



GLOBAL WELLNESS SUMMIT 2017

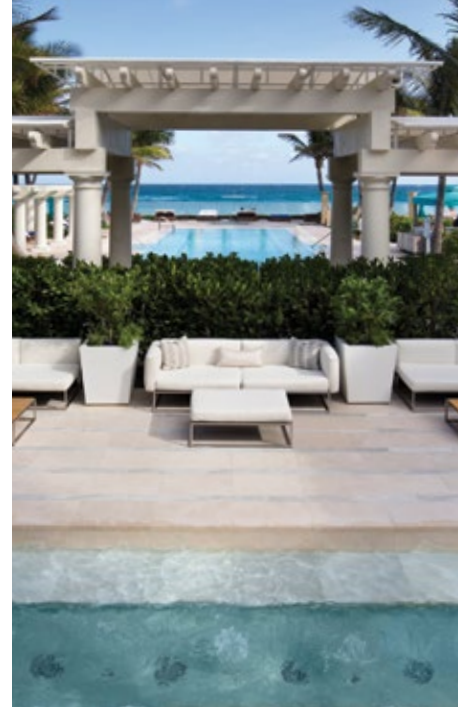
THE BREAKERS, PALM BEACH, FL, USA | OCTOBER 9-11



2017 Sponsorship Opportunities

2017 THEME: LIVING A WELL LIFE

This year, the Summit will examine a variety of central content threads, as they relate to the future of an individual's experience of wellness. And experience is what this Summit is about, as delegates will have the opportunity to participate in everything from DNA or other biomarker testing, to virtual reality, to the overall impact of technology on wellbeing. We will offer not only access to cutting-edge science and research, but also experiential activities that will make understanding the developments and research personal, accessible and impactful.



2017 GLOBAL WELLNESS SUMMIT SPONSORSHIP OPPORTUNITIES

DESTINATION: THE BREAKERS, PALM BEACH, FLORIDA, USA

DATES: OCTOBER 9-11



SETTING OF THE SUMMIT

Situated in the heart of Palm Beach, Florida, The Breakers is a timeless oceanfront resort featuring 538 guestrooms and suites, including Flagler Club — a luxury boutique hotel atop the resort. Celebrated for its gracious staff and seaside glamour, the resort offers a world-class oceanfront experience complete with a private beach, four refreshing pools, poolside bungalows, watersports, nine distinctive restaurants, championship golf, tennis facilities, an indoor-outdoor spa and oceanfront fitness center, Family Entertainment Center, and 11 on-site boutiques. The resort has earned accolades for its commitment to the environment, community service and the quality of life it provides to its employees. www.thebreakers.com



WELLNESS DIVERSITY

Appropriately, the Summit attracts a diverse group of delegates representing 50+ countries worldwide. These senior executives come from a wide variety of industries: Travel, Technology, Medical, Design/Architecture, Beauty/Spa, Fitness/Nutrition, Education, Investment, Fashion/Retail, Media, Tourism/Government and more.





2017 OPPORTUNITIES

The Global Wellness Summit offers a wide array of sponsorship opportunities, from the final night's Gala Dinner as a Titanium Sponsor, to Sponsored Knowledge Workshops on Registration Day, to Industry Research sponsorships that offer exposure at both the Summit and a post-Summit press conference in New York City. All sponsorships and their benefits are outlined on the following pages. This is a rare and exclusive opportunity to network with visionaries, business leaders and influencers of change for wellness worldwide. As our proprietary research has shown, the wellness industry is now valued at \$3.7 trillion globally. It touches every business in some form with a wide range of companies paving the way to a better world. Our motto of "Joining Together. Shaping the Future" resonates more today than ever before.

As a sponsor, you will be honored on stage at the Summit, plus receive year round exposure on our website, in press releases, on the GWS mobile app, on the printed invitation and more.

ALL SPONSORS RECEIVE:

- Logo, company profile and link on the GWS website
- Logo on all GWS email communication
- Premium placement in the mobile app
- Inclusion in GWS sponsor press releases
- Opportunity to bring a third, paid delegate
- Logo featured on 2017 Summit photography backdrop

**Customized opportunities available*

FOR INQUIRIES, PLEASE CONTACT:

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"Our second year as platinum sponsors of GWS was even more special. The relationships really blossomed and the collaborations multiplied. Can't wait to bask in the sun with everyone this year at The Breakers."

~ Jessica Jesse, Founder of BuDhaGirl

TITANIUM SPONSORSHIP

Offered at \$100,000

Exclusive sponsorship of the Gala Dinner on the last night of the Summit with four complimentary registrations, plus:

- Customized boutique space all three days of the Summit
- Opportunity to introduce a speaker on the main stage
- Top placement of logo on invitation and promotional materials
- Press release on your company's Titanium sponsorship
- Dedicated email to invitee database
- Complimentary mailing list of 2017 delegates*
- 2 page ad in the Delegate Directory

DIAMOND KEYNOTE SPEAKER SPONSORSHIP

Offered at \$50,000

Introduce one of the main stage speakers during the Summit. Includes two complimentary registrations, plus:

- Name included in official agenda
- Full page ad in the delegate directory
- Complimentary mailing list of 2017 delegates*
- Opportunity for product to be included in the room drop bag

**Mailing list cannot be used for commercial purposes*

PLATINUM TOTE BAG SPONSORSHIP

Offered at \$36,000

Exclusive sponsorship of the beautiful tote bags, with the GWS logo on one side and your company logo on the other, distributed to all delegates. Sponsorship includes one registration and one discounted at 50%, plus:

- Product inclusion in tote bag
- Name included in official agenda
- Full page ad in the Delegate Directory
- Prominent signage as Tote Bag sponsor during Summit

GOLD REGISTRATION SPONSORSHIP

Offered at \$28,000

Exclusive sponsorship of the registration desk with one Summit registration, plus:

- Prominent signage at the desk all three days
- Name included in official agenda
- Opportunity to include a gift in room drop
- Full page ad in the Delegate Directory

GOLD DELEGATE DIRECTORY SPONSORSHIP

Offered at \$28,000

Exclusive sponsor of the Delegate Directory binder. Includes one Summit registration, plus:

- Back cover ad and full page 4C ad inside the Delegate Directory
- Company name on the footer of each page
- Opportunity to include a gift in room drop
- Premium identification as a Gold Sponsor

GLOBAL WELLNESS AWARD SPONSORSHIP

Offered at \$18,900

Present one of the prestigious awards on the Main Stage during the Summit. Includes one registration, plus:

- Name in the official agenda
- Prominent identification as a GWA Sponsor
- Full page ad in the Delegate Directory
- Opportunity to include product in room drop

KNOWLEDGE WORKSHOP SPONSORSHIP

Offered at \$18,900

Opportunity to lead a 45-minute workshop about a relevant topic on the pre-Summit day, October 8th. Includes one registration, plus:

- Opportunity to share literature or products with attendees of the workshop
- Presentation included in the agenda and available on the GWS website
- Prominent signage outside of meeting room
- Full page ad in Delegate Directory

SILVER INDUSTRY RESEARCH SPONSORSHIP

Offered at \$13,900

Sponsorship of the GWI research study on Wellness Lifestyle Communities that will be presented at the Summit, and one registration at 50% discount, plus:

- Inclusion of company name and quote in all copies of the study
- Inclusion in press release on research study
- Opportunity to participate in the NY Press Event in January 2018
- Opportunity to include product in the press gift bag for attendees

SILVER "SHARK TANK OF WELLNESS" SPONSORSHIP

Offered at \$13,900

Sponsor the student competition that takes place during the Summit. Includes one registration at 50% discount, plus:

- Opportunity to be a Wellness Shark (judge) for the competition
- Opportunity to provide input for future competitions
- Logo on all signage for the Student Challenge
- Inclusion in the press release on the Student Challenge

SILVER ENERGY BREAK SPONSORSHIP

Offered at \$13,900

Sponsorship of one of the energy breaks during the Summit. Includes one registration at 50% discount, plus:

- Display collateral material and product samples for delegates during the break
- Prominent signage as Energy Break sponsor

SILVER BREAKFAST SPONSORSHIP

Offered at \$13,900

Sponsorship of one of the breakfasts during the Summit. Includes one registration at 50% discount, plus:

- Exclusive host of one of the breakfasts at The Breakers
- Opportunity to provide a gift at breakfast
- Prominent signage for the breakfast





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SUMMIT 2017**

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