Creating a Purpose-Driven Organization

Dr. Binod Kumar Chaudhary, Chairman, CG Corp. Global, Nepal
CREATING A PURPOSE DRIVEN ORGANIZATION

DR. BINOD K. CHAUDHARY
CHAIRMAN
CG Corp Global / THE FARM AT SAN BENITO
LIVES IMPACTED

- Students Helped: 13,000+
- Micro Entrepreneurs Benefited: 10,000+
- Lives Touched: 40,000+
- 2.3+ Million Shashw at Dharm Visitors Since 2017
It’s estimated that 100,000+ people need prosthetic limbs in Nepal.

The Artificial Limb Fitment Camps helped 476 beneficiaries get 508 prosthetics from Jan, 11 to Feb, 21.

An average of 15 beneficiaries were served daily with 59 limbs provided to 58 beneficiaries in Kathmandu
And 449 limbs provided to 418 beneficiaries in Nawalparasi.
This initiative has provided 10 schools with:
72 Desktop Computers
21 Laptops
10 Projectors
10 TVs
E-Library Program
Putting the Shey-Phoksundo Trekking Route on the Global Trekking Map
CG PIONEER MEMBER OF BALIYO NEPAL

A unique initiative supported by the Bill and Melinda Gates Foundation to contribute to reduce stunting of children under 5 in Nepal, from 36% today to 15% in 2030
A leading enterprise, comprising over 112 companies, and 76 brands in the global market with a strength of over 10,000 employees
Numerous reports have found that investors are increasingly turning to Environmental, Social, and Governance metrics to analyse an organization’s ethical impact and sustainability practices. They look at factors such as a company’s carbon footprint, water usage, community development efforts, and bio diversity.
BOSTON CONSULTING GROUP, MIT

Study showed that 44% of investors choose to divest from companies with poor sustainability performance.
Unilever

Found that 33% of consumers want to buy from brands “Doing Social or Environmental Good”
CG Hospitality brings cutting-edge concepts to life in hotels, resorts, residences and spas across Asia, Middle East and Africa with a portfolio of bold, desirable and innovative products that cross all frontiers and redefine standards.
THE GLOBAL Presence

CC Hospitality has presence in three continents: Asia, Africa and North America. Currently, operations are spread over nine countries with expansion underway in Thailand and Bhutan, bringing the total to eleven countries.

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>EXISTING HOTELS</th>
<th>PIPELINE HOTELS</th>
<th>TOTAL PORTFOLIO</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEPAL</td>
<td>7</td>
<td>7</td>
<td>14</td>
</tr>
<tr>
<td>SRI LANKA</td>
<td>16</td>
<td>16</td>
<td>16</td>
</tr>
<tr>
<td>CHINA</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>BHUTAN</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>PHILIPPINES</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>INDIA</td>
<td>60</td>
<td>27</td>
<td>87</td>
</tr>
<tr>
<td>UNITED STATES</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>DUBAI</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>MALDIVES</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>SEYCHELLES</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>THAILAND</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>94</strong></td>
<td><strong>36</strong></td>
<td><strong>130</strong></td>
</tr>
</tbody>
</table>

Total Portfolio as on January 2019 including CCR Project.
A LIFE CHANGING HOLIDAY