



**GLOBAL WELLNESS
SUMMIT**

Dear Esteemed Colleague,

It is our great pleasure to invite you to the 2015 Global Wellness Summit (GWS) at The St. Regis Mexico City, November 13-15, 2015.

We are grateful to the forward-thinking Miguel Ángel Mancera, mayor of Mexico City, for the kind invitation to hold the 2015 Summit in this magnificent city. As well, we thank Miguel Torruco Marqués, the minister of tourism, for helping to bring the Summit to Mexico City and for making wellness tourism a key objective for Mexico.

Vibrant. Dynamic. Colorful. Modern architecture rising out of a backdrop of ancient cultural landmarks. World-class gastronomy infused with respect for tradition. The sheer number and variety of art museums. And all of it contained in one of the most important centers for international business. That is Mexico City. And we are going to offer you the opportunity to experience the very best of it.

Our theme this year is “Building a Well World.” It describes a mission to catalyze collaborative action within every aspect of the wellness industry and achieve sustainable change on a global scale. It will take both private and public participation, and we believe it begins with bringing together a diverse group of individuals who share this goal. We are inviting architects, economists, hotel and spa owners, tourism leaders, futurists, artists, educators, technologists, medical professionals, government leaders, journalists and more. And we are inviting you.

As a delegate to our invitation-only Summit, you will experience top-level keynote speakers, panels and forums. More importantly, there will be myriad opportunities for you to participate in discussions and the exchange of ideas. You will engage in the networking that is a hallmark of our Summit, and it will build your business. The days will inspire you with rich and diverse content; the evenings will thrill you with the magic that is Mexico City.

Please join us and experience it all—and be part of “Building a Well World.”

With warmest regards,

The Global Wellness Summit Board of Directors

Jean-Claude Baumgarten, France; Emanuel Berger, Switzerland; Anna Bjurstam, Sweden; Dr. Marc Cohen, Australia; Gina Diez Barroso de Franklin, Mexico; Susie & Pete Ellis, U.S.; Andrew Gibson, UAE; Susan Harmsworth, UK; Mia Kyricos, U.S.; Franz Linser, PhD, Austria; Veer Singh, India; Mary Tabacchi, PhD, U.S.; Magatte Wade, U.S. and Senegal



You are cordially invited to attend the
2015 Global Wellness Summit
“Building a Well World”
The St. Regis Mexico City • November 13-15, 2015



SUMMIT: AT A GLANCE

Overview

The Global Wellness Summit (GWS) is an invitation-only international gathering that brings together leaders and visionaries to positively impact and shape the future of the global wellness industries. The 2015 Summit will take place this November 13-15, in Mexico City, Mexico, under the theme, “Building a Well World.”

Delegates

Every effort is made to ensure those attending the annual GWS are leaders and decision-makers from a variety of industries. Delegates must have senior executive titles such as CEO, president, chairman, divisional SVP or owner. Company size, yearly sales, number of employees and length of time in business are also taken into consideration. Special room is allotted for educators, media and those from the not-for-profit sector.

Format and Agenda

Each carefully developed agenda features high-profile speakers and addresses the timeliest issues, guaranteeing the GWS delivers its trademark vibrancy and relevancy. As invitees register, their expertise, interests and areas of concern are noted. This information is taken into consideration, along with global events and industry trends, to create the final Summit agenda, completed shortly before the event.

Spirit of the Summit

The “spirit” of the GWS is one of shared purpose versus individual gain. It is an opportunity to put aside competitive egos and personal business agendas and spend time joining together and shaping the future of the wellness industry. Modeled in part after the World Economic Forum in Davos, Switzerland, the GWS brings together top-level decision-makers from around the globe. All contribute time and resources to fund the Summit, and all attendees are asked to refrain from self-promotion. The “spirit of the Summit” ensures we exchange ideas, debate and strategize for the good of our industry, the consumers we serve and the planet we share.



SETTING OF THE 2015 SUMMIT

With a rich history and sophisticated setting, Mexico City is the perfect destination for the ninth annual Global Wellness Summit, and the first one in Latin America. The vibrant capital wows visitors with a deep commitment to preserving its history and culture, while providing a showcase for innovation in art and commerce.

Accommodations

The St. Regis Mexico City: Our host hotel and location for most of the Summit sessions, this statuesque, 31-story building, overlooking the Paseo de la Reforma, is situated in the heart of one of the city's most vibrant areas.

Four Seasons Hotel Mexico, D.F.: Embracing a romantic fountain courtyard, this luxurious property is a refined oasis in the center of Mexico's capital. It's just steps from Chapultepec Park and within a short walk of The St. Regis Mexico City. This Four Seasons Hotel will play host to some of the Summit events.

Traveling to Mexico City

Mexico City International Airport is Mexico's busiest and Latin America's second-busiest airport by passenger traffic. Many major airlines operate international flights directly to Mexico, and it is relatively easy to fly directly into Mexico City from Latin America.

Visa (or Passport) Requirements

Depending on where you are traveling from, most visitors to Mexico need not apply for a visa if the trip will not exceed three to six months. However, you most likely will need a tourist card, which you can get upon arrival by completing an immigration form available at border crossings or on board flights to Mexico. It is essential all travelers arrive with a passport that is valid for at least six months from the time of entering Mexico. You must keep your tourist card throughout your stay, as you will have to present it when you leave. We recommend checking current regulations with the Mexico Embassy in your country.



PROGRAM & ACTIVITY OPTIONS

Pre-Summit Options, November 8-12: Half-Day Mexico City Tour; Cultural and Artisanal Mexico—the Best of San Miguel de Allende and Environs; Magical Yucatan—Best of the Riviera Maya; and Rancho La Puerta Destination Spa

Thursday, November 12: Sponsored Knowledge Workshops, get-acquainted salons, Student Challenge part 1, pre-Summit cocktail reception at Four Seasons Hotel Mexico, D.F.

Friday, November 13: Summit sessions, forums, Global Wellness Tourism Congress, networking evening

Saturday, November 14: Summit sessions, Student Challenge part 2, forums, evening off-site cocktails and gala dinner

Sunday, November 15: Summit sessions, forums, champagne toast

Post-Summit Options, Monday, November 16: Half-Day Mexico City Tour; Cultural and Artisanal Mexico—the Best of San Miguel de Allende and Environs; Magical Yucatan—Best of the Riviera Maya; Thermal Waters of Central Mexico; and Rancho La Puerta Destination Spa

Translation Services

Translation services will be offered throughout the Summit.

What to Wear

November weather in Mexico ranges from 7° C (44° F) to 20° C (68° F) with some humidity. Delegates are invited to dress in smart, casual clothing (no jackets or ties required) for Summit meetings and are welcome to dress up for evening events.



REGISTRATION

The 2015 GWS Registration Fee Includes:

- All general and breakout conference sessions
- Breakfasts, lunches and energy breaks
- Welcome networking cocktail party
- Gala evening off-site with dinner and party
- Digital copy of the 2015 GWS briefing papers
- Digital copy of the 2015 GWS research report on Workplace Wellness
- Access to mobile application
- Access to online summaries, presentations and transcriptions
- Delegate networking binder with all contact information

Delegate Rate: USD \$2,740/delegate until July 31, 2015*

Spouse Rate: USD \$1,495/person until July 31, 2015*

*Please note that rates will increase after August 1, 2015.

Accommodations

The St. Regis Mexico City is offering delegates a special rate from USD \$320 per night, for single or double occupancy.

Four Seasons Hotel Mexico, D.F. is offering delegates a special rate from USD \$295 per night, for single or double occupancy.

Delegates must be registered for the 2015 Summit in order to reserve a room at these hotels with the Summit's special rates. Please note reservations are first-come, first-served, so we encourage you to book early.

Register or access additional information by visiting www.globalwellnesssummit.com or emailing [Alexandra Plessier](mailto:alexandra.plessier@globalwellnesssummit.com), at alexandra.plessier@globalwellnesssummit.com.



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Photo: The Angel of Independence



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