



10th Global Wellness Summit

KITZBÜHEL, AUSTRIA 2016

Willkommen to our 10th Anniversary Summit! In this booklet, you will find a wealth of information including our pre-Summit gatherings, our detailed Summit agenda, and our post-Summit activities. We hope you find it all engaging, enlightening and enjoyable. We are thrilled you're here!

SUNDAY, OCTOBER 16, 2016

PRE-SUMMIT ACTIVITIES

9:00 am - 6:00 pm
Foyer, KitzKongress

Summit Concierge & Registration Open
Sponsored by LEMI

9:00 am - 5:00 pm
Leaves and returns
to KitzKongress

Highlights of Tyrol & Innsbruck

Enjoy a walking tour of charming Old Town Innsbruck, a two-time host of the Olympic Winter Games with a rich 800-year history, and experience a ride up the Nordkette for lunch while savoring the gorgeous view of the Alps. The trip will end at Austria's award-winning "bio wellness hotel," Stanglwirt, where the Hauser family will entertain with a tour and cocktail reception.

1:30 pm
Bus arrives back
at KitzKongress

Conclusion of Aqua Dome's Thermal Spa in the Alps

Experience the extensive pools, saunas, steams and spa treatments at this exquisite thermal spa with breathtaking views. Aqua Dome is the biggest and most modern hotel in Tyrol. Trip includes overnight stay, breakfast, dinner, use of facilities and other special experiences.

2:00 pm - 2:45 pm
Odeon Room,
KitzKongress
Main Floor

Meeting: All Press Delegates

Cassandra Cavanah, Founder, Cavanah Communications, U.S.
Beth McGroarty, Director, Research and Public Relations, Global Wellness Summit, U.S.

**See the entire list of press delegates attending the Summit at the end of this agenda.*

3:00 pm - 5:45 pm

SPONSORED KNOWLEDGE WORKSHOPS
(see following spread for details)

3:00 pm - 3:45 pm

2 OPTIONS

Cristall Room,
KitzKongress
Up One Level

Knowledge Workshop: Sponsored by Universal Companies

Generational Harmony: Keeping Pace and Keeping Peace

Adapting Education and Training for Groovy Boomers and #GenMe

The session is designed as a high energy workshop during which participants will experience how to tap into multi-generational skill sets, from Baby Boomers to Gen Xers to Millennials, and effectively blend them to create and sustain a harmonious work environment.

Paul J. Jablonski, Director, Wellness and Beauty Learning Center & Events, Universal Companies, U.S.

Anita Lumpkin, Director of Education, Universal Companies, U.S.

Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.



Aurora Room,
KitzKongress
Up One Level

Knowledge Workshop: Sponsored by Delos Living LLC

(ROW) Return on Wellness: The Latest Projects and Findings Behind Wellness Activation in Real Estate and Hospitality

Delos team members and partners will update you on the growth of WELL Certification, and give you a first look into the latest Cornell/Clemson research behind Stay Well and it's capacity to successfully expand wellness into hotel rooms and connect it back to fitness, food and beverage, and spas. Also, we'll provide a sneak preview on recent innovations to support a new approach for active spaces.

Alfredo Carvajal, President, Delos International & Signature Program, Delos Living LLC, U.S.

Whitney Gray, PhD, Senior Vice President, Delos International & Signature Program, Delos Living LLC, U.S.

Introduced by **Leah Michelle Burton**, Change Agent, Burton Enterprises, U.S.



4:00 pm - 4:45 pm

2 OPTIONS

Cristall Room,
KitzKongress
Up One Level

Knowledge Workshop: Sponsored by Weight Watchers International

Know Thy Self

Awareness Techniques for Personal and Global Transformation

At last year's Summit, Deepak Chopra declared: "Wellbeing begins with self-awareness, the key to transformation." When we're running on autopilot and living in our heads, how can we bring our focus back to this moment, this body and the unique beings we are? Join us for some experiential techniques that will help you tune in, shift and transform—part of WW's new "Beyond the Scale" holistic offerings.

Dondeena Bradley, PhD, Vice President, Global Innovation, Weight Watchers International, Inc., U.S.

Theresa DiMasi, Vice President, Content & Editor-in-Chief, Weight Watchers International, Inc., U.S.

Kyia Downing, Possibilitarian, Global Innovation, Weight Watchers International, Inc., U.S.

Introduced by **Leah Michelle Burton**, Change Agent, Burton Enterprises, U.S.



Aurora Room,
KitzKongress
Up One Level

Knowledge Workshop: Sponsored by Lefay Resorts

Can Wellness Be Sustainable and Stylish?

Lefay holistic wellness concept was born from the idea that personal wellness should never overlook environmental wellness. Learn how the award-winning Italian spa hospitality brand has been able to create a business model that combines contemporary Italian style, taste, and elegance with a great commitment to social and environmental sustainability.

Alcide Leali, Managing Director, Lefay Resorts, Italy

Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.



5:00 pm - 5:45 pm

2 OPTIONS

Cristall Room,
KitzKongress
Up One Level

Knowledge Workshop: Sponsored by Medical Spa & Wellness Group

Healthness - The Next Revolution!

Integrating High Value Medical Concepts and Illness Prevention into the Spa and Wellness Industry

Recognizing that the business model will move us more in the direction of health delivery, MSWG via its IQCURE® division has the staff and partners in place to provide a full service solution for the tourist industry where technology will play an increasingly key role in enhancing the offering. Our main goal is simple: Take wellness to the next level - towards healthness!

Chris Keen, CEO, Medical Spa & Wellness Group, Austria

Heinz Schletterer, Founder, Medical Spa & Wellness Group, Austria

Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.



Aurora Room,
KitzKongress
Up One Level

Knowledge Workshop: Sponsored by Zeel Networks, Inc.

Zeel Massage On-Demand a Year Later: Growing the Pie

An Interactive Workshop on how Spas can Recapture Lost Revenue Through On-Demand Staffing

Everyone knows that sinking feeling when you have to turn away guests or cancel appointments due to last minute call outs or insufficient staffing. Learn how your spa can recapture lost revenue and improve guest experience with Zeel Spa, Zeel's on-demand staffing software.

Samer Hamadeh, Founder & CEO, Zeel Networks, Inc., U.S.

Introduced by **Leah Michelle Burton**, Change Agent, Burton Enterprises, U.S.



Massage On Demand®

5:00 pm – 6:00 pm

Palladium Ballroom,
KitzKongress
Main Floor

Meeting: For All Speakers and Presenters

Nancy Davis, SVP & Executive Director, Global Wellness Summit, U.S.
Sue DePalma, Producer, Global Wellness Summit, U.S.
Susie Ellis, Chairman & CEO, Global Wellness Summit, U.S.
Giselle Fernandez, Journalist & Filmmaker, U.S.

6:00 pm - 6:45 pm

Palladium Ballroom,
KitzKongress
Main Floor

Meeting: For All First Time Delegates

Nancy Davis, SVP & Executive Director, Global Wellness Summit, U.S.
Sue DePalma, Producer, Global Wellness Summit, U.S.
Susie Ellis, Chairman & CEO, Global Wellness Summit, U.S.
Andrew Gibson, Vice President, Spa & Wellness, FRHI Hotels & Resorts, UAE
Sue Harmsworth, MBE, Chairman & Founder, ESPA International, UK
Mia Kyricos, President, Kyricos & Associates LLC, U.S.
Dr. Franz Linser, CEO, Linser Hospitality GmbH, Austria
Alexandra Plessier, Manager of Marketing & Operations, Global Wellness Summit, U.S.

7:00 pm - 9:00 pm

Hotel Zur Tenne
(Vorderstadt 8)

**Welcome Cocktail Reception
“Herzlich Willkommen in Kitzbühel”**

Attire: Casual or Tyrolean

9:00 pm

Hotel Zur Tenne
Lounge on 2nd Floor

Get Together: All Global Wellness Institute Initiative Chairs

Nancy Davis, SVP & Executive Director, Global Wellness Institute, U.S.
Susie Ellis, Chairman & CEO, Global Wellness Institute, U.S.
Beatrice Hochegger, Operations Coordinator, Global Wellness Institute, U.S.

Initiative Chairs:

Julie Bach, Executive Director, Wellness for Cancer, U.S.: **Wellness for Cancer Initiative**

Dr. Marc Cohen, Professor, RMIT University, Australia: **The World Retreat Study Initiative**

Jean-Guy de Gabriac, Founder & CEO, TIP TOUCH International, Belgium: **Career Development Initiative**

Don Genders, CEO, Design for Leisure, UK: **Hydrothermal Initiative**

Mia Kyricos, President, Kyricos & Associates LLC, U.S.: **Wellness Communities Initiative**

Guillaume Lefevre, President & Founder, THÉMAÉ Paris, France: **Minister of Wellness, Minister of Happiness Initiative**

Amy McDonald, Owner, Under a Tree, U.S.: **Global Hot Springs Initiative**

Renee Moorefield, PhD, CEO, Wisdom Works Group, U.S.: **The Future of Well Work Initiative**

Veronica Schreibeis Smith, CEO & Founding Principal, Vera Iconica Design, U.S.: **Wellness Architecture Initiative**

Alla Sokolova, Founder & CEO, Inbalans, Latvia: **Baltic to the Black Sea Initiative**

Lisa Starr, Senior Consultant, Wynne Business, U.S.: **Consulting Best Practices Initiative**

Mark Wuttke, President & COO, Babor, North America, U.S.: **Beauty Initiative**

10:00 pm – 11:00 pm

**CASUAL KAFFEE CONVERSATIONS
THREE CONCURRENT OPTIONS (Open to All)**

You're invited to the inaugural group of Kaffee Conversations, an after-hours networking opportunity with a dash of Austrian hospitality. Come meet fellow delegates and connect over a shared passion. Think of it as chatting with friends—old and new—in your living room.

We decided to create these Kaffee Conversations in part because we're staying in hotels throughout Kitzbühel and thought it would be fun (and productive) to offer places for people to gather, and to give those gatherings a little extra meaning. The topics were chosen based on your stated interests; we identified a few people who have expertise in these areas and put their names on this list, hoping they would find it fun to join. The coffee and tea is on us.

10:00 pm – 11:00 pm
Hotel Schwarzer Adler
Lobby Bar

OPTION 1: Let's Talk About Medical Wellness

Hosts: **Dr. Marc Cohen**, Professor, RMIT University, Australia

Sue Harmsworth, MBE, Chairman & Founder, ESPA International, UK

Dr. Elke Benedetto-Reisch, Medical Director, Lanserhof Group, Austria

Dr. Nicola Angelo Fortunati, Terme & Spa General Director, Italian Hospitality Collection, Italy

Dr. Russell Greenfield, President, Greenfield Consulting, LLC, U.S.

Dr. Massimo Gualerzi, Chief Health Officer, Terme di Salsomaggiore e Tabiano, Italy

Dr. Fikry Isaac, Founder & CEO, WellWorld Consulting LLC, U.S.

Neal Kitchen, PhD, Vice President, Strategy & Development, HydroPeptide, LLC, U.S.

Dr. Harry F. König, Head of Medical Care, Brenners Park Hotel & Spa, Germany

Dr. Imke König, Spa Director, Schloss Elmau Luxury Spa & Cultural Hideaway, Germany

Dr. Paul Limburg, Medical Director, Mayo Clinic Global Business Solutions, U.S.

Dr. Janice Pride-Boone, Founder & Medical Director, Strong Me, U.S.

Dr. Dieter Resch, CEO, VIVAMAYR Altaussee GmbH, Austria

Dr. Kamal Sawan, President, Sawan Surgical Aesthetics PLLC and Sawan Global Consulting LLC, U.S.

Dr. Wolfgang Schachinger, Ayurveda & Medical Doctor, Haus der Gesundheit, SOMA GmbH, Austria

Dr. Christine Stossier, Assistant Medical Director, VIVAMAYR Medical Clinic, Austria

Dr. Harald Stossier, Medical Director, VIVAMAYR Medical Clinic, Austria

...and anyone else who would like to discuss the topic of medical wellness!

10:00 pm – 11:00 pm

Rasmushof
Salett'l

(Continued from previous page)

OPTION 2: Let's Talk About Creativity, Inspiration and Happiness

Hosts: Maggie Hsu, Advisor, Zappos, U.S.

Gina Diez Barroso, President & CEO, Grupo Diarq, Mexico

Prof. Gerry Bodeker, PhD, Professor, University of Oxford, UK

Jan-Emmanuel De Neve, PhD, Associate Professor of Economics and Strategy at Saïd Business School, University of Oxford, UK

Jeremy McCarthy, Group Director of Spa & Wellness, Mandarin Oriental Hotel Group, Hong Kong

Dietmar Mueller-Elmau, CEO & Owner, Schloss Elmau Luxury Spa & Cultural Hideaway, Germany

David Clay Large, Senior Fellow, Institute of European Studies, UC Berkley, U.S.

Edie Weiner, President & CEO, The Future Hunters, U.S.

...and anyone else who would like to discuss the topic of creativity, inspiration and happiness!

10:00 pm – 11:00 pm

Hotel Kitzhof
Bar Lounge

OPTION 3: Let's Share Ideas on how to Solve the Labor Shortage in our Industry

Hosts: Wendy Bosalavage, President, American Leisure, U.S.

Jean-Guy de Gabriac, Founder & CEO, TIP TOUCH International, Belgium

CG Funk, Consultant, Funk Consulting, U.S.

Eva-Maria Adamer-König, Head of Institute & Medical Doctor, FH JOANNEUM, University of Applied Sciences, Austria

Beata Aleksandrowicz, Founder & Director of Training, Pure Massage Spa Training Method®, U.S.

Julie Bach, Executive Director, Wellness for Cancer, U.S.

Daniel Binder, Head of MBA Program, International Hospitality & Spa Management, FH JOANNEUM Institute Health and Tourism Management, Austria

Emanuel Berger, Berger Hospitality Management, Switzerland

Anne Bramham, Owner & Founder, Advanced Spa Therapy Education Certification Council, U.S.

Christine Clinton, President, International Spa & Salon Services, U.S.

Jean-Marc Delacourt, Founder & CEO, Pure Massage Spa Training Method®, UK

Kristi Dickinson, Executive Board Member, Advanced Spa Therapy Education Certification Council, U.S.

Irene Forte, Brand Manager, Rocco Forte Hotels, UK

Anna-Cari Gund, Managing Director, Raison d'Être & President, CIDESCO, Sweden

Bryan Hoare, Wellness Lead, Naufar Wellness & Recovery, Qatar

Ulrike Kuhnhenh, Academic Dean, Swiss School of Tourism and Hospitality, Switzerland

Roland Lymann, Lecturer & Project Manager, University of Applied Science and Arts Lucerne, Institute of Tourism, Switzerland

Prof. Teresa Mang, Lecturer, Health & Wellbeing Tourism, IMC University of Applied Sciences Krems, Austria

10:00 pm - 11:00 pm

Hotel Kitzhof

Bar Lounge

(Continued from previous page)

Reneta McCarthy, Senior Lecturer, Cornell University, School of Hotel Administration, U.S.

Eleni Michopoulou, PhD, Senior Lecturer Business Management, University of Derby, UK

Prof. Hubert Siller, Chair, MCI Tourism Business Department, MCI Management Center, Innsbruck, Austria

Isobel Stockdale, Head of Spa, Tourism & Wellness, University of Derby, UK

Mary Tabacchi, PhD, RD, Professor Emerita, Cornell University, U.S.

John Toomey, CEO, Speaker & Author, Australian Wellness Education and Training, Australia

Tamás Várhelyi, PhD, College Professor, Eszterhazy Karoly University College, Hungary

Desiree Watson, Founder & CEO, Wellness Interactive, Inc., U.S.

Alex Zotos, CEO & Principal, Elly Lukas School, Australia

...and anyone else who would like to discuss the topic of how to solve the labor shortage in our industry!



2016 AGENDA

BACK TO THE FUTURE

MONDAY, OCTOBER 17, 2016

DAY ONE

At your hotel

Breakfast

8:00 am - 6:00 pm
Foyer, KitzKongress

Summit Concierge & Registration Open
Sponsored by LEMI

9:00 am - 9:30 am
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Opening by Moving Art
Beauty...Nature's Operating Instructions: A Journey Through Time
Louie Schwartzberg, Founder, Moving Art, U.S.

9:30 am - 9:50 am
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Welcome & Opening Remarks
Susie Ellis, Chairman & CEO, Global Wellness Summit, U.S.
Sue Harmsworth, Co-Chair, 2016 Summit; MBE, Chairman & Founder, ESPA International, UK
Dr. Franz Linser, Co-Chair, 2016 Summit; CEO, Linser Hospitality GmbH, Austria

9:50 am - 9:55 am
Palladium Ballroom,
KitzKongress
Main Floor

General Session: An Austrian Welcome from the Cradle of Wellness Tourism
Dr. Jürgen Bodenseer, President, Wirtschaftskammer Tirol, Austria

9:55 am - 10:00 am
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Meet Our 2016 Summit Emcee
Giselle Fernandez, Latin American Spokesperson, Emmy Award-Winning Journalist, Philanthropist, Filmmaker, Women and Children's Rights Advocate, U.S.

10:05 am - 10:30 am
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Keynote
Wellness 2030 - From Old Fashioned Industrial Romance to Data Buddhism
David Bosshart, PhD, CEO, Gottlieb Duttweiler Institute (GDI), Switzerland

10:30 am - 11:00 am

Foyers

Networking Energy Break
Sponsored by Éminence Organic Skin Care

11:00 am - 11:20 am

Palladium Ballroom,
KitzKongress
Main Floor

General Session: Presentation

Two Researchers with a lot of Balls

Katherine Johnston, Senior Research Fellow, Global Wellness Institute, U.S.

Ophelia Yeung, Senior Research Fellow, Global Wellness Institute, U.S.

Research Report sponsored by:

Biologique Recherche

Elemis

HydraFacial

Miraval

Performance Health

Spafinder Wellness, Inc.

The BodyHoliday

Treatwell

Two Bunch Palms

Universal Companies

11:20 am - 11:35 am

Palladium Ballroom,
KitzKongress
Main Floor

General Session: Short Keynote

Wellness as it was Meant to Be

Dr. Franz Linser, CEO, Linser Hospitality GmbH, Austria

11:35 am - 12:15 pm

Palladium Ballroom,
KitzKongress
Main Floor

General Session: Panel

The Naked Truth about European Spa and Wellness Traditions

Moderator: Anna Bjurstm, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d'Étre, Sweden

Participants:

Aldina Duarte Ramos, Global Director, Well-being Product, Accor Hotels, Luxury & Upscale Brands, France

Adrian Egger, Director International Business Development, Linser Hospitality GmbH, Austria

Lasse Eriksen, Development Manager, Nordic Hotels & Resorts - Farris Bad, Norway

Alla Sokolova, Founder & CEO, Inbalans, Latvia

12:30 pm - 1:00 pm

Palladium Ballroom,
KitzKongress
Main Floor

Press Conference for Media and Press Delegates

12:30 pm - 2:30 pm

Hotel Rasmushof

Interactive Lunch: "Ask the Expert" Table Topic Discussions
Sponsored by Canyon Ranch

Roundtable discussions with designated experts. Each table will have a specific topic. Choose any table you'd like and ask questions of the experts.

ARCHITECTURE/HEALTHY BUILDING

1. Architecture on the Cutting Edge

Lars Krückeberg, Founding Partner, GRAFT Gesellschaft von Architekten mbH, Germany

2. Beyond Sustainability

Sarah Livia Brightwood, President, Rancho La Puerta, U.S.

3. Hospitality, Health & Design

Rohit Verma, PhD, Executive Director, Cornell Institute for Healthy Futures, Cornell University, U.S.

12:30 pm - 2:30 pm

Hotel Rasmushof

(Continued from previous page)

ARCHITECTURE/HEALTHY BUILDING (Continued)

4. Reuse in the Built Environment

Aude-Line Duliere, Architect, Aude-Line Duliere Architect, Belgium

5. Virtual Reality

Ann Marie Aguilar, Associate Director, Health & Wellbeing Consultancy, Arup; Client Relationship Manager, IWBI - WELL Faculty & UKMEA, UK

BEAUTY

6. The Intersection of Beauty & Wellness

Mark Wuttke, President & COO, BABOR North America, U.S.

7. The Intersection of Beauty & Wellness

Mary-Elizabeth Gifford, Board of Directors & Chief Strategy Adviser, Demeter-USA, U.S.

8. The Intersection of Beauty & Wellness

Michael Bruggeman, CEO, Organic Male OM4, U.S.

9. Future of Beauty

Claudia Aguirre, PhD, Neuroscientist & Mind-Body Expert, U.S.

BUSINESS

10. What Does All of This Hotel Consolidation Mean?

Neil Jacobs, CEO, Six Senses Hotels Resorts Spas, Thailand

11. Consultants Collaborate: Strength in Numbers

Lisa Starr, Senior Consultant, Wynne Business, U.S.

12. Investing Advice

Omer K. Isvan, President, Servotel Corporation, Turkey

13. Wild Collaboration

Maggie Hsu, Adviser, Zappos, U.S.

MARKETING & PR

14. Branding Expertise

Claudia Knab, Head of Brand Management, Tirol Werbung GmbH, Austria
CK (Chee Kwong) Low, Managing Director, Skin Essentials (M) Sdn Bhd, Malaysia

15. Global Wellness Day

Belgin Aksoy, Creative Director, Richmond International, Turkey

16. Marketing Wellness

Marshall Dahneke, CEO Performance Health/Hygenic Corp. U.S.
Desiree Watson, CEO & President, Wellness Interactive, Inc., U.S.

17. Unconfusing the Consumer

Mary Tabacchi, PhD, RD, Professor Emerita, Cornell University, U.S.

18. Weight Watchers and Oprah

Dondeena Bradley, PhD, VP, Global Innovation, Weight Watchers International, Inc., U.S.

19. Wellness-Hotels & Resorts

Michael Altewischer, Managing Partner, Wellness-Hotels & Resorts GmbH, Germany

12:30 pm - 2:30 pm

Hotel Rasmushof

(Continued from previous page)

CAREERS

20. Solving the Career Crisis

Anna-Cari Gund, President, CIDESCO; Managing Director, Raison d' Etre, Sweden

21. What Works Best When Hiring Staff?

Miranda Allard, CEO, SpaStaff.com, UK

DEMOGRAPHICS

22. The Distant Future

Andreas Braun, PhD, CEO, Destination Wattens, Austria

Edie Weiner, President & CEO, The Future Hunters, U.S.

23. Luxury Today

Andrew Gibson, VP, Spa & Wellness, FRHI Hotels & Resorts (part of AccorHotels Group), UAE

24. Millennials

Irene Forte, Brand Manager, Rocco Forte Hotels, UK

Carina Preuss, General Manager & Owner, Ayurveda Parkschlösschen, Germany

25. Wellness for Poorer Populations

Sallie Fraenkel, President, Mind Body Spirit Network, U.S.

Joaquin Serra, CBDO, Natura Bissé International S.A., Spain

26. Women in Wellness

Nancy Board, Co-Founder, Global Women 4 Wellbeing, U.S.

Mim Senft, President & CEO, Motivity Partnerships, Inc., U.S.

HAPPINESS & WELLBEING

27. Happiness and Wellbeing

Jan-Emmanuel De Neve, PhD, Associate Professor of Economics & Strategy at Saïd Business School, University of Oxford, UK

Jeremy McCarthy, Group Director of Spa & Wellness, Mandarin Oriental Hotel Group, Hong Kong

28. Ministers of Wellness, Good Living & Happiness

Guillaume Lefevre, President & Founder, THÉMAÉ Paris, France

HOT SPRINGS

29. Integration of Wellness into Hot Springs

Brook Ramage, General Manager, Peninsula Hot Springs, Australia

30. Intrigue at the Grand Spas of Central Europe

David Clay Large, Senior Fellow, Institute of European Studies, UC Berkley, U.S.

31. Investing in Hot Springs

Charles Davidson, CEO & Co-Founder, Peninsula Hot Springs, Australia

Tomonori Maruyama, Chief Research Consultant & Manager, Mitsui Knowledge Industry Co., Ltd., Japan

32. Liquid Sound® - Bathing in Light and Music

Marion Schneider, CEO, Toskanaworld, Germany

33. Old Spa Traditions and Medical Evidence

Tamás Várhelyi, PhD, College Professor, Eszterhazy Karoly University College, Hungary

12:30 pm - 2:30 pm

Hotel Rasmushof

(Continued from previous page)

INTERNATIONAL RELATIONSHIPS

34. Dealing with Complexity

David Bosshart, PhD, CEO, Gottlieb Duttweiler Institute (GDI), Switzerland

35. Pros and Cons of Brexit

Thierry Malleret, Co-Founder, *The Monthly Barometer*, France
Bill Jesse, CEO, Modern Yachts, U.S.

36. Trump or Clinton?

Barbara Kolm, PhD, Director, Austrian Economics Center, Austria

MEDICAL & WELLNESS

37. Ayurveda Today

Farida Irani, Founder & Director, Subtle Energies Pty Ltd, Australia

38. Mayo Clinic and Wellness

Sharon Gabrielson, Chair, Mayo Clinic, Global Business Solutions, U.S.
Dr. Paul J. Limburg, Medical Director, Mayo Clinic, Global Business Solutions, U.S.

39. Mayr Medicine

Dr. Elke Benedetto-Reisch, Medical Director, Lanserhof Group, Austria
Dr. Harald Stossier, Medical Director, VIVAMAYR Medical Clinic, Austria

40. Mental Health & Wellness

Prof. Gerry Bodeker, PhD, Green Templeton College, University of Oxford & Dept. of Epidemiology, UK; Columbia University, New York, Clinical Psychologist & Public Health Academic, U.S.

41. Nutrition (Gut Gastronomy)

Stephanie Moore, Clinical Nutritionist, Health in Hand, UK

42. Private Practice & Resort Medicine

Dr. Harry F. König, Head of Medical Care, Brenners Park Hotel & Spa, Germany

43. Wellness for Cancer

Julie Bach, Executive Director, Wellness for Cancer, U.S.

MODALITIES

44. Exercise and Movement Trends

Yamuna Zake, Owner & Creator, Yamuna, U.S.

45. Kneipp

Dr. Regina Webersberger, Medical Doctor, Kneipp Kurhaus der Marienschwestern vom Karmel, Austria

46. Dr. Vodder's Manual Lymph Drainage (MLD)

Prof. Hildegard Wittlinger, Director, Dr. Vodder Academy International, Austria

47. Sauna Aufguss

Lasse Eriksen, Development Manager, Nordic Hotels & Resorts - Farris Bad, Norway

48. Yoga

Jill Stollmeyer, Owner, East Wellbeing & Tea, U.S.

12:30 pm - 2:30 pm

Hotel Rasmushof

(Continued from previous page)

PERSONAL STORIES

49. The Arts & Spa

Dietmar Mueller-Elmau, CEO & Owner, Schloss Elmau Luxury Spa & Cultural Hideaway, Germany

50. Cinq Monde Story

Jean-Louis Poiroux, CEO, Cinq Mondes, France

51. Fashion Forward

Jessica Jesse, CEO & Creative Director, BuDhaGirl LLC, U.S.

52. The Good Old Days

Balthasar Hauser, Owner, Biohotel Stanglwirt, Austria

Richard Schmitz, CEO, H/S/M Hotel and Spa Management, Germany

53. Movies, Beauty, Nature

Louie Schwartzberg, Founder, Moving Art, U.S.

54. Secrets of Living to 94

Deborah Szekely, Co-Founder, Rancho La Puerta, Mexico

REGIONS

55. Asia: Latest Trends

Samantha Foster, Director, Destination Spa Management Ltd, Thailand

Vanessa Stoessel, Director of Wellness & Spa Projects, Mspa International, Thailand

56. Australia: Latest Trends

Sharon Kolkka, General Manager & Wellness Director, Gwinganna Lifestyle Retreat, Australia

Emma McGrady, Director of Crown Spas Australia, Australia

57. China: Latest Trends

Amelia Yao, Founder, Wellness Department, Hanshi Investment and Management Ltd. Co, China

58. Eastern Europe: Latest Trends

Dr. Rokas Navickas, Chief Medical Officer & Board Member, SPA VILNIUS, Lithuania

Alla Sokolova, Founder & CEO, Inbalans, Latvia

59. India: Latest Trends

Rekha Arun Chaudhari, Managing Director, JCKRC Spa Destination Pvt. Ltd., India

Rajesh Devarajan, Managing Director, Hablis Hotels, India

60. Japan: Latest Trends

Tae Kawasaki, Founder & President, The Day Spa Co., Ltd., Japan

Yoriko Soma, President & CEO, Conceptasia Inc, Japan

61. Mexico Trends

Roberto Arjona, Chief Executive & General Manager, Rancho La Puerta, Mexico

62. Middle East: Latest Trends

Abdulla Hassan Al-Mehshadi, CEO, Msheireb Properties, Qatar

Talal Bin Ali, Founder & President, Enaya Care International Co. Ltd., Saudi Arabia

63. Russia: Latest Trends

Elena Bogacheva, President, Spa & Wellness International Council (SWIC), Russian Federation

12:30 pm - 2:30 pm

Hotel Rasmushof

(Continued from previous page)

64. *South America: Latest Trends*

Gustavo Albanesi, Founder, Buddha Spa, Brazil

Margareth Brepohl, Quality Development Director, Lapinha SPA, Brazil

65. *US: Latest Trends*

Michael Tompkins, Executive Recruiter, Hutchinson Consulting, U.S.

RESEARCH

66. *Industry Research*

Matthew Brennan, Director, Horwath HTL Health and Wellness, Thailand

Whitney Gray, PhD, VP, Delos Living LLC, U.S.

67. *Full Immersion Experiences Research*

Dr. Marc Cohen, Professor, RMIT University, Australia

Dr. Wolfgang Schobersberger, Director, Institute for Sports Medicine, Alpine Medicine and Health Tourism, The Health & Life Sciences University, Austria

TECHNOLOGY

68. *Google & Wellness*

Michelle Hocking, Global Regeneration Programs Manager, Google, U.S.

69. *Mindbody Inc. IPO Update*

Rick Stollmeyer, CEO & Co-Founder, MINDBODY, U.S.

70. *Massage On Demand: Lessons Learned*

Samer Hamadeh, Founder & CEO, Zeel Networks, Inc., U.S.

71. *Online Marketing*

Lopo Champalimaud, Co-Founder & CEO, Treatwell, UK

Clare Martorana, Global Digital Media Executive, U.S.

WORKPLACE WELLBEING

72. *Workplace Wellbeing Examples: Europe & U.S.*

Denise Bober, Vice President, Human Resources, The Breakers, U.S.

Saskia Kunst, Managing Director, MLP Strategy, SBM Offshore, Netherlands

73. *Workplace Wellbeing: What's Working*

Dr. Fikry Isaac, Founder & CEO, WellWorld Consulting LLC, U.S.

Renee Moorefield, PhD, CEO, Wisdom Works Group, U.S.

WELLNESS COMMUNITIES AND DESTINATIONS

74. *Cluster Wellness History & Future*

Robert Ranzi, Cluster Manager, Standortagentur Tirol, Austria

75. *Creating a Wellness Destination*

Prof. Dr. Terry Stevens, Professor of Tourism Innovation, School of Management, Swansea University, Wales, UK

76. *Wellness Communities: Past, Present, Future*

Mia Kyricos, President, Kyricos & Associates LLC, U.S.

2:30 pm - 2:50 pm

Palladium Ballroom,

KitzKongress

Main Floor

General Session: Keynote

Back to the Roots to Manage the Future

Dr. Harald Stossier, Medical Director, VIVAMAYR Medical Clinic, Austria

<p>2:50 pm - 3:20 pm Palladium Ballroom, KitzKongress Main Floor</p>	<p>General Session: Interviews <i>Honoring the Past - "BACK to the Future"</i> Balthasar Hauser, Owner, Biohotel Stanglwirt, Austria Richard Schmitz, CEO, H/S/M Hotel und Spa Management, Germany Interviewed by: Giselle Fernandez, Journalist & Filmmaker, U.S.</p>
<p>3:20 pm - 3:35 pm Palladium Ballroom, KitzKongress Main Floor</p>	<p>General Session: Short Keynote <i>What Neuroscience Teaches us about Beauty</i> Claudia Aguirre, PhD, Neuroscientist and Mind-Body Expert, U.S.</p>
<p>3:35 pm - 3:45 pm Palladium Ballroom, KitzKongress Main Floor</p>	<p>General Session: Short Remarks <i>Beauty and Wellness: A Fresh Way Forward</i> Mark Wuttke, President & COO, Babor, North America, U.S.</p>
<p>3:45 pm - 3:55 pm Palladium Ballroom, KitzKongress Main Floor</p>	<p>General Session: Short Remarks <i>Introduction to the Time Capsule</i> Edie Weiner, President & CEO, The Future Hunters, U.S.</p>
<p>3:55 pm - 4:00 pm Palladium Ballroom, KitzKongress Main Floor</p>	<p>Explanation Regarding How the Breakout Sessions Work and Details about Tonight's Dine Around Mixer Giselle Fernandez, Journalist & Filmmaker, U.S.</p>
<p>4:00 pm - 4:30 pm Foyers</p>	<p>Networking Energy Break Sponsored by Sanitas Skincare</p>
<p>4:30 pm - 5:20 pm</p>	<p>FIVE OPTIONS:</p>
<p>4:30 pm - 5:20 pm Palladium Ballroom, KitzKongress Main Floor</p>	<p>OPTION 1: Mainstage Panel <i>Integrative Medicine - Is this the Future?</i> Moderator: Sue Harmsworth, MBE, Chairman & Founder, ESPA International, UK Participants: Dr. Elke Benedetto-Reisch, Medical Director, Lanserhof Group, Austria Dr. Harry F. König, Head of Medical Care, Brenners Park Hotel & Spa, Germany Dr. Imke König, Spa Director, Schloss Elmau Luxury Spa & Cultural Hideaway, Germany Dr. Christine Stossier, Assistant Medical Director, VIVAMAYR Medical Clinic, Austria</p>
<p>4:30 pm - 5:20 pm Odeon Room, KitzKongress Main Floor</p>	<p>OPTION 2: Breakout Discussion Forum <i>The Intersection of Beauty and Wellness: Understanding the Emotional, Physical, Psychological, and Social Relationship Between Beauty, Health and Wellness.</i> Facilitator: Mark Wuttke, Chair of Beauty Initiative, Global Wellness Institute, U.S.; President & COO, Babor, North America, U.S. Participants: Mike Bruggeman, CEO, Organic Male OM4, U.S. Barbara Close, Founder & CEO, Naturopathica, U.S. Pierre-Louis Delapalme, CEO, Biologique Recherche, France Mary-Elizabeth Gifford, Board of Directors & Chief Strategy Advisor, Demeter-USA, U.S. Neal Kitchen, PhD, VP of Strategy and Development, HydroPeptide LLC, U.S. Tristan Lagarde, International Sales Director, Phytomer, France Ghislain Waeyaert, CEO, Deep Nature Development, France</p>

4:30 pm – 5:20 pm

Aurora Room,
KitzKongress
Up One Level

OPTION 3: Wellness Tourism Roundtable

Wellness Tourism 2.0: How to Make a Destination Successful by Incorporating Wellness

Facilitators:

Dr. Franz Linser, CEO, Linser Hospitality GmbH, Austria

Professor Dr. Terry Stevens, Professor of Tourism Innovation, School of Management, Swansea University, Wales, UK

Participants:

Gemma Arribas, Project Manager, Health & Welfare, Iniciativa Actua, Andorra

Charles Davidson, CEO & Co-Founder, Peninsula Hot Springs, Australia

Leila Krešić-Jurić, Director of Tourism Sector, Croatian Chamber of Economy, Croatia

Dr. Paul J. Limburg, Medical Director, Mayo Clinic Global Business Solutions, U.S.

Joshua Luckow, Executive Director, Canyon Ranch, U.S.

Eleni Michopoulou, PhD, Senior Lecturer Business Management, University of Derby, UK

Carrie Phelps, Director, Membership & Resource Development, National Wellness Institute, U.S.

Robert Ranzi, Cluster Manager, Standortagentur Tirol, Austria

Tamás Várhelyi, PhD, College Professor, Eszterhazy Karoly University College, Hungary

David Wickline, Chairman, Alchemy Ventures Group, U.S.

4:30 pm – 5:20 pm

Cristall Room,
KitzKongress
Up One Level

OPTION 4: Breakout Discussion Forum

Wake Up...You Should Care about the Staffing Crisis!

Facilitators:

Wendy Bosalavage, Chair of the Internship Program, Global Career Development Initiative, Global Wellness Institute, U.S.; President, American Leisure, U.S.

Jean-Guy de Gabriac, Chair of Global Career Development Initiative, Global Wellness Institute, U.S.; Founder & CEO, TIP TOUCH International, Belgium

CG Funk, Chair of the Careership Program, Global Career Development Initiative, Global Wellness Institute, U.S.; Consultant, Funk Consulting, U.S.

4:30 pm – 5:20 pm

Breakout Room I & II,
KitzKongress
Up One Level

OPTION 5: Breakout Discussion Forum

Roots & Wings: The Enduring Legacy of Wellness

Moderator: Anne Bramham, Owner & Founder, American Spa Therapy Education Certification Council, U.S.

Participants:

Dr. Regina Webersberger, Medical Doctor, Kneipp Kurhaus der Marienschwestern vom Karmel, Austria

Prof. Hildegard Wittlinger, Director, Dr. Vodder Academy International, Austria

5:30 pm – 6:20 pm

FIVE OPTIONS:

5:30 pm – 6:20 pm

Palladium Ballroom,
KitzKongress
Main Floor

OPTION 1: Mainstage Panel

Hotel Chains vs. Family-Owned Hotels: Learning from one Another

Moderator: Dr. Franz Linser, CEO, Linser Hospitality GmbH, Austria

Participants:

Aldina Duarte Ramos, Global Director, Well-being Product, Accor Hotels, Luxury & Upscale Brands, France

Christian Harisch, PhD, CEO, Lanserhof Group, Austria

Neil Jacobs, CEO, Six Senses Hotels Resorts Spas, Thailand
Josef Georg Margreiter, Managing Director, Tirol Werbung GmbH, Austria

Josef Georg Margreiter, Managing Director, Tirol Werbung GmbH, Austria

Contributors:

Michael Altewischer, Managing Director, Wellness-Hotels & Resorts, Germany

Agnieszka Trafas, Owner, Hotel Wellness ProVita, Poland

5:30 pm – 6:20 pm

Odeon Room,
KitzKongress
Main Floor

OPTION 2: Breakout Discussion Forum

*Wellness is Everywhere: How to Get Heard Above the Noise
Strategies - From Social Media to Storytelling*

Facilitator:

Suzanne Duckett, Spa Guide Editor, Tatler; Creative Director, The Antidote Agency, UK

Participants:

Kathleen Baird-Murray, Columnist, *The Financial Times*, UK

Claudia Bette-Wengatz, Freelance Journalist (*Vogue, Bunte, Travellers World, Prestige*, etc.), Germany

Susan D'Arcy, Luxury Travel & Spa Editor, *The Sunday Times*, UK

Julietta Dexter, CEO & Founder, The Communications Store, UK

Kim Marshall, Owner, The Marshall Plan, U.S.

Sarah Miller, CEO, Sarah Miller & Partners; Former Editor-in-Chief & Founder, *Conde Nast Traveller*, UK

Nicola Moulton, Beauty & Health Director, *Vogue*, UK

5:30 pm – 6:20 pm

Aurora Room,
KitzKongress
Up One Level

OPTION 3: Breakout Showcase and Q&A

Sauna Aufguss – Hot Doesn't Get Any Cooler Than This!

Lasse Eriksen, Development Manager, Nordic Hotels & Resorts - Farris Bad, Norway

Rob Keijzer, Sauna Aufguss World Champion, Netherlands

Lay Pang Ong, Sauna Aufguss Professional, Danish Sauna Association, Malaysia

5:30 pm – 6:20 pm

Cristall Room,
KitzKongress
Up One Level

OPTION 4: Breakout Discussion Forum

Soaking Up History...Steaming into the Hot Springs "R" Evolution

Facilitators:

Amy McDonald, Chair of Global Hot Springs Initiative, Global Wellness Institute, U.S.; Owner, Under a Tree, U.S.

Mark Hennebry, Vice Chair of Global Hot Springs Initiative, Global Wellness Institute, U.S.; Board Director, Danubius Hotel Group, UK

Participants:

Tom J. Bauer, COO, VAMED Vitality World, Austria

Charles Davidson, CEO & Co-Founder, Peninsula Hot Springs, Australia

Wendi Gelfound, Director of Marketing, Ojo Caliente Mineral Springs Resort & Spa, U.S.

David Clay Large, Senior Fellow, Institute of European Studies, UC Berkley, U.S.

Tomonori Maruyama, Chief Research Consultant & Manager, Mitsui Knowledge Industry Co., Ltd., Japan

5:30 pm – 6:20 pm

Breakout Room I & II,
KitzKongress
Up One Level

OPTION 5: Breakout Discussion Forum

Why Eating Less and Exercising More Can Make You Fat!

Stephanie Moore, Clinical Nutritionist, Health in Hand, UK

7:30 pm – 9:30 pm

A-ROSA Kitzbühel
Hotel Kitzhof
Hotel Schwarzer Adler
Sporthotel Reisch

Evening Event

“Dine Around Mixer in the Town of Kitzbühel”

Attire: Alpine Casual

10:00 pm – 11:00 pm**CASUAL KAFFEE CONVERSATIONS****THREE CONCURRENT OPTIONS (Open to All)**

For questions, please see the previous introductory description of Kaffee Conversations from Sunday evening.

10:00 pm – 11:00 pm

Rasmushof
Salett'l

OPTION 1: Let's Talk with Economic Strategists and Futurists

Hosts: Susie Ellis, Chairman & CEO, Global Wellness Summit, U.S.

Thierry Malleret, Co-Founder, *The Monthly Barometer*, France

David Bosshart, PhD, CEO, Gottlieb Duttweiler Institute (GDI), Switzerland

Andreas Braun, PhD, CEO, Destination Wattens, Austria

Barbara Kolm, PhD, Director, Austrian Economics Center, Austria

Edie Weiner, President & CEO, The Future Hunters, U.S.

...and anyone else who would like to discuss the economy and the future!

10:00 pm – 11:00 pm

Hotel Kitzhof
Bar Lounge

OPTION 2: Let's Talk about Wellness Communities

Hosts: Mia Kyricos, President, Kyricos & Associates LLC, U.S.

Steve Nygren, Founder, Serenbe, U.S.

Glenys Archer, Co-Founder, Aquareon LLC, U.S.

Anna Bjurstam, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d'Étre, Sweden

Enrico Bracesco, Global Commercial Director, Technogym, Italy

Alfredo Carvajal, President, Delos International & Signature Program, Delos Living LLC, U.S.

Andrew Gibson, Vice President, Spa & Wellness, FRHI Hotels & Resorts, UAE

Whitney Gray, PhD, Vice President, Delos Living LLC, U.S.

Oleg Gusakov, Partner Griffin Partners, Russian Federation

George Miles, Jones Partner, Griffin Partners, Russian Federation

Robert Ranzi, Cluster Manager, Standortagentur Tirol, Austria

Professor Dr. Terry Stevens, Professor of Tourism Innovation, School of Management, Swansea University, Wales, UK

...and anyone else who would like to discuss the topic of wellness communities!

10:00 pm – 11:00 pm

Hotel Schwarzer Adler
Lobby Bar

OPTION 3: Let's Talk about Investing

Hosts: Gina Diez Barroso, President & CEO, Grupo Diarq, Mexico

Sue Harmsworth, MBE, Chairman & Founder, ESPA International, UK

Abdulla Hassan Al-Mehshadi, CEO, Msheireb Properties, Qatar

Peter Bisley, Chief Officer of Development and Asset Management, Msheireb Properties, Qatar

Tim Chun, Vice President, CCL Holding, U.S.

Katrine Formby, Vice President, Sable Investments, U.S.

Omer K. Isvan, President, Servotel Corporation, Turkey

Neil Jacobs, CEO, Six Senses Hotels Resorts Spas, Thailand

Vladislav Osipov, Managing Director, Centiveo AG, Switzerland

David Wickline, Chairman, Alchemy Ventures Group, U.S.

Sandra Wong, CEO, Vitulen Sdn Bhd, Malaysia

Amelia Yao, Founder, Wellness Department, Hanshi Investment and Management Ltd. Co, China

...and anyone else who would like to discuss the topic of investing!

TUESDAY, OCTOBER 18, 2016

DAY TWO

At your hotel

Breakfast

8:00 am - 5:00 pm
Foyer, KitzKongress

Summit Concierge & Registration Open
Sponsored by LEMI

9:00 am - 9:50 am

TWO OPTIONS

9:00 am - 9:50 am
Palladium Ballroom,
KitzKongress
Main Floor

OPTION 1: General Session: Keynote Interview

Wellness Architecture and Design: Insights and Inspiration

Interviewer: Liz Terry, CEO, Leisure Media & Editor, CLAD magazine
(Community of Leisure Architects & Designers)

Lars Krückeberg, Founding Partner, GRAFT Gesellschaft von
Architekten mbH, Germany

Ann Marie Aguilar, Arup, Associate Director, Health & Wellbeing
Consultancy; IWBI - WELL Faculty & UKMEA, Client Relationship
Manager, UK

9:00 am - 9:45 am
Aurora Room,
KitzKongress
Up One Level

OPTION 2: Breakout Session: Keynote

*The Double Paradigm Shift: The Global Economic Transformation Plus the
Beginning of Civilization Alpha*

Eddie Weiner, President & CEO, The Future Hunters, U.S.

Introduced by **Leah Michelle Burton**, Change Agent, Burton
Enterprises, U.S.

10:00 am - 10:30 am
Palladium Ballroom,
KitzKongress
Main Floor

Collaboration Jam!

Spotlight on Sponsors

10:30 am - 11:00 am
Foyers

Networking Energy Break
Sponsored by June Jacobs Spa Collection

11:00 am - 11:50 am

TWO OPTIONS

OPTION 1

11:00 am - 11:20 am
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Keynote

Waters of Wellness

David Clay Large, Senior Fellow, Institute of European Studies, UC
Berkeley; Author, *The Grand Spas of Central Europe: A History of
Intrigue, Politics, Art, and Healing*, U.S.

11:20 am - 11:35 am

General Session: Short Keynote

Hot Springs Austria - Present & Future

Tom J. Bauer, COO, VAMED Vitality World, Austria

11:35 am - 11:50 am

(Continued from previous page)

General Session: Short Keynote

What is Today's Investment Money Looking for?

Omer K. Isvan, President, Servotel Corporation, Turkey

OPTION 2

11:00 am - 11:15 am

Aurora Room,
KitzKongress
Up One Level

Session: Short Keynote

Health Starts in your Mind

Nils Behrens, Managing Director & Chief Marketing Officer,
Lanserhof Group, Germany

Introduced by **Leah Michelle Burton**, Change Agent, Burton
Enterprises, U.S.

11:15 am - 11:35 am

Session: Short Keynote

A Successful Hospitality, Spa, Medical, Integrative Model

Dr. Harry F. König, Head of Medical Care, Brenners Park Hotel & Spa,
Germany

Introduced by **Leah Michelle Burton**, Change Agent, Burton
Enterprises, U.S.

11:35 am - 11:50 am

Session: Short Keynote

Do Short and More Frequent Spa Vacations Show Health Effect?

Dr. Wolfgang Schobersberger, Director, Institute for Sports
Medicine, Alpine Medicine and Health Tourism (ISAG), UMIT, Austria

Introduced by **Leah Michelle Burton**, Change Agent, Burton
Enterprises, U.S.

11:50 am - 12:05 pm

Palladium Ballroom,
KitzKongress
Main Floor

General Session: Short Keynote

Mental Detox

Dietmar Mueller-Elmau, CEO & Owner, Schloss Elmau Luxury Spa &
Cultural Hideaway, Germany

12:05 pm - 12:25 pm

Palladium Ballroom,
KitzKongress
Main Floor

General Session: Keynote

The European Economy from a Wellness Point of View

Barbara Kolm, PhD, Director, Austrian Economics Center, Austria

12:25 pm - 12:45 pm

Palladium Ballroom,
KitzKongress
Main Floor

General Session: Keynote

Mental Toughness

Stephan Eberharter, Olympic Skier & Champion, Austria

12:45 pm - 4:00 pm

Take Gondola
Hahnenkamm Mountain

Lunch and Free Time Atop the Famous Hahnenkamm Mountain

Sponsored by BuDhaGirl LLC

Attire: Casual & Sporty

Outdoor Activities Available:

Hiking

Mountain Biking

Yoga

Segway Tour

Photos with Stephan Eberharter at Starter House

Paragliding

Please note that spots are limited for each activity. If you would like to paraglide (there is an additional fee), please contact Elements 3 at info@elements3.at directly to reserve your spot.

6:00 pm

Please meet in the lobby
of your hotel

Busses Pick Up Delegates from Each of the Summit Hotels

A-ROSA Kitzbühel

Hotel Kitzhof

Hotel Schwarzer Adler

Hotel Zur Tenne

Rasmushof

Sporthotel Reisch

If you are not staying at one of the Summit Hotels, please join the group at the one closest to you.

Swarovski Crystal Worlds

“A Glittering Evening at Swarovski Crystal Worlds”

Evening Cocktails While Strolling Through the Chambers of Wonder

Gala Dinner

10th Anniversary Auction to Benefit Global Wellness Institute Research

Attire: Cocktail - Sparkles Welcome!

Host & Auctioneer: Giselle Fernandez, Journalist & Filmmaker, U.S.

WEDNESDAY, OCTOBER 19, 2016

DAY THREE

At your hotel

Breakfast

8:00 am - 4:00 pm
Foyer, KitzKongress

Summit Concierge & Registration Open
Sponsored by LEMI

9:00 am - 9:02 am
Palladium Ballroom,
KitzKongress
Main Floor

Opening Video
Louie Schwartzberg, Founder, Moving Art, U.S.

9:02 am - 9:45 am
Palladium Ballroom,
KitzKongress
Main Floor

Shark Tank of Wellness Student Competition
Sponsored by Chiva-Som International Health Resort, ESPA International, Four Seasons Hotels and Resorts, Iredale Mineral Cosmetics, Klafs GmbH & Co. KG, and ResortSuite
Moderators:
Nancy Davis, SVP & Executive Director, Global Wellness Summit, U.S.
Alexandra Plessier, Manager of Marketing & Operations, Global Wellness Summit, U.S.

Finalists:
Student: Shahrin Ali, North South University, Bangladesh
Professor: Khan Muhammad Saqiful Alam, North South University, U.S.

Student: Svjetlana Radakovic, IMC University of Applied Sciences Krems, Austria
Professor: Teresa Mang, IMC University of Applied Sciences Krems, Austria

Student: Regina Tarány, IMC University of Applied Sciences Krems, Austria
Professor: Teresa Mang, IMC University of Applied Sciences Krems, Austria

Judging Panel:
Simon Casson, President, Hotel Operations, Europe, Middle East and Africa, Four Seasons Hotels and Resorts, UAE
Tracey Chappell, Senior Vice President, Global Spa Solutions, ESPA International, UK
Jane Iredale, President & CEO, Iredale Mineral Cosmetics, U.S.
Sheila McCann, General Manager, Chiva-Som International Health Resort, Thailand
Frank Pitsikalis, Founder & CEO, ResortSuite, Canada
Frank Strobel, Director, International Sales, Klafs GmbH & Co. KG, Germany

9:50 am - 10:15 am
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Keynote

Economics of Happiness and Wellbeing: Why These Measurements are Important and What is Their Impact?

Jan-Emmanuel De Neve, PhD, Associate Professor of Economics and Strategy at Saïd Business School, University of Oxford, UK

10:15 am - 10:45 am
Foyers

Networking Energy Break
Sponsored by [comfort zone]

10:45 am - 11:00 am
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Q & A

Mental Wellness: The Far Horizons

Prof. Gerry Bodeker, PhD, Green Templeton College, University of Oxford & Dept. of Epidemiology, UK; Columbia University, New York, Clinical Psychologist & Public Health Academic, U.S

11:05 am - 11:20 am
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Short Keynote

Shaping the Future of Health

Vanessa Candeias, Head of Health Promotion & Disease Prevention, World Economic Forum, Switzerland

11:25 am - 11:40 am
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Short Keynote

Millennials: Spoiled for Choice and Very Stressed - How to Attract and Satisfy this New Generation of Traveler

Irene Forte, Brand Manager, Rocco Forte Hotels, UK

11:45 am - 12:05 pm
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Short Keynote

Future: Beyond Ghettos of Wellness

Andreas Braun, PhD, CEO, Destination Wattens, Austria

12:05 pm - 12:12 pm
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Announcement

Passion Moment

CG Funk, Consultant, Funk Consulting, U.S.

12:14 pm - 12:19 pm
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Announcement

Passion Project - Global Wellness Day

Belgin Aksoy, Creative Director, Richmond International, Turkey

12:20 pm - 2:00 pm
Hotel Rasmushof

Relaxed Lunch Buffet
Sponsored by Biologique Recherche

2:00 pm - 2:15 pm
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Short Keynote

Macro Economic Changes Underway Affecting Wellness: Who is at Risk and Who will be the Winners?

Thierry Malleret, Co-Founder, *The Monthly Barometer*, France

2:15 pm - 2:30 pm

Palladium Ballroom,
KitzKongress
Main Floor

General Session: Announcement

Global Wellness Institute Initiatives Catch Fire!

Susie Ellis, Chairman & CEO, Global Wellness Institute, U.S.

General Session: Announcement (3 minutes)

Career Development Initiative

Jean-Guy de Gabriac, Chair of Global Career Development Initiative, Global Wellness Institute, U.S.; Founder & CEO, TIP TOUCH International, Belgium

General Session: Announcement (3 minutes)

Hydrothermal Initiative - Guide to Hydrothermal Spa & Wellness Development Standards

Don Genders, Chair of Hydrothermal Initiative, Global Wellness Institute, U.S.; CEO, Design for Leisure, UK

General Session: Announcement (3 minutes)

Wellness for Cancer

Julie Bach, Chair of Wellness for Cancer Initiative, Global Wellness Institute, U.S.; Executive Director, Wellness for Cancer, U.S.

2:30 pm - 3:00 pm

Palladium Ballroom,
KitzKongress
Main Floor

General Session: Presentation

Wellness Communities & Lifestyle Real Estate: The Next Frontier

Presenter: Mia Kyricos, Chair of Wellness Communities Initiative, Global Wellness Institute, U.S.; President, Kyricos & Associates LLC, U.S.

Contributors:

Samantha Foster, Director, Destination Spa Management Ltd, Thailand

Katherine Johnston, Senior Research Fellow, Global Wellness Institute, U.S.

Brooke Warrick, President, American LIVES, Inc., U.S.

Ophelia Yeung, Senior Research Fellow, Global Wellness Institute, U.S.

3:00 pm - 3:20 pm

Palladium Ballroom,
KitzKongress
Main Floor

General Session: Keynote

Looking Towards the Future: Wild Collaboration and New Metrics

Maggie Hsu, Advisor, Zappos, U.S.

3:20 pm - 3:35 pm
Palladium Ballroom,
KitzKongress
Main Floor

General Session: Announcement of Award Winners

Shark Tank of Wellness Award Winners

\$10,000 in Prize Money

Global Wellness Awards

Leader in Workplace Wellness

Presenting Sponsor: Talal Bin Ali, Founder & President, Enaya Care International Co. Ltd., Saudi Arabia

The Debra Simon Award for Leader in Furthering Mental Wellness

Presenting Sponsor: Lauren Wright, President, The Debra Simon Family Foundation, U.S.

Leading Woman in Wellness

Presenting Sponsor: Sammy Gharieni, CEO & Founder, Gharieni Group GmbH, Germany

Leader in Innovation

Presenting Sponsor: Josh McCarter, CEO, Booker, U.S.

Leader in Sustainability

Presenting Sponsor: Roberto Arjona, Chief Executive & General Manager, Rancho La Puerta, Mexico

3:35 pm - 3:45 pm
Palladium Ballroom,
KitzKongress
Main Floor

Time Capsule Farewell

Sealing our Fate: The GWS Time Capsule Finale

Edie Weiner, President & CEO, The Future Hunters, U.S. and all delegates

3:50 pm - 4:00 pm
Palladium Ballroom,
KitzKongress
Main Floor

Announcement of 2017 GWS Location!

Introduction of 2017 Summit Co-Chairs!

4:00 pm
Palladium Ballroom,
KitzKongress
Main Floor

Champagne Toast

Sponsored by Aloys F. Dornbracht GmbH & Co. KG

GWS Board of Directors, GWS Team, 2016 Sponsors and All Delegates

4:00 pm - 5:00 pm
Foyer, KitzKongress

Après Summit Networking

Sponsored by The Madison Collection

After 5:00 pm

POST-SUMMIT ACTIVITIES

Meet at 5:00 pm

In the foyer of
KitzKongress
(bus departs at 5:15pm)

An “Austrian-Style” Wellness Hotel Sampler

Spend three nights at three different “wellness hotels” with a range of wellness experiences in beautiful surroundings. Hosted by Sallie Fraenkel, this tour promises to have many unusual experiences for those who love “wellness travel.”

NOTE: PLEASE CHECK OUT OF YOUR HOTEL BEFORE COMING TO THE GENERAL SESSION. You may store your luggage in the Coat Check area at the KitzKongress.

Meet at 5:15 pm

In the foyer of
KitzKongress
(bus departs at 5:30pm)

Healing in the Hills: The Thermal Waters and Grand Spas of Austria

During this three-day, three-night trip, visit some of the most historic spas in Austria – Bad Gastein, Bad Hofgastein and Bad Ischl – frequented by ArchDuke Franz Josef, Mozart and Freud. Accompanying the tour will be historian, professor and author of “The Grand Spas of Central Europe: A History of Intrigue, Politics, Art and Healing,” David Clay Large.

NOTE: PLEASE CHECK OUT OF YOUR HOTEL BEFORE COMING TO THE GENERAL SESSION. You may store your luggage in the Coat Check area at the KitzKongress.

THURSDAY, OCTOBER 20, 2016

POST-SUMMIT ACTIVITIES

9:00 am – 12:00 pm

Hotel Kitzhof

Host a Future Summit

*Opportunity to speak with **Michelle Gamble**, VP Global Business Development, and **Nancy Davis**, SVP & Executive Director, regarding what's involved in hosting a future Summit. Please email Michelle at michelle.gamble@globalwellnesssummit.com to request a time to meet on Thursday morning. There will be RFPs available for those interested in learning more.*

Departure information provided by Boutique Journeys

For questions, contact: Nathalie Nagy at nathalie@boutique-journeys.com

Imperial Austria Featuring Salzburg and Vienna

Experience the magic of these two Austrian cities with their amazing music and culture. The tour includes three-days and three-nights including a private, after-hours tour of the Austrian National Gallery in the Upper Belvedere Palace. Also included is a stay at the bucolic Schloss-Fuschl near Salzburg and the historic Hotel Sacher in Vienna – true five-star experiences.

Departure information provided by VIVAMAYR

For questions, contact: Sallie Fraenkel at sallie@mindbodyspiritnet.com

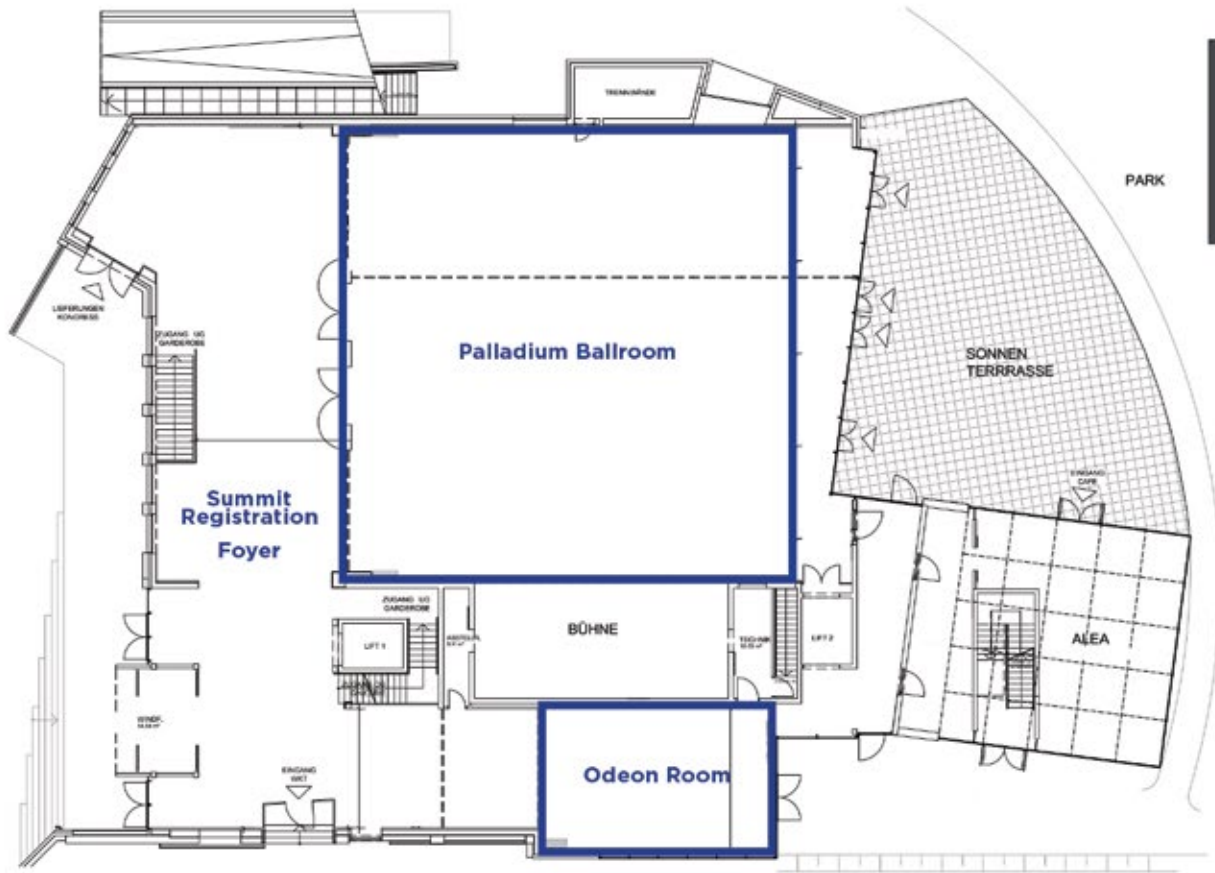
A Destination Spa Experience at VIVAMAYR Altaussee

Experience modern Mayr Medicine, the symbiosis of naturally-based holistic healing methods based on the Mayr Cure, pioneered by Austrian medical practitioner Dr. F.X Mayr (1875-1965). The F.X Mayr cure is based on rest, detoxification and the cleansing of the digestive tract. A five-day stay or seven-day stay are offered.

***2016 PRESS DELEGATES:**

Kathleen Baird-Murray, Author & Beauty Journalist, UK
Katie Barnes, Editor, *Spa Business*, Leisure Media
Claudia Bette-Wengatz, Journalist, Germany
Sascha Bostan, General Manager, Redspa media GmbH, Germany
Sarah Camilleri, Founding Editor & Publisher, *European Spa*, UK
Susan D'Arcy, Luxury Travel & Spa Editor, *The Sunday Times*, UK
Theresa DiMasi, Vice President, Content & Editor-in-Chief, Weight Watchers International, Inc., U.S.
Hildegard Dorn-Petersen, Journalist & Consultant, AHGZ Wellness Summit, Germany
Suzanne Duckett, Spa Guide Editor, *Tatler*; Founder, *the Antidote*
Nora Elias, Editor, *Professional Spa & Wellness*, UK
Céline Guerton-Mathias, CEO, *EMOTION SPA*, France
Franka Hänig, General Manager, Redspa media GmbH, Germany
Norbert Hintermayer, Editor, Hintermayer Media, Austria
Laure Jeandemange, Editor-in-Chief, *Les Nouvelles Esthétiques - Spa De Beaute*, France
Sara Jones, Managing Director & Editor, *Spa & Wellness Mexico*, Mexico
Jane Kitchen, News Editor, *Spa Business*, UK
Valérie Le Mao, Editorial Advisor, *Wellness & Spa, Esthetic World*, Spain
Mark Moloney, Managing Director, *Professional Spa & Wellness*, UK
Nicola Moulton, Beauty & Health Director, *Vogue*, UK
Françoise Perier, Journalist, *Les Nouvelles Esthétiques*, France
Stephanie Shiu, Editor-in-Chief, *AsiaSpa*, Hong Kong
Mariko Soryu, Spa Journalist, Flrames Factory Co, Ltd, Japan
Walter Taferner, Owner, Streifzug Media GmbH, Austria
Etha Taferner-Barendse, Co-Owner, Streifzug Media GmbH, Austria
Liz Terry, CEO, Leisure Media
Sarah Todd, Contributing Editor, *European Spa*, UK
Laure-Anne Vilaine, Editorial Advisor, *Palindrome Edition*, France

MAIN FLOOR



WIFI INFORMATION:
NETWORK NAME: gws2016
PASSWORD: tyrol

UP ONE LEVEL

