Director, Global Wellness Summit, U.S. **Sue DePalma**, Producer, Global Wellness Summit, U.S. **Susie Ellis**, Chairman & CEO, Global Wellness Summit U.S. **Giselle Fernandez**, Journalist & Film Maker, U.S.
6:00 pm - 6:45 pm Palladium Ballroom, KitzKongress Main Floor	**Meeting: For All First Time Delegates** **Nancy Davis**, SVP & Executive Director, Global Wellness Summit, U.S. **Sue DePalma**, Producer, Global Wellness Summit, U.S. **Susie Ellis**, Chairman & CEO, Global Wellness Summit, U.S. **Andrew Gibson**, Vice President, Spa & Wellness, FRHI Hotels & Resorts, UAE **Sue Harmsworth**, MBE, Chairman & Founder, ESPA International, UK **Mia Kyricos**, President, Kyricos & Associates LLC, U.S. **Dr. Franz Linser**, CEO, Linser Hospitality GmbH, Austria **Alexandra Plessier**, Manager of Marketing & Operations, Global Wellness Summit, U.S.
7:00 pm - 9:00 pm Hotel Zur Tenne (Vorderstadt 8)	**Welcome Cocktail Reception** **"Herzlich Willkommen in Kitzbühel"** *Attire: Casual or Tyrolean*
9:00 pm Hotel Zur Tenne Lounge on 2nd Floor	**Get Together: All Global Wellness Institute Initiative Chairs** **Nancy Davis**, SVP & Executive Director, Global Wellness Institute, U.S. **Susie Ellis**, Chairman & CEO, Global Wellness Institute, U.S. **Beatrice Hochegger**, Operations Coordinator, Global Wellness Institute, U.S. **Initiative Chairs**: **Julie Bach**, Executive Director, Wellness for Cancer, U.S.: Wellness for Cancer Initiative **Dr. Marc Cohen,** Professor, RMIT University, Australia: The World Retreat Study Initiative **Jean Guy de Gabriac,** Founder & CEO, TIP TOUCH International, Belgium: Career Development Initiative **Don Genders**, CEO, Design for Leisure, UK: Hydrothermal Initiative **Mia Kyricos**, President, Kyricos & Associates LLC, U.S.: Wellness Communities Initiative

Guillaume Lefevre, President & Founder, THÉMAÉ Paris, France: Minister of Wellness, Minister of Happiness Initiative
Amy McDonald, Owner, Under a Tree, U.S.: Global Hot Springs Initiative
Renee Moorefield, PhD, CEO, Wisdom Works Group, U.S.: The Future of Well Work Initiative
Alla Sokolova, Founder & CEO, Inbalans, Latvia: Baltic to the Black Sea Initiative
Lisa Starr, Senior Consultant, Wynne Business, U.S.: Consulting Best Practices Initiative
Mark Wuttke, President & Chief Operating Officer, Babor, North America, U.S.: Beauty Initiative

10:00 pm – 11:00 pm
TBD

Three Concurrent Casual Kaffee Conversations (Open to All)

1. *Let's talk about medical wellness*

Hosts: Dr. Marc Cohen, Professor, RMIT University, Australia
Sue Harmsworth, MBE, Chairman & Founder, ESPA International, UK

Dr. Nicola Angelo Fortunati, Terme & Spa General Director, Italian Hospitality Collection, Italy
Dr. Russell Greenfield, President, Greenfield Consulting, LLC, U.S.
Dr. Massimo Gualerzi, Chief Health Officer, Terme di Salsomaggiore e Tabiano, Italy
Dr. Fikry Isaac, Founder & CEO, WellWorld Consulting LLC, U.S.
Neal Kitchen, PhD, Vice President, Strategy & Development, HydroPeptide, LLC , U.S.
Dr. Harry F. König, Head of Medical Care, Brenners Park Hotel & Spa, Germany
Dr. Imke König, Spa Director, Schloss Elmau Luxury Spa & Cultural Hideaway, Germany
Dr. Paul Limburg, Medical Director, Mayo Clinic Global Business Solutions, U.S.
Dr. Dieter Resch, CEO, VIVAMAYR Altaussee GmbH, Austria
Dr. Kamal Sawan, President, Sawan Surgical Aesthetics PLLC and Sawan Global Consulting LLC, U.S.
Dr. Wolfgang Schachinger, Ayurveda & Medical Doctor, Haus der Gesundheit, SOMA GmbH, Austria
Dr. Wolfgang Schobersberger, Director, Institute for Sports Medicine, Alpine Medicine and Health Tourism, Austria
Dr. Christine Stossier, Assistant Medical Director, VIVAMAYR Medical Clinic, Austria
Dr. Harald Stossier, Medical Director, VIVAMAYR Medical Clinic, Austria

...and anyone else who would like to discuss the topic of *medical wellness!*

10:00 pm – 11:00 pm
TBD

2. *Let's talk about creativity, inspiration and happiness*

Hosts: Maggie Hsu, Advisor, Zappos, U.S.
Gina Diez Barroso, President & CEO, Grupo Diarq, Mexico

Prof. Gerry Bodeker, PhD, Professor, University of Oxford, UK
Jan-Emmanuel De Neve, PhD, Associate Professor of Economics and Strategy at Saïd Business School, University of Oxford, UK
Jeremy McCarthy, Group Director of Spa & Wellness, Mandarin Oriental Hotel Group, Hong Kong

Dietmar Mueller-Elmau, CEO & Owner, Schloss Elmau Luxury Spa & Cultural Hideaway, Germany
David Clay Large, Senior Fellow, Institute of European Studies, UC Berkley, U.S.
Edie Weiner, President & CEO, The Future Hunters, U.S.

...and anyone else who would like to discuss the topic of *creativity, inspiration and happiness!*

10:00 pm – 11:00 pm
TBD

3. *Let's share ideas on how to solve the labor shortage in our industry*

Hosts: Wendy Bosalavage, President, American Leisure, U.S.
Jean Guy de Gabriac, Founder & CEO, TIP TOUCH International, Belgium
CG Funk, Consultant, Funk Consulting, U.S.
Mary Tabacchi, PhD, RD, Professor Emerita, Cornell University, U.S.

Eva-Maria Adamer-König, Head of Institute & Medical Doctor, FH JOANNEUM, University of Applied Sciences, Austria
Beata Aleksandrowicz, Founder & Director of Training, Pure Massage Spa Training Method®, U.S.
Julie Bach, Executive Director, Wellness for Cancer, U.S.
Daniel Binder, Head of MBA Program, International Hospitality & Spa Management, FH JOANNEUM Institute Health and Tourism Management, Austria
Anne Bramham, Owner & Founder, Advanced Spa Therapy Education Certification Council, U.S.
Christine Clinton, President, International Spa & Salon Services, U.S.
Jean-Marc Delacourt, Founder & CEO, Pure Massage Spa Training Method®, UK
Kristi Dickinson, Executive Board Member, Advanced Spa Therapy Education Certification Council, U.S.
Irene Forte, Brand Manager, Rocco Forte Hotels, UK
Bryan Hoare, Wellness Lead, Naufar Wellness & Recovery, Qatar
Ulrike Kuhnhenn, Academic Dean, Swiss School of Tourism and Hospitality, Switzerland
Roland Lymann, Lecturer & Project Manager, University of Applied Science and Arts Lucerne, Institute of Tourism, Switzerland
Prof. Teresa Mang, Lecturer, Health & Wellbeing Tourism, IMC University of Applied Sciences Krems, Austria
Reneta McCarthy, Senior Lecturer, Cornell University, School of Hotel Administration, U.S.
Eleni Michopoulou, PhD, Senior Lecturer Business Management, University of Derby, UK
Prof. Hubert Siller, Chair, MCI Tourism Business Department, MCI Management Center, Innsbruck, Austria
Isobel Stockdale, Head of Spa, Tourism & Wellness, University of Derby, UK
John Toomey, CEO, Speaker & Author, Australian Wellness Education and Training, Australia
Darani Winnie Tsao, Director, Paradigm Wellness Pte. Ltd., Singapore
Tamás Várhelyi, PhD, College Professor, Eszterhazy Karoly University College, Hungary
Remi Walbaum, Chief Innovation & Infrastructure Officer, École hôtelière de Lausanne, Switzerland
DesireeWatson, Founder & CEO, Wellness Interactive, Inc., U.S.
Alex Zotos, CEO & Principal, Elly Lukas School, Australia

…and anyone else who would like to discuss the topic of *how to solve the labor shortage in our industry!*

MONDAY, OCTOBER 17, 2016
DAY ONE

6:30 am - 8:45 am At your hotel	**Breakfast**
8:00 am - 6:00 pm Foyer, KitzKongress	**Summit Concierge & Registration Open** **Sponsored by LEMI**
9:00 am - 9:30 am Palladium Ballroom, KitzKongress Main Floor	**General Session: Opening by Moving Art** *Beauty is in the Eye of the Beholder. Behold Louie Schwartzberg and his View of Beauty.* **Louie Schwartzberg,** Founder, Moving Art, U.S.
9:30 am - 9:50 am Palladium Ballroom, KitzKongress Main Floor	**General Session: Welcome & Opening Remarks** **Susie Ellis**, Chairman & CEO, Global Wellness Summit, U.S. **Sue Harmsworth**, Co-Chair, 2016 Summit; MBE, Chairman & Founder, ESPA International, UK **Dr. Franz Linser**, Co-Chair, 2016 Summit; CEO, Linser Hospitality GmbH, Austria
9:50 am - 9:55 am Palladium Ballroom, KitzKongress Main Floor	**General Session: Meet Our 2016 Summit Emcee** **Giselle Fernandez**, Latin American Spokesperson, Emmy Award-Winning Journalist, Philanthropist, Filmmaker, Women and Children's Rights Advocate, U.S.
9:55 am - 10:00 am Palladium Ballroom, KitzKongress Main Floor	**General Session: An Austrian Welcome from the Cradle of Wellness Tourism** **Dr. Juergen Bodenseer**, President, Wirtschaftskammer Tirol, Austria
10:05 am - 10:30 am Palladium Ballroom, KitzKongress Main Floor	**General Session: Keynote** *Wellness 2030 - From Old Fashioned Industrial Romance to Data Buddhism* **David Bosshart, PhD**, CEO, Gottlieb Duttweiler Institute (GDI), Switzerland
10:30 am - 11:00 am	**Networking Energy Break** **Sponsored by Éminence Organic Skin Care**
11:00 am - 11:20 am Palladium Ballroom, KitzKongress Main Floor	**General Session: Presentation** *Two Researchers with A Lot of Balls* **Katherine Johnston,** Senior Research Fellow, Global Wellness Institute, U.S. **Ophelia Yeung,** Senior Research Fellow, Global Wellness Institute,

	U.S. Research Report sponsored by: Biologique Recherche Elemis HydraFacial Miraval Performance Health Spafinder Wellness, Inc. The BodyHoliday Treatwell Two Bunch Palms Universal Companies
11:20 am - 11:35 am Palladium Ballroom, KitzKongress Main Floor	General Session: Short Keynote *Wellness as it was Meant to be* **Dr. Franz Linser,** CEO, Linser Hospitality GmbH, Austria
11:35 am - 12:15 am Palladium Ballroom, KitzKongress Main Floor	General Session: Panel *The Naked Truth About European Spa and Wellness Traditions* **Moderator: Anna Bjurstam,** Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d'Etre, Sweden Participants: **Aldina Duarte Ramos**, Global Director, Well-being Product, Accor Hotels, Luxury & Upscale Brands, France **Adrian Egger**, Director International Business Development, Linser Hospitality GmbH, Austria **Lasse Eriksen**, Development Manager, Nordic Hotels & Resorts - Farris Bad, Norway **Alla Sokolova**, Founder & CEO, Inbalans, Latvia
12:30 pm – 1:00 pm Palladium Ballroom, KitzKongress Main Floor	Press Conference for Media and Press Delegates
12:30 pm - 2:30 pm Hotel Rasmushof	Interactive Lunch: "Ask the Expert" Table Topic Discussions **Sponsored by Canyon Ranch** *Roundtable discussions with designated experts. Each table will have a specific topic. Choose any table you like and ask questions of the experts.* *List of table topics and hosts coming soon.*
2:30 pm - 2:50 pm Palladium Ballroom, KitzKongress Main Floor	General Session: Keynote *Back to the Roots to Manage the Future* **Dr. Harald Stossier,** Medical Director, VIVAMAYR Medical Clinic, Austria

2:50 pm - 3:20 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Interviews** *Honoring the Past - "BACK to the Future"* **Balthasar Hauser**, Owner, Biohotel Stanglwirt, Austria **Richard Schmitz,** CEO, H/S/M Hotel und Spa Management, Germany **Interviewed by: Giselle Fernandez**, Journalist & Filmmaker, U.S.
3:20 pm - 3:35 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Short Keynote** *What Neuroscience Teaches us About Beauty* **Claudia Aguirre, PhD**, Neuroscientist and Mind-Body Expert, U.S.
3:35 pm - 3:45 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Short Remarks** *Beauty and Wellness: A Fresh Way Forward* **Mark Wuttke**, President & Chief Operating Officer, Babor, North America, U.S.
3:45 pm - 3:55 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Short Remarks** *Introduction to the Time Capsule* **Edie Weiner,** President & CEO, The Future Hunters, U.S.
3:55 pm - 4:00 pm Palladium Ballroom, KitzKongress Main Floor	**Explanation Regarding How the Breakout Sessions Work and Details about Tonight's Dine Around Mixer** **Giselle Fernandez**, Journalist & Filmmaker, U.S.
4:00 pm – 4:30 pm	**Networking Energy Break** **Sponsored by Sanitas Skincare**
4:30 pm – 5:20 pm Palladium Ballroom, KitzKongress Main Floor	**OPTION 1: Mainstage Panel** *Integrative Medicine - What's Working?* **Moderator: Sue Harmsworth**, MBE, Chairman & Founder, ESPA International, UK **Participants:** **Dr. Elke Benedetto-Reisch**, Medical Director, Lanserhof Group, Austria **Dr. Harry F. König**, Head of Medical Care, Brenners Park Hotel & Spa, Germany **Dr. Imke König**, Spa Director, Schloss Elmau Luxury Spa & Cultural Hideaway, Germany **Dr. Christine Stossier**, Assistant Medical Director, VIVAMAYR Medical Clinic, Austria
4:30 pm – 5:20 pm Odeon Room, KitzKongress Main Floor	**OPTION 2: Breakout Discussion Forum** *The Intersection of Beauty and Wellness: Understanding the Emotional, Physical, Psychological, and Social Relationship Between Beauty, Health and Wellness.*

Facilitator: Mark Wuttke, President & Chief Operating Officer, Babor, North America, U.S.

Participants: To be announced soon.

4:30 pm – 5:20 pm
Cristal I & II Room,
KitzKongress
Up one Level

OPTION 3: Breakout Discussion Forum

Soaking up History…Steaming into the Hot Springs "R" Evolution

Facilitator: Amy McDonald, Owner, Under a Tree, U.S.

Participants:
Tom J. Bauer, COO, VAMED Vitality World, Austria
David Clay Large, Senior Fellow, Institute of European Studies, UC Berkley, U.S.
Mark Hennebry, Board Director, Danubius Hotel Group, UK
Marion Schneider, CEO, Toskanaworld, Germany

4:30 pm – 5:20 pm
Break Out I & II Room,
KitzKongress
Up one Level

OPTION 4: Breakout Discussion Forum

Wake up…You Should Care About The Staffing Crisis!

Facilitators:
Wendy Bosalavage, Chair of the Internship Program, Global Career Development Initiative, Global Wellness Institute
Jean Guy de Gabriac, Chair of Global Career Development Initiative, Global Wellness Institute
CG Funk, Chair of the Careership Program, Global Career Development Initiative, Global Wellness Institute

4:30 pm – 5:20 pm
Aurora Room,
KitzKongress
Up one Level

OPTION 5: Wellness Tourism Roundtable

Wellness Tourism 2.0: How to Make a Destination Successful by Incorporating Wellness

Facilitators:
Dr. Franz Linser, CEO, Linser Hospitality GmbH, Austria
Terry Stevens, Managing Director, Stevens & Associates, UK

Participants: To be announced soon.

5:30 pm – 6:20 pm
Palladium Ballroom,
KitzKongress
Main Floor

OPTION 1: Mainstage Panel

Hotel Chains vs. Family Owned Hotels: Learning From One Another

Moderator: Dr. Franz Linser, CEO, Linser Hospitality GmbH, Austria

Participants: To be announced soon.

5:30 pm – 6:20 pm
Odeon Room,
KitzKongress
Main Floor

OPTION 2: Breakout Showcase and Q&A

Sauna Aufguss – Hot Doesn't Get Any Cooler Than This!

Lasse Eriksen, Development Manager, Nordic Hotels & Resorts - Farris Bad, Norway
Lay Pang Ong, Sauna Aufguss Performer, Malaysia

5:30 pm – 6:20 pm Aurora Room, KitzKongress Up one Level	**OPTION 3: Breakout Discussion Forum** *Why Eating Less and Exercising More Can Make You Fat!* **Stephanie Moore,** Clinical Nutritionist, Health in Hand, UK
5:30 pm – 6:20 pm Break Out I & II Room, KitzKongress Up one Level	**OPTION 4: Breakout Discussion Forum** *Wellness is Everywhere: How to Get Heard Above the Noise. Strategies From Social Media to Storytelling - What's Really Working?* Facilitator & Participants: To be announced soon.
5:30 pm – 6:20 pm ~~Cristal I & II Room,~~ KitzKongress Up one Level	**OPTION 5: Breakout Discussion Forum** *Keeping European Standards and Authenticity Alive for a New Generation: MLD, Kneipp, Aromatherapy* **Moderator: Anne Bramham,** Owner & Founder, American Spa Therapy Education Certification Council, U.S. **Participants:** **Dr. Regina Webersberger,** Medical Doctor, Kneipp Kurhaus der Marienschwestern vom Karmel, Austria **Prof. Hildegard Wittlinger**, Director, Dr. Vodder Academy International, Austria
7:30 pm - 9:30 pm A-ROSA Kitzbühel Hotel Kitzhof Hotel Schwarzer Adler Sporthotel Reisch	**Evening Event** **"Dine Around Mixer in the Town of Kitzbühel"** *Attire: Alpine Casual*
10:30 pm – 11:30 pm TBD	**Three Concurrent Casual Kaffee Conversations (Open to All)** 1. *Let's talk with economic strategists and futurists* **Hosts**: **Susie Ellis,** Chairman & CEO, Global Wellness Summit, U.S. **Thierry Malleret,** Co-Founder, The Monthly Barometer, France **David Bosshart, PhD**, CEO, Gottlieb Duttweiler Institute (GDI), Switzerland **Andreas Braun, PhD,** CEO, Destination Wattens, Austria **Barbara Kolm, PhD**, Director, Austrian Economics Center, Austria **Edie Weiner,** President & CEO, The Future Hunters, U.S. ...and anyone else who would like to discuss the economy and the future!
10:30 pm – 11:30 pm TBD	2. *Let's talk about wellness communities* **Hosts: Mia Kyricos**, President, Kyricos & Associates LLC, U.S. **Steve Nygren**, Founder, Serenbe, U.S. **Glenys Archer**, Co-Founder, Aquareon LLC, U.S. **Alfredo Carvajal**, President, Delos International & Signature

Program, Delos Living LLC, U.S.
Samantha Foster, Director, Destination Spa Management Ltd, Thailand
Andrew Gibson, Vice President, Spa & Wellness, FRHI Hotels & Resorts, United Arab Emirates
Whitney Gray, PhD, Vice President, Delos Living LLC, U.S.
Oleg Gusakov, Partner Griffin Partners, Russian Federation
George Miles, Jones Partner, Griffin Partners, Russian Federation
Robert Ranzi, Cluster Manager, Standortagentur Tirol, Austria
Terry Stevens, Managing Director, Stevens & Associates, UK

...and anyone else who would like to discuss the topic of *wellness communities!*

10:30 pm – 11:30 pm
TBD

3. Let's talk about investing

Hosts: Gina Diez Barroso, President & CEO, Grupo Diarq, Mexico
Sue Harmsworth, MBE, Chairman & Founder, ESPA International, UK

Abdulla Hassan Al-Mehshadi, CEO, Msheireb Properties, Qatar
Peter Bisley, Chief Officer of Development and Asset Management, Msheireb Properties, Qatar
Tim Chun, Vice President, CCL Holding, U.S.
Katrine Formby, Vice President, Sable Investments, U.S.
Omer K. Isvan, President, Servotel Corporation, Turkey
Neil Jacobs, CEO, Six Senses Hotels Resorts Spas, Thailand
Daniel Levy, Co-Chairman, Ralph Trustees, UK
Vladislav Osipov, Managing Director, Centiveo AG, Switzerland
David Wickline, Chairman, Alchemy Ventures Group, U.S.
Sandra Wong, CEO, Vitulen Sdn Bhd, Malaysia
Amelia Yao, Founder, Wellness Department, Hanshi Investment and Management Ltd. Co, China

...and anyone else who would like to discuss the topic of *investing!*

TUESDAY, OCTOBER 18, 2016
DAY TWO

6:30 am - 8:45 am At your hotel	**Breakfast**
8:00 am - 5:00 pm Foyer, KitzKongress	**Summit Concierge & Registration Open** **Sponsored by LEMI**
9:00 am - 9:50 am Palladium Ballroom, KitzKongress Main Floor	**OPTION 1: General Session: Keynote Interview** *Wellness Architecture and Design: Insights and Inspiration* **Lars Krückeberg,** Founding Partner, GRAFT Gesellschaft von Architekten mbH, Germany **Ann Marie Aguilar**, Arup Foresight, Associate Director of Wellbeing and Sustainability, UK **Interviewer: Liz Terry,** CEO, Leisure Media & Editor, CLAD magazine (Community of Leisure Architects & Designers), UK
9:00 am – 9:45 am Odeon Room, KitzKongress Main Floor	**OPTION 2: Breakout Session: Keynote** *The Double Paradigm Shift: The Global Economic Transformation Plus the Beginning of Civilization Alpha.* **Edie Weiner,** President & CEO, The Future Hunters, U.S.
10:00 am - 10:30 am Palladium Ballroom, KitzKongress Main Floor	**Collaboration-Jam!** Spotlight on Sponsors
10:30 am - 11:00 am	**Networking Energy Break** **Sponsored by June Jacobs Spa Collection**
	OPTION 1: Palladium Ballroom
11:00 am - 11:20 am Palladium Ballroom, KitzKongress	**General Session: Keynote** *Waters of Wellness* **David Clay Large**, Senior Fellow, Institute of European Studies, UC Berkley; Author, *The Grand Spas of Central Europe: A History of Intrigue, Politics, Art, and Healing*, U.S.
11:20 am - 11:35 am Palladium Ballroom, KitzKongress	**General Session: Short Keynote** *Hot Springs Austria - Present & Future* **Tom J. Bauer,** COO, VAMED Vitality World, Austria
11:35 am - 11:50 am Palladium Ballroom, KitzKongress	**General Session: Short Keynote** *What is Today's Investment Money Looking for?* **Omer K. Isvan,** President, Servotel Corporation, Turkey

	OPTION 2: Odeon Room
11:00 am - 11:15 am Odeon Room, KitzKongress	**Session: Short Keynote** *Health Starts In Your Mind* **Nils Behrens,** Managing Director & Chief Marketing Officer, Lanserhof Group, Germany
11:15 am - 11:35 am Odeon Room, KitzKongress	**Session: Short Keynote** *A Successful Hospitality, Spa, Medical, Integrative Model* **Dr. Harry F. König,** Head of Medical Care, Brenners Park Hotel & Spa, Germany
11:35 am – 11:50 am Odeon Room, KitzKongress	**Session: Short Keynote** *Landmark Study: Shorter and More Frequent Spa Vacations Show a Booster Effect* **Dr. Wolfgang Schobersberger,** Director, Institute for Sports Medicine, Alpine Medicine and Health Tourism (ISAG), UMIT, Austria
11:50 am - 12:05 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Short Keynote** *Mental Detox* **Dietmar Mueller-Elmau,** CEO & Owner, Schloss Elmau Luxury Spa & Cultural Hideaway, Germany
12:05 pm - 12:25 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Keynote** *The European Economy From a Wellness Point of View* **Barbara Kolm, PhD,** Director, Austrian Economics Center, Austria
12:25 pm - 12:45 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Keynote** *Mental Toughness* **Stephan Eberharter,** Olympic Skier & Champion, Austria
12:45 pm - 4:00 pm Take Gondola Hahnenkamm Mountain	**Lunch and Free Time** **Atop the Famous Hahnenkamm Mountain** **Sponsored by BuDhaGirl LLC** *Attire: Casual & Sporty* **Outdoor Activities Available:** Hiking Mountain Biking Yoga Segway Tour Photos with Stephan Eberharter at Starter House Paragliding (available to delegates at an additional fee. Contact Elements 3 directly at info@element3.at)

6:00 pm Please meet in the lobby of your hotel	**A Bus Picks Up Delegates From Each of the Summit Hotels** A-ROSA Kitzbühel Hotel Kitzhof Hotel Schwarzer Adler Hotel Zur Tenne Rasmushof Sporthotel Reisch *If you are not staying at one of the Summit Hotels, please join the group at the one closest to you.*
Swarovski Crystal Worlds	**"A Glittering Evening at Swarovski Crystal Worlds"** **Evening Cocktails while Strolling through the Chambers of Wonder** **Gala Dinner** **10th Anniversary Auction: To Benefit the Global Wellness Institute Research** *Attire: Cocktail or Casual – Sparkles welcome!* **Host & Auctioneer: Giselle Fernandez,** Journalist & Filmmaker, U.S.

WEDNESDAY, OCTOBER 19, 2016
DAY THREE

6:45 am - 8:45 am
At your hotel

Breakfast

8:00 am - 4:00 pm
Foyer, KitzKongress

Summit Concierge & Registration Open
Sponsored by LEMI

9:00 am - 9:45 am
Palladium Ballroom,
KitzKongress
Main Floor

Shark Tank of Wellness Student Competition
Sponsored by Chiva-Som International Health Resort, ESPA International, Four Seasons Hotels and Resorts, Iredale Mineral Cosmetics, Klafs GmbH & Co. KG, and ResortSuite

Moderator:
Nancy Davis, SVP & Executive Director, Global Wellness Summit, U.S.

Finalists:
Student: Shahrin Ali, North South University, Bangladesh
Professor: Khan Muhammad Saqiful Alam, North South University, U.S.

Student: Svjetlana Radakovic, IMC University of Applied Sciences Krems, Austria
Professor: Teresa Mang, IMC University of Applied Sciences Krems, Austria

Student: Regina Tarány, IMC University of Applied Sciences Krems, Austria
Professor: Teresa Mang, IMC University of Applied Sciences Krems, Austria

Judging Panel:
Simon Casson, President, Hotel Operations, Europe, Middle East and Africa, Four Seasons Hotels and Resorts, UAE
Tracey Chappell, Senior Vice President, Global Spa Solutions, ESPA International, UK
Jane Iredale, President & CEO, Iredale Mineral Cosmetics, U.S.
Sheila McCann, General Manager, Chiva-Som International Health Resort, Thailand
Frank Pitsikalis, Founder & CEO, ResortSuite, Canada
Frank Strobel, Director, International Sales, Klafs GmbH & Co. KG, Germany

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9:50 am - 10:15 am
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Keynote
Economics of Happiness and Well-being: Why These Measurements are Important and What is their Impact?

Jan-Emmanuel De Neve, PhD, Associate Professor of Economics and Strategy at Saïd Business School, University of Oxford, UK

10:15 am – 10:45 am

Networking Energy Break
Sponsored by [comfort zone]

10:45 am - 11:00 am Palladium Ballroom, KitzKongress Main Floor	**General Session: Short Keynote** *Millennials: Spoiled for Choice and Very Stressed - How to Attract and Satisfy this New Generation of Traveler* **Irene Forte,** Brand Manager, Rocco Forte Hotels, UK
11:05 am - 11:20 am Palladium Ballroom, KitzKongress Main Floor	**General Session: Short Keynote** *Bhutan and the Concept of Gross National Happiness (Including excerpts from an interview with H.E. Jigme Thinley, Prime Minister of Bhutan 2008 to 2013)* **Prof. Gerry Bodeker,** PhD, Professor, University of Oxford, UK
11:25 am - 11:40 am Palladium Ballroom, KitzKongress Main Floor	**General Session: Short Keynote** *Vision of the Future for Health and Wellness from the World Economic Forum* **Vanessa Candeias,** Head of Health Promotion & Disease Prevention, World Economic Forum, Switzerland
11:40 am - 12:00 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Short Keynote** *Future: Beyond Ghettos of Wellness* **Andreas Braun, PhD,** CEO, Destination Wattens, Austria
12:00 pm - 12:07 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Announcement** *Passion Moment* **CG Funk,** Consultant, Funk Consulting, U.S.
12:07 pm - 12:12 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Announcement** *Passion Project – Global Wellness Day* **Belgin Aksoy,** Creative Director, Richmond International, Turkey
12:30 pm - 2:00 pm Hotel Rasmushof	**Relaxed Lunch Buffet** **Sponsored by Biologique Recherche**
2:00 pm - 2:15 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Short Keynote** *Macro Economic Changes Underway Affecting Wellness: Who is at Risk and Who will be the Winners?* **Thierry Malleret,** Co-Founder, The Monthly Barometer, France
2:15 pm - 2:20 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Announcement** *Global Wellness Institute Initiatives Catch Fire!* **Susie Ellis,** Chairman & CEO, Global Wellness Institute, U.S. **General Session: Announcement (3 minutes)** *Career Development Initiative* **Jean Guy de Gabriac**, Founder & CEO, TIP TOUCH International, Belgium

	General Session: Announcement (3 minutes) *Hydrothermal Initiative - Guide to Hydrothermal Spa & Wellness Development Standards* **Don Genders**, CEO, Design for Leisure, UK **General Session: Announcement (3 minutes)** *Wellness for Cancer* **Julie Bach,** Executive Director, Wellness for Cancer, U.S.
2:30 pm - 3:00 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Presentation** *Wellness Communities & Lifestyle Real Estate: The Next Frontier* **Presenter: Mia Kyricos**, President, Kyricos & Associates LLC, U.S. Contributors: To be announced soon.
3:00 pm - 3:20 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Keynote** *Looking Towards the Future: Wild Collaboration and New Metrics* **Maggie Hsu,** Advisor, Zappos, U.S.
3:20 pm - 3:35 pm Palladium Ballroom, KitzKongress Main Floor	**General Session: Announcement of Award Winners** **Shark Tank of Wellness Award Winners** $10,000 in Prize Money **Global Wellness Awards** *Leader in Workplace Wellness* **Presenting Sponsor: Talal Bin Ali**, Founder & President, Enaya Care International Co. Ltd., Saudi Arabia *The Debra Simon Award for Leader in Furthering Mental Wellness* **Presenting Sponsor: Lauren Wright**, President, The Debra Simon Family Foundation, U.S. *Leading Woman in Wellness* **Presenting Sponsor: Sammy Gharieni**, CEO & Founder, Gharieni Group GmbH, Germany *Leader in Innovation* **Presenting Sponsor: Josh McCarter**, CEO, Booker, U.S. *Leader in Sustainability* **Presenting Sponsor: Roberto Arjona**, Chief Executive & General Manager, Rancho La Puerta, Mexico
3:35 pm - 3:45 pm Palladium Ballroom, KitzKongress Main Floor	**Time Capsule Farewell** *Sealing our Fate: The GWS Time Capsule Finale* **Edie Weiner,** President & CEO, The Future Hunters, U.S. and all delegates

3:50 pm - 4:00 pm Palladium Ballroom, KitzKongress Main Floor	**Announcement of 2017 GWS Location!** **Introduction of 2017 Summit Co-Chairs!**
4:00 pm Palladium Ballroom, KitzKongress Main Floor	**Champagne Toast** **Sponsored by Aloys F. Dornbracht GmbH & Co. KG** GWS Board of Directors, GWS Team, 2016 Sponsors and All Delegates
4:00 pm – 5:00 pm Foyer, KitzKongress	**Après Summit Networking** **Sponsored by The Madison Collection**
	Post-Summit Activities
Meet at 5:15 pm In the lobby of Hotel Schwarzer Adler	**An "Austrian-Style" Wellness Hotel Sampler** Spend three nights at three different "wellness hotels" with a range of wellness experiences in beautiful surroundings. Hosted by Sallie Fraenkel, this tour promises to have many unusual experiences for those who love "wellness travel." NOTE: PLEASE CHECK OUT BEFORE COMING TO THE GENERAL SESSIONS ON DAY 3. You may store your luggage in the Coat Check area at the KitzKongress or at the Hotel Schwarzer Adler.
Meet at 5:30 pm In the lobby of Hotel Schwarzer Adler	**Healing in the Hills: The Thermal Waters and Grand Spas of Austria** During this three-day, three-night trip, visit some of the most historic spas in Austria – Bad Gastein, Bad Hofgastein and Bad Ischl – frequented by ArchDuke Franz Josef, Mozart and Freud. Accompanying the tour will be historian, professor and author of "The Grand Spas of Central Europe: A History of Intrigue, Politics, Art and Healing," David Clay Large. NOTE: PLEASE CHECK OUT BEFORE COMING TO THE GENERAL SESSIONS ON DAY 3. You may store your luggage in the Coat Check area at the KitzKongress or at the Hotel Schwarzer Adler.

THURSDAY, OCTOBER 20, 2016
POST-SUMMIT ACTIVITIES

9:00 am – 12:00 pm
Hotel Kitzhof

Host a Future Summit

Opportunity to speak with **Michelle Gamble**, VP Global Business Development, and **Nancy Davis**, SVP & Executive Director, regarding what's involved in hosting a future Summit.

Please email Michelle at michelle.gamble@globalwellnesssummit.com to request a time to meet on Thursday morning. There will be RFPs available for those interested in learning more.

Departure information provided by Boutique Journeys
For questions contact: Nathalie Nagy, nathalie@boutique-journeys.com

Imperial Austria Featuring Salzburg and Vienna

Experience the magic of these two Austrian cities with their amazing music and culture. The tour includes three-days and three-nights including a private, after-hours tour of the Austrian National Gallery in the Upper Belvedere Palace. Also included is a stay at the bucolic Schloss-Fuschl near Salzburg and the historic Hotel Sacher in Vienna – true five-star experiences.

Departure information provided by VIVAMAYR
For questions contact: Sallie Fraenkel, sallie@mindbodyspiritnet.com

A Destination Spa Experience at VIVAMAYR Altaussee

Experience modern Mayr Medicine, the symbiosis of naturally-based holistic healing methods based on the Mayr Cure, pioneered by Austrian medical practitioner Dr. F.X Mayr (1875–1965). The F.X Mayr cure is based on rest, detoxification and the cleansing of the digestive tract. A five-day stay or seven-day stay are offered.

*2016 Press Delegates:

Kathleen Baird-Murray, Author & Beauty Journalist, UK
Katie Barnes, Editor, *Spa Business* magazine, Leisure Media, UK
Claudia Bette-Wenngatz, Journalist, Germany
Sascha Bostan, General Manager, Redspa media GmbH, Germany
Sarah Camilleri, Founding Editor & Publisher, *European Spa* magazine, UK
Susan D'Arcy, Luxury Travel & Spa Editor, *The Sunday Times*, UK
Theresa DiMasi, Vice President, Content & Editor in Chief, Weight Watchers International, Inc., U.S.
Hildegard Dorn-Petersen, Journalist & Consultant, AHGZ Wellness Summit, Germany
Suzanne Duckett, Spa Guide Editor & Founder, The Antitode, UK
Nora Elias, Editor, *Professional Spa & Wellness* magazine, UK
Céline Guerton-Mathias, CEO, *EMOTION SPA* magazine, France
Franka Hänig, General Manager, Redspa media GmbH, Germany
Norbert Hintermayer, Editor, Hintermayer Media, Austria
Laure Jeandemange, Editor-in-Chief, Les Nouvelles Esthétiques - Spa De Beaute, France
Sara Jones, Managing Director & Editor, *Spa & Wellness Mexico*, Mexico
Jane Kitchen, News Editor, Spa Business, UK
Valérie Le Mao, Editorial Advisor, Wellness & Spa, *Esthetic World*, Spain
Mark Moloney, Managing Director, Professional Spa & Wellness, UK
Nicola Moulton, Beauty & Health Director, *Vogue*, UK
Françoise Perier, Journalist, *Les Nouvelles Esthétiques*, France
Stephanie Shiu, Editor-in-Chief, *AsiaSpa*, Hong Kong
Mariko Soryu, Spa Journalist, Flrames Factory Co, Ltd, Japan
Walter Taferner, Owner, Streifzug Media GmbH, Austria
Etha Taferner-Barendse, Co-Owner, Streifzug Media GmbH, Austria
Liz Terry, CEO, Leisure Media, UK
Sarah Todd, Contributing Editor, *European Spa* magazine, UK
Laure-Anne Vilaine, Editorial Advisor, Palindrome Edition, France