



GLOBAL WELLNESS SUMMIT

Financial Requirements and Benefits

Host sponsorship is an opportunity for you, your company, your city, or your country to be viewed as a global leader in the wellness industry. Here is what you need to know if you are considering sponsorship:

- The minimum fee to be host sponsor for the 2018 GWS is \$400,000.
- The minimum fee to be host sponsor for the 2019 GWS is \$450,000.
- The minimum fee to be host sponsor for the 2020 GWS is \$500,000.
- The cost for this sponsorship, and all other sponsorships, will increase each year, given the cost to do business and the desire to continuously improve our event.

For this contribution, the host sponsor receives the following benefits:

- Global publicity and worldwide press; this coverage spans an entire year, beginning with the announcement of your sponsorship (which takes place on the final day of the current Summit), and extends through the Summit itself and for several months post-Summit
- Main stage speaking role, welcoming 500+ delegates from more than 50 countries
- Exclusive press conference
- Customized boutique space in prominent area
- 5 complimentary Summit registrations
- Logo on the official GWS printed invitation and digital version
- Top placement on all marketing and promotional materials
- Complimentary mailing list of all Summit attendees from sponsored year
- Opportunity to give a gift or collateral material at the registration desk or in a room drop
- Logo on all signage during Summit sessions
- Listing on the GWS website for one year, including logo and profile
- Exclusive press release featuring your host sponsorship
- One dedicated email sent to entire database
- Two-page, four-color ad in the delegate directory
- Premium placement of logo on the mobile app
- Logo featured on Summit photography backdrop