The Highly Anticipated 2018 Global Wellness Economy Monitor Research Report

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IKEA’S NEWEST COLLECTION WANTS TO TURN YOUR HOME INTO A WELLNESS SANCTUARY

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Wellness is...

The active pursuit of activities, choices, and lifestyles that lead to a state of holistic health.

Source: Global Wellness Institute
The **Wellness Economy** is...

Industries that enable consumers to incorporate wellness activities and lifestyles into their daily lives.

Source: Global Wellness Institute
$3.7 Trillion

2015

Source: Global Wellness Institute
$4.2 Trillion

2017

Source: Global Wellness Institute
GLOBAL WELLNESS ECONOMY: $4.2 trillion in 2017

- Personal Care, Beauty & Anti-Aging: $1,083b
- Wellness Tourism: $639b
- Fitness & Mind-Body: $595b
- Healthy Eating, Nutrition & Weight Loss: $702b
- Preventive & Personalized Medicine and Public Health: $575b
- Traditional & Complementary Medicine: $360b
- Wellness Real Estate: $134b
- Workplace Wellness: $46b
- Thermal/Mineral Springs: $56b
- Spa Economy: $119b
Average Annual Market/Revenue Growth, 2015-2017

- Wellness Economy: 6.4%
- Spa Economy: 9.8%
- Wellness Tourism: 6.5%
- Wellness Real Estate: 6.4%
- Thermal/Mineral Springs: 4.9%
- Fitness & Mind-Body: 4.8%
- Workplace Wellness: 4.8%
- Personal Care, Beauty, & Anti-Aging: 4.1%
- Healthy Eating, Nutrition, & Weight Loss: 4.1%
- Prevent. & Pers. Med. & Public Health: 3.7%

Global GDP: 3.6%
2007
71,762 Spas
$48.8 B

Source: Global Wellness Institute
2007
71,762 Spas
$48.8 B

2017
149,252 Spas
$93.6 B

Source: Global Wellness Institute
Projected Average Annual Growth Rate, 2017-2022

- **Wellness Real Estate**: 8.0%
- **Wellness Tourism**: 7.5%
- **Workplace Wellness**: 6.7%
- **Thermal/Mineral Springs**: 6.5%
- **Spa Economy**: 6.4%

Global GDP: 6.3%

Source: Global Wellness Institute. Global GDP data from IMF.
Wellness Tourism

Traditional & Complementary Medicine

Workplace Wellness

Thermal/Mineral Springs
$4.2 TRILLION

SHAPING THE BUSINESS OF WELLNESS