



THE GLOBAL WELLNESS SUMMIT



GLOBAL WELLNESS
SUMMIT

**THE GLOBAL WELLNESS SUMMIT (GWS)
IS AN ANNUAL EVENT THAT BRINGS TOGETHER
THOUGHT LEADERS AND VISIONARIES TO POSITIVELY
IMPACT AND SHAPE THE FUTURE OF THE \$3.7 TRILLION
GLOBAL WELLNESS ECONOMY.**



SUMMIT LOCATIONS—2007-2016



New York City, NY,
USA; 2007-2008



Bali, Indonesia;
2011



Marrakech, Morocco;
2014



Interlaken,
Switzerland; 2009



Aspen, CO,
USA; 2012



Mexico City, Mexico;
2015



Istanbul, Turkey;
2010



New Delhi, India;
2013



Kitzbühel, Austria;
2016



SUMMIT OBJECTIVES

- Establish dialogue among industry leaders
 - Create community
 - Inspire collaboration to solve shared problems
 - Facilitate growth for the industry
 - Initiate and support global research
 - Encourage innovation
 - Cultivate leaders
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BENEFITS OF HOSTING

- 2,000+ total room nights
 - Pre-and post-Summit travel generates additional revenue and awareness
 - International press coverage
 - Establishes country as wellness leader
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GLOBAL MEDIA EXPOSURE

AS SEEN IN...

CNN Travel

organic spa
MAGAZINE

Forbes

The New York Times

CLAD

NEW YORK POST

CNBC

spa opportunities

Bloomberg

The Standard

H THE HUFFINGTON POST

VANITY FAIR

THE IRISH TIMES

EUROMONITOR INTERNATIONAL

EL ECONOMISTA

marie claire

EUROPEAN Spa

THE ECONOMIC TIMES

SpaChina



GLOBAL MEDIA EXPOSURE

- # of publications
 - Websites, e-newsletters
 - Social media; Twitter, Facebook, LinkedIn, Instagram
 - Interviews arranged for host sponsor
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HOST VENUE: 500 DELEGATES

- 5 star accommodations
 - Appropriate meeting space
 - Fine dining
 - State-of-the-art facilities
 - Central location
 - Transportation options
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ADVISORY BOARD OF DIRECTORS



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THANK
YOU



GLOBAL WELLNESS
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