

AGENDA

MOROCCO 2014

 *Fast***FORWARD**



**Global Spa &  
Wellness Summit**  
JOINING TOGETHER. SHAPING THE FUTURE.





# 2014 AGENDA

## FastFORWARD

**TUESDAY, SEPTEMBER 9, 2014**

### PRE-SUMMIT ACTIVITIES

**9:00 am - 6:00 pm**  
Conference Center  
Entry

**Summit Concierge & Registration Open**  
**Sponsored by LEMI**

**8:45 am - 1:00 pm**  
Meet at Four Seasons Resort  
Marrakech Lobby

**Half-Day Tour of Marrakech**  
Spend half a day with an experienced guide, exploring everything from the cobblestone passageways of the Medina to the souks of Jemaa el Fna Square. Discover the Islamic art and architecture of Ben Youssef Medersa and marvel at the Palais Bahia. The tour also includes a visit to the gallery of master lantern designer, Yahya.

**1:00 pm - 2:00 pm**  
Press Room  
Young Adult Centre Cinema

**Meeting: All Press Delegates**  
**Cassandra Cavanah**, Founder, Cavanah Communications, U.S.  
**Beth McGroarty**, Director of Press & Media Relations, GSWS, U.S.

**2:00 pm - 3:00 pm**  
Agdal Ballroom

**Check-In: All Speakers & Presenters**  
**Nancy Davis**, Executive Producer, GSWS, U.S.  
**Sue DePalma**, Producer, GSWS, U.S.

**3:00 pm - 3:45 pm**

**Sponsored Knowledge Workshops**

Medina

**Stay Well: Wellness-Infused Hotel Room Programming by Delos**  
**Paul Scialla**, Founder, Delos, U.S.

Hivernage

**Moroccan Hammam: Its History, Benefits and Future**  
**Talal Bin Ali**, Founder & President, Enaya Care International Co. Ltd., Saudi Arabia  
**Ahmed AlAwadi**, Development & Marketing Manager, Enaya Care International Co. Ltd., Saudi Arabia

Gueliz

**A New Model of Health & Wellness**  
**Dr. Nasim Ashraf**, Founder, DNA Health Corp., United Arab Emirates

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4:00 pm - 4:45 pm

Sponsored Knowledge Workshops

Medina

**Stay Well: Wellness-Infused Hotel Room Programming by Delos**  
**Paul Scialla**, Founder, Delos, U.S.

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Hivernage

**Moroccan Hammam: Its History, Benefits and Future**  
**Talal Bin Ali**, Founder & President, Enaya Care International Co. Ltd., Saudi Arabia  
**Ahmed AlAwadi**, Development & Marketing Manager, Enaya Care International Co. Ltd., Saudi Arabia

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Gueliz

**A New Model of Health & Wellness**  
**Dr. Nasim Ashraf**, Founder, DNA Health Corp., United Arab Emirates

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5:00 pm - 5:30 pm

Agdal Ballroom

**Check-In: All Speakers & Presenters**  
(for those who have not checked in yet)  
**Nancy Davis**, Executive Producer, GSWS, U.S.  
**Sue DePalma**, Producer, GSWS, U.S.

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**6th Annual Student Challenge Competition: Part I**

**Student Challenge 2014:** Showcase a design and concept for a spa of the future that encompasses authentic North African culture and could be rolled out globally. It must be commercially viable and credible.

**Moderators: Susan Harmsworth**, Founder & CEO, ESPA International, UK

**Mary Tabacchi**, PhD, Professor, Cornell University, U.S.

**Competing Teams** (The two schools presenting on this day are Al Akhawayn University, Ifrane, Morocco, and Mohammed V University Rabat, Agdal, Morocco.):

**The American University in Cairo, Cairo, Egypt**

**Students:** Asmaa Ahmed, Cherif Guirguis, Diala Rateb

**Professor:** Professor Ahmed Sallam

**Architect:** Tarik Oualalou, Partner, Kilo Space, France

**Al Akhawayn University, Ifrane, Morocco (PRESENTING)**

**Students:** Younes El Gharbi, Mehdi Lasfar, Lamiae Skalli

**Professor:** Professor M. Duncan Rinehart

**Architect:** Inge Moore, Principal and Creative Director, The Gallery HBA, UK

5:00 pm - 6:00 pm

Medina

**ESSEC Business School, Cergy Pontoise, France**

**Students:** Claudia Ordonez Alvarez, Naoki Kitabayashi, Saurabh Sakhuja

**Professor:** Professor Aarti Ramaswami

**Architect:** Didier Lefort, Principal Architect, DL2A, France

**Mohammed V University Rabat, Morocco (PRESENTING)**

**Students:** Hassan Errifai, Farres Rabiaa, Aicha Zaimi, Ayoub Zaimi

**Professor:** Professor Abdellatif Zaimi

**Architect:** Luciano Mazza, Vice President, HKS Hill Glazier Studio, UK

**Judging Panel:**

**Diana Banks**, Vice President, Brand Strategy, Raffles Hotels & Resorts, Singapore

**Simon Casson**, Regional Vice President & General Manager, Four Seasons Hotels and Resorts, Qatar

**Andrew Gibson**, Vice President, Spa & Wellness, FRHI Hotels & Resorts, United Arab Emirates

**Sheila McCann**, General Manager, Chiva-Som International Health Resort, Thailand

**Bina Patel**, Vice President, Spa Operations & Development, The Indian Hotels Company Limited, India

**Frank Strobel**, Director, International Sales, KLAFS GmbH & Co. KG, Germany

**Todd Walter**, President & CEO, Red Door Spa Holdings, U.S.

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**5:30 pm - 6:00 pm**

Agdal Ballroom

**Meeting: All Speakers & Presenters**

**Nancy Davis**, Executive Producer, GSWS, U.S.

**Sue DePalma**, Producer, GSWS, U.S.

**Susie Ellis**, President, Spafinder Wellness, Inc.; CEO & Chairman, GSWS, U.S.

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**7:30 pm - 9:30 pm**

Four Seasons Resort  
Marrakech Courtyard

**Welcome Cocktail Reception**

**Sponsored by Four Seasons Resort Marrakech**

“Magical Marrakech”

Attire: Casual or Cocktail

**Welcome Remarks**

**Felix Murillo**, General Manager, Four Seasons Resort Marrakech, Morocco

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# DAY ONE: WEDNESDAY, SEPTEMBER 10, 2014

## GLOBAL WELLNESS TOURISM CONGRESS

### 6:00 am – 7:00 am

Meet at Four Seasons  
Resort Marrakech  
Spa Entrance

### Run with Wellness Pioneer Donald B. Ardell, PhD

Short, refreshing and moderately paced run with Wellness Pioneer Don Ardell, PhD, a triathlon champion. Don will speak for a few moments before the run about the advantages of cross training and answer questions about exercise and nutrition for active living at every age.

### 6:30 am – 7:30 am

Meet at Four Seasons Resort  
Marrakech, Spa Entrance

### Yoga with Perumal

### 6:30 am – 8:45 am

Solano

### Breakfast

**Sponsored by BABOR**

### 7:00 am – 6:00 pm

Conference Center  
Entry

### Summit Concierge & Registration Open

**Sponsored by LEMI**

### 9:00 am – 9:30 am

Agdal Ballroom

### General Session: Opening by Moving Art

*Through the Lens: Africa*

### General Session: Welcome & Opening Remarks

**Pete Ellis**, Chairman, Spafinder Wellness, Inc.; Chairman Emeritus, GSWS, U.S.

**Anna Bjurdam**, Co-Chair 2014 Summit; Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d'Etre, Sweden

**Neil Jacobs**, Co-Chair 2014 Summit; CEO, Six Senses Hotels Resorts Spas, Thailand

**Susie Ellis**, President, Spafinder Wellness, Inc.; CEO & Chairman, GSWS, U.S.

### 9:30 am – 10:10 am

Agdal Ballroom

### General Session: Keynote Speaker

*How the 21st-Century African Renaissance Will Redefine the Cutting Edge of Spa and Wellness*

**Magatte Wade**, CEO & Founder, Tiossan, Senegal (*Named a Young Global Leader by the Davos Global Economic Forum, as well as one of the 20 Youngest Power Women in Africa by Forbes in 2011*)

### 10:10 am – 10:20 am

Agdal Ballroom

### General Session: Special Welcome from Morocco

**Lahcen Haddad**, PhD, Minister of Tourism, Kingdom of Morocco

### 10:20 am – 10:25 am

Agdal Ballroom

### General Session: Special Welcome from SMIT

**Imad Barrakad**, Chairman, Moroccan Agency for Tourism Development (SMIT), Morocco

### 10:25 am – 10:40 am

Agdal Ballroom

### General Session: A Keynote Dialogue

*Wellness Tourism 2.0: World Reaction to 2013 Global Wellness Tourism Economy Report; Latest Facts and Figures*

**Jean-Claude Baumgarten**, Chairman & CEO, CREWE Associates; Former President, World Travel and Tourism Council, France

**Peter Greenberg**, Travel Editor, CBS News; Host, PBS Travel Detective, U.S.

**10:40 am – 11:10 am**

Agdal Ballroom

**General Session: Panel Discussion**

*Honorable Ministers of Tourism Share National Strategies: How Governments are Prioritizing, Branding and Marketing Wellness Tourism*

**Moderator: Peter Greenberg**, Travel Editor, CBS News; Host, PBS Travel Detective, U.S.

**Panelists:**

**Steve Chadwick**, Mayor, Rotorua District Council, New Zealand

**Lahcen Haddad**, PhD, Minister of Tourism, Kingdom of Morocco

**Miguel Torruco Marqués**, Mexico City Minister of Tourism, Mexico City Ministry of Tourism, Mexico

**Yolanda Perdomo**, Director, UNWTO Affiliate Members Program, Spain

**Pataraporn Sithivanich**, Executive Director of Tourism Product, Tourism Authority of Thailand (TAT), Thailand

**11:10 am – 11:40 am**

Agdal Foyer

**Networking Energy Break**

**“Up Close & Personal” with Imad Barrakad, Jean-Claude Baumgarten, Lahcen Haddad, PhD, Magatte Wade**

Gain access to our VIPs in a casual setting. Look for the designated area at the Energy Break.

OR

Medina

**Mindfulness Meditation** with Felix Lopez, Pranik Healer & Spiritual Leader, Jhana Healing Mindfulness and Yoga Center, U.S.

**11:40 am – 11:50 am**

Agdal Ballroom

**General Session: Introduction of Alexis Jones**

*Taking Us into the Future: A Generational Shift*

**Alexis Jones**, Founder, I AM THAT GIRL, Alexis Jones Inc., U.S.

**11:50 am – 12:35 pm**

**Two Options**

11:50 am – 12:35 pm

Agdal Ballroom

**Option 1: General Session: Keynote Speaker**

*The Future of Retail: Disruptive Technology, Curveballs, Dangerous Assumptions and Making It All Work*

**Paul Price**, CEO, Creative Realities, U.S.

11:50 am – 12:35 pm

Medina

**Option 2: Short Presentations**

*2014 Latest Global Wellness Tourism Economy Data*

**Katherine Johnston**, Senior Economist, SRI International, U.S.

*WelDest: How to Create a Competitive Health and Wellbeing Destination?*

**Susanna Saari**, Senior Lecturer, Degree Programme in Hospitality Management, Turku University of Applied Sciences, Finland

*Disrupting the Urban Model*

**Terry Stevens**, PhD, Managing Director, Stevens & Associates, UK

**12:35 pm – 2:00 pm**

Various Locations

**Interactive Lunch: Table Topic Discussions**

Roundtable discussions with designated leaders. Each table will have a specific topic. Choose any table you like.

1. *Opportunities in Corporate Wellness*, **Ravi Agarwal**, Director, Pavitra Pte Ltd, Singapore
2. *Global Wellness Day*, **Belgin Aksoy**, Creative Director, Richmond Nua Wellness Spa, Turkey
3. *Future of Real Estate and Hospitality*, **Rachid Alami Sunni**, CEO, ALHIF Management, Morocco

4. *High-Level Wellness Then and Now*, **Donald B. Ardell**, PhD, Publisher, Ardell Wellness Report, U.S.
5. *What's Next for Clinique La Prairie, Switzerland?*, **Mark Baier**, CEO, Clinique La Prairie, Switzerland
6. *Current World Crises & Effects on Tourism*, **Jean-Claude Baumgarten**, Chairman & CEO, CREWE Associates, France; Former President, World Travel and Tourism Council, France
7. *Future of European Hospitality*, **Emanuel Berger**, President & CEO, Berger Hospitality, Switzerland
8. *Islamic Wellness Traditions*, **Gerry Bodeker**, PhD, Professor, University of Oxford Medical School, UK; Mailman School of Public Health, Columbia University, U.S.
9. *Russia in the News: Effects on Spa and Wellness*, **Elena Bogacheva**, Founder & President, Spa & Wellness International Council (SWIC), Russia
10. *Sustainability Leadership and Challenges*, **Sarah Livia Brightwood**, President, Rancho La Puerta, Mexico
11. *A Mayor's Role in Wellness Tourism*, **Steve Chadwick**, Mayor, Rotorua District Council, New Zealand
12. *The Spa and Wellness Scene in China*, **Johnny Chang**, Founder & CEO, Spa Solutions Training & Management Consultancy Ltd., China
13. *Argan Oil*, **Zoubida Charrouf**, PhD, Professor, Mohammed V University, Morocco
14. *Investing in Sustainability*, **Craig Cogut**, Chairman, Pegasus Capital Advisors, L.P., U.S.
15. *Detox*, **Dr. Marc Cohen**, Professor, RMIT University, Australia
16. *Fitness Trends*, **Glenn Colarossi**, Director, Global Hospitality, True Fitness, U.S.
17. *Hot Springs: Ancient to Modern*, **Charles Davidson**, Founder & CEO, Peninsula Hot Springs, Australia
18. *Mentorship*, **Jean-Guy de Gabriac**, Founder & CEO, TIP TOUCH International, Belgium
19. *Entrepreneurial Know-How*, **Gina Diez Barroso de Franklin**, President & CEO, Grupo Diarq, Mexico
20. *Spa Scene in Morocco: Present and Future*, **Saida El Idrissi**, President, Moroccan Association for Spa Industry, Morocco
21. *Global Wellness Institute: An Idea Whose Time is Now*, **Pete Ellis**, Chairman, Spafinder Wellness, Inc.; Chairman Emeritus, GSWs, U.S.
22. *Beauty and the Brain*, **Dr. Daniel Friedland**, Founder, SuperSmartHealth, U.S.
23. *What Wellness Means to Hotel Guests*, **Adam Glickman**, Head of EVEN Hotels, IHG - InterContinental Hotels Group, U.S.
24. *Technology Investments: What's Hot*, **Missy Godfrey**, CEO, Spafinder Wellness, Inc., U.S.
25. *Raising Industry Standards*, **Mike Harmsworth**, Managing Director, ESPA International, UK
26. *Google and Wellness Technology*, **Michelle Hocking**, Health & Performance Manager, Google, Inc., U.S.
27. *Internships*, **Lori Hutchinson**, Founder & Chief Instigator, Hutchinson Consulting, U.S.
28. *What are Investors Looking for?*, **Omer Isvan**, President, Servotel Corporation, Turkey



29. *2014 Global Spa and Wellness Statistics*, **Katherine Johnston**, Senior Economist, SRI International, U.S.
30. *Fitness Trends: Different Countries*, **Gianluca Lagana**, Executive Director of Global Hospitality, Technogym Spa, Italy
31. *Successful Coaching: from Olympics to Wellness*, **Franz Linser**, PhD, CEO, Linser Hospitality GmbH, Austria
32. *Mindfulness and Nourishment*, **Felix Lopez**, Mindfulness Teacher, Jhana Healing Mindfulness and Yoga Center, U.S.
33. *Medical Spa Resort of the Future*, **Erwan Madec**, Managing Director, Vichy Spa International, France
34. *Future of Technology in Spa and Wellness*, **Josh McCarter**, CEO, Booker, U.S.
35. *Positive Psychology*, **Jeremy McCarthy**, Group Director of Spa, Mandarin Oriental Hotel Group, Hong Kong
36. *Doing Business in Africa*, **Kathryn Moore**, Group Director of Spa, MSpa International, Thailand
37. *Leading Wellbeing in Your Company*, **Renee Moorefield**, PhD, MCC, CEO, Wisdom Works Group, U.S.
38. *Adding Inspiration to a Wellness Community*, **Marie Nygren**, Co-Founder, Serenbe, U.S.
39. *The Serenbe Story: Wellness Community of the Future*, **Steve Nygren**, Founder, Serenbe, U.S.
40. *Drama in Silicon Valley: The Latest*, **James O'Hara**, Printing & Personal Systems, Hewlett Packard, U.S.
41. *Spa Scene in Africa*, **Elaine Okeke-Martin**, President, Spa & Wellness Association of Africa, Kenya
42. *UNWTO, Seasonality and Tourism*, **Yolanda Perdomo**, Director, UNWTO Affiliate Members Program, Spain
43. *Exciting Future of Retail*, **Paul Price**, CEO, Creative Realities, U.S.
44. *The Spa Management Degree*, **Sarah Rawlinson**, PhD, Head of School of Hotel, Resort and Spa Management, University of Derby, UK
45. *Illumination and Spas*, **Yahya Rouach**, CEO, Yahya Group, Morocco
46. *The Cinq Mondes Story*, **Danielle Rouault**, Business Development & Export Director, Cinq Mondes, France
47. *WelDest: How to Create a Competitive Health and Wellbeing Destination?*, **Susanna Saari**, Senior Lecturer, Degree Programme in Hospitality Management, Turku University of Applied Sciences, Finland
48. *Ayurveda in Iowa: The Raj Story*, **Barry Scherr**, President, Sundar Corporation, U.S.
49. *Healing Art: Nature and The Spa Experience*, **Louie Schwartzberg**, Founder, Moving Art, U.S.
50. *South America and Beauty*, **Barbara Silveira**, Kurotel Family Office Director, Kurotel Longevity Medical Center and Spa, Brazil
51. *Let's Discuss Wellness vs. Wellbeing*, **Veer Singh**, Founder, Vana Retreats, India
52. *Increasing Hotel Profitability and Asset Value*, **Filippo Sona**, Director, Head of Hotels, Mena Region, Colliers International, United Arab Emirates
53. *Disrupting the Urban Model*, **Terry Stevens**, PhD, Managing Director, Stevens & Associates, UK

54. *At 92: My Personal Health Secrets*, **Deborah Szekely**, Co-Founder, Rancho La Puerta, Mexico; Founder, Golden Door, U.S.
55. *Wellness: How Far Have We Really Come?*, **Dr. John W. Travis**, Founder, Wellness Associates, U.S.
56. *Secrets of the New Golden Door*, **Kathy Van Ness**, General Manager & COO, Golden Door, U.S.
57. *Low Back Pain: Prevention and Cure*, **Tracey Vincel**, PT, MPhty & Co-Owner, KIMA Center for Physiotherapy & Wellness, U.S.
58. *Customized, Pop-Up Wellness Lounges*, **Desiree Watson**, President & CEO, Wellness Interactive Inc., U.S.
59. *Swelness Movement*, **Edie Weiner**, President, Weiner, Edrich, Brown, Inc., U.S.
60. *Fast Forward: Investing in Travel & Leisure Businesses*, **Richard Weissmann**, Partner, KSL Capital Partners, LLC, U.S.
61. *Health and Wellness Online*, **Josef Woodman**, CEO, Patients Beyond Borders, U.S.
62. *Positioning for Wellness Tourism*, **Ophelia Yeung**, Senior Consultant, SRI International, U.S.
63. *The Future in Organic and Sustainable Textiles*, **Marci Zaroff**, Founder & President, Under the Canopy, U.S.
64. *Redefining the Wellness Experience*, **Amal Hanafi**, Founder & CEO, AYASPA, Brazil

**2:00 pm – 2:45 pm**  
Agdal Ballroom

**General Session: A Panel Discussion**

*Brimming with Opportunity: The Spa and Wellness Scene in Africa*

**Moderator: Magatte Wade**, CEO & Founder, Tiossan, Senegal

**Panelists:**

**Dzibordi K. Dosoo**, Founder & CEO, Allure Africa Group Limited, Ghana

**Saida el Idrissi**, President, Moroccan Association for Spa Industry, Morocco

**Elaine Okeke-Martin**, President, Spa & Wellness Association of Africa, Kenya

**Denzil Phillips, Director**, African Medicinal Plant Standards (AAMPS), Mauritius

**Abderrafie Zouiten**, General Manager, Office National Marocain du Tourisme (ONMT), Morocco

**2:45 pm – 2:50 pm**  
Agdal Ballroom

**General Session: “A Surprise Video”**

**2:50 pm – 3:15 pm**  
Agdal Ballroom

**General Session: A Keynote Interview**

*Looking Back to Look Ahead: History of Wellness*

**Moderator: Peter Greenberg**, Travel Editor, CBS News; Host, PBS Travel Detective, U.S.

**Participants:**

**Donald B. Ardell**, PhD, Wellness Pioneer; Publisher, Ardell Wellness Report, U.S.

**Dr. John W. Travis**, Wellness Pioneer; Founder, Wellness Associates, U.S.

**3:15 pm – 3:25 pm**  
Agdal Ballroom

**General Session: A Special Announcement**  
**Sponsored by Gharieni**

**3:25 pm – 4:00 pm**

Agdal Foyer

**Networking Energy Break**

**Sponsored by [comfort zone]**

**“Up Close & Personal” with Donald B. Ardell, PhD, Paul Price, Dr. John W. Travis**

Gain access to our VIPs in a casual setting. Look for the designated area at the Energy Break.

**OR**

Medina

**Mindfulness Meditation with Felix Lopez**, Pranic Healer & Spiritual Leader, Jhana Healing Mindfulness and Yoga Center, U.S.

**4:00 pm – 5:30 pm**

**Concurrent Breakout Discussion Forums**

**4:00 pm – 5:30 pm**

Arancino at Bleu d'Orange  
Restaurant

**1. Wellness Tourism Roundtable Forum Discussion**

*Beyond The Data*

**Facilitators:**

**Anni Hood**, Founder & Director, Wellness Business Consultancy, UK  
**Josef Woodman**, CEO, Patients Beyond Borders, U.S.

**Roundtable Participants:** (There will be room for others to attend and observe.)

**Katia Carvalho**, Executive Director, Madeira Promotion Bureau (MPB), Portugal

**Jean-Claude Baumgarten**, Chairman & CEO, CREWE Associates; Former President, World Travel and Tourism Council, France

**Talal Bin Ali**, Founder & President, Enaya Care International Co. Ltd., Saudi Arabia

**Gerry Bodeker**, PhD, Professor, University of Oxford Medical School, UK; Mailman School of Public Health, Columbia University, U.S.

**Elena Bogacheva**, Founder & President, Spa & Wellness International Council (SWIC), Russia

**Ku-Jeom Chung**, PhD, Professor, Youngsan University, South Korea

**Bistra Dimitrova**, Professor, UN Ambassador, Bulgaria

**Aldina Duarte-Ramos**, Director, Global Well-Being Product, Accor, France

**Victoria Fuller**, Founder, PRCo, UK

**Lahcen Haddad**, PhD, Minister of Tourism, Kingdom of Morocco

**Franz Linser**, PhD, CEO, Linser Hospitality GmbH, Austria

**Miguel Torruco Marqués**, Mexico City Minister of Tourism, Mexico City Ministry of Tourism, Mexico

**Yolanda Perdomo**, Director, UNWTO Affiliate Members Program, Spain

**Susanna Saari**, Senior Lecturer, Degree Programme in Hospitality Management, Turku University of Applied Sciences, Finland

**Sushmita Sarangi**, General Manager, Sales & Marketing, Jiva, Taj Group, India

**Terry Stevens**, PhD, Managing Director, Stevens & Associates, UK

4:00 pm – 5:30 pm  
Medina

## 2. Hot Springs Forum Discussion

*Thermal Renaissance: Stories from a Heated Earth*

### Facilitators:

**Charles Davidson**, Founder & CEO, Peninsula Hot Springs, Australia  
**Amy McDonald**, Principle, Under A Tree, U.S.

### Participants:

**Alonso Burgos**, Executive Director, Colca Lodge S.A., Peru  
**Steve Chadwick**, Mayor, Rotorua District Council, New Zealand  
**Karim Jennane**, CEO, Sothermy – Groupe CDG, Morocco  
**Katherine Johnston**, Senior Economist, Economics Program, SRI International, U.S.  
**Erwan Madec**, CEO, Vichy Spa International, France  
**Tomonori Maruyama**, Chief Research Consultant/Manager, Research & Consulting Team, Mitsui Knowledge Industry Co., Ltd., Japan  
**Axel Valdez**, Director, Hotel Buenavista Beach Resort, Mexico

4:00 pm – 5:30 pm  
Solano Restaurant

## 3. Corporate Wellness Forum: A World Café Experience

*Leading the Future of Corporate Wellness: What is Our Industry's Role?*

### Facilitators:

**Ravi Agarwal**, Director, Pavitra Pte Ltd, Singapore  
**Renee Moorefield**, PhD, MCC, CEO, Wisdom Works, U.S.

4:00 pm – 5:30 pm  
Hivernage

## 4. Destination Spa & Wellness Retreats Forum Discussion

*Creating A Bright Future Together*

### Facilitators:

**Belgin Aksoy**, Creative Director, Richmond International, Turkey  
**Sallie Fraenkel**, Founder, Mind | Body | Spirit | Network, U.S.

**“Discussion in the Round” Panelists:** (There will be room for others.)

**Dr. Nasim Ashraf**, CEO, DNA Health Corp., United Arab Emirates  
**Andrew Barnard**, Deputy Marketing Director, SunSwept Resorts, Saint Lucia  
**Craig Barnard**, Managing Director, The BodyHoliday LeSPORT, Saint Lucia  
**Marianne Brehpol**, Marketing & Sales Director, Lapinha SPA, Brazil  
**Charlene Florian**, Chief Creative Officer, Kerstin Florian, U.S.  
**Franz Linzer**, PhD, CEO, Linser Hospitality GmbH, Austria  
**Kathy Van Ness**, Golden Door, General Manager & COO, U.S.  
**Ingo Schweder**, CEO, GOCO Hospitality, Thailand  
**Deborah Szekely**, Co-Founder, Rancho La Puerta, Mexico; Founder, Golden Door, U.S.

4:00 pm – 5:30 pm  
Gueliz

## 5. Spa Education Forum Discussion

*Entice. Encourage. Elevate!: Mentorships, Internships and Promoting Careers in Spa & Wellness*

### Facilitators:

**Anna Bjurstam**, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d'Etire, Sweden  
**Stacy Conlon**, Founder & CEO, The Zen Media Group, U.S.  
**Lori Hutchinson**, Founder & Chief Instigator, Hutchinson Consulting, U.S.  
**Jean-Guy de Gabriac**, CEO & Founder, TIP TOUCH International, Belgium  
**Mary Tabacchi**, PhD, Professor, Cornell University, U.S.

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4:00 pm – 5:30 pm

Agdal Ballroom

## 6. Hotel Wellness & Hotel Spa Forum Discussion

*Imagining the Future*

**Facilitator: Edie Weiner**, President, Weiner, Edrich, Brown, Inc., U.S.

**Presenters:**

**Andrew Gibson**, Vice President, Spa & Wellness, FRHI Hotels & Resorts, United Arab Emirates

**Adam Glickman**, Head of EVEN Hotels, IHG - InterContinental Hotels Group, U.S.

**Brian Povinelli**, Senior Vice President, Global Brand Leader, Westin & Le Meridien, Starwood Hotels & Resorts Worldwide, Inc., U.S.

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7:30 pm – 11:00 pm

Various Locations

## Marrakech Dine Around

International delegate scramble at four different restaurants in Marrakech:

**Dar Yacout**

**Jad Mahal**

**Ksar El Hamra**

**Palais Soleiman**

Attire: Casual

## DAY TWO: THURSDAY, SEPTEMBER 11, 2014

**6:00 am – 7:00 am**

Meet at Four Seasons  
Resort Marrakech  
Spa Entrance

### **Run with Wellness Pioneer Donald B. Ardell, PhD**

Short, refreshing and moderately paced run with Wellness Pioneer Don Ardell, PhD, a triathlon champion. Don will speak for a few moments before the run about the advantages of cross training and answer questions about exercise and nutrition for active living at every age.

**6:30 am – 7:30 am**

Meet at Four Seasons Resort  
Marrakech, Spa Entrance

### **Yoga with Perumal**

**6:30 am – 8:45 am**

Solano

### **Breakfast**

**Sponsored by BABOR**

**7:00 am – 6:00 pm**

Conference Center  
Entry

### **Summit Concierge & Registration Open**

**Sponsored by LEMI**

**8:30 am – 9:30 am**

### **Two Options**

**8:30 am – 9:30 am**

Agdal Ballroom

### **Option 1: 6th Annual Student Challenge Competition: Part II**

**Student Challenge 2014:** Showcase a design and concept for a spa of the future that encompasses authentic North African culture and could be rolled out globally. It must be commercially viable and credible.

#### **Moderators:**

**Susan Harmsworth**, Founder & CEO, ESPA International, UK

**Mary Tabacchi**, PhD, Professor, Cornell University, U.S.

**Competing Teams** (The two schools presenting on this day are The American University in Cairo, Cairo, Egypt, and ESSEC Business School, Cergy Pontoise, France.):

#### **The American University in Cairo, Cairo, Egypt (PRESENTING)**

**Students:** Asmaa Ahmed, Cherif Guirguis, Diala Rateb

**Professor:** Professor Ahmed Sallam

**Architect:** Tarik Oualalou, Partner, Kilo Space, France

#### **Al Akhawayn University, Ifrane, Morocco**

**Students:** Younes El Gharbi, Mehdi Lasfar, Lamiae Skalli

**Professor:** Professor M. Duncan Rinehart

**Architect:** Inge Moore, Principal and Creative Director, The Gallery HBA, UK

#### **ESSEC Business School, Cergy, Pontoise, France (PRESENTING)**

**Students:** Claudia Ordonez Alvarez, Naoki Kitabayashi, Saurabh Sakhuja

**Professor:** Professor Aarti Ramaswami

**Architect:** Didier Lefort, Principal Architect, DL2A, France

#### **Mohammed V University Rabat, Morocco**

**Students:** Hassan Errifai, Farres Rabiaa, Aicha Zaimi, Ayoub Zaimi

**Professor:** Professor Abdellatif Zaimi

**Architect:** Luciano Mazza, Vice President, HKS Hill Glazier Studio, UK

**Judging Panel:**

**Diana Banks**, Vice President, Brand Strategy, Raffles Hotels & Resorts, Singapore

**Simon Casson**, Regional Vice President & General Manager, Four Seasons Hotels and Resorts, Qatar

**Sheila McCann**, General Manager, Chiva-Som International Health Resort, Thailand

**Bina Patel**, Vice President, Spa Operations & Development, The Indian Hotels Company Limited, India

**Frank Strobel**, Director, International Sales, KLAFS GmbH & Co. KG, Germany

**Todd Walter**, President & CEO, Red Door Spa Holdings, U.S.

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**Option 2: General Session: Presentations**

8:30 am – 9:20 am  
Medina

*The Real Story of Moroccan Argan Oil*

**Zoubida Charrouf**, PhD, Professor, University of Mohammed V, Morocco

*Traditional Medicine of Africa*

**Gerry Bodeker**, PhD, Professor, University of Oxford Medical School, UK; Professor, Mailman School of Public Health, Columbia University, U.S.

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**9:30 am – 10:00 am**

**Two Options**

9:30 am – 10:00 am  
Agdal Ballroom

**Option 1: General Session: Keynote Speaker**

*Enlightened: Illumination in the Spa of the Future with Yahya - Renowned Artist from Morocco*

**Yahya Rouach**, CEO, Yahya Group, Morocco

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**Option 2: General Session**

*Promoting Hydrothermal Businesses Discussion and Introducing the "Guide to Hydrothermal Spa Development Standards"*

**Moderator: Erica Orange**, Executive Vice President, Weiner, Edrich, Brown, Inc., U.S.

**Short Remarks:**

**Don Camilleri**, Woburn Construction Director, Center Parcs, UK

**Don Genders**, CEO, Design for Leisure, UK

**Cassandra Cavanah**, Owner, Cavanah Communications, U.S.

**Participants from audience:**

9:30 am – 10:20 am  
Medina

**Patrick Bolte**, General Manager, Helo Sauna & Steam, Germany

**Anna Bjurstam**, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d'Étre, Sweden

**Matteo Brusaferrri**, Key Account Manager, LEMI Group, Italy

**Pietro Brusaferrri**, Managing Director, LEMI Group, Italy

**Kicki Carlsson**, CEO, Drom UK Ltd, UK

**Roberto Cemin**, President, Wellness Today - Happy Sauna Group, Italy

**Wilfried Dreckmann**, Managing Director, Spa Project, Germany

**Adrian Egger**, CEO, Thermarium, Austria

**Sammy Gharieni**, Founder & CEO, Gharieni Group GmbH, Germany

**Mehmet Kabas**, President, Promet Spa Wellness, Turkey

**Rolf Longrée**, Managing Director, Lux Elements GmbH & Co. KG, Germany

**Stephan Mayer-Klenk**, Managing Director, Kemitron GmbH, Germany

**Christian Sommerhuber**, Managing Director, Sommerhuber GmbH, Germany

**Frank Strobel**, Director, International Sales, KLAFS GmbH & Co. KG, Germany  
**Heinrich Unbescheiden**, Vice President, Unbescheiden GmbH, Germany

**10:00 am – 10:20 am**  
Agdal Ballroom

**General Session: Presentation**

*2014 Global Spa & Wellness Economy Research Report*

**Katherine Johnston**, Senior Economist, Economics Program, SRI International, U.S.  
**Ophelia Yeung**, Senior Consultant, SRI International, U.S.

**10:20 am – 10:50 am**  
Agdal Foyer

**Networking Energy Break**  
**Sponsored by June Jacobs**

**“Up Close & Personal” with Yahya, Gerry Bodeker, PhD, Zoubida Charrouf, PhD**

Gain access to our VIPs in a casual setting. Look for the designated area at the Energy Break.

OR

Medina

**Mindfulness Meditation with Felix Lopez**, Pranic Healer & Spiritual Leader, Jhana Healing Mindfulness and Yoga Center, U.S.

**10:50 am – 11:35 am**  
Agdal Ballroom

**General Session: Keynote Speaker**

*Funky Business of the Future: Prepare Yourself for the Urban Express*

**Kjell Nordström**, PhD, Swedish Economist & Co-Author of Funky Business, Sweden

**11:35 am – 12:00 pm**  
Agdal Ballroom

**Sponsor Spotlight**

**Pete Ellis**, Chairman, Spafinder Wellness, Inc.; Chairman Emeritus, GSWS, U.S.

**Susie Ellis**, President, Spafinder Wellness, Inc.; CEO & Chairman, GSWS, U.S.

**With Board of Directors:**

**Jean-Claude Baumgarten**, Chairman & CEO, CREWE Associates; Former President, World Travel and Tourism Council, France

**Emanuel Berger**, President & CEO, Berger Hospitality, Switzerland

**Anna Bjurstam**, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d’Etre, Sweden

**Dr. Marc Cohen**, Professor, RMIT University, Australia

**Gina Diez Barroso de Franklin**, President & CEO, Grupo Diarq, Mexico

**Andrew Gibson**, Vice President, Spa & Wellness, FRHI Hotels & Resorts, United Arab Emirates

**Susan Harmsworth**, Founder & CEO, ESPA International, UK

**Mia Kyricos**, Chief Brand Officer, Spafinder Wellness, Inc., U.S.

**Franz Linser**, PhD, CEO, Linser Hospitality GmbH, Austria

**Veer Singh**, Founder, Vana Retreats, India

**Mary Tabacchi**, PhD, Professor, Cornell University, U.S.

**12:00 pm – 12:45 pm**

**Three Options**

12:00 pm – 12:45 pm  
Agdal Ballroom

**Option 1: General Session: Presentation**

*Retailing in the Future: Next Steps Workshop*

**Paul Price**, CEO, Creative Realities, U.S.



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12:00 pm – 12:45 pm  
Medina

**Option 2: General Session: Presentation**

*Islamic Wellness Traditions*

**Presenter: Gerry Bodeker**, PhD, Professor, University of Oxford Medical School, UK; Professor, Mailman School of Public Health, Columbia University, U.S

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12:00 pm – 12:45 pm  
Library

**Option 3: Short Talk and Q&A**

*Becoming a Wellness Warrior*

**Presenter: Deborah Szekely**, Co-Founder, Rancho La Puerta, Mexico; Founder, Golden Door, U.S.

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**12:45 pm – 2:00 pm**  
Various Locations

**Interactive Lunch**

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**2:00 pm – 2:30**  
Agdal Ballroom

**General Session: Tech-Jam with Alexis Jones**

*Delegates, share your wearable wellness devices!*

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**2:30 pm – 3:20 pm**  
Agdal Ballroom

**General Session: Keynote Speaker**

*Hedonistic Sustainability*

**Bjarke Ingels**, Founding Partner, Bjarke Ingels Group, Denmark

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**3:20 pm – 3:50 pm**  
Agdal Foyer

**Networking Energy Break**  
**Sponsored by SpaSoft**

**“Up Close & Personal” with Bjarke Ingels, Kjell Nordström, PhD, Deborah Szekely**

Gain access to our VIPs in a casual setting. Look for the designated area at the Energy Break.

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**OR**

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Medina

**Mindfulness Meditation with Felix Lopez**, Pranic Healer & Spiritual Leader, Jhana Healing Mindfulness and Yoga Center, U.S.

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**3:50 pm – 4:05 pm**  
Agdal Ballroom

**General Session: Special Video**

*Personal Interview: Dr. Oz On the Future of Wellness*

**Anna Bjurstam**, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d’Etre, Sweden

**Dr. Oz**, Talk Show Host, The Dr. Oz Show, U.S.

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**4:05 pm – 4:50 pm**

**Two Options**

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4:05 pm – 4:50 pm  
Agdal Ballroom

**Option 1: General Session: Short Presentations**

*Architect’s Peek into the Future*

**Facilitator: Erica Orange**, Executive Vice President, Weiner, Edrich, Brown, Inc., U.S.

**Presenters:**

**Anthony DiGuiseppe**, President & CEO, DiGuiseppe Architect, U.S.

**Bob Henry**, Principal, Robert D. Henry Architects, U.S

**Didier Lefort**, Principal Architect, DL2A, France

**Luciano Mazza**, Vice President, HKS Hill Glazier Studio, UK

**Inge Moore**, Principal & Creative Director, The Gallery HBA, UK

**Tarik Oualalou**, Partner, Kilo Space, France

**Veronica Schreibeis Smith**, Principal Architect, Vera Iconica Architecture, U.S.

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**Option 2: General Session: Presentations**

*Back to the Future: Two Wellness Pioneers Discuss Their Journeys*

4:05 pm – 4:50 pm  
Medina

**Presenters:**

**Donald B. Ardell**, PhD, Wellness Pioneer; Publisher, Ardell Wellness Report, U.S.

**Dr. John W. Travis**, Wellness Pioneer; Founder, Wellness Associates, U.S.

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**4:50 pm – 5:20 pm**  
Agdal Ballroom

**General Session: Keynote Wrap-Up**

*What Does It All Mean for Us in the Future?*

**Kjell Nordström**, PhD, Swedish Economist & Co-Author of Funky Business, Sweden

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**7:30 pm – 12:00 am**  
Palmeraie of Marrakech

**Evening Cocktails & Gala Dinner**

**“Arabian Nights” in Exotic Desert Location**

Attire: Morocco Festive: Kaftans Most Welcome

## DAY THREE: FRIDAY, SEPTEMBER 12, 2014

### 6:00 am – 7:00 am

Meet at Four Seasons  
Resort Marrakech  
Spa Entrance

### Run with Wellness Pioneer Donald B. Ardell, PhD

Short, refreshing and moderately paced run with Wellness Pioneer Don Ardell, PhD, a triathlon champion. Don will speak for a few moments before the run about the advantages of cross training and answer questions about exercise and nutrition for active living at every age.

### 6:30 am – 7:30 am

Meet at Four Seasons Resort  
Marrakech, Spa Entrance

### Yoga with Perumal

### 6:30 am – 8:45 am

Solano

### Breakfast

Sponsored by BABOR

### 7:00 am – 6:00 pm

Conference Center  
Entry

### Summit Concierge & Registration Open

Sponsored by LEMI

### 8:30 am – 9:00 am

Agdal Ballroom

### General Session: Keynote Speaker

*Visual Healing*

**Louie Schwartzberg**, Founder, Moving Art, U.S.

### 9:00 am – 10:30 am

### Two Options

### 9:00 am – 10:30 am

Agdal Ballroom

### Option 1: General Session: Keynote Speaker

*Brain Science and the Impact on Leadership, Beauty and Spas*

**Dr. Daniel Friedland**, Founder, SuperSmartHealth, U.S.

### Option 2: General Session: Panel

*Wellness Communities/Wellness Living Real Estate*

**Moderator:** Jared Weiner, Executive Vice President, Weiner, Edrich, Brown, Inc., U.S.

### Panelists:

**Alfredo Carvajal**, COO, WTS International, U.S.

**Susan Harmsworth**, Founder & CEO, ESPA International, UK

**Steve Nygren**, Founder, Serenbe, U.S.

**Paul Scialla**, Founder, Delos, U.S.

### 9:00 am – 10:15 am

Medina

### 10:30 am – 10:50 am

Agdal Ballroom

### General Session: Speaker

*Part Evolution, Part Revolution: The Global Wellness Institute*

**Susie Ellis**, President, Spafinder Wellness, Inc.; CEO & Chairman, GSWS, U.S.

**Mia Kyricos**, Chief Brand Officer, Spafinder Wellness, Inc.; Board Member, GSWS, U.S.

**Pete Ellis**, Chairman, Spafinder Wellness, Inc.; Chairman Emeritus, GSWS, U.S.

**10:50 am – 11:20 am**  
Agdal Foyer

**Networking Energy Break**  
**Sponsored by THÉMAÉ**

**“Up Close & Personal” with Louie Schwartzberg, Dr. Daniel Friedland, Mia Kyricos**

Gain access to our VIPs in a casual setting. Look for the designated area at the Energy Break.

**OR**

Medina

**Mindfulness Meditation with Felix Lopez**, Pranik Healer & Spiritual Leader, Jhana Healing Mindfulness and Yoga Center, U.S.

**11:20 am – 12:05 pm**

**Two Options**

**11:20 am – 12:05 pm**  
Agdal Ballroom

**Option 1: General Session: Panel**

*Getting Down to Business: Investing in Spa and Wellness in Morocco*

**Moderator: Peter Greenberg**, Travel Editor, CBS News; Host, PBS Travel Detective, U.S.

**Panelists:**

**Abdulla Al Mehshadi**, CEO, Msheireb Properties, Qatar  
**Rachid Alami Sounni**, CEO, ALHIF Management, Morocco  
**Imad Barrakad**, Chairman, Moroccan Agency for Tourism Development (SMIT), Morocco  
**Neil Jacobs**, CEO, Six Senses Hotels Resorts Spas, Thailand  
**Katherine Johnston**, Senior Economist, Economics Program, SRI International, U.S.

**11:20 am – 12:05 pm**  
Medina

**Option 2: General Session: Panel**

*Media Panel: Getting the New Generation’s Attention*

**Moderator: Suzanne Duckett**, Editor, The Antidote and Tatler Spa Guide, UK

**Panelists:**

**Jo Foley**, Journalists & Media Consultant, UK  
**Alexis Jones**, Founder, I AM THAT GIRL, Alexis Jones Inc., U.S.  
**Beverly Maloney-Fischback**, CEO, Founder & Publisher, Organic Spa Magazine., U.S.  
**Kim Marshall**, Owner, The Marshall Plan, U.S.

**12:05 pm – 12:45 pm**  
Agdal Ballroom

**General Session: Forum Catch Up:**

*Take- Aways From the Forums you Missed!*

**Moderator: Jared Weiner**, Executive Vice President, Weiner, Edrich, Brown, Inc., U.S.

**Anni Hood**: Wellness Tourism Roundtable Forum

**Charles Davidson**: Hot Springs Forum

**Renee Moorefield, PhD, MCC**: Corporate Wellness Forum

**Belgin Aksoy**: Destination Spa & Wellness Retreats Forum

**Anna Bjurstam**: Spa Education Forum

**Edie Weiner**: Hotel Wellness & Hotel Spa Forum

**Cassandra Cavanah**: *Guide to Hydrothermal Spa Development Standards*

**12:45 pm – 2:00 pm**  
Le Grand Jardin

**Relaxed Lunch**

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**2:00 pm – 2:45 pm**

**Two Options**

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2:00 pm – 2:45 pm  
Agdal Ballroom

**Option 1: General Session: Panel**

*Future of Investment in Spa and Wellness, Residential and Destination Spa*

**Moderator: Susan Harmsworth**, Founder & CEO, ESPA International, UK

**Panelists:**

**Hicham IbnBrahim**, Managing Partner, Colliers International, Morocco

**Omer Isvan**, President, Servotel Corporation, Turkey

**Neil Jacobs**, CEO, Six Senses Hotels Resorts Spas, Thailand

**Richard Weissmann**, Partner, KSL Capital Partners, LLC., U.S.

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2:00 pm – 2:45 pm  
Medina

**Option 2: General Session: Discussion**

*Sneak Preview of WellnessEvidence.com: The Science of Wellness*

**Dr. Daniel Friedland**, Founder, SuperSmartHealth, U.S.

**Beth McGroarty**, Director, Research & Public Relations, GSWS, U.S.

**Josef Woodman**, CEO, Patients Beyond Borders, U.S.

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**2:45 pm – 3:35 pm**  
Agdal Ballroom

**General Session: Awards & Announcement of Winners**

**Global Wellness Awards**

*New this year, the Global Wellness Awards will recognize three individuals or companies that have made a significant contribution to the spa and wellness industry.*

A Wellness Innovator

**Sponsored by Gharieni**

A Leader in Sustainability

**Sponsored by BOOKER**

A Leading Woman in Wellness

**Sponsored by Wellness Interactive, Inc.**

**Infographic Competition Award**

**Dr. Marc Cohen**, Professor, RMIT University, Australia; Board Member, GSWS, U.S.

**Judges:**

**Johnny Chang**, Founder & CEO, Spa Solutions, China

**Amal Hanafi**, Founder & CEO, AYASPA, Brazil

**Tammy Hockenstein**, Director Brand Strategy, Stag&Hare, U.S.

**Louie Schwartzberg**, Founder, Moving Art, U.S.

**Student Challenge Competition Awards**

**Susan Harmsworth**, Founder & CEO, ESPA International, UK

**Mary Tabacchi**, PhD, Professor, Cornell University, U.S.

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**3:35 pm – 4:15 pm**  
Agdal Ballroom

**General Session: Keynote Speaker**

*Fast Forward to Fast Forward*

**Edie Weiner**, President, Weiner, Edrich, Brown, Inc., U.S.

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**4:15 pm – 4:25 pm**  
Agdal Ballroom

**Announcement of 2015 GSWS Location & Introduction of 2015 Summit Co-Chairs!**

**4:25 pm**  
Agdal Ballroom

**Champagne Toast**

**Sponsored by Dornbracht**

GSWS Board of Directors, GSWS Team, 2014 Sponsors and All Delegates

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# SATURDAY, SEPTEMBER 13, 2014

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## POST-SUMMIT ACTIVITIES

### 8:45 am - 1:00 pm

Meet at Four Seasons  
Resort Marrakech Lobby

### Half-Day Tour of Marrakech

Spend half a day with an experienced guide, exploring everything from the cobblestone passageways of the Medina to the souks of Jemaa el Fna Square. Discover the Islamic art and architecture of Ben Youssef Medersa and marvel at the Palais Bahia. The tour also includes a visit to the gallery of master lantern designer, Yahya.

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### 8:30 am

Meet at Hotel Atlas Asni  
Lobby

### Hot Springs & Hammam Tour, Morocco

Join the hot springs of Morocco tour. There will be a three- or five-night tour visiting hot springs in the regions of Fes, Meknes and more. *Pick-up times to start the tour will be at 8:30 am in the Hotel Atlas Asni Lobby and 9:00 am in the Four Seasons Resort Marrakech Lobby.*

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### 9:00 am

Meet at Four Seasons  
Resort Marrakech Lobby

### Discover Marrakech: Adventure & Authenticity

This two-night excursion gives you a taste of Morocco. Take a camel ride to Camp Scarabeo, sleep under the stars in a luxury tent, hunt for hidden treasures in the souk, experience a traditional hammam and much more.

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### 8:45 am

Meet at Four Seasons  
Resort Marrakech Lobby

### Host a Future Global Spa & Wellness Summit

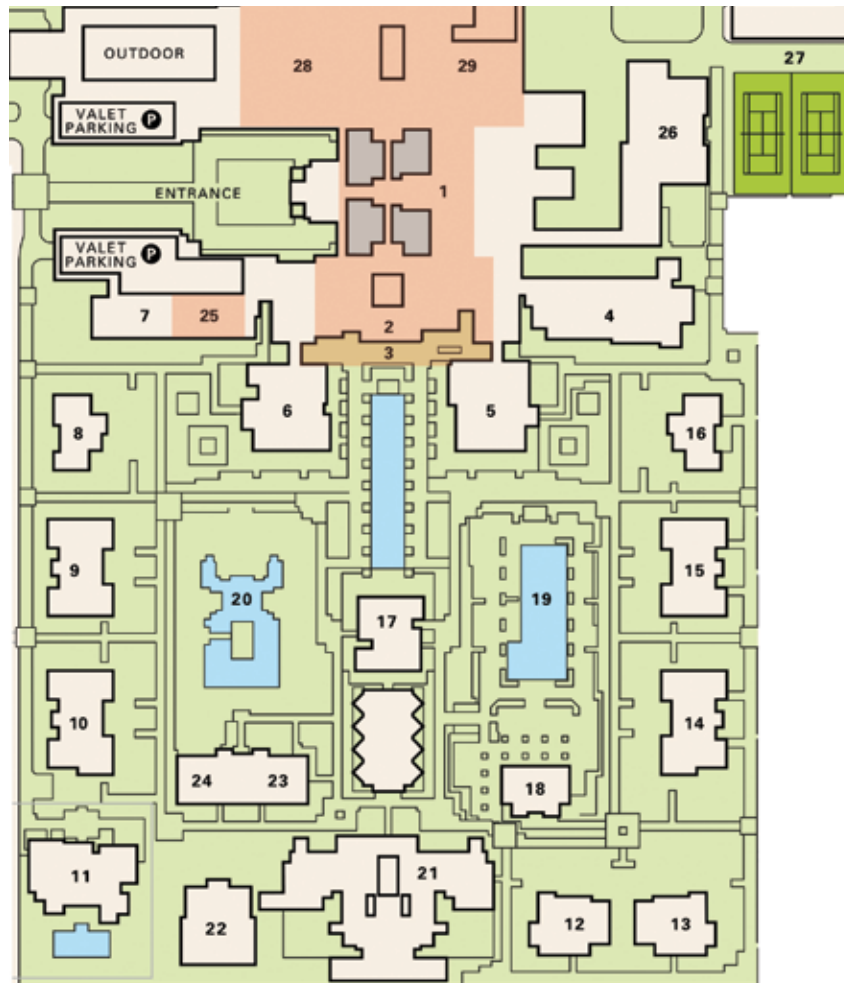
Opportunity to speak with **Jean-Claude Baumgarten**, Chairman & CEO, CREWE Associates, France; Board Member, GSWS, U.S., and **Michelle Gamble**, Vice President, Global Business Development, GSWS, U.S., regarding what it takes for your country to play host to a future Summit.

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### 9:00 am - 12:00 pm

Library

# FOUR SEASONS RESORT MAP



- |   |  |
|---|--|
| <ol style="list-style-type: none"> <li><b>1. Reception</b></li> <li><b>2. Inara Lounge/Library Bar</b></li> <li><b>3. Solano Restaurant</b></li> <li>4. Medina Wing Rooms</li> <li>5. Medina Tower</li> <li>6. Menara Tower</li> <li>7. Menara Wing</li> <li>8. Pavilion 1</li> <li>9. Pavilion 2</li> <li>10. Pavilion 3</li> <li>11. Royal Villa</li> <li>12. Grand Pavilion Suite 50</li> <li>13. Grand Pavilion Suite 60</li> <li>14. Pavilion 7</li> <li>15. Pavilion 8</li> <li>16. Pavilion 9</li> </ol> | <ol style="list-style-type: none"> <li><b>17. Bleu D'Orange Restaurant and Zest Roof Top Bar</b></li> <li>18. Azzera Pool Restaurant</li> <li>19. Azzera Pool</li> <li>20. Family Pool</li> <li>21. Le Spa</li> <li>22. Spa Pavilion</li> <li>23. Maarifa Coulture Centre and Boutique</li> <li>24. Kid's Club</li> <li><b>25. Young Adult Center (Press Room/GSWS Staff Office)</b></li> <li>26. Fitness and Sauna</li> <li>27. Tennis</li> <li><b>28. Agdal Ballroom</b></li> <li><b>29. Meeting Rooms</b> <ul style="list-style-type: none"> <li>• Gueliz</li> <li>• Medina</li> <li>• Hivernage</li> </ul> </li> </ol> |
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**257 Park Avenue South, 10th Floor**  
**New York, New York 10010**  
**[www.gsws.org](http://www.gsws.org)**