



## Tyrolean Wellness Manufacturers Private Visit

October 15, Saturday

[Google Maps](#)

**9.00am:** This morning you will be met by Mr. Robert Ranzi who will join you for our transfer from @ [Kitzkongress](#) Center Kitzbühel via luxury motor-coach.



Robert Ranzi is the Program Manager of Cluster Wellness Tyrol, Austria

Since 2007, Robert has been managing projects of Cluster Wellness Tyrol, a network with 120 enterprises, institutions and universities covering the health, wellness and tourism industry. The cluster organizes events, conventions and impulse

workshops in order to introduce innovations and to support them with public fundings. Robert is a wellness professional, and also a psychologist with experience and results in adult education, trainings and project development. His clinical research about the effects of alcoholism on the human brain was published in [2016](#).

**10:30 am:** Arrival at [Physiotherm](#)

- Drink + hello
- Eye-Catcher products (barrel, infrared cabin with Swarovski crystals, etc.)
- Company history
- Research on health and infrared technology
- Introduction to Physiotherm's patented "sensocare technology"
- Sneak peek - new smart control app

**12:00pm:** Departure



**12:30pm:** Arrival at [Binderholz](#)

- Hello
- Visit exhibition room, short film about company, [wood and effects on health](#) and wellbeing
- Q & A Session
- Light lunch buffet
- Visit [ZillerLodge](#), a short six minute drive away, an Ecolabel-EU-certified building with perfect [sustainability philosophy](#).

**2:45pm:** Departure

**3:30pm:** Arrival @ [KLAFS Center](#)

- Hello
- About the company, the market in Austria + worldwide
- Short talk about “trends in wellness and manufacturing”
- Showroom tour with the S1 convertible sauna, and more innovations in hardware and technology
- Drink + goodbye

**4:45pm:** Departure

**5:15 pm:** Arrival back in Kitzbühel



**PRICING:**

**EURO 55 per person**

**Included in pricing:**

- *All private coach & driver services as per itinerary for transfers from Kitzbühel to Physiotherme, Binderholz and Klafs and back to Kitzbühel*
- *Beverages, tours and lunch*
- *Special talks and private access not available to the public*
- *Tour Accompanied by Mr. Robert Ranzi, Program Manager of*
- *All local taxes and VAT (except the local tax of Euro 3.00 per person, per night)*





***Please note if you wish to arrive directly to from the Munich or Innsbruck airport, transfers may be arranged at an additional charge. Kindly contact us for details.***

#### **CANCELLATION POLICY**

Cancellation up to 60 days prior to arrival	25% of total tour price is non-refundable
Cancellation 30-59 calendar days prior to arrival	50 % of total tour price is non-refundable
Cancellation within 30 calendar days prior to arrival	100% of total tour price is non-refundable

**To reserve your spot, please email Sallie Fraenkel at [sallie@mindbodyspiritnet.com](mailto:sallie@mindbodyspiritnet.com)**

**Please note:**

This trip is quoted in EURO. USD pricing is determined at time of payment using the current exchange rate offered by American Express Foreign Currency services. **For payments by credit card please add 3% merchant fee to the total. Please ask for the rate of exchange before proceeding with payment.** A 25% non-refundable deposit is due at time of booking. Final payment is due 30 days prior to arrival or if it is already within 30 days, then full payment is due at this time.





**More about the Cluster Wellness Tirol, <http://standort-tirol.at/wellness>**

Wellness and health are mega trends of the recent years. In our accelerated society, man seeks a way out of given structures. There is an increasing desire for well-being, physical and mental wellness. In addition to winter sports and mountain adventure, there are exclusive spa landscapes and professional health services, due to which guests choose their holidays in Tyrol.

Wellness and health become an economic factor also in the workplace and for health concepts at home. Accordingly, a whole industry has developed in Tyrol, which provides products and services for well-being for the customer. Our strategy for the coordinated cooperation, development and expansion of this business branch is continuously tuned by our [Cluster Advisory Board](#). Practitioners and researchers from different disciplines work together in the network. The companies and research institutions in our cluster cover in particular the following topics:

- Hardware, equipment and new technologies
- Software and health services
- Tourism and Spa-Hotels
- Health Consulting

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MY SAUNA AND SPA



**To reserve your spot on this tour, please email Sallie Fraenkel at [sallie@mindbodyspiritnet.com](mailto:sallie@mindbodyspiritnet.com)**