



FRIDAY, MAY 14TH & SATURDAY, MAY 15TH

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## *Pre-Summit Options Open to All*

### Sapanca, Turkey

#### **Optional Stay at Richmond Nua Wellness Spa**

Just one hour away from Istanbul, Richmond Nua Wellness Spa is located right on Lake Sapanca, a perfect location for relaxation. At Richmond Nua, the spa philosophy is an expression of well-being, emotion, and lifestyle, and expertly combines wellness features from all over the world.

Richmond Nua is pleased to offer a daily rate inclusive of a superior room, buffet breakfast, massage, dinner and round-trip airport transfer. Delegates are invited to use the facilities in the Nua Wellness Spa Center: Wellness & SPA Lounge, Adventure Snail Showers, Ottoman Steam Bath, Aqua Cave Adventure Shower, Herbal Steam Bath, Sole Salt Inhalation Bath, Loft Sauna, Lacanium, Tepidarium, Relax Room with Heated Ceramic Benches, Ice-Grotto, Unique Jacuzzi Pool with Salt Water, Activity Pool with Several Water Attractions, Relax Room with Heated Water Beds, Relax Area with Luminous Night Heaven, Professionally Equipped Fitness Center, Beauty Center, Solarium.

For more information or to book your stay at Richmond Nua Wellness Spa, please contact [mervek@richmondhotels.com.tr](mailto:mervek@richmondhotels.com.tr) or +90 216 445 46 40.

## SUNDAY, MAY 16TH

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*\*All Sunday activities are complimentary for delegates\**

### **9:00am - 3:00pm**

Meet in the Kempinski  
Çırağan Palace Lobby  
at 8:45am

### **4:30pm - 6:30pm**

Meet in the Kempinski  
Çırağan Palace Lobby at  
4:15pm OR meet us there  
on your own via taxi

### **7:30pm - 9:30pm**

Meet in the Kempinski  
Çırağan Palace Lobby at  
7:15pm OR meet us there  
on your own via taxi

### **Taste of Istanbul City Tour**

Visit to the Blue Mosque, Hagia Sophia, Topkapı Palace + Harem Hamam, and Spice Market. Lunch will be served at the famous Konyalı Restaurant inside the Topkapı Palace. The bus will depart and return from the Çırağan Palace Kempinski Hotel lobby.

### **Experience the Authentic Cagaloglu Hamam**

A visit to Istanbul (and Turkey) wouldn't be complete without experiencing the authentic Turkish hamam. The hamam experience will take delegates into the rich history of Turkey's spa culture at one of the oldest, authentic hamams in the city, built in 1741.

### **Swissotel Cocktail Reception & Amrita Spa Tour**

Hosted by Gerhard Struger, GM, Swissotel, the Bosphorus, with Anne McCall Wilson, VP of Spas, Fairmont Raffles Hotels International, and Elmar Nagele, CEO, Thermarium.

Join fellow delegates at the Swissotel's Amrita Spa for cocktails and go behind the scenes of one of Istanbul's finest hotel spas. The spa, including the exquisite hamam, was designed by platinum sponsor Thermarium.

MONDAY, MAY 17TH

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## *Official Summit Program.*

8:30am

Iznik Room  
Kempinski Hotel

9:00am - 6:00pm

Outside Mayben Room

10:00am - 1:00pm

Mayben Room  
Çırağan Palace

**Board of Directors Pre-Summit Breakfast**

**Conference Check-In**

**“Spa of the Future”**

**Pre-Summit Student Architectural Competition**

*Sponsored by Mandara Spa, a division of Steiner Leisure*

**Student teams presenting from:**

Istanbul Technical University (Istanbul, Turkey)

Yuksel Demir, Department Head, Department of Fine Arts,  
and Belkis Uluoglu, Department of Fine Arts

University of Southern California (Los Angeles, California)

Richard Corsini, Principal, Corsini Architects, U.S.

**Judging Panel:**

Renate Brune, CEO, Alt Madlitzer Muhle GmbH, Germany

Anthony DiGuiseppe, President/CEO, DiGuiseppe Architect, U.S.

Paul Jones, COO, One&Only, U.K.

Jeff Matthews, President & COO, Mandara Spa, Indonesia

Elmar Nagele, CEO, Thermarium, Austria

Oktay Orhon, Board Member, Richmond Hotels, Turkey

Audience votes (count as one)



**1:00pm - 2:00pm**  
Gazebo Lounge

**2:00pm - 3:00pm**

Bosphorus Room

Yildiz A

Yildiz C

## Judges “Deliberating” Lunch

### Pre-Summit Bridge Building Sessions Round 1

These are informal pre-Summit gatherings open to all delegates who would like to meet and exchange ideas on a particular subject with the common goal of improving performance for the spa and wellness industry as a whole.

### Financial Benchmarking and Data Exchange

Led by **Philippe Bourguignon**, CEO, Revolution Places, U.S./France, kicking things off with **Peter Anderson**, Founder & President, Anderson & Associates, U.S.; **Paul Arnold**, Principal, Ernst & Young Middle East, UAE.; **Filip Boyen**, COO, Orient Express, U.K.; **Jan Freitag**, VP of Global Development, Smith Travel Research, U.S; and **Kenneth Kpodo**, COO, Allure Africa, Ltd, Ghana

### Changing Trends in Demand: What are Consumers Asking for?

Led by **Cathy Feliciano Chon**, Founder & Managing Director, Catchon & Co., Hong Kong, kicking things off with **Dzigbordi K. Dosoo**, CEO, Allure Africa, Ghana; **JC Kapur**, Co-founder, JCKRC & Co., India; and **Stephanie Perrone Goldstein**, Director, Spa Consumer Research, U.S.

### Successful Wellness Tourism: Who Does it Right?

Led by **Terry Stevens, PhD**, Managing Director, Stevens & Associates, U.K., kicking things off with **Eva-Maria Adamer-Konig**, Principal, FH JOANNEUM, University of Applied Science, Austria; **Gerard Bodeker**, Professor, University of Oxford Medical School, Malaysia; and **Tamas Varhelyi, PhD**, Professor, Szolnoki Foiskola, Hungary

3:00pm - 4:00pm

Mayben Room

3:00pm - 4:00pm

Yildiz B

4:00pm - 5:00pm

Bosphorus Room

Yildiz A

## **Speaker/Moderator/Panelist Logistics Meeting**

### **Briefing for Members of the Press**

### **Pre-Summit Bridge Building Sessions Round 2**

These are informal pre-Summit gatherings open to all delegates who would like to meet and exchange ideas on a particular subject with the common goal of improving performance for the spa and wellness industry as a whole.

### **How Can Healthcare and Wellness Converge?**

Led by **Dr. Geraldine Mitton**, Independent Wellness Consultant, South Africa, kicking things off with **Jeff Butterworth**, Wellness Director, Jumeirah, UAE; **Dr. Roberta Lee**, Vice Chair, Department of Integrative Health, Continuum Center for Health & Healing at Beth Israel Hospital, U.S.; **Paul Lehr**, President, Pritikin Longevity Center & Spa, U.S.; **Dr. Ken Pelletier**, Medical Doctor, U.S.; and **Andreas Wieser**, Principal, Lanserhof, Austria

### **Leveraging Technology for Greater Market Share**

Led by **Lopo Champalimaud**, Co-founder, Wahanda, U.K., kicking things off with **Brigitte Diem-Guy**, General Manager, Spa Soft, Par Springer Miller Systems, Canada; **Daniel Lizio-Katzen**, Managing Director, SpaBooker, U.S.; **Thomas Roessler**, Managing Director, TAC Reservation Assistant, Austria; and **Marc Smith**, Chief Social Scientist, Connected Action Consulting Group, U.S.

Yildiz C

### **Marketing Partnerships & Alliances: What Industries Can Come Together?**

Led by **Sallie Fraenkel**, COO, SpaFinder, Inc., U.S., kicking things off with **Anne Biging**, Managing Director, Healing Hotels of the World, Germany; **Alfredo Carvajal**, Senior Vice President, Universal Companies, U.S.; **James Chenevey**, CEO, Earthlite/Living Earth Crafts, U.S.; **Polly Johnson**, CEO, SpaEquip, U.S.; **Tracey Sameyah**, President, Murad Inclusive Health, U.S.; and **Todd Walter**, CEO, Red Door Spa Holdings, U.S.

**5:00pm – 6:00pm**  
Mayben Room

### **All About Turkey! A Picture of the Exciting Spa, Thermal, Wellness, and Medical Tourism Scene**

**Mehmet Kabas**, President, Promet Spa and Wellness, Turkey  
**Dr. Zeki Karagulle**, President, International Society of Medical Hydrology and Climatology, Turkey  
**Belgin Aksoy**, Board Member, and **Umit Atalay**, General Manager, Richmond Nua Wellness Spa, Turkey

**6:30pm – 7:30pm**  
Outside Garden  
Çırağan Palace

### **Welcome Cocktail Reception**

On the Çırağan Palace grounds, overlooking the Bosphorus  
*Sponsored by Platinum Sponsors, Thermarium and Precor*

**7:30pm - 9:30pm**

Enderun Room

Çırağan Palace

## **Welcome Dinner**

*Sponsored by Platinum Sponsors, Thermarium and Precor*

Welcome: **Dulcy Gregory**, Associate Executive Director,  
Global Spa Summit, U.S.

Introductory Remarks: **Susie Ellis**, President, SpaFinder,  
Inc. U.S. and **Josh McCarter**, President Arbitech and Board  
Member, SpaFinder, Inc. U.S.

Istanbul welcome from **H.E. Mr. Ertugrul Gunay**, Minister of  
Culture and Tourism, The Republic of Turkey

Introduction of Key Sponsors:

**Levent Demirel**, Deputy Director General, The Ministry of  
Culture and Tourism, Turkey

**Elmar Nagele**, Thermarium, Austria

**Jeff Kohl**, Precor, U.S.

Acknowledgement of **Board of Directors**

Announcement of Student Architectural Competition Winners  
and presentation of prizes:

**Jeff Matthews**, President & COO, Mandara Spa, Indonesia

**9:30pm**

Çırağan Bar,

Kempinski Çırağan

Palace Hotel

## **After Dinner Cocktail Gathering**

Let's Continue the Conversation...

Board of Directors lead the way to Çırağan Bar



## TUESDAY, MAY 18TH

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**9:00am - 6:00pm**

Exhibition B  
Garden View

**9:00am - 6:00pm**

Mayben Room

**8:30am - 9:00am**

Mayben Room

**9:00am - 11:00am**

Mayben Room

**11:00am - 11:30am**

Exhibition A  
Bosphorus View

**11:30am - 11:40am**

Mayben Room

**11:40am - 12:10am**

Mayben Room

### **Internet Cafe**

*Sponsored by SpaBooker*

### **Resource Table**

Open to all delegates; Peruse publications and books authored by attending delegates and speakers.

### **Welcome & Announcements**

Overview and 'Speed Intros' with hosts:

**Susie Ellis**, President, SpaFinder, Inc., U.S. and **Dr. Franz Linser**, Managing Director, Linser & Partner Consulting, Austria

### **General Session: Keynote Speaker**

*A View from the Future*

**Edie Weiner**, President, Weiner, Edrich, & Brown, U.S.

### **Networking Break**

*Sponsored by SpaSoft*

### **General Session: Snapshot Survey Audience Response**

### **General Session: Global Spa Summit Research**

Spas & the Global Wellness Market: Synergies & Opportunities

**Katherine Johnston**, Senior Economist, SRI International

*Sponsored by Murad Inclusive Health Center*

**12:10pm - 12:35pm**

Mayben Room

**12:35pm - 12:45pm**

Mayben Room

**12:45pm - 1:00pm**

Mayben Room

**1:00pm - 2:15pm**

Enderun Room

### **General Session: Research**

Report & the Latest in Benchmarking, Hotels & Luxury Spas  
Jan Freitag, VP of Global Development, Smith Travel Research, U.S.

### **General Session: Introductions**

**Meet the Afternoon's Research Breakout Session Leaders**

### **General Session: Research Commentary**

Why Research is Vital for the Health of our Industry  
Dr. Howard Murad, CEO & Founder, Murad, Inc., U.S.

### **Lunch**

Tables for six have been set up in the beautiful sea-view Enderun Room. Each table will have a number, the name of the delegate host, and the topic as indicated below. Feel free to decide which topic you would like to discuss during lunch and join that table. Tables will be filled as people arrive and if your first choice isn't available, there should be plenty of other interesting topics to choose from. Hosts will share their expertise as fellow diners join in to ask questions and make comments. This lunch is designed to be casual, fun, and incubate some new ideas!

#### **1. An Investor's View of the Spa Industry:**

Anders Moltke-Leth, Molbek Development A/S, Denmark

#### **2. Branding and the Internet**

Crispin Reed, Brandhouse, U.K.

#### **3. Childhood Obesity and Spas**

Joe Gutierrez, Pritikin Longevity Center & Spa, U.S.

4. Culinary Innovations and Spa

MPS Puri, Nira Hotels and Resorts, U.K.

5. Culture Clash: Spas and Medicine

Dr. Ken Pelletier, U.S.

6. Emotional Intelligence

Barbara Gavazzoli, [comfort zone], Italy

7. Executing on Vision

Samir Patel, Six Senses, Thailand

8. Expressing Beauty through Design

Yuji Naito, Kanebo Cosmetics Inc., Japan

9. Getting Financing Today

David Wickline, Alchemy Ventures Group, U.S.

10. Global Hydrotherapy Association Update

Rolf Longree, Lux Elements, Germany

11. Has the Luxury Consumer Changed?

Filip Boyen, Orient Express, U.K.

12. Hotel Spa Scene in Istanbul

Gerhard Struger, Swissotel Hotels & Resorts, Turkey

13. How to Patent Spa Therapies

Rekha Chaudhari, JCKRC & Co., India

14. Huge Spas, Huge Spa Revenues - Las Vegas!

Mindy Terry, Creative Spa Concepts, U.S.

15. The Latest in Botanicals

Dr. Roberta Lee, Continuum Center for Health & Healing, U.S.

16. The Latin American Spa Industry  
Alfredo Carvajal, Universal Companies, U.S.
17. Market Research  
Jared Weiner, Weiner, Edrich & Brown, U.S.
18. Medical Esthetics and Spa  
Maria Jose Caldentey, EstheticWorld and EstheticSpa, Spain
19. Medical Tourism  
Renee Marie Stephano, Medical Tourism Association, U.S.
20. The Murad/Massage Envy Partnership  
Dr. Howard Murad, Murad Inc., U.S.
21. Nutraceuticals in Spa Retail  
Jeff Butterworth, Wellness Director, Jumeirah, UAE
22. Spa Manager Compensation Trends  
Lori Hutchinson, Hutchinson Consulting, U.S.
23. Retail Lessons from the Recession  
Mark Wuttke, the Wuttke Group, U.S.
24. Secrets to Selling Retail  
Sean Harrington, Elemis, U.K.
25. Spa Industry in Brazil  
Gustavo Albanesi, Buddha Spa, Brazil
26. Spa Industry in India  
Nisha Javeri, CEO, Myrah Spa, India
27. Spa Industry in Russia  
Elena Bogacheva, CEO, SpaPriori, Russia

28. Mobile Application Future

Josh McCarter, COO, Arbitech, and Board Member,  
SpaFinder, Inc., U.S.

29. Spas and Philanthropy

Marti Morenings, Universal Companies, U.S.

30. Standards & Practices

Anita Rawat Geoghegan, Fáilte Ireland, Ireland

31. Style in Product Design

Davide Bollati, [comfort zone], Davines, Italy

32. Sustainable Spas/Green Spa Network

Roberto Arjona, Rancho La Puerta, Mexico

33. Teaching Hospitality to a New Generation

Wolf Hengst, Wahanda, U.S.

34. Trends in Fitness and Health Clubs

Ozgur Balta, The Wellness Company, Turkey

35. Q & A on the Future

Edie Weiner, Weiner, Edrich & Brown, U.S.

36. Wellness Tourism

Laszlo Puczko, Xellum Management, Hungary

37. What Women Really Want from Spas

Daniela Steiner, Steiner Cosmetics, Italy

38. Yoga and Spas: What's the Future?

Monica Barter, COMO Hotels and Resorts, Indonesia

2:15pm - 2:45pm

Mayben Room

**General Session: Keynote Speaker**

**Healthy Places: Bridging the Spa World & Integrative Medicine**

**Dr. Ken Pelletier, Clinical Professor of Medicine, U.S. and**

**Author of *New Medicine* and *The Best Alternative Medicine: What Works? What Does Not?***

2:45pm - 3:35pm

Mayben Room

**General Session: Spas, Health, and Wellness Tourism**

**Wellness Tourism: A Global Perspective & Trends**

Terry Stevens, PhD, Managing Director, Stevens & Assoc., U.K.

**Past and Present Developments in Wellness Tourism**

Laszlo Puczko, Senior Associate, Xellum, Hungary, and Author of *Health and Wellness Tourism*

3:35pm - 4:15pm

Mayben Room

**General Session: Highlight on Hammams/Hamams**

**History:** Aysegul Sungur, PhD, Managing Director, Promet Spa & Wellness, Turkey

**Today:** Elmar Nagele, CEO, Thermarium Baeder-Bau GmbH, Austria

**Insights: Delegates with experience in hammams/hamams from:**

Barr + Wray, Dubai UAE

Blue Spas Inc., U.S.

Design for Leisure, U.K.,

GeoSpa, Germany GmbH, Germany

Hammam Consultants, LLC, U.S.

Harboss LLC, U.S.

Haslauer GmbH, Germany

Hygromatik GmbH, Germany



4:15pm – 4:45pm  
Tarihi Hamam

4:45pm – 5:30pm

Bosphorus Room

Simal C

Yildiz C

Klafs, GmbH, Germany  
Lux Elements GmbH & Co. Kg, Germany  
Schletterer Int'l Group, Austria  
Sommerhuber GmbH, Austria  
Unbescheiden GmbH, Germany

**Networking Break**  
**Visit to Ancient Tarihi Hamam**  
*Sponsored by SpaSoft*

### **Concurrent Research Breakout Sessions**

**Spa Industry Benchmarking Figures 2009**  
Paul Arnold, Principal & Head of Hospitality & Leisure -  
Middle East & Africa, Ernst & Young, UAE  
Nikita Sarkar, Senior Consultant - Spa Industry Specialist,  
Ernst & Young, UAE/U.S.

**New Priorities of Today's Spa Consumers 2009**  
Stephanie Perrone Goldstein, Director, Spa Consumer  
Research, Coyle Hospitality, U.S.

**The Maze of Medical Tourism Data and Introducing  
Retirement Tourism**  
Renee Stephano, President, Medical Tourism Association, U.S.  
David Vequist, PhD, Founder & Director, Center for Medical  
Tourism Research, U.S.

Yildiz A

5:30pm – 7:30pm

7:30pm – 8:30pm

Meet at the Kempinski Çırağan Palace Boat Dock, pool side, for a 7:30pm departure

8:30pm – 10:30pm

Return transportation to the Kempinski Çırağan Palace  
OR rendezvous on your own by foot or by taxi to the chic party district nearby on the European side of the Bosphorus Strait

## Concurrent Research Breakout Sessions Continued

### Global Fitness Report

**Moderator:** Wendy Bosalavage, President, American Leisure, U.S.

**Presentation:** Jeff Kohl, Director of Business Dev, Precor, U.S.

**Additional Panelists:**

Ozgur Balta, CEO, The Wellness Company, Turkey

Keith Burnet, Global VP, Fitness & Spa, Hilton Worldwide, U.K.

Pav Mahal, PhD, Chairman, GeoSpaFitness Ltd (South Asia) and GeoSpa GmbH (Germany), U.K.

### Free/Networking Time

### Short Sunset Cruise on the Bosphorus with Cocktails and Conversation

### Dinner Event at the Award-Winning Les Ottomans Hotel

*Sponsored by Clarins*

Les Ottomans was voted Europe's Leading Boutique Hotel 2009 and Turkey's Leading Boutique Hotel 2008 by the World Travel Awards.

Optional Tour of Caudalie Vinotherapie® Spa at Les Ottomans

## WEDNESDAY, MAY 19TH

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**9:00am - 6:00pm**  
Exhibition B  
Garden View

**9:00am - 6:00pm**  
Mayben Room

**8:30am - 9:00am**  
Mayben Room

**9:00am - 10:00am**  
Mayben Room

**10:00am - 10:30am**  
Mayben Room

**Internet Cafe**  
*Sponsored by SpaBooker*

**Resource Table**  
Open to all delegates, featuring publications and books authored by attending delegates and speakers

**Welcome & Announcements**  
With your Hosts: **Dzigbordi Dosoo**, CEO, Allure Africa, Ghana  
**Susie Ellis**, President, SpaFinder, Inc., U.S.

**General Session: Panel**  
**Architecture & Design for the Future**  
Moderator: **Richard Corsini**, Principal, Corsini Architects, U.S.

**‘Spa of the Future’ Architectural Model**  
Student Winner

**Medical and Spa of the Future**  
**Heinz Schletterer**, CEO, Schletterer Wellness, Austria

**Trends in Green and Sustainable Design**  
**Anthony DiGuiseppe**, President & CEO, DiGuiseppe Architect, U.S.

**General Session: Keynote Speaker**  
Year 2025: What’s Next  
**Philippe Bourguignon**, CEO, Revolution, France/U.S.

**10:30am - 11:00am**

Mayben Room

**11:00am - 11:30am**

Exhibition A

Bosphorus View

**11:30am - 12:30pm**

Yildiz A

Bosphorus Room

### **General Session: Keynote Speaker**

Real Hospitality

**Ahu Aysal**, Owner, Les Ottomans Hotel, Turkey

### **Networking Break**

*Sponsored by Sodashi*

### **Concurrent Breakout Sessions**

#### **Wellness Tourism Case Studies: Finland & North America**

Moderator: Terry Stevens, PhD, Managing Director, Stevens & Assoc., U.K.

#### **The ILIS Project – a Trans European Study**

Susanna Saari, Turku University of Applied Sciences, Finland

#### **North America**

Kimberly Goins, Masters Student, Ecole Hoteliere de Lausanne, Switzerland

#### **Bridge to a Huge Opportunity: Spa Retail**

Moderator: Edie Weiner, President, Edrich, Weiner & Brown, U.S.

With: Davide Bollati, Chairman, [comfort zone] Davines, Italy

Sean Harrington, Managing Director, Elemis, U.K.

Megan Larsen, Founder, Sodashi, Australia

Michael Schummert, CEO, Babor, France

Ghislain Waeyart, Director of Spa Activities, Clarins, France

Yildiz C

**Bridging Spa & Medicine, Fitness, Nutrition & Integrative Health**

**Moderator:** Dr. Roberta Lee, Vice Chair Dept. of Integrative Medicine, Continuum Center for Health & Healing, U.S.

**With:** Paul Lehr, President, Pritikin Longevity Center & Spa, U.S.

Dr. Howard Murad, CEO & Founder, Murad, Inc., U.S.

Dr. Ken Pelletier, Clinical Professor of Medicine, U.S.

Andreas Wieser, Principal, Lanserhof, Austria

Simal C

**Are Global Standards & Practices Desirable? Possible? Doable?**

**Moderator:** Jennifer Ng, Director, Business Dev, Spa Botanica, Singapore

**With:** Belgin Aksoy, Board Member, Richmond Nua Wellness Spa, Turkey

Sharon Ullrick, Manager, Leading Spas, Leading Hotels of the World, U.S.

Christina Norton, MBA Program Director, Ecole Hoteliere de Lausanne, Switzerland

Barry White, Director of Spa Operations, Langham Hotels International, Hong Kong

12:30pm - 1:45pm

Enderun Room

**Networking & Gratitude Luncheon**

1:45pm - 2:30pm

Mayben Room

**General Session: Keynote Speaker**

The Very Latest in Technology & Social Networking

Marc A. Smith, Chief Social Scientist, Connected Action

**2:35pm - 3:15pm**

Mayben Room

**3:15pm - 3:45pm**

Exhibition A

Bosphorus View

**3:45pm - 4:00pm**

Mayben Room

**4:00pm - 4:40pm**

Mayben Room

**4:40pm - 5:00pm**

Mayben Room

**5:00pm**

Mayben Room

### **General Session: Panel**

**Build a Bridge! Social Media is now Mainstream.**

**Are You Collaborating with Your Customers?**

**Moderator:** Anne McCall, Vice President of Spas, Fairmont  
Raffles Hotels Intl, Canada

**Participants:**

Alison Bell, Founder & Managing Director, Spa Ireland, Ireland

Lopo Champalimaud, Co-founder, Wahanda, U.K.

Dr. Howard Murad, CEO & Founder, Murad, Inc., U.S.

Daniel Lizio-Katzen, Managing Director, SpaBooker, U.S.

Kevin Turnbull, Chief Executive, SpaFinder EMEA, U.K.

### **Networking Break**

*Sponsored by Sodashi*

### **General Session: Snapshot Survey**

**Audience Response**

### **General Session: Delegates Deliberate**

**Prioritizing Bridges Worth Building**

Dzighbordi Dosoo, CEO, Allure Africa Ltd, Ghana

Dr. Franz Linser, Managing Director, Linser & Partner  
Consulting, Austria

### **General Session: Closing Remarks**

**Go To It!**

Edith Weiner, President, Weiner, Edrich & Brown

### **Champagne Toast**

with GSS Board of Directors and 2010 Summit Sponsors



THURSDAY, MAY 20TH

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## *Post-Summit Options Open to All*

*\*All Thursday activities are complimentary for delegates\**

**8:30am**

Iznik Room  
Kempinski Hotel

**7:30am - 9:00pm**

Meet in the Kempinski  
Çırağan Palace Lobby

### **Board of Directors Post-Summit Breakfast**

#### **Option 1: Thermal and Spa Tourism Day**

With your hosts: **Dr. Zeki Karagulle**, President, Intl. Society of Medical Hydrology & Climatology, Turkey, and **Camille Hoheb**, Principal, Global Spa & Wellness, U.S.

07:30: Meet in the Kempinski Çırağan Palace lobby

08:30: Departure from Yenikapı Port to Yalova by sea bus

09:40: Arrival in Yalova

10:45: Arrival in Bursa

11:00: Visit Bursa Osmangazi-Orhangazi Mausoleum, Grand Mosque & Green Tomb

13:00: Iskender kebab lunch at the Botanic Park

14:00: Visit Uludag University Atatürk Rehabilitation & Balneotherapy Center

14:30: Visit Kervansaray Thermal Hotel and experience the traditional Turkish thermal bath

16:00: Visit Marigold Hotel and Pithia Thermal Spa Center

17:00: Tea and refreshments at cafe house at Historical Sycamore Inkaya with a view of Bursa

## THURSDAY, MAY 20TH

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**8:30am - 4:00pm**

Meet in the Kempinski  
Çırağan Palace Lobby

18:00: Departure to Yalova from Bursa by bus

19:30: Departure from Yalova by sea bus

21:10: Arrival in Istanbul (Yenikapı Port)

### **Option 2: Istanbul Medical Tourism Day**

Experience first-hand why Turkey is uniquely positioned to impact the global healthcare industry. Learn from your host **Basak Gursoy**, Public Relations, BSK Lara Hospital, Turkey while visiting Acibadem Hospital, one of Turkey's leading healthcare groups operating 20 medical facilities, and Dent Istanbul, a dental treatment facility. Also included are Etiler-World Eye Centers, "the biggest private eye hospital in the world," and TransMed medical center for state-of-the-art hair transplantation.

08:30: Meet in the Kempinski Çırağan Palace Lobby

09:00: Depart

09:30: Arrival at Acibadem Hospital

11:30: Arrival at Dent Istanbul

12:30: Lunch: Vogue Restaurant

13:15: Arrival at World Eye Center (Etiler branch)

12:30: Arrival at TransMed

16:00: Return to Kempinski Çırağan Palace

## THURSDAY, MAY 20TH & FRIDAY, MAY 21ST

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### Sapanca, Turkey

#### **Optional Stay at Richmond Nua Wellness Spa**

Just one hour away from Istanbul, Richmond Nua Wellness Spa is located right on Lake Sapanca, a perfect location for relaxation. At Richmond Nua , the spa philosophy is an expression of well-being, emotion, and lifestyle, and expertly combines wellness features from all over the world.

For more information about the offer at Richmond Nua Wellness Spa, please visit the pre-Summit options page at the beginning of the agenda section.

## **SPA AROUND ISTANBUL, MAY 15-22**

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The following spas in Istanbul have graciously extended invitations to delegates to visit either before, or after, the Summit - Saturday the 15th through Saturday the 22nd. Delegates are invited to enjoy spa treatments at a reduced rate, as well as take advantage of spa tours.

### **Amrita Spa & Wellness at the Swissotel, the Bosphorus**

For reservations, call +90 212 326 1100 or e-mail [amrita.istanbul@swissotel.com](mailto:amrita.istanbul@swissotel.com)

### **Caudalie Vinothérapie® Spa at Les Ottomans Hotel**

20% discount on all Caudalie Vinothérapie treatments

50% discount on a daily pass (normally 65 euros)

For reservations, call +90.212.359.3334 or e-mail [spa@lesottomans.com.tr](mailto:spa@lesottomans.com.tr)

### **Laveda Spa at the Ritz-Carlton, Istanbul**

30% discount on all spa treatments

For reservations, call +90.212.334.4444 or e-mail [bulent.tuysuz@ritzcarlton.com](mailto:bulent.tuysuz@ritzcarlton.com)

### **Sanitas Spa at the Çırağan Palace Kempinski Istanbul**

20% discount on all spa treatments

For reservations, call +90.212.326.4646 or e-mail [Çırağan@thesanitas.com](mailto:Çırağan@thesanitas.com)

### **Spa at the Four Seasons at the Bosphorus**

15% discount on all spa treatments

For reservations, call +90.212.381.4160 or e-mail [viviana.quesada@fourseasons.com](mailto:viviana.quesada@fourseasons.com)

### **Su Spa and Wellness Center**

\$55 USD treatments (more than a 50% discount) for massage (Thai, Bali, Lomi Lomi Nui, Shiatsu, Ayurveda, Jari Minari, Pearl of Water Signature), traditional Turkish Hammam, organic body care, or VIP couple's treatment.

For reservations, contact Ms. Asli Altinok, +90 535 486 85 03 or [aaltinok@su-spa.net](mailto:aaltinok@su-spa.net)