



NORTH AMERICA CANADA

1. What has been making news in this country in terms of the business of wellness?

General wellness tips, mindfulness training, workplace wellness champion, "financial" wellness

2. Please provide 1-2 sentences that describe what you think is an important development in this country for each of the following wellness sectors.

COMPLEMENTARY & ALTERNATIVE MEDICINE

Upcoming legalization of cannabis

FITNESS & MIND-BODY

Company-subsidized personal wellness coaching

WORKPLACE WELLNESS

Employee Assistance Programs with wellness topics

3. What are the most important, eye-opening or emerging trends in wellness happening now in this country?

Education around cannabis usage

4. What do you see as the greatest strength of the wellness market in this country?

Socialized healthcare, including naturopathic doctors as a treatment option

5. What do you see as the greatest weakness of the wellness market in this country?

6. What do you see as the biggest opportunity in the wellness market in this country?

Worldwide exposure as a wellness leader

7. What do you see as the biggest threat to the wellness market in this country?

Opioid epidemic

8. Which sector of the wellness economy are you most involved with?

Beauty & Anti-Aging

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