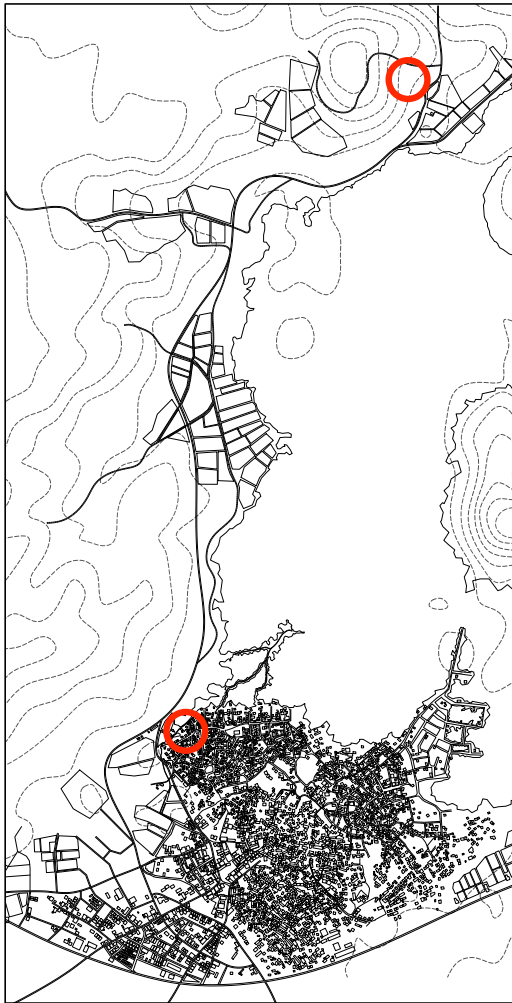


KULA CENTER FOR HOLISTIC ADVANCEMENT



SAMUEL PITNICK • SPRING 2010 • USC SCHOOL OF ARCHITECTURE



COMMUNITY CORRIDOR

"PROMOTING A HEALTHY COMMUNITY & ECONOMY"

2

GEOTHERMAL SPA & HEALTH CENTER

"PROMOTING A HEALTHY MIND, BODY & SOUL"

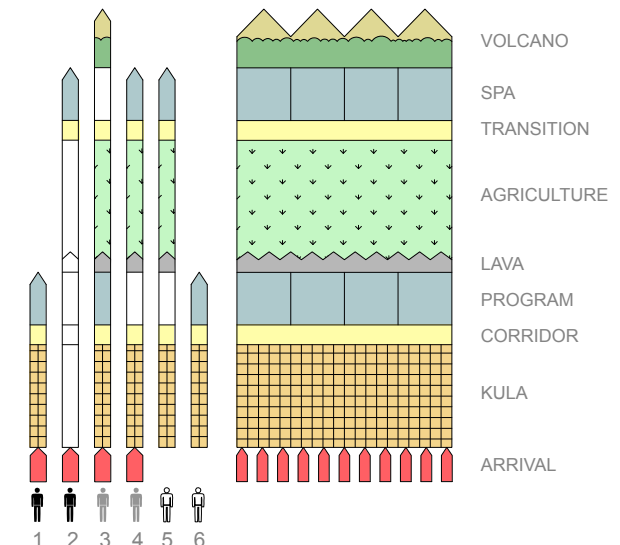
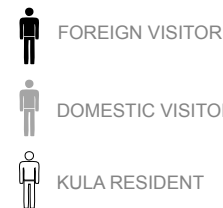
CONCEPT:

THE KULA CENTER FOR HOLISTIC ADVANCEMENT, EXPANDS THE TRADITIONAL LIMITS OF THE CONVENTIONAL SPA BY PROVIDING & PROMOTING NOT ONLY AN EMOTIONAL, PHYSICAL, & SPIRITUAL WELL BEING BUT ALSO BY PROMOTING A HEALTHY ECONOMY, COMMUNITY & ENVIRONMENT THAT IS BENEFICIAL FOR BOTH RESIDENTS OF KULA AND DOMESTIC AND FOREIGN VISITORS.

SUPPORT:

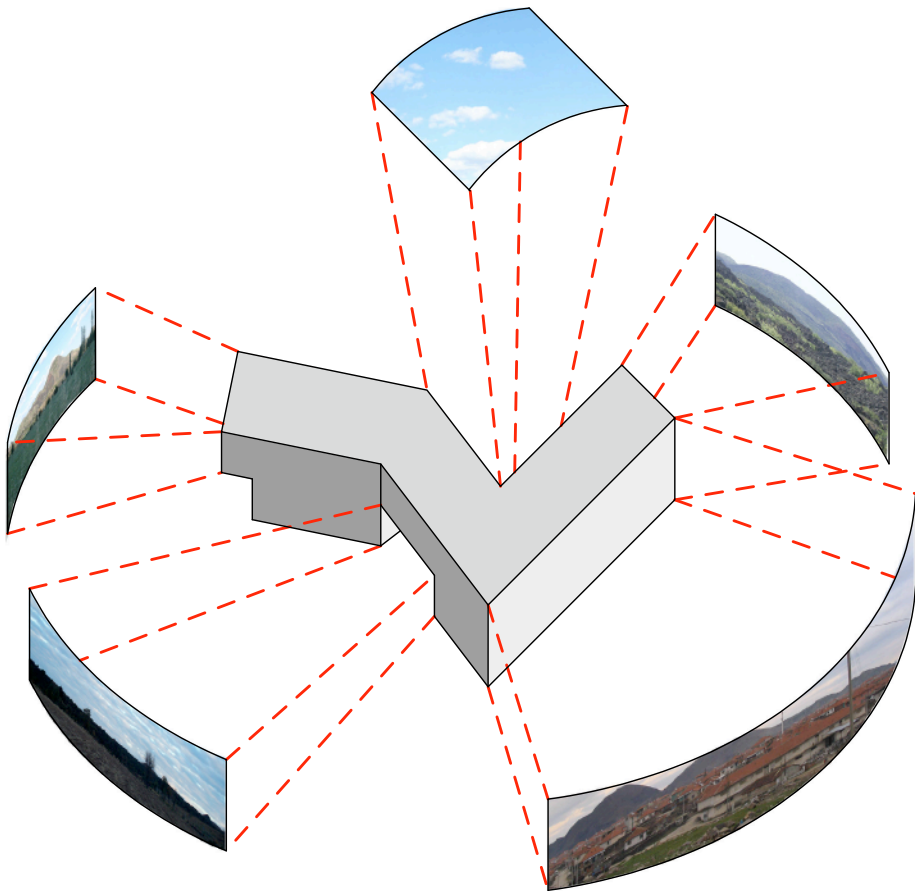
CURRENT ECONOMIC, SOCIAL & CULTURAL ISSUES IN KULA DEMAND A SPA THAT CAN NOT ONLY PROMOTE TOURISM WITHIN THE REGION BUT THAT CAN ALSO CREATE NEW JOBS, INCREASE EDUCATION & TRAINING FOR RESIDENTS, EXPAND WATER & AGRICULTURAL RESOURCES AND IMPROVE EXISTING INFRASTRUCTURE WITHIN KULA.

PROJECT SEQUENCING:

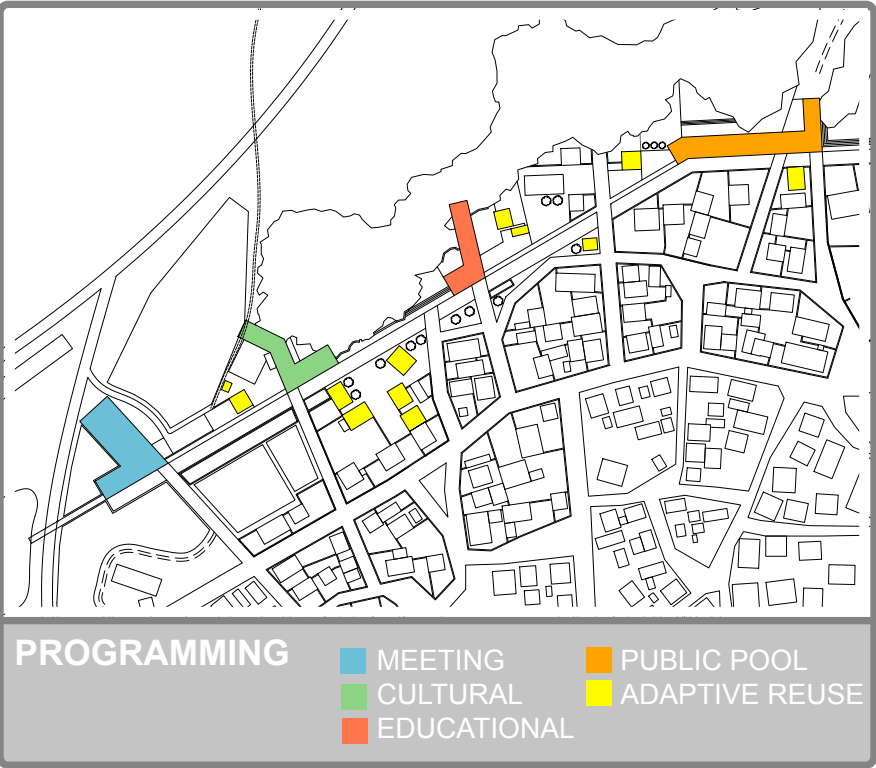
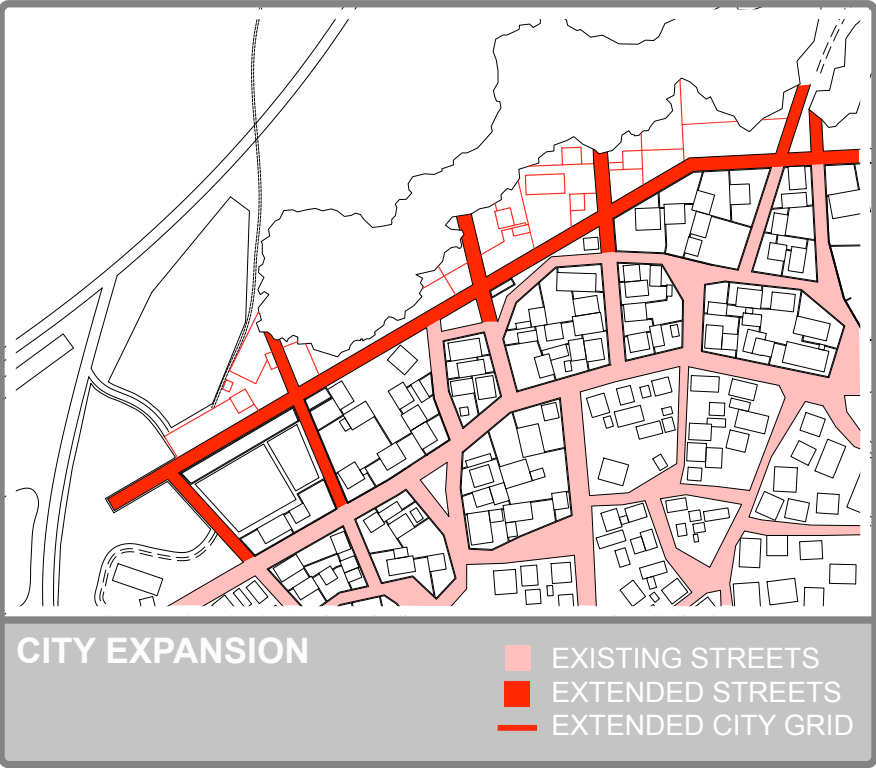


1 COMMUNITY CORRIDOR EXISTING SITE

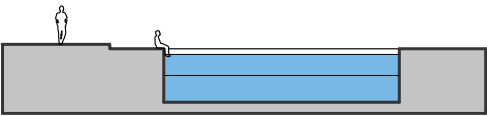




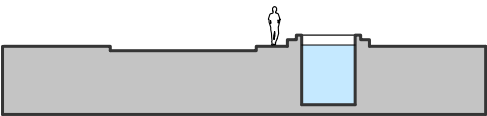
VIEW ORIENTATION



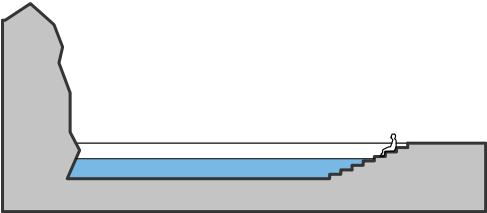
GEOTHERMAL HEATED SWIMMING POOL



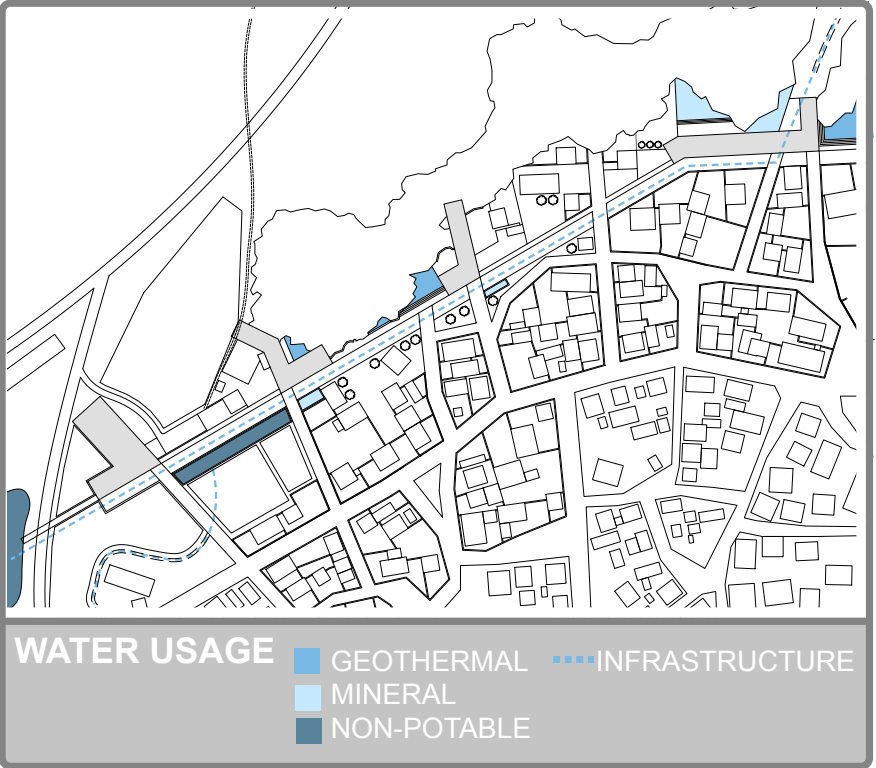
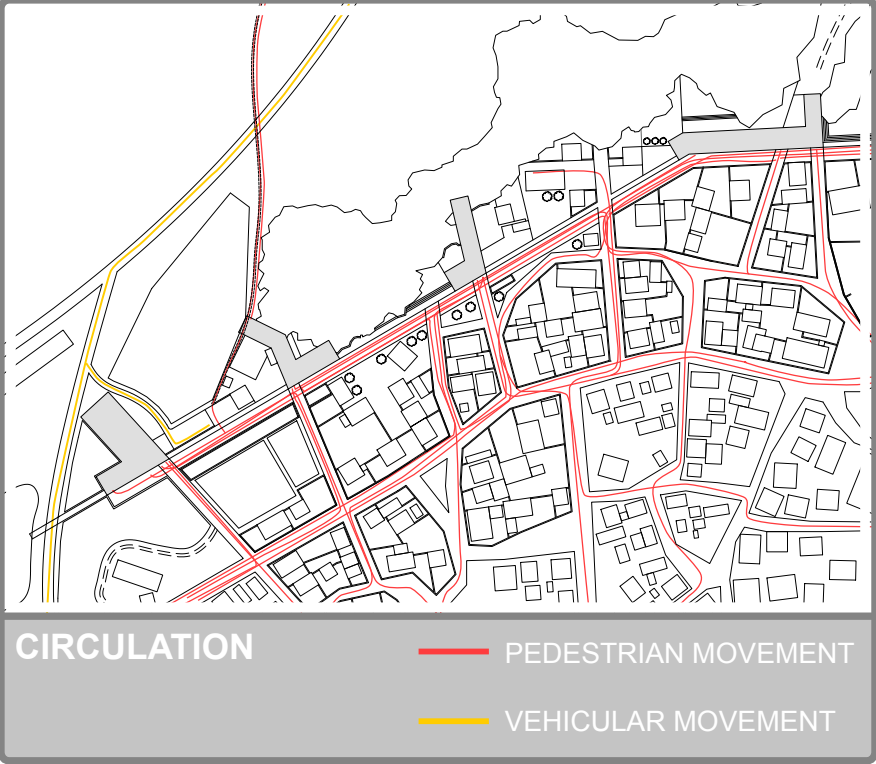
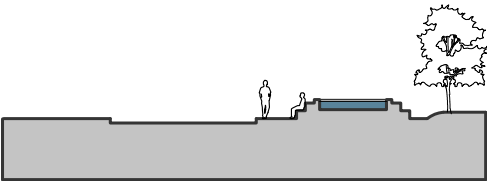
MINERAL WATER WELL

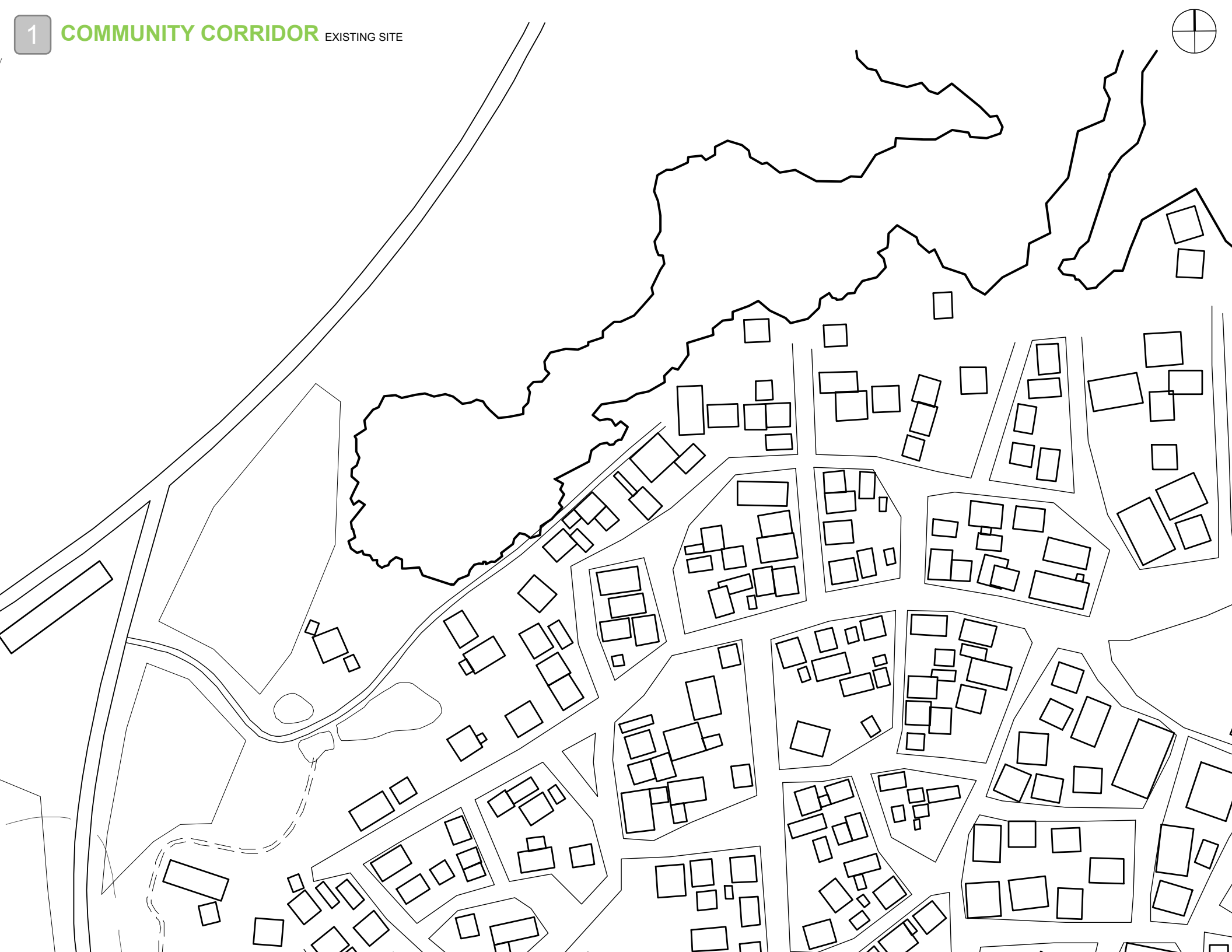


CLOTHES WASHING



AGRICULTURE

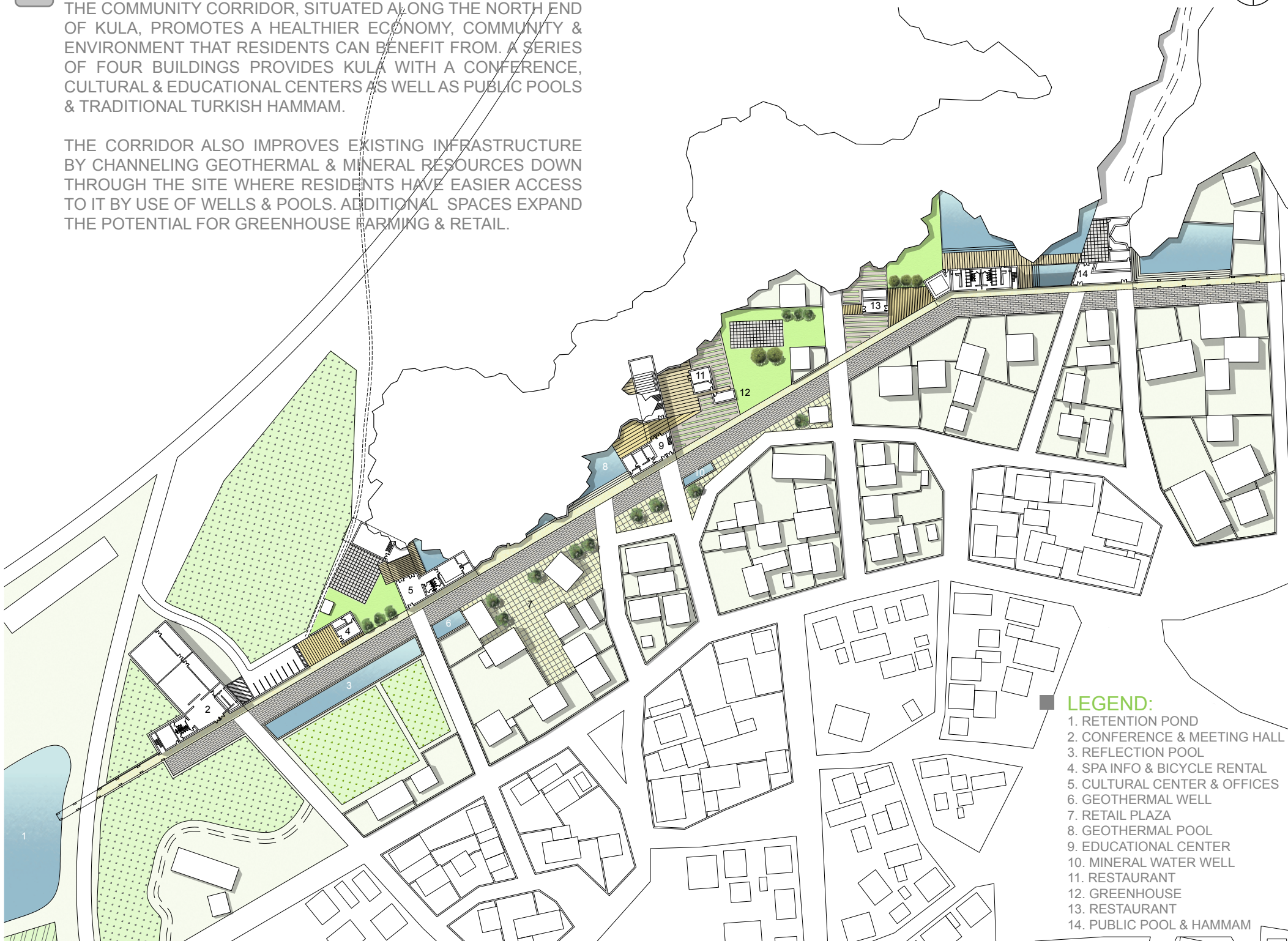




1 COMMUNITY CORRIDOR PROPOSED SITE

THE COMMUNITY CORRIDOR, SITUATED ALONG THE NORTH END OF KULA, PROMOTES A HEALTHIER ECONOMY, COMMUNITY & ENVIRONMENT THAT RESIDENTS CAN BENEFIT FROM. A SERIES OF FOUR BUILDINGS PROVIDES KULA WITH A CONFERENCE, CULTURAL & EDUCATIONAL CENTERS AS WELL AS PUBLIC POOLS & TRADITIONAL TURKISH HAMMAM.

THE CORRIDOR ALSO IMPROVES EXISTING INFRASTRUCTURE BY CHANNELING GEOTHERMAL & MINERAL RESOURCES DOWN THROUGH THE SITE WHERE RESIDENTS HAVE EASIER ACCESS TO IT BY USE OF WELLS & POOLS. ADDITIONAL SPACES EXPAND THE POTENTIAL FOR GREENHOUSE FARMING & RETAIL.

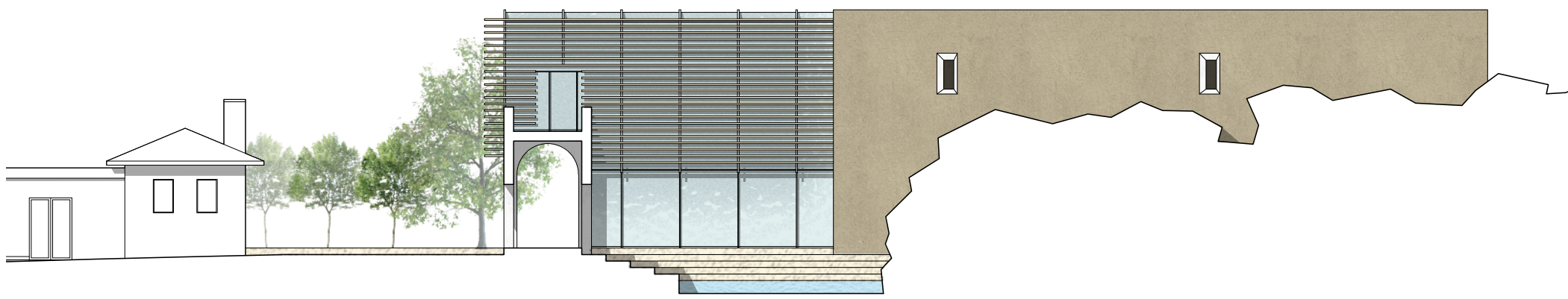


LEGEND:

1. RETENTION POND
2. CONFERENCE & MEETING HALL
3. REFLECTION POOL
4. SPA INFO & BICYCLE RENTAL
5. CULTURAL CENTER & OFFICES
6. GEOTHERMAL WELL
7. RETAIL PLAZA
8. GEOTHERMAL POOL
9. EDUCATIONAL CENTER
10. MINERAL WATER WELL
11. RESTAURANT
12. GREENHOUSE
13. RESTAURANT
14. PUBLIC POOL & HAMMAM







1 COMMUNITY POOL & HAMMAM



2 EDUCATION CENTER & GARDEN

1 COMMUNITY CORRIDOR SECTIONS & ELEVATIONS



3 GEOTHERMAL WELL & POOL



4 MINERAL POOL & ORGANIC GARDEN

2

GEOTHERMAL SPA & HEALTH CENTER

"PROMOTING A HEALTHY MIND, BODY, & SOUL"



COMMUNITY CORRIDOR

1

"PROMOTING A HEALTHY COMMUNITY & ECONOMY"

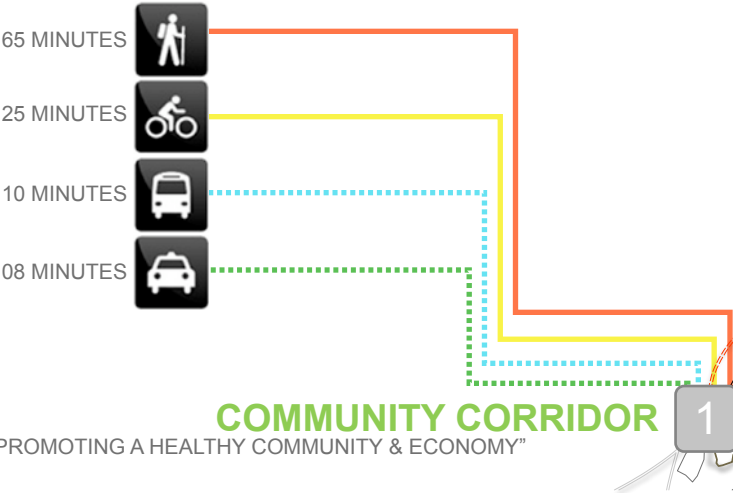
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GEO THERMAL SPA & HEALTH CENTER

"PROMOTING A HEALTHY MIND, BODY, & SOUL"



TRAVEL TIMES BETWEEN SITES:



COMMUNITY CORRIDOR

1

"PROMOTING A HEALTHY COMMUNITY & ECONOMY"

DISTANT VOLCANO



VIEW BACK TO KULA



2

GEOTHERMAL SPA & HEALTH CENTER

"PROMOTING A HEALTHY MIND, BODY, & SOUL"

LOCAL AGRICULTURE



DISTANT VOLCANO



TRADITIONAL KULA HOUSES



TRAVEL TIMES BETWEEN SITES:

65 MINUTES



25 MINUTES



10 MINUTES



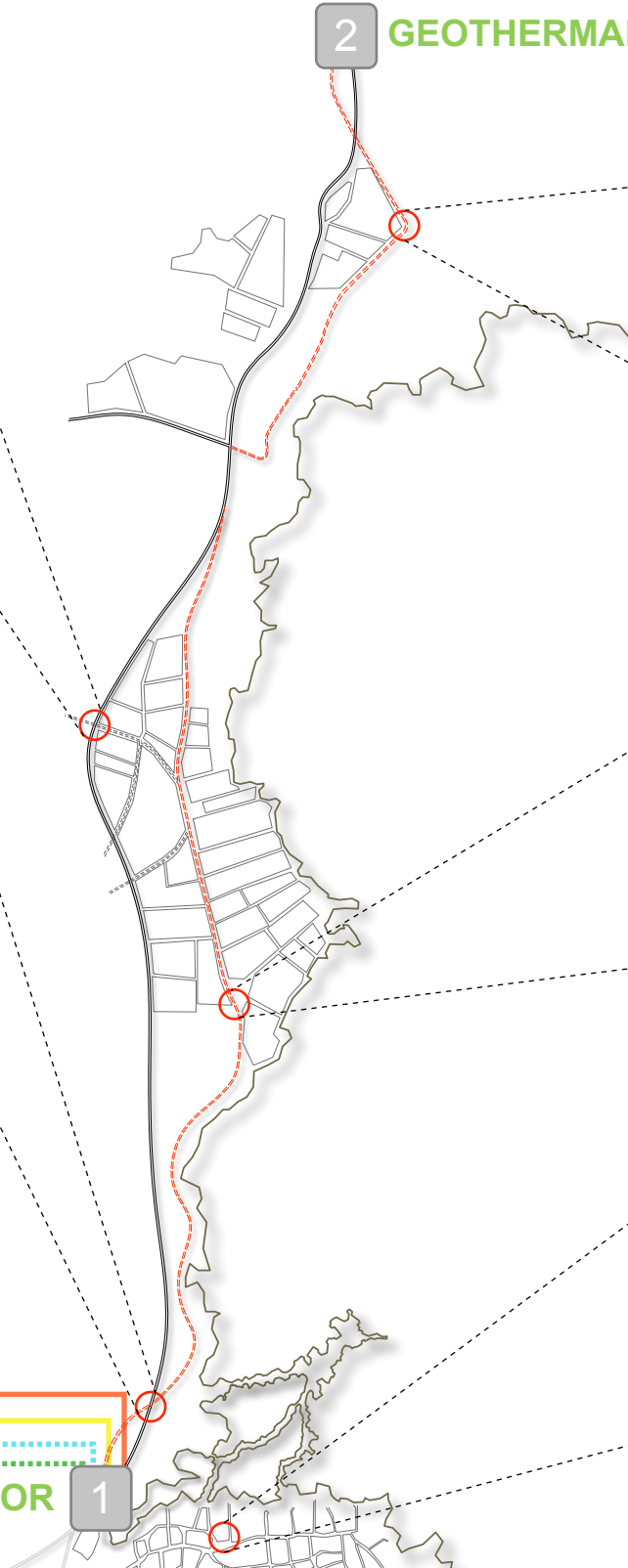
08 MINUTES



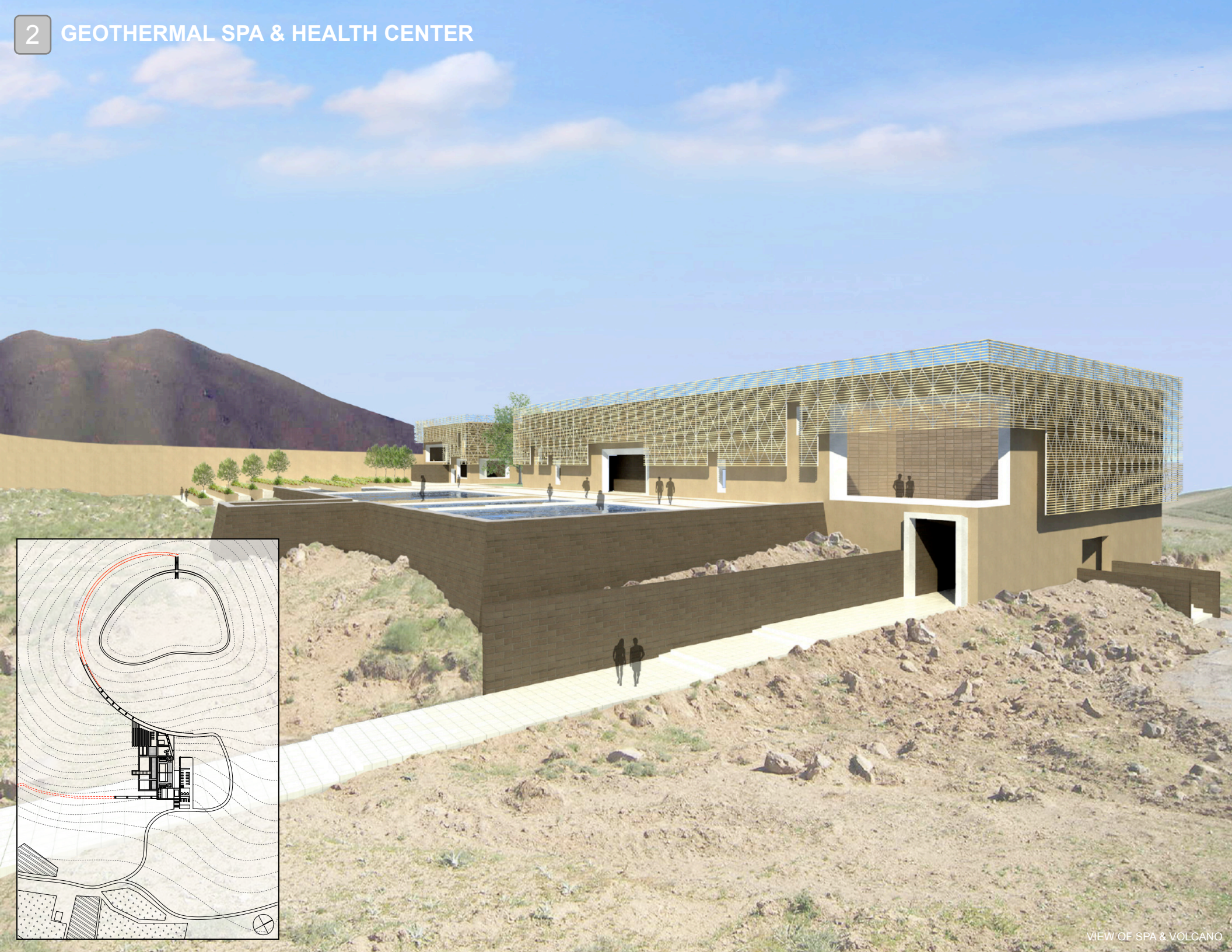
COMMUNITY CORRIDOR

1

"PROMOTING A HEALTHY COMMUNITY & ECONOMY"



2 GEOTHERMAL SPA & HEALTH CENTER



2 GEOTHERMAL SPA & HEALTH CENTER

LOCATED FIVE KILOMETERS NORTH OF KULA, THE GEOTHERMAL SPA & HEALTH CENTER IS SITUATED AT THE BASE OF AN EXTINCT VOLCANO. ON SITE, GUESTS CAN IMMERSE THEMSELVES IN POOLS OF GEOTHERMAL & MINERAL WATERS WHICH ARE NATURALLY PRESENT IN THE SURROUNDING LANDSCAPE.

SEMINAR & TREATMENT SPACES, BOTH INDOOR & OUTDOOR ALLOW GUESTS TO ENGAGE IN A VARIETY OF ACTIVITIES AIMED AND EXPANDING THEIR MENTAL, PHYSICAL & SPIRITUAL WELL-BEING. A JUICE BAR, ORGANIC GARDEN & RESTAURANT, AND HIKE TO THE RIM OF THE VOLCANO ENCOURAGES GUESTS TO PRACTICE HEALTHY EATING HABITS & EXERCISE.

BUILDING MATERIAL USE:



LOCAL QUARRIED
LAVA BRICK



CONC. MIX USING
LOCAL EARTH



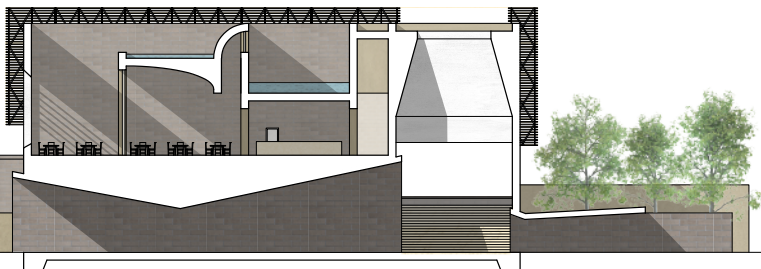
TURKISH
LIMESTONE



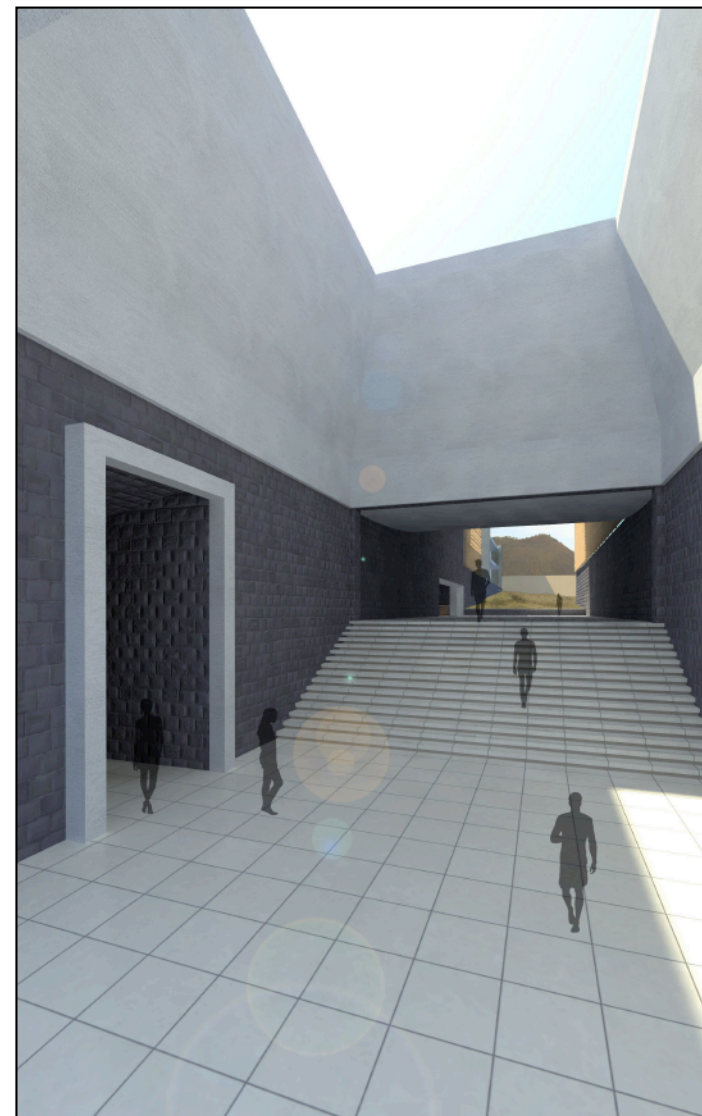
WOOD SCREEN
INSPIRED BY
TURKISH
MASHRABIYA



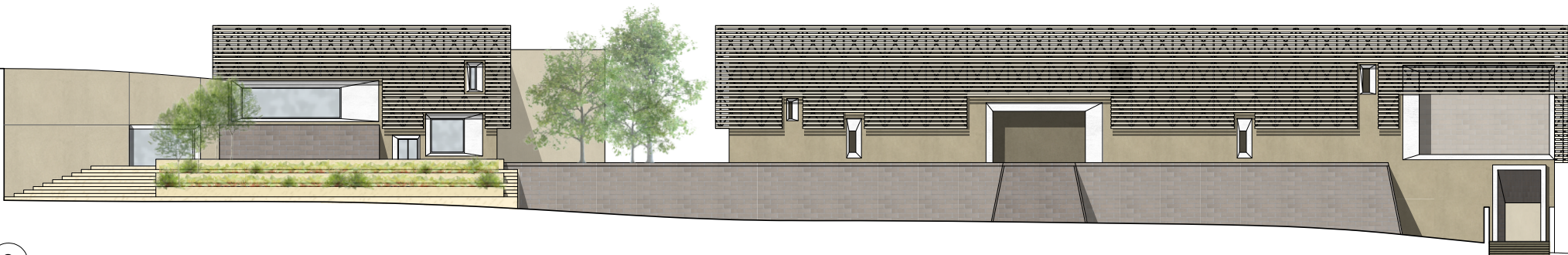
NATIVE
PLANTINGS



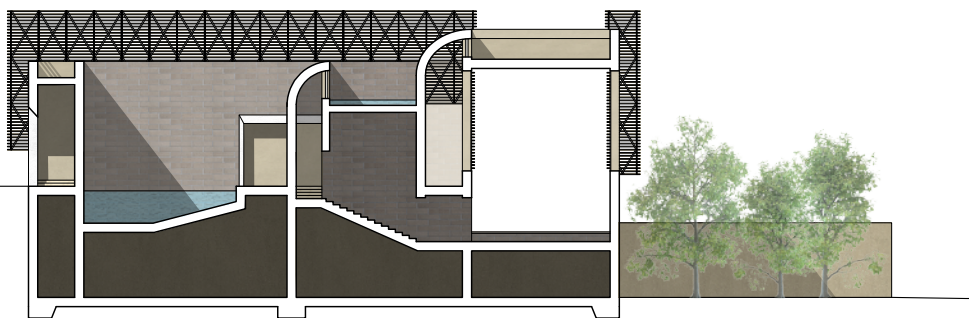
1 SECTION THROUGH ENTRANCE



ENTRANCE HALL



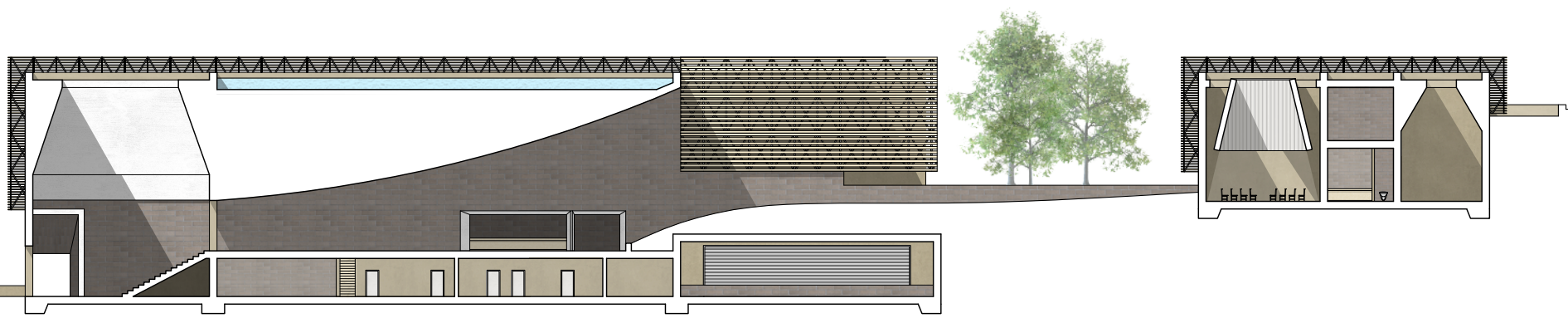
2 MAIN ELEVATION



1 SECTION THROUGH CHANGING ROOMS

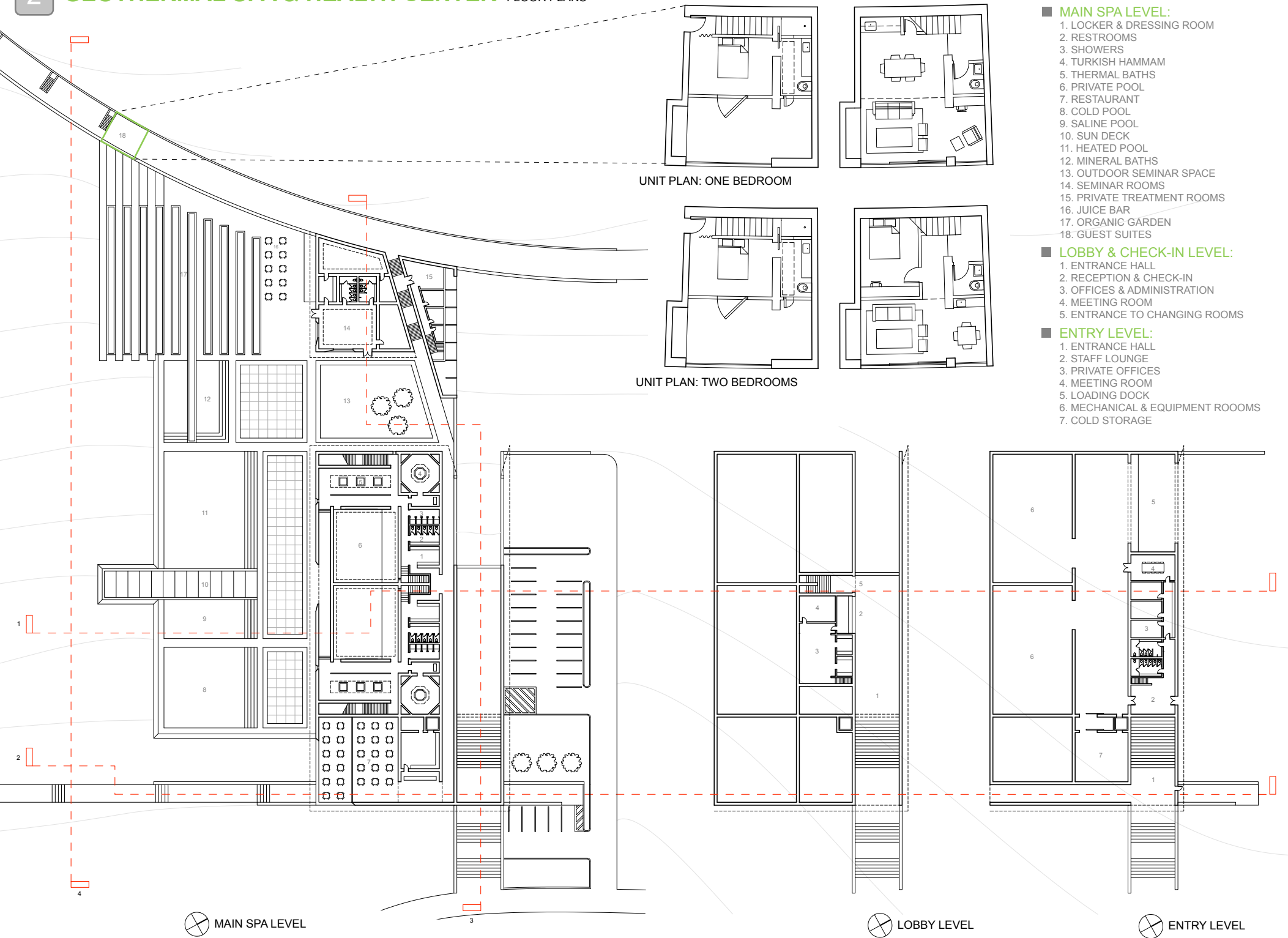


GEOTHERMAL BATHS



2 SECTION THROUGH LOBBY







VIEW FROM VOLCANO BACK TO KULA