

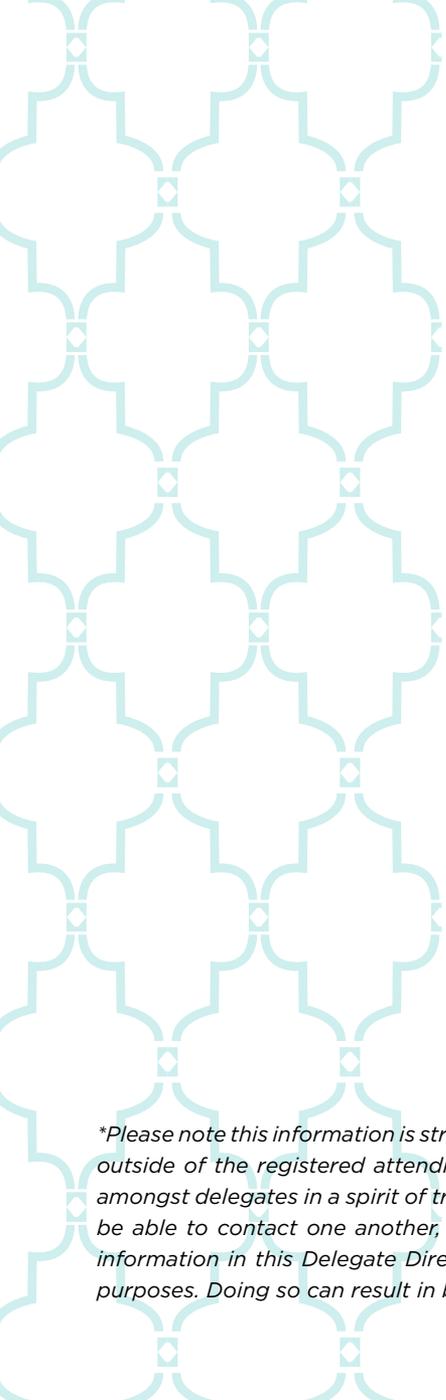
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MOROCCO 2014

 *Fast***FORWARD**



**Global Spa &
Wellness Summit**
JOINING TOGETHER. SHAPING THE FUTURE.



**Please note this information is strictly confidential. It is not to be shared with anyone outside of the registered attending delegates. We distribute contact information amongst delegates in a spirit of trust. And while we feel top-level executives should be able to contact one another, we have a strict policy against using any of the information in this Delegate Directory – especially the emails – for promotional purposes. Doing so can result in being excluded from future Summits.*

WELCOME

Dear Delegate,

It was our pleasure to welcome you to the invitation-only 2014 Global Spa & Wellness Summit at the Four Seasons Resort in Marrakech, Morocco.

The theme of this eighth annual event was Fast Forward, and together we explored the tremendous momentum in the worlds of spa, wellness and tourism — and the impact that new initiatives will have on our lives, both personal and professional. To bring the future into focus for Summit attendees, we put particular emphasis on global macro trends and their implications, and took a special look at the future of Africa. What we learned was both surprising and promising: The continent is undergoing a renaissance and Africa will soon become an even more important contributor to the global spa and wellness movement.

We hope you found the agenda to be insightful and captivating, and we trust that the Summit gave you the opportunity to renew relationships forged at past Summits, as well as create new ones.

In that spirit, and with our stated commitment to “Joining Together. Shaping the Future,” this Delegate Directory contains confidential

contact information and photographs of all 2014 delegates. We are very respectful of your privacy, and we are adopting the simple and straightforward policy used by other organizations, including the World Economic Forum: If we find that someone has used email addresses for marketing or promotional purposes, he or she will not be invited to future Summits. You can help by letting us know if you suspect there has been a breach in this policy.

We sincerely hope you find this special networking tool useful. We thank you for your continued support of the Global Spa & Wellness Summit and all that you do to further wellness in the world. We look forward to welcoming you to Mexico City!

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Our philosophy is based on the capitalization of our key success factors in each business area explored and each project developed



AN INTEGRATED MASTERY OF THE WHOLE VALUE CHAIN

- Conception and development of the tourism product
- Identification of potential sites for targeted developers and operators
- Engineering studies and investment advisory
- Promotion of investment opportunities
- Project structuring and funding mobilization



PARTNERSHIP AT THE HEART OF OUR DEVELOPMENT STRATEGY



Thanks to our network, we mobilize all our partners around a common objective to set up structuring projects for a mastered tourism development

SPIRIT OF THE SUMMIT

The “spirit” of the Global Spa & Wellness Summit is one of shared purpose rather than individual gain. It is a willingness to put aside our competitive egos and personal business goals while we join together and spend time shaping the future of the spa and wellness industries.

Designed to be a high-level gathering of top industry executives, the invitation-only Summit brings together decision makers from around the world. Everyone contributes his or her time and expertise, as well as resources to help fund the Summit and make it a success.

All Summit delegates are asked to attend the entire Summit so that conversations and problem solving can build. All delegates pay registration fees, and cover travel expenses and accommodations. Only in rare cases where a delegate attends a single session in order to provide expertise, or a speaker has been expressly invited to share knowledge on a specific topic, would there be any exceptions.

Speakers, presenters and panelists have been asked to refrain from promoting themselves and their businesses during presentations. Because of the intimate setting, and the efforts to provide numerous networking opportunities, we feel that there is no need to mention one's

own company during presentations, speeches or discussions from the podium. Self-promotional efforts of any kind are considered a serious breach of the spirit of the gathering.

Although contact information is provided through the delegate notebooks to encourage relationships post-Summit, no electronic mailing lists are sent out, and any effort on the part of a delegate to aggregate email addresses for promotional purposes would be considered cause to be excluded from future Summits.

Each year we welcome a few major sponsors. These important supporters are, in essence, partners who share the mission of the Summit and generously help offset costs. While physical visibility for sponsors is limited, we heartily encourage delegates to personally thank them during and after the Summit and support them with their business whenever possible.

Let us now engage in the important work of exchanging ideas, debating, and collaborating for the good of our industry, the consumers we serve, and the planet we share. Thank you in advance for embracing the “Spirit of the Summit.”



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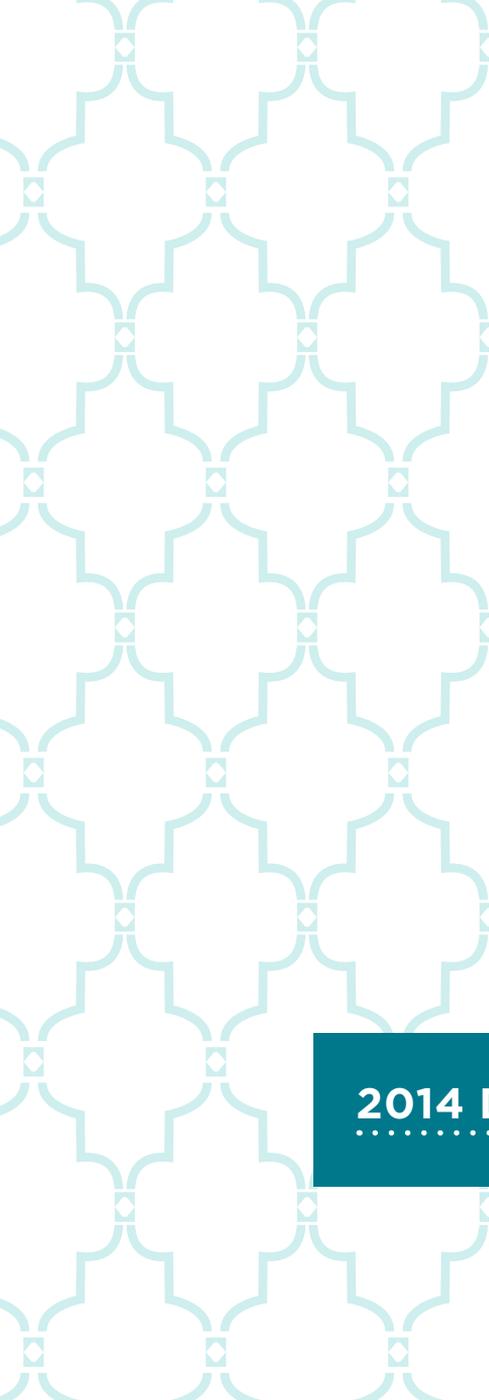

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As regional sales manager EMEA, Khaled Abed brings many years of experience within the hospitality and spa industry. Before joining PAR Springer-Miller he worked for various hotel companies in Europe including Micros-Fidelio, Crowne Plaza Hotels, Sheraton, Le Méridien and Kempinski. He is fluent in German, Arabic and English.

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Eva Adamer-Koenig is head of the BA and Masters programs in Health Management in Tourism, and the MBA module on International Hospitality and Spa Management at the University of Applied Sciences in Bad Gleichenberg, Austria. With these unique degree programs she hopes to propel significant improvements in the qualification standards of future spa managers, and thus provide increasingly excellent personnel to the spa industry.

Ravi Agarwal



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Ravi Agarwal is a senior global executive with extensive experience at Intel and Microsoft. He founded the Asian School of International Management in Singapore, and is a director of Pavitra, a Singapore-based company dedicated to innovation in wellness using traditional medicine systems to address modern health and lifestyle challenges. Ravi holds degrees from Oregon State University and Harvard Business School.

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As founder and managing director of Pavitra, a Singapore-based company dedicated to innovation in wellness, Sunanda Agarwal, who holds an MS in Botany, is committed to using traditional medicine systems to solve modern health and lifestyle challenges. A strong advocate of Ayurveda, she believes in healing from within and has brought the benefits of Ayurveda to Singapore's expatriate community.

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Belgin Aksoy's mission is to create a physically, mentally and spiritually better world for years to come. In 2004 she founded Richmond Nua, Turkey's first and only destination spa and one of Europe's best equipped spas which has collected many honors including Spafinder's Readers' Choice Award.. As founder and initiator of the Wellness Day, she intends to bring her vision to the world.

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Eng. Abdulla Al-Mehshadi the CEO of Msheireb Properties, subsidiary of Qatar Foundation. An accomplished professional with over 20 years of experience on C-level managerial, likewise serving as Consultant to the Ministry of Environment advising on sustainable development initiatives; Steered diverse projects across different economic sectors for the Private Engineering Office; Executed landmark projects, which contribute to Qatar's economic growth.

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After earning a bachelor's in civil engineering and a master's in project management and real estate investment, Mr. Alami spent 20 years structuring and managing entities that specialize in real estate and tourism investment. Since 2010, he has been the CEO of Alhif Management, a Moroccan fund-management company specializing in real estate and hospitality investment.

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Ahmed AlAwadi is a multidisciplinary architect with 15 years of experience in fashion, lifestyle retail, commercial real estate and brand design. He joined the Enaya Care team to lead the wellness project as head of development and marketing. Ahmed also founded the local health initiative Jeddah Morning Joggers (JMJ) in 2010, and manages both its conventional and social media presences.

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After 13 years of specialist recruiting for the spa sector, Miranda Allard heads SpaStaff.com, the world's first dedicated online recruitment system for staff in the global spa and leisure industry. Her business currently serves spas in over 72 countries with staff from 111 nations. She is well known as a plain-speaking champion of quality in recruitment.

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Dr. Philippe Allouche began as an internal medicine specialist and skin pathologist. In the early 1980s he joined his family's French skincare brand Biologique Recherche. Now head of creation, he has dedicated over 25 years of leadership and medical expertise to increasing knowledge and professional standards within the international spa industry, and continues to conduct seminars and contribute to specialized publications.

Peter Anderson



President & Founder
Anderson & Associates
UNITED STATES

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www.anderspa.com

Peter Anderson draws on more than 20 years of experience to provide a balanced perspective on the spa industry for growing medical, wellness and resort spas. A strong advocate of global research, analysis and benchmarking efforts, Peter also teaches at the University of California at Irvine, and at Cal Poly in Pomona to promote education in the industry.

Donald B. Ardell, PhD



Publisher
Ardell Wellness Report
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www.seekwellness.com/wellness

Donald B. Ardell's *High Level Wellness: An Alternative to Doctors, Drugs, and Disease* (Rodale, 1977) is credited with sparking the wellness movement. Since then, Don has authored a dozen other books, including *Die Healthy, 14 Days to Wellness, Aging Beyond Belief* and *REAL Wellness. Wellness Orgasms: The Fun Way to Live Well* and *Die Health* (with co-author Grant Donovan) was released last month. His website is the largest repository of wellness essays in the world.

Dr. Nasim Ashraf



CEO
DNA Health Corp.
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Dr. Nasim Ashraf is CEO of DNA Health Corp, which opened its state-of-the-art DNA Center for Integrative Medicine and Wellness in Abu Dhabi in 2013. Nasim has over 35 years experience as a practicing physician and a lifelong interest in holistic medicine and the integration of advanced western medicine with eastern healing traditions.

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Noel Asmar



President & CEO
Noel Asmar Uniforms Inc.
CANADA

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www.NoelAsmarUniforms.com

As CEO and Design Director, Noel leads with her vision to bring intuitive design & style to her spa uniforms, equestrian apparel and pedicure bowls & accessories. Noel sits on the ISPA Board and is an industry research sponsor for GSWS. She inspires an intuitive “function meets fashion” vision that drives the soul of this brand based in Vancouver Canada.

Julie Bach



Executive Director
Wellness for Cancer
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www.wellnessforcancer.com

As the executive director of Wellness for Cancer, Julie develops programs to transform the healing journey through the integration of spa, wellness and mindfulness. She recently partnered with Spafinder Wellness 365 to provide cancer-aware training that is affordable and scalable across departments and locations. Julie founded Jhana with Felix Lopez to develop mindfulness within the spa industry.

Mark Baier



CEO
Clinique La Prairie
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Mark Baier is CEO of Clinique La Prairie, a medical spa established 1931 in Montreux, Switzerland, renowned for its pioneering work in cellular therapy. CLP merges a resort and spa (named 2014 Destination Spa of the Year, World Spa and Wellness Awards) with medical facilities offering everything from aesthetic medicine and dental work to neurosurgical spine surgery and cardiology.

Hakan Balcan



General Manager
Richmond Nua Wellness Spa
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www.richmondint.com.tr

With 25 years of experience in the hotel business, Hakan Balcan worked as general manager for several 5-star properties of luxury hotel groups. In September 2009 he was named general manager of the award-winning Richmond Nua Wellness Spa, the first and currently only destination spa in Turkey.

Diana Banks



Vice President, Brand Strategy
Raffles Hotels & Resorts
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www.raffles.com

As vice president of brand strategy, Diana Banks is the custodian of the Raffles brand. Her role is to create, capture and communicate the unique attributes of Raffles Hotels and Resorts and its signatures, including Raffles Spa, and to bring Raffles' luxury positioning to the fore as the brand embarks on a new phase of expansion.

Tricia Bannister



Group Spa Director
The Leela Hotels, Palaces and Resorts
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www.theleela.com

Tricia Bannister has a background in international business development and branding and specializes in organic luxury, creating sustainable business models for spas, wellness centers and product lines. As a former athlete, hypnotherapist and executive coach, her areas of expertise are building innovative wellness programming, team development and business performance. Tricia currently oversees the Leela Spa Group and Academy.

Andrew Barnard



Deputy Managing Director
SunSwept Resorts
SAINT LUCIA

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Andrew is the deputy managing director of SunSwept Resorts, the management team behind The BodyHoliday, one of the first destination spas in the world. The spa's experience promises, "Give us your body for a week, and we'll give you back your mind." He is a Swiss-trained hotelier and has grown up in and around the wellness industry all his life.

Craig Barnard



Managing Director
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Craig Barnard is managing director of SunSwept Resorts Limited and has a degree in international hospitality management. He worked in Europe and the Caribbean before returning to Saint Lucia to re-launch his family's hotel. Craig was awarded an OBE by Queen Elizabeth II.

Katie Barnes



Managing Editor
Spa Business magazine
UNITED KINGDOM

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Katie Barnes has specialized in writing about the global spa, beauty, health and leisure industries for the past 11 years. Having worked on *Spa Business* magazine since 2006, she became managing editor of the title in 2009. She was also the launch editor of *Spa Business Handbook*, now in its fifth year.

Imad Barrakad



Chairman & CEO
Moroccan Agency for Tourism
Development (SMIT)
MOROCCO

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Imad Barrakad has been chairman of the Moroccan Agency for Tourism Development (SMIT) since 2011. Prior to joining SMIT he was head of sales and marketing at the Moroccan National Office of Electricity, an experience which equipped him with excellent and wide-ranging field knowledge. Mr. Barrakad has global experience in project management and financial planning. Mr. Barrakad is an industrial engineer and has a master's degree in project management.

Caroline Bauchet-Bouhlal



Group Development Director
Es Saadi Gardens & Resort
MOROCCO

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www.essaadi.com

Caroline Bauchet-Bouhlal is group development director at Es Saadi Gardens and Resort, a family-owned and managed company established in Morocco in 1952. In 2002, she opened the Oriental Spa from scratch at the Hotel Es Saadi and then led the development of a 3000 square-meter Spa and Dior Institute at the Palace Es Saadi. She is in charge of business development, marketing and communications.

Jean-Claude Baumgarten



Chairman & CEO
CREWE Associates
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www.wttc.org

Jean-Claude Baumgarten is chairman and CEO of CREWE Associates. He spent 28 years with Air France and was president and CEO of the World Travel and Tourism Council for 11 years. A graduate of the French business school HEC, he is a Chevalier de l'Ordre National de la Légion d'Honneur and doctor honoris causa at the universities of Buffalo, NY, and Bournemouth in the UK.

Elena Bazzocchi



International Key Account Manager
[comfort zone]
ITALY

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www.comfortzone.it

Since her arrival at [comfort zone] in 2009, Elena Bazzocchi has supported the company's global growth through the opening of direct branches and the consolidation of the distribution network. She is now responsible for direct accounts and key accounts worldwide, drawing on her 15 years of significant experience in developing business in high-end hotels, hotel, cruise and fitness groups.

Nils Behrens



Managing Director & CMO
Lanserhof Group
GERMANY

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www.lanserhof.com

Nils Behrens has been managing director and chief marketing officer of the Lanserhof Group since 2011. Lanserhof is one of the leading health resorts in Europe, with subsidiaries in Lans, Tegernsee and Hamburg. Previously, Nils was marketing director of TUI Cruises, and was responsible for the market entry of the new German cruise line "Mein Schiff – the wellbeing ship."

Mary Bemis



Editorial Director
Insider's Guide to Spas
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Mary Bemis is founder and editorial director of InsidersGuidetoSpas.com. She is a longtime spa journalist and a founder of both *American Spa* and *Organic Spa* magazines. A true spa advocate, she believes in the healing power of spa and the benefits of living a spa lifestyle. She is the recipient of the International Spa Association's distinguished Dedicated Contributor award for her many years of work in the field.

Inane Benyaich



Director
Regional Investment Center
MOROCCO

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As director of the Regional Investment Center of the Rabat-Sale-Zemmour-Zaer region, Inane Benyaich leads the development and implementation of national and international investment projects. She did her MBA at Hassania School of Public Works in Morocco and boasts over 15 years of international experience in multiple sectors including tourism.

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Emanuel Berger



President & CEO
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SWITZERLAND

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Emanuel Berger has been CEO of the Victoria-Jungfrau Collection and four of Switzerland's most luxurious hotels since 1970. In 2006, he founded Berger Hospitality Management, a consultancy for luxury hotels. He serves as a board member for a number of hotel companies in the luxury segment, including Ecole Hôtelière Lausanne, and for the Global Wellness Institute.

Kamil Berk



Tourism Coordinator
NG Hotels
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With over 34 years experience in the hospitality industry, Kamil Berk has been the NG Hotels' tourism group coordinator since 2009. He has made instrumental contributions to the chain's increased market share through creative solutions and new hotel openings. Before joining the NG group, he worked as general manager for Hilton and Divan hotels.

Majda Berrada



President
A-SPA-MAROC
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Majda Berrada, who created her own communications and professional event coordination company, organized the first Festival of Beauty and Wellbeing in Casablanca. She also created and became the president of the Spa Association of Morocco and participated in the formation of the International Hotel Spa Academy in Casablanca, of which she is the vice president. She brings her expertise to countries throughout the Middle East.

Joanne Berry



Director of Business Development
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Joanne Berry has over 22 years of international experience in the luxury spa industry. SkinAgain and Visage Pro, based in the USA and Switzerland, utilize the unique DermaVibe concept, an energy-harnessing hologram system designed to enhance skin performance. Joanne is also the founder of Spa Remedies Consulting and also serves as the director of spa and wellness at Bellus Academy.

John Bevan



Managing Director
Spafinder Wellness, Inc.
UNITED KINGDOM

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John Bevan brings more than 25 years of online travel, Internet marketing and sales experience to Spafinder Europe. He has led the introduction of new travel initiatives and technology to help people more easily connect with Spafinder Wellness 365's extensive network of spa and wellness providers. He was managing director of Voyage Prive and lastimute.com before joining Spafinder.

Anne Biging



Founder & Managing Director
Healing Hotels of the World
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Considering holistic health and a holistic lifestyle to be a major change-agent in the modern world, Anne Biging founded Healing Hotels of the World in 2006. Today, with over 100 partner hotels, this global brand links leading hotels and resorts to clients around the world seeking profound healing and wellbeing experiences.

Talal Bin Ali



Founder & President
Enaya Care International Co. Ltd.
SAUDI ARABIA

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Talal Bin Ali has 30 years of beauty and retail experience within MENA, in Unilever and its biggest pharmacy chain Nahdi, which has over 500 outlets. Enaya Care, Saudi Arabia's first salon and spa chain with a vision of holistic wellness, was founded with CutZone male branded salons. Franchises will be powered by forthcoming professional private labels VIBE and AYANA.

Anna Bjurstan



Vice President of Spas & Wellness
Six Senses Hotels Resorts Spas
SWEDEN

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Anna Bjurstan, founding board member of the Global Wellness Institute, has successfully led Raison d'Étre to become one of the leaders in the industry and has also taken over the reins of Six Senses Spas with 30 locations world-wide. As VP of spas and wellness Anna's task is to develop the Six Senses Spa brand and grow it for future expansion.

Elena Black



Global Director, Sales & Marketing
Six Senses Hotels Resorts Spas
UNITED KINGDOM

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Passionate about health and wellbeing, Elena Black boasts over a decade of experience working with world-renowned spas and inspiring wellness concepts. As global director of sales and marketing for Six Senses Spas, she is responsible for implementation of Six Senses' wellness vision and for optimizing the performance of the spas' business.

Juliette Blanzzy



Director, Spameeting
ITEC - INFORMA
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After eight years as a Middle-East trade show representative for the French and Belgian markets, Juliette Blanzzy joined Beyond Beauty Events in Paris, where she has worked to develop a new setting for business-meeting networking that brings together key regional spa project managers and spa suppliers from around the world.

Jean-Paul Blisset



CEO
Melt Design Hub
UNITED KINGDOM

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Jean-Paul Blissett work with operators and investors to create inspiring wellness spaces that are commercially savvy, functionally smart and that transform businesses, but above all adhere to a core philosophy for “people-centric design” – imaginative buildings that nurture and embody soul and personality, empowering people and building long-lasting affection and a loyal guest following.

Gerry Bodeker, PhD



Professor, University of Oxford
Medical School & Mailman School of
Public Health, Columbia University
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Professor Gerry Bodeker, a Harvard-trained public health specialist, has done work on integrative medicine for a number of UN agencies, including WHO and the World Bank. He has been published extensively and is Editor-in-Chief of the *World Health Organization Global Atlas of Traditional, Complementary and Alternative Medicine* (2005). He has worked in Africa for two decades and chairs a research group in an EU project training African scientists to study the potential of African medicinal plants.

Kathrin Boerger-Bechtold



Director of Marketing, Sales & PR
Grand Resort Bad Ragaz
SWITZERLAND

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With more than 15 years experience in the luxury hotel industry, Kathrin Boerger-Bechtold is now a member of the executive board at Grand Resort Bad Ragaz, a leading wellbeing and medical health resort in Switzerland. Personifying the world of luxury hotel business, she is strategically responsible for spa development in the resort, which is a member of Leading Spas.

Elena Bogacheva



Founder & President, Spa & Wellness
International Council (SWIC)
RUSSIA

(+7) 495-764-02-03
www.1swic.ru

A pioneer of the Russian spa industry, Elena Bogacheva launched the first women's wellness club in Moscow in 1998. She is the author of a comprehensive Russian manual on spa business, as well as a number of educational courses and corporate standards for spa professionals. In 2010, she founded the non-profit Spa and Wellness International Council.

Patrick Bolte



General Manager
Helo Sauna & Steam
GERMANY

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Patrick Bolte is general manager of Helo Sauna in Germany, which celebrated its 40th anniversary in 2013. The Helo project is a global solution for professional customers in the spa, hospitality and leisure industry. One source, one brand, one contact: this philosophy offers stressless planning, efficient installation and profitable operation by the largest sauna manufacturer worldwide.

Wendy Bosalavage



President
American Leisure
UNITED STATES

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Wendy Bosalavage has more than 20 years of experience in the lifestyle industry, specializing in the areas of fitness, spa and wellness. She is co-founder and vice president of the Medical Spa Society, a past president of the Day Spa Association and a highly motivated speaker who conducts seminars at leading industry trade shows.

Riadh Bouaziz



CEO
RKF Luxury Linen
FRANCE

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Riadh Bouaziz represents RKF Luxury Linen, a symbol of luxury and elegance in a world where bespoke design and refinement demonstrate excellence. RKF Luxury Linen perpetuates traditions, conveying its philosophy through innovation and by raising household linen to the level of an art form. With its innovative styles and techniques, RKF has always been associated with recognized luxury hotel, spa and restaurant brands.

Lisa Bourget



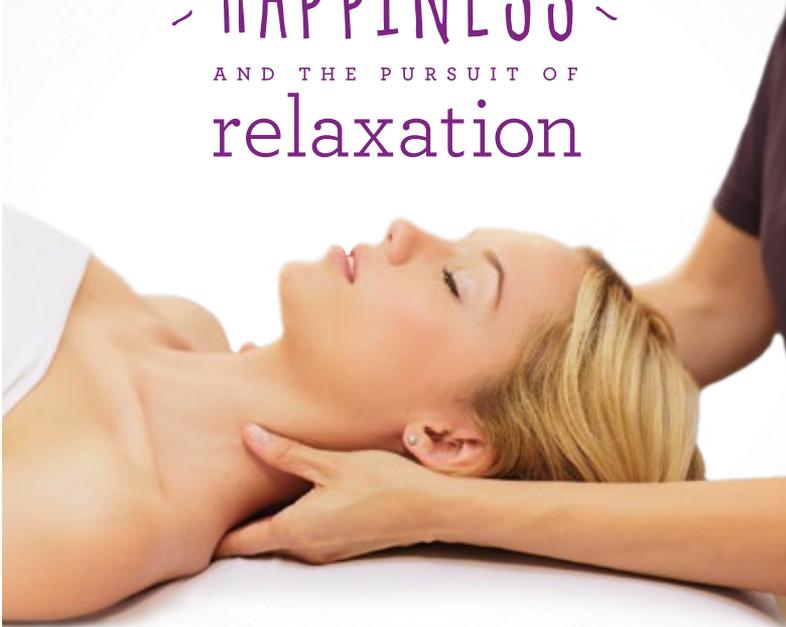
Director, Strategy and Partnership
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Lisa Bourget is responsible for international strategy, business development, and implementation of global programs in health care delivery, education and training for Duke Medicine. Lisa's healthcare career spans business development, finance and consulting. In addition to consulting at Accenture, she has collaborated on several start-up companies in senior housing, health and wellness and clinical research.

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Brian Brazeau



CEO, North America
BABOR
UNITED STATES

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As CEO of BABOR North America, Brian Brazeau directs and manages all operations for the North American subsidiaries of BABOR Cosmetics, a worldwide leader in luxury professional skincare. He brings his global experience to the North American market with a new and innovative vision for the positioning and distribution of this prestigious German brand.

Marianne Brepohl



Marketing & Sales Director
Lapinha SPA
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Marianne Brepohl is the fourth generation of the first destination spa in Brazil. In the industry since 2010, she has dedicated her time to developing health and wellness in the family business and industry, by joining the Board of the Brazilian Spas Association and the advisory board of Healing Hotels of the World, as well as by writing for magazines and her own blog www.liftblog.com.br.

Sarah Livia Brightwood



President
Rancho La Puerta
MEXICO

(858) 764-5500
www.rancholapuerta.com

Sarah Brightwood oversees operations at Rancho La Puerta in Tecate, Baja California, the pioneering 3,000-acre resort and spa founded in 1940. For 30 years Sarah designed the gardens and buildings at the resort and created its organic farm and culinary center. She is president of Fundacion La Puerta, a non-profit serving the city of Tecate.

Michael Bruggeman



CEO
Organic Male OM4
UNITED STATES

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With over 22 years of experience in healthcare administration, Michael Bruggeman has led several hospital building projects and product line implementations, bridging traditional and non-traditional therapies. After 9/11, he entered the spa and hotel industry, and today he is CEO of Organic Male OM4, a spa owner and COO of NaturalBeautyGroup.com.

Matteo Brusaferrì



Key Account Manager
LEMI Group
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Matteo Brusaferrì is the key account manager of LEMI Group, a 25-year-old company manufacturing high-quality, Italian-made spa equipment. In the last four years Matteo has taken part in a large number of projects including the Hotel Hermitage in Cervinia and the Almar Resort and Spa in Jesolo.

Pietro Brusaferrì



Managing Director
LEMI Group
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Lemi Group's managing director and beauty and spa services consultant, Pietro Brusaferrì graduated with a degree in architecture in Milan. He consolidated his knowledge during training at Cosmopro and ISCG in the USA. He is the co-founder of Pi.Co Wellness, a Lemi Group company specializing in spa management and top-management education.

Alonso Burgos



Executive Director & Founder
Colca Lodge S.A.
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Alonso Burgos is the creator and founder of Colca Lodge, Peru's leading hotel with hot springs and thermal spa. It has won the Corporate Creativity Award for the use of geothermal energy, and the National Architectural Award. Alonso owns the Colca Explorer travel agency and has been linked to the alpaca textile industry for the last 25 years.

Jeff Butterworth



Chief Spa & Wellness Officer
LUX* Resorts and Hotels
MAURITIUS

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Jeff Butterworth is chief spa and wellness officer for LUX* Resorts and Hotels. Jeff developed LUX*Me, an integrated approach to spa, health and wellness combining nutrition, fitness, yoga, meditation and spa experiences. LUX*Me has its own spa retail concept and over 100 branded products, and is underpinned by a range of genuine healing experiences utilizing traditional Chinese medicine, ayurveda and nature cure philosophies.

Yasmin Cachemaille Grimm



General Manager
Victoria-Jungfrau Grand Hotel & Spa
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Yasmin Cachemaille Grimm gained extensive experience in the hotel, cruise and spa industries over the last 18 years and holds an MBA in international hospitality management from EHL (Lausanne). She and her husband manage the Victoria-Jungfrau Grand Hotel and Spa in Interlaken, the flagship of the four hotels of the Victoria-Jungfrau Collection in Switzerland.

Asli Cakiroglu



General Manager
NUSPA
TURKEY

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Asli Cakiroglu is general manager of seven spas in Turkey and was responsible for the pre-opening and operation of all of these locations. She has eight years of experience in the spa industry and also manages Nuspa, a day spa that operates within fitness clubs.

Mark Call



Director
The BodyHoliday LeSPORT
SAINT LUCIA

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Mark is experienced in strategy and international business development and has a strong cultural awareness gained from 20 years consulting experience with McKinsey and others, after earning his MBA at INSEAD in France (1983). He has worked in over 40 countries, from OECD countries to emerging economies, and in a wide range of sectors, including aviation, travel, tourism, hotels, media, services, infrastructure, inward investment and NGOs.

Don Camilleri



Woburn Construction Director
Center Parcs
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As a recognized thought leader in large-scale hospitality development, Don Camilleri created the five Center Parc Forest Villages in the UK, with 1.5 million guests annually and turnover in excess of £300 million during his 28-year stint at the company. This autumn, he will launch his own hospitality consultancy business, specializing in concept development, design and project management. Don is non-executive director for QP Management, Corinthia Malta and Langdale Leisure Group UK.

Sarah Camilleri



Editor-in-Chief & Publisher
European Spa magazine
UNITED KINGDOM

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www.europeanmagazine.com

Business journalist Sarah Camilleri launched *European Spa* magazine in 2007 to ensure that leading spa and wellness decision-makers would have access to the latest developments in news, trends and innovations throughout the spa and wellness sector. Published six times a year, this elegant business magazine has established itself as a must-read publication for industry leaders and spa professionals worldwide.

Kicki Carlsson



CEO & Founder
Dröm UK
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Kicki Carlsson is the founder and CEO of Dröm UK Ltd, which designs and installs luxury bespoke spa and wellness areas. The company celebrated its tenth anniversary in 2012 and continues to expand its global residential and commercial portfolio, partnering with Dornbracht, Gessi, Bisazza, Siminetti and Technogym on many high end projects.

Alfredo Carvajal



COO
WTS International
UNITED STATES

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Alfredo Carvajal, WTS International's chief operating officer, brings over 20 years of experience in domestic and international hotel and spa operations, brand development, sales and marketing and strategic planning. He has extensive experience in international management, global best practices and creative strategic positioning and has worked with some of the world's most recognized hospitality and wellness brands.

Katia Carvalho



Executive Director
Madeira Promotion Bureau (MPB)
PORTUGAL

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Katia Carvalho is the executive director of Madeira Promotion Bureau, which is responsible for the promotion of the Madeira Islands in the traditional and mature markets of Europe. The bureau leads the Madeira Spas Project and is working to establish Madeira as a wellness destination.

Simon Casson



Regional Vice President & General
Manager, Four Seasons Hotels and Resorts
UNITED ARAB EMIRATES

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www.fourseasons.com

Simon was recently appointed as regional vice president and general manager of Four Seasons Resort Dubai at Jumeirah Beach, slated to open in late 2014. He is also chair of the Four Seasons global spa task force, overseeing the company's spa and wellness activities. As a highly regarded 24-year industry veteran, Simon is consistently ranked in the Hotelier Middle East Power 50.

Cassandra Cavanah



Owner
Cavanah Communications
UNITED STATES

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Cassandra Cavanah recently established Cavanah Communications, a PR and marketing agency with a specialization in spa and wellness. Cassandra draws on her seven years of experience as executive director of Spafinder Europe, the European division of Spafinder Wellness, Inc. Cassandra currently works on PR initiatives for GSWS and she authored the forthcoming *Guide to Hydrothermal Spa Development Standards* for GSWS.

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Roberto Cemin



President
Wellness Today - Happy Sauna Group
ITALY

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www.wellnesstoday.it

Roberto Cemin has been president of Wellness Today's Happy Sauna Group since its foundation 20 years ago. Recently he opened a branch office in Dubai in an effort to create new business opportunities in the Middle East. Roberto and his business partner also have a branch office in Moscow.

Steve Chadwick



Mayor
Rotorua District Council
NEW ZEALAND

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Steve Chadwick is the mayor of Rotorua, New Zealand. She was a Member of Parliament in the New Zealand Government and held the portfolios of the Associate Minister of Health, Minister of Conservation and Minister of Women's Affairs. Steve is driving an ambitious program that will ensure that Rotorua reclaims its status as a world-leading health spa, resort and recreation center based on its natural environment and creative spaces.

Lopo Champalimaud



CEO & Co-Founder
Wahanda
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www.wahanda.com

Lopo Champalimaud is founder and CEO of Wahanda, a website and app offering Europe's largest selection of bookable beauty treatments. Previously managing director of European Lifestyle at lastminute.com, Lopo launched Wahanda in 2009, with a vision for transforming the way people book salon and spa appointments. The business currently lists 70,000 services at over 5,400 UK venues, adding nearly 500 new locations a month.

C.S. Chandrasekaran



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Management, Msheireb Properties
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C.S. Chandrasekaran, chief officer — development and asset management for Msheireb Properties, has 25 years of experience in high value real-estate project investment and development. Previously, he was CFO for the overseas real estate investment and development companies of Dubai Holding Group of Companies, with investments in USA and Europe and vast property developments in regions including South Asia, the Middle East and North Africa.

Johnny Chang



Founder & CEO
Spa Solutions Training & Management
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As founder and CEO of Spa Solutions Shanghai, Johnny Chang has more than 20 years of international hotel spa and spa product branding experience. He sees himself as a bridge between East and West, offering all-round spa and products consulting and training services to spas and product companies.

Tracey Chappell



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Internationally qualified in health, beauty and aromatherapy, Tracey Chappell has spent 24 years in the industry, the last 17 with ESPA. Responsible for the pre-opening, business development and management of over 100 Spas in 55 countries and a team of 15 Spa Associates, Tracey is a respected authority on the spa industry, its operations and consumer trends.

Isabelle Charrier



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Isabelle Charrier has been associated with the spa sector for several years, has written for magazines about travel, thalassotherapy and spa, and founded *Emotion Spa* magazine in 2004. Isabelle is also a strategic marketing consultant and carries out quality audits in spa resorts worldwide. She regularly leads conferences with an emphasis on quality, professional ethics and pragmatism.

Zoubida Charrouf, PhD



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Zoubida Charrouf is a professor at the University of Mohammed V in Rabat, and president of the Ibn Al Baytar Association in Morocco. She has contributed to the organization of argan oil chain value and its recognition as a cosmetic ingredient, culinary and functional food. She is the author of over 100 publications on the argan and its derivatives and has delivered more than 300 conference papers and presentations.

James Chenevey



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Since 2003, James Chenevey has led the growth of international markets at both of his companies, which are global suppliers of spa and massage treatment tables. An avid yoga practitioner, he has held board positions at such companies as Electra Bicycle, Green Spa Network and La Costa Youth Organization.

Dorcas Cheung



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Dorcas Cheung is sales director of AsiaSpa, a regional magazine with a focus on luxury spa and travel. Since joining in 2013, Cheung has been credited with expanding the magazine's advertiser base and widening its scope. Dorcas also spearheads the magazine's annual AsiaSpa Awards, an annual event that brings industry leaders from around the world to Hong Kong.

Sandhya Chipalkatti



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Sandhya Chipalkatti is the editor and publisher of *Spa Mantra*, India's first business-to-business magazine for the spa and wellness industry, currently read by 5,000 key industry decision makers. Sandhya owns c&e media, which also publishes *Stylespeak*, a business-to-business magazine for salons covering the professional hair, beauty and nail industry with a circulation of 40,000.

Ku-Jeom Chung, PhD



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Professor Ku-jeom Chung, PhD, CHA, CMA, of Youngsan University at the School of Hotel and Tourism Management, South Korea, is very active in the wellness tourism industry in South Korea and is the founder of the Wellness Foundation of Korea and owner of the Wellness Arboretum.

Joanna Clark



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Joanna Clark is a specialist in sourcing and product development for the luxury sector including spa, travel goods, clothing, accessories and home wares. She has worked for Belmond (previously Orient-Express) for over 20 years, creating both retail and non-retail merchandise for its international hotel, train, safari and riverboat portfolio.

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Sharon Codner



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Sharon Codner gained her spa experience across the globe, from the United Kingdom to Bermuda, Australia, Macau and Dubai to Barbados and Hong Kong, where she first joined The Peninsula Spa as director of spa. As regional spa director for Asia, she oversees the spa operations of The Peninsula Hotels in Asia and is headquartered in Hong Kong.

Craig Cogut



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In 1996, Craig Myles Cogut founded Pegasus, a private equity fund, which focuses on areas influenced by global resource scarcity. He serves as a trustee of Brown University, his alma mater, and as a board member for Arizona State University's Global Institute of Sustainability and The McCain Institute for International Leadership, Human Rights First and the R-20 Regions of Climate Action. He is an alumnus of Harvard Law School.

Dr. Marc Cohen



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Dr. Marc Cohen is a Global Wellness Institute board member, a medical practitioner and a professor of health sciences at RMIT University, where he conducts research and leads an online master of wellness program. Marc has published numerous wellness-related research papers on lifestyle, massage, yoga, complementary therapies, nutrition, herbal medicine and detoxification, and he co-edited *Understanding the Global Spa Industry*.

Glenn Colarossi



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Glenn Colarossi is globally in charge of developing the hospitality market for TRUE Fitness, one of the most respected fitness companies in the world, delivering unsurpassed quality, durability and performance since 1981. TRUE's innovative and award-winning products have solidified its reputation as an industry leader, marketing premium cardio fitness equipment in more than 70 countries throughout the world.

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Merissa Cole



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Merissa Cole is director of admissions for GCTA, a leading premium provider of beauty therapy education in Australia. With a reputation for producing the finest graduates in service excellence, GCTA's pioneering approach to beauty and spa education is unique in its world-class teaching, rigorous curriculum and luxury industry partnerships. Merissa manages relationships with luxury brand partners and oversees admissions for the academy.

Stacy Conlon



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Stacy Conlon is founder and CEO of The Zen Media, a strategic digital marketing consulting firm based in Northern California and exclusively serving the spa and wellness industries. Known as “The Zen Girl” in the social media world, she has 14 years of experience in spa and hospitality sales and marketing, and is also a certified wellness coach.

Mogli Cooper



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Mogli Cooper is co-owner of the forthcoming Iron Mountain Hot Springs in Glenwood Springs, Colorado. The spa will be a new addition to the geothermal experience in the Rocky Mountains and the company is currently going through the government approvals process for its riverfront spa. Mogli hopes to soak up valuable insights at the Summit.

Marc-Antoine Cornaz



Managing Director
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Marc-Antoine Cornaz joined John and Karina Stewart in 2003 to help them realize their vision. A graduate of EHL Lausanne with an MBA from IMD Lausanne, he has extensive experience in hospitality operations management and business development. Marc founded and managed previous start-ups and has held senior positions with PepsiCo Restaurants International (UK) and Hilton International (Hong Kong and Seoul).

Prisca Courtin



Spa Activities Strategic Projects
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Prisca Courtin-Clarins, the granddaughter of Jacques Courtin-Clarins, studied for her MBA in London before creating a chain of English-style nail bars back at home in Paris. Prisca subsequently worked on the Clarins Spa&Lunch concept, which was launched in September 2013, and she was appointed spa activities strategic projects director in November of the same year.

Lynn Curry



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Lynn Curry has a hospitality background in destination marketing, hotel sales and spa operations. Her current consulting client base is one hundred percent repeat or referral business within the upscale and luxury resort, hotel and casino sector. She specializes in feasibility, design and programming, and became a certified management consultant in 2010. Many of Lynn's 50 or more spa development projects have garnered industry and consumer notoriety and attention.

Emma Jane Darby



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Emma Jane Darby has over 20 years of expertise in senior roles in several hotels including Ritz-Carlton, Rosewood, and spas throughout the UK, the Middle East, Europe and South America. Prior to joining Amlak Emma was operations manager for Resense Spas, a joint venture between Kempinski Hotels and Rasion d'Etre. Emma studied holistic and beauty therapies, fitness and stress management.

Charles Davidson



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Charles Davidson is founder and CEO of Peninsula Hot Springs, Australia's first commercial hot springs bathing and spa facility. He is vice-chair and director of tourism and international relations for the Australasian Spa Association. The founder and chairman of the Peninsula Explorer hop-on hop-off tourism bus service, he is also the coordinator of the GSWS Hot Springs Forum. Charles has a passion for hot springs and their ability to generate international understanding, wellbeing and happiness.

Arek Dawidowski



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Managing director of ForSpa and president of the European Spa Foundation in Poland, Arkadiusz Dawidowski is the author of many unique spa concepts for Polish hotels, including Gleboczek Vine Resort and Spa (the first vinotherapy resort in Poland), Villa Park Med and Spa and Czarny Potok Resort and Spa. He cooperates frequently with professional spa and beauty magazines in Poland.

Jean-Guy de Gabriac



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Jean-Guy de Gabriac is the founder of TIP TOUCH International, a leading spa consultancy and training company, servicing hotel chains and top cosmetic brands, and offering feasibility studies, wellness programs, emotional engagement, signature treatments and spa marketing. He is a frequent speaker at conferences, serves as official judge for the World Spa Awards, and is hosting PSWC 2015 (Dubai and London).

Francisco José de la Vega Aragón



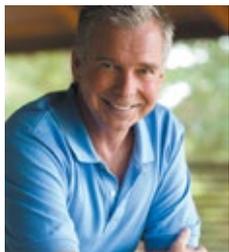
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Architect Francisco José de la Vega Aragón is currently director of product innovation tourism in the Ministry of Tourism in Mexico. In the public sector, he has been tourism development commissioner in Teotihuacan Secretary of Tourism of Sinaloa and the planning director at the National Fund for Tourism Development.

Tony de Leede



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Tony de Leede is the owner and founder of Gwinganna Lifestyle Retreat. He is also actively involved in the fitness industry and founded Fitness First Australia, which has grown to include nearly 500 fitness clubs globally. His current project is a surf-active resort called Komune, with one resort already well established on Australia's Gold Coast and another recently opened in Bali.

Pierre-Louis Delapalme



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With over 25 years experience in the beauty industry (Unilever, Yves Rocher), Pierre-Louis Delapalme is the CEO and co-owner of Biologique-Recherche, along with Rupert Schmid and Dr. Philippe Allouche. Biologique-Recherche is an exclusive premium professional cosmetic brand with 35 years of existence, a very selective network of partners in 50 countries and recurrent double-digit growth.

Deepak Dewan



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Deepak Dewan, CMD of Cardio Fitness India Private Limited (CFI) and a pioneer in the fitness industry, was known for introducing the business of fitness to India in 1995. Three years later, CFI entered the spa and wellness space, again achieving leadership status. In the span of two decades, CFI has become the largest one-stop shop providing fitness and wellness solutions in the subcontinent.

Arnaud Diaz



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After five years spent as export director for Sothys, Arnaud headed the international development of [comfort zone] for four years before being appointed international director of Thalgo, bringing with him his expertise in the spa and wellness industry. The Thalgo Group encompasses an array of complementary professional skincare brands, including Thalgo, Terrake, Ella Bache, Perron Rigot, Novexpert and Couleur Caramel that are distributed in over 90 countries worldwide.

Gina Diez Barroso de Franklin



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Gina Diez Barroso de Franklin is president and CEO of Grupo Diarq, a Mexico City based firm whose vision is to promote and develop Mexican creativity. Over the last 20 years, it has grown to include eight subsidiaries with over a thousand employees, running the gamut from real estate development to the creation of the University of Design, Film and Media. Grupo Diarq's publishing house GYA published the book "Harmony, Serenity, Balance: Spectacular Spas of Mexico."

Anthony DiGiuseppe



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Anthony J. DiGiuseppe, AIA RIBA, is responsible for design direction and operations of his firm worldwide. The firm's design of spas and hotels includes Exhale at Epic, Loews in Miami, the Trump Soho in New York and the Emerson Resort and Spa in Woodstock.

Bistra Dimitrova



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Bistra Dimitrova has been president of Global Water Health; president of the International Spa Managers Club; president of the Balkan committee on women in the spa-wellness-Thalasso industry; a United Nations ambassador on sport for social development, and an EUDG research expert-evaluator on health promotion and social innovation. She is the author and manager of two masters-degree academic programs: "Spa culture, east and aqua practices" and "Spa culture, hydro, Lyto and Thalasso practices."

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Hildegard Dorn-Petersen



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With deep roots in the hotel business, Hildegard Dorn-Petersen has actively monitored and supported the development of the wellness movement over the last 20 years. She is a freelance writer for various publications in the German-speaking trade press. She is also a networking expert in the spa and wellness industry and launched the AHGZ Wellness Summit in Germany.

Dzigbordi K. Dosoo



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Dzigbordi is founder and CEO of Allure Africa Group and chairs the Spa Association of Africa. She is a recognized lifestyle coach and speaker, delivering seminars for organizations in Africa. She hosts *The Dzigbordi Show*, which airs in 46 countries in Africa and Europe, and was the only female listed in the *Top Ten Most Respected CEOs in Ghana* in 2012.

Wilfried Dreckmann



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Wilfried Dreckmann knows the spa business from the bottom up, both from a practical perspective and with an academic approach. His company develops new spa concepts and helps operators overcome economic challenges. As a lecturer at the IST University of Applied Sciences in Dusseldorf, Germany, Wilfried is responsible for the school's module on spa management.

Rick Duarte



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A 30-year veteran of the hospitality industry, Rick Duarte has been in charge of Sundara since May 2007. Sundara was founded on the principles of ayurvedic wellness which the Sundara team has continuously expanded upon to actively promote and support women's health initiatives such as breast cancer recovery through infinite boundaries.

Aldina Duarte Ramos



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Aldina Duarte Ramos is global director of wellbeing products for Accor's luxury and upscale brands portfolio, featured at over 300 hotels and 100 spas. She previously defined the SoSPA and the SoFIT concepts for Sofitel Luxury Hotels and supervised its worldwide implantation. She is also president of the French Spa Association. She has 15 years of experience in the hospitality and spa industries.

Jocelyna Dubuc



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A pioneer of health vacations in Canada, Jocelyna Dubuc opened Spa Eastman in 1977. The destination spa offers integrated health, wellness and fitness vacations including spa treatments, thermotherapy, relaxation techniques, fitness and nutrition, weight loss programs, raw food weeks and a local and tonic gourmet menu. Jocelyna is recognized as a leader in this revolutionary concept of healthful eating.

Suzanne Duckett



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Beauty, spa and wellness journalist, Suzanne Duckett is the editor of *The Antidote* wellness and beauty blog www.thisistheantidote.com, and of the *Tatler Spa Guide*. She has also worked for top glossy magazines including *Bazaar*, *Glamour*, *Vogue*, *Elle*, *Grazia* and *Harrods* and for national newspapers including *The Daily Telegraph*, *The Guardian*, *The Daily Mail* and *The Sunday Times*. Suzanne is a self-confessed wellness junkie.

Adrian Egger



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Adrian Egger decided to head abroad after completing his in-depth technical education. Adrian acquired the cultural appreciation that would allow him to take into account important regional and national idiosyncrasies. With a discerning eye for the needs of his clients and a passion for unique and profitable concepts, he became a sought-after name in the industry. For 17 years, he has held leading positions in the wellness and spa industry.

Saida El idrissi



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Saida El Idrissi is president of the Moroccan Spa Association and has worked in the industry since 1993. She is a member of the committee drafting Moroccan Spa standards and a board member of the CJD association (Young Business Leaders), as well as a board member of the Entrepreneurship Network, which encourages and advises young entrepreneurs, both technically and financially, in creating their companies.

Jamila El Maroudi



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Mira's Hand was established in 2011 with the purpose of creating an authentic Moroccan Hammam product range while educating the Australasian market on the benefits of traditional and customary Moroccan skin and body treatments. Jamila El Maroudi's mission is to share her knowledge of Moroccan beauty rituals, restoring a healthy body image to women and establishing a sustainable profit-for-purpose business.

Nora Elias



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Nora Elias is the editor of *Professional Spa & Wellness*, a digital business-to-business magazine for the global spa and wellness industry. Prior to launching the magazine two years ago, she worked as an editor in Dubai for four years. Nora has ten years of journalism experience covering a range of areas that include health, beauty and lifestyle.

Brenda Elliot



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In 2010, Brenda Elliott was appointed chief executive officer for Universal Companies, a leading international distributor of products, equipment and supplies to spas, skincare professionals and resort and destination properties. Brenda lives in Abingdon, Virginia, where after years of urban living she is now acquiring a taste for small-town life.

Pete Ellis



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Chairman of Spafinder Wellness, Inc. and chairman emeritus of the GSWS, Pete Ellis revolutionized an entire industry by launching the first automotive buying and research website, Autobytel.com. Under his leadership, Spafinder has become the industry's leading marketing and media channel. His Internet technology innovations are part of the Permanent Research Collection at the Smithsonian National Museum of American History.

Susie Ellis



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Susie Ellis is president of Spafinder Wellness, Inc. and chairman and CEO of the Global Wellness Institute. A prominent writer and speaker, she is a respected industry analyst and director of the annual Spafinder Wellness 365 Spa and Wellness Trend Forecast. She is also a member of several industry boards and a recipient of the International Spa Association's prestigious Visionary Award.

Mehmet Er



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Mehmet Er began working for the Gharieni Group in 2009 as specialist in podiatry, nails and cosmetic treatments. After the successful launch of the Gharieni brand in the Turkish market, he returned to Gharieni's headquarters in Germany and is now responsible for sales in the Middle East, Europe and Turkey.

Kenza Fassihi



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Kenza Fassihi is in charge of strategic studies and the planning of tourism products and is working on the National Plan for Medical and Wellness Tourism Development in Morocco. Kenza holds a bachelor's in marketing and international trade from École Nationale de Commerce et de Gestion and a master's in project management from Université du Québec.

Carolina Filgueiras



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Carolina Filgueiras studied business administration in Sao Paulo, Brazil, and earned a hotel operations diploma in Leysin, Switzerland, completing internships in Europe and the United States. After 10 years in Los Angeles, Carolina was invited to re-conceptualize the Emiliano Hotel's amenities line, Santapele, and to create a franchise brand for their spa with the hotel's new expansion.

Charlene Florian



Chief Creative Officer
Kerstin Florian
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Charlene Florian is chief creative officer for Kerstin Florian, Inc. She is responsible for new product and treatment development, ingredient research and technology as well as the development of the latest Kerstin Florian wellness event and retreat program, launched in the summer of 2013. She speaks regularly about wellness, longevity trends and the skin at spas worldwide.

Kerstin Florian



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Kerstin Florian is president of Kerstin Florian, Inc. a skincare company providing a range of natural and cosmeceutical-based products to spas in over 35 countries. With over 40 years in the industry, she is considered a pioneer with a passion for promoting the company's philosophy of "Outer Beauty, Inner Health," and overseeing corporate efficiency.



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Jo Foley



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Jo Foley has been visiting and reviewing spas, holistic hideaways and wellbeing retreats all over the world since God was just a girl. She has edited magazines, worked on four UK national newspapers and is the author of “Great Spa Escapes.” She writes for Vanity Fair (Europe), is spa editor of Spears Wealth Management and World of Cruising, and consults for spa companies.

Katrine Formby



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Katrine Formby is vice-president of Sable Investments. She and her husband live in Austin, Texas and oversee a number of real estate investments including the popular Hula Hut restaurant and the Austin Golf Club. Currently, she is spearheading a project in Telluride, Colorado, which will transform the historical Nugget building into a state-of-the-art film center. Her twin sister is the GSWS Board Chair, Susie Ellis.

Sallie Fraenkel



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Sallie Fraenkel recently established the Mind | Body | Spirit Network with the goal of creating intelligent wellness travel experiences for her by-invitation-only network of women aged 40 and over. Drawing on over 25 years of experience as CMO and COO of Spafinder and as a senior-level executive in the entertainment industry, Fraenkel connects people through curated experiences in spa, wellness, food and travel.


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Jacques Francois



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After 10 years in the hospitality industry working in finance management for hotels like Conrad Hilton, Intercontinental and Loews, Jacques Francois' career changed when he created PhD-level courses and began teaching in Japan. He also worked with Elegance Groupe to find new markets among Japanese beauty schools. Since 2005, he has been director of international development for Elegance Groupe, combining his experience in hospitality and education with a broad knowledge of aesthetics and spa.

Oriele Frank



International Director of Marketing
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Oriele Frank is the creative force behind Elemis, challenging and developing its vision and concepts and turning them into a business and marketing reality. Since joining Elemis in 1993, she has been responsible for the brand's development and design, and continues to drive Elemis' strategic direction.

Jeannie Frazier



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Jeannie Frazier recently joined Paris-based THÉMAÉ as vice president of spa development for the Americas. She brings over 25 years of expertise to the beauty, wellness and spa sector. Her background includes extensive experience in sales, education and business development at luxury spa resorts in the USA and Europe. She has worked for luxury brands such as Rene Furterer, Bumble & Bumble, Sundari Luzern and Sodashi, Australia.

Dr. Daniel Friedland



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Dr. Daniel Friedland is an expert on evidence-based medicine, brain science and mindset. He currently serves as president-elect of the American Board of Integrative Holistic Medicine, as chairman of the Academy of Integrative Health and Medicine, and as president and CEO of SuperSmartHealth, which provides seminars, coaching, and wellness and executive leadership programs based on brain science and mindfulness.

Victoria Fuller



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Victoria Fuller is a founder of PRCo, Europe's leading travel and wellness PR company. Victoria has worked particularly closely with Four Seasons and Taj for the past 15 years. She set up the company's spa and wellness division. Current clients include Ananda in the Himalayas, FX Mayr, Grayshott, Resense, The Farm at San Benito, Barry's Bootcamp UK and AquAllure.

Laurent Garrido



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Laurent Garrido has spent his entire career in the luxury hotel industry. Educated in hotel management, and boasting a profound knowledge of the spa business, he has held senior management roles in many leading global hotels, formerly at Dinarobin Hotel, Mauritius, with its Clarins Spa, and latterly at Hotel Royal Evian, France, where he oversaw the ambitious renovation project of Spa Evian source.

Barbara Gavazzoli



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Barbara Gavazzoli is international marketing director at Comfort Zone, an Italian spa brand located in over 40 countries and the winner of many international prizes (including *AsiaSpa's* best anti-aging skin regimen of 2013). Since 1998, she has contributed to the brand's mission of promoting a holistic lifestyle and advanced skin solutions based on a rigorous scientific approach.

Don Genders



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Don Genders is one of the world's leading experts in the design and implementation of hydrothermal spas. Founded in 1990, DFL opened in the USA in 2003. Dan's infectious passion, innovative creativity and considerable knowledge have resulted in DFL working on the finest spas in the world. Don has also been a driving force in producing the GSWS hydrothermal spa standards.

Sammy Gharieni



Founder & CEO
Gharieni Group GmbH
GERMANY

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www.gharieni.com

Since Sammy Gharieni founded Gharieni Group more than 20 years ago the company has emerged as a leading European manufacturer of high-end chairs, spa and medical beds, furniture and equipment. Its spa division offers a high-quality, innovative range of spa equipment solutions and furniture. The company provides equipment to spas and hotels in more than 55 countries across the globe.

Andrew Gibson



Vice President, Spa & Wellness
FRHI Hotels & Resorts
UNITED ARAB EMIRATES

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www.frhi.com

As vice president of spa and wellness at FRHI Hotels and Resorts, Andrew Gibson is responsible for the development and execution of the company's spa strategy, including defining and implementing spa standards globally across all of FRHI's leading hotel and spa brands. He has over 25 years of international hospitality experience in the fields of spa, wellness and leisure.

Janette Gladstone-Watts



Founder & MD
The Product House
UNITED ARAB EMIRATES

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www.theproducthouse.biz

Janette Gladstone-Watts is the founder and managing director of The Product House, a distribution and marketing company for ten leading international spa and wellness brands. With 30 years of experience in the field, Janette has the skills to accommodate an ever-growing spa and wellness market with passion, commitment and drive, and to face challenges by providing additional support to sustain growth.

Melanie Gleeson



Co-Founder & Director
endota spa
AUSTRALIA

(+61) 0 409-942-783
www.endota.com.au

Melanie Gleeson is a co-founder and director of endota spa, located in Australia. She has helped grow the endota spa network into the largest in Australia, with more than 82 spa locations. Endota spa combines relaxation with serious results to set a new standard in skincare. Melanie has 14 years' experience in the beauty franchise industry.

Adam Glickman



Head of EVEN Hotels
IHG - InterContinental Hotels Group
UNITED STATES

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www.evenhotels.com

Adam leads the team responsible for the vision, guest experience, marketing platform and launch of EVEN Hotels, a holistic wellness brand designed to enable wellness in travel. The brand's first hotels, in Rockville, Maryland and Norwalk, Connecticut, opened in June 2014. In his ten years with IHG, Adam held roles within distribution channels, marketing and brands.

Missy Godfrey



CEO
Spafinder Wellness, Inc.
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Missy Godfrey is CEO of Spafinder Wellness, Inc., where she leads strategic planning and global operations. She has a distinguished track record in diverse sectors, including technology, traditional and digital media and advertising and has held senior executive positions at Hearst, Primedia, *Worth* and American Express Publishing. Missy has prioritized wellness in her life as an advocate for holistic treatments and as a supporter of a number of not-for-profit organizations.

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Karen Golden



General Manager of Hepburn
Bathhouse & Spa, Belgravia Leisure
AUSTRALIA

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www.hepburnbathhouse.com

Karen Golden has 25 years of experience in the wellness and spa industry and leads the future development of Australia's iconic Hepburn Bathhouse and Spa. With a well-developed gift for maximizing the potential of business, integrating wellness and spa and developing revenue streams, her success is supported by her experience in multinational companies offering destination spa, wellness and body sustainability.

Martin Goldmann



Managing Director
ASPA International
PORTUGAL

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www.a-spa.com

Martin Goldmann has led ASPA for over 10 years, and has worked with over 100 spas around the world. ASPA provides hardware and design and management solutions, and its pioneering approach to plug-and-play installations has led to the successful and sustainable approach of combining European quality equipment with local labor. ASPA also introduced SOS, Spa Operating System, turning spas into dynamic, entrepreneurially driven teams.

Bastien Gonzalez



Owner
Révérence de Bastien
FRANCE

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Bastien Gonzalez is famous worldwide for his glamorous and unique approach to foot treatments. The multi-award-winning Bastien's Pedicures and Manicures, focusing on the fusion of health and beauty, are performed in the world's most luxurious hotel spas. The Révérence de Bastien product line, created in collaboration with French cosmetologists, embodies this new beauty ritual.

Peter Greenberg



Travel Editor
CBS News
UNITED STATES

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Peter Greenberg is the travel editor for CBS News, An Emmy Award-winning investigative reporter and producer, he is also host of the nationally syndicated Peter Greenberg Worldwide Radio show; chief contributing editor for Michelin Travel; contributing editor for Men's Health magazine; contributor to Parade, ForbesTraveler.com and MSN.com; and was the creator and host of CNBC's popular feature "Inside American Airlines: A Week in the Life."

Anna-Cari Gund



President
CIDESCO
SWITZERLAND

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www.cidesco.com

After eight years as vice president of CIDESCO International, Anna-Cari Gund was elected president in October 2012. With 25 years of experience in the spa and beauty industry, she continues to be fully devoted to improving the standards and quality of education through CIDESCO, “the international link to the world of beauty and spa therapy.”

Hediye Güral Gür



CEO
NG Hotels
TURKEY

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www.nghotels.com.tr

Hediye Güral Gür is president of NG Hotels Group, which has hotels in Sapanca and Afyon. A new Istanbul project will commence construction in 2014. Hediye is also a board member of a group of companies producing porcelain tableware, floor and wall tiles. She is general secretary of the Turkish Business Women’s Association and a member of several sectoral associations.

Lahcen Haddad, PhD



Minister of Tourism
Kingdom of Morocco
MOROCCO

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Lahcen Haddad has been Moroccan minister of tourism since January 2012. His technical expertise was developed in relation to various domains including education, NGOs, rural development, democracy and governance, cultural tourism, agriculture, public administration, poverty alleviation, entrepreneurship and higher education. Lahcen is also a political analyst who makes regular appearances on national and international TV, and in publications in Moroccan and international media outlets.

Meryem Hamouda



Project Manager, Moroccan Agency
for Tourism Development (SMIT)
MOROCCO

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Meryem Hamouda is in charge of strategic studies and the planning of tourism products. She is working on the National Plan for Medical and Wellness Tourism Development in Morocco, which allows her to enrich her knowledge of the wellness and spa industry within a Moroccan context. Meryem Hamouda holds a bachelor's in marketing and management from Al Akhawayn University of Ifrane.

Amal Hanafi



Founder & CEO
AYASPA
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Amal Hanafi is the founder and CEO of AYASPA and the founder and art director of AYACREATIVE. AYASPA offers spa consultancy services and a full range of natural spa products, aimed at the premium spa segment. AYACREATIVE was founded in 2011 to address the challenges that an innovative and well-crafted spa project presents. AYACREATIVE offers full architectural and design services.

Mike Harmsworth



Managing Director
ESPA International
UNITED KINGDOM

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www.espaskincare.com

Michael Harmsworth has been pivotal in the development and growth of ESPA since its launch in 1993, driving all aspects of the business including day-to-day operations, strategic planning, growth and corporate development. His determination to challenge and evolve industry standards, coupled with a genuine passion for the business, has been fundamental to both the initial and continued success of ESPA.

Susan Harmsworth



Founder & CEO
ESPA International
UNITED KINGDOM

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www.espaskincare.com

Sue Harmsworth has over 40 years of spa industry experience, with a portfolio of over 350 spas in 55 countries, including ESPA's wellness flagship in London, ESPA Life. The ESPA brand is renowned for its extensive natural product range, its innovative and effective treatments, its unsurpassed post-graduate therapist training, and its spa design and management division. She is a GSWS board member.

Johannah Haro



Marketing Director
Yahya Group
MOROCCO

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Johannah Haro is director of marketing and communications for the Yahya Group, having previously worked in marketing and as a senior product manager for the group's Le Creuset brands. Her experience includes developing marketing strategies, brand management, product development and public relations. She speaks English and French fluently.

Bob Henry



Founder & Principal
Robert D. Henry Architects
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Bob Henry is the founder and principal of Robert D. Henry Architects, an award-winning spa architecture and design firm based in New York. He is co-author of *Spa: The Sensuous Experience*. His design philosophy is devoted to the empirical experience; whereby visitors engage all their senses. His projects include The Setai-NY, Vdara Spa-Las Vegas and The Mandarin Oriental- Miami.

Shelley Hepburn



Director of Spa
Bulgari Hotel and Residences
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www.bulgarihotels.com

Internationally qualified and trained in health and beauty, Shelley Hepburn has spent the last 19 years in the luxury hotel and spa sector. She is responsible for pre-openings, operations, recruitment, business development and management. She is currently leading the pre-opening and opening team for the Bulgari Hotel and Residence, and is responsible for developing a unique and pioneering offering for the luxury international market.

Alina Hernandez



CEO
Dolphin Strategic
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Alina Hernandez is the creator of an integrated personalized wellness format and a practitioner of intentional living, and is certified in integral technologies used in coaching and interpersonal group processes. Her 25 years of experience includes corporate hospitality management for the Olympic Games and World Cup organizations, and the setting up of global conferences covering wellness themes.

Katie Hess



Founder
LOTUSWEI
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A pioneer in energy medicine, Katie Hess has 15 years of experience with flower remedies. She develops innovative products, spa treatments and technologies with flower remedies to catalyze transformative experiences. One of the world's leading floral apothecaries, Katie's Lotus Wei products are found in 12 different countries.

Neil Richard Hewardine



Vice President, Spa Services
Kerzner International
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www.atlantisthepalm.com

With over 26 years of experience in the spa industry, Neil Hewardine is vice president of spa services at Atlantis The Palm in Dubai, where he oversees all daily operations and strategic development. Previous positions include general manager of consultancy services for Spa Resources International in the UAE, working on brand development and concepts, creating retail culture and driving staff to reach their ultimate capacity.

Tammy Hockenstein



Director Brand Strategy
Stag&Hare
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As director of strategy for Stag & Hare, Tammy Hockenstein is passionate about everything “brand.” She has spent 20 years in the communications business, spanning a range of disciplines from advertising to branding, and from promotions to interactive. Tammy has led numerous brand launches and integrated efforts at the most progressive agencies, including TBWA\Chiat\Day, Crispin Porter Bogusky and Anomaly.



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e. whh@wellnessinteractive.net
p. 201-953-4476

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Michelle Hocking



Health & Performance Manager
Google Inc.
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Michelle Hocking currently manages Google's global massage workplace program spanning over 80 offices in 36 countries. She has spent over 15 years in the spa industry working as a massage therapist, as holistic health dean of education and as an international spa consultant. She is a graduate of Cornell University's Hotel School. Michelle's goal is to empower all ages to achieve optimal wellness.

Anni Hood



Founder & Director
Wellness Business Consultancy
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Widely recognised as a leading wellness business consultant, Anni directs a cross section of spa, wellness and wellness tourism projects in several global regions. She advises and supports ministerial, tourism and wellness organisations, private businesses and individuals to achieve optimal results within the realm of health and wellness. Her work anchors in conceptual development, integration and positioning of services, strategic and operational design, operational delivery, programming and repositioning.

Christopher Huelbach



Senior Vice President, International Sales, BABOR GERMANY

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www.babor.de

Christopher Huelbach spent 14 years in the international professional cosmetics environment in various executive roles. As head of international sales at BABOR, he is in charge of the sales network of distributors and affiliates in more than 60 countries. BABOR is a German family business with 60 years of experience in professional anti-aging face care.

Jaime Huffman



Senior Vice President, Spa Development, Universal Companies, Inc., UNITED STATES

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www.universalcompanies.com

A 25-year spa industry leader and catalyst for positive change, Jaime Huffman is a sought-after educator, speaker and contributor to numerous textbooks for spa management courses internationally. Now senior vice president of spa development for Universal Companies, her earlier leadership of The Spa at The Grove Park Inn resulted in its being ranked as one of the most highly admired spas in North America.

Jenny Hunkeler



General Manager
Kulm Hotel St. Moritz
SWITZERLAND

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Jenny Hunkeler is general manager of the Kulm Hotel St. Moritz and was named Hotelier of the Year in 2008 by the Swiss business magazine, *Bilanz*. She is a trained wellness and spa specialist. Under her co-directorship, the innovative Kulm Spa St. Moritz was recently remodeled. Jenny was also responsible for the opening and operation of the award-winning Grand Hotel Kronenhof Spa.

Lori Hutchinson



Founder & Chief Instigator
Hutchinson Consulting
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Lori Hutchinson founded Hutchinson Consulting, a hospitality management recruiting firm, which recently celebrated its 20th anniversary. Lori, her husband Bill and their four staff have placed 675 people in 28 states and 10 countries, at 275 hotels, resorts, and spas. Ninety one of the firm's clients are Forbes 5-star or 4-star properties. Lori founded OurSpaCommunity.com for spa professionals.

Hicham IbnBrahim



Managing Partner
Colliers International
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Hicham IbnBrahim is the managing partner at Colliers international Morocco. His experience in the tourism and real estate sectors include investment strategy, business process management, financial reporting and performance measurement tools, real estate and hospitality development and financial investor research. Previously, Hicham worked for Arthur Andersen in Casablanca and PriceWaterhouse Coopers in Paris.

Hirokazu Iida



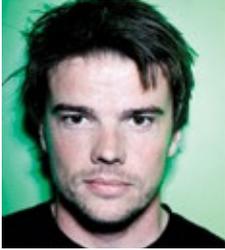
President
Shuei Wellness Co, Ltd.
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As president of Shuei Wellness, Hirokazu Iida runs diversified programs including yoga, tennis, fitness and spa. It's Up For Yoga, a unique yoga studio meets spa atmosphere concept, attracts the premium wellness market in Tokyo. Shuei Wellness also promotes Cardio Tennis, a functional fitness program combining tennis and cardio exercise.

Bjarke Ingels



Founding Partner
Bjarke Ingels Group
DENMARK

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www.big.dk

Bjarke Ingels is a world-renowned architect known for his innovative, resource-conscious buildings that have led to a myriad of awards. As an honorary professor at the Royal Academy of Arts, School of Architecture, Copenhagen, Ingels taught at Harvard, Yale, Columbia and Rice University. Not only do his buildings resemble nature, they act like nature with the collection of solar energy, the blocking of wind and the creation of extraordinary views.

Mounia Inoughi



Spa Activities Director
Clarins
FRANCE

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Mounia Inoughi is the spa activities director at Clarins, overseeing a network of five Spa My Blend by Clarins, 40 Spa By Clarins, over 125 skin spas and over 500 preferred partner spas globally. Her spa activities department is at the core of the brand's philosophy and reflects 60 years of Clarins' heritage and expertise.

Victoria Dello Iolo



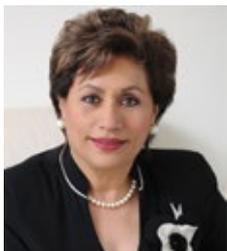
EMEA Spa Business Development &
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UNITED KINGDOM

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Victoria Della Iolo has been in the spa industry for over 15 years. She began her career in 2004 with Shiseido, a brand offering over 140 years of Japanese expertise to the spa industry. She oversees all Shiseido spa business outside Asia including business development, pre-opening, training and marketing.

Farida Irani



Founder & Director
Subtle Energies Pty Ltd
AUSTRALIA

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www.subtleenergies.com.au

Farida Irani, founder of Subtle Energies, is regarded as a pioneer in Ayurveda aromatherapy. Her research has received international awards and recognition, and her diploma courses have been accredited in Australia as nationally recognized qualifications. Known for her signature formulas and high quality therapeutic oils, she has established partnerships with clientele such as the Taj Palaces and Resorts and Six Senses Spas.

Nick Irani



Director of Operations & Brand
Development, Subtle Energies Pty Ltd
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www.subtleenergies.com.au

Since joining his family business, Nick Irani has been responsible for Subtle Energies' rebranding and remodeling, including the development of its natural skincare and body range. Since its launch in 2010, he has established an international presence for the brand, including a partnership with Six Senses Spas and expanding operations with existing partners such as the Taj Palaces and Resorts.

Omer Isvan



President
Servotel Corporation
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Omer K. Isvan is president of Servotel Corporation, which is widely recognized as the leading advisor in the investment and development of hotels, resorts, and integrated mixed-use developments worldwide. His experience spans over 43 countries and numerous projects, and he has advised investors in every step of development from green-field stage to asset management. He is a frequent keynote speaker on hospitality development at conferences and leading universities around the globe.

Neil Jacobs



CEO
Six Senses Hotels Resorts Spas
THAILAND

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www.sixsenses.com

Neil Jacobs serves as chief executive officer at Six Senses Hotels Resorts Spas. With over three decades of experience in the operation, development and transactional areas of hospitality, Neil is passionate about wellness, sustainability and inventive design. Fluent in six languages, Neil's wanderlust has led him to leadership roles in London, Paris, Bali, Barbados and Los Angeles.

Rochelle Jacobs



Managing Director
June Jacobs Spa Collection
UNITED STATES

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www.junejacobs.com

To ensure that her mother's namesake brand stays true to its heritage, Rochelle Jacobs has overseen all aspects of the creation of the June Jacobs Spa Collection, and is responsible for its current global expansion. Prior to joining the family company, she gained significant experience in finance and business working for Lehman Brothers and Viacom. She lives with her family in New York City.

Karim Jennane



CEO
Sothermy - Groupe CDG
MOROCCO

(+212) 660-108-172

www.moulayyacoub.com

Karim Jennane is the CEO of two sectors of the group CDG and oversees a staff of 180 collaborators. Under Karim's direction the company continues to expand with a successful international partnership. He is also responsible for the implementation of an important project involving a hotel and spa over the next two years.

Sheila Johnson



Founder & CEO
Salamander Hotels & Resorts
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Sheila Johnson oversees a growing portfolio of luxury properties as founder and CEO of Salamander Hotels and Resorts. In August 2013, the luxurious Salamander Resort and Spa opened in Middleburg, VA. Sheila is vice chairman and owner of Monumental Sports and Entertainment and president and managing partner of the WNBA's Washington Mystics. She is a partner in ProJet Aviation, an aircraft management and charter company.

Katherine Johnston



Senior Economist, Economics Program
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As a senior economist at SRI International, Katherine Johnston has extensive experience in industry cluster analysis, regional competitiveness assessments, economic modeling and economic strategy development. Since joining SRI 15 years ago, Katherine has conducted economic and industry research projects in more than two dozen countries and in many parts of the United States.

Sara Jones



Editor & Managing Director
Spa Professional Mexico magazine
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Sara Jones has over 15 years of experience as a spa leader for high profile spas in the Middle East and Mexico. Sara launched *Spa Professional Mexico* magazine in 2010, now the leading industry resource for Mexico's growing spa and wellness sector. As a recognized spa expert Sara is also on the Wellness Travel Awards nominating panel for Spafinder Wellness 365.

Alexis Jones



Founder
I AM THAT GIRL, Alexis Jones Inc.
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Alexis Jones discovered her passion for inspiring girls and women after starring in *The Vagina Monologues* by Eve Ensler. She subsequently hosted a TV show, worked at Fox Sports and ESPN and then launched “I Am That Girl,” quickly becoming an internationally recognized speaker, media personality, activist and author. She has established herself as a thought leader for the twenty-first century women’s movement and an expert on Generation Y.

Mehmet Kabas



President
Promet Spa Wellness
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Mehmet Kabas is the founder of Promet, a leader in the design and implementation of spa wellness centers in Turkey. He has 30 years of experience in the sector and is a member of the Turkish-Finnish Businessmen’s Association and the Foreign Economic Relations Board. He holds a master’s in business administration and industrial engineering.

Youssef Kabbaj



General Director, Lixus Resort
Alliances Group
MOROCCO

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www.alliances.co.ma

Youssef Kabbaj joined the Alliances Group in 2009 as general manager of Almod, a subsidiary specializing in real estate and hospitality project management. He has recently been appointed as general manager of Lixus Resort, a 460 hectares project, which is part of the strategic Azur Plan in Morocco.

Tae Kawasaki



President & CEO
The Day Spa Co., Ltd.
JAPAN

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www.thedayspa.jp

Tae Kawasaki operates 17 spas in Japan. The popularity and strong reputation of her spas keep her working on several projects year-round. Tae's passion for health and wellness led her to create each spa location with its own unique concept and a Zen essence.

Lorne Kennedy



European Pools & Spa Director
Barr + Wray
UNITED KINGDOM

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www.barrandwray.com

Working for one of the world's leading providers of swimming pool systems, wet spa equipment and thermals, and with 20 years of experience within the pool and spa industry, Lorne Kennedy oversees all of its pool and spa business throughout Europe. With its cutting-edge design and high-quality installations, B+W is one of the preferred specialists to most prestige hotels and spas.

Andrew Kibble



Founder & Creative Director
Stag&Hare
UNITED STATES

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Andrew Kibble is the founder and creative director of Stag&Hare, a strategic branding agency headquartered in New York with offices in Los Angeles and London. Andrew has over 20 years of experience in advertising and branding, having worked on some of the world's largest brands and start-ups.

Angie Kleeman



Director of Luxury Brand
The French Beauty Academy
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Angie Kleeman is director of luxury brand for GCTA, a leading premium provider of beauty therapy education in Australia. With a reputation for producing the finest graduates in service excellence, GCTA's pioneering approach to beauty and spa education is unique in its world-class teaching, rigorous curriculum and luxury industry partnerships. Angie leads the luxury brand vision committed to innovation and service excellence.

Jean-Eric Knecht



President, Elegance Spa & Beauty
Academies and Consulting
FRANCE

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Jean-Eric Knecht is the founding president of Elegance Spa and Beauty Group. He is developing an international network of Elegance spa and beauty academies, which offer an official French state-sanctioned spa diploma for spa therapists, beauticians and spa managers.

Sharon Kolkka



General Manager & Wellness Director
Gwinganna Lifestyle Retreat
AUSTRALIA

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With 32 years of wellness experience, Sharon Kolkka is currently general manager at Gwinganna Lifestyle Retreat. She created Gwinganna's philosophy and orchestrated the guest experience, and today she develops the Retreat's wellness programs, presents seminars and oversees day-to-day operations. She is also an international presenter with a particular focus on stress-management and emotional wellbeing.

Dr. Axel Kölling



COO, Mega NFC International
Distribution GmbH
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Axel Kölling is a medical doctor. After six years working in hospitals he joined Bayer Pharmaceuticals in 2001. Leading its European marketing arm, he was responsible for the launch of various new products within the EU. In 2007, he became founder and CEO of a pharmaceutical consulting agency. Since 2013, he has been chief operating officer of MEGA NFC.

Sudheer Koneru



Founder & CEO
ManageMySpa
UNITED STATES

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Sudheer Koneru has 20 years of experience in software. He started his career at Microsoft where he worked for eight years. He then founded a company in Seattle in 2000, which became SumTotal Systems, with revenues of over \$100 million. He has advised several start-ups and served as president of TiESeattle. He is an alumni of IITChennai and the University of Texas at Austin.

Harsha Konijeti



Director
Pema Resorts Pvt Ltd
INDIA

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Harsha Konijeti holds a B.E. in Computer Sciences and is a member of the supervisory board for Pema Wellness (PW). PW is committed to promoting wellness through practices like yoga, naturopathy and balanced nutrition. PW owns and operates a unique, state-of-the-art 300-room guest resort in Vishakapatnam Andhra Pradesh, which places great emphasis on the best practices in lifestyle, natural healing and preventive care.

Yulia Koroleva



Founder, Koroleva-BY Ltd, Applied
Aesthetics & Spa Association
BELARUS

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Koroleva-BY is a distributor of a wide range of cosmetic products, aesthetic and spa equipment for the Belarusian market. For more than a year the company has backed up its sales process with outreach activities in the field of spa, thanks to the creation of the Applied Aesthetics and Spa Association.

Penny Kriel



Spa Director
Salamander Resort & Spa
UNITED STATES

(+1) 540-326-4051

www.salamanderresort.com

Penny Kriel currently oversees the 23,000-square foot spa and all health and wellness programming for the Salamander Resort and Spa in Middleburg, Virginia. She will soon assist with overseeing the operations of the four spas in the Salamander Hotels and Resorts collection, as well as spa concept designs and critical paths for new developments.

JoAnn Kurtz-Ahlers



President & Owner
Kurtz-Ahlers & Associates, LLC
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JoAnne Kurtz-Ahlers established Kurtz-Ahlers & Associates in 2002 with the goal of selecting unique destinations, resorts and spas that create unforgettable travel experiences for guests. Kurtz-Ahlers' portfolio has expanded to over 45 properties in 20 countries in just a few years. Wellness travel is one of JoAnn's passions and Kurtz-Ahlers is proud to represent several wellness resorts worldwide.

Mia Kyricos



Chief Brand Officer
Spafinder Wellness, Inc.
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Mia Kyricos is chief brand officer of Spafinder Wellness, Inc., the world's largest media, marketing and gifting company for the spa and wellness industry. Previously she was vice president of Core Performance, a corporate wellness company and director of global spa brands at Starwood Hotels and Resorts Worldwide. She sits on the board of the Global Wellness Institute and is founder of Kyricos and Associates, strategic advisors for the spa, wellness and hospitality industries.

Gianluca Lagana



Executive Director of Global
Hospitality, Technogym Spa
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Gianluca Lagana is a Technogym international business executive with 20 years history leading development and implementation of sales and marketing strategies throughout European, North and South American, Middle East, African and Asian markets. He has forged strategic partnerships with industry-leading, luxury hoteliers such as: Starwood, Four Seasons, Fairmont-Raffles, Hyatt, JW Marriott, Hilton, Mandarin Oriental, Shangri-La, One & Only Resorts and The Dorchester Collection.

Tristan Lagarde



International Sales Manager
PHYTOMER
FRANCE

(+33) 2 23-18-31-63

www.phytomer.com

Tristan Lagarde is deeply involved in the strategic development of PHYTOMER, in his role as the international sales manager covering 80 countries, and as head of the group's digital strategy. Over the past four years Tristan has led the rollout of web-to-store initiatives that drive online business towards the brand's network of over 500 partnering spas.

John Lambrou



Owner
Life Day Spa
SOUTH AFRICA

(+27) 0215-253-883

www.spasofdistinction.co.za

John Lambrou completed a Bachelor in Marketing before joining a JSE-listed company to gain experience in human resources and marketing. He continued his career in business process outsourcing with a focus on human capital. John worked for Virgin Cosmetics before joining the Department of Trade and Industry in foreign direct investment. In 2009 he opened the award winning Life Day Spa in Capetown, a member of the Spas of Distinction Collection.

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The advertisement features a large, clear glass bottle of BABOR Fluids on the left, with a white cap and a gold-colored band. The bottle is partially filled with a clear liquid, and a splash of liquid is visible at the bottom. The BABOR logo is printed on the bottle. To the right of the bottle, the text 'WHY WAIT? GET THE NOW EFFECT WITH BABOR FLUIDS^{FP}' is displayed in a clean, sans-serif font. Below this text, a row of eight smaller, identical bottles of BABOR Fluids is shown, each in a different color: green, light blue, white, light purple, yellow, orange, red, and pink. The background is a solid, light beige color.

Charmaine Lang



Founder & Owner
The Madison Collection
UNITED STATES

(+1) 305-573-1220

www.themadisoncollection.com

As founder and owner of The Madison Collection, Charmaine Lang has pioneered luxury linens in the hotel and spa industry for over 15 years. With true visionary leadership, she has grown the business into an international company servicing premier hotels and spas globally. Her company is known for its high standards in both product and customer service.

Verena Lasvigne-Fox



Senior Spa Director
Four Seasons Resort Marrakech
MOROCCO

(+212) 52-435-9240

www.fourseasons.com/marrakech/spa

Named senior spa director in 2010, Verena Lasvigne-Fox now oversees 16 Four Seasons spas across Europe. After 11 years at Four Seasons Hotel George V, Paris, she has been based since February 2014 at Four Seasons Resort Marrakech. Coming from a hotel background, Verena finds her passion in spas and the continued growth of our industry.

Nazlie Latefi



Chief Scientific Officer
Pegasus Capital Advisors
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Nazlie Latefi is a life sciences expert holding a PhD in molecular biology and neuroscience and has many years of experience advising the investment industry on health and sustainability. She has written for numerous publications and is currently a principle research analyst at Pegasus Capital Advisors, a private equity firm focused on health and sustainability.



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Imen Latrous



Area Sales Manager, MEA
THÉMAÉ
UNITED ARAB EMIRATES

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www.themae.fr

Imen Latrous would like to learn from other GSWS participants' experiences and to share his own experiences in hotel spa. Imen is interested, for example, in how to face political changes—like the recent upheavals in his native Tunisia—which could potentially have a drastic impact on hotel spa business. Before joining THÉMAÉ Imen operated spas in hotels in North Africa for ten years.

Tracy Lee



Vice President, Spas
Auberge Resorts
UNITED STATES

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www.aubergeresorts.com

Tracy Lee has shaped Auberge Resorts' identity as forward-thinking developers of intimate and inspired spas, and is the creator of Planet Auberge, an award-winning sustainability program in place at all locations. These same principles guide her in international spa development with select clients, including Ritz Reserve and Edition Hotels, through her company T. Lee Spas.

Guillaume Lefevre



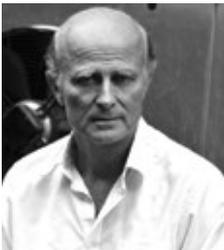
President & Co-Founder
THÉMAÉ
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Guillaume Lefevre is the president and co-founder of THÉMAÉ Paris, launched in 2007. Before creating THÉMAÉ Paris, Guillaume had more than 12 years experience in sales and marketing in international companies in the FMCG sector, based in France and in UK.

Didier Lefort



Principal Architect, DL2A Didier
Lefort Architectes Associés
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www.dl2a.fr

Didier Lefort, an interior designer and architect, has 25 years of experience in deluxe hospitality projects, including spas within Four Seasons, Starwood, Hyatt and Club Med. He also worked on the airport terminals of Seoul and Ogul and a premier lounge at Paris-Charles de Gaulle airport. He holds many awards, including the Aga Khan award for architecture, the African Hotel award and the Best Hotel award by *Condé Nast*.

Morgan Lefrançois



Corporate Spa Business Development
Manager, Clarins
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www.clarins.com

Morgan Lefrancois oversees spa business for Clarins, including 100 Skin Spa (day spas), 30 Spa by Clarins (hotel spas) and has ten further projects in the pipeline for 2014. Her 15 years of spa experience includes luxury hotel spa set-up and management, spa consulting, training and sales. She has lived and traveled around the globe from Morocco to Asia.

Debbie Leon



Owner & Managing Director
Fashionizer Spa
UNITED KINGDOM

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Debbie Leon is the owner and managing director of Fashionizer Spa. Founded in London in 1984, the company designs and manufactures uniforms for customers in the luxury spa and hospitality sectors, specializing in providing natural and organic uniforms for the spa and wellness environments. In 2014 Debbie's company introduced a new antibacterial finish to its organic natural fiber collection.

Abigail Levy



Associate
HBA London
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www.hba.com

Abigail Levy has over a dozen years' experience creating some of the world's most luxurious hospitality and residential projects. She is an associate at The Gallery HBA, the London-based interior design studio, which has a portfolio of award-winning hotels, resorts, spas and residences that fuse couture concepts with tailored precision, tradition with innovation and the handcrafted with the cutting-edge.

Rebecca Lin



Development Executive, Wellness Product
Paradigm Wellness Pte.Ltd.
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Our product at Paradigm Wellness Store are carefully produced and selected base on our philosophy of exploring wellness as a holistic concept. One of the areas we have focused on is footwear that contributes to one's wellbeing and lifestyle of conscious living. We manufacture as well as distribute a range of footwear which are currently available in the US and in Asia.

Franz Linser, PhD



Founder & Managing Director
Linser Hospitality GmbH
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Franz Linser is founder and managing director of Linser Hospitality, an international consulting firm based in Innsbruck, Austria, and focusing on the hotel, wellness and health industries. One of Frank's core competences is the tailor-made development of wellness and health concepts, services and products. In 2013, he founded VAYU International, which focuses particularly on the management of medical resorts.

Geoffrey Little



International Sales Director
MINDBODY
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www.mindbodyonline.com

As international sales director at MINDBODY since 2010, Geoffrey Little oversees sales teams in London and Sydney. Under his direction, MINDBODY's international clientele has grown from a few hundred locations to over 5,000 businesses in 100 countries. Prior to joining the MINDBODY sales team in 2004, Geoffrey was an executive for PBS, cable and IMAX films. He lives in Stonington, Connecticut.

David Long



COO
Resense Spa S.A
SWITZERLAND

(+41) 22-809-5135
www.resensespas.com

With over 25 year's experience in the fitness and spa industry, David was proud to become COO of Resense Spa, in charge of spa operations, at the beginning of 2014. Invaluable knowledge gained during pre-opening and operations of international spas has created enthusiasm for an industry which has the ability to change life for the better.

Rolf Longrée



Managing Director
Lux Elements GmbH & Co. KG
GERMANY

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Since 1996, Rolf Longrée has been managing director of Lux Elements, manufacturers of waterproof building materials ranging from wall lining systems for wet rooms and shower areas to freestanding monobloc building systems and prefabricated cabins and structures within thermal suites. Longrée has been involved in the spa industry for more than 30 years.

Felix Lopez



Mindfulness Teacher
Jhana Healing Mindfulness and Yoga
Center, UNITED STATES

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www.jhanacenter.com

Felix Lopez is a former Buddhist monk trained in India, Nepal and Thailand. He is dedicated to translating and delivering a practical path of healing, mindfulness and meditation in an accessible way. Felix holds workshops and private sessions for clients, employees and executives at wellness centers, universities and corporations all over the world.

CK (Chee Kwong) Low



Managing Director
Skin Essentials (M) Sdn Bhd
MALAYSIA

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www.herbaline.com.my

CK Low began his career in the beauty business in 1994 by opening a tiny facial salon with his wife and business partner Kim. In 2000 they founded their own beauty brand, HerbaLine, and in 2007 the company went through a total re-imaging exercise. CK and Kim started to purchase many old properties and incorporated the concept of spa to rebuild these properties into facial spas. Today, HerbaLine is a well-respected facial spa brand in Malaysia, with 21 owned branches and 32 franchisees.

Leslie Lyon



President
Spas2b Inc.
CANADA

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www.spas2b.com

Leslie Lyon has been involved in many aspects of the spa industry for over 30 years, as aesthetician, lead project consultant and business owner. Spas2b specializes in CIBTAC-endorsed, CEU-approved online spa management courses and business resources, and currently boasts hundreds of spa-management clients in 66 countries.



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Kirsty MacCormick



Director of Global Spa Development
Elemental Herbology
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www.elementalherbology.com

Kirsty MacCormick has over 25 years of experience in the spa industry, and has worked in spa operations, development and consultancy. She currently leads international development for Elemental Herbology, a luxury skincare brand available in 24 countries worldwide and sold by some of the world's most exclusive department stores, beauty retailers and 5-star spa hotels.

Erwan Madec



Managing Director
Vichy Spa International
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Erwan Madec is managing director of Vichy Spa International, coordinating development of a new concept in thermal spa resort, "à la française," under the brand name of Vichy Spa Hotel. Erwan has helped develop more than 50 projects in 30 different countries and is currently developing a further dozen prestigious projects around the world, including two outstanding projects in Morocco.

Beverly Maloney-Fischback



CEO, Founder & Publisher
Organic Spa Magazine
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Bev Maloney-Fischback is the founder and CEO of Organic Spa Media Company, a leading national consumer wellness and eco-living media company and the publisher of *Organic Spa Magazine*. A proven media industry veteran, Bev brings over 30 years of experience in publishing, marketing and wellness, and is an avid supporter of ecotourism and green living.



www.tajhotels.com/JivaSpas

Frank Marrenbach



CEO
Oetker Collection
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Frank Marrenbach is CEO of Oetker Collection and is responsible for the Collection's expansion. For 17 years he has also been managing director at Brenners Park-Hotel and Spa in Baden-Baden, the flagship property of the Oetker Collection.

Margo Marrone



Co-Founder & Owner
The Organic Pharmacy
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Margo Marrone, the co-founder and owner of The Organic Pharmacy, is a pharmacist and homeopath with over 27 years experience in medicine and alternative medicine. The Organic Pharmacy is a luxury health and beauty brand sold in its own stand-alone stores, and in some of the most exclusive department stores and 5-star spas worldwide.

Kim Marshall



Owner
The Marshall Plan
UNITES STATES

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www.themarshallplan.com

Kim Marshall is the owner of The Marshall Plan, a communications company specializing in lifestyle, wellness and “green” industries. Launched in 1995, the firm has created strategic plans for brands from Bora Bora to Bellagio. Kim serves on the board of the Green Spa Network and is a frequent speaker at industry events; she is credited with helping make spa a part of the national conversation in the U.S.

Clare Martorana



Executive Vice President & General
Manager, Consumer Health and
Wellness, Everyday Health
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Clare Martorana is executive vice president and general manager of Everyday Health, a leading provider of digital health and wellness solutions for consumers, professionals and employers. Clare is an award-winning pioneer in the transformation of how health information is delivered, experienced and perceived by consumers and healthcare professionals across multiple channels, including the web, mobile, video, print, TV and social media.

Tomonori Maruyama



Chief Research Consultant/Manager,
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Tomonori Maruyama is dedicated to new business development and global research on issues such as spa and wellness markets, services, quality standards and regulations. As chief researcher for Mitsui Knowledge Industry, he and his team have undertaken government-commissioned studies of the spa and wellness industry. He is currently engaged in co-innovation projects with inter-business collaboration.

Frank Mason



CEO
absolute Group
UNITED KINGDOM

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www.absolute-pools.com

Frank Mason is managing director of Absolute-Pools, a leading provider of specialist pools for the spa “wet-area,” which Frank sees as a vibrant area in which to play out his passion for “the expression of water in design.” Absolute-Pools offers design, manufacturing, installation and after-service capabilities. Frank’s goal is to keep the Absolute group at the leading edge of the pool and spa business.

Stephan Mayer-Klenk



Managing Director
Kemitron GmbH
GERMANY

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www.kemitron.com

Stephan Mayer-Klenk is one of the presidents of Kemitron GmbH. Under his direction the company has increased and expanded global sales of its fragrances and technical products for wellness and spa settings.

Luciano Mazza



Vice President
HKS Hill Glazier Studio
UNITED KINGDOM

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www.hksinc.com

Luciano Mazza is a lead designer at HKS Hill Glazier Studio and has worked with such brands as Four Seasons, Ritz Carlton, Ananda, Hyatt, Shangri-La, Hilton and SBM. Luciano is particularly passionate about the spa and wellness aspect of luxury resorts, which he deems a key factor in the overall success of a quality hospitality project.

Sheila McCann



General Manager, Chiva-Som
International Health Resorts
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www.chivasom.com

From spa therapist to general manager of Chiva-Som, Sheila McCann has over 30 years of experience leading destination wellness retreats, a luxury hotel spa brand with a global portfolio and day spas in North America, UK, Europe and Asia. Passionate about wellness lifestyles, professional integrity and quality service standards, Sheila also holds an MBA in Leisure and Tourism from Oxford Brookes University.

Josh McCarter



CEO
Booker
UNITED STATES

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www.spa-booker.com

As CEO of Booker, Josh McCarter sets the strategy and oversees the go-to-market, customer experience and business development aspects of the company. With 8,000 clients across 73 countries spanning the wellness, beauty and hospitality industries, he is focused on expanding Booker's reach through partnerships and client relationships, while creating a culture of innovation in Booker's offices around the world.

Jeremy McCarthy



Group Director of Spa
Mandarin Oriental Hotel Group
HONG KONG

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www.mandarinoriental.com

Jeremy McCarthy is group director of spa for Mandarin Oriental Hotel Group, leading its internationally acclaimed luxury spa division featuring 44 world-class spa projects open or under development worldwide. McCarthy is the author of *The Psychology of Spas and Wellbeing* and hosts a blog about holistic wellbeing at <http://psychologyofwellbeing.com>.

Amy McDonald



Principal
Under a Tree
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www.underatree.com

As a 30-year expert on the spa and hospitality industries, Amy McDonald is widely recognized and sought after as an innovator in transformational health and wellness programming and design, merging the best of resort hospitality and urban healthcare into integrated models. She has helped transform over 60 spas and resorts on a global level.

Bryan McGoldrick



Managing Director & CEO
Spa Beauty and Wellness Pty Ltd
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www.litya.com

Bryan McGoldrick is manager of the resort management department at the William Angliss Institute in Melbourne, Australia. He oversees the diploma in resort management which offers a spa, dive or marine focus, and provides graduates to resorts and the hotel industry worldwide. He liaises with tourism and hospitality operators from Australia and elsewhere, assisting with their operational requirements.

Emma McGrady



Director, Crown Spas
Crown Hotels
AUSTRALIA

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www.crownhotels.com.au

Emma McGrady is the director of Crown Spas in Melbourne and Perth. With over 10 years of experience in the spa industry, Emma is responsible for the strategic direction for all Crown spas. Emma has held managerial roles at Steiner's Spa and Salons, Transocean World Wide and, more recently, at Park Hyatt Melbourne as health and day spa manager.

Diana F. Mestre



Palace Resorts Spa Consultant
Mestre & Mestre
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www.mestre-spa-mestre.com

Mestre & Mestre is an important spa consulting company in Mexico and Latin America. Diana F. Mestre has 25 years of experience and a portfolio of 50 prestigious spa resorts. She collaborated in the creation of the book *Harmony + Serenity + Balance: Spectacular Spas of Mexico* and presented “Innovation Through Indigenous Inspiration: a Journey of Imagination” at GSWs 2012.

An advertisement for Thémaë Paris. It features a woman with long, wavy blonde hair, seen from the side, wearing a dark, off-the-shoulder top. In the foreground, there is a dark, traditional-style tea kettle with a handle. The background is dark and moody, with some steam or smoke rising from the kettle. The text is in a light, sans-serif font.

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experience. Our products and
treatments are 100% dedicated
to the benefits of Tea Since day one...

La cérémonie du soin par le thé

THÉMAË
PARIS

Daphne Metland



Director
Good Spa Guide
UNITED KINGDOM

(+44) 784-123-8870

www.goodspaguide.co.uk

Daphne Metland is a medical journalist with a passion for travel and spas, and ten years ago she founded the *Good Spa Guide*. A former travel editor for an upscale UK glossy, Daphne has also written on travel for *The Times* and *The Daily Mail*. Her team of “spa spies” reviews spas and awards GSG’s industry-standard Bubble Rating. *Good Spa Guide* has 30,000 registered spa-going members and 300,00 page views.

Kathryn Moore



Group Director of Spa
MSpa International
THAILAND

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www.mspa-international.com

Kathryn Moore has 13 years of experience in hospitality and spa, and oversees the operation of 55 spas throughout China, Southeast Asia, the Middle East and Africa under the brands Anantara, Mandara, Elemis, Aequalis and Per Aquum. She is also responsible for the pre-opening of MSPA’s new projects, and has 20 spas in the pipeline for the next two years.

Renee Moorefield, PhD, MCC



CEO
Wisdom Works Group
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An early belief that the values of wellness and sustainability would remake the way we live, lead, and work in the 21st century led Renee Moorefield, PhD, to launch Wisdom Works Group with her husband. She's helped clients such as Booz Allen Hamilton, Merck & Company, and The Coca-Cola Company build the kind of wellbeing leadership to create inspired workplaces, develop caring relationships with citizens, and produce results that matter.



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Marti Morenings



Founder & CEO
Ecological Energy Systems
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www.YourEcoEnergy.com

Marti Morenings is the founder and chairman of spa supplier Universal Companies and served as its CEO for over 30 years. In 2011 she founded Ecological Energy Systems to provide engineering, procurement and contracting services for commercial and municipal solar and wind applications, and consulting and turnkey renewable energy solutions specifically geared for the spa and hospitality market.

Hajar Mortaji



Head of Marketing, Moroccan Agency
for Tourism Development (SMIT)
MOROCCO

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Hajar Mortaji heads the marketing department at the Moroccan Agency for Tourism Development, where her department's mission is to develop the SMIT brand. Hajar holds a bachelor's in finance from the Higher Institute of Trade and Business Administration (ISCAE) and a master's in innovative projects-management from the National School of Mineral Industry (ENIM).

Ilana Moses



CEO & Founder
Florida Spa Association
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www.floridaspaassociation.com

In 2008 Ilana Moses founded the Florida Spa Association. Her goal is to promote the Florida spa community and unite industry professionals by offering unique networking experiences, professional development and education to help build a successful and thriving spa industry in Florida. With 30 years of sales experience, Ilana's vision for this organization offers an exciting model for Spa Associations throughout the country.

Trent Munday



Regional Vice President
Mandara Spa
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Trent Munday is regional vice president of Mandara Spa and vice president of Steiner Spa Consulting. He joined Steiner in 2005 after 14 years in the hotel industry, following his stint as opening general manager of Uma Ubud, Bali. Before that he opened the first Evason property in Hua Hin, Thailand, for Six Senses as resident manager.

Patricia Navarro



Spa Consultant, Latin America
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Patricia Navarro is a spa consultant based in Latin America. She has done work for the Hillary Nature Resort & SPA, Dreams Costa Rica, Dreams Palm Beach Punta Cana, Rosas & Xocolate Mérida Yucatán among many other spas and resorts. Her company specializes in architectural design, interior design and specific art proposals for hotels, spas, and restaurants. They also make mechanical guides for specific equipment in the facilities such as hydrotherapy and supervise their installations.

Kjell A. Nordström, PhD



Co-Author of *Funky Business*
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Dr. Nordström received a doctorate from the International Business, Stockholm School of Economics, and focuses his research and consulting on corporate strategy, multinational corporations and globalization. He has published three books, co-authored with Jonas Ridderstrale, which were featured on CNN and CNBC and in *Fortune and Time Magazine*, in addition to numerous articles on the internationalization process of firms. *Funky Business*, an international bestseller, was translated into 32 languages.

Marie Nygren



Co-Founder
Serenbe
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Marie grew up in the kitchen of her mother's legendary Atlanta restaurant, Mary Mac's Tearoom, where she learned cuisine and the meaning of Southern hospitality. She is the co-founder, alongside her husband Steve Nygren, of Serenbe, a 1,000-acre sustainable development outside Atlanta, GA. She plays host to several food events throughout the year, including a Chef Series.

Steve Nygren



Founder
Serenbe
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Steve is the founder and developer of Serenbe, a 1,000-acre sustainable development just outside Atlanta, GA. His background is in hospitality and he became a developer when impending urban sprawl threatened these pristine 40,000 acres. Serenbe demonstrates that green space interlaced with agriculture, housing and retail is an economically viable concept.

Niamh O'Connell



Director of Spa, Asia Pacific
Hyatt International Hotels and Resorts
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Niamh O'Connell is director of spa at Hyatt International Hotels and Resorts and is responsible for Asia Pacific operations and project development. With more than 90 spas in her portfolio, Niamh is responsible for many of the most innovative and advanced spas in Asia, Europe, the Middle East and beyond. She also helped create and launch the La Therapie skincare line. Her experience at all levels of spa gives Niamh unique insight into the global spa industry.

Elaine Okeke-Martin



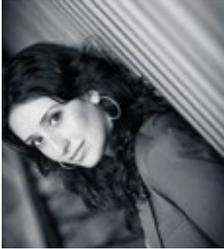
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Elaine Okeke-Martin is the president and founder of the Spa and Wellness Association of Africa. SWAA develops standards for education and professional development in Africa, and its vision is to be the spa wellness voice for Africa.

Erica Orange



Executive Vice President
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Erica Orange is executive vice president of Weiner, Edrich, Brown, a leading futurist consulting group. WEB helps identify critical emerging trends and opportunities before they become part of the cultural and business vernacular. Erica works directly with clients to help arm them with the foresight to build tomorrow's strategies. Clients have included many Fortune 500 companies.



chivasom.com

Tarik Oualalou



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Tarik Oualalou is a design principal and founding partner of KILO Architecture. Based in Paris and Casablanca, he directs a vast range of projects encompassing museums, luxury hotels and resorts, housing, sports complexes, and master plans for both existing and new cities. Tarik recently curated the first Pavilion of Morocco for the Venice Biennale 2014.

Bina Patel



Vice President, Spa Operations &
Development, The Indian Hotels
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Bina Patel created the award-winning Jiva Spa brand, the only Indian spa brand in the world with 49 spas and over 25 salons in operation globally. She has created, developed and currently manages three spa brands with distinct operating structures and modalities, has trademarked over 25 treatments and developed a bespoke product range with over 50 unique SKUs.

Francis Pauwels



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Francis Pauwels is chief executive of Grow Rotorua, New Zealand. Grow Rotorua is focused on attracting new investment to the Rotorua region, which hosts over 3.2 million visitors per year. The city has plans to create a major high-value tourism hub with the aim of building a world-class spa/health, mountain biking, fishing and golf destination.

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Yolanda Perdomo



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Yolanda Perdomo is the director of The World Tourism Organization (UNWTO) Affiliate Members Program. Perdomo is an expert in tourism destination promotion and distribution and was formally vice-councilor for tourism for the Canary Islands and managing director of PROMOTUR. She is a member of the International Advisory Board of the Vienna Tourist Board and Doctor Honoris Causa at the University of Tourism and Management of Skopje, Macedonia.

Julia Petrini



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Since November 2011 Julia Petrini has headed La Prairie spas' business development and operations worldwide. Julia was previously senior vice president of marketing for Red Door Spas and senior vice president of global spa operations and business development for Bliss Spas.

Denzil Phillips



Director, Association of African
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Denzil Phillips, founding director of the Association of African Medicinal Plant Standards and board advisor to the Spa and Wellness Association of Africa, has spent 25 years promoting the use of natural ingredients in cosmetics, perfumes, foods and wellness products. Denzil has advised governments and industry in over 30 countries.

Frank Pitsikalis



Founder & CEO
ResortSuite
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www.resortsuite.com

As founder and CEO of ResortSuite, Frank Pitsikalis has led the company's strategic vision to provide integrated, guest-centric technology for wellness-based hospitality operations. Prior to ResortSuite, he worked at global management consulting and software firms advising organizations on utilizing technology at a strategic level. He has served on the ISPA board of directors for the past six years.

Jean-Luc Pleuvry



Director
Thalazur Group Operations
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After studying management accounting, Jean-Luc joined Accor in 1989 after three years at Club Mediterranean. In 2000 he became general manager of Thalazur Antibes, a complex including a 164-room hotel, 103 residential apartments and a thalassotherapy institute. In 2007, he became director of operations for all Thalazur sites. Since 2013, eight of Thalazur's hotels have been granted 4- and 5-star ratings.

Brian Povinelli



Senior Vice President, Global Brand
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Brian Povinelli is responsible for establishing the overall vision and strategic direction for two of Starwood Hotels and Resorts' contemporary upscale brands. He also leads global marketing strategy, guest experience, standards and communications programs for both brands, and works closely on development opportunities. Before joining Starwood, Brian was vice president of global integrated marketing at Reebok; he began his career at W.B. Doner & Company Advertising.

Paul Price



CEO
Creative Realities
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www.cri.com

With 25 years of experience, Paul Price, CEO of Creative Realities, is known for his cutting-edge insight and innovation, stemming from his consultant work with global leaders such as ExxonMobil, Pfizer and Coca Cola. Through this impressive experience, Price has aided in the growth of his company throughout the marketing technology industry. Additionally, Price was awarded *Ad Age's* A-List membership and the Internationalist's Innovator Award.

Nash Purswani



Executive Director
Kamalaya Koh Samui Co Ltd
THAILAND

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www.kamalaya.com

As a partner in Kamalaya for seven years Nash Purswani realizes that there is meaning to life if one is able to slow down, reflect and rejuvenate. Stress in all forms surrounds us but in wellness sanctuaries such as Kamalaya, the illusory nature of stress is revealed.

Sheetal Rastogi



Editorial Director
World Spa & Travel Magazine
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Sheetal Rastogi oversees *World Spa & Travel* magazine's editorial policy and the planning of significant editorial issues. Her love for travel, wellness and a holistic lifestyle is the inspiration behind the magazine. Based in Singapore, Sheetal has worked within the investment and technology sectors in South Asia for over 12 years in a range of management and strategy roles.

Sarah Rawlinson, PhD



Head of School of Hotel, Resort and
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Dr. Sarah Rawlinson led the development of spa management as a subject area in higher education, and she developed the first spa management degree in the world. She now provides over 40 graduates a year for spa management positions. Her research interests include the relationship between industry and higher education, and particularly the impact that spa graduates have on spa businesses.

Amy Retay



Director of Spa Operations
The Breakers
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Amy Retay is a director of spa operations with 16 years of experience in hotel, spa and fitness operations. Projects she has overseen include the development of a health and fitness facility and a multi-million dollar spa renovation. Her true passion is for Spa Outreach, a business she developed to connect spas and wellness centers with non-profits that can benefit from healing services.

Maria Rharnit



Business Engineer, Moroccan Agency
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Maria Rharnit is a business engineer for the Moroccan Agency for Tourism (SMIT).

Peter Rietveld



Managing Director
Barr + Wray
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Peter Rietveld is managing director at Barr+Wray, one of the world's leading providers of swimming pool systems and wet spa equipment. He has more than 14 years of experience in the spa industry and is responsible for all MEA activities at Barr+Wray, which provides cutting-edge design to some of the world's most prestigious hotels and spas.

Claudia Rimerman



Senior Vice President, Corporate
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Claudia Rimerman is senior vice president for corporate and group wellness at Spafinder Wellness, Inc. Claudia develops and executes the B2B strategy and sales plan, delivering Spafinder's vast network and knowledge resources to employers and other corporate sponsors. Claudia has 26 years of experience in health insurance. She loves hiking, obstacle races, and performing in community theater and a classic rock band.

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Duncan Rinehart



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Duncan Rinehart is currently an assistant professor of management at Al Akhawayn University in Ifrane, Morocco, where he directs the Leadership Development Institute and the honors program. He holds a Ph.D. in sociology from the University of Colorado and teaches courses in entrepreneurship, conflict management and leadership. As a committed triathlete Duncan has a profound interest in health and wellness.

Lori Robertson



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Lori Robertson is executive director for the Spa Industry Association of Canada and Leading Spas of Canada. The Association introduced the first national, third party-assessed Quality Assurance Program to verify standards and practices, a requirement for membership. The Association provides support for the development of the Canadian spa industry, representing spas, spa suppliers, and educational institutions.

J Lee Rofkind



Principal
BUZ Design Consultants Limited
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BUZ Design is an international interior design company specializing in luxurious hospitality design including spas, hotels, clubhouses and restaurants. J Lee Rofkind AIA, LEED AP founded BUZ Design Hong Kong in 2001 and opened BUZ Bangkok this year. J Lee has over 25 years of experience in the hospitality industry, working in hotel operations, architecture and interior design.

Yahya Rouach



CEO
Yahya Group
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Yahya is a creator, a designer and visionary artist. Yahya opened his own atelier and gallery in Marrakech in 2005, and in 2013 he exhibited a collection of 17 artworks and sculptures with the calligrapher Mehdi Qotbi at the Arab World Institute in Paris, in the Zaha Hadid Pavillion. The same year King Mohammed VI decorated Yahya with the title “al Wissam Al Moukafaa Al Watania” for his contribution to Moroccan art.

Danielle Rouault



Business Development & Export
Director, Cinq Mondes
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With 15 years of experience in the cosmetics industry, at Thalgo Group and Matis, first as export manager then as international business developer, Danielle Rouault has spearheaded international development for Cinq Mondes since October 2013.

Susanna Saari



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Susanna Saari is a senior lecturer at Turku University of Applied Sciences in Finland. She coordinates “Health and Wellbeing in Tourism Destination,” an international R&D project concerning European destination management and lifelong learning with 15 international partners. Susanna also lectures on service product development, sustainable tourism and operational management in the university’s degree program in hospitality management.

Ahmed Sallam



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Dr. Ahmed Sallam is associate professor of private international law at the American University in Cairo. He has over 25 years of experience in the field. He is an international arbitrator and has published many books and articles. He is also the representative of the department of management at the AUC Library.

Sushmita Sarangi



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A management professional with 18 years of experience in the hospitality industry, Sushmita Sarangi is an FHRAI award winner for best young sales and marketing manager, and was a core member of the team that conceptualized the “Vivanta by Taj” brand. Sushmita currently heads market research for Taj and serves on the board of the FICCI wellness committee.

Patrick Saussay



Founder & CEO/Evian Spa
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Patrick Saussay is founder and CEO of the GPSA consulting company and is in charge of evianSPA international development. With 20 years of expertise in business enhancement, including as managing director of a Swiss spa brand and 15 years at major consulting firms, Patrick provides world-class support in business strategy, brand development and project management. He currently manages new evianSPA projects in Asia and the Middle East.

Florence Schaeffer



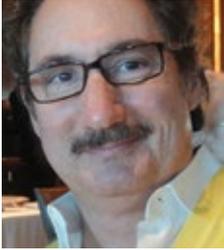
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Florence Schaeffer is spa manager of one of Europe's leading spas, the 36.5° Wellbeing and Thermal Spa at the Grand Resort Bad Ragaz. She is responsible for a team of over 40 people and oversees the development and implementation of spa offers. Florence has over ten years of experience in the spa field.

Barry Scherr



President
Sundar Corporation
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Barry Scherr is a leading real estate authority in the field of sale-leasebacks and president of Sundar Corporation. His real estate ventures include properties in the USA and Europe. He is a consultant with Raj Resorts Inc., which provides Ayurvedic spa consultation services, including build-to-suit Ayurvedic spa projects.

Rupert Schmid



Chairman of the Board & Partner
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Following top-level positions at several media and communication agencies, Rupert Schmid worked as head of communication and media at Veolia. Since 2007 he has been chairman and co-owner of Biologique Recherche, an exclusive premium professional cosmetic brand with 35 years of success, a select network of partners in 50 countries and recurrent double-digit growth.

Veronica Schreibeis Smith



Principal Architect
Vera Iconica Architecture
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Veronica Schreibeis Smith began her career in Peru and South Korea with projects ranging from upgrades to the Hyatt Regency Incheon to working with the people of Lake Titicaca to develop thermal baths using local materials and masonry techniques. She also founded Vera Iconica Architecture, which focuses on sculpting space from the landscape to create graceful experiences that connect self to place.

Michael Schummert



CEO
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Michael Schummert is global CEO of BABOR Cosmetics, a leading company for professional skincare in Germany and Europe. Founded in 1956, BABOR is recognized today as one of the most trusted and technically advanced skincare brands, operating in spas, salons and clinics in more than 70 countries.

Louie Schwartzberg



Founder
Moving Art
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Louie Schwartzberg has spent his career mastering the art of filmmaking in his quest to uncover the mysteries of the living universe, the secrets of nature and the heart of the human soul. His uniqueness as a filmmaker caught Oprah's attention and he found himself sitting beside her during *Super Soul Sunday*. His TED talks have over 31 million views. His film, *Mysteries of the Unseen World*, will be released this fall.

Ingo Schweder



CEO & Founder
GOCO Hospitality
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As CEO and founder of GOCO Hospitality and Horwath HTL Health & Wellness, Ingo Schweder has more than 30 years of experience in the fields of spa and hospitality. Prior to launching both companies he established Ananda in the Himalayas, the globally recognized destination spa, and 15 spas on four continents for the Mandarin Oriental Hotel Group.

Paul Scialla



Founder
Delos
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Paul Scialla spent 18 years on Wall Street, most recently as a partner at Goldman Sachs, before his interest in both altruistic capitalism and sustainability led him to found Delos, a pioneering presence in wellness real estate. He is a member of the board of directors for the Chopra Foundation and also a founding board member of the JUST Capital Foundation.

Joaquin Serra Saval



Senior Executive Vice President,
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Joaquin Serra Saval is a member of the Fortuny Circle, sits on the board of directors of the Association of Renowned Brands and is a member of the board of Barcelona Global. He participates in many of the events related to the Barcelona city brand. He also oversees the firm's entrepreneurial activities at both the social and business levels.

Malcolm Short



Chairman
Pukeroa Oruawhata Trust
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Malcolm Short is chairman of the Te Arawa Federation of Maori Authorities and the Pukeroa Oruawhata Trust of New Zealand, and a director of the Maori Research Institute, which runs courses, workshops and seminars for the professional development of sustainable farming and forestry for Maori farmers. Malcolm was heavily involved in the recovery and renovation of several hot springs in the Whakarewarewa thermal valley.



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Shahida Siddique



Owner & CEO
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Shahida Siddique holds an MBA in marketing and consumer behavior and is experienced in the commercialization of health-related services and products. In 2007 she created Spadunya SARL in Bellegarde, France, producing organic products that are efficacious in the Altearah Bio range. In 2009, Shahida launched Spadunya Club Dubai, incorporating the concept of holistic wellness. She is involved with production, sales, marketing, distribution, management teams and partners worldwide.

Barbara Silveira



Kurotel Family Office Director
Kurotel Longevity Medical Center and
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Bárbara Silveira sits on the board of directors of the Kurotel Longevity Medical Center and Spa founded by her parents. The medical spa has established a reputation for excellence by achieving top honors in spa and travel awards. Bárbara graduated in physiotherapy from Brazilian Lutheran University, and was a member of the Directive Commission at the Business Studies Institute in Brazil.

Mark Silver



Owner
Hotel Le Mas Candille
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Mark Silver created The Academy Health Club and Spa in 1993; then in 1997, he founded the Academy Leisure consultancy, working with Four Seasons, Sheraton and others. He developed and managed Academy Spas for Holmes Place health clubs, operating 22 spas in the UK, Germany and Vienna. And he opened the 5-star boutique hotel Le Mas Candille in 2001, complete with a Shiseido Spa.

An advertisement for ESPA products. The background is a dark, textured grey with a wavy pattern. On the left, there is a vertical inset image showing a modern spa interior with a white sculpture on a pedestal. In the center, two ESPA product bottles are displayed: a tall white tube and a shorter white bottle with a silver cap. The text is in a gold/yellow color. At the bottom, there is a dark purple banner with the ESPA logo in white.

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Kate Sim



Head, Spa Operations
EIH Limited (The Oberoi Group)
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Kate Sim is head of spa operations for The Oberoi Group, founded in 1934, which operates 30 hotels, a Nile cruiser and a motor vessel in the backwaters of Kerala. The Group has a presence in six countries under the luxury Oberoi and 5-star Trident brands.

Veer Singh



Founder
Vana Retreats
INDIA

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www.vanaretreats.com

Veer Singh founded Vana Retreats and led the creation of its first wellness retreat, Vana Malsi Estate, which he hopes will become a beacon of wellbeing. Vana is a manifestation of Veer's beliefs and principles, and his desire to be of service and to enhance wellbeing.

Pataraporn Sithivanich



Executive Director of Tourism Product
Tourism Authority of Thailand (TAT)
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Pataraporn Sithivanich is executive director of the product promotion department at the Tourism Authority of Thailand. She has worked with The Tourism Authority of Thailand in the communications and marketing department since 1981. She was the TAT director at the Paris office from 2009 to 2012. Today, her responsibilities are closely focused on tourism products in Thailand, including health and wellness.

Nadine Soares Böning



Spa Manager
Grand Hotel Kronenhof
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Nadine Soares Böning is a successful spa manager. At the Clarins Beauty Studio in Hotel Landhaus Wachtelhof in Rotenburg, she specialized in cosmetic manufacturing philosophy. Before joining the Grand Hotel Kronenhof, she was regional sales manager at Reviderm opened the Clarins Day Spa in Munich. Nadine is responsible for daily operations and management of the spas of the Grand Hotel Kronenhof and the Kulm Hotel St. Moritz.

Tracey Solanas



Vice President, Enterprise Sales
Booker
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As vice president of sales for Booker since 2009 Tracey Solanas has overseen a global sales force focused on creating relationships and delivering value to businesses in the hospitality, wellness and beauty industries through the introduction of the SpaBooker platform. She formerly held executive leadership positions at OpenTable, Biz360 and Satmetrix.

Lynda Solien-Wolfe



Vice President, Massage & Spa
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Lynda is vice president of massage and spa for Performance Health, the manufacturers of the Biofreeze, Bon Vital, Cramer, Thera-Band and TheraPearl brands. Lynda is an internationally recognized massage therapist, speaker and writer with over 20 years of experience in the massage and spa field. She is a strong advocate of massage research and currently serves on the board of the Massage Therapy Foundation.

Yoriko Soma



Co-Founder & President
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Yoriko Soma began her career at the Boston Consulting Group, Hong Kong office, as a consultant. Believing the health and wellness market will be expanding in Japan, she has launched a fund for investments in the spa and wellness sector. Currently, she has also developed a mid to low temperature sauna made of natural salt tiles; the first salt studio is located in Lotte Hotel in Seoul.

Christian Sommerhuber



Managing Director
Sommerhuber GmbH
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A fifth-generation member of the Sommerhuber Ceramic Manufactory, Christian Sommerhuber plays an integral role in maintaining the company's position as Europe's leader in heat-storage ceramics for cruise liners, hotels and private spas around the world. The company's successful focus on design and hygiene garnered nominations for the European Spa Award in 2011 and 2013.

Mariko Soryu



Spa Journalist
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Mariko Soryu is a journalist who writes about the spa experience that is unique to Japan. Her articles are based on her more than 300 annual experiences in spas and beauty treatment salons. Her main client is *Vogue Japan*, and she has been a contributor to *Le Figaro* and *Elle*.

Dori Soukup



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Dori Soukup is founder and CEO of InSPAration Management, a firm specializing in spa and salon business development, advanced education and BizTools. Over the past 17 years Dori has contributed to the success of spa companies worldwide. InSPAration Management develops innovative, effective educational programs and business strategies that lead to exponential growth and profits.

Toufik Souli



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Toufik Souli is a board member and sales and marketing director at SMIT. He was formerly chief financial officer of a French investment banking group, where he contributed to the launch of its developments in Morocco. He also gained wide experience with an international business consulting firm, particularly in transactions and restructuring services.

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Lisa Starr



Senior Consultant
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Lisa Starr has over 30 years of experience in the spa and beauty industry, from technician to GM of a spa chain. She is a writer and blogger for a wide array of global industry publications, leads highly rated spa management training courses and consults with new and existing spa properties on operations, finances, marketing and human resource issues.

Susan Stein



Partner & Founder
Osmosis Enzyme Bath & Jari Menari
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Recognized as “Spa Personality of the Year” by Asia Spa, Susan Stein joined Osmosis, a founding member of the Green Spa Network, leading the development of operations and marketing. In 1996, she joined Mandara Spas, directing the opening of new spas. 2001 saw the opening of Jari Menari, a unique training center in Bali; its international spa consulting division has opened spas for GHM, Southern Sun and Regent Hotels.

Terry Stevens, PhD



Managing Director
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A radical thinker and advocate of hybrid solutions to future destination place-making, Terry Stevens has advised international development agencies, governments and private sector clients on strategic tourism development in over 50 countries. He is a frequent keynote speaker at global summit meetings and conferences, and has been instrumental in developing the wellness tourism agenda with GSWS.

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Isobel Stockdale



Assistant Subject Manager & Programme
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Isobel Stockdale is the assistant subject manager for spa at the University of Derby, where she has taught for over 18 years. She has extensive industry experience in spa and beauty and continues to collaborate with industry partners, running consultancy projects on creating innovative spa designs and services. She led the development of the first spa degree in the world.

Frank Strobel



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Frank Strobel has over ten years of experience in the spa industry. As director of KLAFS International Sales, the world market leader in sauna, pools and spa, he and his team are responsible for over 60 partners worldwide. He coordinates direct sales and collaboration with customers and partners, and always keeps a close eye on the market to detect and set trends.

Deborah Szekely



Co-Founder
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In addition to her career as co-founder of Rancho La Puerta in 1940 and founder of Golden Door in 1958, Deborah has served as president of the Inter-American Foundation, acted as founder of Eureka Communities, and is currently on the boards of the Center for Science in the Public Interest, the Congressional Management Foundation, Washington Spa Alliance and International Spa Association. She is the founder of wellnesswarrior.org.

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Mary Tabacchi, PhD



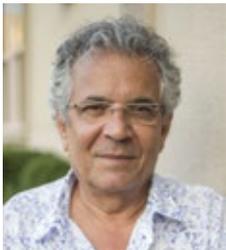
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Professor Mary Tabacchi, an academic specializing in the spa industry since 1980, currently serves on the Global Wellness Institute board of directors, the board of The New York Spa Alliance and has served on the board and several committees of ISPA. She teaches spa and resort development, corporate wellness and healthful cuisines. She is passionate about hiking, weight training, yoga, travel and her new husband.

Fayez Tamba



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As a spa industry pioneer, Fayez Tamba established Fayez Spa in 1983, introducing the day spa concept to the city of London, Ontario, making it the first authentic spa in the vast province. In 2013, Fayez celebrated his spa's 30th anniversary. He is the only Canadian spa operator to receive an ISPA Innovate Award.

Vivienne Tang



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Vivienne Tang is editor-in-chief of *AsiaSpa* magazine, which celebrates its 11th anniversary this year. Vivienne has been expressing her passion for wellness and travel for many years, having launched her own holistic website, *The Source Asia*, in 2008. With a background in lifestyle publishing, she now fuses her interests to bring readers the best in luxury travel, lifestyle and wellness.

Liz Terry



Editor
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Liz Terry is editor of *Spa Business* and *Spa Opportunities* magazines as well as working as managing director of The Leisure Media Company, the business-to-business publisher. The spa team at Leisure Media works to bring decision-makers the latest challenging thinking about trends and best practice on a global basis, aiming to contribute to forging a stronger and more robust spa industry.

Philippe Therene



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Philippe Therene founded SpaEquip in 2007; the company has since evolved to support the global procurement needs of many major spa brands, including Hilton, Fairmont, Starwood Brands, Marriott and Ritz-Carlton. SpaEquip has offices in the USA, UK, Hong Kong and Shanghai. The company is committed to introducing the latest innovations in spa equipment and supplies to its global clients.

Bertrand Thiery



CEO & Co-Founder
THÉMAÉ
FRANCE

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Bertrand Thiery is CEO and co-founder of THÉMAÉ, a spa brand entirely dedicated to the benefits of tea. THÉMAÉ has developed products, treatments and training programs that are now used in luxurious spas such as Four Seasons, GHM, Intercontinental, Jumeirah, St. Regis, Shangri-La and Sofitel, and operates its own spa in Paris and at the Ritz-Carlton Seoul.

Richard Tiland



Director of Marketing
Visage Pro
UNITED STATES

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www.visageprousa.com

Richard Tiland is a 15-year spa industry veteran serving as director of marketing and sales for Visage Pro USA, a private label formulator based in the USA and Switzerland that utilizes DermaVibe, an energy harnessing hologram system designed to enhance skin performance. He founded The Global Spa Network and currently is consultant to SkinAgain, Spa Remedies LLC and SunFX America.

Sarah Todd



Contributing Editor
European Spa magazine
UNITED KINGDOM

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Sarah Todd is a business journalist and digital strategist who has worked at a senior level for international publishing companies for over 15 years. As *European Spa* magazine's contributing editor, Sarah specializes in writing about all aspects of the global spa, health and wellness industries. *European Spa* has built an enviable reputation as a must-read publication for wellness and spa industry leaders worldwide.

Miguel Torruco Marqués



Mexico City Minister of Tourism
Mexico City Ministry of Tourism
MEXICO

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Miguel Torruco has served as minister of tourism of Mexico City since December 2012, spearheading numerous tourism initiatives and positioning the city as the most versatile and cosmopolitan destination in Mexico. A 42-year veteran of the tourism industry, Miguel has extensive experience in both the private and public sectors. He has worked as director at several tourism schools and as president of the largest tourism associations of Mexico.

Dr. John W. Travis



Founder
Wellness Associates
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John W. Travis, MD, MPH, founded the first wellness center in the U.S. in Mill Valley, CA, in 1975, which was favorably documented by 60 Minutes in 1979. He has written *The Wellness Inventory Online* (wellpeople.com), and the classic *Wellness Workbook*. He now brings together all aspects of wellness within the concept of “full-spectrum wellness.” He summarizes his work as “the currency of wellness is connection.”

Darani Winnie Tsao



Director
Paradigm Wellness
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www.paradigm-wellness.com

Paradigm Wellness is a boutique wellness company focused on delivering high quality educational, content driven programs focusing on movement modalities, eastern philosophy and related traditional wellness therapies of mind-body connectivity. Paradigm is dedicated to the performing arts by embracing modern developments in the science/Mind-body of movement.

Heinrich Unbescheiden



Vice President
Unbescheiden GmbH
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For over ten years Heinrich Unbescheiden has been vice president of Unbescheiden GmbH, with responsibility for sales, development and marketing. Family-owned for five generations, the company manufactures hydrotherapy and spa equipment to the highest standards, using sophisticated technology that harmonizes with clear and stylish design. Unbescheiden ranks among the world's leading suppliers of units and equipment for the spa sector.

Axel Valdez



Director, Marketing & Sales
Hotel Buenavista Beach Resort
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Axel Valdez is director of marketing and sales at the Hotel Buena Vista Beach Resort in Baja California, Mexico, which offers sport fishing in concert with a pure underground hot springs operating under the name Club Spa Buenavista. The hotel, originally a fishing lodge, was founded by his father Jesus “Chuy” Valdez in 1976 and is still fully owned and operated by the Valdez family.

Kathy Van Ness



General Manager & COO
Golden Door
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www.goldendoor.com

Kathy Van Ness is general manager and COO of the legendary Golden Door, located in Escondido, California on 600 acres of rolling coastal valley. She is responsible for the reimagining of the 40-room luxury Ryokan Inn, with a commitment to excellence in service and consumer personalization, and a new focus on exclusive branded products in wellness, foods, beauty and fashion.

Tamas Varhelyi



College Professor
Eszterházy Károly University College
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Dr. Tamas Varhelyi graduated as a medical doctor and as a computer programmer, has an MBA and a PhD, and is a collage professor of tourism. His current focus is on collaboration between spa and wellness and the health care industry, and the marketing and management of traditional spas and spa cities in an information-driven society.



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KLAFS
MY SAUNA AND SPA

José Villegas



COO
Natura Bissé
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Since joining Natura Bisse, José Villegas has focused on building specialized teams that have allowed the company to grow its spa and retail business in the United States, where the company was recently recognized as the Best Luxury Spa Brand by the *NewBeauty* Choice Awards. He is also in charge of all Natura Bisse business in Canada and provides consulting for Natura Bisse in Mexico.

Tracey Vincel



PT, MPhy & Co-Owner, KIMA Center
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Tracey Vincel is co-owner of the New York-based KIMA Center for Physiotherapy and Wellness, a private practice that combines traditional physical therapy services with innovative wellness programming. Passionate about prevention, she and her business partner Patricia Ladis have developed a musculoskeletal and injury prevention assessment currently being used at her own practice in New York and by the USTA.

Matthias Voit



Sales Elite Interiors
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After almost two decades with the world renowned Dornbracht, Matthias Voit has recently been developing a division for high-end spa product within Dornbracht, creating the famous Horizontal Shower. In addition, he insists on personally managing myriad private clients himself. Mr. Voit's biggest personal revelation lately has been his discovery of gardening as a new passion.



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Magatte Wade



CEO & Founder
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Magatte Wade is passionate about creating high-end retail brands based on diverse African traditions. She is the founder and CEO of Tiossan, a high-end skin care products line based on indigenous Senegalese recipes and ingredients. Magatte writes for *The Guardian*, *Huffington Post* and *Barron's*. She was named a Young Global Leader by the Davos Global Economic Forum as well as one of the 20 Youngest Power Women in Africa by Forbes in 2011.

Ghislain Waeyaert



Managing Director
Deep Nature Development
SWITZERLAND

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Ghislain Waeyaert has been involved in the cosmetic industry for over 20 years. Today, he specializes in spa-related activities and since 2008 has worked to develop Clarins' Spas worldwide. He recently left Clarins to join Deep Nature, one of the leading consultancy and spa management companies, operating more than 40 spas and providing spa consultancy, design, management and operational support.

Elliot Walker



Managing Director
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Elliot Walker is managing director of all British and Irish business for Murad. This is the largest international market for Murad outside of the US and the biggest spa and salon market of all its 43 international businesses.

Todd Walter



President & CEO
Red Door Spa Holdings
UNITED STATES

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www.reddoorspas.com

Todd Walter is president and CEO of Elizabeth Arden Salon-Holdings Inc., which celebrated its 100th anniversary in 2010. Under Todd's direction the company continues to expand its current portfolio of 50 day and resort spas, 3,100 associates and three brands: Elizabeth Arden Red Door Spas, Mario Tricoci Hair Salons and Day Spas and Simply Face & Body, in the US and internationally.

Kira Walton



Co-Founder
VOYA
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www.voya.ie

Kira G Walton, along with her partner Mark Walton, lead their company VOYA with a desire to create genuine, organic luxury products. This year the company entered its 36th country and today can be seen in luxury spas across Europe, the Middle-East, Asia and the Americas. Today the company offers hotel bedroom amenity, airline amenity, retail and professional spa treatments.

Mark Walton



Founder & Owner
VOYA
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Husband and wife duo Kira and Mark Walton lead their company, VOYA, with a desire to create genuine, organic luxury products. This year the company entered its 36th country and today its products can be seen in luxury spas across Europe, the Middle-East, Asia and the Americas. Today the company serves hotel bedroom amenity, airline amenity, retail and professional spa treatments.

Alayjah Watson



Chief Information Officer
Wellness Interactive Inc.
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Alayjah Watson serves as the chief information officer of Wellness Interactive and is responsible for developing customer service platforms and managing and strategizing new technology projects. By combining her background in leadership training and community engagement with her expertise in information accessibility, she has streamlined all data and communication systems to ensure a seamless customer experience.

Christina Watson



Wellness Director
Vana, Malsi Estate
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Christina Watson heads the wellness function at Vana, Malsi Estate. She has a passionate interest in wellness and her knowledge spans many traditional healing systems across many cultures. Her ability to deliver wellness concepts and her commitment to enhancing wellbeing connect her to Vana.

Desiree Watson



President & CEO
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With over 30 years of experience in the wellness industry, Desiree Watson is president and CEO of Wellness Interactive Inc., a premiere provider of practical solutions, strategic planning and implementation for organizations and companies seeking to carve out a space for wellness and environmentally friendly products. The firm represents over 20 brands covering events, classes and green initiatives.

Sarah Watterson



Wellness Manager
SHA Wellness Clinic
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Sarah Watterson has recently joined Spain's SHA Wellness Clinic, which is expanding its facility and operations. She has 25 years of experience in spa, hospitality and wellness, in pre-openings, operations and holistic training. Sarah has lived and worked in Japan, Southeast Asia and the Middle East.

Edie Weiner



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Edie Weiner is president of the futurist consulting group Weiner, Edrich, Brown, Inc. WEB has helped corporate, academic and government clients identify opportunities in strategic thinking, product development, marketing, investment, human resources and change management. She has lectured at Wharton, Harvard, The US Army War College, the Naval War College and the World Economic Forum in Davos and has co-authored four books, the latest, *FutureThink*, was a global bestseller.

Jared Weiner



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Jared Weiner is executive vice president of Weiner, Edrich, Brown, a leading futurist consulting firm. He evaluates emerging social, technological, economic and political trends, and identifies the implications of those trends for many influential Fortune 1000 companies, trade associations and public sector clients. Jared also serves on the board of directors of the World Future Society.

Richard Weissmann



Partner
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Richard Weissmann is currently a partner at KSL Capital Partners, a private equity firm that invests solely in travel and leisure. From 1998 to 2007 he was managing director of the investment banking division of Goldman Sachs, where he led Goldman's global hospitality, gaming and leisure practice. Previously he was an attorney at Paul, Weiss, Rifkind, Wharton and Garrison, and a senior project manager at James Harvie and Partners.

Tom Wellman



Founder, Sa-wan Spa Products/The
Original Stones
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Tom Wellman is founder of Global Origins, whose goal is to bring innovative treatments to a global audience. As president of Sa-wan he introduced Thai herbal treatments to the US market and he distributes herbal balls and massage stones worldwide. Tom has 25 years of global healthcare experience and has lived and worked in Europe, Russia and Latin America.

Barry White



Group Director of Spa
Langham Hospitality Group/Chuan
Spa, HONG KONG

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Barry White is responsible for the global operations and development of Chuan Spa, Langham Hospitality Group's proprietary wellness brand based on TCM philosophies and techniques. Currently there are 12 Chuan Spas and associated brands around the world, with a further 15 in active development. Barry is also responsible for the operation of the new Chuan Academy.



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James White



Hot Springs Research & Development
Consultant, James D White Limited
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James White consults throughout New Zealand and Australia, including a project that analyzed how the global hot springs industry creates, delivers and captures value. This involved visiting 16 countries and 105 hot springs. James is a board member of the Australasian Spa Association and a member of the GSWS Hot Springs Initiative advisory group. James holds an MBA.

Richard Woltman



Chairman
Girard Securities Inc.
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Richard Woltman is a successful entrepreneur who pioneered a new business model for financial services. He is engaged in philanthropy within the fields of health and palliative care, end of life planning, diabetes research and electronic records management. He envisions the spa industry becoming a major part of health care delivery in collaboration with established institutions.

Josef Woodman



CEO
Patients Beyond Borders
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As CEO of Patients Beyond Borders, the leading consumer guide to medical tourism, Josef has spent eight years touring more than 200 medical facilities in 35 countries, researching and vetting international healthcare options. Co-founder of MyDailyHealth (1998) and Ventana Communications (1987), he has keynoted and moderated conferences on medical tourism and global healthcare in 20 countries.

A black and white advertisement for WTS International. On the left, a close-up of a woman's face looking upwards and to the right. On the right, there are several white orchid flowers. The text is positioned on the right side of the image.

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Mark Wuttke



Principal
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Mark Wuttke heads the Wuttke Group, LLC, a globally recognized business development solutions company specializing in authentic green, healthy wellness, regenerative sustainability and conscience leadership. The Wuttke Group has partnered with leading natural and organic personal care houses, overseeing brand development and global distribution strategy. He currently works with more than 100 spas in 28 countries to attain and sustain authenticity in their wellness programs and guest journeys.

Ophelia Yeung



Senior Consultant, Center for Science,
Technology & Economic Development
SRI International
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Ophelia Yeung is senior consultant at SRI International. She has led research and consulting assignments around the world for more than 20 years, for clients including FedEx, Samsung Corporation, the Global Wellness Institute, governments, universities and the United Nations. She co-authored the 2008 Spa Economy and the 2013 Global Wellness Tourism Economy studies. Ophelia holds advanced degrees from Smith College and Princeton University.

Abdellatif Zaimi



Professor
Mohammed V University
MOROCCO

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Abdellatif Zaimi has taught business English for the last 20 years, and holds an MA in communication studies from the University of Pennsylvania. He has lately been introduced to the world of spa and wellness, having been a member of the eminent Association Ribat Al Fath for Sustainable Development in Morocco for the last 20 years.

Yamuna Zake



Owner & President
Yamuna
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Yamuna Zake is the owner and president of Yamuna, which is currently active in 22 countries with over 2,000 representatives worldwide. She is responsible for creating all education and Yamuna products under the company's "Body Sustainability!" messaging. Yamuna is also the spokesperson for the Yamuna brand and provides outreach to the media and a variety of businesses, medical and educational institutions.

Marci Zaroff



Founder & President
Under the Canopy
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Marci Zaroff has been an internationally recognized ECO-lifestyle pioneer, expert, innovator and educator for over two decades. As president of Portico Brands, co-founder of the Institute for Integrative Nutrition, and founder of Under the Canopy, Marci has been instrumental in driving authenticity, environmental leadership and social justice worldwide, while revolutionizing the textile industry and offering responsible luxury to spas and hotels globally.

Alex Zotos

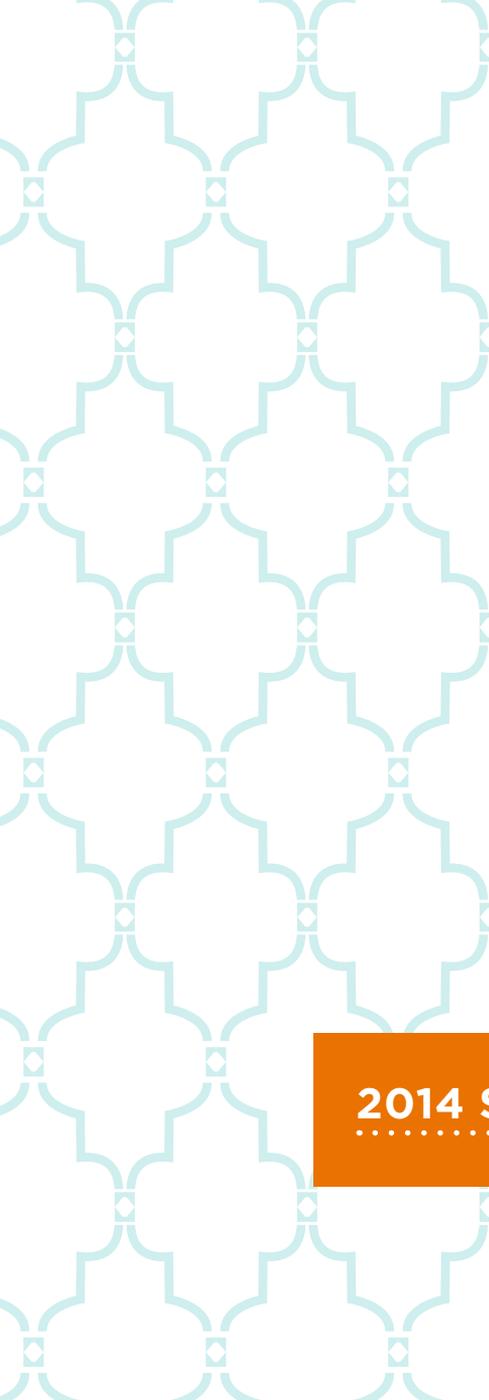


CEO & Principal
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As CEO of the Elly Lukas School, Alex Zotos has been instrumental in the development of the school's two-year spa management program. One of the only colleges in Australia to include the CIBTAC, ITEC and CIDESCO accreditations, the school has also inaugurated a diploma in resort spa management. Alex is recognized as an expert in innovative spa education.



2014 STUDENTS

Asmaa Ahmed



Student
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Asmaa Ahmed is a student with a passion for marketing and a drive to succeed in the spa consulting field.

Younes El Gharbi



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Younes El Gharbi is a student in the school of business administration at Al Akhawayn University in Morocco. Majoring in finance and minoring in logistics, Younes is also a Coca-Cola ambassador, a member and vice president of the Student Government Association, and a member of the Rotaract and Amnesty International clubs at Al Akhawayn University.

Rabiah Farres



Student
Mohammed V University
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Farres Rabiah is a student at Mohammed V University in Rabat, Morocco. He will be participating in the 2014 GSWS Student Challenge and competing against the following schools: The American University of Cairo, Al Akhawayn University, Ifrane (Morocco), Mohammed V University, Rabat (Morocco), and ESSEC Business School (France).

Cherif Guirguis



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Cherif Guirguis studies business administration with an emphasis on marketing at the American University in Cairo. He speaks Arabic, French and English.

Naoki Kitabayashi



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Naoki Kitabayashi is an MBA candidate at ESSEC Business School in France. His background is in cancer research, specifically the development of precision medicine for oncology using whole genome sequencers. He is a member of the team from ESSEC competing in the GSWS Student Challenge.

Mehdi Lasfar



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In 2014, Mehdi Lasfar graduated from Al Akhawayn University in Ifrane. He is passionate about the finance field, especially investment banking. He is a new entrepreneur in the field of international business, and CEO of Berbercraft, a website selling authentic Moroccan handicrafts.

Claudia Ordonez Alvarez



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Claudia Ordonez is an industrial engineer with over five years of experience in marketing and key account management at Coca Cola FEMSA in Colombia. Claudia is currently doing a global MBA at ESSEC business school in France, and her objective is to continue working at global corporations in FMCG.

Diala Rateb



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Born and raised in Cairo and currently majoring in business administration, Diala Rateb aims at applying what she learns at this year's Summit to the future of wellness tourism in Egypt. She has a passion for traveling the world and getting to know new cultures and places, and is fluent in Arabic, English and German.

Saurabh Sakhuja



Student
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Saurabh Sakhuja is an MBA student at ESSEC Business School. Before starting his MBA last year, he worked for seven years in various fields of hospitality. Being a people person, he loves problem-solving and managing large teams and is passionate about client relationships. He has a postgraduate diploma in business administration (marketing) and a graduate degree in hotel management.

Lamiaie Skalli



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Lamiaie Skalli is a Moroccan student at Al Akhawayn University in Ifrane. She is majoring in marketing and communication studies and is very interested in the wellness industry. She is keen on travel and photography and is excited to be part of this Summit.

Aicha Zaimi



Student
Mohammed V University
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Aicha Zaimi, 22, has been studying marketing for the last 4 years. She is very interested in web marketing and wants to pursue her career in that field. She was a member of Enactus and JLM and worked as a marketing associate at Social IQ.

Ayoub Zaimi

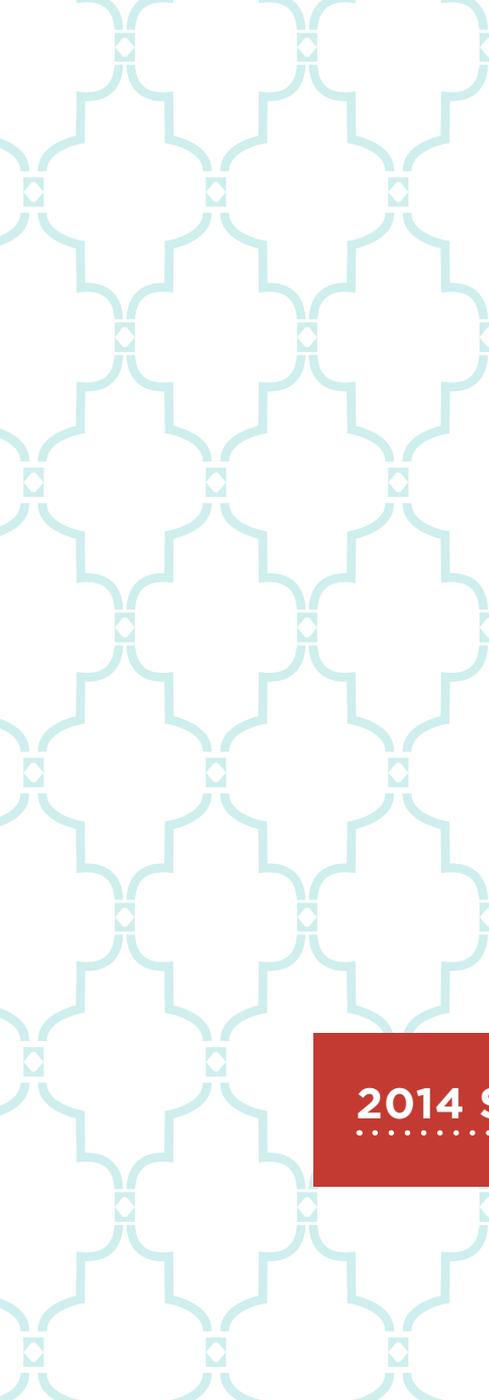


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Ayoub Zaimi is a student in the English department at Mohammed V University. He is also a filmmaker, photographer and graphic designer. He took part in the Kennedy-Lugar YES Program and spent a year in the United States as an exchange student.



2014 STAFF

Nancy Davis



Executive Producer
Global Spa & Wellness Summit
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Nancy Davis is a creative professional with decades of experience producing global conferences for Fortune 100 companies. Her video work has appeared in venues worldwide, including billboards in Times Square. She works in children's television and with well-known illustrators expanding their brands through licensing. She is a photographer, writer, collector of antique toys, typewriters, telephones and an avid table tennis player.

Sue DePalma



Producer
Global Spa & Wellness Summit
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Sue DePalma is a video and meeting producer for many global corporations. She is responsible for technical production and direction, and the translation of client goals into a flawless and creative reality. She has been working with top-tier thought leaders for over 25 years and is happy to be part of this GSWS team.

Michelle Gamble



Vice President, Global Business
Development
Global Spa & Wellness Summit
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Michelle will be joining the GSWs team at the Summit, having been active in the spa and wellness world for nearly 15 years. She served as publisher of *Spa* magazine from 2000 to 2011 and for the past three years has been event director for Spatec North America's business forums. She has recently taken up paddle boarding and strives for balance both on the water and in life.

Kelly Lati



Public Relations & Marketing
Coordinator
Global Spa & Wellness Summit
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www.gsws.org

With a degree in integrated marketing communications and a love for all things spa and wellness, Kelly Lati feels blessed in her job as marketing coordinator for the GSWs. Born and raised in New York City, and with a lifelong love of travel, Kelly often frequents the Philippines with hopes of one day turning her family's farm and resort into a wellness retreat.

Jessica Lauer



Event Director
Global Spa & Wellness Summit
UNITED STATES

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www.gsws.org

Jessica Lauer is an events consultant who joined GSWS after many years producing C-level meetings and events for Fortune 100 clients, with a focus on corporate sponsorship. She has greatly appreciated this immersion into the spa and wellness industries and looks forward to attending her second Summit. She enjoys cycling, photography, road trips and delicious recipes.

Beth McGroarty



Research & PR Director
Global Spa & Wellness Summit
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Beth McGroarty has led strategic communications and media relations for the GSWS for five years, and also assists in Summit research projects, including SpaEvidence.com. Formerly an academic, she was in the PhD program in English Literature at Stanford University, where she taught for six years and received dissertation fellowships from the Mellon and Mabel McLeod Lewis Foundations. She received her BA (summa cum laude) from Barnard College.

Christa Mitzkat



Summit Associate
Global Spa & Wellness Summit
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Christa Mitzkat is the business administration assistant for Halle Joy Collection, a wholesale jewelry and handbag company that designs and manufactures product for various retailers. She is primarily responsible for account receivables, customer service, and assisting in line planning.

Binbin Narkprasert



Summit Associate
Global Spa & Wellness Summit
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www.goco.co

Binbin Narkprasert focuses on brand and concept development for luxury spas and wellness retreats across the globe for GOCO Hospitality. A graduate of Ecole Hôtelière de Lausanne, she wrote her thesis on “Wellness Tourism: The Perceptions of Different Stakeholders” and has assisted with the GSWS since 2012. Binbin strives to maintain wellness through yoga, tennis and positive thinking.

Alexandra Plessier



Manager of Operations & Special
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Born and raised in Paris, France, Alexandra Plessier began working with the Global Spa & Wellness Summit in January of 2012. An extremely motivated, organized, adaptable and trilingual individual, she is proud to be part of the 2014 GSWS staff team and enjoys working with the top leaders shaping the spa and wellness industries. She is also a health, fitness, and spa enthusiast.

Charlotta Sernerup



Summit Associate
Global Spa & Wellness Summit
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www.gsws.org

Charlotta Sernerup, a graduate of Malmo University, is a registered nurse with a passion for health and wellness. For the past few years she has been working within the emergency care sector and has now founded Lotta Love Lifestyle, a company that promotes wellbeing through food as medicine. In August of this year the first wellness cafe and health food store will open in Malmö, Sweden.

Maria Stanislavova



Summit Associate
Global Spa & Wellness Summit
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Recently graduated from Ecole Hôtelière de Lausanne with a Bachelors in International Hospitality Management, Maria Stanislavova is a passionate and ambitious individual embarking on a career in the spa and wellness sector of the hospitality industry. Starting this September, she will assist the Project Manager at Raison d'Être.

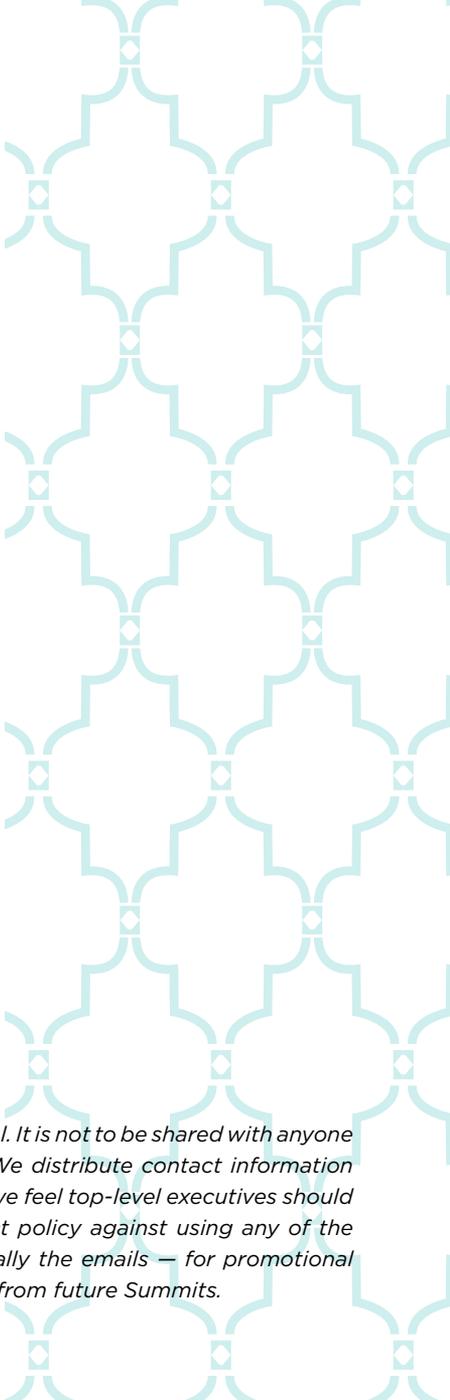
Paulina Tracz



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