



# 2016 Agenda

## BACK TO THE FUTURE

[REGISTER NOW](#)

Please note that this agenda is a work-in-progress. It gets updated continually right up until the Summit. Because of this, please check back often.

A special thanks to **Technogym** for sponsoring this year's Mobile App.

### SUNDAY, OCTOBER 16, 2016 PRE-SUMMIT ACTIVITIES

**9:00 am - 6:00 pm**  
Foyer, KitzKongress

**Summit Concierge & Registration Open**  
Sponsored by LEMI

**9:00 am - 5:00 pm**  
Leaves and returns  
to KitzKongress

**Highlights of Tyrol & Innsbruck**  
Enjoy a walking tour of charming Old Town Innsbruck, a two-time host of the Olympic Winter Games with a rich 800-year history, and experience a ride up the Nordkette for lunch while savoring the gorgeous view of the Alps. The trip will end the day at Austria's award winning "bio wellness hotel," Stanglwirt, where the Hauser family will entertain with a tour and cocktail reception.

**1:30 pm**  
Bus arrives back  
at KitzKongress

**Aqua Dome's Thermal Spa in the Alps**  
Experience the extensive pools, saunas, steams and spa treatments at this exquisite thermal spa with breathtaking views. Aqua Dome is the biggest and most modern hotel in Tyrol. Trip includes overnight stay, breakfast, dinner, use of facilities and other special experiences.

**2:00 pm - 2:45 pm**  
Odeon Room,  
KitzKongress  
Main Floor

**Meeting: All Press Delegates**  
**Cassandra Cavanah**, Founder, Cavanah Communications, U.S.  
**Beth McGroarty**, Director, Research and Public Relations, Global Wellness Summit, U.S.

*\*See the entire list of press delegates attending the Summit at the end of this agenda.*

---

**3:00 pm - 3:45 pm**

Cristal I & II Room,  
KitzKongress  
Up One Level

**Knowledge Workshop: Sponsored by Universal Companies**

**Generational Harmony: Keeping Pace and Keeping Peace**

*Adapting Education and Training for Groovy Boomers and #GenMe*

**Paul J. Jablonski**, Director, Wellness and Beauty Learning Center & Events, Universal Companies, U.S.

**Anita Lumpkin**, Director of Education, Universal Companies, U.S.

Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.

---

**3:00 pm - 3:45 pm**

Aurora Room,  
KitzKongress  
Up one Level

**Knowledge Workshop: Sponsored by Delos Living LLC**

**(ROW) Return on Wellness: The latest projects and findings behind wellness activation in real estate and hospitality**

**Alfredo Carvajal**, President, Delos International & Signature Program, Delos Living LLC, U.S.

**Whiney Gray**, Senior Vice President, Delos International & Signature Program, Delos Living LLC, U.S.

Introduced by **Leah Burton**, Change Agent, Burton Enterprises, U.S.

---

**4:00 pm - 4:45 pm**

Cristal I & II Room,  
KitzKongress  
Up one Level

**Knowledge Workshop: Sponsored by Weight Watchers International**

**Know Thy Self**

*Awareness Techniques for Personal and Global Transformation*

**Dondeena Bradley, PhD**, Vice President, Global Innovation, Weight Watchers International, Inc., U.S.

**Theresa DiMasi**, Vice President, Content & Editor in Chief, Weight Watchers International, Inc., U.S.

**Kyia Downing**, Possibilitarian, Global Innovation, Weight Watchers International, Inc., U.S.

Introduced by **Leah Burton**, Change Agent, Burton Enterprises, U.S.

---

**4:00 pm - 4:45 pm**

Aurora Room,  
KitzKongress  
Up one Level

**Knowledge Workshop: Sponsored by Lefay Resorts**

**Can Wellness Be Sustainable and Stylish?**

**Alcide Leali**, Managing Director, Lefay Resorts, Italy

Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.

---

**5:00 pm - 5:45 pm**

Cristal I & II Room,  
KitzKongress  
Up one Level

**Knowledge Workshop: Sponsored by Medical Spa & Wellness Group**

**Healthness - The Next Revolution!**

*Integrating high value Medical Concepts and Illness Prevention into the Spa & Wellness Industry*

**Chris Keen**, CEO, Medical Spa & Wellness Group, Austria

---

---

Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.

---

**5:00 pm - 5:45 pm**

Aurora Room,  
KitzKongress  
Up one Level

**Knowledge Workshop: Sponsored by Zeel Networks, Inc.**

**Zeel Massage On-Demand a Year Later: Growing the Pie**

**Samer Hamadeh**, Founder & CEO, Zeel Networks, Inc., U.S.

Introduced by **Leah Burton**, Change Agent, Burton Enterprises, U.S.

---

**5:00 pm - 6:00 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**Meeting: For All Speakers and Presenters**

**Nancy Davis**, SVP & Executive Director, Global Wellness Summit, U.S.

**Sue DePalma**, Producer, Global Wellness Summit, U.S.

**Susie Ellis**, Chairman & CEO, Global Wellness Summit U.S.

**Giselle Fernandez**, Journalist & Film Maker, U.S.

---

**6:00 pm - 6:45 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**Meeting: For All First Time Delegates**

**Nancy Davis**, SVP & Executive Director, Global Wellness Summit, U.S.

**Sue DePalma**, Producer, Global Wellness Summit, U.S.

**Susie Ellis**, Chairman & CEO, Global Wellness Summit, U.S.

**Andrew Gibson**, Vice President, Spa & Wellness, FRHI Hotels & Resorts, UAE

**Sue Harmsworth**, MBE, Chairman & Founder, ESPA International, UK

**Mia Kyricos**, President, Kyricos & Associates LLC, U.S.

**Dr. Franz Linser**, CEO, Linser Hospitality GmbH, Austria

**Alexandra Plessier**, Manager of Marketing & Operations, Global Wellness Summit, U.S.

---

**7:00 pm - 9:00 pm**

Hotel Zur Tenne  
(Vorderstadt 8)

**Welcome Cocktail Reception  
"Herzlich Willkommen in Kitzbühel"**

*Attire: Casual or Tyrolean*

---

**9:00 pm**

Hotel Zur Tenne  
Lounge on 2<sup>nd</sup> Floor

**Get Together: All Global Wellness Institute Initiative Chairs**

**Nancy Davis**, SVP & Executive Director, Global Wellness Institute, U.S.

**Susie Ellis**, Chairman & CEO, Global Wellness Institute, U.S.

**Beatrice Hochegger**, Operations Coordinator, Global Wellness Institute, U.S.

**Initiative Chairs:**

**Julie Bach**, Executive Director, Wellness for Cancer, U.S.: **Wellness for Cancer Initiative**

**Dr. Marc Cohen**, Professor, RMIT University, Australia: **The World Retreat Study Initiative**

**Jean Guy de Gabriac**, Founder & CEO, TIP TOUCH International, Belgium: **Career Development Initiative**

**Don Genders**, CEO, Design for Leisure, UK: **Hydrothermal Initiative**

**Mia Kyricos**, President, Kyricos & Associates LLC, U.S.: **Wellness Communities Initiative**

**Guillaume Lefevre**, President & Founder, THÉMAÉ Paris, France: [Minister of Wellness, Minister of Happiness Initiative](#)  
**Amy McDonald**, Owner, Under a Tree, U.S.: [Global Hot Springs Initiative](#)  
**Renee Moorefield, PhD**, CEO, Wisdom Works Group, U.S.: [The Future of Well Work Initiative](#)  
**Alla Sokolova**, Founder & CEO, Inbalans, Latvia: [Baltic to the Black Sea Initiative](#)  
**Lisa Starr**, Senior Consultant, Wynne Business, U.S.: [Consulting Best Practices Initiative](#)  
**Mark Wuttke**, President & Chief Operating Officer, Babor, North America, U.S.: [Beauty Initiative](#)

10:00 pm – 11:00 pm  
TBD

### Three Concurrent Casual Kaffee Conversations (Open to All)

1. *Let's talk about medical wellness*

**Hosts: Dr. Marc Cohen**, Professor, RMIT University, Australia  
**Sue Harmsworth, MBE**, Chairman & Founder, ESPA International, UK

**Dr. Nicola Angelo Fortunati**, Terme & Spa General Director, Italian Hospitality Collection, Italy  
**Dr. Russell Greenfield**, President, Greenfield Consulting, LLC, U.S.  
**Dr. Massimo Gualerzi**, Chief Health Officer, Terme di Salsomaggiore e Tabiano, Italy  
**Dr. Fikry Isaac**, Founder & CEO, WellWorld Consulting LLC, U.S.  
**Neal Kitchen, PhD**, Vice President, Strategy & Development, HydroPeptide, LLC, U.S.  
**Dr. Harry F. König**, Head of Medical Care, Brenners Park Hotel & Spa, Germany  
**Dr. Imke König**, Spa Director, Schloss Elmau Luxury Spa & Cultural Hideaway, Germany  
**Dr. Paul Limburg**, Medical Director, Mayo Clinic Global Business Solutions, U.S.  
**Dr. Dieter Resch**, CEO, VIVAMAYR Altaussee GmbH, Austria  
**Dr. Kamal Sawan**, President, Sawan Surgical Aesthetics PLLC and Sawan Global Consulting LLC, U.S.  
**Dr. Wolfgang Schachinger**, Ayurveda & Medical Doctor, Haus der Gesundheit, SOMA GmbH, Austria  
**Dr. Wolfgang Schobersberger**, Director, Institute for Sports Medicine, Alpine Medicine and Health Tourism, Austria  
**Dr. Christine Stossier**, Assistant Medical Director, VIVAMAYR Medical Clinic, Austria  
**Dr. Harald Stossier**, Medical Director, VIVAMAYR Medical Clinic, Austria

...and anyone else who would like to discuss the topic of *medical wellness!*

10:00 pm – 11:00 pm  
TBD

2. *Let's talk about creativity, inspiration and happiness*

**Hosts: Maggie Hsu**, Advisor, Zappos, U.S.  
**Gina Diez Barroso**, President & CEO, Grupo Diarq, Mexico

**Prof. Gerry Bodeker, PhD**, Professor, University of Oxford, UK  
**Jan-Emmanuel De Neve, PhD**, Associate Professor of Economics and Strategy at Saïd Business School, University of Oxford, UK  
**Jeremy McCarthy**, Group Director of Spa & Wellness, Mandarin Oriental Hotel Group, Hong Kong

**Dietmar Mueller-Elmau**, CEO & Owner, Schloss Elmau Luxury Spa & Cultural Hideaway, Germany

**David Clay Large**, Senior Fellow, Institute of European Studies, UC Berkley, U.S.

**Edie Weiner**, President & CEO, The Future Hunters, U.S.

...and anyone else who would like to discuss the topic of *creativity, inspiration and happiness!*

10:00 pm – 11:00 pm  
TBD

3. *Let's share ideas on how to solve the labor shortage in our industry*

**Hosts: Wendy Bosalavage**, President, American Leisure, U.S.

**Jean Guy de Gabriac**, Founder & CEO, TIP TOUCH International, Belgium

**CG Funk**, Consultant, Funk Consulting, U.S.

**Mary Tabacchi, PhD, RD**, Professor Emerita, Cornell University, U.S.

**Eva-Maria Adamer-König**, Head of Institute & Medical Doctor, FH JOANNEUM, University of Applied Sciences, Austria

**Beata Aleksandrowicz**, Founder & Director of Training, Pure Massage Spa Training Method®, U.S.

**Julie Bach**, Executive Director, Wellness for Cancer, U.S.

**Daniel Binder**, Head of MBA Program, International Hospitality & Spa Management, FH JOANNEUM Institute Health and Tourism Management, Austria

**Anne Bramham**, Owner & Founder, Advanced Spa Therapy Education Certification Council, U.S.

**Christine Clinton**, President, International Spa & Salon Services, U.S.

**Jean-Marc Delacourt**, Founder & CEO, Pure Massage Spa Training Method®, UK

**Kristi Dickinson**, Executive Board Member, Advanced Spa Therapy Education Certification Council, U.S.

**Irene Forte**, Brand Manager, Rocco Forte Hotels, UK

**Bryan Hoare**, Wellness Lead, Naufar Wellness & Recovery, Qatar

**Ulrike Kuhnhenh**, Academic Dean, Swiss School of Tourism and Hospitality, Switzerland

**Roland Lyman**, Lecturer & Project Manager, University of Applied Science and Arts Lucerne, Institute of Tourism, Switzerland

**Prof. Teresa Mang**, Lecturer, Health & Wellbeing Tourism, IMC University of Applied Sciences Krems, Austria

**Reneta McCarthy**, Senior Lecturer, Cornell University, School of Hotel Administration, U.S.

**Eleni Michopoulou, PhD**, Senior Lecturer Business Management, University of Derby, UK

**Prof. Hubert Siller**, Chair, MCI Tourism Business Department, MCI Management Center, Innsbruck, Austria

**Isobel Stockdale**, Head of Spa, Tourism & Wellness, University of Derby, UK

**John Toomey**, CEO, Speaker & Author, Australian Wellness Education and Training, Australia

**Darani Winnie Tsao**, Director, Paradigm Wellness Pte. Ltd., Singapore

**Tamás Várhelyi, PhD**, College Professor, Eszterhazy Karoly University College, Hungary

**Desiree Watson**, Founder & CEO, Wellness Interactive, Inc., U.S.

**Alex Zotos**, CEO & Principal, Elly Lukas School, Australia

...and anyone else who would like to discuss the topic of *how to solve the labor shortage in our industry!*

**MONDAY, OCTOBER 17, 2016**  
**DAY ONE**

**6:30 am - 8:45 am**  
At your hotel

**Breakfast**

**8:00 am - 6:00 pm**  
Foyer, KitzKongress

**Summit Concierge & Registration Open**  
**Sponsored by LEMI**

**9:00 am - 9:30 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Opening by Moving Art**  
*Beauty is in the Eye of the Beholder. Behold Louie Schwartzberg and his View of Beauty.*

**Louie Schwartzberg**, Founder, Moving Art, U.S.

**9:30 am - 9:50 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Welcome & Opening Remarks**

**Susie Ellis**, Chairman & CEO, Global Wellness Summit, U.S.  
**Sue Harmsworth**, Co-Chair, 2016 Summit; MBE, Chairman & Founder, ESPA International, UK  
**Dr. Franz Linser**, Co-Chair, 2016 Summit; CEO, Linser Hospitality GmbH, Austria

**9:50 am - 9:55 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Meet Our 2016 Summit Emcee**

**Giselle Fernandez**, Latin American Spokesperson, Emmy Award-Winning Journalist, Philanthropist, Filmmaker, Women and Children's Rights Advocate, U.S.

**9:55 am - 10:00 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: An Austrian Welcome from the Cradle of Wellness Tourism**

**Dr. Juergen Bodenseer**, President, Wirtschaftskammer Tirol, Austria

**10:05 am - 10:30 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Keynote**  
*Wellness 2030 - From Old Fashioned Industrial Romance to Data Buddhism*

**David Bosshart, PhD**, CEO, Gottlieb Duttweiler Institute (GDI), Switzerland

**10:30 am - 11:00 am**

**Networking Energy Break**  
**Sponsored by Éminence Organic Skin Care**

**11:00 am - 11:20 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Presentation**  
*Two Researchers with A Lot of Balls*

**Katherine Johnston**, Senior Research Fellow, Global Wellness Institute, U.S.  
**Ophelia Yeung**, Senior Research Fellow, Global Wellness Institute, U.S.



---

Research Report sponsored by:  
Biologique Recherche  
Elemis  
HydraFacial  
Miraval  
Performance Health  
Spafinder Wellness, Inc.  
The BodyHoliday  
Treatwell  
Two Bunch Palms  
Universal Companies

---

**11:20 am - 11:35 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Short Keynote**  
*Wellness as it was Meant to be*

**Dr. Franz Linser**, CEO, Linser Hospitality GmbH, Austria

---

**11:35 am - 12:15 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Panel**  
*The Naked Truth About European Spa and Wellness Traditions*

**Moderator: Anna Bjurstam**, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d'Etire, Sweden

**Participants:**

**Aldina Duarte Ramos**, Global Director, Well-being Product, Accor Hotels, Luxury & Upscale Brands, France

**Adrian Egger**, Director International Business Development, Linser Hospitality GmbH, Austria

**Lasse Eriksen**, Development Manager, Nordic Hotels & Resorts - Farris Bad, Norway

**Alla Sokolova**, Founder & CEO, Inbalans, Latvia

---

**12:30 pm - 1:00 pm**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**Press Conference for Media and Press Delegates**

---

**12:30 pm - 2:30 pm**  
Hotel Rasmushof

**Interactive Lunch: "Ask the Expert" Table Topic Discussions**  
**Sponsored by Canyon Ranch**

*Roundtable discussions with designated experts. Each table will have a specific topic. Choose any table you like and ask questions of the experts.*

*List of table topics and hosts coming soon.*

---

**2:30 pm - 2:50 pm**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Keynote**  
*Back to the Roots to Manage the Future*

**Dr. Harald Stossier**, Medical Director, VIVAMAYR Medical Clinic, Austria

---

---

**2:50 pm - 3:20 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Interviews**

*Honoring the Past - "BACK to the Future"*

**Balthasar Hauser**, Owner, Biohotel Stanglwirt, Austria  
**Richard Schmitz**, CEO, H/S/M Hotel und Spa Management,  
Germany

**Interviewed by: Giselle Fernandez**, Journalist & Filmmaker, U.S.

---

**3:20 pm - 3:35 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Short Keynote**

*What Neuroscience Teaches us About Beauty*

**Claudia Aguirre, PhD**, Neuroscientist and Mind-Body Expert, U.S.

---

**3:35 pm - 3:45 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Short Remarks**

*Beauty and Wellness: A Fresh Way Forward*

**Mark Wuttke**, President & Chief Operating Officer, Babor, North  
America, U.S.

---

**3:45 pm - 3:55 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Short Remarks**

*Introduction to the Time Capsule*

**Eddie Weiner**, President & CEO, The Future Hunters, U.S.

---

**3:55 pm - 4:00 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**Explanation Regarding How the Breakout Sessions Work  
and Details about Tonight's Dine Around Mixer**

**Giselle Fernandez**, Journalist & Filmmaker, U.S.

---

**4:00 pm - 4:30 pm**

**Networking Energy Break  
Sponsored by Sanitas Skincare**

---

**4:30 pm - 5:20 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**OPTION 1: Mainstage Panel**

*Integrative Medicine - What's Working?*

**Moderator: Sue Harmsworth**, MBE, Chairman & Founder, ESPA  
International, UK

**Participants:**

**Dr. Elke Benedetto-Reisch**, Medical Director, Lanserhof Group,  
Austria

**Dr. Harry F. König**, Head of Medical Care, Brenners Park Hotel &  
Spa, Germany

**Dr. Imke König**, Spa Director, Schloss Elmau Luxury Spa & Cultural  
Hideaway, Germany

**Dr. Christine Stossier**, Assistant Medical Director, VIVAMAYR  
Medical Clinic, Austria

---

**4:30 pm - 5:20 pm**

Odeon Room,  
KitzKongress  
Main Floor

**OPTION 2: Breakout Discussion Forum**

*The Intersection of Beauty and Wellness: Understanding the  
Emotional, Physical, Psychological, and Social Relationship  
Between Beauty, Health and Wellness.*

---



---

**Facilitator: Mark Wuttke**, President & Chief Operating Officer, Babor, North America, U.S.

Participants: To be announced soon.

---

**4:30 pm – 5:20 pm**

Cristal I & II Room,  
KitzKongress  
Up one Level

**OPTION 3: Breakout Discussion Forum**

*Soaking up History...Steaming into the Hot Springs "R" Evolution*

**Facilitators: Mark Hennebry**, Board Director, Danubius Hotel Group, UK  
**Amy McDonald**, Owner, Under a Tree, U.S.

**Participants:**

**Tom J. Bauer**, COO, VAMED Vitality World, Austria  
**Charles Davidson**, CEO & Co-Founder, Peninsula Hot Springs, Australia  
**Wendi Gelfound**, Director of Marketing, Ojo Caliente Mineral Springs Resort & Spa, U.S.  
**David Clay Large**, Senior Fellow, Institute of European Studies, UC Berkley, U.S.  
**Tomonori Maruyama**, Chief Research Consultant & Manager, Mitsui Knowledge Industry Co., Ltd., Japan

---

**4:30 pm – 5:20 pm**

Break Out I & II Room,  
KitzKongress  
Up one Level

**OPTION 4: Breakout Discussion Forum**

*Wake up...You Should Care About The Staffing Crisis!*

**Facilitators:**

**Wendy Bosalavage**, Chair of the Internship Program, Global Career Development Initiative, Global Wellness Institute  
**Jean Guy de Gabriac**, Chair of Global Career Development Initiative, Global Wellness Institute  
**CG Funk**, Chair of the Careership Program, Global Career Development Initiative, Global Wellness Institute

---

**4:30 pm – 5:20 pm**

Aurora Room,  
KitzKongress  
Up one Level

**OPTION 5: Wellness Tourism Roundtable**

*Wellness Tourism 2.0: How to Make a Destination Successful by Incorporating Wellness*

**Facilitators:**

**Dr. Franz Linser**, CEO, Linser Hospitality GmbH, Austria  
**Terry Stevens**, Managing Director, Stevens & Associates, UK

Participants: To be announced soon.

---

**5:30 pm – 6:20 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**OPTION 1: Mainstage Panel**

*Hotel Chains vs. Family Owned Hotels: Learning From One Another*

**Moderator: Dr. Franz Linser**, CEO, Linser Hospitality GmbH, Austria

Participants: To be announced soon.

---

**5:30 pm – 6:20 pm**

Odeon Room,  
KitzKongress  
Main Floor

**OPTION 2: Breakout Showcase and Q&A**

*Sauna Aufguss – Hot Doesn't Get Any Cooler Than This!*

**Lasse Eriksen**, Development Manager, Nordic Hotels & Resorts -

---

Farris Bad, Norway  
**Lay Pang Ong**, Sauna Aufguss Performer, Malaysia

---

**5:30 pm – 6:20 pm**

Aurora Room,  
KitzKongress  
Up one Level

**OPTION 3: Breakout Discussion Forum**

*Why Eating Less and Exercising More Can Make You Fat!*

**Stephanie Moore**, Clinical Nutritionist, Health in Hand, UK

---

**5:30 pm – 6:20 pm**

Break Out I & II Room,  
KitzKongress  
Up one Level

**OPTION 4: Breakout Discussion Forum**

*Wellness is Everywhere: How to Get Heard Above the Noise. Strategies From Social Media to Storytelling - What's Really Working?*

Facilitator & Participants: To be announced soon.

---

**5:30 pm – 6:20 pm**

Cristal I & II Room,  
KitzKongress  
Up one Level

**OPTION 5: Breakout Discussion Forum**

*Roots & Wings: The Enduring Legacy of Wellness*

**Moderator: Anne Bramham**, Owner & Founder, American Spa Therapy Education Certification Council, U.S.

**Participants:**

**Dr. Regina Webersberger**, Medical Doctor, Kneipp Kurhaus der Marienschwestern vom Karmel, Austria

**Prof. Hildegard Wittlinger**, Director, Dr. Vodder Academy International, Austria

---

**7:30 pm - 9:30 pm**

A-ROSA Kitzbühel  
Hotel Kitzhof  
Hotel Schwarzer Adler  
Sporthotel Reisch

**Evening Event**

**"Dine Around Mixer in the Town of Kitzbühel"**

*Attire: Alpine Casual*

---

**10:30 pm – 11:30 pm**

TBD

**Three Concurrent Casual Kaffee Conversations (Open to All)**

1. *Let's talk with economic strategists and futurists*

**Hosts: Susie Ellis**, Chairman & CEO, Global Wellness Summit, U.S.  
**Thierry Malleret**, Co-Founder, The Monthly Barometer, France

**David Bosshart, PhD**, CEO, Gottlieb Duttweiler Institute (GDI), Switzerland

**Andreas Braun, PhD**, CEO, Destination Wattens, Austria

**Barbara Kolm, PhD**, Director, Austrian Economics Center, Austria

**Edie Weiner**, President & CEO, The Future Hunters, U.S.

...and anyone else who would like to discuss the economy and the future!

---

---

10:30 pm - 11:30 pm

TBD

2. *Let's talk about wellness communities*

**Hosts:** Mia Kyricos, President, Kyricos & Associates LLC, U.S.  
Steve Nygren, Founder, Serenbe, U.S.

**Glenys Archer**, Co-Founder, Aquareon LLC, U.S.

**Alfredo Carvajal**, President, Delos International & Signature Program, Delos Living LLC, U.S.

**Samantha Foster**, Director, Destination Spa Management Ltd, Thailand

**Andrew Gibson**, Vice President, Spa & Wellness, FRHI Hotels & Resorts, United Arab Emirates

**Whitney Gray, PhD**, Vice President, Delos Living LLC, U.S.

**Oleg Gusakov**, Partner Griffin Partners, Russian Federation

**George Miles**, Jones Partner, Griffin Partners, Russian Federation

**Robert Ranzi**, Cluster Manager, Standortagentur Tirol, Austria

**Terry Stevens**, Managing Director, Stevens & Associates, UK

...and anyone else who would like to discuss the topic of *wellness communities!*

---

10:30 pm - 11:30 pm

TBD

3. *Let's talk about investing*

**Hosts:** Gina Diez Barroso, President & CEO, Grupo Diarq, Mexico  
Sue Harmsworth, MBE, Chairman & Founder, ESPA International, UK

**Abdulla Hassan Al-Mehshadi**, CEO, Msheireb Properties, Qatar

**Peter Bisley**, Chief Officer of Development and Asset Management, Msheireb Properties, Qatar

**Tim Chun**, Vice President, CCL Holding, U.S.

**Katrine Formby**, Vice President, Sable Investments, U.S.

**Omer K. Isvan**, President, Servotel Corporation, Turkey

**Neil Jacobs**, CEO, Six Senses Hotels Resorts Spas, Thailand

**Vladislav Osipov**, Managing Director, Centiveo AG, Switzerland

**David Wickline**, Chairman, Alchemy Ventures Group, U.S.

**Sandra Wong**, CEO, Vitulen Sdn Bhd, Malaysia

**Amelia Yao**, Founder, Wellness Department, Hanshi Investment and Management Ltd. Co, China

...and anyone else who would like to discuss the topic of *investing!*

**TUESDAY, OCTOBER 18, 2016**  
**DAY TWO**

**6:30 am - 8:45 am**  
At your hotel

**Breakfast**

**8:00 am - 5:00 pm**  
Foyer, KitzKongress

**Summit Concierge & Registration Open**  
**Sponsored by LEMI**

**9:00 am - 9:50 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**OPTION 1: General Session: Keynote Interview**  
*Wellness Architecture and Design: Insights and Inspiration*

**Lars Krückeberg**, Founding Partner, GRAFT Gesellschaft von Architekten mbH, Germany  
**Ann Marie Aguilar**, Arup Foresight, Associate Director of Wellbeing and Sustainability, UK

**Interviewer: Liz Terry**, CEO, Leisure Media & Editor, CLAD magazine (Community of Leisure Architects & Designers), UK

**9:00 am - 9:45 am**  
Odeon Room,  
KitzKongress  
Main Floor

**OPTION 2: Breakout Session: Keynote**  
*The Double Paradigm Shift: The Global Economic Transformation Plus the Beginning of Civilization Alpha.*

**Edie Weiner**, President & CEO, The Future Hunters, U.S.

**10:00 am - 10:30 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**Collaboration-Jam!**

Spotlight on Sponsors

**10:30 am - 11:00 am**

**Networking Energy Break**  
**Sponsored by June Jacobs Spa Collection**

**OPTION 1: Palladium Ballroom**

**11:00 am - 11:20 am**  
Palladium Ballroom,  
KitzKongress

**General Session: Keynote**  
*Waters of Wellness*

**David Clay Large**, Senior Fellow, Institute of European Studies, UC Berkley; Author, *The Grand Spas of Central Europe: A History of Intrigue, Politics, Art, and Healing*, U.S.

**11:20 am - 11:35 am**  
Palladium Ballroom,  
KitzKongress

**General Session: Short Keynote**  
*Hot Springs Austria - Present & Future*

**Tom J. Bauer**, COO, VAMED Vitality World, Austria

**11:35 am - 11:50 am**  
Palladium Ballroom,  
KitzKongress

**General Session: Short Keynote**  
*What is Today's Investment Money Looking for?*

**Omer K. Isvan**, President, Servotel Corporation, Turkey

---

## OPTION 2: Odeon Room

**11:00 am - 11:15 am**

Odeon Room,  
KitzKongress

**Session: Short Keynote**

*Health Starts In Your Mind*

**Nils Behrens**, Managing Director & Chief Marketing Officer,  
Lanserhof Group, Germany

**11:15 am - 11:35 am**

Odeon Room,  
KitzKongress

**Session: Short Keynote**

*A Successful Hospitality, Spa, Medical, Integrative Model*

**Dr. Harry F. König**, Head of Medical Care, Brenners Park Hotel &  
Spa, Germany

**11:35 am - 11:50 am**

Odeon Room,  
KitzKongress

**Session: Short Keynote**

*Landmark Study: Shorter and More Frequent Spa Vacations Show a  
Booster Effect*

**Dr. Wolfgang Schobersberger**, Director, Institute for Sports  
Medicine, Alpine Medicine and Health Tourism (ISAG), UMIT,  
Austria

---

**11:50 am - 12:05 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Short Keynote**

*Mental Detox*

**Dietmar Mueller-Elmau**, CEO & Owner, Schloss Elmau Luxury Spa  
& Cultural Hideaway, Germany

---

**12:05 pm - 12:25 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Keynote**

*The European Economy From a Wellness Point of View*

**Barbara Kolm, PhD**, Director, Austrian Economics Center, Austria

---

**12:25 pm - 12:45 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Keynote**

*Mental Toughness*

**Stephan Eberharter**, Olympic Skier & Champion, Austria

---

**12:45 pm - 4:00 pm**

Take Gondola  
Hahnenkamm Mountain

**Lunch and Free Time**

**Atop the Famous Hahnenkamm Mountain**

**Sponsored by BuDhaGirl LLC**

*Attire: Casual & Sporty*

**Outdoor Activities Available:**

Hiking

Mountain Biking

Yoga

Segway Tour

Photos with Stephan Eberharter at Starter House

Paragliding (available to delegates at an additional  
fee. Contact Elements 3 directly at [info@element3.at](mailto:info@element3.at))

**6:00 pm**

Please meet in the lobby of your hotel

**A Bus Picks Up Delegates From Each of the Summit Hotels**

A-ROSA Kitzbühel  
Hotel Kitzhof  
Hotel Schwarzer Adler  
Hotel Zur Tenne  
Rasmushof  
Sporthotel Reisch

*If you are not staying at one of the Summit Hotels, please join the group at the one closest to you.*

**Swarovski Crystal Worlds**

**“A Glittering Evening at Swarovski Crystal Worlds”**

**Evening Cocktails while Strolling through the Chambers of Wonder**

**Gala Dinner**

**10th Anniversary Auction: To Benefit the Global Wellness Institute Research**

*Attire: Cocktail or Casual – Sparkles welcome!*

**Host & Auctioneer: Giselle Fernandez, Journalist & Filmmaker, U.S.**



**WEDNESDAY, OCTOBER 19, 2016  
DAY THREE**

**6:45 am - 8:45 am**  
At your hotel

**Breakfast**

**8:00 am - 4:00 pm**  
Foyer, KitzKongress

**Summit Concierge & Registration Open**  
Sponsored by LEMI

**9:00 am - 9:45 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**Shark Tank of Wellness Student Competition**  
Sponsored by Chiva-Som International Health Resort, ESPA International, Four Seasons Hotels and Resorts, Iredale Mineral Cosmetics, Klafs GmbH & Co. KG, and ResortSuite

**Moderator:**

**Nancy Davis**, SVP & Executive Director, Global Wellness Summit, U.S.

**Finalists:**

**Student: Shahrin Ali**, North South University, Bangladesh

**Professor: Khan Muhammad Saqiful Alam**, North South University, U.S.

**Student: Svjatlana Radakovic**, IMC University of Applied Sciences Krems, Austria

**Professor: Teresa Mang**, IMC University of Applied Sciences Krems, Austria

**Student: Regina Tarány**, IMC University of Applied Sciences Krems, Austria

**Professor: Teresa Mang**, IMC University of Applied Sciences Krems, Austria

**Judging Panel:**

**Simon Casson**, President, Hotel Operations, Europe, Middle East and Africa, Four Seasons Hotels and Resorts, UAE

**Tracey Chappell**, Senior Vice President, Global Spa Solutions, ESPA International, UK

**Jane Iredale**, President & CEO, Iredale Mineral Cosmetics, U.S.

**Sheila McCann**, General Manager, Chiva-Som International Health Resort, Thailand

**Frank Pitsikalis**, Founder & CEO, ResortSuite, Canada

**Frank Strobel**, Director, International Sales, Klafs GmbH & Co. KG, Germany

**9:50 am - 10:15 am**  
Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Keynote**

*Economics of Happiness and Well-being: Why These Measurements are Important and What is their Impact?*

**Jan-Emmanuel De Neve, PhD**, Associate Professor of Economics and Strategy at Saïd Business School, University of Oxford, UK

**10:15 am - 10:45 am**

**Networking Energy Break**  
Sponsored by [ comfort zone ]

---

**10:45 am - 11:00 am**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Short Keynote**

*Millennials: Spoiled for Choice and Very Stressed - How to Attract and Satisfy this New Generation of Traveler*

**Irene Forte**, Brand Manager, Rocco Forte Hotels, UK

---

**11:05 am - 11:20 am**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Short Keynote**

*Bhutan and the Concept of Gross National Happiness (Including excerpts from an interview with H.E. Jigme Thinley, Prime Minister of Bhutan 2008 to 2013)*

**Prof. Gerry Bodeker**, PhD, Professor, University of Oxford, UK

---

**11:25 am - 11:40 am**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Short Keynote**

*Vision of the Future for Health and Wellness from the World Economic Forum*

**Vanessa Candeias**, Head of Health Promotion & Disease Prevention, World Economic Forum, Switzerland

---

**11:40 am - 12:00 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Short Keynote**

*Future: Beyond Ghettos of Wellness*

**Andreas Braun, PhD**, CEO, Destination Wattens, Austria

---

**12:00 pm - 12:07 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Announcement**

*Passion Moment*

**CG Funk**, Consultant, Funk Consulting, U.S.

---

**12:07 pm - 12:12 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Announcement**

*Passion Project - Global Wellness Day*

**Belgin Aksoy**, Creative Director, Richmond International, Turkey

---

**12:30 pm - 2:00 pm**

Hotel Rasmushof

**Relaxed Lunch Buffet**

**Sponsored by Biologique Recherche**

---

**2:00 pm - 2:15 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Short Keynote**

*Macro Economic Changes Underway Affecting Wellness: Who is at Risk and Who will be the Winners?*

**Thierry Malleret**, Co-Founder, The Monthly Barometer, France

---

**2:15 pm - 2:20 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Announcement**

*Global Wellness Institute Initiatives Catch Fire!*

**Susie Ellis**, Chairman & CEO, Global Wellness Institute, U.S.

**General Session: Announcement (3 minutes)**

*Career Development Initiative*

**Jean Guy de Gabriac**, Founder & CEO, TIP TOUCH International, Belgium

---

---

**General Session: Announcement (3 minutes)**

*Hydrothermal Initiative - Guide to Hydrothermal Spa & Wellness Development Standards*

**Don Genders**, CEO, Design for Leisure, UK

**General Session: Announcement (3 minutes)**

*Wellness for Cancer*

**Julie Bach**, Executive Director, Wellness for Cancer, U.S.

---

**2:30 pm - 3:00 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Presentation**

*Wellness Communities & Lifestyle Real Estate: The Next Frontier*

**Presenter: Mia Kyricos**, President, Kyricos & Associates LLC, U.S.

Contributors: To be announced soon.

---

**3:00 pm - 3:20 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Keynote**

*Looking Towards the Future: Wild Collaboration and New Metrics*

**Maggie Hsu**, Advisor, Zappos, U.S.

---

**3:20 pm - 3:35 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**General Session: Announcement of Award Winners**

**Shark Tank of Wellness Award Winners**

\$10,000 in Prize Money

**Global Wellness Awards**

*Leader in Workplace Wellness*

**Presenting Sponsor: Talal Bin Ali**, Founder & President, Enaya Care International Co. Ltd., Saudi Arabia

*The Debra Simon Award for Leader in Furthering Mental Wellness*

**Presenting Sponsor: Lauren Wright**, President, The Debra Simon Family Foundation, U.S.

*Leading Woman in Wellness*

**Presenting Sponsor: Sammy Gharieni**, CEO & Founder, Gharieni Group GmbH, Germany

*Leader in Innovation*

**Presenting Sponsor: Josh McCarter**, CEO, Booker, U.S.

*Leader in Sustainability*

**Presenting Sponsor: Roberto Arjona**, Chief Executive & General Manager, Rancho La Puerta, Mexico

---

**3:35 pm - 3:45 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**Time Capsule Farewell**

*Sealing our Fate: The GWS Time Capsule Finale*

**Edie Weiner**, President & CEO, The Future Hunters, U.S.  
and all delegates

---

---

**3:50 pm - 4:00 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**Announcement of 2017 GWS Location!**

**Introduction of 2017 Summit Co-Chairs!**

**4:00 pm**

Palladium Ballroom,  
KitzKongress  
Main Floor

**Champagne Toast**

**Sponsored by Aloys F. Dornbracht GmbH & Co. KG**

GWS Board of Directors, GWS Team, 2016 Sponsors and All Delegates

**4:00 pm - 5:00 pm**

Foyer, KitzKongress

**Après Summit Networking**

**Sponsored by The Madison Collection**

---

### Post-Summit Activities

**Meet at 5:00 pm**

In the foyer of  
KitzKongress  
(bus departs at 5:15pm)

**An "Austrian-Style" Wellness Hotel Sampler**

Spend three nights at three different "wellness hotels" with a range of wellness experiences in beautiful surroundings. Hosted by Sallie Fraenkel, this tour promises to have many unusual experiences for those who love "wellness travel."

NOTE: PLEASE CHECK OUT BEFORE COMING TO THE GENERAL SESSIONS ON DAY 3. You may store your luggage in the Coat Check area at the KitzKongress.

**Meet at 5:15 pm**

In the foyer of  
KitzKongress  
(bus departs at 5:30pm)

**Healing in the Hills: The Thermal Waters and Grand Spas of Austria**

During this three-day, three-night trip, visit some of the most historic spas in Austria - Bad Gastein, Bad Hofgastein and Bad Ischl - frequented by ArchDuke Franz Josef, Mozart and Freud. Accompanying the tour will be historian, professor and author of "The Grand Spas of Central Europe: A History of Intrigue, Politics, Art and Healing," David Clay Large.

NOTE: PLEASE CHECK OUT BEFORE COMING TO THE GENERAL SESSIONS ON DAY 3. You may store your luggage in the Coat Check area at the KitzKongress.

---

THURSDAY, OCTOBER 20, 2016  
POST-SUMMIT ACTIVITIES

9:00 am - 12:00 pm  
Hotel Kitzhof

**Host a Future Summit**

Opportunity to speak with **Michelle Gamble**, VP Global Business Development, and **Nancy Davis**, SVP & Executive Director, regarding what's involved in hosting a future Summit.

Please email Michelle at [michelle.gamble@globalwellnesssummit.com](mailto:michelle.gamble@globalwellnesssummit.com) to request a time to meet on Thursday morning. There will be RFPs available for those interested in learning more.

---

Departure information provided by Boutique Journeys  
For questions contact: Nathalie Nagy, [nathalie@boutique-journeys.com](mailto:nathalie@boutique-journeys.com)

**Imperial Austria Featuring Salzburg and Vienna**

Experience the magic of these two Austrian cities with their amazing music and culture. The tour includes three-days and three-nights including a private, after-hours tour of the Austrian National Gallery in the Upper Belvedere Palace. Also included is a stay at the bucolic Schloss-Fuschl near Salzburg and the historic Hotel Sacher in Vienna - true five-star experiences.

---

Departure information provided by VIVAMAYR  
For questions contact: Sallie Fraenkel, [sallie@mindbodyspiritnet.com](mailto:sallie@mindbodyspiritnet.com)

**A Destination Spa Experience at VIVAMAYR Altaussee**

Experience modern Mayr Medicine, the symbiosis of naturally-based holistic healing methods based on the Mayr Cure, pioneered by Austrian medical practitioner Dr. F.X Mayr (1875-1965). The F.X Mayr cure is based on rest, detoxification and the cleansing of the digestive tract. A five-day stay or seven-day stay are offered.

---

\*2016 Press Delegates:

**Kathleen Baird-Murray**, Author & Beauty Journalist, UK  
**Katie Barnes**, Editor, *Spa Business* magazine, Leisure Media, UK  
**Claudia Bette-Wengatz**, Journalist, Germany  
**Sascha Bostan**, General Manager, Redspa media GmbH, Germany  
**Sarah Camilleri**, Founding Editor & Publisher, *European Spa* magazine, UK  
**Isabelle Charrier**, Founder & Managing Editor, *EMOTION SPA* magazine, France  
**Susan D'Arcy**, Luxury Travel & Spa Editor, *The Sunday Times*, UK  
**Theresa DiMasi**, Vice President, Content & Editor in Chief, Weight Watchers International, Inc., U.S.  
**Hildegard Dorn-Petersen**, Journalist & Consultant, AHGZ Wellness Summit, Germany  
**Suzanne Duckett**, Spa Guide Editor & Founder, The Antitode, UK  
**Nora Elias**, Editor, *Professional Spa & Wellness* magazine, UK  
**Franka Hänig**, General Manager, Redspa media GmbH, Germany  
**Norbert Hintermayer**, Editor, Hintermayer Media, Austria  
**Laure Jeandemange**, Editor-in-Chief, Les Nouvelles Esthétiques - Spa De Beaute, France  
**Sara Jones**, Managing Director & Editor, *Spa & Wellness Mexico*, Mexico  
**Jane Kitchen**, News Editor, Spa Business, UK  
**Valérie Le Mao**, Editorial Advisor, Wellness & Spa, *Esthetic World*, Spain  
**Mark Moloney**, Managing Director, Professional Spa & Wellness, UK  
**Nicola Moulton**, Beauty & Health Director, *Vogue*, UK  
**Françoise Perier**, Journalist, *Les Nouvelles Esthétiques*, France  
**Stephanie Shiu**, Editor-in-Chief, *AsiaSpa*, Hong Kong  
**Mariko Soryu**, Spa Journalist, Frames Factory Co, Ltd, Japan  
**Walter Taferner**, Owner, Streifzug Media GmbH, Austria  
**Etha Taferner-Barendse**, Co-Owner, Streifzug Media GmbH, Austria  
**Liz Terry**, CEO, Leisure Media, UK  
**Sarah Todd**, Contributing Editor, *European Spa* magazine, UK  
**Laure-Anne Vilaine**, Editorial Advisor, Palindrome Edition, France