

GLOBAL WELLNESS SUMMIT "SHARK TANK OF WELLNESS" CONTEST

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ENTRY IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES. This contest shall be construed and evaluated according to U.S. law. Contest begins on **February 15, 2017** at approximately 12:00 PM (Greenwich Mean Time) and ends on **May 15, 2017** at 11:59 PM (Greenwich Mean Time) ("Promotion Period"). Contest is void in any jurisdiction where prohibited by law.

Contest is open to individuals ("Entrants") who are at least 18 years of age and are enrolled on a fulltime basis in a undergraduate college/university or graduate program and have completed at least one (1) year of study. Entrants will be required to include with their entry indicia of enrollment from the registrar of their educational institution and must identify a professor/instructor at their institution who is serving as a mentor for the Entrant(s). Entrants may be either individuals or a team. If the entrant is comprised of a team, the team must designate a single person as the official Entrant.

The Contest is designed to encourage Entrants to submit their most innovative, impactful ideas for the wellness industry. We consider the "wellness industry" to include, without limitation, business sectors, such as architecture/design, beauty, education, fitness, hospitality, investment, medicine, nutrition, real estate, spa, technology, travel, tourism, and others. Submissions will be required in both written form and in video form. Videos should be between approximately 1 minute and 2 minutes in length. **Videos more than 2 minutes in length will be void and will not be entered into the contest. Entries that contain more than one idea will be void and will not be entered into the contest.**

How to Enter

NO PURCHASE NECESSARY TO ENTER OR WIN THIS CONTEST. To enter this contest, complete the Concept Submission Form [at this link](#) including all required information.

Entrants are required to include with their entry a future-focused, innovative wellness idea, product or service that is potentially profitable, practical, and capable of being implemented globally. Each entry must include a concept

video which has been uploaded to the Entrant's [YouTube](#) or [Dailymotion](#) account. (Please refer to the terms of service for each of [YouTube](#) and [Dailymotion](#).) All Concept Submissions and videos must be the original work of the Entrant and must not infringe upon any of copyright, trademark, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity. Concept Submissions and videos may not have been entered in any other competition; may not have won previous awards; may not have been published previously; and must be suitable for publication (i.e., may not be indecent or otherwise inappropriate). All entries must be submitted by May 15, 2017 at 11:59 PM Greenwich Mean Time. No mechanically reproduced entries will be accepted.

Limit one entry per person. Incomplete or illegible entries will be void. Entries (including concepts and videos) become the property of the sponsor and will not be returned. By entering, all participants agree to be bound by the official rules of this contest. For a copy of the official rules, send a self-addressed stamped envelope for receipt by May 15, 2017 to "GWS Shark Tank of Wellness", Official Rules, Global Wellness Summit, 333, SE 2nd Avenue, Suite 3750, Miami, FL 33131. Vermont residents may omit return postage.

Eligibility

Employees, directors and officers of the Global Wellness Summit, LLC its advertising and promotion agencies, as well as the immediate family members and/or persons living in the same households of each are not eligible for this contest. The contest is void where prohibited.

Judging Criteria

There will be three (3) rounds of judging.

Round 1. All eligible entries will be judged by the Sponsor. Entries will be judged on the following criteria, which will have equal weighting (i) project innovation (20%); (ii) visual appeal or design (20%); (iii) relevance and importance to the wellness industry (20%); (iv) viability as a business (20%); and (v) quality of presentation (20%). All entries will be ranked based on overall score and the Sponsor will select up to twenty entries (based upon ranking) as semi-finalists who will then advance to round 2 of the judging.

Round 2. All semi-finalists will be judged by a panel of "wellness sharks", who will be leading experts in the wellness field. This panel will select three finalists based upon the same criteria as in Round 1. Each of the finalists (including their professor/mentor) will be invited to the 2017 Global Wellness Summit to be held October 9-11 at The Breakers in Palm Beach, Florida. If

any finalist is comprised of a group of students, only the team leader/Entrant will be invited to The Breakers.

Round 3. The 3 finalists will present their Concept Submissions in person on stage on October 11, 2017 to the wellness sharks in front of the assembled delegates at the 2017 Global Wellness Summit. The wellness sharks will chose a first, second and third place winner based upon the overall in-person presentation of each finalist, including the ability of each finalist to defend their Concept Submission under questioning by the wellness sharks.

Judges' decisions during each of rounds 1, 2 and 3 will be final and binding in all respects.

Prizes

First Prize: One (1) First Prize winner will receive US \$5,000.

Second Prize: One (1) Second Prize winner will receive US \$3,000.

Third Prize: One (1) Third Prize winner will receive US \$2,000.

All finalists (along with their professor/mentor) will also receive round-trip airfare to Palm Beach, Florida (from the gateway city nearest to the Entrant's mailing address), hotel accommodations, and access to the 2017 Summit.

Total value of all prizes is US \$35,000.

Prizes will be awarded in the name of the official entrant. In the event a team is chosen as a prize winner, one prize will be awarded to the official Entrant on behalf of the team. It will then be up to each team to determine how a prize will be shared by the team. The sponsor will not be responsible or liable for any disputes among any winning team regarding the awarding or distribution of any prize.

Winners List

For a list of winners, send a self-addressed, stamped envelope for receipt by November 1, 2017 to "GWS Shark Tank of Wellness Contest" Winners List, Global Wellness Summit, LLC, 333 SE 2nd Avenue, Suite 3750, Miami, FL 33131.

General

All taxes and any other fees or costs associated with prizes not specifically included in the prize description are the sole responsibility of the winners.

Prizes are non-transferable and no substitutions will be made, except as provided herein. All prizes will be awarded in US dollars. In the event any prize becomes unavailable, sponsor reserves the right to award a prize of equal or greater value. Each winner will be required to sign and return an affidavit of eligibility and a liability and publicity release within 5 calendar days of the day when such documents are sent to winner, or prize will be forfeited and awarded to an alternate winner based on the criteria listed above. Prizes will be awarded to verified winners. In the event of noncompliance with the official rules, if the winner cannot be reached at the telephone number listed on winner's entry within 5 calendar days of the first attempt, if the prize is returned as undeliverable, or if any prize is not claimed, the prize will be forfeited.

By participating in this contest, participants agree to release Global Wellness Summit, LLC and its parent company, subsidiaries, affiliates, retailers, dealers, sales representatives, distributors, and advertising and promotion agencies, and each of such parties' respective directors, officers, shareholders, employees and agents, from any and all liability, loss, damage or injuries of any kind sustained in connection with their participation in the contest or from their receipt, possession, acceptance and/or use or misuse of any prize, or for any typographical or other error in the printing, offering or announcement of any prize. Participants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee expressed or implied, in fact or in law, relative to any prize, including, without limitation, its quality or fitness for a particular purpose. By accepting a prize, each winner agrees that sponsor or sponsor's agents may use his/her name, picture, portrait, likeness and/or biographical information for advertising, promotional or any other purposes, and may use the winning Concept Submission and accompanying video without additional compensation, except where prohibited by law.

Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Sponsor is also not responsible for incorrect or inaccurate entry of information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the contest or by any technical or human error which may occur in the processing of the online entries in the contest. In addition, sponsors are not responsible for failed, incomplete, delayed, garbled, misdirected or misrouted electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this contest. Sponsor is also not responsible for any damage to a participant's system that is occasioned by participating in

this contest or by downloading any information necessary to participate in the promotion. Sponsor reserves the right, in its sole discretion, to cancel or suspend this contest should virus, bugs or other causes beyond sponsor's control corrupt the administration, security or proper play of this contest.

Sponsors are not responsible for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of, entries. Entries that have been tampered with are void. Sponsors reserve the right to disqualify any participant that the sponsors determine, in their sole discretion, has threatened the operation of this contest or sponsor's website, or violates these official rules. Any dispute or claim arising out of the play of this contest, or any disputes with site users which arise as a result of the use of sponsor's website, shall be governed by the laws of the State of Florida (in the U.S.), without respect to conflicts of laws principles. Any such claim shall be brought and maintained in the federal or state courts of the State of Florida. If any provisions of these official rules are determined by a court of competent jurisdiction to be invalid or unenforceable, such determination shall not affect the validity or enforceability of any other provision. All federal, state and local laws apply.

Submission of a Concept Submission and accompanying video in this contest grants sponsor and its agents the right, on a worldwide basis, to publish, use, adapt, edit, copy and/or modify such materials in any way, in any and all media (including electronic media), without limitation, and without consideration to the entrant. Submission of a Concept Submission and accompanying video further constitutes the entrant's consent to irrevocably assign and transfer to the sponsors any and all rights, title and interest in the materials, including, without limitation, all copyrights.

Privacy Notice:

Consistent with the Global Wellness Summit's Privacy Policy, personal information from entrants will be collected and retained and may be used in the future. You should carefully review the Global Wellness Summit's Privacy Policy at www.globalwellnesssummit.com to understand how your privacy is protected.

Sponsored and promoted by Global Wellness Summit, LLC, 333 SE 2nd Avenue, Suite 3750, Miami, FL 33131 (the "Sponsor").