



# GLOBAL WELLNESS SUMMIT

JOINING TOGETHER. SHAPING THE FUTURE.

## AT A GLANCE

THE MOST IMPORTANT GLOBAL CONFERENCE  
ON THE BUSINESS OF WELLNESS





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# JOINING TOGETHER AND SHAPING THE FUTURE

The Global Wellness Summit (GWS) is the foremost gathering of international leaders in the \$4.2 trillion global wellness economy. The industry is comprised of sectors as varied as spa and hospitality, complementary and alternative medicine, workplace wellness, beauty and anti-aging, wellness tourism, healthy eating, nutrition and weight loss, fitness and mind-body, wellness lifestyle real estate, thermal and mineral springs, and personalized medicine and public health. At each annual Summit, delegates look at the world through a wellness lens and identify important global trends. The Summit challenges delegates to look at the way business is done and to create new, collaborative models for the future. The high-level dialogue exposes decision-makers to the very latest innovations in the industry.

The Summit is hosted in a different part of the world each year; this is one way we stay true to our global DNA, experiencing different cultures, their indigenous wellness practices, and their unique attributes. This has broadened our reach, our database, and our impact. Each Summit, on average, has representation from over 40 countries.

### **Our overall objectives are to:**

- Establish a forum for dialogue among global industry leaders
- Create community by fostering relationships among stakeholders
- Inspire a spirit of collaboration to solve shared problems
- Facilitate healthy growth for the industry and its individual businesses
- Support industry research
- Encourage innovation
- Identify global trends in the marketplace
- Cultivate future leaders

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# ABOUT THE SUMMIT

## SPIRIT OF THE SUMMIT

The spirit of the Global Wellness Summit is one of shared purpose rather than individual gain, using the power of ideas to shape the future of the industry. Often referred to as the “Davos of Wellness,” the GWS brings together decision-makers from around the world to exchange ideas, debate and strategize for the good of the industry, the consumers we serve, and the planet we share.

## WHO ATTENDS

Formal invitations to attend the Summit are extended to a select list of top-level executives, academics, scientists and medical doctors throughout the world, representing a cross section of the industry and those influencing it. All invitees have either applied or have been nominated and are approved based on their expertise, experience and leadership position.

## FORMAT & AGENDA

The three-day program is a balanced mix of informative and inspiring presentations, subject-specific panels and roundtables, and open conversations. Smaller, interactive sessions, as well as discussions during social events, are part of the format. Each Summit agenda is unique and is developed until shortly before the event begins, giving the conference its trademark relevance. As invited delegates register, their expertise and interests are noted, and many are selected to be part of the program as panelists, moderators or speakers.

## GLOBAL WELLNESS TRENDS

As a result of the thought leadership at the Summit, a compendium of Global Wellness Trends is released after each Summit. The speakers, presenters and delegates contribute to the thinking and have been responsible for more than a decade of vision and insight. The GWS research team codifies the information and adds their own expertise to create what have become industry-leading Trends (e.g., Wellness Tourism, Forest Bathing).

# SUMMIT LOCATIONS



## SUMMIT 2018: Technogym

**Location:** Cesena, Italy

**Theme:** “Shaping The Business of Wellness”

**Keynotes:** Antonio Citterio; Clodagh; Neil Grimmer; Andrea Illy;

Dan Buettner; Alberta Ferretti

**Highlights:** *Global Wellness Economy Monitor 2018* and *Global Wellness Tourism Economy 2018* research



## SUMMIT 2017: The Breakers Palm Beach

**Location:** Palm Beach, Florida, US

**Theme:** “Living a Well Life”

**Keynotes:** Dr. Richard H. Carmona; Dr. Mehmet Oz; Dr. Andrew Weil; Dr. Dean Ornish; Dr. Elke B. Reisch; Elisa Epel, PhD; Dr. Paul Limburg; Dr. Michael Roizen

**Highlights:** *Build Well to Live Well* research, *Beauty2Wellness* report, *Wellness 2030* report, *The Wellness Moonshot: A World Free of Preventable Disease*



## SUMMIT 2016: Tyrol (10TH ANNIVERSARY)

**Location:** KitzKongress, Kitzbühel, Tyrol, Austria

**Theme:** “Back to the Future”

**Keynotes:** Tom Bauer; David Bosshart, PhD; Stephan Eberharter; Barbara Kolm, PhD; Dr. Harry F. König; David Clay Large; Jan-Emmanuel de Neve, PhD; Dr. Harald Stossier

**Highlights:** *Global Wellness Economy Monitor* research



## SUMMIT 2015: Mexico City

**Location:** The St. Regis Mexico City, Mexico

**Theme:** “Building a Well World”

**Keynotes:** Nerio Alessandri; Gina Diez Barroso de Franklin; Martin Boudreau; Dr. Deepak Chopra; Maggie Hsu; Thierry Malleret; Agapi Stassinopoulos

**Highlights:** *The Future of Wellness at Work* research, formation of the nonprofit Global Wellness Institute



## SUMMIT 2014: Morocco

**Location:** Four Seasons Resort, Marrakech, Morocco

**Theme:** “>>Fast Forward”

**Keynotes:** Donald Ardell, PhD; Dr. Daniel Friedland; Peter Greenberg;

Bjarke Ingels; Kjell Nordström; Paul Price; Yahya Rouach; Dr. John W. Travis

**Highlights:** *Global Spa & Wellness Economy* research, Global Wellness Awards



## SUMMIT 2013: India

**Location:** The Oberoi, Gurgaon, New Delhi, India

**Theme:** “A Defining Moment”

**Keynotes:** His Holiness the Dalai Lama; Raymond Bickson; Kapil Chopra; Amitabh Kant; Thierry Malleret; Analjit Singh; Dasho Karma Ura

**Highlights:** *Global Wellness Tourism Economy* research, Global Wellness Tourism Congress, Infographic Competition

# SUMMIT LOCATIONS



## SUMMIT 2012: Aspen

**Location:** The Aspen Meadows Resort, Aspen, Colorado, US

**Theme:** "Innovation Through Imagination"

**Keynotes:** Philippe Bourguignon; Dr. Richard H. Carmona; Jose Maria Figueres; Mariel Hemingway; Governor John Hickenlooper; John Kao

**Highlights:** *Spa Management Workforce & Education: Addressing Marketing Gaps* research



## SUMMIT 2011: Bali

**Location:** The Bali International Convention Center, Bali, Indonesia

**Theme:** "Engage the Change: The Customer. The Money. The Future."

**Keynotes:** Kate Ancketill; Dave McCaughan; Emmanuelle Linard; John Hardy; Dr. Sapta Nirwandar

**Highlights:** *Wellness Tourism and Medical Tourism: Where do Spas Fit?* research, [wellnessevidence.com](http://wellnessevidence.com)



## SUMMIT 2010: Turkey

**Location:** The Ciragan Palace Kempinski, Istanbul, Turkey

**Theme:** "Bridges Worth Building"

**Keynotes:** Ahu Aysal; Philippe Bourguignon; Jan D. Freitag; Dr. Howard Murad; Kenneth R. Pelletier, PhD, MD; Marc A. Smith; Edie Weiner

**Highlights:** *Spas & the Global Wellness Market: Synergies & Opportunities* research



## SUMMIT 2009: Switzerland

**Location:** The Victoria-Jungfrau Resort & Spa, Interlaken, Switzerland

**Theme:** "The Power of Collaboration"

**Keynotes:** Dr. Adolf Ogi; Reto Wittwer

**Highlights:** *Spa Impact on Hotel Revenue* research, Student Challenge Competition



## SUMMIT 2008: New York City

**Location:** The Waldorf Astoria Hotel, New York, New York, US

**Theme:** "Advancing the Global Spa Economy"

**Keynotes:** Dr. Richard H. Carmona; Ian Schrager

**Highlights:** *Global Spa Economy Report*



## SUMMIT 2007: New York City

**Location:** The Waldorf Astoria Hotel, New York, New York, US

**Theme:** "Joining Together. Shaping The Future."

**Keynote:** Steve Case

**Highlights:** Inaugural event

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[ comfort zone ]	Lake Austin Resort Spa	Royal Mansour	Weight Watchers International
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