



CORPORATE WELLNESS

HEALTHY WORKFORCE
HEALTHY BUDGET

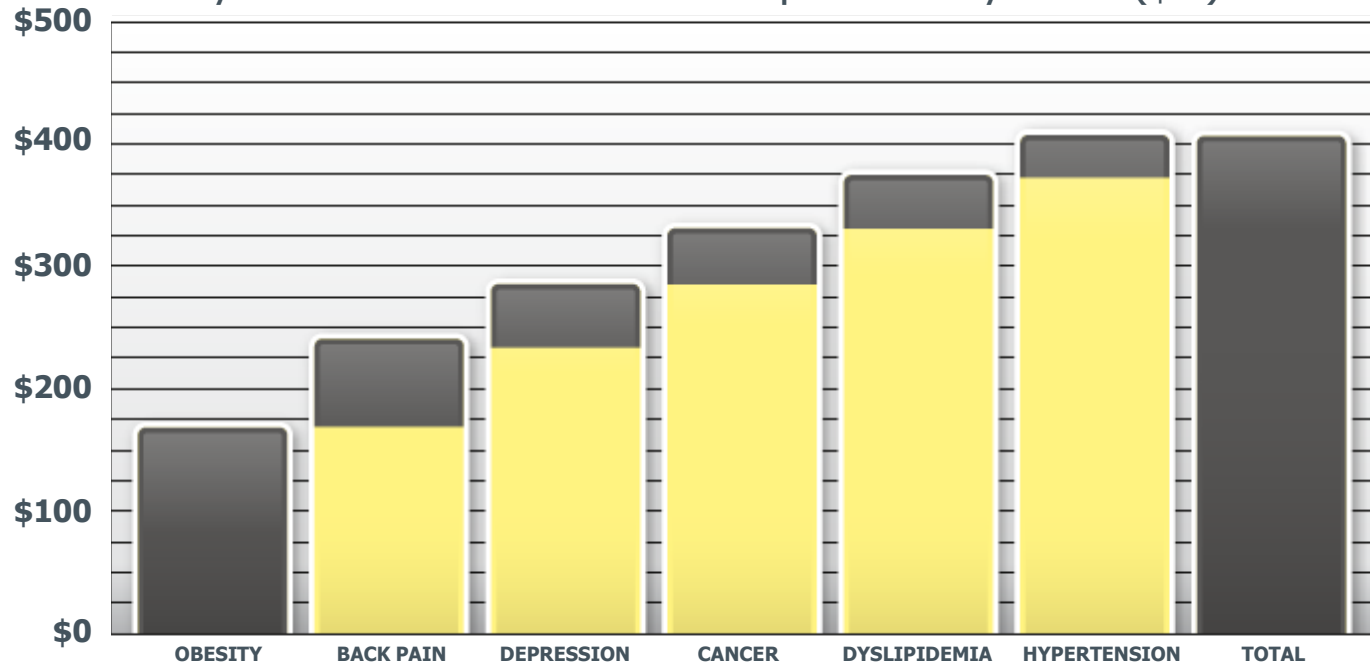


The Wellness Company

THE BURDEN OF PHYSICAL INACTIVITY

Major chronic conditions

Five-year cumulative medical and productivity costs (\$M)



'Modern lifestyle and work is increasingly **sedentary**, growing the risk of chronic diseases amongst employees.'

The Workplace Wellness Alliance Investing in a Sustainable Workforce, Geneva, World Economic Forum 2012.

'With access to over 54% of the global adult population, employers are well positioned to make a valuable contribution to the battle against **NCDs** by taking measures to improve the health of their workforces'

The Workplace Wellness Alliance, Delivering on Health and Productivity, Geneva, World Economic Forum 2011.

'NCDs are forecast to cost a total of **US\$ 47 trillion** over the next 20 years. Against this backdrop preserving the **health and productivity** of the workforce becomes of paramount importance.'

Bloom, D., Cefero, E., Jané-Llopis, E., Abrahams-Gessel, S., Bloom, L., Fathima, S., et al. The Global Economic Burden of NCDs, Geneva, World Economic Forum 2011.

'All over the world, workforces are threatened by ageing and noncommunicable diseases (NCDs). The 15 most costly conditions account for more than **80%** of the total cost of all **chronic illnesses**.

The New Discipline of Workforce Wellness: enhancing Corporate Performance by Tackling Chronic Disease, Geneva, World Economic Forum 2010.

'From a cost perspective, **cardiovascular diseases** and mental health disorders account for almost **70%** of lost output.'

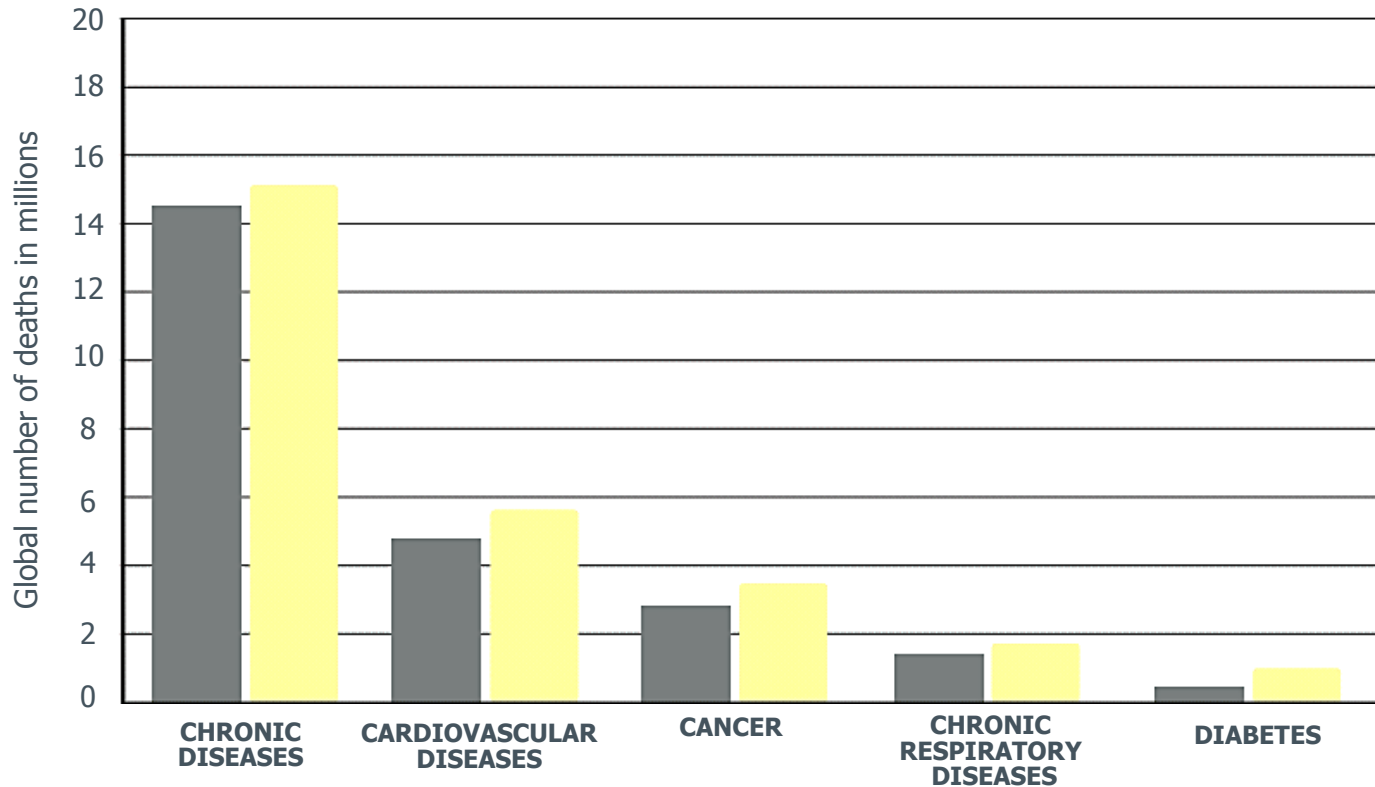
The Workplace Wellness Alliance Investing in a Sustainable Workforce, Geneva, World Economic Forum 2012.



Simulation details: company size: **10,000 employees**

THE BURDEN OF PHYSICAL INACTIVITY

Deaths incurred by chronic diseases, projected from 2005 to 2015 and with global goal scenario



A Corporate Wellness Programme targeting just three risk factors – physical inactivity, poor diet and smoking – would produce net savings of \$22 million (company size: 10.000 employees).

The workplace Wellness Alliance. Delivering on Health and Productivity. Geneva, World Economic Forum 2011. World Economic Forum 2010



■ 2005 ■ 2015 baseline

BENEFITS FOR COMPANIES IMPROVE YOUR RETURN ON INVESTMENT

Unhealthy employees cause both direct and indirect costs to their employers, **the highest being presenteeism** – the cost of employees who are on the job but not fully functioning because of illness – so **investing in their health makes sound business sense**

-80%

REDUCED ABSENTEEISM AND PRESENTEEISM

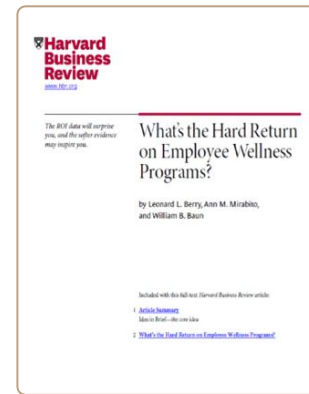
Baicker, K., Cutler, D., & Song, Z, (2010). Workplace Wellness Programs Can Generate Savings. Health Affairs, no.2 (2010): 304-311



US\$
3,27

RETURN ON INVESTMENT

Harvard Business Review, December 2010. What's the Hard Return on Employee Wellness Programs? By Leonard L. Berry, Ann M. Mirabito, and William B. Bain



PDF



Adobe



PDF



Adobe



CORPORATE WELLNESS PROGRAMME

Programme workflow

1 Assess



The first step is evaluating employee needs and health risk levels for the creation of a successful programme

2 Prescribe



A dedicated intervention is tailored based on the results

4 Manage



Data collection and evaluation are fundamental to ensure that maximum value is obtained

3 Reward



Challenges and rewards are crucial in order to keep motivation and participation at a high level



Your company can be a great workplace, and as your Wellness Business Partner, we can help make this happen.
www.greatplacetowork.com