# NORTH AMERICA: UNITED STATES

## 1. What is currently making news in your country when it comes to wellness or wellbeing?

Improving the quality of care, experience and therapeutic outcomes that are measurable is critical in wellbeing globally.

# 2. Please provide one sentence that describes what you think are important developments in your country for each of the following:

Accountability, reliability and sustainability of service are very important developments for everybody.

#### 3. How would you describe the state of workplace wellness in your country?

Strong and vibrant.

# 4. What has been the general attitude about investing in spa/wellness in your country in 2015? Specific examples?

The continued development and investment in scientifically validated products and services are important in the improvement in the quality of services from all providers.

### 5. Whose responsibility is it to create a well world?

We all share and equal role and responsibility in the creation of a well world for ourselves and our communities.

## **SUBMITTED BY:**

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