FRIDAY, MAY 14TH & SATURDAY, MAY 15TH

Pre-Summit Options Open to All

Sapanca, Turkey

Optional Stay at Richmond Nua Wellness Spa
Just one hour away from Istanbul, Richmond Nua Wellness Spa is located right on Lake Sapanca, a perfect location for relaxation. At Richmond Nua, the spa philosophy is an expression of well-being, emotion, and lifestyle, and expertly combines wellness features from all over the world.

Richmond Nua is pleased to offer a daily rate inclusive of a superior room, buffet breakfast, massage, dinner and round-trip airport transfer. Delegates are invited to use the facilities in the Nua Wellness Spa Center: Wellness & SPA Lounge, Adventure Snail Showers, Ottoman Steam Bath, Aqua Cave Adventure Shower, Herbal Steam Bath, Sole Salt Inhalation Bath, Loft Sauna, Lacanium, Tepidarium, Relax Room with Heated Ceramic Benches, Ice-Grotto, Unique Jacuzzi Pool with Salt Water, Activity Pool with Several Water Attractions, Relax Room with Heated Water Beds, Relax Area with Luminous Night Heaven, Professionally Equipped Fitness Center, Beauty Center, Solarium.

For more information or to book your stay at Richmond Nua Wellness Spa, please contact mervek@richmondhotels.com.tr or +90 216 445 46 40.
**SUNDAY, MAY 16TH**

*All Sunday activities are complimentary for delegates*

**9:00am - 3:00pm**
Meet in the Kempinski Çırağan Palace Lobby at 8:45am

**Taste of Istanbul City Tour**
Visit to the Blue Mosque, Hagia Sophia, Topkapi Palace + Harem Hamam, and Spice Market. Lunch will be served at the famous Konyalı Restaurant inside the Topkapi Palace. The bus will depart and return from the Çırağan Palace Kempinski Hotel lobby.

**4:30pm - 6:30pm**
Meet in the Kempinski Çırağan Palace Lobby at 4:15pm OR meet us there on your own via taxi

**Experience the Authentic Cagaloglu Hamam**
A visit to Istanbul (and Turkey) wouldn’t be complete without experiencing the authentic Turkish hamam. The hamam experience will take delegates into the rich history of Turkey’s spa culture at one of the oldest, authentic hamams in the city, built in 1741.

**7:30pm - 9:30pm**
Meet in the Kempinski Çırağan Palace Lobby at 7:15pm OR meet us there on your own via taxi

**Swissotel Cocktail Reception & Amrita Spa Tour**
Hosted by Gerhard Struger, GM, Swissotel, the Bosphorus, with Anne McCall Wilson, VP of Spas, Fairmont Raffles Hotels International, and Elmar Nagele, CEO, Thermarium.

Join fellow delegates at the Swissotel’s Amrita Spa for cocktails and go behind the scenes of one of Istanbul’s finest hotel spas. The spa, including the exquisite hamam, was designed by platinum sponsor Thermarium.
MONDAY, MAY 17TH

Official Summit Program

8:30am
Iznik Room
Kempinski Hotel

9:00am - 6:00pm
Outside Mayben Room

10:00am - 1:00pm
Mayben Room
Çırağan Palace

Board of Directors Pre-Summit Breakfast

Conference Check-In

“Spa of the Future”
Pre-Summit Student Architectural Competition
Sponsored by Mandara Spa, a division of Steiner Leisure

Student teams presenting from:
Istanbul Technical University (Istanbul, Turkey)
Yuksel Demir, Department Head, Department of Fine Arts,
and Belkis Uluoglu, Department of Fine Arts

University of Southern California (Los Angeles, California)
Richard Corsini, Principal, Corsini Architects, U.S.

Judging Panel:
Renate Brune, CEO, Alt Madlitzer Muhle GmbH, Germany
Anthony DiGuisepppe, President/CEO, DiGuisepppe Architect, U.S.
Paul Jones, COO, One&Only, U.K.
Jeff Matthews, President & COO, Mandara Spa, Indonesia
Elmar Nagele, CEO, Thermarium, Austria
Oktay Orhon, Board Member, Richmond Hotels, Turkey
Audience votes (count as one)
1:00pm - 2:00pm  
Gazebo Lounge  
Judges “Deliberating” Lunch

2:00pm - 3:00pm  
Bosphorus Room  
Pre-Summit Bridge Building Sessions Round 1  
These are informal pre-Summit gatherings open to all delegates who would like to meet and exchange ideas on a particular subject with the common goal of improving performance for the spa and wellness industry as a whole.

Yildiz A  
Financial Benchmarking and Data Exchange  

Yildiz C  
Changing Trends in Demand: What are Consumers Asking for?  
Led by Cathy Feliciano Chon, Founder & Managing Director, Catchon & Co., Hong Kong, kicking things off with Dzigbordi K. Dosoo, CEO, Allure Africa, Ghana; JC Kapur, Co-founder, JCKRC & Co., India; and Stephanie Perrone Goldstein, Director, Spa Consumer Research, U.S.  

Successful Wellness Tourism: Who Does it Right?  
Led by Terry Stevens, Phd, Managing Director, Stevens & Associates, U.K., kicking things off with Eva-Maria Adamer-Konig, Principal, FH JOANNEUM, University of Applied Science, Austria; Gerard Bodeker, Professor, University of Oxford Medical School, Malaysia; and Tamas Varhelyi, Phd, Professor, Szolnoki Foiskola, Hungary.
3:00pm - 4:00pm
Mayben Room

3:00pm - 4:00pm
Yildiz B

4:00pm - 5:00pm
Bosphorus Room

3:00pm - 4:00pm
Yildiz A

**Briefing for Members of the Press**

**Pre-Summit Bridge Building Sessions Round 2**
These are informal pre-Summit gatherings open to all delegates who would like to meet and exchange ideas on a particular subject with the common goal of improving performance for the spa and wellness industry as a whole.

**How Can Healthcare and Wellness Converge?**
Led by Dr. Geraldine Mitton, Independent Wellness Consultant, South Africa, kicking things off with Jeff Butterworth, Wellness Director, Jumeirah, UAE; Dr. Roberta Lee, Vice Chair, Department of Integrative Health, Continuum Center for Health & Healing at Beth Israel Hospital, U.S.; Paul Lehr, President, Pritikin Longevity Center & Spa, U.S.; Dr. Ken Pelletier, Medical Doctor, U.S.; and Andreas Wieser, Principal, Lanserhof, Austria

**Leveraging Technology for Greater Market Share**
Led by Lopo Champalimaud, Co-founder, Wahanda, U.K., kicking things off with Brigitte Diem-Guy, General Manager, Spa Soft, Par Springer Miller Systems, Canada; Daniel Lizio-Katzen, Managing Director, SpaBooker, U.S.; Thomas Roessler, Managing Director, TAC Reservation Assistant, Austria; and Marc Smith, Chief Social Scientist, Connected Action Consulting Group, U.S.
Yildiz C

Marketing Partnerships & Alliances: What Industries Can Come Together?

5:00pm – 6:00pm
Mayben Room

All About Turkey! A Picture of the Exciting Spa, Thermal, Wellness, and Medical Tourism Scene
Mehmet Kabas, President, Promet Spa and Wellness, Turkey
Dr. Zeki Karagulle, President, International Society of Medical Hydrology and Climatology, Turkey
Belgin Aksoy, Board Member, and Umit Atalay, General Manager, Richmond Nua Wellness Spa, Turkey

6:30pm – 7:30pm
Outside Garden
Çırağan Palace

Welcome Cocktail Reception
On the Çırağan Palace grounds, overlooking the Bosphorus
Sponsored by Platinum Sponsors, Thermarium and Precor
Welcome Dinner

*Sponsored by Platinum Sponsors, Thermarium and Precor*

Welcome: *Dulcy Gregory*, Associate Executive Director, Global Spa Summit, U.S.

Introductory Remarks: *Susie Ellis*, President, SpaFinder, Inc. U.S. and *Josh McCarter*, President Arbitech and Board Member, SpaFinder, Inc. U.S.

Istanbul welcome from *H.E. Mr. Ertugrul Gunay*, Minister of Culture and Tourism, The Republic of Turkey

Introduction of Key Sponsors:
*Levent Demirel*, Deputy Director General, The Ministry of Culture and Tourism, Turkey
*Elmar Nagele*, Thermarium, Austria
*Jeff Kohl*, Precor, U.S.

Acknowledgement of *Board of Directors*

Announcement of Student Architectural Competition Winners and presentation of prizes:
*Jeff Matthews*, President & COO, Mandara Spa, Indonesia

After Dinner Cocktail Gathering

Let’s Continue the Conversation...
Board of Directors lead the way to Çırağan Bar
### TUESDAY, MAY 18TH

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<tr>
<th>Time</th>
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| 9:00am - 6:00pm  | Exhibition B                      | Internet Cafe<br>
**Sponsored by SpaBooker**                                                             |
| 9:00am - 6:00pm  | Mayben Room                       | Resource Table<br>
Open to all delegates; Peruse publications and books authored by attending delegates and speakers. |
| 8:30am - 9:00am  | Mayben Room                       | Welcome & Announcements<br>
Overview and ‘Speed Intros’ with hosts:<br>
**Susie Ellis**, President, SpaFinder, Inc., U.S. and **Dr. Franz Linser**, Managing Director, Linser & Partner Consulting, Austria |
| 9:00am - 11:00am | Mayben Room                       | General Session: Keynote Speaker<br>
A View from the Future<br>
**Edie Weiner**, President, Weiner, Edrich, & Brown, U.S. |
| 11:00am - 11:30am| Exhibition A                      | Networking Break<br>
**Sponsored by SpaSoft**                                                               |
| 11:30am - 11:40am| Mayben Room                       | General Session: Snapshot Survey<br>
Audience Response                                                                     |
| 11:40am - 12:10am| Mayben Room                       | General Session: Global Spa Summit Research<br>
Spas & the Global Wellness Market: Synergies & Opportunities<br>
**Katherine Johnston**, Senior Economist, SRI International<br>
**Sponsored by Murad Inclusive Health Center**                                          |
12:10pm - 12:35pm
Mayben Room

General Session: Research
Report & the Latest in Benchmarking, Hotels & Luxury Spas
Jan Freitag, VP of Global Development, Smith Travel Research, U.S.

12:35pm - 12:45pm
Mayben Room

General Session: Introductions
Meet the Afternoon’s Research Breakout Session Leaders

12:45pm - 1:00pm
Mayben Room

General Session: Research Commentary
Why Research is Vital for the Health of our Industry
Dr. Howard Murad, CEO & Founder, Murad, Inc., U.S.

1:00pm - 2:15pm
Enderun Room

Lunch
Tables for six have been set up in the beautiful sea-view Enderun Room. Each table will have a number, the name of the delegate host, and the topic as indicated below. Feel free to decide which topic you would like to discuss during lunch and join that table. Tables will be filled as people arrive and if your first choice isn’t available, there should be plenty of other interesting topics to choose from. Hosts will share their expertise as fellow diners join in to ask questions and make comments. This lunch is designed to be casual, fun, and incubate some new ideas!

1. An Investor’s View of the Spa Industry:
   Anders Moltke-Leth, Molbek Development A/S, Denmark

2. Branding and the Internet
   Crispin Reed, Brandhouse, U.K.

3. Childhood Obesity and Spas
   Joe Gutierrez, Pritikin Longevity Center & Spa, U.S.
4. Culinary Innovations and Spa
MPS Puri, Nira Hotels and Resorts, U.K.

5. Culture Clash: Spas and Medicine
Dr. Ken Pelletier, U.S.

6. Emotional Intelligence
Barbara Gavazzoli, [comfort zone], Italy

7. Executing on Vision
Samir Patel, Six Senses, Thailand

8. Expressing Beauty through Design
Yuji Naito, Kanebo Cosmetics Inc., Japan

9. Getting Financing Today
David Wickline, Alchemy Ventures Group, U.S.

10. Global Hydrotherapy Association Update
Rolf Longree, Lux Elements, Germany

11. Has the Luxury Consumer Changed?
Filip Boyen, Orient Express, U.K.

12. Hotel Spa Scene in Istanbul
Gerhard Struger, Swissotel Hotels & Resorts, Turkey

13. How to Patent Spa Therapies
Rekha Chaudhari, JCKRC & Co., India

14. Huge Spas, Huge Spa Revenues - Las Vegas!
Mindy Terry, Creative Spa Concepts, U.S.

15. The Latest in Botanicals
Dr. Roberta Lee, Continuum Center for Health & Healing, U.S.
16. The Latin American Spa Industry  
Alfredo Carvajal, Universal Companies, U.S.

17. Market Research  
Jared Weiner, Weiner, Edrich & Brown, U.S.

18. Medical Esthetics and Spa  
Maria Jose Caldentey, EstheticWorld and EstheticSpa, Spain

19. Medical Tourism  
Renee Marie Stephano, Medical Tourism Association, U.S.

20. The Murad/Massage Envy Partnership  
Dr. Howard Murad, Murad Inc., U.S.

21. Nutraceuticals in Spa Retail  
Jeff Butterworth, Wellness Director, Jumeirah, UAE

22. Spa Manager Compensation Trends  
Lori Hutchinson, Hutchinson Consulting, U.S.

23. Retail Lessons from the Recession  
Mark Wuttke, the Wuttke Group, U.S.

24. Secrets to Selling Retail  
Sean Harrington, Elemis, U.K.

25. Spa Industry in Brazil  
Gustavo Albanesi, Buddha Spa, Brazil

26. Spa Industry in India  
Nisha Javeri, CEO, Myrah Spa, India

27. Spa Industry in Russia  
Elena Bogacheva, CEO, SpaPriori, Russia
28. **Mobile Application Future**  
Josh McCarter, COO, Arbitech, and Board Member, SpaFinder, Inc., U.S.

29. **Spas and Philanthropy**  
Marti Morenings, Universal Companies, U.S.

30. **Standards & Practices**  
Anita Rawat Geoghegan, Fáilte Ireland, Ireland

31. **Style in Product Design**  
Davide Bollati, [comfort zone], Davines, Italy

32. **Sustainable Spas/Green Spa Network**  
Roberto Arjona, Rancho La Puerta, Mexico

33. **Teaching Hospitality to a New Generation**  
Wolf Hengst, Wahanda, U.S.

34. **Trends in Fitness and Health Clubs**  
Ozgur Balta, The Wellness Company, Turkey

35. **Q & A on the Future**  
Edie Weiner, Weiner, Edrich & Brown, U.S.

36. **Wellness Tourism**  
Laszlo Puczko, Xellum Management, Hungary

37. **What Women Really Want from Spas**  
Daniela Steiner, Steiner Cosmetics, Italy

38. **Yoga and Spas: What’s the Future?**  
Monica Barter, COMO Hotels and Resorts, Indonesia
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| 2:15pm - 2:45pm | General Session: Keynote Speaker  
Healthy Places: Bridging the Spa World & Integrative Medicine  
Dr. Ken Pelletier, Clinical Professor of Medicine, U.S. and  
| 2:45pm - 3:35pm | General Session: Spas, Health, and Wellness Tourism  
Wellness Tourism: A Global Perspective & Trends  
Terry Stevens, PhD, Managing Director, Stevens & Assoc., U.K.  
Past and Present Developments in Wellness Tourism  
Laszlo Puczko, Senior Associate, Xellum, Hungary, and Author of *Health and Wellness Tourism* |
| 3:35pm - 4:15pm | General Session: Highlight on Hammams/Hamams  
History: Aysegul Sungur, PhD, Managing Director, Promet Spa & Wellness, Turkey  
Today: Elmar Nagele, CEO, Thermarium Baeder-Bau GmbH, Austria  
Insights: Delegates with experience in hammams/hamams from:  
Barr + Wray, Dubai UAE  
Blue Spas Inc., U.S.  
Design for Leisure, U.K.  
GeoSpa, Germany GmbH, Germany  
Hammam Consultants, LLC, U.S.  
Harboss LLC, U.S.  
Haslauer GmbH, Germany  
Hygromatik GmbH, Germany |
Klafs, GmbH, Germany
Lux Elements GmbH & Co. Kg, Germany
Schletterer Int’l Group, Austria
Sommerhuber GmbH, Austria
Unbescheiden GmbH, Germany

4:15pm – 4:45pm
Networking Break
Visit to Ancient Tarihi Hamam
*Sponsored by SpaSoft*

4:45pm – 5:30pm
Concurrent Research Breakout Sessions

Bosphorus Room

**Spa Industry Benchmarking Figures 2009**
Paul Arnold, Principal & Head of Hospitality & Leisure - Middle East & Africa, Ernst & Young, UAE
Nikita Sarkar, Senior Consultant - Spa Industry Specialist, Ernst & Young, UAE/U.S.

**New Priorities of Today’s Spa Consumers 2009**
Stephanie Perrone Goldstein, Director, Spa Consumer Research, Coyle Hospitality, U.S.

**The Maze of Medical Tourism Data and Introducing Retirement Tourism**
Renee Stephano, President, Medical Tourism Association, U.S.
David Vequist, PhD, Founder & Director, Center for Medical Tourism Research, U.S.
5:30pm – 7:30pm
Free/Networking Time

7:30pm – 8:30pm
Meet at the Kempinski Çırağan Palace Boat Dock, pool side, for a 7:30pm departure

8:30pm – 10:30pm
Dinner Event at the Award-Winning Les Ottomans Hotel
Sponsored by Clarins

Concurrent Research Breakout Sessions Continued

Global Fitness Report
Moderator: Wendy Bosalavage, President, American Leisure, U.S.
Presentation: Jeff Kohl, Director of Business Dev, Precor, U.S.
Additional Panelists:
Ozgur Balta, CEO, The Wellness Company, Turkey
Keith Burnet, Global VP, Fitness & Spa, Hilton Worldwide, U.K.
Pav Mahal, PhD, Chairman, GeoSpaFitness Ltd (South Asia) and GeoSpa GmbH (Germany), U.K.

Short Sunset Cruise on the Bosphorus with Cocktails and Conversation

Optional Tour of Caudalie Vinothérapie® Spa at Les Ottomans
WEDNESDAY, MAY 19TH

9:00am - 6:00pm
Exhibition B
Garden View

Internet Cafe
*Sponsored by SpaBooker*

9:00am - 6:00pm
Mayben Room

Resource Table
Open to all delegates, featuring publications and books authored by attending delegates and speakers

8:30am - 9:00am
Mayben Room

Welcome & Announcements
With your Hosts: Dzigbordi Dosoo, CEO, Allure Africa, Ghana
Susie Ellis, President, SpaFinder, Inc., U.S.

9:00am - 10:00am
Mayben Room

General Session: Panel
Architecture & Design for the Future
Moderator: Richard Corsini, Principal, Corsini Architects, U.S.

‘Spa of the Future’ Architectural Model
Student Winner

Medical and Spa of the Future
Heinz Schletterer, CEO, Schletterer Wellness, Austria

Trends in Green and Sustainable Design
Anthony DiGuiseppe, President & CEO, DiGuiseppe Architect, U.S.

10:00am - 10:30am
Mayben Room

General Session: Keynote Speaker
Year 2025: What’s Next
Philippe Bourguignon, CEO, Revolution, France/U.S.
WEDNESDAY, MAY 19TH

10:30am - 11:00am
Mayben Room

General Session: Keynote Speaker
Real Hospitality
Ahu Aysal, Owner, Les Ottomans Hotel, Turkey

11:00am - 11:30am
Exhibition A
Bosphorus View

Networking Break
Sponsored by Sodashi

11:30am - 12:30pm
Yildiz A

Concurrent Breakout Sessions

Wellness Tourism Case Studies: Finland & North America
Moderator: Terry Stevens, PhD, Managing Director, Stevens & Assoc., U.K.
The ILIS Project – a Trans European Study
Susanna Saari, Turku University of Applied Sciences, Finland
North America
Kimberly Goins, Masters Student, Ecole Hoteliere de Lausanne, Switzerland

Bosphorus Room

Bridge to a Huge Opportunity: Spa Retail
Moderator: Edie Weiner, President, Edrich, Weiner & Brown, U.S.
With: Davide Bollati, Chairman, [comfort zone] Davines, Italy
Sean Harrington, Managing Director, Elemis, U.K.
Megan Larsen, Founder, Sodashi, Australia
Michael Schummert, CEO, Babor, France
Ghislain Waeyart, Director of Spa Activities, Clarins, France
12:30pm - 1:45pm
Enderun Room

Networking & Gratitude Luncheon

1:45pm - 2:30pm
Mayben Room

General Session: Keynote Speaker
The Very Latest in Technology & Social Networking
Marc A. Smith, Chief Social Scientist, Connected Action

Yildiz C
Bridging Spa & Medicine, Fitness, Nutrition & Integrative Health
Moderator: Dr. Roberta Lee, Vice Chair Dept. of Integrative Medicine, Continuum Center for Health & Healing, U.S.
With: Paul Lehr, President, Pritikin Longevity Center & Spa, U.S.
Dr. Howard Murad, CEO & Founder, Murad, Inc., U.S.
Dr. Ken Pelletier, Clinical Professor of Medicine, U.S.
Andreas Wieser, Principal, Lanserhof, Austria

Simal C
Are Global Standards & Practices Desirable? Possible? Doable?
Moderator: Jennifer Ng, Director, Business Dev, Spa Botanica, Singapore
With: Belgin Aksoy, Board Member, Richmond Nua Wellness Spa, Turkey
Sharon Ullrick, Manager, Leading Spas, Leading Hotels of the World, U.S.
Christina Norton, MBA Program Director, Ecole Hoteliere de Lausanne, Switzerland
Barry White, Director of Spa Operations, Langham Hotels International, Hong Kong
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| 2:35pm - 3:15pm | General Session: Panel  
Build a Bridge! Social Media is now Mainstream.  
Are You Collaborating with Your Customers?  
Moderator: Anne McCall, Vice President of Spas, Fairmont Raffles Hotels Intl, Canada  
Participants:  
Alison Bell, Founder & Managing Director, Spa Ireland, Ireland  
Lopo Champalimaud, Co-founder, Wahanda, U.K.  
Dr. Howard Murad, CEO & Founder, Murad, Inc., U.S.  
Daniel Lizio-Katzen, Managing Director, SpaBooker, U.S.  
Kevin Turnbull, Chief Executive, SpaFinder EMEA, U.K. |
| 3:15pm - 3:45pm | Networking Break  
*Sponsored by Sodashi* |
| 3:45pm - 4:00pm | General Session: Snapshot Survey  
Audience Response |
| 4:00pm - 4:40pm | General Session: Delegates Deliberate  
Prioritizing Bridges Worth Building  
Dzigbordi Dosoo, CEO, Allure Africa Ltd, Ghana  
Dr. Franz Linser, Managing Director, Linser & Partner Consulting, Austria |
| 4:40pm - 5:00pm | General Session: Closing Remarks  
Go To It!  
Edith Weiner, President, Weiner, Edrich & Brown |
| 5:00pm          | Champagne Toast  
with GSS Board of Directors and 2010 Summit Sponsors |
THURSDAY, MAY 20TH

Post-Summit Options Open to All

*All Thursday activities are complimentary for delegates*

8:30am
Iznik Room
Kempinski Hotel

7:30am - 9:00pm
Meet in the Kempinski Çırağan Palace Lobby

Board of Directors Post-Summit Breakfast

Option 1: Thermal and Spa Tourism Day
With your hosts: Dr. Zeki Karagulle, President, Intl. Society of Medical Hydrology & Climatology, Turkey, and Camille Hoheb, Principal, Global Spa & Wellness, U.S.

07:30: Meet in the Kempinski Çırağan Palace lobby
08:30: Departure from Yenikapi Port to Yalova by sea bus
09:40: Arrival in Yalova
10:45: Arrival in Bursa
11:00: Visit Bursa Osmangazi-Orhangazi Mausoleum, Grand Mosque & Green Tomb
13:00: Iskender kebab lunch at the Botanic Park
14:00: Visit Uludag University Atatürk Rehabilitation & Balneotherapy Center
14:30: Visit Kervansaray Thermal Hotel and experience the traditional Turkish thermal bath
16:00: Visit Marigold Hotel and Pithia Thermal Spa Center
17:00: Tea and refreshments at cafe house at Historical Sycamore Inkaya with a view of Bursa
**THURSDAY, MAY 20TH**

8:30am - 4:00pm
Meet in the Kempinski Çırağan Palace Lobby

18:00: Departure to Yalova from Bursa by bus
19:30: Departure from Yalova by sea bus
21:10: Arrival in Istanbul (Yenikapı Port)

**Option 2: Istanbul Medical Tourism Day**
Experience first-hand why Turkey is uniquely positioned to impact the global healthcare industry. Learn from your host Basak Gursoy, Public Relations, BSK Lara Hospital, Turkey while visiting Acibadem Hospital, one of Turkey’s leading healthcare groups operating 20 medical facilities, and Dent Istanbul, a dental treatment facility. Also included are Etiler-World Eye Centers, “the biggest private eye hospital in the world,” and TransMed medical center for state-of-the-art hair transplantation.

08:30: Meet in the Kempinski Çırağan Palace Lobby
09:00: Depart
09:30: Arrival at Acibadem Hospital
11:30: Arrival at Dent Istanbul
12:30: Lunch: Vogue Restaurant
13:15: Arrival at World Eye Center (Etiler branch)
12:30: Arrival at TransMed
16:00: Return to Kempinski Çırağan Palace
Sapanca, Turkey

Optional Stay at Richmond Nua Wellness Spa

Just one hour away from Istanbul, Richmond Nua Wellness Spa is located right on Lake Sapanca, a perfect location for relaxation. At Richmond Nua, the spa philosophy is an expression of well-being, emotion, and lifestyle, and expertly combines wellness features from all over the world. For more information about the offer at Richmond Nua Wellness Spa, please visit the pre-Summit options page at the beginning of the agenda section.
The following spas in Istanbul have graciously extended invitations to delegates to visit either before, or after, the Summit - Saturday the 15th through Saturday the 22nd. Delegates are invited to enjoy spa treatments at a reduced rate, as well as take advantage of spa tours.

Amrita Spa & Wellness at the Swissotel, the Bosphorus
For reservations, call +90 212 326 1100 or e-mail amrita.istanbul@swissotel.com

Caudalie Vinothérapie® Spa at Les Ottomans Hotel
20% discount on all Caudalie Vinothérapie treatments
50% discount on a daily pass (normally 65 euros)
For reservations, call +90.212.359.3334 or e-mail spa@lesottomans.com.tr

Laveda Spa at the Ritz-Carlton, Istanbul
30% discount on all spa treatments
For reservations, call +90.212.334.4444 or e-mail bulent.tuysuz@ritzcarlton.com

Sanitas Spa at the Çırağan Palace Kempinski Istanbul
20% discount on all spa treatments
For reservations, call +90.212.326.4646 or e-mail Çırağan@thesanitas.com

Spa at the Four Seasons at the Bosphorus
15% discount on all spa treatments
For reservations, call +90.212.381.4160 or e-mail viviana.quesada@fourseasons.com

Su Spa and Wellness Center
$55 USD treatments (more than a 50% discount) for massage (Thai, Bali, Lomi Lomi Nui, Shiatsu, Ayurveda, Jari Minari, Pearl of Water Signature), traditional Turkish Hammam, organic body care, or VIP couple’s treatment.
For reservations, contact Ms. Asli Altinok, +90 535 486 85 03 or aaltinok@su-spa.net