Welcome to the Asian Century

Catherine Feliciano-Chon, Founder & Managing Director, CatchOn – A Finn Partners Company, Hong Kong; 2019 Global Wellness Summit Co-Chair
60% of world’s population
50% of the world’s middle class
50% of global GDP by 2040
40% of the world’s consumption
“THE WELLNESS IMPERATIVE”
ASIANIZATION OF BEAUTY

PRO-AGING

WELLNESS TOURISM

“PURPOSE”

CHINA

JAPAN

HEALTHTECH

MENTAL WELLNESS

SLEEP

NEXT GEN: BUSINESS OF WELLNESS
THANK YOU!