

## GLOBAL WELLNESS SUMMIT PRIVACY POLICY

At the Global Wellness Summit ("GWS") your privacy is important to us. Before submitting any personal information to our website, please read this Privacy Policy carefully to learn about our privacy practices. By visiting the GWS website, [www.globalwellnesssummit.com](http://www.globalwellnesssummit.com), you are accepting the practices described herein. We may change our Privacy Policy from time to time. If we do make changes, we will make a notice on our website and post those changes here so that you will always know what information we gather and how we might use it.

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### **1. Information we collect from you**

Our site collects both general and personal information. General information may include: your domain name and host for Internet access; the date and time of your entry; your IP address, browser type, or operating system; the pages you visit and links that you use; if you linked to our site from a third party site, the domain name from which you linked to our site; your zip code; and, other general demographic information. Personal information may be collected from you in connection with a registration form, an online survey, a sweepstakes or contest, or other instances when you submit information through our site.

You can choose not to provide information to us, but some information about you may be required in order for you to register for our annual summit or to enjoy certain benefits of our site.

We also may periodically obtain both personal and non-personal information about you from affiliated entities, business partners and other independent third-party sources and add it to other information about you. For example, if you visit [www.globalwellnesssummit.com](http://www.globalwellnesssummit.com) from a site operated by one of our business partners, and you have registered with that partner, then information about you that you have provided to that partner may be shared with us.

### **Cookies and Other Web Technologies.**

Cookies are small data text files and can be stored on your computer's hard drive (if your Web browser permits). Our site uses cookies for the following general purposes:

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- To help us recognize your browser as a previous visitor and save and remember any preferences that may have been set while your browser was visiting our site. For example, if you register on our site, we may use cookies to remember your registration information, so you do not need to log into our site each time you visit. Please note that member IDs, passwords, and any other account-related data included in such cookies are encrypted for security purposes.
- To help us customize the content provided to you on our websites and on other websites across the Internet.
- To help measure and research the effectiveness of website features, offerings, and e-mail communications (by determining which e-mails you open and act upon).

The “help” portion of the toolbar on most browsers should tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable most types of cookies. Please note that if you refuse to accept cookies, you may not be able to access many of the tools offered on our sites.

Our website may also use web beacons (also known as clear gifs, pixel tags or web bugs), which are tiny graphics with a unique identifier, similar in function to cookies, that are placed in the code of a webpage. We use web beacons to monitor the traffic patterns of users from one page within our sites to another, to deliver or communicate with cookies, to understand whether you have come to our site from an online advertisement displayed on a third-party website, and to improve site performance. We may also allow our service providers to use web beacons to help us understand which emails have been opened by recipients and to track the visitor traffic and other actions on our site.

### **2. How we use your information**

GWS uses the information we collect about you for the following general purposes: for registration and to facilitate your access to and use of our site; to communicate with you in general, including to provide information about GWS; to respond to your questions and comments; to measure interest in and improve our products, services, and website; to notify you about information that may be of interest to you; to solicit information from you, including through surveys; to resolve disputes or troubleshoot problems; to prevent potentially prohibited or illegal activities; to enforce our Terms of Use; and as otherwise described to you at the point of collection.

### **3. Who we share your information with**

GWS may share your information with the following entities:

- Third-party vendors who provide services or functions on our behalf, including business analytics, customer service, marketing, distribution of surveys or sweepstakes programs, and fraud prevention. We may also authorize third-party vendors to collect information on our behalf, including as necessary to operate features of our website or to facilitate the delivery of online advertising tailored to your interests. Third-party vendors have access to and may collect information only as needed to perform their functions and are not permitted to share or use the information for any other purpose.
- Business partners with whom we may offer products or services in conjunction. You can tell when a third party is involved in a product or service you have requested because their name will appear either with ours or separately. If you choose to access these optional services, we may share information about you, including your

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personal information, with those partners. Please note that we do not control the privacy practices of these third-party business partners.

- Referring websites. If you were referred to our site from another website, we may share your registration information, such as your name, email address, mailing address, telephone number and travel preferences, about you with that referring website. We have not placed limitations on the referring websites' use of personal information and we encourage you to review the privacy policies of any website that referred you to SpaFinder.
- Social Media Services. You can choose to access certain third party social media websites and services through our site (such as Facebook). When you do so, you are sharing information with those sites, and the information you share will be governed by their privacy policies. You may also be able to modify your privacy settings with these third party social media websites.

We also may share your information:

- In response to subpoenas, court orders, or other legal process; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In such cases we reserve the right to raise or waive any legal objection or right available to us.
- When we believe it is necessary to investigate, prevent, or take action regarding illegal or suspected illegal activities; to protect and defend the rights, property, or safety of SpaFinder, our customers, or others; and in connection with our Terms of Service and other agreements.
- In connection with a corporate transaction, such as a divestiture, merger, consolidation, or asset sale, or in the unlikely event of bankruptcy.

#### **4. How you can access, update, or delete your information**

We take reasonable steps to ensure that your information is relevant to its intended use, accurate, and complete. You can access and update your contact information by logging in to your account on the GWS website. Please also note that we may retain certain information associated with your account in our archives, including for analytical purposes as well as for recordkeeping integrity.

#### **5. Security**

We are committed to protecting the information we collect. While no website can guarantee security, we have implemented appropriate administrative, technical, and physical security procedures to help protect the personal information you provide to us. For example, only authorized employees are permitted to access personal information, and they only may do so for permitted business functions. In addition, we use encryption when transmitting your personal information between your system and ours, and we employ firewalls and intrusion detection systems to help prevent unauthorized persons from gaining access to your information.

#### **6. Children's privacy**

The GWS website is intended for general audiences site and is not directed to children under 13. We do not knowingly collect personal information from children under 13. If you become aware that a child has provided us with personal information without parental consent, please contact us at [webmaster@globalwellnesssummit.com](mailto:webmaster@globalwellnesssummit.com). If we become aware that a

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child under 13 has provided us with personal information without parental consent, we take steps to remove such information and terminate the child's account.

### **7. External links**

If any part of the GWS website links you to other websites, those external websites do not operate under this Privacy Policy. We recommend that you examine the privacy statements posted on those other websites to understand their procedures for collecting, using, and disclosing personal information.

### **8. Visiting our websites from outside the United States**

If you are visiting our website from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States where our servers are located and our central database is operated. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country, but please be assured that GWS does take steps pursuant to laws in the United States to ensure that your privacy is protected. By using our services, you understand that your information may be transferred to our facilities and those third parties with whom we share it as described in this Policy.

### **9. California privacy rights**

California Civil Code Section 1798.83 permits California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us at [spafinder@webmaster.com](mailto:spafinder@webmaster.com).

### **10. Changes to this Privacy Policy**

GWS may update this Privacy Policy in the future. We will notify our members about material changes to this Privacy Policy by placing a notice on our website.

### **11. Contact Us**

If you believe that GWS has not adhered to this Privacy Policy you may write to us at the following address:

Global Wellness Summit, LLC  
Attn: Legal Department  
257 Park Avenue South  
New York, NY 10010  
United States of America

If you have general questions about this Privacy Policy, please email us at [webmaster@globalwellnesssummit.com](mailto:webmaster@globalwellnesssummit.com) or you may also contact us at:

Global Wellness Summit, LLC  
Attn: Privacy Policy  
257 Park Avenue South  
New York, NY 10010

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This Privacy Policy is effective as of April 11, 2013.