2015 AGENDA
BUILDING A WELL WORLD
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THURSDAY, NOVEMBER 12, 2015
PRE-SUMMIT ACTIVITIES

9:00 am – 6:00 pm
Astor Lounge & Diamond Lounge
Summit Concierge & Registration Open
Sponsored by LEMI

GROUP 1: Meet at 9:45 am
in The St. Regis Lobby
Transportation departs at 10:00 am from The St. Regis

GROUP 2: Meet at 10:15 am
in The St. Regis Lobby
Transportation departs at 10:30 am from The St. Regis

“Taste of Mexico City” Half Day Tour
Spend the morning with fellow delegates on a double-decker sightseeing bus with an experienced guide, exploring some city highlights from the historic center, down the Paseo de la Reforma to Chapultepec Park and into trendy neighborhoods like Condesa, Roma and Polanco.

Fully booked. Please pick up your ticket at the Summit Concierge & Registration Desk by 9:30am.

2:00 pm - 2:45 pm
Astor Ballroom
Meeting: All Panels and Forums
Meet with your moderator to prepare for your presentation
Nancy Davis, SVP & Executive Director, Global Wellness Summit (GWS), U.S.
Sue DePalma, Producer, GWS, U.S.
Susie Ellis, Chairman & CEO, GWS, U.S.

2:00 pm - 2:45 pm
Diamond Ballroom
Meeting: All Press Delegates
Cassandra Cavanah, Founder, Cavanah Communications, U.S.
Essiak Fernández, Account Supervisor, LoveBrand, Mexico
Beth McGroarty, Director, Research and Public Relations, Global Wellness Institute (GWI), U.S.
AsiaSpa magazine, Hong Kong, Stephanie Shiu, Editor-in-Chief
Central magazine, Mexico, Alexis Mustri, Reporter
DAYSPA magazine, U.S., Lisa Starr, Contributor
El Universal/Clase In magazine, Mexico, Francis Guindy, Reporter
EMOTION SPA magazine, France, Isabelle Charrier, Founder & Managing Editor
European Spa magazine, UK, Sarah Camilleri, Founding Editor & Publisher
Forbes México, Max Linares, CEO
Forbes Life México, Raquel Aspiroz, Reporter
GOLF & SPA* Magazine, Mexico, Carlos Lucio Ramos, Editorial Director
(Continued from previous page)

Organic Spa Magazine, U.S., Bev Maloney-Fischback, CEO, Founder & Publisher
Professional Spa & Wellness and Professional Beauty magazines, UK, Eve Oxberry, Group Editor
Radio Central, Mexico, Dra. Rosa Argentina Rivas Lacayo, Host
redspa media GmbH, Germany, Sascha Bostan, General Manager
Spa Business and Spa Opportunities magazine, Leisure Media, UK, Liz Terry, CEO; Katie Barnes, Managing Editor, and Helen Andrews, Journalist
Spa Professional Mexico magazine, Mexico, Sara Jones, Editor & Managing Director
Travel to Wellness, Canada, Anne Dimon, Founder & CEO
Weight Watchers magazine, U.S., Theresa Dimasi, VP, Content & Editor-in-Chief
Wellness Warrior, U.S., Damon Cory-Watson, Chief Correspondent, Activist and Writer

Diamond Ballroom

3:00 pm - 3:45 pm
Check-in: All Speakers & Presenters
Nancy Davis, SVP & Executive Director, GWS, U.S.
Sue DePalma, Producer, GWS, U.S.

3:00 pm - 3:45 pm
How to Use Your Mobile App
Bring your mobile phone and we will help you set everything up!
Alexandra Plessier, Manager of Operations & Special Projects, GWS, U.S.
Mobile App Sponsored by Book4Time

4:00 pm - 4:45 pm
Three Options:

Knowledge Workshop sponsored by Raison d’Etre
A Revolutionary Way to Make Training Profitable
The perception is that training is a costly operation. But now, through all their years of combined experience within the Spa industry, Anna and Anna-Cari have come up with the ultimate solution.
Introductions by Jared Weiner, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.
Anna Bjurstam, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d’Etre, Sweden
Anna-Cari Gund, Managing Director, Raison d’Etre, Sweden

Knowledge Workshop sponsored by Grow Rotorua Ltd.
Rotorua: Creating the Health & Wellness Capital of the South Pacific. A Journey of the People
Rotorua has positioned their destination as the Health and Wellness Capital of the South Pacific. Learn how this community has marketed their natural assets of geothermal hot springs, forests, lakes, and miles of hiking and bike trails to effectively grow their tourism industry within their region and beyond. Rotorua has an ambitious goal of being a $1 billion tourism industry by 2030.
Introductions by Michelle Gamble, Vice President, Global Business Development, GWS, U.S.
Malcolm Short, Chairman, Pukeroa Oruawhata Trust, Rotorua, New Zealand

Knowledge Workshop sponsored by Natura Bissé
ONCOAESTHETICS™ - Paying It Forward
In 2009, NATURA BISSÉ began to collaborate with hospitals and oncology centers to offer free aesthetic treatments for people undergoing cancer treatments. NATURA BISSÉ also created and
(Continued from previous page)

conducted training programs aimed at aestheticians who want to specialize and pay it forward through ONCOAESTHETICS™.

Introductions by Erica Orange, Executive Vice President & Chief Operating Officer, The Future Hunters, U.S.

Patricia Fisas Verges, Senior Vice President & Marketing Director, Natura Bissé International, Spain

Joaquín Serra, Senior VP & Chief Business Development Officer, Natura Bissé International, Spain

José Villegas, COO, Natura Bissé International, U.S.

5:00 pm - 5:45 pm Three Options:

**Knowledge Workshop sponsored by Universal Companies**

**Promoting Wellness Through Your Retail Programs**

*Are you promoting wellness through your retail programs? Wellness for your staff, for your guests and for your bottom line? Does your retail extend your brand, enhance your guest experience and boost incremental profit? Learn how you can accomplish all of this!*

Introductions by Michelle Gamble, Vice President, Global Business Development, GWS, U.S. and Brenda Elliot, Chief Executive Officer, Universal Companies, U.S.

Bill Barcy, Vice President, Retail Marketing, À la Mode, A Division of Universal Companies, U.S.

Tracie Wertz, Vice President, Retail Sales, À la Mode, A Division of Universal Companies, U.S.

**Knowledge Workshop sponsored by Delos Living LLC**

**Wellness Activation 101: Infusing Wellness into Hospitality and Residential Projects**

*This workshop will introduce you to Delos Well Signature Programs and its current implementations in both hospitality and residential projects. Understand the concept of “Return on Wellness,” and examine opportunities for user engagement and the strength of promoting and marketing wellness to hotel guests and residential owners and tenants.*

Introductions by Jared Weiner, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

Alfredo Carvajal, President, Delos International and Signature Programs, Delos Living LLC, U.S.

Paul Scialla, Founder & CEO, Delos Living LLC, U.S.

**Knowledge Workshop sponsored by Weight Watchers International**

**Find Your Focus**

*Do you ever get distracted from what’s important or even what’s right in front of you? This interactive experience will give you some practical techniques for being present and finding focus—part of a WW innovation initiative to create healthy shifts and support the whole person.*

Introductions by Erica Orange, Executive Vice President & Chief Operating Officer, The Future Hunters, U.S.

Dondeena Bradley, PhD, Vice President, Global Innovation, Weight Watchers International, U.S.

Theresa DiMasi, VP, Content & Editor-in-Chief, Weight Watchers International, U.S.

Kyia Downing, Possibilitarian, Global Innovation, Weight Watchers International, U.S.
**Meeting: All Speakers & Presenters**

Nancy Davis, SVP & Executive Director, GWS, U.S.
Sue DePalma, Producer, GWS, U.S.
Susie Ellis, Chairman & CEO, GWS, U.S.

**Get Together: All Global Wellness Institute Initiative Chairs**

Nancy Davis, SVP & Executive Director, GWI, U.S.
Susie Ellis, Chairman & CEO, GWI, U.S.

**Initiative Chairs:**

Belgin Aksoy, Creative Director, Richmond International, Turkey: *Global Wellness Day Initiative*
Julie Bach, Executive Director, Wellness for Cancer, U.S.: *Wellness for Cancer Initiative*
Bonnie Baker, Co-Founder & Managing Partner, Satteva Spa and Wellness Concepts, Mexico: *People and Planet*
Jean-Guy de Gabriac, Founder & CEO, TIP TOUCH International, Belgium: *Career Development Initiative*
Don Genders, Managing Director, Design for Leisure, UK: *Hydrothermal Initiative*
Anni Hood, Founder & Director, Wellness Business Consultancy, UK: *Wellness Tourism Initiative*
Mia Kyrícos, Chief Brand Officer, Spafinder Wellness, Inc., U.S.: *Wellness Communities Initiative*
Guillaume Lefevre, President & Co-Founder, THÉMAÉ, France: *Ministry of Wellness Initiative*
Amy McDonald, Principal, Under a Tree Health and Wellness Consulting, U.S.: *Hot Springs Initiative*
Renee Moorefield, PhD, CEO, Wisdom Works, U.S.: *Ministry of Wellness Initiative and Future of Workplace Wellness Initiative*
Veronica Schreibeis Smith, CEO & Founding Principal, Vera Iconica Design, Inc., U.S.: *Wellness Architecture Initiative*
Louie Schwartzberg, Founder, Moving Art, U.S.: *Digital Healing Solutions Initiative*
Josef Woodman, CEO, Patient Beyond Borders, U.S.: *Clinical Wellness Initiative*

**Welcome Cocktail Reception**

Sponsored by Four Seasons Hotel Mexico City
“Heartfelt Welcome to Mexico City”

Attire: Casual or Cocktail
Temperatures: Low 8° C (47° F) to High 22° C (72° F)

Welcome Remarks
### FRIDAY, NOVEMBER 13, 2015

#### DAY ONE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Sponsor</th>
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<tbody>
<tr>
<td>6:30 am - 8:45 am</td>
<td>Breakfast Sponsored by Miraval</td>
<td>At your hotel</td>
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<tr>
<td>7:00 am - 6:00 pm</td>
<td>Summit Concierge &amp; Registration Open Sponsored by LEMI</td>
<td>Astor Lounge &amp; Diamond Lounge</td>
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<tr>
<td>9:00 am - 9:30 am</td>
<td>General Session: Opening by Moving Art Gratitude Revealed</td>
<td>Astor Ballroom</td>
<td>Louie Schwartzberg, Founder, Moving Art, U.S.</td>
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<tr>
<td>9:30 am - 9:50 am</td>
<td>General Session: Welcome &amp; Opening Remarks</td>
<td>Astor Ballroom</td>
<td>Susie Ellis, Chairman &amp; CEO, GWS, U.S. Gina Diez Barroso, Co-Chair 2015 Summit; President &amp; CEO, Grupo Diarq, Mexico Alfredo Carvajal, Co-Chair 2015 Summit; President, Delos International and Signature Programs, Delos Living LLC, U.S.</td>
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<tr>
<td>9:50 am - 10:00 am</td>
<td>General Session: Special Welcome from Mexico City</td>
<td>Astor Ballroom</td>
<td>Miguel Torruco Marqués, Mexico City Minister of Tourism, Mexico City Ministry of Tourism, Mexico</td>
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<tr>
<td>10:00 am - 10:10 am</td>
<td>General Session: Meet 2015 Summit Emcee</td>
<td>Astor Ballroom</td>
<td>Giselle Fernandez, Latin-American Spokesperson, Emmy Award-winning Journalist, Philanthropist, Film Maker, Women and Children’s Rights Advocate, U.S.</td>
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<tr>
<td>10:10 am - 10:30 am</td>
<td>General Session: Short Keynote Outlook for a World Where Wellness May Become Mandatory</td>
<td>Astor Ballroom</td>
<td>Thierry Malleret, Co-Founder, The Monthly Barometer; Global Strategist and Economist, France</td>
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<tr>
<td>10:30 am - 11:00 am</td>
<td>Networking Energy Break Sponsored by SpaSoft</td>
<td>Astor Lounge &amp; Diamond Lounge</td>
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<tr>
<td>11:00 am - 11:15 am</td>
<td>General Session: Short Keynote Being My Own Boss: What I Have Learned about Holacracy</td>
<td>Astor Ballroom</td>
<td>Maggie Hsu, Chief of Staff to Tony Hsieh (CEO of Zappos.com and Founder of Downtown Project), U.S.</td>
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<tr>
<td>11:15 am - 11:30 am</td>
<td>General Session: Short Keynote Uber-like Businesses for Massage: Friend or Foe?</td>
<td>Astor Ballroom</td>
<td>Samer Hamadeh, Founder and CEO, Zeel, U.S.</td>
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<tr>
<td>11:30 am - 11:45 am</td>
<td>General Session: Short Keynote The Brain Skin Connection: Neurophilosophy and Psychology, The Next Frontier</td>
<td>Astor Ballroom</td>
<td>Claudia Aguirre, PhD, Neuroscientist &amp; Mind-Body Expert, U.S.</td>
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<td>Time</td>
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| 11:50 am - 12:10 pm | General Session: Presentation  
Wellness at Work Research Report, 2015  
**Katherine Johnston**, Senior Research Fellow, GWI; Senior Economist, SRI International, U.S.  
**Ophelia Yeung**, Senior Research Fellow, GWI; Senior Consultant, SRI International, U.S. | Research Report sponsored by:  
Spafinder Wellness 365™ (Titanium)  
Clarins (Gold)  
Delos Living LLC (Gold)  
Massage Envy (Gold)  
Universal Companies (Gold)  
Achievers  
Blackhawk Engagement Solutions  
Bon Vital’  
Comphy  
ESPA International  
HydraFacial  
HydroPeptide  
PanTheryx  
Rancho La Puerta  
TheBodyHoliday  
Wahanda |
| 12:10 pm - 12:30 pm | General Session: Introduction  
How an Indigenous Practice Can Galvanize a Country’s Wellness  
Tourism: The Traditional Mexican Temazcal  
**Bonnie Baker**, Co-Founder & Managing Partner, Satteva Spa and Wellness Concepts, Mexico  
**Eduardo Rincon Gallardo**, Director of Art and Environment, Satteva Spa and Wellness Concepts, Mexico  
**Fernanda Montiel**, Temazcalero, Mexico  
**Diana Mestre**, Owner, Mestre & Mestre Spa Consulting, Mexico |  
| 12:30 pm – 1:15 pm | Press Conference for Media and Press Delegates |  
| 12:30 pm - 2:00 pm | Interactive Lunch: “Ask the Expert” Table Topic Discussions  
Roundtable discussions with two designated experts. Each table will have a specific topic. Choose any table you like and ask questions of the experts. |  
1. All About Mexico  
**Diana F. Mestre**, Owner, Mestre & Mestre Spa & Wellness Consulting, Mexico  
**Pepita Serrano**, President of the Board & Founder, Sivam, Mexico  
2. Building Responsibly  
**Kevin Kelly**, CEO & Partner, Two Bunch Palms Resort and Spa, U.S.  
**Jean Lucien Ligonde**, President & CEO, CHRAD (Centre Haïtien de Recherche en Aménagement et en Développement), Haiti  
3. Canyon Ranch: Past, Present, Future  
**Angie Day**, Corporate Spa Director, Canyon Ranch, U.S.  
**Joshua Luckow**, Executive Director, Health & Healing, Canyon Ranch, U.S.  
4. Conscious Capitalism  
**Dr. Daniel Friedland**, CEO, SuperSmartHealth, U.S.  
**Mark Wuttke**, Principal, Wuttke Group LLC, U.S. |
5. Cuba
   Dr. Jerry Carreño Cuador, Director, International Health Center La Pradera, Ministry of Public Health, Cuba
   Tony Henthome, PhD, Professor, University of Nevada, Las Vegas, U.S.

6. Developing Compelling Hospitality Product
   Scott Blakeslee, General Manager, Paséa Hotel & Spa, U.S.
   Iván Chávez, Executive Vice President, Grupo Vidanta, Mexico

7. Digital Health/Wellness & Social Media
   Silvija Martincevic, Vice President & General Manager, Health, Beauty & Wellness, Groupon Inc., U.S.
   Frank Pitsikalis, Founder & CEO, ResortSuite, Canada

8. Doing Business in China
   Richard Grew, Head of Operations, Resense Spas S.A, Switzerland
   Thierry Malleret, Co-Founder, The Monthly Barometer, France

9. Doing Good for the Planet
   Debra Duneier, President & Founder, EcoChi, U.S.
   Paul Schmidt, Executive Director, Green Spa Network Inc., U.S.

10. Everything You Want To Know About Workplace Wellness
    Dr. Fikry Isaac, Vice President, Global Health Services, Johnson & Johnson, Inc., U.S.
    Dr. Kenneth R. Pelletier, Clinical Professor of Medicine, University of Arizona, School of Medicine & University of California, School of Medicine, U.S.

11. Future of Spa, Wellness, Tourism Education
    Isobel Stockdale, Head of Spa, Wellness & Tourism, Deputy Head of Department HRSM, College of Business, University of Derby, UK
    Mary Wisnom, PhD, Professor & Spa Management Coordinator, Florida Gulf Coast University, U.S.

12. Future of Spas in Hotels
    Anne McCall Wilson, Owner, McCall & Wilson, U.S.
    Antony Wong, Director, Operations Planning & Support, The Hongkong and Shanghai Hotels Limited, Hong Kong

13. Future of Workplace Wellness
    Katherine Johnston, Senior Research Fellow, GWI, U.S.
    Ophelia Yeung, Senior Research Fellow, GWI, U.S.

14. Growing into a Successful Chain
    Talal Bin Ali, Founder & President, Enaya Care International Co. Ltd., Saudi Arabia
    CK (Chee Kwong) Low, Managing Director, Skin Essentials (M) Sdn Bhd, Malaysia

15. Healthy Buildings
    Dr. Joseph Allen, Assistant Professor, Harvard T.H. Chan School of Public Health, U.S.
    Andres Estaire Prim, Division Manager, PRIM Spa, Spain

16. Holacracy and the Future
    Maggie Hsu, Chief of Staff to Tony Hsieh (CEO of Zappos.com and Founder of Downtown Project), U.S.
    Edie Weiner, President & CEO, The Future Hunters, U.S.
17. Incentives That Work
Greg Brown, Chief Revenue Officer, Achievers, U.S.
Greg Kunkel, Co-Founder & Senior Vice President, Next Jump, U.S.

18. Innovations In Health and Sustainability
Eileen McNeely, PhD, Co-Director, Harvard SHINE, Harvard T.H. Chan School of Public Health, U.S.
Manuel Vazques Phillips, Legal Representative, Tenaja Holdings, U.S.

19. Luxury Redefined
Emanuel Berger, President & CEO, Berger Hospitality, Switzerland
Bastien Gonzalez, President, BGA, France

20. Magic of Cirque Du Soleil
Martin Boudreau, President, Parks & Immersive Content, Cirque du Soleil, Canada
Amy Lareau, Senior Director, Parks & Immersive Content, Cirque du Soleil, Canada

21. Medical Cities
Gloria Caulfield, Vice President, Strategic Alliances, Tavistock Development Company, U.S.
Lisa Clarke, Executive Director, Destination Medical Center, U.S.

22. Medical Tourism
Dr. Abraham Franklin, President & CEO, Grupo Franklin, Mexico
Aura Lopez, General Manager International Business Development, Cleveland Clinic, U.S.

23. Nutrition and the Future
Amy Greene, Senior Vice President, Global Engagement, Herbalife International, U.S.
George Stagnitti, Executive Vice President, PanTheryx, Inc., U.S.

24. Online Customers
Dr. Brunilda Nazario, Associate Medical Director, Web MD, U.S.
Lee Shufro, Regional Head of Sales, Travelzoo, U.S.

25. Optimizing Vitality
Dr. Cesar Gonzalez, Consultant Physician, US Health Center Inc., Mexico
Dr. Adam Perlman, Executive Director, Duke Integrative Medicine, Duke University Health System, U.S.

26. Organizations, Resilience and Coaching
Ayesha Soni, President, Shyft Wellness, U.S.
Gloria Treister, Founder & CEO, Wellness Evolution, U.S.

27. Residential Communities
Benjamin Beja, CEO, TAO Inspired Living, Mexico
Steve Nygren, President & Founder, Serenbe, U.S.

28. Risk Taking Advice
Sean Harrington, President, Elemis, U.S.
Lisa Michaelis, Founder & CEO, LIVE LOVE SPA, U.S.

29. Running a World Class School
Jeanene Bluhm, Co-Founder & Creator, Thomas Jefferson Institute, Mexico
Roger Weaver, Board of Directors, Rancho La Puerta, Mexico
30. Skin Science
Claudia Aguirre, PhD, Neuroscientist and Mind-Body Expert, U.S.
Neal Kitchen, VP of Strategy and Development, HydroPeptide LLC, U.S.

31. Surfing and Wellness Trend
Serge Dedina, Mayor, The City of Imperial Beach, U.S.
Tony De Leede, Owner & Founder, Gwinganna Lifestyle Retreat, Australia

32. Technology Disruption
Samer Hamadeh, Founder & CEO, Zeel, U.S.
Clare Martorana, Executive Vice President & General Manager, Consumer Health and Wellness, Everyday Health Inc., U.S.

33. Temazcales
Bonnie Baker, Managing Partner & Co-Founder, Satteva Spa and Wellness Concepts, Mexico
Fernanda Montiel, Temazcalera, Grupo Temazcalli, Mexico

34. The Creative Process
Mike Mayr Reisch, Owner, Sporthotel Reisch GmbH, Austria
Michael Reisch, CEO, Filmfestival Kitzbühel, Austria
Louie Schwartzberg, Founder, Moving Art, U.S.

35. The Investment Picture
Mark Call, Director, The BodyHoliday LeSport, St. Lucia
Omer Isvan, President, Servotel, Turkey

36. Toxicity Today
Dr. Marc Cohen, Professor, RMIT University, Australia
Nazlie Latefi, PhD, Chief Scientific Officer, Pegasus Capital Advisors, U.S.

37. Trends in Beauty
Simone Dobson, Owner, Euphoria Wellness Spa, Canada
Dawn Watts, CEO, Christina Cosmeceuticals, U.S.

38. Wearable Technology
Paul Scialla, Founder & CEO, Delos Living LLC, U.S.
Will Stein, President, Philip Stein Inc., U.S.

39. Wellness Vs. Well-being
Dr. Paul Limburg, Medical Director, Office of Wellness, Mayo Clinic, U.S.
Veer Singh, Founder, Vana Retreats, India

40. What I Know For Sure
Agapi Stassinopoulos, Author & Speaker, Unbinding the Heart, U.S.
Deborah Szekely, Co-Founder, Rancho La Puerta, U.S.

2:00 pm - 2:15 pm
Astor Ballroom
General Session: Short Keynote
Understanding Workplace Wellness: Past, Present and Future
Part I
Dr. Kenneth R. Pelletier, Clinical Professor of Medicine, University of Arizona, School of Medicine and University of California, School of Medicine; Award Winning Author, U.S.

2:15 pm - 2:30 pm
Astor Ballroom
General Session: Short Keynote
Understanding Workplace Wellness: Past, Present and Future
Part II
Dr. Fikry Isaac, Vice President of Global Health Services, Johnson & Johnson, Inc., U.S.
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<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Details</th>
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| 2:30 pm - 3:15 pm | **General Session: Mainstage Panel**  
**Clinical Wellness: How the Medical World and the Wellness World Are Beginning to Work Together - or Are They?**  
**Moderator:** Jeremy Abbate, VP, Global Media Alliances, Scientific American; Publishing Director, Scientific American Worldview, U.S.  
**Participants:**  
Thomas Gubanc, Senior Director, Cleveland Clinic, U.S.  
Dr. Karen Koffler, Medical Director, Carillon Hotel and Spa (formerly known as Canyon Ranch), U.S.  
Dr. Paul Limburg, Medical Director, Office of Wellness, Mayo Clinic, U.S.  
Dr. Adam Perlman, Associate VP, Duke Health & Wellness; Executive Director, Duke Integrative Medicine, U.S.  
Dr. Juliet Skinner, Co-founder & Medical Director, Barbados Fertility Centre, Barbados  
Josef Woodman, CEO, Patients Beyond Borders, U.S. | Astor Ballroom              |                                                                         |
| 3:15 pm - 3:30 pm | **General Session: Conversation Starter**  
**Harvard's Healthy Buildings Program: Introducing New Indicators and Vocabulary**  
**Joseph Allen,** Assistant Professor, Harvard T.H. Chan School of Public Health; Director of the Health Buildings Program, Harvard Center for Health and the Global Environment, U.S. | Astor Ballroom              |                                                                         |
| 3:30 pm - 4:00 pm | **Networking Energy Break**  
Sponsored by Jane Iredale | Astor Lounge & Diamond Lounge |                                                                         |
| 4:00 pm - 5:00 pm | **Five Options:**  
**Option 1: Participation**  
**Experience the Force Behind the Thrive Movement**  
**Agapi Stassinopoulos,** Author and Speaker, Unbinding the Heart, U.S. | Astor Ballroom              |                                                                         |
|              | **Option 2: Breakout Discussion Panel**  
**Wellness, Mayo Clinic and the Ultimate Success**  
Introductions by **Erica Orange,** Executive Vice President & Chief Operating Officer, The Future Hunters, U.S.  
**Participants:**  
Lisa M. Clarke, Executive Director, Destination Medical Center, U.S.  
Jeff Kohl, Chief Operating Officer, Spa & Club Ideations, LLC, U.S.  
Dr. Paul Limburg, Medical Director, Office of Wellness, Mayo Clinic, U.S. | Madeleine A                  |                                                                         |
|              | **Option 3: Breakout Discussion Forum**  
**The Business of Hot Springs and Why They are so “Hot!”**  
**Facilitator:** Amy McDonald, Principal, Under a Tree Health and Wellness Consulting, U.S.  
**Participants:**  
Wendi Gelfound, Director of Marketing, Ojo Caliente Mineral Springs Resort & Spa, U.S.  
Mark Hennebry, Board Director, Danubius Hotel Group, UK  
Brook Ramage, General Manager, Peninsula Hot Springs, Australia  
Marion Schneider, CEO, Toskanaworld, Germany | Madeleine B                  |                                                                         |
|              | **Option 4: Breakout Discussion Forum**  
**Corporate Spa Directors (Past or Present) – Invitation Only**  
**Facilitator:** Jared Weiner, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S. | Diamond A                   |                                                                         |
### Option 5: Breakout Discussion Forum

*Is the Time Right for a Ministry of Wellness? Let’s Craft This Role Together*

**Participants:**
- Mayor Serge Dedina, Mayor, The City of Imperial Beach, U.S.
- Guillaume Lefèvre, President & Co-Founder, THÉMAÉ Paris, France
- Renee Moorefield, PhD, CEO, Wisdom Works, U.S.

### 5:10 pm - 6:10 pm

#### Five Options:

**Astor Ballroom**

**Option 1: Breakout Discussion Forum**

*What do Successful Workplace Wellness Programs Look Like?*

**Facilitator:** Jared Weiner, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

**Participants:**
- Enrico Bracesco, Chief Commercial Officer, Technogym, Italy
- Roberto Arjona, Chief Executive & General Manager, Rancho La Puerta, Mexico
- Denise Bober, Vice President, Human Resources, The Breakers Palm Beach, Inc., U.S.
- Michelle Hocking, Health & Performance Manager, Google Inc., U.S.

**Option 2: Breakout Discussion Forum**

*Nutrition Panel: What is the New Healthy? Rethinking Paradigms & Guidelines*

**Facilitator:** Erica Orange, Executive Vice President & Chief Operating Officer, The Future Hunters, U.S.

**Participants:**
- Alfredo Bataller Pineda, CEO, SHA Wellness Clinic, Spain
- Nils Behrens, Managing Director & Chief Marketing Officer, Lanserhof Group, Austria
- Dondeena Bradley, PhD, Vice President, Global Innovation, Weight Watchers International, U.S.
- Samantha Gowing, Chef, Nutritionist & Mentor, Gowings Food Health Wealth, Australia
- Dr. Adam Perlman, Associate VP, Duke Health & Wellness; Executive Director, Duke Integrative Medicine and Duke Diet and Fitness Center, U.S.

**Madeleine A**

**Option 3: Wellness Tourism Roundtable**

*The Role of Wellness Tourism in Economic Development*

**Facilitator:** Anni Hood, Founder & Director, Wellness Business Consultancy, UK

**Participants:**
- Jean-Claude Baumgarten, Chairman & CEO, CREWE Associates; Former President, World Travel and Tourism Council, France
- John Bevan, COO, Spafinder Wellness Inc., U.S.
- Kathrin Boerger-Bechtold, Director of Business Development, Grand Resort Bad Ragaz, Switzerland
- Dr. Jenny Carreño Cuadra, Director of the International Center for Health “La Pradera”, Ministry of Public Health, Cuba
- Simon Casson, Regional Vice President & GM, Four Seasons Hotels and Resorts, United Arab Emirates
- Serge Dedina, Mayor, The City of Imperial Beach, U.S.
- Anne Dimon, Editor, Travel To Wellness, Canada
- Jean Lucien Ligonde, President & CEO, CHARD (Centre Haitien de Recherche en Aménagement et en Développement), Haiti
- Raymundo Flores, Sales Manager, Universe Travel, Mexico

**Madeleine B**
(Continued from previous page)

<table>
<thead>
<tr>
<th>Diamond A</th>
<th>Madeleine B</th>
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</thead>
</table>
| **Option 4: Mind-full to Mindfulness**  
Leverage Your Intuition and Become a Better Leader  
**Sponsored by Jhana Healing Mindfulness and Yoga Center**  
**Felix Lopez,** Author, “Mindfulness: The Alchemy of Now”; Jhana Healing Mindfulness and Yoga Center, U.S.  
| **Diamond B** |  
| **Option 5: Discussion**  
Casual Conversation with World Renowned Futurist  
Opening topic is *Brain Sex,* followed by topics of your choice  
**Edie Weiner,** President and CEO, The Future Hunters, U.S.  

| 7:30 pm – 10:30 pm |  
Meet in Foyer, The St. Regis or Four Seasons  
| **Evening Event**  
Co-Sponsored by CENTRO University and BuDhaGirl  
“High-Design Taste of Mexico” at CENTRO, Design and Film School  
**Temperature:** Low 8° C (47° F) to High 22° C (72° F).  
<p>|</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td><strong>6:30 am – 8:45 am</strong></td>
<td><strong>Breakfast</strong> &lt;br&gt;Sponsored by The Madison Collection</td>
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<tr>
<td>At your hotel</td>
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<tr>
<td><strong>7:00 am - 6:00 pm</strong></td>
<td><strong>Summit Concierge &amp; Registration Open</strong></td>
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<tr>
<td>Astor Lounge &amp; Diamond Lounge</td>
<td><strong>Sponsored by LEMI</strong></td>
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<tr>
<td><strong>9:00 am - 9:45 am</strong></td>
<td><strong>General Session: Keynote Interview</strong></td>
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<tr>
<td>Astor Ballroom</td>
<td><strong>Entertainment, Hospitality, Wellness; An Evolution</strong></td>
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<td><strong>Martin Boudreau,</strong> President, Parks and Immersive Content, Cirque du Soleil, Canada</td>
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<td><strong>Iván Chávez,</strong> Executive Vice President, Grupo Vidanta, Mexico</td>
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<td><strong>Interviewed by:</strong></td>
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<td><strong>Amy McDonald,</strong> Principal, Under a Tree Health and Wellness Consulting, U.S.</td>
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<tr>
<td><strong>9:45 am - 10:30 am</strong></td>
<td><strong>General Session: Presentation and a Surprise</strong></td>
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<tr>
<td>Astor Ballroom</td>
<td><strong>Beginning Young: Wellness at the Center of Education</strong></td>
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<tr>
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<td><strong>Jeanene Bluhm,</strong> Co-Founder and Creator, Thomas Jefferson Institute, Mexico</td>
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<td><strong>Esther Oldak,</strong> Head of Educational Development of Sustainable Intelligence, Instituto Thomas Jefferson; General Director of the National Program of School Coexistence, Ministry of Mexican Education, Mexico.</td>
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<td><strong>Introduced by:</strong></td>
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<td><strong>Alfredo Carvajal,</strong> President, Delos International and Signature Programs, Delos Living LCC, U.S.</td>
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<tr>
<td><strong>10:30 am - 11:00 am</strong></td>
<td><strong>Networking Energy Break</strong></td>
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<tr>
<td>Astor Lounge &amp; Diamond Lounge</td>
<td><strong>Sponsored by Babor</strong></td>
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<tr>
<td><strong>11:00 am - 11:15 am</strong></td>
<td><strong>General Session: Short Keynote</strong></td>
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<tr>
<td>Astor Ballroom</td>
<td><strong>Miracle of Stem Cells</strong></td>
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<td><strong>Dr. Abraham Franklin,</strong> Founder, The Franklin Group, Mexico</td>
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<tr>
<td><strong>11:15 am - 11:30 am</strong></td>
<td><strong>General Session: Short Keynote</strong></td>
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<tr>
<td>Astor Ballroom</td>
<td><strong>Epigenesis and Ingestible Technology</strong></td>
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<td><strong>Dr. Kenneth R. Pelletier,</strong> Clinical Professor of Medicine, University of Arizona, School of Medicine and University of California, School of Medicine; Award Winning Author, U.S.</td>
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<tr>
<td><strong>11:30 am - 11:45 am</strong></td>
<td><strong>General Session: Short Keynote</strong></td>
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<tr>
<td>Astor Ballroom</td>
<td><strong>Intestinal Microbiome, Fecal Transplants, Stem Cell Biology with Hair Follicles</strong></td>
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<td><strong>Cristine Chisholm, PhD,</strong> Senior Scientist, Mount Sinai Medical Center, U.S.</td>
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<td>Time</td>
<td>Event</td>
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</table>
| 11:45 am - 11:52 am  | **General Session: Short Presentation**  
                  | *Against All Odds*  
                  | Geraldine Howard, Chairman & Co-Founder, Aromatherapy Associates, UK  
                  | Interviewed by:      
                  | Nancy Davis, SVP & Executive Director, GWS, U.S.  |
| 11:52 am - 12:00 pm  | **General Session: Short Presentation**  
                  | *News from the Global Wellness Institute*  
                  | Susie Ellis, Chairman & CEO, GWI, U.S.  |
| 12:00 pm - 12:30 pm  | **General Session: Sponsor Spotlight**  
                  | Pete Ellis, Chairman & CEO, Spafinder Wellness, Inc., U.S.; Chairman Emeritus, GWS, U.S.  
                  | Susie Ellis, Chairman & CEO, GWS, U.S.  
                  | Michelle Gamble, Vice President, Global Business Development, GWS, U.S.  
                  | With Board of Directors:  
                  | Jean-Claude Baumgarten, Chairman & CEO, CREWE Associates; Former President, World Travel and Tourism Council, France  
                  | Emanuel Berger, President & CEO, Berger Hospitality, Switzerland  
                  | Anna Bjurstam, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d’Etre, Sweden  
                  | Dr. Marc Cohen, Professor, RMIT University, Australia  
                  | Gina Diez Barroso, President & CEO, Grupo Diarq, Mexico  
                  | Andrew Gibson, Vice President, Spa & Wellness, FRHI Hotels & Resorts, United Arab Emirates  
                  | Susan Harmsworth, Chairman & Founder, ESPA International, UK  
                  | Mia Kyricos, Chief Brand Officer, Spafinder Wellness, Inc., U.S.  
                  | Franz Linser, PhD, CEO, Linser Hospitality GmbH, Austria  
                  | Veer Singh, Founder, Vana Retreats, India  
                  | Mary Tabacchi, PhD, Professor, Cornell University, U.S.  
                  | Magatte Wade, CEO & Founder, Tiossan, Senegal  |
| 12:30 pm - 2:00 pm  | **Hosted Boardroom Lunch**  
                  | *Global Economy 2016: Your Questions Answered – Invitation Only for Global Wellness Institute Ambassadors*  
                  | Thierry Malleret, Co-Founder, The Monthly Barometer; Global Strategist and Economist, France  |
| 12:30 pm - 2:00 pm  | **Hosted Boardroom Discussion with Lunch**  
                  | *Destination Spas/Wellness Retreats – Invitation Only*  
                  | Jared Weiner, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.  |
| 12:30 pm - 2:00 pm  | **Interactive Lunch: Open Seating or Institute Initiative Table Topics**  
                  | *Sponsored by Grupo Diarq*  
                  | Open seating at all tables in the Diamond Ballroom. Open seating at most tables in the Madeline Ballroom with some tables having a designated topic. Choose any table you like and join the conversation.  
                  | 1. Architecture  
                  | Veronica Schreibeis Smith, CEO & Founding Principal, Vera Iconica Design, Inc., U.S.  
                  | 2. Career Development  
                  | Jean-Guy de Gabriac, Founder & CEO, TIP TOUCH International, Belgium  
                  | 3. Clinical Wellness  
                  | Josef Woodman, CEO, Patients Beyond Borders, U.S.  |
(Continued from previous page)

4. Consulting Best Practices
   **Lisa Starr,** Senior Consultant, Wynne Business, U.S.

5. Digital Innovations for Healing
   **Louie Schwartzberg,** Founder, Moving Art, U.S.

6. Future of Workplace Wellness
   **Renee Moorefield, PhD,** CEO, Wisdom Works Group, U.S.

7. Hot Springs and Geothermal Mineral Waters
   **Prof. Jonathan Paul De Vierville, PhD,** Owner & Director, The Alamo Plaza Spa, Menger Hotel, Professor, Spa Cultures, U.S.

8. Global Wellness Day
   **Belgin Aksoy,** Founder, Global Wellness Day, Creative Director, Richmond International, Turkey

9. Hydrothermal
   **Don Genders,** CEO, Design for Leisure, UK

10. Ministry of Wellness
    **Guillaume Lefevre,** President & Co-Founder, THÉMAÉ Paris, France

11. People and Planet
    **Bonnie Baker,** Co-Founder and Managing Partner Satteva Spa and Wellness Concepts, Mexico

12. Wellness for Cancer
    **Julie Bach,** Executive Director, Wellness for Cancer, U.S.

13. Wellness Communities
    **Mia Kyricos,** Chief Brand Officer, Spafinder Wellness, Inc.*, Founder, Kyricos & Associates, U.S.

14. Wellness Tourism
    **Anni Hood,** Founder & Director, Wellness Business Consultancy, UK

15. Wellness Evidence
    **Daniel Friedland, MD,** CEO, SuperSmartHealth, U.S.

16. Wellness Warriors
    **Deborah Szekely,** Co-Founder, Rancho La Puerta, U.S.

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<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Session / Speaker</th>
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<tbody>
<tr>
<td>2:00 pm - 2:15 pm</td>
<td>Astor Ballroom</td>
<td>General Session: Short Keynote — The Business of Creativity, and the Creativity in Business — Gina Diez Barroso, President &amp; CEO, Grupo Diarq, Mexico</td>
</tr>
<tr>
<td>2:15 pm - 2:30 pm</td>
<td>Astor Ballroom</td>
<td>General Session: Short Keynote — Healing the World Through Art — Jose Rivelino Moreno, Sculptor, Mexico</td>
</tr>
<tr>
<td>2:30 pm - 3:00 pm</td>
<td>Astor Ballroom</td>
<td>General Sessions: Keynote — Health is Wealth: Looking to the Future of Wellness with Technology — Nerio Alessandri, President and Founder, Technogym, Italy</td>
</tr>
<tr>
<td>3:00 pm - 3:30 pm</td>
<td>Astor Lounge &amp; Diamond Lounge</td>
<td>Networking Energy Break — Sponsored by Biologique Recherche</td>
</tr>
</tbody>
</table>
### 3:30 pm - 4:30 pm

#### Five Options:

<table>
<thead>
<tr>
<th>Time</th>
<th>Option 1: Breakout Discussion Forum</th>
<th>Facilitator: Pete Ellis, Chairman &amp; CEO, Spafinder Wellness, Inc., U.S.</th>
</tr>
</thead>
</table>

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<tr>
<th>Time</th>
<th>Option 2: Breakout Discussion Forum</th>
<th>Facilitators: Kate Sornson, Project Manager, Global Career Development Initiative, U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Madeleine A</td>
<td><strong>Galvanizing Career Development, Mentorship and Internship Programs</strong></td>
<td>Careership: CG Funk, VP, Industry Relations &amp; Product Development, Massage Envy Limited, LLC, U.S.</td>
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<td>Mentorship: Jean-Guy de Gabriac, Founder &amp; CEO, TIP TOUCH International, Belgium</td>
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<td>Internship: Leslie Lyon, President, Spas2b Inc., Canada</td>
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<tr>
<th>Time</th>
<th>Option 3: Breakout Discussion Forum</th>
<th>Facilitator: Mia Kyricos, Chief Brand Officer, Spafinder Wellness, Inc., U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Madeleine B</td>
<td><strong>Wellness Communities on the Rise: How Should We Measure &amp; Attract Investment?</strong></td>
<td>Participants: Benjamin Beja, CEO, TAO Inspired Living, Mexico, Anna Bjurstam, Vice President of Spas &amp; Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d’Etre, Sweden, Alfredo Carvajal, President, Delos International and Signature Programs, Delos Living LCC, U.S., Gloria Caulfield, Director, Lake Nona, U.S., Andrew Gibson, Vice President, Spa &amp; Wellness, FRHI Hotels &amp; Resorts, United Arab Emirates, Kevin Kelly, CEO &amp; Partner, Two Bunch Palms, U.S.; Founder, Civano Living, U.S., Joy Menzies, Managing Director, Destination Spa Management Ltd, Thailand, Steve Nygren, President &amp; Founder, Serenbe, U.S.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Contributors: Lisa M. Clarke, Executive Director, Destination Medical Center, U.S., Steve Kass, CEO, Steve Kass Consulting - Wellnext Concept and Design, U.S., Robert Ranzi, CEO &amp; Founder, Cluster Wellness Tirol, Austria</td>
</tr>
</tbody>
</table>

**Contributors:**
- Lisa M. Clarke, Executive Director, Destination Medical Center, U.S.
- Steve Kass, CEO, Steve Kass Consulting - Wellnext Concept and Design, U.S.
- Robert Ranzi, CEO & Founder, Cluster Wellness Tirol, Austria
Diamond A

**Option 4: Digging Deeper Q & A with Medical Pioneers**

**Facilitator:** Erica Orange, Executive Vice President & Chief Operating Officer, The Future Hunters, U.S.

*The Brain Skin Connection*
*Claudia Aguirre, PhD,* Neuroscientist and Mind-Body Expert, U.S.

*The Latest with Stem Cells*
*Dr. Abraham Franklin,* Founder, The Franklin Group, Mexico

Diamond B

**Option 5: Breakout Presentation and Discussion**

*Understanding Your Customer*

*The Millineals and Wellness Report*
*Rodney Mason,* SVP Marketing, Blackhawk Engagement Solutions, U.S.

*Gerontopoly*
*Edie Weiner,* President and CEO, The Future Hunters, U.S.

4:40 pm - 5:40 pm

Five Options:

**Astor Ballroom**

**Option 1: Participation**

*Experience the Force Behind the Thrive Movement*

*Agapi Stassinopoulos,* Author and Speaker, Unbinding the Heart, U.S.

**Madeleine A**

**Option 2: Breakout Discussion Forum**

*Strategic Storytelling in the Language of the Day: Keeping Your Message Relevant and Your Profits High*

**Facilitator:** Kim Marshall, Owner, The Marshall Plan, U.S.

**Participants:**
*Sascha Boston,* General Manager, redspa media GmbH, Germany
*Theresa DiMasi,* VP, Content & Editor-in-Chief, Weight Watchers International, U.S.
*Giselle Fernandez,* Journalist and Film Maker, U.S.
*Max Linares,* CEO, Forbes Mexico
*Billy Rovzar,* Founder & Producer, Lemon Films, Mexico

**Madeleine B**

**Option 3: Breakout Discussion Forum**

*Rapid-Fire Ideas: Innovations in Workplace Wellness*

Join an energy-laden round-robin discussion with cutting edge themes around employee engagement, leadership, meaning, purpose and more!

**Facilitator:** Renee Moorefield, PhD, CEO, Wisdom Works, U.S.

**Participants:**
*Sharon Gabrielson,* Chair, Mayo Clinic Global Business Solutions, Mayo Clinic, U.S.
*Maggie Hsu,* Chief of Staff to Tony Hseish (CEO of Zappos.com and Founder of Downtown Project), U.S.
*Dr. Fikry Isaac,* Vice President of Global Health Services, Johnson & Johnson, Inc., U.S.
*Eileen McNeely,* PhD, Co-Director, Harvard SHINE, Harvard T.H. Chan School of Public Health, U.S.
*Dr. Russell Greenfield,* Clinical Professor of Medicine, University of North Carolina Chapel Hill School of Medicine, U.S.
*John Toomey,* CEO, Australian Wellness Education and Training Pty Ltd, Australia
Option 4: Breakout Discussion Forum
Calling all Consultants: What Can We Accomplish Together That We Can Not Accomplish Alone?

Facilitator: Jared Weiner, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

Option 5: Mindfulness + Productivity
Transforming Stress and Cultivating Creativity
Sponsored by Jhana Healing Mindfulness and Yoga Center


7:30 pm - 12:00 am
Meet in Foyer, The St. Regis or Four Seasons

Evening Cocktails & Gala Dinner
“The Art and Culture of Mexico”
At the magnificent Palacio de Bellas Artes
Attire: Cocktail
### SUNDAY, NOVEMBER 15, 2015

#### DAY THREE

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>6:30 am - 8:45 am</td>
<td>Breakfast</td>
<td>At your hotel</td>
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<tr>
<td>7:00 am - 6:00 pm</td>
<td>Summit Concierge &amp; Registration Open</td>
<td>Astor Lounge &amp; Diamond Lounge</td>
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<td></td>
<td><strong>7th Annual Student Challenge Competition</strong></td>
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<td><strong>Sponsored by Raffles Hotels &amp; Resorts, Chiva-Som International Health Resort, Four Seasons Hotels and Resorts, Hilton Worldwide, Klafs GmbH &amp; Co. KG, Red Door Spa Holdings, ResortSuite</strong></td>
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<td>Showcase a design and concept for a spa of the future that encompasses authentic Latin American culture and could be rolled out globally. It must be commercially viable and credible.</td>
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<td><strong>Moderators:</strong></td>
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<td></td>
<td>Susan Harmsworth, Chairman &amp; Founder, ESPA International, UK</td>
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<td>Mary Tabacchi, PhD, Professor, Cornell University, U.S.</td>
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<td><strong>Universidad Anáhuac México Norte, Mexico</strong></td>
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<td><strong>Students:</strong></td>
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<td></td>
<td>Andrea Fernanda Aspeitia Ortiz, Michelle Flores Zozoaga, Itziar Sordo Abascal, Itzelt Monserrat Tovar</td>
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<td><strong>Professor:</strong></td>
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<td></td>
<td>Professor Boris Diner</td>
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<td><strong>Architect:</strong></td>
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<td>Roy Azar, Principal, Roy Azar Architects, Mexico</td>
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<td><strong>University of Nevada Las Vegas, United States</strong></td>
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<td><strong>Students:</strong></td>
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<td>Eun Joo, Kim, I-Ju Lu, Gina Marano, Courtney Marshall</td>
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<td><strong>Professor:</strong></td>
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<td>Professor Tony Henthorne, PhD</td>
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<td><strong>Architect:</strong></td>
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<td>Augusto Rodelo Mac Gregor, Vice President, HKS Inc., U.S.</td>
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<td><strong>Judging Panel:</strong></td>
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<td>Andrew Gibson, Vice President, Spa &amp; Wellness, FRHI Hotels &amp; Resorts, United Arab Emirates</td>
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<td>Simon Casson, Regional Vice President &amp; GM, Four Seasons Hotels and Resorts, United Arab Emirates</td>
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<td>Ryan Crabbe, Senior Director, Global Wellness, Hilton Worldwide, U.S.</td>
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<td>Sheila McCann, General Manager, Chiva-Som International Health Resort, Thailand</td>
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<td>Frank Pitsikalis, Founder &amp; CEO, ResortSuite, Canada</td>
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<td>Frank Strobel, Director, International Sales, Klafs GmbH &amp; Co. KG, Germany</td>
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<td>Todd Walter, President &amp; CEO, Red Door Spa Holdings, U.S.</td>
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<tr>
<td>10:00 am - 11:00 am</td>
<td>General Session: Keynote Speaker</td>
<td>Astor Ballroom</td>
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<tr>
<td></td>
<td><strong>The Future of Wellbeing</strong></td>
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<td>Dr. Deepak Chopra, Pioneer of Alternative Medicine &amp; Author; Founder, The Chopra Foundation, U.S.</td>
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<td><strong>Introduced by:</strong></td>
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<td>Paul Scialla, Founder, CEO, Delos Living LLC, U.S.</td>
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<tr>
<td>11:00 am - 11:30 am</td>
<td>Networking Energy Break</td>
<td>Astor Lounge &amp; Diamond Lounge</td>
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<td><strong>Sponsored by [comfort zone]</strong></td>
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<tr>
<td>Time</td>
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<td>Panel</td>
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<tr>
<td>11:30 am - 12:15 pm</td>
<td>General Session: Power Panel</td>
<td><strong>Who is Responsible for the Wellness of the World?</strong></td>
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<td><strong>Moderator:</strong> Giselle Fernandez, Journalist and Film Maker, U.S.</td>
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<td><strong>Participants:</strong></td>
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<td>Nerio Alessandri, President and Founder, Technogym, Italy</td>
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<td>Dr. Deepak Chopra, Pioneer of Alternative Medicine and Author, U.S.</td>
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<td>Thierry Malleret, Co-Founder, The Monthly Barometer; Global Strategist and Economist, France</td>
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<td>Agapi Stassinopoulos, Author &amp; Speaker, Unbinding the Heart, U.S.</td>
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<td>12:15 pm - 12:45 pm</td>
<td>General Session: Trends Jam</td>
<td><strong>Two Trends in 2 Minutes</strong></td>
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<td><strong>Moderator:</strong> Jared Weiner, Executive Vice President &amp; Chief Strategy Officer, The Future Hunters, U.S.</td>
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<td></td>
<td><strong>Architecture</strong></td>
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<tr>
<td></td>
<td></td>
<td>Liz Terry, CEO, Leisure Media, UK</td>
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<td><strong>Beauty</strong></td>
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<td>Pierre-Louis Delapalme, CEO &amp; Co-Owner, Biologique Recherche, France</td>
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<td><strong>Economy</strong></td>
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<td></td>
<td></td>
<td>Thierry Malleret, Co-Founder, The Monthly Barometer, France</td>
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<td><strong>Education</strong></td>
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<tr>
<td></td>
<td></td>
<td>Isobel Stockdale, Head of Spa, Wellness &amp; Tourism, Deputy Head of Department HRSM, College of Business, University of Derby, UK</td>
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<td></td>
<td></td>
<td><strong>Fashion</strong></td>
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<td>Jessica Jesse, CEO &amp; Creative Director, BuDhaGirl, U.S.</td>
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<td><strong>Fitness</strong></td>
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<td>Glenn Colarossi, Director, Global Hospitality, TRUE Fitness, U.S.</td>
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<td><strong>Medical</strong></td>
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<td>Dr. Daniel Friedland, CEO, SuperSmartHealth, U.S.</td>
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<td><strong>Nutrition</strong></td>
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<td>Samantha Gowing, Chef, Nutritionist &amp; Mentor, Food Health Wealth, Australia</td>
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<td><strong>Spa</strong></td>
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<td>Sarah Camilleri, Founding Editor &amp; Publisher, European Spa Magazine, UK</td>
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<td><strong>Technology</strong></td>
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<td>Samer Hamadeh, Founder &amp; CEO, Zeel, U.S.</td>
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<td><strong>Travel</strong></td>
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<td>Simon Press, Senior Exhibition Director, WTM London and Arabian Travel Market, UK</td>
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<td><strong>Wellness Communities</strong></td>
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<td>Steve Nygren, President &amp; Founder, Serenbe, U.S.</td>
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<td><strong>Workplace Wellness</strong></td>
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<td>Dr. Kenneth R. Pelletier, Clinical Professor of Medicine, University of Arizona, School of Medicine &amp; University of California, School of Medicine, U.S.</td>
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<td><strong>Wellness Tourism</strong></td>
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<td>Anni Hood, Founder &amp; Director, Wellness Business Consultancy, UK</td>
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<td>12:45 pm - 12:50 pm</td>
<td>General Session: Announcement</td>
<td><strong>Wellness Warriors</strong></td>
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<td>Deborah Szekely, Co-Founder, Rancho La Puerta, Mexico; Founder, Golden Door, U.S. <a href="http://www.wellnesswarriors.com">www.wellnesswarriors.com</a></td>
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<tr>
<td>12:50 pm - 12:55 pm</td>
<td>General Session: Announcement</td>
<td>Astor Ballroom</td>
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<tr>
<td>12:55 pm - 1:00 pm</td>
<td>General Session: Announcement</td>
<td>Astor Ballroom</td>
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<td>1:00 pm - 2:00 pm</td>
<td>Relaxed Lunch</td>
<td>Madeleine Ballroom &amp; Diamond Ballroom</td>
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<td>1:00 pm - 2:00 pm</td>
<td>Student Competition Judges Have Lunch Together</td>
<td>Diamond Ballroom</td>
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<td>2:00 pm - 2:45 pm</td>
<td>General Session: Main Stage Panel</td>
<td>Astor Ballroom</td>
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<td>2:45 pm - 2:55 pm</td>
<td>General Session: Awards &amp; Announcement of Winners</td>
<td>Astor Ballroom</td>
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<tr>
<td>2:55 pm - 3:15 pm</td>
<td>General Session: Awards &amp; Announcement of Winners</td>
<td>Astor Ballroom</td>
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23
2:55 pm - 3:15 pm  
Astor Ballroom

(Continued from previous page)

**Leading Woman in Wellness**  
**Presenting Sponsor:** Sammy Gharieni, CEO & Founder, Gharieni Group GmbH, Germany  
**Presenting Board Member:** Andrew Gibson, Vice President, Spa & Wellness, FRHI Hotels & Resorts, United Arab Emirates

**Leader in Workplace Wellness**  
**Presenting Sponsor:** Talal Bin Ali, Founder & President, Enaya Care International Co. Ltd., Saudi Arabia  
**Presenting Board Member:** Mary Tabacchi, PhD, Professor, Cornell University, U.S.

*Building a Well World Award 2015*  
**Presented by:** Susie Ellis, Chairman & CEO, GWS, U.S.

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<th>Time</th>
<th>Event</th>
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| 3:20 – 3:40 | General Session: Keynote Speaker  
*Unbinding the Heart, Connecting and Thriving*  
*Agapi Stassinopoulos,* Author and Speaker, Unbinding the Heart, U.S. |
| 3:45 – 3:55 | Announcement of Location for the 2016 Global Wellness Summit  
and Introduction of Co-Chairs |
| 3:55 – 4:00 | Champagne Toast  
**Sponsored by Dornbracht**  
GWS Team, GWS Board of Directors, 2015 Sponsors and All Delegates |
MONDAY, NOVEMBER 16, 2015
POST-SUMMIT ACTIVITIES

Host a Future Summit
Opportunity to speak with board members of the GWS and Michelle Gamble, VP Global Business Development, regarding what is involved in hosting a future Summit. To request a time to meet on Monday morning, please email michelle.gamble@globalwellnesssummit.com. There will be RFPs for hosting future Summits available as well.

9:00 am - 12:00 pm

Meet at 7:45 am
In The St. Regis Lobby.
Transportation departs at 8:00 am from The St. Regis.

Meet at 8:15 am
In The Four Seasons Lobby.
Transportation departs at 8:30 am from Four Seasons.

Geo-Thermal Mineral Waters Tour, Central Mexico
Using San Miguel de Allende as our base, we will explore some of the most amazing and interesting hot springs that Central Mexico has to offer. We’ll learn more about the origination of the temazcales and cenotes for which Mexico is renowned. If you are passionate about experiencing hot springs in depth, this is the perfect trip for you.

Note: All delegates who are not staying at one of these hotels, please meet us at the St. Regis at 7:45 am. Sallie Fraenkel, Bonnie Baker and Casey Miller will be there to meet & greet all the delegates traveling on these tours.

Meet at 7:45 am
In The St. Regis Lobby.
Transportation departs at 8:00 am from The St. Regis.

Meet at 8:15 am
In Four Seasons Lobby.
Transportation departs at 8:30 am from Four Seasons.

Cultural & Artisanal Mexico, San Miguel de Allende
When one dreams of Mexico—of cobblestone streets, warm sunsets and brilliant colors—one dreams of San Miguel de Allende, the city of artists, antiques and baroque architecture. Join us for a four-day experience that encompasses history, nature, hiking, farm-to-table dining and cooking, temazcal, spas and more.

Note: All delegates who are not staying at one of these hotels, please meet us at the St. Regis at 7:45 am. Sallie Fraenkel and Casey Miller will be there to meet & greet all the delegates traveling on this tour.

Meet at 10:15 am
In The St. Regis Lobby.
Transportation departs at 10:30 am from The St. Regis.

“Taste of Mexico City” Half Day Tour
Spend the morning with fellow delegates on a double-decker sightseeing bus with an experienced guide, exploring some city highlights from the historic center, down the Paseo de la Reforma to Chapultepec Park and into trendy neighborhoods like Condesa, Roma and Polanco.

Spots available. Please sign up by emailing: alexandra.plessier@globalwellnesssummit.com

Meet at 10:15 am
In The St. Regis Lobby.
Transportation departs at 10:30 am from The St. Regis.

Rancho La Puerta, Tecate
Experience the legendary original destination fitness resort and spa. Rancho La Puerta was founded in 1940 by Deborah and Edmond Szekely; the family-owned-and-operated property remains in the same location. Come see why the destination spa calls its program “the door to the future...glorious wellness where you may be emboldened by good health and fearless life-long learning, which unleashes the willingness to change...for the better.”

Note: Rancho La Puerta is approximately 1 ½ hours from the San Diego Airport. You will be met at the Mexican border and chaperoned from there, but you will need to arrange your own transportation from the airport. The RLP staff can assist you with this. It is suggested that you arrive before 5:00 pm so that you may settle in before dinner. Of course, you are welcome to arrive earlier.

Meet at 10:15 am
In The St. Regis Lobby.
Transportation departs at 10:30 am from The St. Regis.

Arrive before 5:00 pm
Transportation on your own at your leisure
ST. REGIS RESORT MAP

FIRST FLOOR

SECOND FLOOR

WIFI USERNAME: gws2015
PASSWORD: mexico