



Summit History

In 2006, a group of industry leaders met in Singapore after a regional spa conference and decided a global, executive-level event was needed. These 10 thought leaders decided to create and fund a global conference modeled in part after the successful format of the World Economic Forum held each year in Davos, Switzerland, where world leaders gather to solve shared problems. Thus the Global Spa Summit was founded. The name was later changed to the Global Spa and Wellness Summit (GSWS), and has since evolved to become the Global Wellness Summit (GWS).

Summit Mission

The Global Wellness Summit is an invitation-only, international event that brings together leaders and visionaries to positively impact and shape the future of the global spa and wellness industries.

The objectives of the Summit are to:

- Establish a forum for dialogue amongst global industry leaders
- Create community by fostering friendly relationships among stakeholders
- Inspire a spirit of collaboration to solve shared problems
- Facilitate healthy growth for the industry and its individual businesses
- Support quality research
- Encourage innovation
- Cultivate leaders for tomorrow

Summit Agenda

The Global Wellness Summit agenda is always vibrant and unique. It develops over time, right up until the Summit, allowing for issues of the moment to be included. This gives the Summit its trademark relevancy. As invited delegates register, their expertise and interests are noted. This information, in concert with global events and industry trends, are considered as the Summit agenda takes shape. Sessions on the agenda include keynote speakers, panel-led discussions, main stage presentations, small group breakout sessions and hosted dining conversations. Efforts are made to ensure that attendees participate at whatever level they choose: speaker, observer, panelist, contributor, questioner or table host.

Below is a list of the past Summit locations and themes, which link to the agendas:

Summit 2007:	Joining Together. Shaping the Future. New York, New York
Summit 2008:	Defining the Global Spa Economy. New York, New York
Summit 2009:	The Power of Collaboration. Interlaken, Switzerland
Summit 2010:	Bridges Worth Building. Istanbul, Turkey
Summit 2011:	Engage the Change. Bali, Indonesia

Summit 2012:	Innovation through Imagination, Aspen, Colorado
Summit 2013:	A Defining Moment, New Delhi, India
Summit 2014:	Fast Forward, Marrakech, Morocco
Summit 2015:	Building A Well World, Mexico City, Mexico
Summit 2016:	Back To The Future, Tyrol, Austria
Summit 2017:	The Breakers, Palm Beach, Florida
Summit 2018:	Accepting Applications
Summit 2019:	Accepting Applications
Summit 2020:	Accepting Applications

Summit Considerations

Destination: GWS seeks to hold their annual conference in a dynamic city that promotes wellness and healthy living. Ease of access from major markets is essential, as delegates will be traveling from around the world.

Host Venue: Must be 5-star accommodations with appropriate meeting space for all designated activities, including a ballroom to hold upwards of 500 people and spaces to accommodate meals and activities. A central location is also desirable.

Support: It is key to the Summit's success to have the support of a host sponsor, which includes but is not limited to country government ministries of tourism or health, city or regional government entities, or private companies and corporations. The partnership ensures a high level of collaboration necessary to execute an event of this nature. Host sponsors play an important role in the securing of essential sponsorship dollars, and enjoy strong visibility in major press throughout the year leading up to, during and after the Summit.

For more information, please contact:

Michelle Gamble
VP, Global Business Development
Global Wellness Summit
michelle.gamble@globalwellnesssummit.com
1-214-578-3768