



GLOBAL WELLNESS
SUMMIT 2017



Breaking Ground on Wellness Communities & Lifestyle Real Estate:

Landmark Research from the Non-Profit Global Wellness Institute

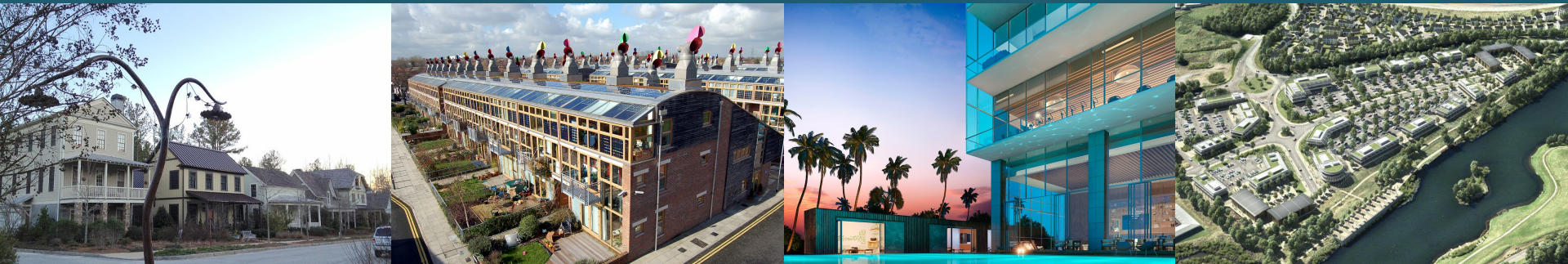
Katherine Johnston, Senior Research Fellow,
Global Wellness Institute, U.S.

Ophelia Yeung, Senior Research Fellow, Global Wellness Institute, U.S.

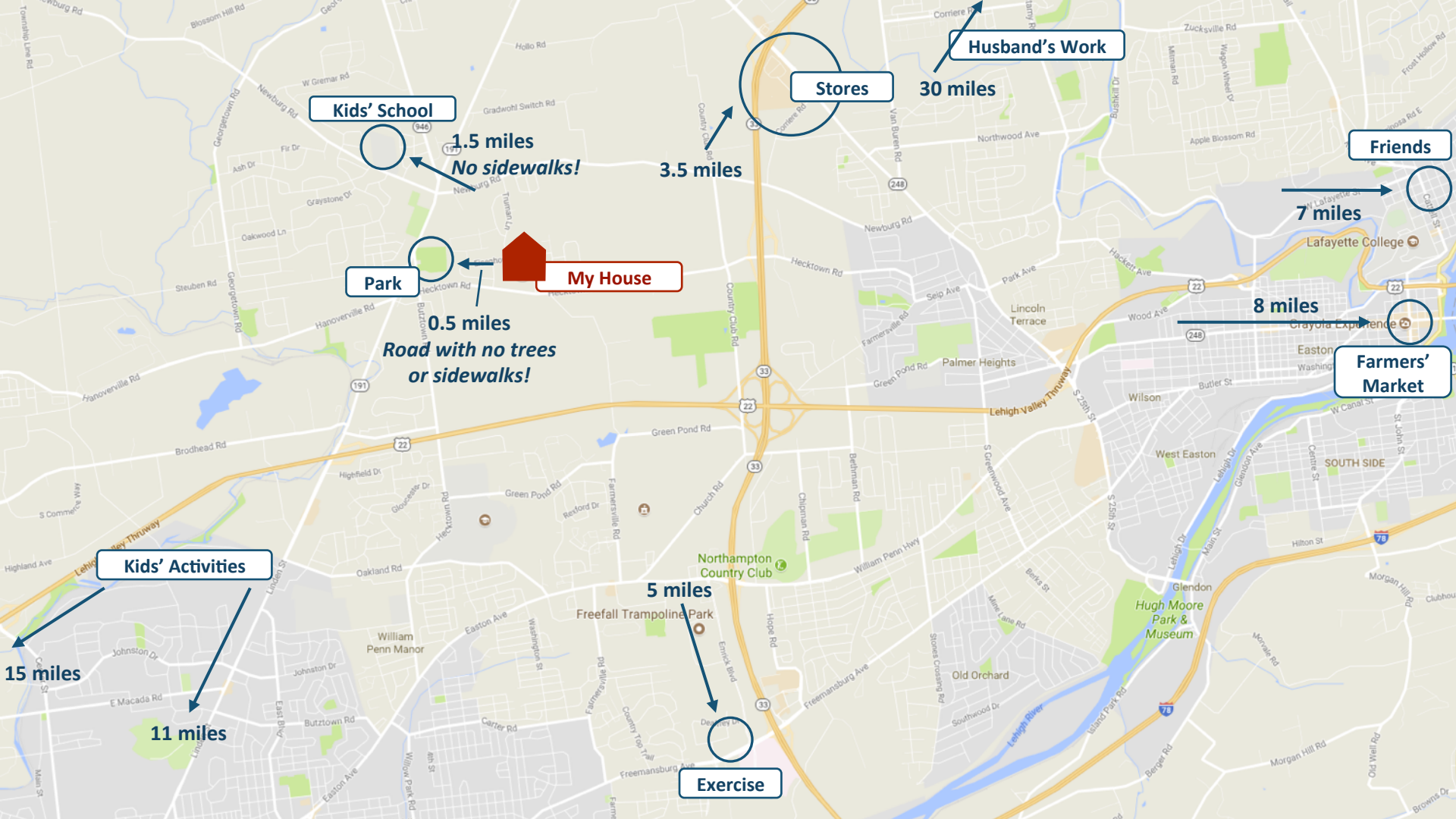


Breaking Ground on Wellness Lifestyle Real Estate & Communities

Ophelia Yeung & Katherine Johnston
Senior Research Fellows, Global Wellness Institute







Kids' School

1.5 miles

No sidewalks!

Park

0.5 miles

Road with no trees
or sidewalks!

My House

Stores

3.5 miles

Husband's Work

30 miles

Friends

7 miles

8 miles

Farmers' Market

Kids' Activities

11 miles

5 miles

Exercise









Wellness Lifestyle Real Estate is...

homes/buildings that are proactively designed and built to support the holistic health of their residents.





Wellness Communities are...

a group of people living in close proximity who share common goals, interests, and experiences in proactively pursuing wellness across its many dimensions.

From Wellness Lifestyle Real Estate... to Wellness Communities

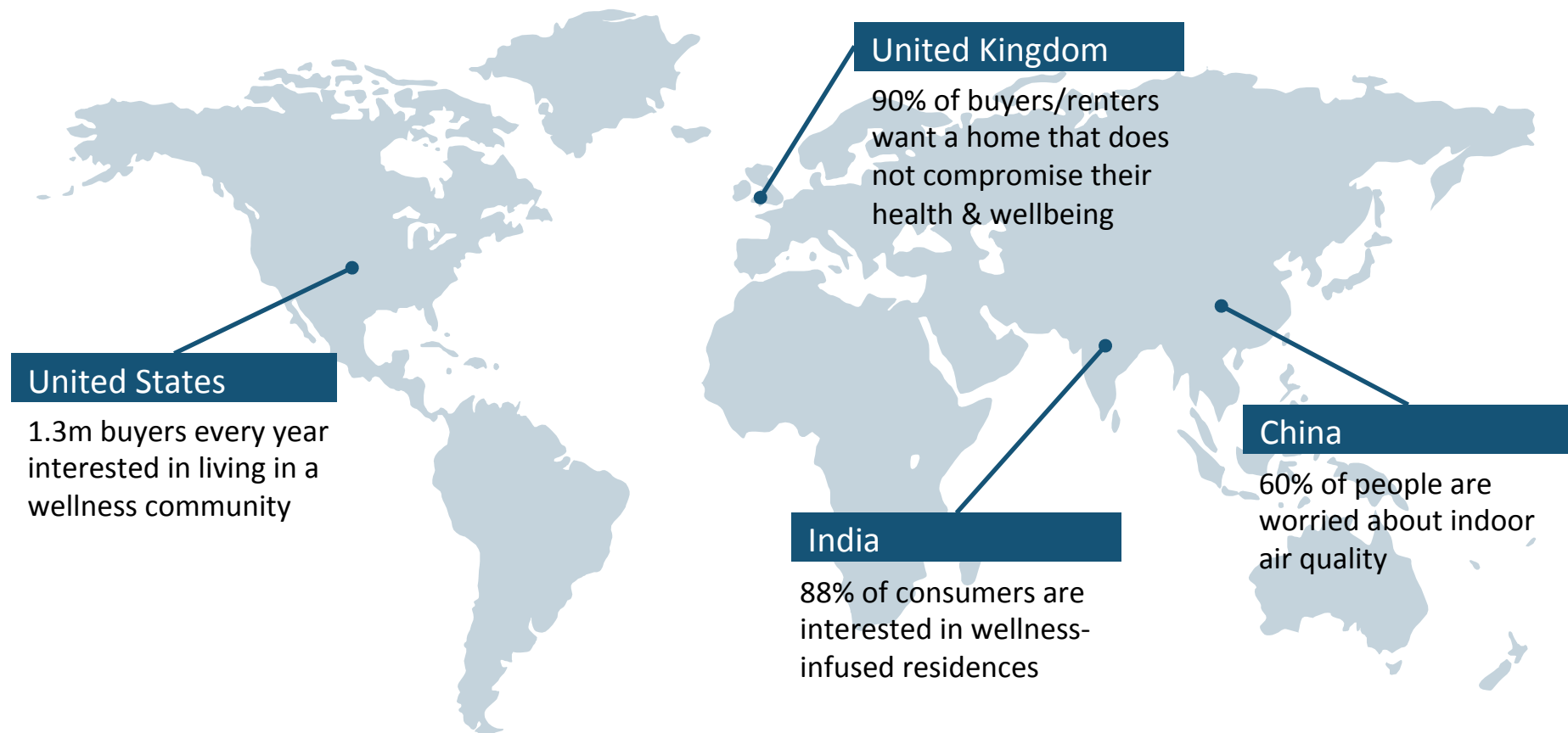


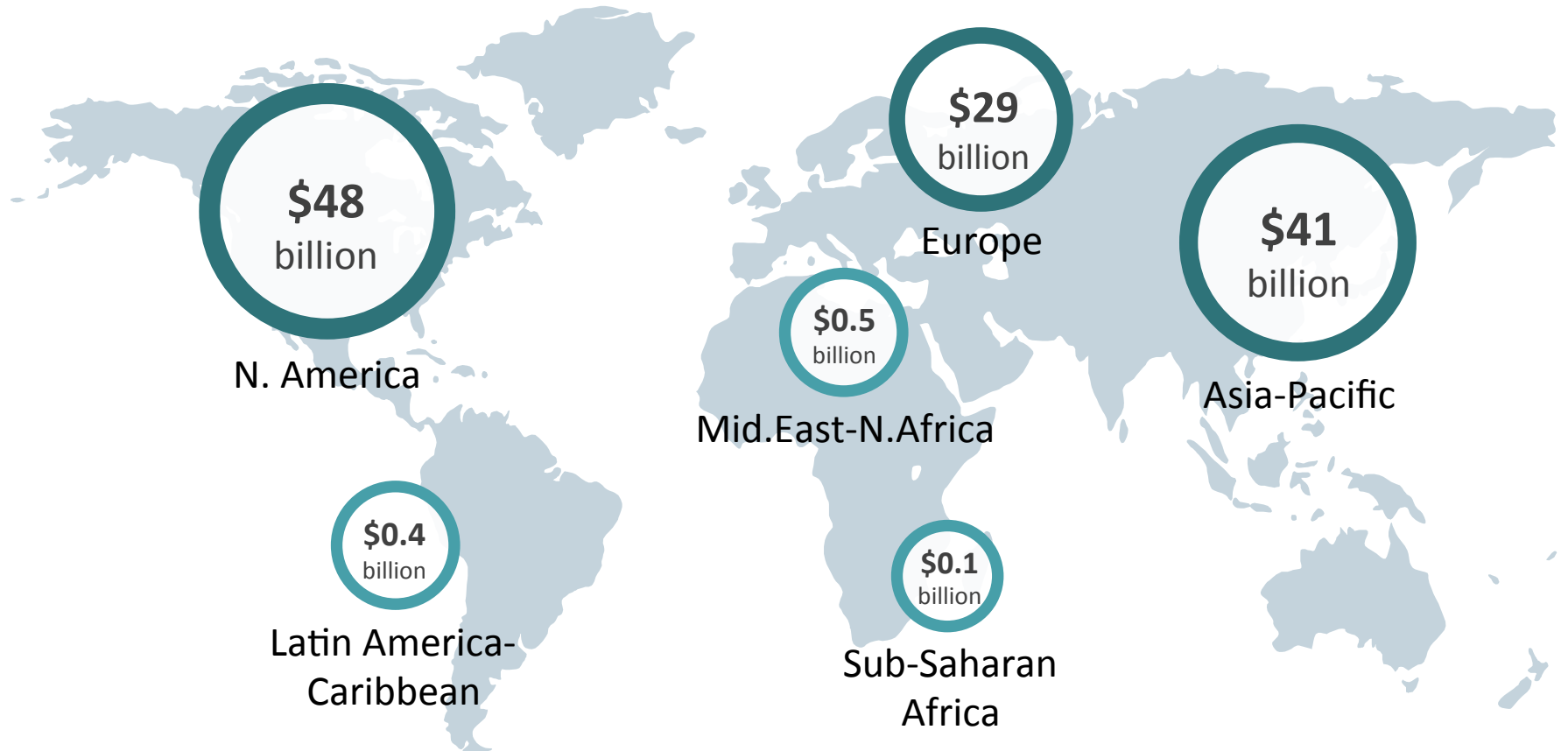
Me



We

10-25% price premium





*Updated numbers to be released in January 2018



Source: Global Wellness Institute



Aria Apartments, Colorado



You+, China



Prospect Plaza, New York



The Collective Old Oak, UK

Grounded
in Arts &
Creativity

Active
Outdoor
Lifestyle

Grounded
in History &
Heritage

Living Close
to the Land

Regenerative
Planet-
Conscious
Living

Destination
Spa
Immersion

Hot Springs
& Natural
Healing

Luxury
Wellness

Live-Work
Wellness
Cluster

Access to
Wellness &
Preventive
Services

Tech-Based
Wellness

Affordable
Wellness

Creating a
Family of
Peers

Thriving in
Aging

Multi-
generational
Living



Lasell Village, Massachusetts



Kotoen, Japan



Norterre Healthy Living, Missouri



The Interlace, Singapore



Global Wellness Institute Wellness Lifestyle Real Estate & Communities Report

- A guide for how to think about wellness lifestyle real estate.
- Systems and tools that can help you.
- Case studies of different themes and business models.
- Updated data on the market size.
- List of projects in the global pipeline.
- Dashboard to help measure the wellness impacts of these projects.

To be released in January 2018

Living A Well Life



GLOBAL WELLNESS
INSTITUTE™
EMPOWERING WELLNESS WORLDWIDE

Housing
\$8.3t

Wellness
\$3.7t

Wellness
Lifestyle Real
Estate &
Communities

Health
\$7.6t



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globalwellnesssummit.com

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