



GLOBAL WELLNESS
SUMMIT 2018



2018 Global Wellness Summit
Milan + Parma [comfort zone] Hosted Pre-Summit Excursion
October 3-5, 2018



Explore Italian Innovation in Milan + Parma with [comfort zone]

Discover how business can be a force for good on this preferential tour of Milan and Parma, where you will explore Italian fashion, food, culture and skin care innovation. Our tour begins in the fashion capital of Milan, with its modern and metropolitan vitality. From Milan, we travel to the city of Parma, UNESCO's Creative City of Gastronomy, with its unique combination of culture, history and food traditions. The Bollati family, founders of the Davines Group, will welcome Summit delegates to a behind-the-scenes-visit to the newly opened (June 2018) Davines Village, home of [comfort zone]. Designed by the famous architects Matteo Thun and Luca Colombo, this innovative corporate headquarters has been built using the most environmental and sustainable practices. An integral part of the Comfort Zone (a certified B Corporation since 2016), Davines Village is the extraordinary Botanical Garden, living proof of the sustainable and holistic approach of the company.

What You Need to Know:

Dates: October 3-5

The pre-Summit trip will begin in the culturally rich city of Milan. We will spend one night in Milan (Oct 3) prior to travelling to the beautiful city of Parma, famous for prosciutto, cheese, architecture, music and the beautiful countryside. While in Parma, we will visit the new [comfort zone] headquarters and experience life in Parma before departing for the Summit on Friday, October 5.



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Transfer to Cesena: The group will depart Parma by luxury coach Friday, October 5, which will allow plenty of time for travel to Cesena with time to freshen up before the 2018 Global Wellness Summit opening ceremony.

Nearest airport: Milan

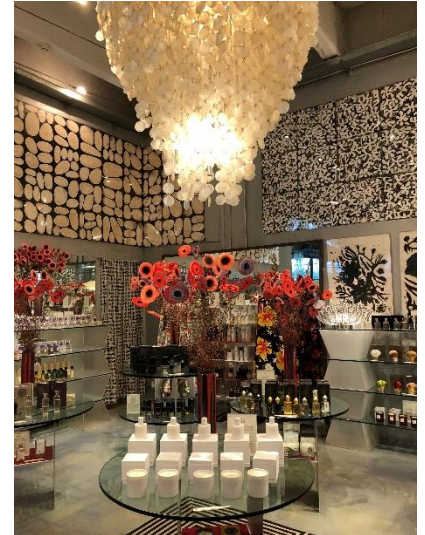
Explore Italian Innovation in Milan + Parma with [comfort zone] inclusions:

- ~1-night accommodation at Principe di Savoia, Milan, Italy, with buffet breakfast (VAT included)
- ~Guided walking tour of Milan, including La Scala and the Milan Duomo
- ~Dinner at Ceresio7
- ~Transfer from Milan to Parma
- ~Tour and lunch with a special welcome from the Bollati family, founders of the Davines Group at the newly opened Davines Village, home of [comfort zone]
- ~1-night accommodation at NH Hotel, Parma, includes breakfast
- ~Guided walking tour of Parma
- ~Farewell dinner in beautiful Parma
- ~Morning tour at a local parmesan factory where we will have the opportunity to watch the cheese being made, followed by light refreshments
- ~Transfer from Parma to Cesena for the start of the 2018 Global Wellness Summit

Explore Italian Innovation in Milan + Parma with [comfort zone] does not include:

- ~Flights
- ~Arrival transfers from airport to Principe di Savoia
- ~Any additional items not specifically listed above

Explore Italian Innovation in Milan + Parma with [comfort zone] Itinerary



Wednesday, Oct 3

- ~Morning arrivals at the historic and beautiful Principe de Savoia.

~Following your arrival, make your way to the lobby at 11:30 a.m., for a transfer to beautiful La Scala, located next to the spectacular Milan Duomo. Once we arrive, you will have the choice of exploring the area or enjoying a delicious Milan lunch (on your own).

~This afternoon, our group will meet in front of the Milan Duomo to enjoy a guided walking tour of Milan where we will discover the beauty and culture of the city.

~Following our walking tour, we will return to Principe de Savoia to rest and refresh before dinner.

~This evening, we meet in the lobby of the Principe de Savoia to transfer to Ceresio7, one of the most fashionable restaurants in Milan. With a 360 view of the city and a fantastic crowd and vibe, we will enjoy an aperitif on the patio (weather permitting) followed by what promises to be a fun and lively dinner!

~Following dinner, we will return to Principe de Savoia for a restful night sleep in the beautiful city of Milan.



Thursday, October 4

~This morning, we begin our day with breakfast at Principe de Savoia before departing for charming Parma.

~Upon arrival in Parma, our first stop will be at the beautiful new headquarters of [comfort zone] and will include a tour of their incredible facility located just minutes outside of Parma's city center.

~Following our tour of the village, we will enjoy a refreshing lunch at the village before we transfer to our hotel to check-in, refresh and relax.

~After a short respite, we will enjoy a guided walking tour of Parma, which will include the Parma Duomo and many additional must-see sights in this beautiful and enchanting town.

~This evening, a special farewell dinner has been arranged by our hosts. Over a traditional meal reflecting this beautiful region, we will enjoy one another's company, conversation and local wine. Following our dinner, we will return to the NH Parma hotel.



Friday, October 5

~This morning, enjoy a breakfast in the NH Parma breakfast room before our group departs at 7:30 a.m.

~The enjoyment of this lovely region continues as we begin our transfer to Cesena with a stop at a local parmesan factory for a tour and tasting before we continue on!

~This afternoon, we arrive in Cesena where you will be delivered to your hotel of choice with ample time to check-in, rest and refresh before the official start of the 2018 Global Wellness Summit!

We look forward to having you join us! To reserve your spot or for questions you may have, please e-mail Chris Torgerson at chris@stonearchtravel.com. *Space is limited; deadline to complete your registration is August 1, 2018.*

Pricing for Milan + Parma Pre-Summit Tour Hosted by [comfort zone] *

Single Occupancy: €1,196, per person

Double Occupancy: €905, per person

***Please note:** This trip is quoted in Euros; USD conversion should be based on the current rate of exchange offered by Wells Fargo.com <https://www.wellsfargo.com/foreign-exchange/currency-rates/>

A 25% non-refundable deposit is due at the time of booking; final payment is due August 1, 2018.

Cancellation Policy

Cancellation prior to August 1:	25% of total tour price is non-refundable
Cancellation after August 1:	50% of total tour price is non-refundable
Cancellation after September 1:	100% of total tour price is non-refundable