

2013 DELEGATE DIRECTORY

INDIA



**Global Spa &
Wellness Summit**
JOINING TOGETHER. SHAPING THE FUTURE.

WELCOME

Dear Delegate,

We are delighted to welcome you to the seventh annual Global Spa & Wellness Summit (GSWS) taking place October 4-7 in New Delhi, India. India is of course a uniquely exciting cultural blend of the very ancient and the hyper-modern: as the birthplace of yoga and Ayurveda, it's the ideal location to explore the historic roots of spa and wellness - and as a global leader in innovation, technology and manufacturing, it's a perfect venue to analyze new global markets and revenue opportunities. And New Delhi, the capitol of one of the world's fastest-growing economies, has become a bustling, sophisticated international hub. What an extraordinary, auspicious setting for our event.

These next few days at the award-winning Oberoi, Gurgaon promise to be filled with thought-provoking, high profile presentations; joyous celebrations; and the renewal of existing relationships forged at past Summits, as well as the creation of new ones. The Summit team has been hard at work for many months to ensure this year's theme, "A Defining Moment," will resonate with you professionally, as well as personally.

Each day of the Summit has a specific focus. Day 1, "Outward," spotlights the global business of wellness. Day 2, "Inward," revolves around the inspirational business of wellness, while Day 3's focus is the big business of spa and wellness.

We're especially pleased to introduce our inaugural Global Wellness Tourism Congress on Day 1, where a star-studded lineup of tourism experts, joined

by global Ministers of Tourism, will help us define, benchmark and shape the best strategies to grow the packed-with-potential wellness tourism sector. SRI International's highly anticipated "Global Wellness Tourism Economy" report will also be presented that day.

Day two, "Inward," will include inspirational presentations from India's hospitality titans and world-renowned spiritual leaders. The undisputed centerpiece: the rare privilege of having His Holiness the Dalai Lama address our delegation – followed by a special Q & A session.

Day 3, "Onward," is squarely focused on giving delegates the practical, up-to-the-minute knowledge they need to grow their businesses, while also presenting important innovations happening across the wellness landscape. The day also includes our first, dedicated industry forums for collective brainstorming and problem-solving: on Destination Spas, Hotel Spas, Hot Springs Spas, Spa Retail, Spa Education and Hydro-Thermal Spa Design and Manufacturing.

We trust you will enjoy "Incredible India," the richest slate of content we have ever put together, and the special networking platforms planned across each day – connecting you with some of the world's thought-leaders in spa and wellness. Thank you in advance for contributing your invaluable wisdom and insights and for embracing our simple vision of "Joining Together. Shaping the Future."

The Global Spa & Wellness Summit Board of Directors

Emanuel Berger, Berger Hospitality Management, **Anna Bjurstam**, Six Senses Hotels Resorts Spas, **Philippe Bourguignon**, Revolution Places, **Dr. Marc Cohen**, RMIT University, **Peter Ellis**, Spafinder Wellness, Inc., **Susie Ellis**, Spafinder Wellness, Inc., **Andrew Gibson**, Mandarin Oriental Hotel Group, **Susan Harmsworth**, ESPA International, **Mia Kyricos**, Spafinder Wellness, Inc., **Jeff Matthews**, Steiner Leisure, **Anne McCall Wilson**, Fairmont Raffles Hotels International, **Veer Singh**, Vana Retreats, **Mary Tabacchi**, PhD Cornell University

SPIRIT OF THE SUMMIT

The “spirit” of the Global Spa & Wellness Summit is one of shared purpose rather than individual gain. It is a willingness to put aside our competitive egos and personal business goals while we join together and spend time shaping the future of the spa and wellness industries.

Designed to be a high-level gathering of top industry executives, the invitation-only Summit brings together decision makers from around the world. Everyone contributes his or her time and expertise, as well as resources to help fund the Summit and make it a success.

All Summit delegates are asked to attend the entire Summit so that conversations and problem solving can build. All delegates, including members of the board, pay registration fees, and cover travel expenses and accommodations. Only in rare cases where a delegate attends a single session in order to provide expertise, or a speaker has been expressly invited to share knowledge on a specific topic, would there be any exceptions.

Speakers, presenters and panelists have been asked to refrain from promoting themselves and their businesses during presentations. Because of the intimate setting, and the efforts to provide numerous networking opportunities, we feel that there is no need to mention one's own company during presentations,

speeches or discussions from the podium. Self-promotional efforts of any kind are considered a serious breach of the spirit of the gathering.

Although contact information is provided through the delegate notebooks to encourage relationships post-Summit, no electronic mailing lists are sent out, and any effort on the part of a delegate to aggregate email addresses for promotional purposes would be considered cause to be excluded from future Summits.

Each year we welcome a few major sponsors. These important supporters are, in essence, partners who share the mission of the Summit and generously help offset costs. While physical visibility for sponsors is limited, we heartily encourage delegates to personally thank them during and after the Summit and support them with their business whenever possible.

Let us now engage in the important work of exchanging ideas, debating, and collaborating for the good of our industry, the consumers we serve, and the planet we share. Thank you in advance for embracing the “Spirit of the Summit.”

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- Gwinganna Lifestyle Retreat, Sharon Kolkka
- Healing Hotels of the World, Anne Biging

- Helo Germany, Patrick Bolte
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- Hilton Worldwide, Sharon Barcock
- Hilton Worldwide, Ryan Crabbe
- Hilton Worldwide, Louise Moore
- Hilton Worldwide, Beth Scott
- Hilton Worldwide, Sean Walsh
- Hoshino Resort Co., Ltd., Yoshiharu Hoshino
- Hotel Consultant, Hildegard Dorn-Petersen
- hungarymud, Sophie Bengé
- Hutchinson Consulting, Lori Hutchinson
- HVS Hospitality Services, Manav Thadani
- ILA-Spa, John Leicester
- IMC Octave, Raymond Bragg
- Imperial Hotel, Tara Herron
- Inbalans, Alla Sokolova
- Indian Hotels Company Limited IHM-A, Satish Jayaram
- Indian School of Business, Sridhar Samu
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- International Spa Association, Ella Stimpson
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- JHANA Healing, Mindfulness and Yoga Center, Jayashri Lopez
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- Journalist and Media Consultant, Jo Foley
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- Kairali Ayurvedic Group, Abishek Kalathil Ramesh
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- KLAFS, Adrian Egger
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- Leading Spas of Canada, Donna Holtom
- Leading Quality Assurance, Trent Walsh
- Leela Palaces, Hotels and Resorts, Tricia Bannister
- Linser Hospitality, Dr. Franz Linser
- Lithuanian State Tourism Department, Dr. Raimonda Balniene
- LOTUSWEI, Kathryn Hess
- Lux Elements GmbH & Co. KG, Rolf Longrée
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- Madison Collection, Charmaine Lang
- Magic Race LLC, Dr. Michael Jordan
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- ManageMySpa, Sudheer Koneru

- Mandarin Oriental Hotel Group, Andrew Gibson
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- Max India Limited, Afsar Khan
- Max India Limited, Rahul Khosla
- Max India Limited, Archana Pandey
- Max India Group, Analjit Singh
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- Meritage Collection, Victoria Boscarino
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- Ministry of Tourism, Government of India, Dr. K. Chiranjeevi
- Ministry of Tourism, Government of India, Anand Kumar
- Mission Hills Group, Peggy Liong
- Mitsui Knowledge Industry Co., Ltd., Tomonori Maruyama
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- Moroccan Agency for Tourism Development, Meryem Hamouda
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- Natura Bissé International S.A., José Villegas
- Neroli Salon & Spa, Susan Haise
- NG Hotels & Resorts, M. Kamil Berk
- NG Hotels & Resorts, Hediye Gural Gur

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- Shankara, Liz Verbruggen
- Shuei Wellness Co, Ltd., Hirokazu Iida
- Six Senses Hotels Resorts Spas, Anna Bjurstam
- Six Senses Hotels Resorts Spas, Costas Christ
- Six Senses Hotels Resorts Spas, Neil Jacobs
- Skin Essentials (M) Sdn Bhd, Chee Kwong (CK) Low
- Sofitel, Aldina Duarte-Ramos
- Soneva Resorts, Residences & Spas, Sonu Shivdasani
- Spa & Wellness International Council, Elena Bogacheva
- spas+beyond, Catharine Nicol
- Spa Business magazine, Katie Barnes
- Spa Business magazine, Liz Terry
- Spa Guide-n-Light, Lovina Jha
- Spa Life magazine, Kris Abbey
- Spa Strategy, Elaine Fenard
- SpaBooker, Josh McCarter
- Spadunya Color Experience, Shahida Siddique
- SpaEquip Inc., Polly Johnson
- Spafinder Europe, John Bevan
- Spafinder Wellness, Inc., Susie Ellis
- Spafinder Wellness, Inc., Peter Ellis
- Spafinder Wellness, Inc., Mia Kyracos
- SpaMantra, Sandhya Chipalkatti

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- Technogym, Gianluca Lagana
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- Tips & Toes Beauty and Spa Centre LLC, Tina Ghafurian

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- University of Derby Buxton, Isobel Stockdale
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- Wuttke Group, Mark Wuttke
- Xellum Management Consulting, László Puczkó

- Yamuna, Yamuna Zake
- Zen Media, Stacy Conlon

STUDENTS

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- Ecole Hôtelière de Lausanne, Maria Stanislavova
- Ecole Hôtelière de Lausanne, Naomi Wiesmann
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- Indian School of Business, Ishan Gupta
- Indian School of Business, Abhinav Ramagiri
- Institute of Hotel Management, Aurangabad (IHM-A), Syed Ashraf Husain
- Institute of Hotel Management, Aurangabad (IHM-A), Shreeya Mahant
- Institute of Hotel Management, Aurangabad (IHM-A), Varun Sahgal
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2013 DELEGATES

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Kris **ABBEY**



Publishing Editor,
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With 25 years in the industry, Kris Abbey is part-owner of Red Thread Communications, a boutique communications agency specializing in quality health, beauty and wellness content across all mediums. Kris also owns and publishes Spa Life magazine, Australasia's leading consumer magazine focusing on the booming spa and wellness industry.

Khaled **ABED**



Regional Sales Manager,
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As regional sales manager EMEA, Khaled Abed brings many years of experience within the hospitality and spa industry. Prior to joining PAR Springer-Miller, he worked for various hotel companies in Europe including Micros-Fidelio, Crowne Plaza Hotels, Sheraton, Le Méridien and Kempinski. He is fluent in German, Arabic and English.

Sunanda **AGARWAL**



Managing Director,
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Sunanda Agarwal is the founder and managing director of Pavitra Pte Ltd, a wellness company focused on the science of Ayurvedic medicine and yoga. With an MS in Botany and her experience at renowned spa institutions like Ananda, Chiva Som and the Asian Spa Institute, she has brought the benefits of Ayurveda to Singapore's expatriate community.

Belgin AKSOY



President of the Board,
Richmond International
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A pioneer in the spa and wellness sector, Belgin Aksoy helped introduce Turkey as a spa destination by creating Richmond Nua Wellness Spa. Healthy lifestyle and wellness has always been her passion and she's has been working on a new concept called "Wellness Day." Under her supervision, Aksoy Group recently launched Richmond International, a global hotel/resort management and consultancy company.

Abdul Aziz **AL EMADI**



Chief Executive Officer,
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With 22 years of instrumental experience in the hospitality industry in Qatar, Abdul Aziz Al Emadi is considered one of the leading hospitality industry figures in Qatar and the GCC region. His unique trademark has been to introduce distinctive international hotel brands that connect the guest to the Middle Eastern culture along with a blend of long Western hospitality experience

Talal Bin **ALI**

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Founder and President,
**Enaya Care International
Co. Ltd.**
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Talal Bin Ali's 30 years of beauty and retail's experience with the Unilever and Nahadi pharmacy chains inspired him to start the first Saudi salon and spa mega-chain for body, hair, skin and nail services in the Kingdom of Saudi Arabia, under the ENAYA brand. He then founded the youth male brand, CUTZONE Salons, featuring the V!BE and AYANA retail brands.

Nazgul **ALIEVA**



Operations Manager,
**Tips & Toes Beauty and
Spa Centre LLC**
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Nazgul Alieva holds a Subtec certificate for Spa Management and Development, and is operations manager of the Middle East's most popular spa and nail havens, Tips & Toes. Bringing over seven years prior experience in the spa industry to her role, she oversees the day-to-day operations of all 17 nail havens and spas across the UAE

Raj ALLAM



Director,
**Isha Resorts and Spa
Pvt. Ltd.**
UNITED KINGDOM

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As director of sales and marketing for Isha Resorts and Spa Pvt Ltd, Raj Allam leads the development and implementation of international marketing and sales strategy of this unique health and rejuvenation center. He did his MBA at Hult International Business School, USA and brings over 12 years of international experience in multiple sectors including hospitality.

Miranda **ALLARD**



CEO,
SpaStaff.com Ltd
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After 13 years of specialist recruiting for the spa sector, Miranda Allard heads SpaStaff.com, the world's first dedicated online recruitment system for staff in the global spa and leisure industry. Her business currently serves spas in over 72 countries with staff from 111 nations. She is well known as a plain speaking champion of quality in recruitment.

Dr. Philippe **ALLOUCHE**



Head of Creation/ Partner,
Biologique Recherche
FRANCE

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Dr. Philippe Allouche began as an internal medicine specialist and skin pathologist. In the early 1980s, he joined his family's French skincare brand, Biologique Recherche. Now head of creation, he has dedicated over 25 years of leadership and medical expertise to increasing knowledge and professional standards within the international spa industry and continues to conduct seminars and contribute to specialized publications.

Peter **ANDERSON**



President & Founder,
Anderson & Associates
UNITED STATES

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Peter Anderson draws on more than 20 years of experience to provide a balanced perspective on the spa industry for growing medical, wellness, and resort spas. A strong advocate of global research, analysis and benchmarking efforts, he also teaches at the University of California, Irvine and Cal Poly Pomona to promote education in the industry.

Brian ANDERSON



Sustainable Development
Coordinator,
**Chiva-Som International
Health Resorts Co., Ltd.**
THAILAND

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Brian Anderson is Chiva-Som's sustainable development coordinator and is responsible for reducing the Resort's ecological footprint by implementing energy saving technologies, natural resource conservation practices and waste reduction initiatives to decrease carbon emissions and operating costs. With a focus on the Quadruple Bottom Line, the outcomes directly benefit the value chain and help to ensure sustainable business success through an integrative CSR framework.

Roberto **ARJONA**



Chief Executive Officer,
Rancho La Puerta
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Roberto Arjona heads the staff at Rancho La Puerta, one of North America's first destination spas, which was established in 1940 in Baja California, Mexico. Prior to this, he held executive positions at The Lodge at Pebble Beach and The Lodge at Torrey Pines. He serves as president of the Green Spa Network.

Ankit **ARORA**

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CEO,
**Streamline Services
India
INDIA**

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Ankit Aurora is CEO of Streamline Services, India, the biggest distributor for P&G India and P&G Salon Professional —Wella. He has ten years of expertise in strategic marketing, go-to-market strategy and channel management and represents India at all global distributor meetings for P&G/Wella. Streamline Services is also the exclusive importers/distributors for Babor, Balmain Hair, Welonda, Tondeo for India.

Julie BACH



VP Spa Division,
JHANA Healing,
Mindfulness and Yoga
Center
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Leading the spa division of Jhana Healing Mindfulness and Yoga Center, Julie Bach develops products and training that integrate spa with mindfulness, meditation, yoga and wellness. Together with Jhana's founder, Felix Lopez, she hosted a three-part International Spa Association series on mindfulness and has teamed with hospitals to bring mindfulness, meditation and yoga into an integrated training program for oncology massage, acupuncture, yoga and skin care professionals.

Dr. Ajay **BAKSHI**

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Managing Director & CEO,
Max Healthcare Limited
INDIA

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Dr. Ajay Bakshi is managing director and CEO of Max Healthcare. Under Dr. Bakshi's guidance, four new hospitals have been launched successfully and the family has grown to over 7,000 employees. A strong leadership team has been constituted, which is leading Max Healthcare towards its aspiration of clinical and service excellence across all facilities.

Ken **BAKSHI**

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Chairman & CEO,
Amala Inc.
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Ken Bakshi is chairman of the board of directors and chief executive officer of Amala Inc., a skin care products company and managing partner of Trishul Capital Group LLC and Trishul Advisory Group LLC, two privately owned equity investment and consulting companies. Mr. Bakshi has valuable leadership experience in building and operating global life science businesses.

Hakan **BALCAN**

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General Manager,
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With 25 years of experience in the hotel business, Hakan Balcan worked as general manager for several five-star properties of luxury hotel groups. In September 2009 he was named general manager of the award-winning Richmond Nua Wellness Spa the first and currently only destination spa in Turkey.

Dr. Raimonda **BALNIENE**



Director General,
**Lithuanian State Tourism
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Dr. Raimonda Balniene has been the director general of the Lithuanian State Department of Tourism since 2010. She previously was deputy director of the International Business School at Vilnius University before becoming the dean of faculty of economics, International School of Law and Business, Vilnius University. Dr. Balniene speaks eight languages and has authored many published scientific articles in the fields of international business.

Tricia **BANNISTER**

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Group Spa Manager,
**The Leela Palaces,
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Tricia Bannister has a background in international business development and branding and specializes in organic luxury, creating sustainable spas, wellness centers and products. As a former athlete, hypnotherapist and executive coach, her areas of expertise are building innovative wellness programming, team development and business performance. Currently Tricia oversees the Leela Spa Group and Academy.

Sharon **BARCOCK**

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Director of Spa Operations
& Development MEA,
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Sharon Barcock is the regional director of spa for Hilton Worldwide MEA and oversees the implementation of global spa and fitness concepts into the three key brands for Hilton Worldwide Hilton for new and existing properties. Her key focus is driving operational excellence and executing project development.

Andrew **BARNARD**

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Deputy Managing Director,
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Andrew is the deputy managing director of SunSwept Resorts, the management team behind one of the first destination spas in the world, The BodyHoliday. The spa's experience promises "Give us your body for a week, and we'll give you back your mind." He is a Swiss-trained hotelier and has grown up in, and has been around, the wellness industry all his life.

Katie BARNES



Managing Editor,
Spa Business magazine
UNITED KINGDOM

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Katie Barnes has specialized in writing about the global spa, beauty, health and leisure industries for the past 11 years. Having worked on Spa Business magazine since 2006, she became managing editor of the title in 2009. She was also the launch editor of the *Spa Business Handbook*, now in its fifth year.

Derek **BARTON**

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Managing Director,
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For two decades Derek Barton has worked within the swimming pool and spa sector for wet area specialist Barr+Wray. He began operations in Hong Kong in late 2010 and since then has focused on opportunities within the Asia-Pacific market for spa and wellness. With extensive knowledge of pools and thermal installations he is keen to get to grips with challenging projects.

Alejandro **BATALLER**

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Vice President - Sales &
Marketing,
Sha Wellness Clinic
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Alejandro Bataller is the vice president of sales and marketing at SHA Wellness Clinic, a family company that has been hailed with unprecedented international media coverage and over 16 international awards. A board member of Circulo Fortuny (Spanish Circle of Luxury), European Creative and Cultural Alliance and International Health and Wellness Alliance, he is a frequent lecturer in several Spanish universities.

Jean-Claude BAUMGARTEN

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Former President, **World Travel and Tourism Council**
Chairman & CEO,
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One of the world's leading tourism experts, Baumgarten is the recent, past president and CEO of the World Travel & Tourism Council, the global authority on the economic and social impact of tourism and travel. For nearly 30 years he held various executive positions with Air France, including serving as Executive Vice President of Corporate, International & Industry Affairs. He is currently Chairman and CEO of CREWE Associates, a management consultancy.

Sophie **BENGE**

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Healing Sources, writer /
BeingSophie,
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Sophie Benge is a spa and wellbeing author and journalist currently writing *Healing Sources—Spas and Healing from the Baltic to the Black Sea*, a book on wellness cultures in Central and Eastern Europe. Her website, BeingSophie, explores things she loves about energy and healing. Her company, Hungary Mud, sells a curative mud to spas and product houses.

Emanuel **BERGER**



President & CEO,
**Berger Hospitality
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Emanuel Berger has been CEO of the Victoria-Jungfrau Collection and four of Switzerland's most luxurious hotels since 1970. In 2006, he founded Berger Hospitality Management, a consultancy for luxury hotels. He serves as a board member for a number of hotel companies in the luxury segment, including Ecole Hôtelière Lausanne, and for the Global Spa and Wellness Summit.

Kamil **BERK**



Tourism Coordinator,
NG Hotels & Resorts
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With over 33 years experience in the hotel industry, Kamil Berk has been the NG Hotels & Resorts Tourism Group coordinator since 2009. He has made instrumental contributions to the chain's increased market share through new hotel openings. Before joining to NG group, He worked as general manager for Hilton and Divan Hotels and catering services.

John BEVAN



Managing Director,
Spafinder Europe
UNITED KINGDOM

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John Bevan brings more than 25 years of online travel, Internet marketing and sales experience to Spafinder Europe. Joining the company in February 2013, he is leading the introduction of new travel initiatives and technology to help people more easily connect with Spafinder Wellness' extensive network of spa and wellness providers. He was managing director of Voyage Prive and lastimute.com before joining Spafinder Wellness.

Sadhviji **BHAGAWATI SARASWATI**



President,
Divine Shakti Foundation
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Sadhviji Bhagawati was raised in a traditional American family and graduated from Stanford University. She was completing her Ph.D. when she left to live permanently at Parmarth Niketan Ashram and has been serving the poor and needy of India since. She travels across the world, in the seva of His Holiness Pujya Swamiji, and is president of Divine Shakti Foundation, dedicated to bringing education and empowerment to poor women and children.

Raymond **BICKSON**

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Managing Director & CEO,
**Taj Hotels Resorts and
Palaces**
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Raymond Bickson, whose hospitality career spans more than 30 years and four continents, joined Taj Hotels in January 2003 to oversee all luxury property operations. In July 2003, he was named managing director and chief executive officer of The Indian Hotels Company Limited (IHCL), a division of India's Tata Group, with responsibility for all Taj Hotels operations and management, hospitality & travel subsidiary companies. Under his leadership, the Taj Group has seen rapid global expansion, with new developments and acquisitions in key world markets. Bickson is a member of the World Travel & Tourism Council (WTTC); the International Business Leaders Forum (IBLF); and the advisory boards of The Leading Hotels of the World (LHW), Cornell Hotel School Center for Hospitality Research and École Hôtelière Lausanne. He is the recipient of the Corporate Hotelier of the World Award 2007, by HOTELS Magazine and was awarded an honorary doctorate in hospitality management by Johnson & Wales University, Rhode Island.

Anne BIGING



Founder and Managing
Director,
**Healing Hotels of the
World**
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Considering holistic health and a holistic lifestyle as a major change agent in the modern world, Anne Biging founded Healing Hotels of the World in 2006. Today, with over 90 partner hotels, this global brand links the leading hotels and resorts to those clients around the world who are seeking profound healing and wellbeing experiences.

Anna **BJURSTAM**

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Vice President of Spa & Wellness, **Six Senses Hotels Resorts Spas**,
Owner, **Raison d'Etre SWEDEN**

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Anna Bjurstam has always been dedicated to wellness and has worked in the business for 25 years. With hands-on expertise in wellness and a Master Degree in Business, she has successfully led Raison d'Etre Spas to become one of the leaders in the spa industry. In addition, she has taken over the reigns of Six Senses Spas, which has 30 locations worldwide.

Juliette **BLANZY**

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Director SPAMEETING,
ITEC France
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After eight years as a Middle East trade show representation in the French and Belgian Markets, Juliette Blanzzy joined Beyond Beauty Events in Paris where she has worked to develop a new setting for business meeting networking that bring together regional, key spa project-holders and suppliers from around the world. Together with her team, she has set more than ten SPAMEETING editions.

Kathrin **BOERGER**

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Bad Ragatz Executive
Board,
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With more than 15 years experience in the luxury hotel industry, Kathrin Boerger is now a member of the executive board at Grand Resort Bad Ragatz, a leading wellbeing and medical health resort in Europe. Personifying the world of luxury hotel business, she is strategically responsible for the spa development in the resort, which is a member of Leading Spas.

Elena **BOGACHEVA**



Founder & President,
**Spa & Wellness
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A pioneer of the Russian spa industry, Elena Bogacheva launched the first women's wellness club in Moscow in 1998. She is author of a comprehensive Russian manual on spa business, as well as a number of educational courses and corporate standards for spa professionals. In 2010 she founded the non-profit organization, Spa & Wellness International Council.

Davide BOLLATI



President,
[comfort zone]
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Italian entrepreneur-pharmacist and pioneer in the field of beauty, wellness and sustainability, Davide Bollati has led the Davines [comfort zone] Group to constant growth. Creators of professional skincare products, education and rituals, [comfort zone] strives to put its Skin Regimen skin longevity products within the reach of everyone. Developed with a team of medical experts, it is an innovative response to ageing.

Patrick **BOLTE**



General Manager,
Helo Germany
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Patrick Bolte is general manager of Helo Germany and is in charge of the business development of spa related business for the TyloHelo Group. For decades, the TyloHelo Group has been a first choice for people inspired by quality of life. His mission is to continue as a global leader in sauna and steam through excellent performance, innovative design and customer focus.

Wendy **BOSALAVAGE**

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American Leisure
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Wendy Bosalavage has more than 20 years of experience in the lifestyle industry, specializing in the areas of fitness, spa and wellness. She is co-founder and vice president of the Medical Spa Society, a past president of the Day Spa Association and a highly motivated speaker who conducts seminars at leading industry trade shows.

Victoria **BOSCARINO**



Corporate Spa Director,
The Meritage Collection
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Victoria Boscarino is the regional and corporate spa director for Pacific Hospitality Group, a firm invested in the acquisition and retention of resorts and spas in California, USA. She brings expertise, passion and intuition to her work; her experience includes opening new spas, taking over existing spas and assisting other managers and directors in achieving their goals.

Filip **BOYEN**



Chief Operating Officer,
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Filip Boyen is chief operating officer for Orient-Express Hotels Ltd, with operational responsibility for the company's hotels, restaurants, trains and cruises, with a focus on profitability, quality assurance and service standards. A native of Belgium, he was educated at Bokrijk, where he specialized in languages. He also attended Hotel School in Hasselt, Belgium and is fluent in Dutch, English, French and German.

Dondeena **BRADLEY**



VP, Global Design and
Development Nutrition
Ventures,
PepsiCo
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Dondeena Bradley is responsible for finding solutions for how to bridge the gap “health care” and “self-care,” particularly for women. Her prior role at PepsiCo was creating a global nutrition organization. Prior to joining PepsiCo in 2007, she led the strategic marketing team accountable for the development of nutrition technology platforms and company-wide strategic planning for McNeil Nutritionals, a division of Johnson and Johnson.

Raymond **BRAGG**

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General Manager of Hotel
& Resort,
IMC Octave
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IMC Octave, a Shanghai-based real estate firm, has developed a mixed-income community that attracts residents and visitors of all ages. Uniquely, the community has a strong philosophical and cultural focus to counter the deterioration of traditional values that they perceived to be the result of the rise of consumerism in China.

Anne **BRAMHAM**

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President & Founder,
**American Spa Therapy
Education Certification
Council (ASTECC)**
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Consultant, designer and trainer of spa therapies, Anne Bramham is the founder of ASTECC. Widely regarded as the benchmark for spa therapy education, her 'constitutionally' based ASTECC curriculum integrates classical spa therapies and bio chemical elements with its highly individualized approach. Her clients include the award winning Spa Montage properties.

Brian **BRAZEAU**

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Chief Executive Officer
North America,
BABOR
UNITED STATES

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As CEO of BABOR North America, Brian Brazeau directs and manages all operations for the North American subsidiaries of BABOR Cosmetics, a worldwide leader in luxury professional skincare. He brings his global experience to the North American market with a new and innovative vision for the positioning and distribution of this prestigious German brand.

Marianne BREPOHL



Co-Owner,
Lapinha SPA
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Since 2010, Marianne Brepohl has been in charge of Lapinha's SPA product, marketing and sales departments. Founded by her great-grandmother in 1972 and located in Brazil, Lapinha SPA has developed worldwide recognition as a destination spa. Since joining the family business, she has developed new services, protocols and shifted Lapinha's image. In March 2013, she opened the first Lapinha Urban SPA in São Paulo.

Sabrina **BRITO-HOUGAARD**

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Director Spa Operations,
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Along with being certified by several international spa courses, Sabrina Hougaard is a certified NLP Master Practitioner. She is responsible for Serena Spa's operations in India and the Maldives and runs the Serena Vocational Training Institute, the first government-approved spa therapy training institute in India.

Martijn **BROUWER**



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Martijn Brouwer leads the Vana, Malsi Estate team as its general manager. His warm and sincere personality is endears him to its guests and team. He is a proud father and lives an active and healthy lifestyle.

Michael **BRUGGEMAN**



CEO,
Organic Male OM4
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With over 22 years experience in healthcare administration, Michael Bruggeman has led several hospital building projects and product line implementations, bridging traditional and non-traditional therapies. After 9/11, he entered the spa and hotel industry. Today he is CEO of Organic Male OM4, a spa owner of 11 years and COO of NaturalBeautyGroup.com.

Jeff BUTTERWORTH



Chief Spa and Wellness
Officer,
LUX* Resorts
MAURITIUS

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With over 20 years in the wellness industry, Jeff Butterworth is the chief spa and wellness officer for LUX* Resorts. Qualified as a Naturopathic Doctor, he specializes in introducing wellness concepts into traditional spa environments. LUX* Resorts offers an integrated approach to leisure wellness combining fitness, spa, nutrition, yoga and meditation into a complete program for guests.

Sarah CAMILLERI



Editor-in-Chief & Publisher,
European Spa magazine
UNITED KINGDOM

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Business journalist Sarah Camilleri launched *European Spa* magazine in 2007, to ensure that leading spa decision-makers and investors would have access to the latest developments in news, trends and innovations for the sector. Published six times a year, this glossy business magazine has established itself as a 'must-read' publication for industry leaders and spa professionals worldwide.

Cynthia **CARRION-NORTON**



Chairman,
**Golden Asian Holistic
Medical Alliance, Inc.**
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As president/CEO of the Philippine Tourism Promotions Board (2010) and former undersecretary of Philippine Department of Tourism for Sports and Wellness Tourism for seven years, Cynthia Carrion-Norton was instrumental in the introduction and growth of medical and wellness tourism in the Philippines. Among her numerous local and international accolades, she was acclaimed as IDEA awardee for “Personal Fitness Trainer of the Year” in 2009 and recognized as “Ambassador of the Sea” by Australia’s Ocean Environment for leading a campaign for marine environmental conservation and protection.

Alfredo **CARVAJAL**



Chief Operating Officer,
WTS International
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Alfredo Carvajal brings over 20 years of experience in worldwide hotel and spa operations, brand development, sales and marketing and strategic planning to his role as WTS International's chief operating officer. Working with some of the world's most recognized hospitality and wellness brands, he specializes in providing international management solutions, implementing global best practices and conceptualizing creative strategic positioning.

Simon **CASSON**

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Regional Vice President &
Global Spa Chairman,
**Four Seasons Hotels
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QATAR

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Leading 3,500 people in the Middle East, Simon Casson is the Doha-based regional vice president and a 24-year veteran with Four Seasons. He chairs the company's Global Spa Task Force with oversight for all spa and wellness activity. Later this year he will relocate to Dubai, leading the opening of the company's flagship resort on Jumeirah Beach.

Lopo **CHAMPALIMAUD**



CEO & Co-Founder,
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Wahanda is Europe's largest health and beauty website with a mission to use the power of the Internet to transform the way spas and salons fill their empty diaries. Every month, millions of consumers use Wahanda's platform to find and book their hair, beauty and spa appointments online 24/7. Prior to co-founding Wahanda, Lopo Champalimaud was MD of European lifestyle at lastminute.com.

Subhash CHANDRA



Chairman and Founder,
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Chairman, **Essel Group,**
Zee Entertainment
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Mr. Subhash Chandra is among the leading lights of the global media and entertainment industry. In 1992 he revolutionized the television industry by launching India's first satellite television channel, Zee TV, and later the first private news channel, Zee News. Today ZEE reaches over 670 million viewers in 169 countries. For his contributions to the industry, Mr. Chandra was awarded the 2011 International Emmy Directorate Award at the 39th International Emmy Awards night in New York, the first Indian to receive a Directorate Award recognizing excellence in television programming outside the United States. He is ranked 22nd on Forbes, Richest Indians list and 33rd on Economic Times Corporate Dossier, Corporate India's Definitive Power Listing, 2012.

C. S. CHANDRASEKARAN



Chief Officer —
Development and Asset
Management,
Msheireb Properties
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C.S. Chandrasekaran, chief officer — development and asset management for Msheireb Properties, has 25 years of experience in high value real-estate project investment and development. Previously, he was CFO for the overseas real estate investment and development companies of Dubai Holding Group of Companies, with investments in USA and Europe and vast property developments in regions including South Asia, the Middle East and North Africa.

Tracey **CHAPPELL**



Global Director of Spa
Operations,
ESPA International
UNITED KINGDOM

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Internationally qualified in health, beauty and aromatherapy, Tracey Chappell has spent 22 years in the industry, the last 16 with ESPA. Responsible for the pre-opening, recruitment and management of over 80 Spas in 55 countries and a team of 15 associates, she is a respected authority on the spa industry, operations and consumer trends.

Rekha CHAUDHARI



Managing Director,
**JCKRC Spa Destination
Pvt. Ltd., Caressaa Day
Spa
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When talking about the wellness and spa sector in India, Rekha Chaudhari, spa expert at JCKRC Spa Destination, comes to mind. An innovative personality, she is the first Indian woman to patent her treatment, “The Novel Rope Massage.” Her years of wellness and spa experience have contributed to JCKR becoming one of the leading spa solutions providers in Indian spa industry.

James **CHENEVEY**



CEO,
**Earthlite / Living Earth
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Since 2003, James Chenevey has led the growth of international markets at both of his companies, which are global suppliers of spa and massage treatment tables. An avid yoga practitioner, he has held many board positions at companies such as Electra Bicycle, the Green Spa Network and La Costa Youth Organization.

Sandhya **CHIPALKATTI**



Editor & Publisher,
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Sandhya Chipalkatti is the editor and publisher of *Spa Mantra*, India's first business-to-business magazine for the spa and wellness industry—currently read by 5,000 industry decision-makers. She owns C&E Media, which, since 2002, has also published *StyleSpeak*, a business-to-business magazine for salons with a circulation of 40,000.

Dr. K. **CHIRANJEEVI**



Minister of State for
Tourism,
**Ministry of Tourism,
Government of India**
INDIA

<http://www.tourism.gov.in>

Dr. K. Chiranjeevi, minister of state for tourism, government of India is a megastar in the South Indian film industry, a film producer and an accomplished political leader. A recipient of seven Film Fare Awards for Best Actor, he was awarded the Padma Bhushan, one of the country's highest civilian honors in 2006. In 2009 he founded his political party, Praja Rajyam, and won 18 seats in the Andhra Pradesh assembly elections. He merged his party with the Indian National Congress in 2011 and was elected to the Rajya Sabha, the Upper House of the Indian Parliament, in 2012. The Hon'ble Dr. Chiranjeevi's key priority is exploiting India's vast tourism potential and further strengthening the "Incredible India" brand, in cooperation with Indian cinema stars.

Kapil CHOPRA



President,
The Oberoi Group
INDIA

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An alumnus of The Oberoi Centre for Learning and Development (OCLD), Mr. Chopra's experience as a hotelier spans over 19 years. Until recently, he was the executive vice president of the Group and has been influential in its expansion with the successful launch of The Oberoi and Trident in Gurgaon. Both hotels have received prestigious awards from the World Travel Awards and Condé Nast Traveller. Mr. Chopra is dedicated to cultivating talent and service excellence within the Group, earning him the recognition of 'Hotelier of the Year' from the Hindustan Times in 2012. Besides being a hotelier, Mr. Chopra is also an avid collector of Indian contemporary art. He contributes regularly to various national and international publications and founded, The Wall, India's first art e-magazine.

Costas **CHRIST**



Sustainability Ambassador,
**Six Senses Hotels
Resorts Spas**
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Costas Christ is an award-winning editor and columnist for National Geographic Traveler magazine, Sustainability Ambassador, Six Senses Hotels, Resorts & Spas, and one of the world's top sustainable tourism experts. Since 2004, Costas has served as the chairman for the World Travel and Tourism Council - Tourism for Tomorrow Awards. He also serves as director for sustainability for Virtuoso, the largest luxury travel network in the world.

Joanna **CLARK**



General Manager - Retail,
Orient-Express
UNITED KINGDOM

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Creating unique and luxurious products, Joanna Clark has been in the luxury sector for over 30 years and has specialist knowledge in the development of new lines, marketing and online web sales and distribution. She joined Orient-Express in 1982 and has created both retail and non-retail goods to help support and grow the brand, sourcing from around the world.

Elizabeth **CLARKE**



Executive Director,
**Windamere Hotel Pvt.
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INDIA

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Since 1999, Elizabeth Clarke has been attached to the famous Windamere Hotel—a Colonial Hotel of India—in the Himalayas. Windamere is described as a “destination of choice, for body, mind and spirit.” Set on a holy hill, guests feel that they have been personally invited into a large house in the country—and that they have at last “come home.”

Sharon **CODNER**

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Regional Spa Director
Asia,
Peninsula Hotels
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Sharon Codner gained her spa experience across the globe, from the United Kingdom to Bermuda, Australia, Macau and Dubai to Barbados to Hong Kong, where she first joined The Peninsula Spa as director of spa. Today as regional spa director—Asia, she oversees the spa operations of The Peninsula Hotels in Asia and is headquartered in Hong Kong.

Dr. Marc COHEN



Professor,
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Dr. Marc Cohen is a GSWS board member, a medical practitioner and a Professor of Health Sciences at RMIT University where he leads an online Master of Wellness Program and conducts research. He has published numerous wellness-related research papers on lifestyle, massage, yoga, complementary therapies, nutrition, herbal medicine and detoxification and co-edited the text *Understanding the Global Spa Industry*.

Stacy CONLON



Founder & CEO,
The Zen Media
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Stacy Conlon is the Founder and CEO of The Zen Media, a strategic digital marketing consulting firm based in San Francisco exclusively serving the spa and wellness industries. Known as “The Zen Girl” in the social media world, she has over 12 years of experience in spa and hospitality sales and marketing and is also a Certified Wellness Coach.

Marc-Antoine CORNAZ



Managing Director,
Kamalaya Koh Samui
THAILAND

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Marc-Antoine Cornaz joined John and Karina Stewart in January 2003 to together realize their vision and concept. With an MBA (IMD Lausanne) and an EHL Diploma, he has extensive experience in hospitality management, having founded and managed previous start-ups. He was also market and development director with Pepsi Restaurants Intl.UK and previously worked with Hilton International in Hong Kong and Seoul.

Ann **COSTELLOE**

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Group Spa Manager,
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Ann Costelloe has managed many five-star hotel spas including The Berkeley, The Dorchester Spa and The Spa at Coworth Park. She was a member of the project team for the refurbishment, planning, repositioning and opening of these three spas and has gained a reputation for building, training and coaching spa teams to award-winning levels.

Dr. Olivier **COURTIN-CLARINS**



Owner and Managing
Director Research &
Development,
Clarins
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An orthopedic surgeon, Dr. Olivier Courtin-Clarins joined the family business in 1995. He heads the research of the Group CLARINS and became managing director in 2000. In 2006, he created his own premium skincare brand, My Blend, and created and presides over the Foundation ARTHRITIS, which is aimed at financing research against chronic inflammatory rheumatisms.

Ryan **CRABBE**

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.....

Ryan Crabbe oversees global spa strategy and brand management for Hilton Worldwide. He also leads operations and development of 50+ spas in The Americas. Previously, he founded the firm Interim Spa Solutions to offer consulting and transitional management services to luxury hotels and has opened and directed spas for both Wynn Resorts and The Ritz-Carlton Hotel Company.

Marshall **DAHNEKE**

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President & CEO,
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As president and CEO of Performance Health, Marshall Dahneke is responsible for developing strategies that support the Company's mission to be a trusted partner offering health and wellness solutions for a better quality of life. Featuring leading brands like Biofreeze®, Thera-Band® and Pedigenix®, Performance Health offers a broad portfolio of products for the therapy, massage, spa and wellness markets.

Joseph D'ANTONIO



Director, Business
Development,
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Joe D'Antonio is responsible for the expansion of Oakworks' global spa and medical/wellness markets. He has over 30 years' of executive experience in Fortune 500 companies developing and executing global brand strategies. He is recognized for his extensive knowledge in the training and development of sales organizations and for the successful launch of several global brands.

Miwako DATE



President,
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Miwako Date is an executive managing director of Mori Trust Group, which operates over 90 facilities in urban area of Tokyo. She manages its three capital departments and also works as a president of Mori Trust Hotels & Resorts, which invites many international hotel brands to Japan. With her rich background, she is well experienced in hotel development.

Charles **DAVIDSON**

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Founder & Owner,
Peninsula Hot Springs
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Charles Davidson is founder and director of Peninsula Hot Springs (PHS), a natural thermal mineral spring one hour south of Melbourne, Australia, that hosts 370,000 annual visitors. A focus on global bathing and wellbeing practices resulted in PHS becoming one of the most demanded spas in Australia. Davidson is currently spearheading research into global best practices in the hot springs industry.

Arek **DAWIDOWSKI**



Managing Director,
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Managing director of ForSpa and president of the European Spa Foundation in Poland, Arkadiusz Dawidowski is the author of many unique spa concepts for Polish hotels, such as Gleboczek Vine Resort & Spa (the first vinotherapy resort in Poland), Villa Park Med. & Spa and Czarny Potok Resort & Spa. He cooperates frequently with professional spa and beauty magazines in Poland.

Jean-Guy **DE GABRIAC**

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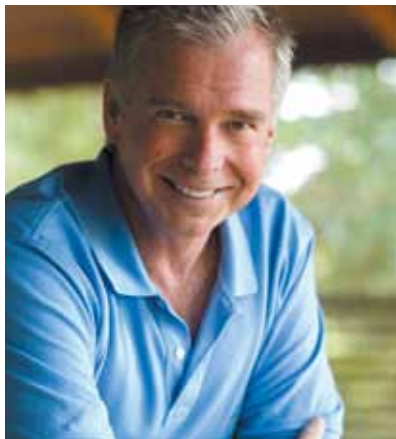
Owner,
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Jean-Guy de Gabriac is the founder and CEO of TIP TOUCH International, a leading spa consultancy and training company, servicing hotel chains like Constance, Radisson and Swissôtel. Top cosmetic brands like Décléor/Carita and La Mer also turn to TIP TOUCH to design signature treatments and train their international trainers. He is a frequent speaker at conferences. He is a frequent speaker at conferences and is one of the judges of the World Spa & Wellness Awards (London February 23, 2014).

Tony DE LEEDE



Owner and Founder,
**Gwinganna Lifestyle
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Tony de Leede is the owner and founder of Gwinganna Lifestyle Retreat. He is also actively involved in the fitness industry and founded Fitness First Australia, which has grown to nearly 500 clubs globally. His current project is a surf/active resort called Komune—one on the Gold Coast of Australia and one recently opened in Bali.

Dr. Mariela **DE SILVEIRA**

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Board of Directors,
**Kurotel Longevity Center
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Dr. Silveira is on the board of directors for the Kurotel Medical Center for Longevity and Spa, founded by her parents. One of the oldest, most successful medical destination spas in South America, Kurotel has been named the “Best of Brazil” by Travel Magazine and Condé Nast. She holds advanced degrees in medicine, medical acupuncture, cognitive behavioral therapy and Nutrology, and is an expert on the latest innovations in medical and wellness care. She is the founder of the NGO Mente Viva (Live Mind), which counts on volunteer health professionals to promote the culture of peace in schools of Gramado, RS, Brazil. Dr. Silveria is an international Speaker for Kurotel and a frequent speaker at wellness congresses and summits around the world.

Pierre-Louis **DELAPALME**



CEO & Partner,
Biologique Recherche
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With over 25 years experience in the beauty industry (Unilever, Yves Rocher), Pierre-Louis Delapalme is the CEO and co-owner of Biologique-Recherche, along with Rupert Schmid and Dr. Philippe Allouche. Biologique-Recherche is an exclusive premium professional cosmetic brand with 35 years of existence, a very selective network of partners in 50 countries and recurrent double-digit growth.

Deepak DEWAN

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Chairman & Managing
Director,
**Cardio Fitness India
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Deepak Dewan, CMD of Cardio Fitness India Private Limited (CFI) and a pioneer in the fitness industry, was responsible for introducing fitness to India in 1995. Three years later, CFI entered the spa and wellness space, again achieving leadership status. In a span of two decades, he CFI has become the largest one-stop shop providing fitness and wellness solutions in the sub-continent.

Dr. Mothomang **DIAHO**



Founder & CEO,
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Mothomang Diaho qualified as a medical doctor at the University of Adelaide, Australia and has worked as a public health practitioner for more than 28 years. She manages a public consulting firm and a wellness program and would like to incorporate all of her work into the health and wellness center that she is setting up.

Arnaud **DIAZ**

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International Director,
[comfort zone]
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Arnaud Diaz began his career in 1993 with IFF International Flavors & Fragrances, where he worked with world-famous perfume brands before returning to the spa industry through Sothys as the brand's export director for five years. He has headed the international development of [comfort zone] for three years.

Gina **DIEZ BARROSO DE FRANKLIN**



President & CEO,
Grupo Diarq
MEXICO

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Gina Diez Barroso de Franklin is president & CEO of Grupo Diarq, a Mexico City-based firm with a vision to promote and develop Mexican creativity. Over the last 20 years, the firm has grown to nine subsidiaries with more than 500 employees, running the gamut from real estate development to the creation of the University of Design, Film & Media. Grupo Diarq's publishing house GYA published the book *Harmony, Serenity, Balance: Spectacular Spas of Mexico*.

Hildegard **DORN-PETERSEN**



Freelance Journalist,
Hotel Consultant
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With roots in the hotel business, Hildegard Dorn-Petersen has actively monitored and supported the development of the wellness movement over the last 20 years. She is a freelance writer for various publications in the German-speaking trade press. Moreover, she is a networking expert in the spa and wellness industry and has launched the AHGZ Wellness Summit in Germany.

Kyia **DOWNING**

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Director of Serendipity,
Wello
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Catalyst, connector and keeper of the flame, Kyla Downing loves instigating mischief and nudging women to think and play big. She has spent most of her adult life using her gifts to breathe life and vibrancy into other people's ventures. Kyla says, "For me, Wello is a dream come true: a permission slip I to bring kindred spirits together—for conversations and collaborations that nourish us, and the world."

Rick DUARTE

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General Manager and
Director of Spa Operations
& Development,
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With more than 30 years in the hospitality industry, Rick Duarte has been in charge of Sundara since May of 2007. Sundara was founded on the principles of wellness, green and sustainable practices, which the Sundara team has continuously expanded upon to actively promote and support such initiatives as Breast Cancer Recovery, the Global Soap Project and Travel Green Wisconsin.

Aldina DUARTE-RAMOS



Director of Development,
Wellbeing Activities,
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Aldina Duarte-Ramos is director of development of wellbeing activities for THALASSA SEA & SPA, the wellness division of the Accor group. She has previously defined the SoSPA and the SoFIT concept for Sofitel Luxury Hotels and supervised its worldwide implantation. She is also president of the SPA-A Association, which proposes tools for development for spa and wellness professionals.

Suzanne **DUCKETT**

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Beauty, spa and wellness journalist Suzanne Duckett has worked for top glossy magazines including *Bazaar*, *Glamour*, *Vogue*, *Elle*, *Grazia* and *Harrods* magazine. She is author of *The Spa Directory*, has written for *The Telegraph* and *Guardian*, was the *Sunday Times Travel* magazine's spa editor and is now the associate editor of *Tatler's Spa Guide*, overseeing this globally recognized annual supplement.

Adrian **EGGER**



Managing Director
Spa Division,
KLAFS
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Adrian Egger builds on over 15 years of experience in the spa industry. As managing director of KLAFS Spa Division, the world market leader in sauna, pools and spa, he and his team are responsible for top international projects. He coordinates collaboration with partners worldwide and always keeps a close eye on the market to see and set trends.

Susie **ELLIS**

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Susie Ellis is president of SpaFinder Wellness and chairman and CEO of the GSWS. A prominent writer, speaker and analyst, she is a respected industry expert and director of SpaFinder Wellness' annual Spa and Wellness Trend Forecast. She is also a member of several industry boards and is the recipient of the prestigious International Spa Association's 2012 Visionary Award.

Peter **ELLIS**



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Chairman and CEO of SpaFinder Wellness, Inc. and chairman emeritus of the GSWS, Pete Ellis revolutionized an entire industry by launching the first automotive buying and research website, Autobytel.com. Under his leadership, SpaFinder Wellness has grown to be the leading spa/wellness marketing and media channel. His Internet technology innovations are part of the Permanent Research Collection at the Smithsonian National Museum of American History.

Patricia **ENGELHORN**



Freelance Journalist,
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Patricia Engelhorn is a well-known travel and hospitality writer and author based in Munich, Germany, who covers travel trends, destinations and properties around the globe for numerous high-profile magazine and newspapers.

Morad **FAREED**



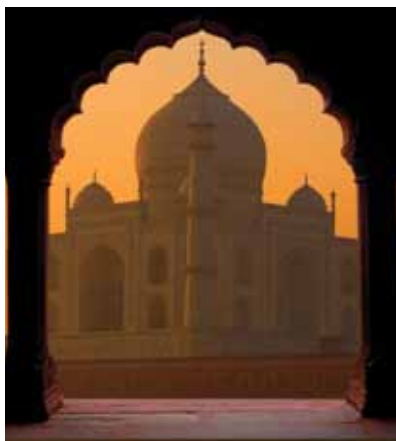
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Morad Fareed is the co-founder of Delos, a pioneering wellness real estate development company. He is a member of the Clinton Global Initiative, the U.S. Conference of Mayors' Business Council and serves on several boards. He is a native of New York and lives in Manhattan.

Kenza **FASSIHI**

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Strategy Analyst,
**Moroccan Agency for
Tourism Development**
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The Moroccan Company for Tourism Engineering aims to pursue actions in connection with the national strategy for tourism product development. It further seeks to conduct new large projects on behalf of the state or legal persons of public law over the entire national territory through market research and studies and aims to promote and develop tourism among investors and assist governments in choosing candidates for tendering.

Catherine **FELICIANO-CHON**



Founder and Managing
Director,
**CatchOn &
Company Ltd.**
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Founder of Asia's leading brand and PR consultancy in hospitality and wellness, Cathy Feliciano-Chon is a sought-after speaker for her keen insights on Asian and emerging trends. CatchOn has launched over 50 spa and cosmetic brands in Asia and counts some of the industry's "who's who" as clients.

Elaine FENARD



Principal,
Spa Strategy
UNITED STATES

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Elaine Fenard is principal of Spa Strategy, a preeminent spa-consulting group, providing a range of strategic and operational consulting services globally. She oversees all projects and works closely with hotel and spa industry leaders and has a passion for the business of spas and unique experience with multiple spa portfolios. The company headquarters in the USA with satellite offices in the UK and China.

Kerstin **FLORIAN**



President,
Kerstin Florian
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Kerstin Florian is president of Kerstin Florian, Inc. a skincare company providing a range of natural and cosmeceutical based products to spas in over 35 countries. With over 40 years in the industry, she is considered a pioneer with a passion for promoting the company's philosophy of "Outer Beauty, Inner Health" and overseeing corporate efficiency.

Charlene **FLORIAN-BARKER**

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Chief Creative Officer,
Kerstin Florian
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Charlene Florian is chief creative officer for Kerstin Florian, Inc. She is responsible for new product and treatment development, ingredient research and technology as well as the development of the latest Kerstin Florian wellness event and retreat program launched in the summer of 2013. She speaks regularly about wellness, longevity trends and the skin at spas worldwide.

Jo FOLEY



Independent Author and
Writer,
**Journalist and Media
Consultant**
UNITED KINGDOM

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Jo Foley is one of the most respected spa journalists in the UK. For over a quarter of a century, she has visited and reviewed spas, wellness centers and retreats on four continents and watched as “fat farms” morphed into pleasure palaces and health centers evolved into holistic hideaways. She works and reviews for a myriad of newspapers and magazines.

Katrine **FORMBY**

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Co-Founder,
Sable Investments
UNITED STATES

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Katrine Formby is vice-president of Sable Investments. She and her husband live in Austin, Texas and oversee a number of real estate investments including the popular Hula Hut restaurant and the Austin Golf Club. Currently, she is spearheading a project in Telluride, Colorado, which will transform the historical Nugget building into a state-of-the-art film center. Her twin sister is the GSWS Board Chair, Susie Ellis.

Samantha FOSTER



Director,
**Destination Spa
Management Limited**
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Samantha Foster is an integrated wellness consultant, specializing in destination spa set-up and management, founding chair of *Asia-Pacific Spa & Wellness Coalition* and secretary of the newly formed *International Health & Wellness Alliance*. A lecturer in spa development/management, she is a published author and frequent speaker and is currently working with public health experts to develop online wellness solutions for the spa industry.

Sallie **FRAENKEL**

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Executive Vice President,
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Summit**
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Sallie Fraenkel leads business development, marketing, public relations and event management for the GSWS. Previously she served as chief marketing officer, COO and EVP of SpaFinder Wellness where she was a member of the executive team for eight years. A globally recognized expert on spa and wellness, she is a frequent speaker at industry events and has a lifelong passion for wellness.

Oriele **FRANK**



International Director of
Marketing,
Elemis UK
UNITED KINGDOM

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Oriele Frank is the creative force behind Elemis, challenging and developing its vision and concepts and turning them into a business and marketing reality. Since joining Elemis in 1993, she has been responsible for the brand's development and design and continues to drive Elemis' strategic direction.



Vice President of Industry
Relations & Product
Development,
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As vice president of industry relations and product development for Massage Envy Spa, CG Funk creates national programs for therapist recruiting and retention, develops new service offerings and acts as a spokesperson to media, government regulatory departments and industry associations. Massage Envy Spa is a national franchised network of day spas with 900 open locations currently in the U.S.

Jo GAGLANI



Director,
**Sanctum Spa and
Wellness Pvt. Ltd.**
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After a successful career in the City of London as a communication consultant, Jo Gaglani made the switch to the wellness sector five years ago. Her passion for products that deliver significant results on the Asian skin, along with her entrepreneurial spirit, helped to promote a number of beauty brands in India including UMO (24k Gold Facial) and Aromatherapy Associates.

Don GENDERS

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Managing Director,
Design for Leisure
UNITED STATES

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Don Genders is known as one of the world's leading experts in the design and implementation of wet spa areas. DFL opened a U.S. office in 2006, which now serves the whole of the Americas. His infectious passion, creative approach and considerable knowledge in this highly specialized field result in DFL's services being sought by the world's most prestigious projects.

Tina GHAFURIAN



General Manager,
**Tips & Toes Beauty and
Spa Centre LLC**
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Tina Ghafurian heads up one of the UAE's best homegrown beauty brands, Tips & Toes, which has 16 branches across the UAE. As one of the founding members, she drew on her wealth of industry knowledge and proven management abilities to help an idea grow into a leading spa concept in less than five years.

Sammy GHARIENI



Founder and CEO,
Gharieni Group
GERMANY

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Since Sammy Gharieni founded Gharieni Group more than 20 years ago, it has emerged as a leading European manufacturer of high-end chairs, spa and medical beds, furniture and equipment. Its spa division offers a high-quality, innovative range of spa equipment solutions and furniture. The company provides equipment to spas and hotels in more than 55 countries across the globe.

Andrew **GIBSON**



Group Director of Spa,
Mandarin Oriental
Hotel Group
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Andrew Gibson has worked in nearly every part of the spa service industry, specializing in building health facilities and his own luxury resort spa, helping Six Senses become a major spa brand and, with Raison d'Etre, helping leading hotels define their spa concept. He is a founding board member of the GSWS and chairman of the organizing committee for the 2013 Summit.

Bastien **GONZALEZ**

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Bastien Gonzalez is famous worldwide for his glamorous and unique approach to foot treatments. The multi-awarded Bastien's Pedicures and Manicures focus on the fusion of health and beauty and are performed in many of the most luxurious hotel spas in the world. The Révérence de Bastien product range, created in collaboration with French cosmetologists, embodies this new beauty ritual.

Peter GREENBERG



Travel Editor,
CBS News
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Peter Greenberg, a respected frontline travel news journalist, is the travel editor for CBS News, appearing on CBS This Morning, CBS Evening News with Scott Pelley and CBS Sunday Morning, among other broadcast platforms. He has been described as the consummate insider when it comes to reporting the travel business as news. An Emmy Award-winning investigative reporter and producer, he is also host of the nationally syndicated Peter Greenberg Worldwide Radio show; chief contributing editor for Michelin Travel; contributing editor for Men's Health magazine; contributor to Parade, ForbesTraveler.com and MSN.com; and was the creator and host of CNBC's popular feature "Inside American Airlines: A Week in the Life."

Tara **GRODJESK**



President, **TARA Spa Therapy**
Founder, **Green Spa Network**
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A leading spa expert for over 20 years, Tara Grodjesk is best known for introducing Ayurveda to the U.S. spa industry and for her innovative concepts and wellness-focused treatment programs. Tara Spa Therapy products and programs have touched over 300 spas, 6000 therapists and millions of spa-goers. Through the Green Spa Network, she has been a leading force in greening and sustainability for spas.

Céline GUERTON



CEO,
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Drawing on her 12-year experience at Carlson Wagonlit Travel, Celine Mathias created Spa Collexion, an integrated agency providing expertise in marketing, consulting and distribution through Active Meetings[®], a division dedicated to wellbeing seminars. Last year, she purchased *Emotion Spa Magazine*, a professional wellbeing magazine, and launched *Spa Collexion Magazine*, a bilingual magazine for the general public dedicated to wellbeing destinations.

Dr. Deepika **GUNAWANT**



Head Integrative Health
and Wellbeing,
Vana Retreats
INDIA

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Dr. Deepika Gunawant heads integrative health at Vana, assisting and guiding the Vana, Malsi Estate wellness team with recruiting wellness professionals, setting standards and developing the product range. She is also responsible for the development of the Vanaveda range of spa products, cosmetics and amenities. Dr. Gunawant earned her MD in Ayurveda from Kolkata and is the co-author of the book entitled the “Complete Illustrated Guide to Ayurveda” published by Element Books. She has appeared on BBC and other media.

Anna-Cari GUND



President,
CIDESCO International
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After eight continuous years as vice president of CIDESCO International, Anna-Cari Gund was elected president in October 2012. With over 25 years' experience and as principal of a CIDESCO-School in Stockholm, Sweden, she is 100 percent devoted to improving the standards and quality of education through CIDESCO, "the international link to the world of beauty and spa therapy."

Hediye **GURAL GUR**

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Chief Executive Officer,
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Working in the wellness sector since 2005, Hediye Gural Gur is working to develop thermal business in Turkey and take part in international thermal tourism. A rising hotel chain brand in Turkey, The NG Hotels & Resorts investments include Güral Harlek Thermal, Güral Sapanca Wellness, Güral Afyon Thermal hotels and a hotel project will start soon in Istanbul. The Group is focused on wellness, health and congress tourism.

Allen HAINES



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Allen Haines has directed, produced and/or supervised over 400 feature film and television marketing campaigns for every major Hollywood movie studio and television network. From Star Wars: Episode One to Everybody Loves Raymond, he has been integrally involved in marketing some of the most successful entertainment productions of all time and is a member of the Academy of Television Arts And Sciences.

Susan **HAISE**



Owner,
Neroli Salon & Spa
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Susan Haise, a CIDESCO Diplomat (1994) and owner of Neroli Salon & Spa (1993), has been honored with the Global Salon & Spa and Best Places to Work Awards. She holds a NAHA Master of Business, is a member of Intercoiffure and ISPA and is currently working towards accreditation of the first 1,000-hour Ayurveda Esthetic Program in North America.

Meryem **HAMOUDA**

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Strategy Analyst,
**Moroccan Agency for
Tourism Development**
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The Moroccan Company for Tourism Engineering aims to pursue actions in connection with the national strategy for tourism product development. It further seeks to conduct new large projects on behalf of the state or legal persons of public law over the entire national territory through market research and studies and aims to promote and develop tourism among investors and assist governments in choosing candidates for tendering.

Michael **HARMSWORTH**

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Managing Director,
ESPA International
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Michael Harmsworth has been pivotal in the development and growth of ESPA since its launch in 1993, driving all aspects of the business including day-to-day operations, strategic planning, growth and corporate development. His determination to challenge and evolve industry standards, coupled with a genuine passion for the business, has been fundamental to both the initial and continued success of ESPA.

Susan **HARMSWORTH**

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Founder & CEO,
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Sue Harmsworth has over 40 years of spa industry experience, with a portfolio of over 350 spas in 55 countries, including ESPA's wellness flagship in London, ESPA Life. The ESPA brand is renowned for its extensive natural product range, innovative and effective treatments, unsurpassed post-graduate therapist training and its spa design and management division. She is a GSWS board member.

Dr. Heather **HARTWELL**

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Associate Professor,
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Dr. Heather Hartwell is a registered nutritionist and a member of the Nutrition Society. Her research is within the academic discipline of public health nutrition and she is currently supervising four PhD students. Past projects have included the evaluation of the opportunity for healthy eating in prisons for the National Audit Office and the evaluation of the “steamplicity” food production system operating in Charing Cross Hospital for Medirest.

Bastian HARTWIGSEN



Head Delegate SPA,
Dornbracht
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Bastian Hartwigsen is the head of the spa division at Dornbracht, an international manufacturer of high-quality designer fittings and accessories for spas, bathrooms and kitchens. He is charged with developing a strategy focusing on all aspects of the spa industry and developing products and concepts unique to the Dornbracht name.

Shiryo HAYASHI

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Vice President - Corporate
Innovation APAC,
**Estée Lauder
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Shiryo Hayashi works in the Estée Lauder Companies as corporate innovation vice president for the Asia Pacific regions. With her focus and research on the emerging markets, new technologies and new consumer trends, her mission is to create locally relevant and innovative business opportunities for the US-based companies that operate multiple premium personal care brands in cosmetics and hair care.

Christine HAYS

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Vice President,
Spa Operations,
The Oberoi Group
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Christine Hays oversees Oberoi and Trident Spas. She has evolved in the spa and wellness industry for 27 years and is a resourceful educator, researcher and passionate visionary. Spending six years in India, she embraced the culture, gained Eastern traditional healing knowledge and integrated them into the Oberoi Spas. With her classical dance background, she incorporates dance movement techniques into touch therapy.

Tara **HERRON**



Director, The Imperial
Spa, Salon, Health and
Racquet Club,
The Imperial Hotel
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Director of Imperial Spa and Sufi products, Tara Herron has over 30 years of unique experience in spa developments and the creation of well being initiatives. Specializing in signature products, philosophies, yoga, healing modalities and concept to launch projects, she is the author of Evolve audio CDs, *The Definitive Handbook for the Spa and Body Therapist* and the ebook *Spa Knowledge*.

Katie HESS



Founder,
LOTUSWEI
UNITED STATES

(+1) 602 670 0753
<http://www.lotuswei.com>

A pioneer in energy medicine, Katie Hess has 14 years of experience with flower remedies. She develops innovative products, spa treatments and technologies with flower remedies to catalyze transformative experiences. One of the world's leading floral apothecaries, LOTUSWEI products are found in 12 different countries.

Neil HEWERDINE



Vice President,
Spa Services,
**Kerzner International -
Atlantis The Palm**
UNITED ARAB EMIRATES

(+97) 144 261 207
<http://www.atlantisthepalm.com>

A well-respected veteran in the industry with over 26 years' experience, Neil Hewerdine is the vice president, spa services, at Atlantis The Palm in Dubai, where he oversees daily operations/strategic development. Previous positions include general manager, consultancy services, for Spa Resources International in the UAE, working on brand development and concepts, creating retail culture and driving staff to reach their ultimate capacity.

Donna **HOLTOM**

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Director of International Relations, **Leading Spas of Canada**, Owner and Founder, **Holtz Spas CANADA**

(+1) 613 241 7770
<http://www.holtzspa.com>

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Aside from her current role, Donna is owner and founder of Holtz Spas and is the Director of International Relations for Leading Spas of Canada. Leading Spas of Canada, which has worked in conjunction with CTC & International Spa Association to produce quality industry research. Ms. Holtom is also affiliated with the Canadian Tourism Commission Task Force on Spa and Wellness and the Thailand Department of Export Development.

Anni HOOD

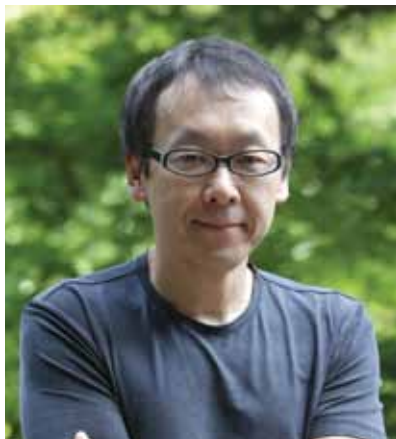


Consultant: **Wellness,
Spas, Hospitality**
Government Relations,
**Global Spa & Wellness
Summit**
UNITED KINGDOM

(+44) 788 525 5887
<http://www.kislifestyle.co.uk>

Anni Hood has operated and consulted for hospitality, spa and wellness businesses for decades on every continent in the world. Previously, she was group director of spas for the Jumeirah Group and general manager for The Sanctuary (UK). She is a talented industry writer, radio presenter and wellness visionary. She recently launched K.I.S Lifestyle Limited, an online optimal wellness community.

Yoshiharu **HOSHINO**



President,
Hoshino Resort Co., Ltd
JAPAN

(+81) 90-7221-3884
<http://www.hoshinoresort.com>

Yoshiharu Hoshino became the president of Hoshino Resort Group in 1991. Since then he has emphasized operation strategy and introduced a new business model—management service intensification. Today, the number of facilities has expanded to 32, including the Hoshinoya brand. In 2011, small luxury onsen resorts with the new brand name “Kai” were launched. This new brand is expected to open at every famous hot spring in Japan.

Jesper **HOUGAARD**

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Managing Director,
Serena Spa Ltd.
INDIA

(+91) 8242432358
<http://www.serenaspa.com>

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Jesper Hougaard is founder of Serena Spa, which first opened in the Maldives in 2000 and expanded to India and Sri Lanka in 2002 and 2003. He oversees 17 on-going and completed spa projects in Kenya, the Maldives, Egypt, Seychelles, India, Sri Lanka, and Turkey. He has served as a board member of the International Spa Association.

Linda HOWARD



CEO,
Alturnative
UNITED STATES

(+1) 917 355 5830
<http://www.alturnative.com>

Linda Howard is the founder and CEO of Alturnative, a company that is changing how people view, approach and engage with lifestyle, wellness and fitness, with a goal of redefining the industry from the inside out. As fitness facilities owner, keynote presenter, wellness venture consultant and author, under the Alturnative brand her work gives new life to communities, businesses and the industry at large.

Geraldine **HOWARD**



Co-Founder & President,
**Aromatherapy
Associates Ltd.**
UNITED KINGDOM

(+44) 208 569 7030
[http://www.
aromatherapyassociates.com](http://www.aromatherapyassociates.com)

Geraldine Howard boasts over 35 years in the industry and is one of the world's leading experts in aromatherapy, continuing to develop products, treatments and training for some of the most highly regarded spas in over 40 countries across the globe. As a speaker and highly acclaimed panelist, Howard is recognized for her extensive knowledge, passion and dedication to her specialty. Co-founder of the London-based company, Aromatherapy Associates, she has personally worked on all of the formulations and treatments which bear testament to her highly skilled influence.

Christopher **HUEL**BACH

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Senior Vice President
International Sales,
BABOR
GERMANY

(+49) 172 640 8242
<http://www.babor.com>

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By setting up distribution structures in Central Asia and Eastern Europe, Christopher Huelbach has collected broad experience in the professional B2B cosmetics business for more than 12 years. Responsibilities for international marketing and sales round off his profile. Babor is globally present in over 60 countries, offering luxury professional face and body care products that are made in Germany.

Lori HUTCHINSON



Founder & Co-Owner,
Hutchinson Consulting
UNITED STATES

(+1) 707 935 9760
[http://www.
hutchinsonconsulting.com](http://www.hutchinsonconsulting.com)

In 1993, Lori Hutchinson founded Hutchinson Consulting, a hospitality management recruiting firm. Lori, her husband Bill, and their team of four have placed over 350 hospitality managers and executives, including 110 people in spa-related companies. Prior to Hutchinson Consulting, she worked as director of human resources for two four-star properties for 12 years in San Francisco and Sonoma, California.

Hirokazu IIDA



President,
Shuei Wellness Co, Ltd.
JAPAN

(+81) 3 3700 7472
<http://www.upforyoga.com>

As president of Shuei Wellness, Hirokazu Iida runs diversified programs including yoga, tennis, fitness and spa. It's Up For Yoga, a unique yoga studio meets spa atmosphere concept, attracts the premium wellness market in Tokyo. It also promotes Cardio Tennis, a functional fitness program combining tennis and cardio exercise.

Farida **IRANI**



Director & Founder,
Subtle Energies Pty. Ltd.
AUSTRALIA

(+61) 298 948 979
<http://www.subtleenergies.com.au>

Farida Irani, founder of Subtle Energies, is regarded as a pioneer in Ayurveda aromatherapy. Her research has received international awards and recognition, and her diploma courses have been accredited in Australia as nationally recognized qualifications. Known for her signature formulas and high quality therapeutic oils, she has established partnerships with clientele such as The Taj Palaces and Resorts and Six Senses Spas.

Nick IRANI



Director of Operations and
Brand Development,
Subtle Energies Pty. Ltd.
AUSTRALIA

(+61) 9634 1677
<http://www.subtleenergies.com.au>

Since joining his family business, Nick Irani has been responsible for Subtle Energies' rebranding and remodeling, including the development of its natural skincare and body range. Since the launch in 2010, he has established an international presence for the brand including a partnership with Six Senses Spas and expanding operations with existing partners such as the Taj Palaces and Resorts.

Omer ISVAN



President,
Servotel Corporation
UNITED KINGDOM

(+90) 212 325 9000
<http://www.servotel.net>

Omer K. Isvan is president of Servotel Corporation, which is widely recognized as the leading advisor in the investment and development of hotels, resorts, and integrated mixed-use developments worldwide. His experience spans over 43 countries and numerous projects, and he has advised investors in every step of development from green-field stage to asset management. A graduate of University of Surrey, England, Isvan is a member of Institute of Hospitality and the British Institute of Management. He is one of few industry leaders to be featured on the cover of Business Week magazine and is a frequent keynote speaker on hospitality development at conferences and leading universities around the globe.

Rochelle **JACOBS**

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Managing Director,
**June Jacobs Spa
Collection**
UNITED STATES

(+1) 212 471 4834
<http://www.junejacobs.com>

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Ensuring that the brand with her mother's namesake stays true to its heritage, Rochelle Jacobs has overseen the creation of, and is responsible for, all aspects of the June Jacobs Spa Collection, including its current global expansion. Prior to joining her family company, she gained significant experience in finance and business working for Lehman Brothers and Viacom. She lives with her family in New York City.

Neil JACOBS

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CEO,
**Six Senses Hotels
Resorts Spas
THAILAND**

(+66) 2631 9777
<http://www.sixsenses.com>

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Neil Jacobs assumed the role of chief executive officer of Six Senses Hotels Resorts Spas in 2012, with a mission to grow the company globally and enhance its brand positioning. Previously, he was president of global hotel operations for Starwood Capital and spent 14 years with Four Seasons as senior vice president-Asia Pacific.

Shweta **JAI GUPTA**

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CEO,
Hibiscus India
INDIA

(+91) 112 275 9080/81
<http://www.spahibiscusindia.com>

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After 13 years in a corporate career with industry leaders, in 2008, Shweta Jai Gupta founded Spa Hibiscus, a holistic offering of a spa, salon and gym under one roof, designed to deliver all aspects of wellness with integrity and honesty. Since then, Spa Hibiscus has grown to seven centres across India and has won many awards and accolades.

Satish JAYARAM



Principal,
**Indian Hotels Company
Limited IHM-A**
INDIA

(+91) 982 314 4443
<http://www.ihma.ac.in>

Principal Satish Jayaram leads IHM-Aurangabad, which is supported by the Taj Group and one of India's finest hotel management institutes. His 24 years of experience in the hospitality industry bring valuable perspectives to his work. As a professor of strategic hospitality management and innovation, he passionately mentors students to create successful Innovation, incubation and entrepreneurship projects across India.

Lovina JHA



Founder and Creative
Strategist of Spa
Consultancy,
Spa Guide-n-Light
INDIA

(+91) 2226 365 974

<http://www.spaguidenlight.com>

Lovina. G. Jha is the founder of spa consultancy 'Spa Guide-N-Light'. For over 15 years she has been at the forefront of and spearheaded many beauty and wellness projects globally. A human psychology graduate with knowledge of many subtle healing modalities, her vision is to guide people to discover their inner light within wellness zones.

Polly JOHNSON



CEO,
SpaEquip Inc.
UNITED STATES

(+1) 707 737 1121
<http://www.SpaEquip.com>

Polly Johnson's company, SpaEquip, has evolved to support the global procurement needs of many major spa brands, including Hilton, Fairmont Raffles, Starwood Brands, Marriott and Ritz-Carlton. SpaEquip has offices in the United States, the United Kingdom and Hong Kong. Prior to her work in the industry, she was an executive at an NBC affiliate.

Dr. Michael **JORDAN**



Owner and CEO,
Magic Race LLC
UNITED STATES

(+49) 172 971 2330
<http://www.neocontrol.de>

A professor of Urology since 2003, Michael Jordan was the first urologist to introduce transurethral needle ablation (TUNA) in the Middle East, Malaysia, Philippines, Marrocco and Romania and has performed over 1500 procedures. He was also the first doctor to offer extracorporeal magnetic innervation (ExMI) therapy outside the USA and has introduced ExMI in 27 countries.

Mehmet **KABAS**

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President,
Promet Spa Wellness
TURKEY

(+90) 216 368 4840
<http://www.promet.com.tr>

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Mehmet Kabas is the founder of PROMET, a leader in the design/implementation of spa wellness centers in Turkey. He has 30 years of experience in the sector and is a member of the Turkish Finnish Businessmen Association and the Foreign Economic Relations Board. He holds a Master's Degree in Business Administration and Industrial Engineering.

Abhilash **KALATHIL RAMESH**



Executive Director,
Kairali Ayurvedic Group
INDIA

(+91) 9873 23080
<http://www.kairali.com>

The eldest in the next generation of the Kairali Ayurvedic Group, Abhilash K.R.'s contribution to the exemplary international growth and continuing marketing success of Karaili is obvious. Having grown up in the center of a thriving Ayurveda enterprise, like his father before him, he has inherited Ayurvedic know-how paired with extensive global business experience, making him the ideal representative for Kairali globally.

Abishek **KALATHIL RAMESH**



Owner,
Kairali Ayurvedic Group
INDIA

(+91) 987 130 3555
<http://www.kairali.com>

With over four generations of his family promoting wellness services, Ayurveda and wellness are built into Abishek Ramesh's genes. Overlooking the spa operations and online product portfolio for the Kairali, he has successfully increased Kairali Ayurvedic Group's presence worldwide. His passion and enthusiasm about wellness are evident in the way he promotes the Kairali Group.

Makiko **KAMORI**

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Sub-Director,
**Kamori Kanko Anti-
Aging Resort Rusutsu
JAPAN**

(+81) 11 222 3088
<http://www.kamori.co.jp/en/>

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With over 30 years experience of resort management, Kamori Kanko Co., LTD has started an anti-aging resort project and is now exploring the possibilities of wellness tourism in Hokkaido, Japan. Business activities of Kamori Kanko include resort and hotel management, cableway transportation, sport facility management, restaurant/ amusement facility management, real estate development and management all around Japan.

Amitabh KANT

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CEO & Managing Director,
**Delhi Mumbai Industrial
Corridor Development
Corporation**
INDIA

(+98) 106 375 77
<http://www.dmicdc.com>

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Amitabh Kant serves as chief executive officer & managing director of the Delhi Mumbai Industrial Corridor Development Corporation, India's most ambitious Infrastructure programme aiming to develop new "Smart Cities" converging next generation technologies across infrastructure sectors. Kant is also the author of "Branding India – An Incredible Story" and has been the key driver of the award-winning "Incredible India" and "God's Own Country" campaigns, which positioned and branded India and Kerala State as leading tourism destinations. He has also been the National Project Director of Rural Tourism Project of UNDP, and is a member of the Advisory Committee on World Heritage Matters, under the aegis of Ministry of Culture, Government of India.

Saritha **KATIKANENI**



Vice President - Marketing,
ManageMySpa
UNITED STATES

(+91) 984 966 4279

<http://www.managemyspa.com>

Saritha Katikaneni has 15 years of experience across marketing and education functions in the software industry working both in the United States and India. Before co-founding ManageMySpa, she co-founded and served as managing director of 6Pack Cuisines, a chain of fast-casual restaurants. Previously, she was the managing director (India) at SustainLane, a U.S. based media company in the sustainability space, served as senior director of marketing at SumTotal Systems.

Salman **KATTAN**

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Board Member,
**Enaya Care International
Co. Ltd.**
SAUDI ARABIA

<http://www.enayacare.com>

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Saudi Enaya is a specialized health insurance company, offering first-class products and leading services for group and individual clients, with a constant focus on customer centricity. It is dedicated to social responsibility for the Saudi Arabian society, integrity, excellence, trust and passion shape its culture. Its slogan defines its commitment to state-of-the-art health insurance solutions, combined with a loyal and caring partnership with our valued members.

Tae KAWASAKI



President,
The Day Spa Co., Ltd.
JAPAN

(+81) 662 278 086
<http://www.thedayspa.jp>

Tae Kawasaki operates 18 spas in Japan. The popularity and strong reputation of her spas keep her working on several projects year-round, and her passion for health and wellness led her to create each spa location with its own unique concept with the Zen essence.

Afsar **KHAN**

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Associate Vice President,
Business Development,
Max India Limited
INDIA

(+91) 11 4259 8000
<http://www.maxindia.com>

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Max India Limited is a multi-business corporate, driven by the spirit of enterprise and focused on people and service-oriented businesses. The Company's vision is to be one of India's most admired corporates for Service Excellence. Max India recently entered the Senior Living business with Antara, a fully owned subsidiary of Max India. From its past, Max India continues its interest in the manufacture of Speciality Products for the packaging industry.

Ashok KHANNA

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Managing Director,
Ananda in the Himalayas
INDIA

(+91) 11 2656 8888
<http://www.anandaspa.com>

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Ashok Khanna, founder of Ananda of Himalayas, is a leading hotelier in India with over three decades of hospitality experience starting with the Oberoi Group. He has firmly established Ananda as a world-class, award-winning wellness retreat integrating Ayurveda, yoga, meditation, Vedanta and contemporary international therapies that encompass the elements necessary for a holistic, stress free lifestyle.

Naresh **KHATTAR**



Board of Directors,
The Farm at San Benito
PHILIPPINES

(+63) 288 48074
<http://www.thefarm.com.ph>

“The Farm resonated with me. So much so, I bought it. Now that’s an endorsement!” Entrepreneur, Naresh Khattar deems his inaugural 2007 stay at Filipino retreat, The Farm, as “divine intervention.” Now a part-owner/investor and regular frequenter, he describes himself as a testament to the world-class sanctuary’s powerful, life-changing experiences. He seeks pleasure in sharing his healthy haven with the world.

Rahul KHOSLA



Managing Director,
Max India Limited
INDIA

(+91) 11 2693 3618
<http://www.maxindia.com>

Rahul Khosla is a seasoned business leader with deep management experience, strong leadership skills and broad business perspectives developed over the last 30 years in India and globally. He is currently managing director of the Rs 10,000-crore Max India Group, a multi-business conglomerate with interests across diverse industries such as life insurance, healthcare, health insurance, senior living and specialty packaging.

Sharon **KOLKKA**



General Manager,
**Gwinganna Lifestyle
Retreat**
AUSTRALIA

(+61) 755 895 000
<http://www.gwinganna.com>

With 32 years of wellness experience, Sharon Kolkka is currently general manager at Gwinganna Lifestyle Retreat. She created Gwinganna's philosophy and orchestrated the guest experience, and today she develops the Retreat's wellness programs, presents seminars and oversees the day-to-day operations. She is also an international presenter with a particular focus on managing stress and emotional wellbeing.

Sudheer **KONERU**



Founder and CEO,
ManageMySpa
UNITED STATES

(+1) 713 240 6278
<http://www.managemyspa.com>

Sudheer Koneru has 20+ years experience in software. He started his career at Microsoft where he worked for over eight years. He then founded a company in Seattle in 2000 which became SumTotal Systems with revenues of over \$100M. He has advised several startups and served as president TiESeattle. He is an alumni of IITChennai and UTAustin.

Yulia **KOROLEVA**



Deputy Director,
**Applied Aesthetics and
Spa Association (AASA)**
BELARUS

(+375) 29 623 4533
<http://www.aasa.by>

Koroleva-BY not only distributes and sells cosmetics and equipment in Belarus but is also the founder of Applied Aesthetics and Spa Association, which accompanies the sales process with outreach activities in the field of spa such as conferences, forums and Belarus Championships in spa massage, etc.

Anand KUMAR



Executive Wellness
Manager,
Vana Retreats
INDIA

(+91) 839 329 39512
<http://www.vanaretreats.com>

Vana Retreats will unveil its first property, Vana, Malsi Estate in 2014. Located in Dehradun, India, it will bring together one of the most comprehensive wellness offerings in the world, including Ayurveda and yoga in their purest form. In addition, holistic oriental therapies, spa therapies, aqua and fitness, meditation and an emphasis on the healthy cuisine will allow for a well-crafted and customized wellness program for each guest.

Anand KUMAR



Joint Secretary,
Ministry of Tourism,
Government of India
INDIA

(+91) 112 371 5084
<http://tourism.gov.in>

The Ministry of Tourism is the agency for the formulation of national policies and programmes and for the co-ordination of activities of various Central Government Agencies, State Governments/UTs and the private sector for the development and promotion of tourism in the country. The Ministry is headed by the Union Minister of State for Tourism (Independent Charge).

JoAnn **KURTZ-AHLERS**

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Owner & President,
**Kurtz-Ahlers &
Associates, LLC.**
UNITED STATES

(+1) 949 487 0522
<http://www.kurtzahlers.com>

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JoAnn Kurtz-Ahlers established Kurtz-Ahlers & Associates with the goal of selecting unique destinations. Kurtz-Ahlers' portfolio has over 45 properties, including several wellness destinations — luxury boot camp, spiritual retreat in the Himalayas and Thai destination spas, among them. Kurtz-Ahlers Wellness properties provide an experience to guests that can be life-changing and inspire a dedication to healthy and mindful living.

Mia KYRICOS



Chief Brand Officer,
Spafinder Wellness, Inc.
UNITED STATES

(+1) 212 924 6800
<http://www.spafinder.com>

Mia Kyricos recently joined SpaFinder Wellness as chief brand officer. Previously, she was vice president of Core Performance, a corporate wellness company, and director of global spa brands at Starwood Hotels & Resorts Worldwide. She sits on the board of the GSWS and is the founder of Kyricos & Associates, a consultancy for the spa, wellness and hospitality industries.

Gianluca **LAGANA**



Executive Director of
Global Hospitality,
Technogym
ITALY

(+39) 0547.56047
<http://www.technogym.com>

Gianluca Lagana is a Technogym international business executive with 20 years history leading development and implementation of sales and marketing strategies throughout European, North and South American, Middle East, African and Asian markets. He has forged strategic partnerships with industry-leading, luxury hoteliers such as: Starwood, Four Seasons, Fairmont-Raffles, Hyatt, JW Marriott, Hilton, Mandarin Oriental, Shangri-La, One & Only Resorts and The Dorchester Collection.

Miriam LAHAGE



Ex-Managing Director,
Peek and Cloppenburg
KG
UNITED KINGDOM

(+44) 7809144894

<http://www.peek-cloppenburg.de>

Miriam Lahage has spent her career building global retail businesses, from TJX to NET-A-PORTER to eBay. She recently exited P&C, a €2B retailer; prior to P&C, she drove innovation as eBay VP, global head of fashion. Previously, she launched the first UK online discount designer boutique and consulted for entrepreneurial ventures, which included NET-A-PORTER. She spent more than 20 years with TJX.

Dr. Roopa **LAKSHMI BHAT**



Founder,
Dreamz International
INDIA

(+9)1 961 130 2802
<http://www.dreamzspa.com>

Dr. Roopa Lakshmi Bhat holds a Doctorate in Philosophy, specializing in spa architecture, and has 13 years of experience in the Beauty and Wellness Industry. She is the Founder of DREAMZ INTERNATIONAL (Spa Project Consulting and Management Services) and SPALON SHOP. The UWA & Indian Overseas Bank has awarded Dr. Roopa the “Effulgent Star of the Decade Award” for contributions towards the welfare of people.

Astha **LALBHAI**

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Senior Executive - PR and
Communications,
Vana Retreats
INDIA

(+91) 839 329 39512
<http://www.vanaretreats.com>

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Astha Lalbhai is part of the strategic initiatives team at Vana Retreats and is working on various projects related to the development of the brand and communication strategy. She was an undergraduate in Business Administration at the University of Southern California and holds a Master's in Communication from Northwestern University, Chicago. She is aligned to Vana Retreats' vision to be of service and enhance wellbeing.

Charmaine **LANG**

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Owner,
The Madison Collection
UNITED STATES

(+1) 305 573 1220
<http://www.themadisoncollection.com>

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As founder and owner of The Madison Collection, Charmaine Lang has pioneered luxury linens in the hotel and spa industry for over 15 years. With true visionary leadership, she has grown the business into an international company servicing premier hotels and spas globally. Her company is known for its high standards in both product and customer service.

Nazlie LATEFI, PHD

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Principle Research
Analyst,
**Pegasus Capital
Advisors**
UNITED STATES

(+1) 212 710 3482
<http://www.pcalp.com>

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Nazlie Latefi is a life sciences expert holding a PhD in molecular biology and neuroscience and has many years of experience advising the investment industry on health and sustainability. She has written for numerous publications and is currently a principle research analyst at Pegasus Capital Advisors, a private equity firm focused on health and sustainability.

Tracey LEE



Vice President Spas,
Auberge Resorts
UNITED STATES

(+1) 415 307 6624

<http://www.aubergeresorts.com>

Tracy Lee has shaped Auberge Resorts' identity as forward-thinking developers of intimate and regionally inspired spas and is the creator of "Planet Auberge," an award-winning sustainability program in place at all properties. These same principles guide spa development with select clients through her business, T Lee Spas. Her most important work is her two young daughters and husband, Scott.

John LEICESTER



CEO,
ILA-Spa
UNITED KINGDOM

(+44) 1608 677 676
<http://www.ila-spa.com>

John Leicester is the joint founder and CEO of ila-spa Limited. John is an ex-merchant banker, a qualified accountant and entrepreneur with over 35 years of business experience, having been a director of various public companies and having established and managed a number of successful private businesses in a number of areas including the leisure industry. Additionally John has formally studied and has extensive knowledge of Ayurveda and alternative medicine.

Debbie LEON



Owner & Managing
Director,
**Fashionizer Spa
Uniforms**
UNITED KINGDOM

(+44) 208 995 0088
<http://www.fashionizerspauniforms.com>

Debbie Leon has over 30 years of experience designing for hotels and spas. Her company, Fashionizer Spa, specializes in designing and producing spa uniforms for spas and cosmetic brands worldwide. With an emphasis on natural fibers, she has developed a range of breathable fabrics specifically for the spa industry. She also owns parent company Fashionizer.

Dr. Franz **LINSER**

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Founder & CEO,
Linser Hospitality
AUSTRIA

(+43) 512 9010 5095
<http://www.linser-partner.com>

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Dr. Franz Linser is founder & CEO of Linser Hospitality, a renowned tourism consultancy based in Innsbruck, Austria. With 20 years of experience in health and wellness tourism, Franz established Austrias biggest wellness cluster, Tirol Wellness, and is a sought after expert and speaker in the industry. Previously he lectured on the science of sport at Innsbruck University, and successfully trained the Austrian National Ski Team in the early 1990s. Franz also serves as head of the jury for the European Spa Awards (Vienna) and as judge for the World Spa Awards (London).

Peggy LIONG



Group Executive Director,
Mission Hills Group
CHINA

(+86) 755 280 20888 ext 36032
<http://www.missionhillschina.com/en-US>

Peggy Liong is a veteran hotelier and group executive director for Mission Hills, a pioneer and major driving force behind China's fledgling sports, hospitality and leisure industry. She plays an integral role in Mission Hills' "golf and more" leisure philosophy, catalyzing the Group's business diversification, evolving from a golf conglomerate to an integrated cultural, leisure, wellness and sustainable tourism destination.

Rolf LONGRÉE



Managing Director,
**Lux Elements GmbH &
Co. KG**
GERMANY

(+49) 217 172 120
<http://www.luxelements.de>

Since 1996, Rolf Longrée has been managing director of Lux Elements, manufacturers of waterproof building materials, ranging from wall lining systems for wet rooms and shower areas to freestanding monobloc building systems and prefabricated cabins and structures within thermal suites. He has been involved in the spa industry for more than 30 years.

Jayashri **LOPEZ**

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Co-Founder,
**JHANA Healing,
Mindfulness and Yoga
Center**
UNITED STATES

(+1) 720 903 0210
<http://www.jhanacenter.com>

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As the co-founder of Jhana organization Jayashri Lopez has worked developing programs and training programs to bring mindfulness, meditation and yoga to the spa and wellness industries. He has almost 10 years of experience in developing and running programs, intensives and retreats globally for individuals and groups.

Chee Kwong (CK) **LOW**

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Managing Director,
Skin Essentials (M)
Sdn Bhd
MALAYSIA

(+60) 351 215 055
<http://www.herbaline.com.my>

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C.K. Low began his career in the beauty business in 1994 by opening a tiny facial salon with his wife and business partner, Kim. In 2000, they founded their own beauty brand, HerbaLine, and in 2007, the company went through a total re-imaging exercise. They started to purchase many old properties and incorporated the fine concept of spa to rebuild these properties into facial spas. Today, HerbaLine is a well-respected facial spa brand in Malaysia with 21 owned branches and 32 franchisees.

Kirsty **MACCORMICK**



Director Global Spa
Development and
Operations,
Elemental Herbology
UNITED KINGDOM

(+44) 2 089 684 477

<http://www.elementalherbology.com>

Kirsty MacCormick has over 25 years experience in the spa industry working in spa operations, development and consultancy. She currently heads up international development for Elemental Herbology, a luxury skincare brand that is available in 24 countries worldwide and sold by some of the world's most exclusive department stores, beauty retailers and five-star spa hotels.

Thierry MALLERET



Co-Founder,
The Monthly Barometer
FRANCE

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<http://www.monthlybarometer.com>

Thierry Malleret is the co-founder and primary author of the Monthly Barometer, a predictive analysis provided exclusively to private investors and today's most influential opinion and decision-makers. Previously he was a senior partner at IJ (Informed Judgement) Partners, an investment boutique for ultra-high-net-worth individuals based in Geneva. Thierry also founded and headed the Global Risk Network at the World Economic Forum (WEF), bringing together top opinion and policymakers; CEOs and academics to consider how global issues will affect business and society in the short and long term. For a number of years, Thierry conceived and implemented the WEF program at Davos, and his insight into the global economy makes him a popular speaker at industry events. He holds MAs in economics and history) and a PhD in Economics.

Therese **MARTIRENA**



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Starting as a receptionist at a five-star spa hotel at the age of 17, Therese Martirena has moved up in the spa world to hold a management position at the Dolder Grand Spa in Zurich. Drawing on her therapeutic background, gained from working at hospitals, at clinics and for a cruise line, she also previously managed a spa in Barcelona.

Clare **MARTORANA**



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Clare Martorana is a pioneer in the transformation of how health information is delivered, experienced, and perceived by consumers and healthcare professionals. She has led three online companies and, in the last decade as GM of the WebMD Network, she built the brand into a household name and developed an online audience of over 100M+ monthly unique users.

Tomonori **MARUYAMA**



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Tomonori Maruyama is dedicated to global research on current issues such as spa services, quality standards of therapists, labor markets, industry structures, regulations and overseas recruitment systems. As chief researcher of Mitsui Knowledge Industry, he and his team undertake studies for the spa industry commissioned by the government. Currently, he is engaged in co-innovation projects with major companies.

Jeff MATTHEWS

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Jeff Matthews is president of Steiner Spa Consulting (SSC) and Mandara Spas, part of Steiner Leisure Limited, a worldwide provider and innovator in the fields of beauty, wellness and education. As hotel spa specialists, SSC has developed over 200 spas with a reputation for delivering on performance and profit. He sits on the board of the Global Spa and Wellness Summit.

Anne **MCCALL WILSON**



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Anne McCall Wilson has a leisure marketing, hotel management and spa development background spanning more than 25 years. This experience, and her personal interest in wellbeing, was the driving force behind creating the award-winning spa brands for Fairmont Raffles Hotels International. She is equally passionate about creating enriching guest experiences as well as great businesses.

Sheila **MCCANN**

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General Manager,
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Having ‘walked the talk’ for 30+ years, Sheila McCann began as a spa therapist and is now general manager of Chiva-Som International Health Resort. She has managed retreats, a global hotel spa brand and day spas in North America, U.K., Europe and Asia and is passionate about wellness, professional integrity, quality standards and service branding.

Josh MCCARTER

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As CEO of Booker, Josh McCarter sets the strategy and oversees the finance, go-to-market, customer experience and corporate development aspects of the company. With 6000 clients across 73 countries spanning the wellness, beauty and hospitality industries, he is focused on expanding Booker's reach through partnerships and client relationships, while creating a culture of innovation in Booker's offices around the world.

Jeremy MCCARTHY



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Jeremy McCarthy is the director of Global Spa Development & Operations for Starwood Hotels & Resorts, featuring over 400 spas across a diverse portfolio of multiple hotel brands. He is the author of *The Psychology of Spas & Wellbeing* and teaches a course on “Positive Leadership in Spas and Hospitality.”

David **MCCAUGHAN**



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Yoghurt maker, childrens storyteller, menswear salesman, butler to a mad Italian duke. All perfect background to join global ad agency McCann Erickson in 1986 and establish its research and planning group. McCaughan has since helped nearly all McCanns major clients better understand people in the Asia Pacific region. In 2013 he took on new roles as global thought leader with Truth Central, general manager of McCann in Japan, and is helping lead a new global focus on understanding people. Nothing could make him happier.

Neeti MEHRA

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Neeti Mehra is the editor of BlackBook, India's premier luxury business insider that aims to document and archive the evolution of India's luxury industry and track the country's progress at becoming a serious playground for the biggest luxury brands in the world.

Anil MEHTA



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With over 25 years in airline sales and marketing, Anil Mehta currently holding the post of general manager (sales and marketing), Air India, and executive assistant to the chairman and managing director. He is also chief operating officer of Alliance Air and, as webmaster, played a vital role in launching the new Air India website.

Lyndall MITCHELL

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In 1997, Lyndall Mitchell founded Aurora spas, one of the most renowned and successful spa groups in Australia. Aurora now has spas located in the Palazzo Versace Hotel in Queensland and at The Prince Hotel in Melbourne, along with a spa retail product line sold in 35 Mecca Cosmetica stores across Australia and New Zealand and a training partnership with William Angliss Institute.

Anne Marie **MOEBES**



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As executive vice president of Well-Being Travel, Anne Marie Moebes is responsible for the development and management of the brand, which is recognized as the foremost resource for wellness and medical travel. Named one of the most powerful women in travel by Travel Agent magazine for six consecutive years, Moebes has been instrumental in developing an education and certification program in wellness and medical travel in partnership with the prestigious Travel Institute, and in 2012, she spearheaded the first and travel industry conference focusing on wellness and medical travel education and training. She is also EVP of American Marketing Group's Acclaim Meetings and co-publisher of www.TravelMarketReport.com and has served as an executive with top-tier travel brands over her 30 years in the industry.

Anders **MOLTKE-LETH**



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Anders Moltke-Leth is the CEO and founder of Molbek Development Ltd, located in Denmark. Having been active in the Scandinavian tourist industry since 1990, he has been building a real estate development portfolio with projects in Scandinavia, Eastern Europe, Dubai and the Far East. He presently primarily works raising capital for international real estate funds.

Louise **MOORE**



Director Spa Operations
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A senior executive in the spa, leisure and hospitality industry with over 20 years' experience, Louise Moore has a successful track record in leading teams, creating and implementing strategy and achieving results. She is highly influential in her role today and is responsible for defining and delivering the European spa strategy for both development and operations across the Hilton Worldwide multi-brand portfolio.

Kathryn MOORE



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Kathryn Moore oversees the operation of 45 spas throughout China, South East Asia, the Middle East and Africa under the brands Anantara, Mandara, Elemis, Aequalis and most recently Per Aquum. She is also responsible for the pre-opening of MSPA's new projects with a pipeline of 20 spas in the next two years. She has 12 years of experience in hospitality and spa.

Geeta MORAR



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After completing a degree in economics, Geeta Morar attended the spa and hospitality certification program at the University of California, Irvine. Today, she designs therapies with varied modalities that are indigenous to the region. As a passionate advocate of mentoring and entrepreneurship and a prominent expert on conceptualization and hotel and resort spa operations, she has spoken at many workshops on the power of education and transcendental magic of human touch.

Marti MORENINGS



Founder & CEO,
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Marti Morenings is the founder/chairman of spa supplier Universal Companies and served as its CEO for over 30 years. In 2011, she founded Ecological Energy Systems to provide engineering, procurement and contracting services for commercial and municipal solar and wind applications, and provide consulting and turnkey renewable energy solutions specifically geared for the spa and hospitality market.

Imad **NACHED**



Director - Marketing,
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After beginning his career at Tandy Corporation, USA, Imad Nached joined Tandy's international operation in the Middle East. He then used his international marketing expertise to develop the Samsung brand in the Middle East region. For the past 10 years, he has been involved in developing marketing infrastructure for high-profile companies in both the property and hospitality industries

Sachiko **NAKAMICHI**

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Proprietress & Owner,
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The owner of a Relais Châteaux property, Sachiko Nakamichi welcomes all her guests with warm hospitality. Beniya Mukayu is a Zen style luxury hot spring resort located at the Yakushiyama “Healing Buddha Mountain.” Under her direction, she developed Beniya Mukayu’s spa treatments utilizing hot spring with medicinal herbs as well as yoga sessions to create a peaceful atmosphere for the guests.



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Suzanne Ng is one of the pioneers of the spa industry in Asia. She is currently one of the senior academic staff at Republic Polytechnic, School of Hospitality in the Diploma in Wellness Lifestyle and Spa Management and has vast experience in spa consulting and wellness operations, having worked in New York, Tokyo, Hong Kong, China and Singapore.

Catharine **NICOL**



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Following nine years working as editor-in-chief and editor-at-large for AsiaSpa magazine, Catharine Nicol has returned to the freelance world. She has launched a new blog, along with co-founder Kate O'Brien, called **spas+beyond.com**. This platform will highlight the wide range of spas, products, trends, overall wellness and people within Asia's incredible spa industry.

Vikram OBEROI



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Mr. Vikram Oberoi is the chief operating officer and joint managing director of EIH Limited, the flagship company of The Oberoi Group. The son of Mr. P.R.S. Oberoi, executive chairman of The Oberoi Group and grandson of late Rai Bahadur M.S. Oberoi, its founder, he is also actively involved in the management and operations of Oberoi Hotels & Resorts and Trident Hotels in India. During his tenure as general manager of The Oberoi Rajvillas, Jaipur, India, Mr. Oberoi set new standards of excellence in personalised service, winning international accolades and recognition for The Oberoi Group. Mr. Oberoi has held various management positions within The Oberoi Group in India and was actively involved in the re-engineering of systems and processes of the company, working closely with the consulting firm McKinsey & Company.

Neil ORVAY



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An ex-investment banker turned entrepreneur, Neil Orvay is the co-founder and owner of the Sense of Touch spa chain in Hong Kong. With eight locations, over 20,000 registered clients and multiple industry awards, Sense of Touch is one of the leading day spa brands in Hong Kong. He is also a certified trainer of neuro-linguistic programming and a successful business psychologist.

Richard **OSBORNE**



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Recognized as one of Australia's top health researchers, Richard Osborne leads international programs in patient education, empowerment, health literacy and e-health in 15 countries. Committed to global health improvement, he works with governments, WHO and industry to drive innovation across all sectors. His impressive international research (200+ publications) has translated into commercial successes, with tools/products implemented in 30+ countries.

Richard **PAIVA**

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Richard Paiva heads the sales and marketing initiatives for Vana Retreats. He feels completely aligned to Vana's vision of enhancing wellbeing and in his current role he is responsible for developing the Vana brand and positioning Vana, Malsi Estate as an iconic retreat in the world.

Archana PANDEY



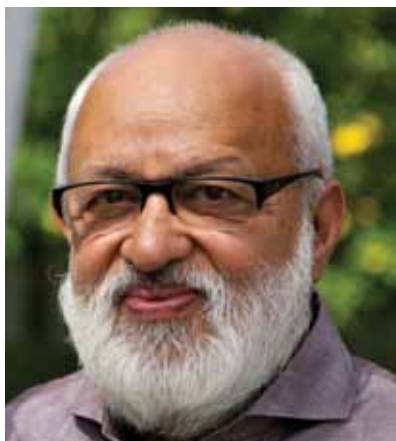
Director, Business
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Archana Pandey is director business development of Max India Ltd., with 29 years of rich experience in policy advocacy, government and media relations. She has both corporate and global agency experience and is involved with various social causes at the national level. She has also worked in various leadership positions with distinguished organizations like Abbott Laboratories, Genzyme, Path India, UNICEF, PolioPlus Rotary International and Srishti.

Dr. Pushepesh **PANT**

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Pushepesh Pant is an author, TV anchor and sometimes teacher. Born in 1946, he has studied ancient Indian history and culture, international relations and law, acquiring post-graduate degrees in these subjects. He has also studied and researched Ayurvedic medicine with traditional practitioners and written extensively on Indian food.

Bina PATEL



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Spa Operations &
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Having lived in an Ashram, Bina has a deep understanding of Indian Spirituality, Yoga and ancient healing rituals. Even though educated in Corporate law, her passion for natural home beauty remedies and expertise in setting up innovative services helped her co-create and spearhead the award-winning Jiva Spas, Taj Group's indigenous spa brand, with over 30 Jiva Spas globally.

Priya **PAUL**

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Priya Paul is the creative powerhouse behind The Park Hotels, pioneers of contemporary luxury hotels in India. She is currently chairperson of the World Travel & Tourism Council, The India Initiative, and is an executive committee member and past-president of the Hotel Association of India. She was awarded the Padma Shri, India's highest civilian honor, by the president of India in 2012.

Francis PAUWELS



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Francis Pauwels is chief executive of Grow Rotorua Ltd based in Rotorua New Zealand, a special place of stunning natural environments, geothermal activity, thriving spa facilities and the home of Maori culture. Grow Rotorua is focused on developing the local economy through local and overseas investments in new spa and wellness facilities. He has extensive experience in managing export businesses across a range of sectors.

Dr. Kenneth R. **PELLETIER**

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Dr. Kenneth R. Pelletier, PhD, MD, a renowned expert on integrative medicine and corporate wellness programs, is a clinical professor of medicine at the University of Arizona School of Medicine and the University of California, School of Medicine, San Francisco (UCSF). He is also the director of the Corporate Health Improvement Program at the University of Arizona School of Medicine and a medical and business consultant to the US Department of Health and Human Services, the World Health Organization (WHO), and major corporations including Cisco, IBM, American Airlines, Prudential, Dow, Disney, Blue Cross/Blue Shield and more.

Stella **PHOTI**

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Stella Photi combined her passion for preventative health with her extensive travel industry experience to create Wellbeing Escapes in 2005. This is when her quest began to make healthy breaks accessible and to offer down-to-earth, objective advice on a wide range of wellbeing experiences. Since then, Wellbeing Escapes has inspired people to take a different type of holiday.

Tashi Tsering **PHURI**



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Tashi Tsering Phuri is the past managing trustee of His Holiness the Dalai Lama's Charitable Trust. From July 1994 to June 1997, he was the director of Men-Tsee-Khang (Tibetan Medical and Astro. Institute of H.H. the Dalai Lama), after which he lived in the United States for 14 years directing the TIBET center Chicago. He returned to India in February 2012 to once again direct Men-Tsee-Khang.

Nathalie PILOVETZKY



Undersecretary of
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Nathalie Pilovetzky is a tourism marketing professional specializing in helping destinations develop a promotional strategy and implement effective communication campaigns. Over the past 18 years, she has worked with 45 tourism destinations, living on three different continents. She currently holds the position of undersecretary of markets at Ecuador's Ministry of Tourism, overseeing the country's international marketing strategy and initiatives across the globe.

Frank **PITSIKALIS**



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As founder & CEO of ResortSuite, Frank Pitsikalis has led the company's strategic vision to provide integrated, guest-centric technology for wellness-based hospitality operations. Prior to ResortSuite, he worked at global management consulting and software firms advising organizations on utilizing technology at a strategic level. He has served on the ISPA board of directors over the past five years.

Carina **PREUSS**

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Since 1993, Carina Preuss' family has owned and operated, Ayurveda Parkscholesschen, the luxurious authentic Ayurveda cure hotel in Europe. Having graduated from Ecole Hoteli re de Lausanne (CH), she is part of general management, gives Ayurveda lectures and teaches Yoga. This year Ayurveda Parkscholesschen, won the World Spa & Wellness Award as Best Destination Spa in Europe and the Senses Award as Best Ayurveda Resort out of India.

Dr. Janice **PRIDE-BOONE**

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Dr. Janice Pride-Boone, a practicing pediatrician and a certified family and marriage therapist in the Capital District in New York, is the founder and medical director of Strong Me! Family Weight Management Systems, a family-focused, community-based, weight management and wellness program. She is also a medical executive with Wellness Interactive, a Wellness Company founded by Ms. Desiree Boling-Watson.

László PUCZKÓ



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Managing director of Xellum Management Consulting and president of the Association of Tourism Consultants, Puczkó is an expert on health and wellness tourism, and has authored numerous books on the subject, including the co-authored *Health, Tourism and Hospitality*, which will be released at the Global Wellness Tourism Congress. László graduated in 1993 as an economist specialized in tourism and logistics at Budapest University of Economics. Since 2006 he has been the president of the Association of Tourism Consultants, and founded The Tourism Observatory for Health, Wellness and Spa (2012). From 2007 to 2010 he was the member of the board of directors at the Travel and Tourism Research Association Europe Chapter. An internationally known and acknowledged expert, László lectures at various international professional and academic conferences and congresses and is member of the Global Speakers' Network.

Michelle **PUNJ**



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Michelle Punj is the founder and CEO of Ellevity Worldwide Wellness & Hospitality Solutions. Ellevity provides consulting services to hotels and wellness businesses, from start-ups to destination spas. She has credentials as a registered dietitian and a holistic nutritionist and is a Cornell University School of Hotel Administration graduate. She founded Ellevity to offer the science of hospitality to the wellness industry through organization, technology and ingenuity.

Stephen **PURDEW**



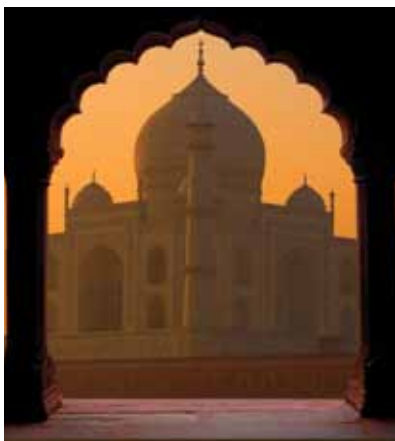
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Stephen Purdew is the Owner & Managing Director of Champneys Health Resorts. At the age of 21, Stephen stepped in to assist in the family business for just a couple of weeks and it was a move that would prove permanent. Today, Stephen manages the entire group and has been a pivotal force in its growth, development and success.

Nash PURSWANI

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At Kamalaya Koh Samui, Thailand's award-winning Wellness Sanctuary and Holistic Spa resort, visitors can experience wellness programs with solutions for detox, yoga, stress, fitness and weight control. Centered around a monk's cave that once served Buddhist monks as a place of meditation and spiritual retreat, Kamalaya's essence is expressed in its name, 'Lotus (kamal) Realm (alaya)', an ancient symbol for the growth and unfolding of the human spirit.

Vittorio **QUAGLIOTTI**



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In 1983, Technogym President Nerio Alessandri designed his first fitness equipment. Since then, the company has grown to become a leading player in the Wellness field. Employing 1500 people, Technogym counts more than 50,000 installations in hotels, spas, clubs, home and corporate facilities. Technogym is present in over 100 countries and is the official fitness equipment supplier to many professional teams and associations including the Beijing 2008 Olympic Games.

Madhav RAMAN



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Madhav Raman is founder-partner at Anagram Architects. With a credo of encouraging sustainable lifestyles, his accolades include a nomination for the Aga Khan Award 2010 as well as premiations at the World Emerging Architecture Awards 2007, the Cityscape Awards 2008 and 2010, the SAIE Bologna 2010, 2011 and 2012 and the Holcim Award for Sustainable Construction 2011.

Lisa REINHARDT



CEO & Founder,
**Wei of Chocolate / Wei
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Founder of Wei of Chocolate, Lisa Reinhardt studied meditation in the Himalayas during an 11-year odyssey in Asia and was inspired to create organic dark chocolate infused with flower essences. Perfect for spas and hospitality, her chocolate enhances health and state of mind, while introducing a modern way to experience peace in the deliciousness of the present moment.

Peter RIETVELD



Managing Director,
Barr + Wray FZE
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Peter Rietveld is managing director at Barr+Wray, one of the world's leading providers of swimming pool systems and wet spa equipment. He has more than 14 years of experience in the spa industry and is responsible for all MEA activities at Barr+Wray, which provides cutting-edge design to some of the world's most prestigious hotels and spas.

John ROSEBY



Managing Director,
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With over 20 years' experience in the spa industry, mainly in the cruising industry, John Roseby has navigated and managed many spas globally, guaranteeing maximum service delivery and revenue results. He still maintains a hands-on approach and mentors his staff and colleagues wherever he goes to ensure that the spa business continues to grow and expand.

André RUSS

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With more than 15 years' experience in the hospitality industry in both business development and operations, André is responsible for the widespread global sales and adoption of the EarthCheck platform through luxury niche and multi-brand portfolio operations, hotel developments and CSR teams. He holds a Swiss Hotel Association Advanced Diploma of International Hotel Management, a DiplTMme de Culinare from Le Cordon Bleu Paris and a Graduate Certificate in Sustainable Enterprise from Griffith University. Awarded the Pernod Ricard Scholarship for Excellence, he currently holds the post of Vice-Chair of the International Standards Working Group for the Global Sustainable Tourism Council.

Sridhar **SAMU**



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Professor Sridhar Samu works in the area of information processing and applies it to branding and social marketing. To develop a deeper understanding of what brands represent, he believes that branding needs to be viewed from a consumer's perspective. At the same time, information processing can also be applied to social marketing for the benefit of the larger society.

Sushmita **SARANGI**

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A management professional with 18 years in the hospitality industry, Sushmita Sarangi has successfully discharged many roles in various Taj hotels, across regions. A FHRAI awardee for “Best Young Sales & Marketing Manager,” she was a member of the core team that conceptualized the “Vivanta” brand. Currently she is busy nurturing Brand Jiva, heading MR and serves as a FICCI wellness committee member.

Swami Chidanand **SARASWATI**

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Leader,
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H.H. Swami Chidanand Saraswati's motto is, "In the service of God and humanity." He left his home for the Himalayan jungles and forests at the age of eight years, under the guidance of his spiritual master, and has lived a life devoted to God and in the service of humanity. Today, he is world renowned as a spiritual leader, visionary and divine guide. Along with numerous other humanitarian initiatives, he is president and spiritual head of Parmarth Niketan Ashram, one of the largest spiritual institutions in India; founder/ chairman of India Heritage Research Foundation (IHRF), an international, non-profit, foundation; and has been a leader in numerous international, inter-faith summits and parliaments. He is the recipient of innumerable awards, including the Mahatma Gandhi Humanitarian award and the Hindu of the Year Award.

Dilip **SATHE**

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jivaspas](http://www.tajhotels.com/jivaspas)

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Established in 1901 and part of the Tata group, India's premier business house, Taj Group, is one of Asia's largest and finest group of hotels, comprising 102 hotels in 62 locations across India with an additional 17 international hotels in the Maldives, Malaysia, Australia, UK, USA, Bhutan, Sri Lanka, Africa and the Middle East. Each Taj hotel offers a fusion of warm Indian hospitality, world-class service and modern luxury.

Patrick SAUSSAY



Founder & CEO, Global
Project & Spa Advisory,
**EvianSPA International
Development**
FRANCE

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With over 20 years experience in consulting for major companies, Patrick Saussay provides world-class support in business strategy, brand development and project management in the wellness market. Following his experience at the big five consulting firms and as managing director of a Swiss spa brand, he is now in charge of evianSPA international development on behalf of Evian with his company GPSA.

Rupert **SCHMID**



Chairman of the Board &
Partner,
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Following top-level positions at several media and communication agencies, Rupert Schmid worked as the head of communication and media at Veolia. Since 2007, he has been the chairman and co-owner of Biologique-Recherche, an exclusive premium professional cosmetic brand with 35 years of existence, a select network of partners in 50 countries and recurrent double-digit growth.

Marion **SCHNEIDER**



CEO and Co-owner,
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Marion Schneider is CEO and co-owner of Toskanaworld, Klinikzentrum Bad Sulza, Hotel an der Therme Bad Sulza and Bad Orb, Hotel Resort Schloss Auerstedt and Toskana Therme Bad Sulza, Bad Orb and Bad Schandau, all in Germany. She is president of the non-profit Ourchild and on the advisory board of several organizations.

Curtis **SCHROEDER**



CEO and Founder,
Intermedika
UNITED STATES

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intermedikaconsulting.com](http://www.intermedikaconsulting.com)

Widely recognized as one of the pioneers of medical travel, Schroeder has over 30 years experience in hospital management. With Tenet Healthcare he operated hospitals across the Middle East and US. As the former CEO of Thailand's Bumrungrad Hospital he led the transformation of a modest private hospital into a medical tourism "star," expanding to become the largest private medical center in Asia, with over 100 facilities in eight countries. He appears regularly as a medical travel expert at major outlets like CBS' 60 Minutes, ABC World Report and Newsweek and Time magazines. He is currently the CEO of Intermedika, which provides executive healthcare consultancy services across the world. Mr. Schroeder is known for his ability to bring creativity and innovation to complex situations and his capacity to operate effectively in diverse cultural environments bringing a style that employs good humor, strong ethics and a sense of fair play. He has a personal interest in strategic positioning of healthcare businesses and in the design of highly customer-focused systems and facilities.

Louie **SCHWARTZBERG**



Founder and President,
BlackLight Films
UNITED STATES

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An award-winning filmmaker, Louie Schwartzberg was the first artist to transform 35mm time-lapse photography into an arresting visual art form. His stunning nature, aerial and slice-of-life imagery has helped transform films by such directors as Steven Spielberg, Oliver Stone, Francis Ford Coppola, Paul Haggis and Ridley Scott, including “American Beauty,” “The Bourne Ultimatum,” “Crash,” “Erin Brockovich,” “E.T.,” “Independence Day,” “Jerry Maguire,” “Men in Black,” “The Truman Show,” “Twister” and countless others. As the only cinematographer in the world who has been shooting time-lapse 24/7 continuously for well over three decades, Schwartzberg is a visual artist breaking barriers, connecting with audiences, and telling stories that celebrate life and reveal the mysteries and wisdom of nature, people and places. Schwartzberg is founder of BlackLight Films and is launching Moving Art™, the first collection of 2D and 3D moving images from nature to cityscapes to visual effects.

Ingo **SCHWEDER**



CEO, GOCO Hospitality
Managing Director,
Horwath Health &
Wellness
THAILAND

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After 30 years of corporate experience, Ingo Schweder founded GOCO Hospitality, a wellness hospitality development and management company, and rolled out GOCO Spas and Retreats worldwide; Frankfurt, Venice, Ajman, Beijing and Georgia are slated for 2013 openings. Additionally, as managing director of Horwath Health & Wellness, he oversees the development of market research and feasibility studies, wellness concepts and executive recruitment for this global consulting company.

Paul SCIALLA



Founder,
Delos
UNITED STATES

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<http://www.delosliving.com>

Paul Scialla spent 18 years on Wall Street, most recently as a partner at Goldman Sachs for 10 years. In addition to his roles on Wall Street, his interest in both altruistic capitalism and in sustainability led him to found Delos, the pioneer of wellness real estate. He currently resides in New York City.

Beth SCOTT

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Worldwide VP F&B and
Wellness,
Hilton Worldwide
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With over 25 years experience in the hospitality industry, Beth Scott is charged with developing and implementing in the spa, fitness, and F&B segments for Hilton Worldwide's full service and luxury brands. Her previous global F&B development and management experience has given her the tools to provide innovative global strategies and solutions for spa.

Tarun SEJWAL



Managing Principal,
**Urban Space Consultants
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urbanspaceconsultants.com](http://www.urbanspaceconsultants.com)

With an interesting mix of education in architecture, law and business management, Tarun Sejwal works on key aspects of design with specialization in contract and project management. He has maintained multi-disciplinary design teams and worked closely with international design consultants. Apart from hospitality projects, he has worked on recreation and amusement parks with major real estate companies like DLF and Unitech.

Rubina **SEN**



Focal Point India
Coordinator,
Global Report Initiative
INDIA

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Before joining the Global Reporting Initiative Focal Point India, Rubina Sen worked with the United Nations Global Compact Network India (GCNI). She has been a speaker at various CSR events across the country and a guest faculty in the 2nd Corporate Governance week of Institute of Companies Secretaries of India (ICSI), as well as GRI South Asia Conference 2012. She holds a Masters in Sociology from Delhi School of Economics and has more than five years' experience in the development sector.

Joaquin **SERRA**

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Senior Executive Vice
President - International S.A.,
**Natura Bissé International
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Joaquin actively participates in activities related to the city, Barcelona brand, Councils, Institutions. NATURA BISSÉ is a spanish luxury skincare company. The brand's philosophy can be defined as a permanently researching, selecting and applying the most innovative textures and active principals in maximum concentrations to secure optimum effectiveness in facial and body skincare treatments with no cost limitation.

Parineeta **SETHI**

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Chief Editor & Publisher,
**Exposure Media
Marketing
INDIA**

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Through India's respected wellness spa lifestyle magazine, *asiaSpa India*, Parineeta Sethi has observed the evolution of the Indian wellness industry and has actively contributed to its growth by providing a platform for spas, Indian spa-goers and global travellers. She is on the advisory panel of Ministry of Tourism and has been working to position India as a wellness tourism destination.

Peter **SHARPLIN**



General Manager,
Queen Elizabeth Health
NEW ZEALAND

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<http://www.qehealth.co.nz>

Peter began his career with New Zealand's drug buying agency Pharmac, before moving to the pharmaceutical industry in UK, Australia and France. For the past three years he has been general manager in rebuilding an iconic spa based rehabilitation hospital in Rotorua called Queen Elizabeth Health.

Simon **SHEPHERDSON**

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Managing Director,
**International Leisure
Consultants**
HONG KONG

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Having spent almost 30 years in Asia, Simon Shepherdson is a respected expert in the leisure industry with specialist knowledge in the private club and spa sectors. Currently working on the development of 15 spas in the region, he is also planning and managing private clubs in India where he has been working for the last 20 years.

Kasha SHILLINGTON



CEO,
Resense Spa S.A.
SWITZERLAND

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<http://www.resensespas.com>

Following a successful career in property development and finance, in 2005 Kasha Shillington discovered the business of spa while residing in India, where she met Rosamond Freeman-Attwood, the founder of Raison d'Etre. She is now CEO of Resense Spa, a rapidly growing spa company with over 40 spas in operation or development around the world.

Sonu SHIVDASANI

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CEO,
**Soneva Resorts,
Residences & Spas
THAILAND**

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<http://www.soneva.com>

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In less than two decades Sonu Shivdasani and his wife, Eva, have created a pioneering vision for sustainable tourism, coining the concept of barefoot and intelligent luxury, which recognizes the ability for luxury holidays and care for the environment to co-exist with perfect ease. Soneva Fushi and Six Senses quickly received iconic status in the travel community and have received a host of industry awards, including “The Best of the Best” from Conde Nast Traveller UK. At the time of its sale, the Six Senses Group had grown to almost 26 resorts that were open or under development, and 41 Six Senses Spas. Sonu and Eva now focus their attention on Soneva, and each Soneva resort remains true to their original vision of offering five-star luxury with a commitment to protecting the environment and respecting the local culture and fragile host eco system. The Soneva Slow Life Trust also supports a number of initiatives dedicated to preserving the environment.

Shahida **SIDDIQUE**



Owner / CEO,
**Spadunya Color
Experience**
UNITED ARAB EMIRATES

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Shahida Siddique (MBA, Marketing and Consumer Behavior) is experienced in the commercialization of health related services and products. In 2007, she created Spadunya SARL in Bellegarde, France, producing organic products that are efficacious in the Altearah Bio range. In 2009, she launched SpadunyaClub Dubai, incorporating the concept of holistic wellness. She is involved with production, sales, marketing, distribution, management teams and partners worldwide.

Dr. Avilochan SINGH



Head - Vaidya,
Vana Retreats
INDIA

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Dr. Avilochan Singh spearheads Vana, Malsi Estate's Ayurvedic offering and leads the team of Ayurvedic practitioners to ensure that Vana represents the quintessential Ayurvedic Vaidya tradition. He aims to uphold the authenticity and integrity of Ayurvedic principles within the retreat's contemporary setting and establish a strong yet dynamic Ayurveda program that reflects Vana's wellness philosophy.

Veer SINGH



Founder,
Vana Retreats
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Hoping to create a new paradigm in wellness, Vana Retreats has set out to bring together the most sincere, authentic and results-driven wellness offering, with the best of contemporary high-end hospitality. As the founder of this initiative, Veer Singh hopes to create unique wellness retreats, both in India and abroad.

Analjit SINGH



Chairman,
Max India Group
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Mr Analjit Singh is the founder & chairman of Max India Limited, a billion dollar plus conglomerate, with interests including life insurance, health care, health insurance and senior living. A self-made entrepreneur, Mr Analjit Singh was awarded Padma Bhushan, one of India's top civilian honours, by the President of India in 2011. Under his leadership, Max India has emerged as one of India's leading companies for service excellence. An alumnus of Doon School and Shri Ram College of Commerce, University of Delhi, Mr Analjit Singh holds an MBA from Graduate School of Management, Boston University. He serves on the boards of several leading companies and is a member of Prime Minister's Joint Indo-US CEOs Forum and the Chairman of CII's National Committee on Insurance & Pension. He is also Chairman of Board of Governors of India's oldest engineering college. Through his role as the Chairman of the Max India Foundation and Bhai Mohan Singh Foundation, he is actively involved in social service and philanthropy.

Poonam **SINGH VELIATH**



Head - Strategic Initiatives,
Vana Retreats
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Poonam Singh Veliath heads strategic initiatives at Vana and works closely with Veer Singh on many initiatives and projects within Vana. She is deeply involved in brand development, training and many aspects of the pre-opening of Vana, Malsi Estate.

Monica **SINGHANIA**

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Associate Professor,
**Faculty of Management
Studies (FMS), University
of Delhi**
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With over 15 years experience in academics, Monica Singhania is one of the India's leading experts on taxation. She teaches students, writes books, undertakes contemporary research in accounting and finance globally and is also an avid case writer. A frequent, well-regarded speaker, she has presented her work at over 100 national and international conferences.

Kevin **SNEDDEN**



Director,
The Elms Hotel and Spa
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Kevin Snedden has worked in the spa/massage therapy profession for over 24 years. Currently the spa director at the historic Elms Hotel & Spa and owner of Holistic Touch Training Center, he formerly served as program director at Massage Therapy Training Institute, chairman of Missouri State Board of Massage and president of the Federation of State Massage Therapy Boards.

Alla **SOKOLOVA**

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Co-Founder & General
Manager,
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Alla Sokolova co-founded the first wellness destination in Latvia and has a mission to expand the boundaries of understanding health. She researches, develops and integrates holistic lifestyle concepts that successfully adapt to urban and destination environment and develops Russian Banya concepts for spas. Her passion for wellness resulted in a book about the traditional wellness culture of Eastern Europe.

Tracey **SOLANAS**



VP, Enterprise Sales,
Booker Software, Inc.
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As the VP of sales for Booker since 2009, Tracey Solanas oversees a global sales force focused on creating relationships and delivering value to businesses in the hospitality, wellness and beauty industries through the introduction of the SpaBooker platform. Prior to Booker, she held executive leadership positions at OpenTable, Biz360 and Satmetrix.

Lynda SOLIEN-WOLFE

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Managing Director -
Massage and Spa,
Performance Health Inc.
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Lynda Sollen Wolfe is the managing director of the massage and spa markets for Performance Health, the manufacturer of Biofreeze and Theraband. She is an internationally recognized massage therapist, speaker and writer celebrating her twentieth year in the massage and spa profession. She also serves on the Massage Therapy Foundation as a member of the board of trustees.

Yoriko **SOMA**

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President,
Conceptasia Inc.
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Yoriko Soma began her career at the Boston Consulting Group, Hong Kong office, as a consultant. Believing the health and wellness market will be expanding in Japan, she has launched a fund for investments in the spa and wellness sector. Currently, she has also developed a mid to low temperature sauna made of natural salt tiles; the first salt studio is located in Lotte Hotel in Seoul.

Mariko **SORYU**



Spa Journalist,
Flrames Factory Co., Ltd.
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MarikoSoryu is a journalist who writes about the spa specialty that is unique in Japan. Her articles are based on her experiences in spas and beauty treatment salons more than 300 times every year. Her main client is VOGUE Japan; others are Figaro and ELLE.

Pankaj SRIVASTAVA



Executive Director -
Commercial,
Air India Limited
INDIA

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<http://www.airindia.com>

Shri. Pankaj Srivastava joined erstwhile Indian Airlines as a management trainee in 1983 after completing his Masters Degree in Business Management. Over the last three decades, he has had varied experience in the airline Industry and is now the general manager of Air India, a company that is the result of the Indian Airlines and Air India merger.

Bonnie ST. JOHN



President,
Blue Circle Leadership
UNITED STATES

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Despite having her right leg amputated at age five, Bonnie St. John became the first African-American ever to win Olympic or Paralympic medals in ski racing. Described by NBC Nightly News as, “one of the five most inspiring women in America,” today she is a best-selling author, a highly sought after keynote speaker, a television and radio personality, a business owner, and the single mother of a teenage daughter. Bonnie graduated Magna Cum Laude from Harvard University, and won a Rhodes Scholarship to Oxford taking an M.Litt. in Economics. She was subsequently appointed by President Bill Clinton as a Director for Human Capital Issues on the White House National Economic Council. She has been featured extensively in media including: CNN, NBC News, PBS, NPR, and The New York Times, and others.

Lisa STARR



Contributing Editor,
Dayspa magazine
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Lisa Starr has over 30 years experience in the spa and beauty industry, from technician to GM of a spa chain. Currently, she is a writer and blogger for a wide array of global industry publications, leads highly rated spa management training courses and consults with new and existing spa properties on operations, finances, marketing and human resource issues.

Lee STEPHENS



General Manager,
**MSpa International
Limited**
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Lee Stephens, general manager of MSpa International Limited, has over 20 years of experience in the spa and beauty industry. With over 42 spa operations worldwide, MSpa is a leading spa management company offering proven business solutions, innovative spa concepts and management strategies to help ensure success.

John STEWART



Chairman,
Kamalaya Koh Samui
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John Stewart, co-founder of Kamalaya Koh Samui, lived in India for 16 years and was introduced to Asian philosophies under the tutelage of a Himalayan yogi master. The creation of Kamalaya was inspired by his dedication to a life of service, building schools and clinics and by his wife Karina's passion for health and wellness.

Karina STEWART



Brand Concept Director,
Kamalaya Koh Samui
THAILAND

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Karina Stewart is co-founder of Kamalaya Koh Samui. A Doctor of Traditional Chinese Medicine, she designed medical detoxification programs in America before creating Kamalaya with her husband, John. Her vision behind Kamalaya's wellness programs is to support a return to vibrant health and the harmonious integration of heart, body, mind and spirit.

Mario **STIEFLER**



Senior Consultant,
**Thermarium Baeder Bau
GmbH**
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With more than ten years experience in the spa business, in 2005 Mario Stiefler joined Thermarium BŠder-Bau GmbH, Austria's preeminent spa design and manufacturing company, as a senior consultant. He is responsible for new business development in India, Russia and other emerging spa markets across Eastern Europe and Asia.

Ella STIMPSON



Executive Director of
Spas, **Wynn Las Vegas**
Chairman of the Board,
**The International Spa
Association**
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Ella Stimpson is the executive director of spa and salon operations at the five-star, five-diamond Wynn and Encore Spas and Salons at Wynn Las Vegas. She is also the chairman of the board for the International SPA Association, which represents more than 3,300 members in over 70 countries worldwide.

Isobel **STOCKDALE**

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Assistant Subject
Manager Spa,
**The University of
Derby Buxton**
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Isobel Stockdale is the assistant subject manager for spa at the University of Derby and has taught for over 18 years. She has extensive industry experience in spa and beauty and continues to collaborate with industry partners, running consultancy projects on creating innovative spa designs and services. She led the development of the first spa degree in the world.

Mary TABACCHI, PHD



Professor,
Cornell University
UNITED STATES

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Professor Mary Tabacchi, Ph.D., has been active in the spa industry since the 1980s, having begun her tenure at Cornell University's School of Hospitality Management in 1985. She has created joint spa education programs with Raffles, Mandarin Oriental and Shangri-La. She is founder of NYSPA and is a Global Spa & Wellness Summit board member.

Lily TAN



General Manager -
Spa Division,
**Warner International
Investment &
Development Co. Ltd.**
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Lily Tan's extensive career in the beauty, fitness and wellness industries began 35 years ago in Asia with her beliefs in "living well." Over time, this has evolved into living well luxuriously, and she is now bringing them all together with "well living," a new project in China. She is an experienced trainer and speaker at conferences and highly regarded for her business strategies and acumen in China.

Vivienne TANG

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Editor-in-Chief,
AsiaSpa magazine
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Vivienne Tang is editor-in-chief of AsiaSpa magazine, which celebrates its 10th anniversary this year. She has been expressing her passion for wellness and travel over numerous years, having launched her own holistic website, The Source Asia, in 2008. With a background in lifestyle publishing, she fuses her interests to bring readers the best in luxury lifestyle, travel and wellness.

Chicco & Lahra **TATRIELE**



Managing Director and
Co-Founder,
Fivelements
INDONESIA

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Chicco and Lahra Tatriele, managing directors and co-founders of Five Elements, are one of three visionary couples that share a wealth of experience in international business, social entrepreneurship, holistic health, hospitality and spiritual dialogue. Both have over 20 years of experience developing and implementing progressive brand strategies for new market segments. Their goal is to create a new genre of wellness destinations that bridge healing cultures around the world.

Mindy **TERRY**



President,
Creative Spa Concepts
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For more than eighteen years, Mindy Terry has helped establish some of the world's most notable spas. Recent clients include: Blackberry Farm, Tennessee; Rosewood, Abu Dhabi; Glenmere Mansion, New York and the Cosmopolitan, Las Vegas. She currently lives between India, Thailand, and the US, working to guide spas to exclusive rankings in publications such as Conde Nast Traveler and SpaFinderWellness 365.

Liz TERRY



Editor,
Spa Business magazine
UNITED KINGDOM

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Liz Terry is editor of *Spa Business* and *Spa Opportunities* magazines as well as working as MD of The Leisure Media Company, the business-to-business publisher. The spa team at Leisure Media work to bring decision-makers the latest challenging thinking about trends and best practice on a global basis, aiming to contribute to forging a stronger and more robust spa industry.

Manav THADANI



Chairman HVS India,
HVS Hospitality Services
INDIA

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Manav Thadani, chairman, HVS South Asia, joined the company in 1995 as a consulting and valuation analyst in the New York Office and started India operations in New Delhi in 1997. HVS India has since launched multiple verticals including strategic consulting, executive search, marketing communications, sustainability, operational audit and advisory services and F&B services. Over the last 15 years, he has been involved in over 1,000 hotel projects in India and is responsible for successfully hosting the Hotel Investment Conference - South Asia (HICSA) since its inception in 2005.

Bertrand **THIERY**



CEO and Co-Founder,
THÉMAÉ
FRANCE

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Bertrand Thierry is CEO and co-founder of THÉMAÉ, a spa brand entirely dedicated to the benefit of tea. THÉMAÉ has developed products, treatments and training programs that are now used in luxurious spas such as Four Seasons, GHM, Intercontinental, Jumeirah, St. Regis, Shangri-La and Sofitel and operates its own spa in Paris and at the Ritz-Carlton Seoul.

Wulan **TILAA**R



Vice Chairwoman,
Martha Tilaar Group
MALAYSIA

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Wulan Tilaar is the director of Puspita Martha International Beauty School, which is accredited by BAN-PNF (Indonesian Government Accreditation Committee), CIDESCO (Switzerland), CIBTAC & City and Guilds (UK) & Pivot Point (USA). She is also the director of Cantika Puspa Pesona, which carries the brand of Martha Tilaar Salon Day Spa and has more than 54 spas across Indonesia and Malaysia.

Jane TREWIN-WILLIAMS

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Senior Consultant of
Vocational Education,
Sydney Institute of TAFE
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With over 30 years in the hair and beauty industry and 16 years in the vocational education sector, Jane Trewin is known as one of Australia's leading educators. Salon owner, educator and senior manager of the service industries, she is working as a consultant and mentor for industry and education and is a globally focused course developer for Sydney TAFE, as well as a marketing specialist.

Vishal **TRIPATHI**

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Corporate Spa Manager,
The Oberoi Group
INDIA

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In his role at The Oberoi Group as corporate spa manager, Vishal Tripathi is responsible for overseeing spa projects through completion, from pre-opening planning to designing of the spa layout to procurement of required materials to menu planning. With over 12 years of experience, he has developed expertise in the areas related to financial management, training, Yoga and fitness.

Darani (Winnie) TSAO



Director,
Paradigm Wellness
SINGAPORE

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Paradigm Wellness is a boutique wellness company focused on delivering high quality educational, content-driven programs focusing on movement modalities, eastern philosophy and related traditional wellness therapies of mind-body connectivity. Paradigm is dedicated to the performing arts by embracing modern developments in the science/Mind-body of movement.

Sharon ULLRICK

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Manager Brand Marketing,
**Leading Hotels of the
World**
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With over 25 years in the spa travel industry, Sharon Ullrick brings her expertise to Leading Spas, which is comprised of 100 hotel and resort spas in 37 countries. She also manages exclusive marketing opportunities designed for the over 430 Leading Hotels of the World as well as other initiatives including Leading Golf, Leading Green and Leading Hidden Gems on LHW.com.

Heinrich **UNBESCHIEDEN**



Sales Director,
Unbescheiden GmbH
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For more than ten years, Heinrich Unbescheiden has been vice president of Unbescheiden GmbH, responsible for sales, development and marketing. The company has been family-owned for five generations and manufactures hydrotherapy and spa equipment with the highest standards, using sophisticated technology that harmonizes with clear and stylish design. Unbescheiden ranks among the world's leading suppliers of units and equipment for the spa sector.

Dasho Karma URA



President,
**The Centre for
Bhutan Studies**
BHUTAN

<http://www.bhutanstudies.org.bt>

Dasho Karma Ura earned his undergraduate degree at Oxford University and his Masters in Philosophy of Economics from the University of Edinburgh. After working for the Ministry of Planning for 12 years, he served as the director of the Centre for Bhutan Studies (CBS) since its founding and became its president in 2008. Under his leadership, CBS has been at the forefront in deepening national and global understanding of Bhutan's home-grown development philosophy of Gross National Happiness. Dr. Ura was a member of the Drafting Committee of Bhutan's first Constitution and holds numerous international positions. He has been awarded many honors including the Red Scarf and the ancient title of Dasho (knighthood) by His Majesty the Fourth King. He is also a renowned painter and has written several books.

Tara VACHANI



CEO,
Antara Senior Living Ltd.
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<http://www.antaraseniorliving.com>

Tara Vachani is the chief executive officer of Antara Senior Living, a subsidiary of the Max India Group. Antara Senior Living focuses on improving the lives of seniors and its first venture is creating vibrant residential communities that offer “Lifestyle with Lifecare.” She has also worked with the corporate development team at Max India Ltd and has engaged in philanthropy through her involvement with the Max India Foundation.

Hans-Peter VEIT



Director of SPA
Development,
**Brenners Park
Hotel & Spa**
GERMANY

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Since July 2004, Hans-Peter Veit has been in the spa manager position at the famous Brenner's Park-Hotel & Spa in Baden-Baden. From 2010, he covered the position of director of spa development for the Oetker Collection, with new properties in Marrakech, Courchevel and the Seychelles. He is also a judge for the World Spa Awards and works as an international spa consultant.

Liz VERBRUGGEN



Vice President -
Sales & Marketing,
Shankara
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Liz Verbruggen is VP sales and marketing for Shankara and has extensive experience in product distribution and management spanning over 17 years in the U.S. Originally from the UK, she has experience both operating and servicing spas; she also managed 27 spas on board cruise ships and recently opened two Shankara signature spas in the U.S.



Managing Director,
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Vikas Vij is managing director of Professional Beauty India, the India arm of the global B2B trade show that has been running successfully in the UK for the last 25 years. Within 18 months, he and his team have positioned Professional Beauty India as a leading trade show within the India region as well.

José VILLEGAS



COO,
Natura Bissé
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Since joining Natura Bisse, José Villegas has focused on building specialized teams that have allowed the company to grow its spa and retail business in the United States, where the company was recently recognized as the “Best Luxury Spa Brand” (NewBeauty Choice Awards). He is also in charge of Natura Bisse business in Canada and provides consulting for Natura Bisse in Mexico.

Matthias VOIT



Chief Executive,
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Matthias Voit has worked on the interior design of private yachts, airplanes, and hotels. He is currently researching and developing a spa division within Dornbracht and is designing luxury suites on cruise ships, in addition to managing myriad private clients. He is an avid aviator, flyer and glider.

Anjali **WADHAWAN**

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Head - PR and
Communication,
Vana Retreats
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Vana Retreats will unveil its first property, Vana, Malsi Estate in 2014. Located in Dehradun, India, it will bring together one of the most comprehensive wellness offerings in the world, including Ayurveda and yoga in their purest form. In addition, holistic oriental therapies, spa therapies, aqua and fitness, meditation and an emphasis on the healthy cuisine will allow for a well-crafted and customized wellness program for each guest.

Ghislain **WAEYAERT**



International Director Spa,
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Ghislain Waeyaert explored all cosmetics areas for more than 20 years before specializing in the spa industry. With Clarins since 2008, he has multiplied the openings of luxury spas with prestigious hotels and restored the philosophy of touch, the heart of Clarins brand. The latest openings introduce the new spa concept of tailor-made beauty, Spa My Blend by Clarins.

Sean WALSH

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Senior Manager Spa
Design & Development -
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Sean Walsh is a design and construction specialist with extensive knowledge of equipment, systems, turnkey project management and general project delivery. He has qualifications in engineering and leisure management and a background in large-scale construction and civil engineering projects. He is a motivated and intuitive operator who excels at creative problem solving and thrives when under pressure.

Trent WALSH

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Managing Director,
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Dual Canadian & British national, Trent Walsh has a solid background in both hotel operations and sales. Having discovered a passion for the industry when he came to London from native Canada in the 1980's, he expanded his experience as an hotelier with a number of key hotel chains including Edwardian Hotels, Sun International and Inter-Continental Hotels & Resorts. In 2000, Trent identified a need for detailed service feedback within the hotel industry and founded his own company, Leading Quality Assurance (LQA). Since its inception, Leading Quality Assurance has become a worldwide leader in quality assurance with its focus being on the luxury hospitality sector. Trent has personally carried out over 700 inspections at five star hotels, resorts and spas across each continent and he is also involved in consulting at the construction stage. Trent was educated in North America and Great Britain and received a BA from the University of British Columbia, Canada and a diploma in business management from Kingston University, Surrey.

Kinley **WANGDI**

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Officiating Director,
Corporate Performance
Department,
**Tourism Council of
Bhutan**
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Bhutan's tourism sector is regarded as one of the most exclusive travel destinations in the world. Today tourism is a vibrant business with a high potential for growth and further development. The Royal Government of Bhutan adheres strongly to a policy of high value, low impact/ volume tourism which serves the purpose of creating an image of exclusivity and high- yield for Bhutan.

Elodie **WARNER**

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Asia Pacific Regional
Director,
THALGO
SINGAPORE

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Elodie Warner is the Asia-Pacific regional director for the Thalgo group. For seven years, she has been managing the Asia-Pacific area for French cosmetic brands Thalgo and Terrake, and she relocated to Singapore a year ago to open the representative office for the following brands of the Thalgo group: Ella Bache, Perron Rigot, Couleur Caramel and Novexpert.

Desiree **WATSON**

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President,
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Desiree Watson, CEO and president of New Jersey-based consulting firm Wellness Interactive, Inc., leads a team of professionals in developing the WI business model, which includes a multitude of products and services. Its premier brand the Wellness Lounge™ gives guests the opportunity to take lifestyle classes on a wide range of topics delivered by therapists and physicians who practice complementary and alternative medicine.

Christina **WATSON**



Wellness Director,
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Christina Watson heads the wellness function at Vana, Malsi Estate. She has a passionate interest in wellness and knowledge that spans many traditional healing systems across cultures. Her ability to deliver wellness concepts and commitment to enhancing wellbeing connect her to Vana.

James WHITE



Hot Springs Research and
Development,
James D White Ltd.
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James White is an experienced research and development consultant to the hot springs bathing and spa industries. He is currently engaged to document global best practices in the hot springs industry, which will identify sustainable growth opportunities for public and private businesses in New Zealand and Australia. He holds an MBA degree, and his thesis topic was commercial bathing and spa development concepts.

Martha **WIEDEMANN**



Wellness Advisor,
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Martha Wiedemann, who is of Indian origin, was raised with Ayurvedic principles. Her health and beauty career began in 1986 in Australia, and she later formally studied Ayurveda. After executing several projects in the industry, she designed—and now oversees—Palace Wellness at Badrutt's Palace Hotel in St. Moritz, Switzerland.

Jeffrey A. **WILKES**



Founder & Designer,
DESIGNWILKES
Sdn Bhd
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Jeffrey A. Wilkes is principal of DESIGNWILKES Sdn Bhd, which is recognized for its ability to blend cosmopolitan influences with tradition. The company has contributed to the interior design of some of the world's best-known hotels including The Mandarin Oriental Bangkok, The Taj Mahal Palace Mumbai, The Oberoi Udaivilas and The Leela Palace Udaipur, along with projects such as the W Goa, The Conrad in Bangalore and a Ritz Carlton Reserve in Ubud.

Richard **WOLTMAN**



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Richard Woltman, a successful entrepreneur, pioneered a new business model for financial services. He is engaged in philanthropy within the fields of health and palliative care, end of life planning, diabetes research and electronic records management. He envisions the spa industry becoming a major part of health care delivery in collaboration with established institutions.

Josef **WOODMAN**



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Founder and CEO of Patients Beyond Borders (and author of the popular book series by the same name), Woodman is a renowned expert on international healthcare options, integrated medicine and medical and wellness tourisms. He has lectured at numerous academic institutions like the Harvard Medical School and the UCLA School of Public Health and has keynoted conferences on medical and wellness tourism and global healthcare in 20 countries. An outspoken champion of affordable, high-quality choices for health consumers worldwide, he often appears as an expert at outlets like CNN, ABC News, Fox News, the New York Times, Barron's, The Wall Street Journal, and more. Woodman's background in health and technology has allowed him to compile a wealth of unique knowledge in the areas of international healthcare, telehealth, integrated medicine and consumer-directed care.

Mark WUTTKE



Principal,
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Mark Wuttke heads the Wuttke Group, LLC, a globally recognized business development solutions company specializing in authentic green, healthy wellness, regenerative sustainability and conscience leadership. The Wuttke Group partners with over 15 natural and organic personal care houses, overseeing brand development and distribution strategy and is currently working with more than 100 global spas in 28 counties in the quest to attain and sustain authenticity in a profitable manner.

Ophelia YEUNG



Co-Director, Center for
Science, Technology &
Economic Development,
SRI International
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Ophelia Yeung, Co-Director of the Center for Science, Technology and Economic Development, has more than twenty years of experience leading research and consulting assignments around the world. Ms. Yeung specializes in competitiveness and innovation strategies for regions and industries, and in developing action agendas with stakeholders. Her recent work includes collaborating with the Brookings Institution to craft an economic diversification strategy for the Governor of Nevada, and developing institutional and program strategy for several large universities and research institutions in the Middle East. She also has expertise in benchmarking, economic impact assessments, and developing thought leadership to support private sector clients such as FedEx, Samsung Corporation, and the Global Spa Summit. Prior to joining SRI, Ms. Yeung worked for the American Express Bank, Asian Development Bank, and Merrill Lynch Capital Markets. She holds advanced degrees from Smith College and Princeton University.

Yamuna **ZAKE**

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Yamuna Zake is the creator and president of Yamuna, which is currently active in over 22 countries with over 2,000 representatives worldwide. She is responsible for creating all education and Yamuna products under the Company's "Body Sustainability!" messaging. She is also the spokesperson for the Yamuna brand and provides outreach to the media and a variety of businesses, medical and educational institutions.

Alex ZOTOS



CEO & Principal,
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As CEO/ principal of the Elly Lukas School, Alex Zotos has been instrumental in the development of the school's two-year spa management program. One of the only colleges in Australia to include the CIBTAC, ITEC, and CIDESCO accreditations, the school has launched the Diploma of Resort Spa Management. He is recognized as an expert in innovative spa education.



2013 STUDENTS

Emma **GIBSON**



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Emma Gibson is in her second year of studying for a BA (Hons) in Tourism Management. She is an avid traveller with knowledge of the spa industry and speaks English, Swedish and some French. She has a special interest in creating film and theatre and is very excited to be part of the Summit to learn more about wellness tourism.

Binbin NARKPRASERT



EHL Graduate,
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Binbin Narkprasert is learning the ropes of the wellness industry at GOCO Hospitality. She spent the past year completing her bachelor's thesis for Ecole Hôtelière de Lausanne on understanding different stakeholders' perspectives of wellness tourism. She is eager to learn more about ways to market wellness services as an affordable necessity to different segments, medical tourism, and interactive yet sustainable wellness concepts.

Maria **STANISLAVOVA**



EHL Graduate,
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Recently graduated from Ecole Hôtelière de Lausanne with a Bachelor in International Hospitality Management, Maria Stanislavova is a passionate and ambitious individual who is embarking on her career in the spa and wellness sector of the hospitality industry.

Naomi WIESMANN



Management Trainee,
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A graduate of the Ecole Hôtelière de Lausanne in 2012, Naomi Wiesmann is currently doing a management traineeship with Six Senses in Qatar. She is passionate about a holistic approach to physical and mental wellbeing and eager to gain experiences to deepen her understanding of the spa industry. She is fluent in German, English, and French and has a good knowledge of Spanish.

Arvind **HOSKOTE**



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Arvind Hoskote, originally from Mumbai, has experienced stays in different Indian locations during his student/work life. His passions range from short filmmaking to football to music.

Neha JOSHI



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Neha Joshi is currently a final year student for the MBA program at Delhi University, with marketing and finance as her specialization subjects. Previously, she completed her engineering in Information Technology Degree from VJTI in Mumbai.

Prashanth KUMAR



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A MBA Student at Faculty of Management Studies and a participant at the Global Spa and Wellness Summit Student Challenge, Prashanth Kumar has a graduate degree in biotechnology from IIT. Prior to his post-graduate studies, he worked with a top multi-national consulting firm based out of Evanston, Illinois. He is an extreme cricket enthusiast and a thorough food lover.

Mansi **CHAWLA**



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Mansi Chawla is a student at the Indian School of Business in India. She was a proud participant in the 2013 Student Competition.

Ishan GUPTA



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Ishan Gupta is currently a student of Indian School of Business (ISB), class of 2014. He has previously worked in private equity and strategy consulting in the Asia-Pacific region.

Abhinav **RAMAGIRI**



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Abhinav Ramagiri worked as a management consultant for approximately five years before enrolling for the MBA program at the Indian School of Business, Hyderabad. After he completes his MBA, he wants to be an entrepreneur in the healthcare space.

Syed Ashraf **HUSAIN**



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Ashraf Husain is an MBA graduate FMS, Delhi where his achievements included being part of the team that represented India at the international finals of the KPMG International Case Competition 2012 in Hong Kong. He now works for a leading Indian pharmaceutical company. He has an interest in finance and strategy and in his free time loves to read.

Shreeya **MAHANT**



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Shreeya Mahant is from Mumbai and an undergraduate at the Institute of Hotel Management (IHM-A), Aurangabad. Her passion is basketball and she enjoys listening to music. She has also been a part of the student council and excelled in her academics.

Varun SAHGAL



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Varun Sahgal joined IHM Aurangabad as a student of hospitality administration in 2010. He believes in a strategic approach to life, from solving the simplest of problems to brainstorming on complex organizational ideas. He is a team player and has been popular with junior and senior colleagues. He wishes to gain further experience in F&B, both in India and abroad.

Raj SHAH



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Raj Shah will graduate meritoriously from the Institute of Hotel Management, Aurangabad in 2014 with a B.A. (Hons.) focused in Hospitality Management. Originally from Mumbai, he has worked across hotels in India serving within varied departments and currently specializes in food and beverage at The Oberoi, Mumbai. His vision is to amalgamate global flavors into local taste buds.



2013 STAFF

Nancy DAVIS



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Nancy Davis is a creative professional with decades of experience producing global conferences for Fortune 100 companies. Her video work has appeared in venues worldwide, including billboards in Times Square. She works in children's television and with well-known illustrators expanding their brands through licensing. She is a photographer, writer, collector of antique toys, typewriters, telephones and an avid table tennis player.

Susie ELLIS

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Susie Ellis is president of SpaFinder Wellness and chairman and CEO of the GSWs. A prominent writer, speaker and analyst, she is a respected industry expert and director of SpaFinder Wellness' annual Spa and Wellness Trend Forecast. She is also a member of several industry boards and is the recipient of the prestigious International Spa Association's 2012 Visionary Award.

Sallie FRAENKEL

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Sallie Fraenkel leads business development, marketing, public relations and event management for the GSWS. Previously she served as chief marketing officer, COO and EVP of SpaFinder Wellness where she was a member of the executive team for eight years. A globally recognized expert on spa and wellness, she is a frequent speaker at industry events and has a lifelong passion for wellness.

Jessica LAUER

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Jessica Lauer is an events consultant who joined GSWs this summer after many years producing C-level meetings and events for Fortune 100 clients, with a focus on corporate sponsorship. She has greatly appreciated this immersion into the spa and wellness industries and looks forward to attending her first Summit. She enjoys cycling, photography, road trips and delicious recipes.

Beth MCGROARTY

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Beth McGroarty has led strategic communications and media relations for the GSWS for five years, and also assists in Summit research projects, including SpaEvidence.com. Formerly an academic, she was in the PhD program in English Literature at Stanford University, where she taught for six years and received dissertation fellowships from the Mellon and Mabel McLeod Lewis Foundations. She received her BA (summa cum laude) from Barnard College.

Alexandra PLESSIER

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Born and raised in Paris, France, Alexandra Plessier began working with The Global Spa & Wellness Summit in January of 2012. An extremely motivated, organized, adaptable and trilingual individual, she is proud to be part of the 2013 GSWs staff team and enjoys working with the top leaders shaping the spa and wellness industries. She is also a health, fitness, and spa enthusiast.

Paulina **TRACZ**

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Paulina Tracz is the senior graphic designer for the Global Spa & Wellness Summit and Spafinder Wellness 365. She is passionate about wellbeing and is proud to have the opportunity to promote spas and wellness on a global scale, making her trip to India for the seventh annual Summit a defining moment in her career. She holds a degree in Communication from Cornell University (Dean's List) and in Communication Design from the Fashion Institute of Technology in NYC (Magna Cum Laude).





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