Southern, Eastern & S.E. Asia
Most Commonly Diagnosed Cancers 2012

Source: The Cancer Atlas 2014
China Alone Accounts For 50% of all Cancer Cases In This Region

Top 5 Countries In This Region With The Highest Estimated Number of Cancer Cases, 2012

- **China**: 48.9% (3,065,000 cases)
- **India**: 16.2% (1,015,000 cases)
- **Indonesia**: 4.8% (300,000 cases)
- **Japan**: 11.2% (704,000 cases)
- **Rep. of Korea**: 3.5% (220,000 cases)

Source: The Cancer Atlas 2014
Cancer in Hong Kong

- Top killer - 1/3 of all deaths

  - Top 5 cancers accounted for more than 60% of all cancer deaths in Hong Kong

- 31,468 new cases in 2016

Source: Department of Health, Census and Statistics Department
Note: Percentages may not add up to 100% due to rounding.
Growing Cancer Burden in Hong Kong

Projection of New Cancer Cases to 2030
(aged 20 or above, except Non-Melanoma Skin Cancer)

Source: Hong Kong Cancer Registry 2018
Directives by United Nation & World Health Organization
Non-Communicable Diseases
Cancer, Diabetes, Cardiovascular & Chronic Lung Diseases

Goal set in the year 2011 ↓ premature death 25% by the year 2025
TARGETS BY 2025
Together, we will work to achieve the following 9 targets by 2025:

Target 1
A 25% relative reduction in the risk of premature mortality from cardiovascular diseases, cancers, diabetes, or chronic respiratory diseases.

Target 2
At least a 10% relative reduction in the prevalence of binge drinking and harmful use of alcohol (harmful drinking/ alcohol dependence) among adults and in the prevalence of drinking among youth.

Target 3
A 10% relative reduction in the prevalence of insufficient physical activity among adolescents and adults.

Target 4
A 30% relative reduction in the mean population daily intake of salt/sodium.

Target 5
A 30% relative reduction in the prevalence of current tobacco use in persons aged 15+ years.

Target 6
Contain the prevalence of raised blood pressure.

Target 7
Halt the rise in diabetes and obesity.

Target 8
Prevent heart attacks and strokes through drug therapy and counselling.

Target 9
Improve availability of affordable basic technologies and essential medicines to treat major NCDs.
Challenges in Cancer Works in Hong Kong

Medical/ Cancer Treatment Advance
But

- **Long Waiting time from diagnosis to first treatment**
  - colorectal cancer 80 days
  - breast cancer 66 days

- **Insufficient support to cancer patients & their care-givers**
  - diagnosis/ relapse / survivorship

- **In need of Cancer Control Action Plan**
About Us
Hong Kong Anti-Cancer Society is a non-profit making cancer organisation with the longest history in Hong Kong since 1963.
A member of Union International for Cancer Control (UICC) since 1964

Our Mission
To fight against cancer by advocating, engaging, empowering and supporting all
Hong Kong Anti-Cancer Society
www.hkacs.org.hk

A Truly One-Stop Comprehensive Cancer Organisation

**Cancer Education & Awareness**
- Via publications, talks, exhibitions, health carnivals, social media, etc.
- "Hong Kong Cancer Day" annual signature event

**Prevention / Early Detection**
- Published cancer screening, early detection & preventive guidelines for health professionals & general public
- Direct face-to-face counseling to high-risk group
- Vaccination service (HPV, HepB, etc.)

**Services**
- The HKACS Jockey Club Cancer Rehabilitation Centre (JCCRC) provides residential care to cancer patients for mobilisation, exercise & palliative care
- HKACS-HKBU Chinese Medicine Centre
  Chinese Medicine consultation & treatment
- Integrated Chemotherapy Centre
  Joint consultation conducted by oncologist and Chinese Medicine Practitioner

**Charity Programmes**
- For underprivileged cancer patients
  - Medical Assistance Programme: provides financial assistance &/or sponsored free drugs
  - Charity Bed: provides subsidised/ free 24 hours residential care by multidisciplinary medical team at JCCRC
  - TCM Charity Programme: free Chinese Medicine consultation & treatment
  - Project Wish: helps fulfill last wishes of terminally ill cancer patients

**Our Vision**
In fight against cancer by advocacy, engaging, empowering and supporting all.

**Our Mission**
To reduce cancer burden in Hong Kong through:
- Advocating prevention and early detection of cancer
- Mobilising treatment, rehabilitation, palliative care and holistic support to cancer patients and their families
- Raising awareness and knowledge about all aspects of cancer through education, research and advocacy.

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**Hong Kong Anti-Cancer Society**
Since 1963
Cancer Education
(health talk, roving exhibition, publication)

Cancer Research
(sponsor cancer research)

Cancer Detection & Prevention
(cancer screening, early detection & prevention guidelines for health professionals)

Cancer Awareness
(media interview, awareness campaign)
The Department of Obstetrics and Gynecology, LKS Faculty of Medicine, The University of Hong Kong and The Hong Kong Anti-Cancer Society jointly organise the “Care You Deserve” Women’s Cancers Campaign with the aim to raise awareness on women’s cancers.
The Hong Kong Cancer Day (2nd Sunday of every December) has been organised by HKACS in collaboration with over 60 government departments, academic institutions, NGOs and corporations to raise public awareness on the importance of cancer prevention as well as services available to cancer patients & families in the community in Hong Kong.
INTEGRATED SERVICES FOR CANCER PATIENTS & THEIR FAMILIES

Integrated Chemotherapy Centre & HKACS - HK Baptist University Chinese Medicine Centre
(1st Integrated Chemotherapy Day Centre in Hong Kong. With choice of having independent or joint consultations by Oncologist and / or Chinese Medicine Practitioner)

HKACS Charity Chinese Medicine Programme benefits under-privileged cancer patients.
INTEGRATED SERVICES FOR CANCER PATIENTS & THEIR FAMILIES

HKACS Jockey Club Cancer Rehabilitation Centre

- Operated by the HK Anti-Cancer Society
- Provides residential care by multidisciplinary medical/nursing care team
- Emphasizes holistic care services to cancer patients going through various stages of the illness, including post-op, during chemotherapy, palliative/EOL care.
Holistic Rehabilitation Programme

- **Physical**
  - Physiotherapy, Pharmacy & Dietitian Services
  - Medical / Nursing Services
  - Personal Care

- **Psychological**
  - Recreational & Diversional Therapy

- **Social**
  - Outings and festive parties for patients & families

- **Spiritual**
  - Religious activities, quiet room, spiritual centre

**WELLBEING**
Cancer is Family in Crisis


Home visit to patients
Support family & caregiver
Local support meetings

Emotional support
Consultation for rehab
Home help & escort service
Capacity Building Programme for Cancer Patients & Caregivers

Integrative Body, Mind & Spirit intervention is based on traditional Chinese principle on holistic health, knit together therapeutic Chinese medicine components (e.g. qigong, acupressure) to enhance the patients’ quality of life and facilitate them to express inner feelings.

Patients practising Ba Duan Jin (a well-known Chinese QiGong) & acupressure led by caseworker facilitators

Patients are encouraged to “Appreciate Yourself” (on the left) and to illustrate “My Cancer” from their own perspectives to express inner feelings about the disease (centre & right)
Advocate for Cancer Control →
Expanding Collaboration in Asia-Pacific Region

2013: “Cancer Control: Challenges & Opportunities”

Advocacy for Comprehensive Cancer Control Plan
2018: Symposium on Cancer Challenge - Sustainable Cancer Control in Hong Kong -

Mr Matthew Cheung, Chief Secretary for Administration & Princess Dina Mired, President of UICC as Guests of Honour

Many local and overseas experts as speakers
HKACS as a leading cancer advocate in Hong Kong

• Charity cancer treatment drug programmes since 2007 (collaboration with pharmaceutical companies)
• “Project Wish Programme” for terminal patients (a terminal patient’s helicopter ride with fiancee in his last month...)
• Support Cancer seminars and conferences
• Support fundraising events
• Volunteering
• Legacy
HKACS as a leading cancer advocate in Hong Kong

- Advocate the government to:
  1. Develop a comprehensive cancer control plan for equitable implementation of evidence based strategies covering whole patient journey
  2. Allocate funding to support cancer NGOs in Hong Kong
Hong Kong Cancer Strategy

• Hong Kong Cancer Strategy 2019 - Released in July

Content

| Chapter 1 | Vision and Mission |
| Chapter 2 | Cancer in Hong Kong |
| Chapter 3 | Surveillance System |
| Chapter 4 | Prevention and Screening |
| Chapter 5 | Early Detection and Diagnosis |
| Chapter 6 | Timely and Effective Treatment |
| Chapter 7 | Holistic Patient Care and Support |
| Chapter 8 | Survivorship and Palliative Care |
| Chapter 9 | Research |
## Proposal by HK Anti-Cancer Society

<table>
<thead>
<tr>
<th>Type</th>
<th>Actions</th>
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<tbody>
<tr>
<td><strong>Comprehensive Cancer Control Action Plan</strong></td>
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</tbody>
</table>
| **Primary Prevention** | - population-wide HPV vaccination  
- tobacco taxation to 75%, alcohol & restrict alcohol advertisement |
| **Early detection** | - To expedite colorectal screening, improve compliance to cervical screening  
- To subsidize screening (liver, nasopharyngeal & breast cancers) |
| **Accessibility to Diagnosis & Treatment** | - To reduce waiting time to ≤30 days  
- Increase services by Hospital Authority  
- Expand public-private partnership |
## Summary of Proposed to HK Government

### Proposal by HK Anti-Cancer Society

<table>
<thead>
<tr>
<th><strong>Access to Expensive Cancer Treatment</strong></th>
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<tbody>
<tr>
<td>➢ To increase scope of coverage by Hospital Authority &amp; charity funds</td>
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<tr>
<td>➢ To enforce health insurance coverage for cancer treatment</td>
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<td>➢ To consider tax deductions for cancer treatment</td>
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<th><strong>Palliative Care / Holistic Care for Cancer Survivors &amp; Carers</strong></th>
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<td>➢ To analyze unmet needs of cancer patients/survivors &amp; carers</td>
<td>➢ To set up “Beat Cancer Fund” to support NGOs to supplement public services</td>
</tr>
</tbody>
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Fight to Reduce Cancer Mortality

Cancer touches almost every family
Enormous economic burden & loss of productive life

Leader: Chief Executive / Home Secretary, Hong Kong SAR

- Bureau for Food & Health
  - Department of Health
  - Hospital Authority (manages all public healthcares)

- Other Government Bureau/Departments
  - Finance
  - Social Welfare
  - Education

- Cancer-related NGOs

- Private Partners

Concerted efforts by all stakeholders
Thank You

Anti-Cancer, We Care