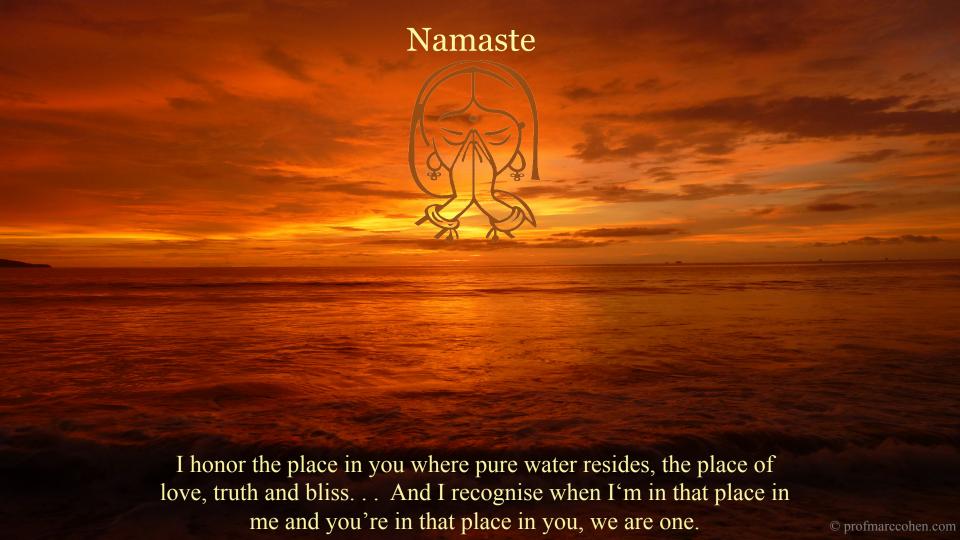




# Water, Wellness, Wealth and the Inner Well of Being

Dr. Marc Cohen, Professor, RMIT University, Australia



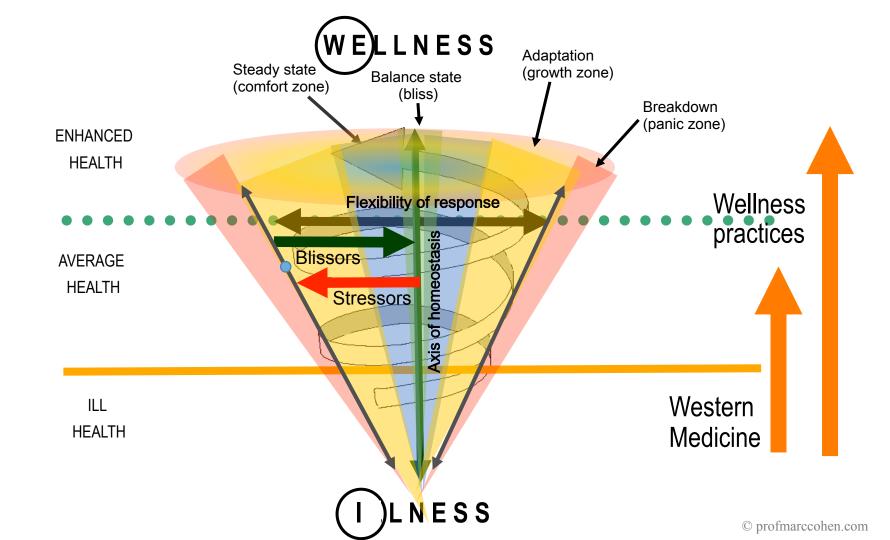
#### "We are all water babies"





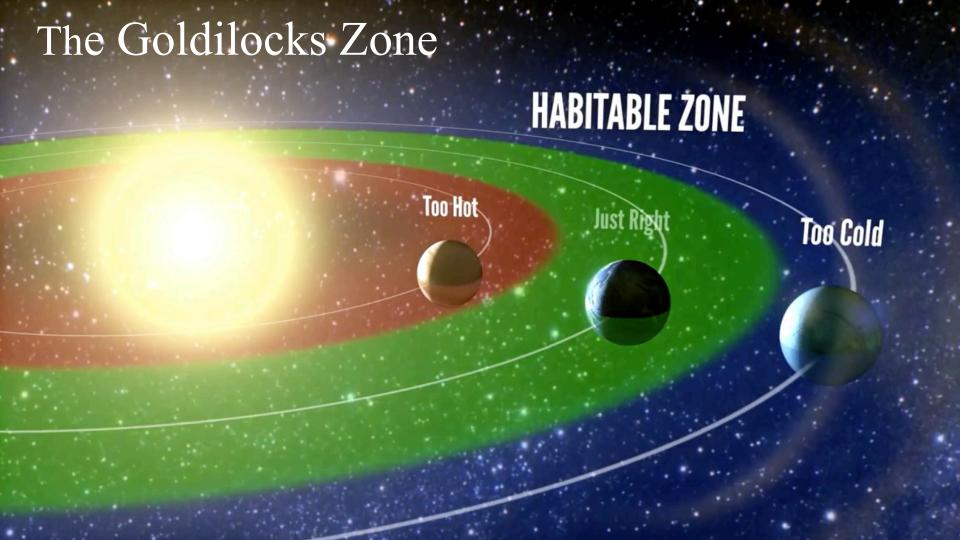
"Water should be everyone's concern. Without water we all die. All life dies. Water is precious. We need to give thanks to water."

Grandma Agnes Baker Pilgrim
Chairperson of the International Council of Thirteen Indigenous Grandmothers



# We are water - water makes up 99% of our molecules



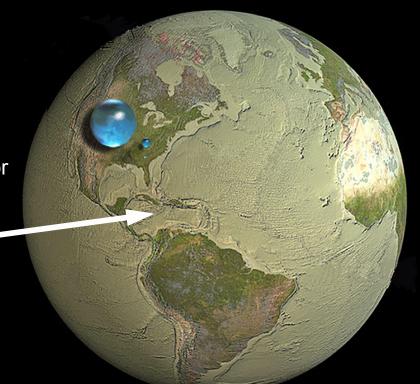


#### All life bathes in a drop of liquid water

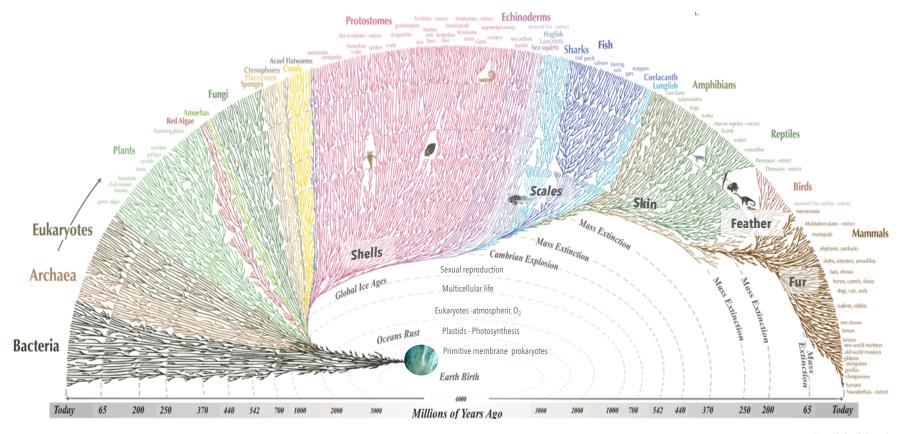
Earth's water (~96.5% is salt)

Fresh water (~99% is frozen or in the ground)

Liquid fresh water

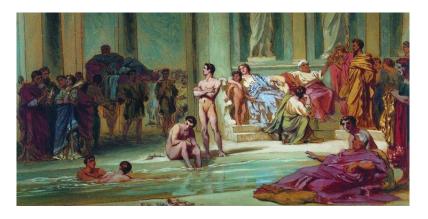


## All life on earth is related and fed by hot springs



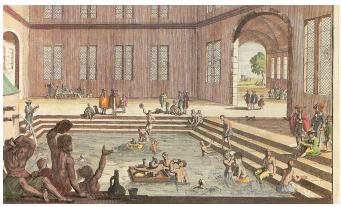
www.evogeneao.com

#### Bathing is the key to wellness and wealth



Hot Spring bathing is the basis for the oldest and most sustainable place based enterprise.

Bathing is a fun, pleasurable, peaceful, social, multicultural and multigenerational activity that links diverse cultural, religious and spiritual traditions and plays a critical role in ensuring good health, dignity, confidence and comfort.





Bathing including sanitary practices such as washing the body, face and hair, along with handwashing and cleansing practices after toileting and menstruation play a vial role in preventing and controlling disease.

#### Bathing can be profoundly therapeutic



peninsulahotsprings.com





denizenworks.com/



Bathing provides an immersion in water where we can relax, find balance and connect to our essence through actively doing nothing.

Bathing can also provide controlled exposure to extremes of hot and cold that allow us play with our tipping point.

#### Please contribute your data to science!





Global Sauna Survey www.saunasurvey.org























**GLOBAL WELLNESS** EMPOWERING WELLNESS WORLDWIDE

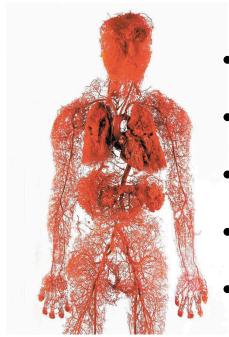


Global Hot Spring Survey www.hotspringsurvey.org



Global Retreat Survey www.retreatsurvey.org

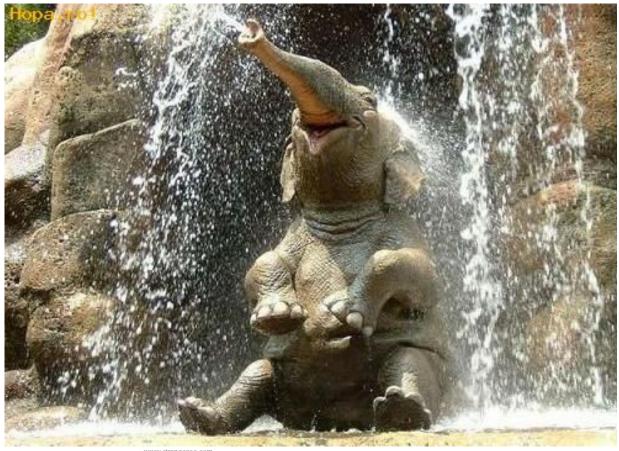
# Physiological changes with hot and cold bathing



http://melinamina.blogspot.com.au/2014/05/insan-vucudunun-kan-damar-yollar-haritas.html

- Mental resilience and focus
- Exercises vascular smooth muscle
- ↓ pain & inflammation
- ↑ detoxification and elimination
- ↑ metabolism and burning white fat

#### Cold showers can make you happy!



The benefits of cold showers are many . . .

#### How to comfortably manage a cold shower



#### The Cold Water Hokey Pokey

Wet your left foot and leg Then your right foot and leg Wet one hand and arm And the other hand and arm

Continue breathing calmly And smile to yourself That's what its all about

Put your left side in Put your right side in Put your front side in Then turn yourself around

Chorus

Put your whole head in Move your head around Stand still and get a drenching Slowly turn yourself around

Chorus

Ooh Hokey Pokey x3
That's what its all about

# Access to bathing water is a critical health issue

1 in 3 people on earth cannot bathe and nearly 1000 children die each day from waterborne disease.



Everyday women and girls spend 200 million hours gathering water - to them water is time, education and hope.

#### Can we bathe the world?



Bathing offers global health benefits beyond any pharmaceutical, vaccine, or any other medical technology.

#### Bathe the World Foundation - bathetheworld.org



Petition the United Nations to declare June 22<sup>nd</sup> World Bathing Day: Please sign the petition at **bathetheworld.org** 



Campaign to add \$1 to hotel bills in the world's 20 million hotel rooms to raise funds and support water access to the world's poor.



Bathe the World 2020 – An event where people from all nations will bathe together. Hosted by the world's oldest culture, at the largest hot spring on earth, situated in the remotest location, on the driest continent.





globalwellnesssummit.com