



# GLOBAL WELLNESS SUMMIT 2020

JOINING TOGETHER.  
SHAPING THE FUTURE.

**GLOBAL WELLNESS SUMMIT 2020**  
**TEL AVIV, ISRAEL | NOVEMBER 10 - 13**

The Global Wellness Summit (GWS) is the most important global conference on the business of wellness. The wellness economy, currently valued at over \$4.5 trillion, is growing dramatically. The Summit is a platform for leaders from business, government, academia and science to come together and shape this interconnected world of wellness.

**GLOBALWELLNESSSUMMIT.COM**

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NOVEMBER 10-13, 2020 | TEL AVIV, ISRAEL



## TITANIUM MULTI-CULTURAL PRESENTATIONS

*Offered at \$125,000*

Exclusive sponsorship of extraordinary, multi-cultural musical performances, taking place on the main stage, all three days of the Summit, includes:

- Four complimentary registrations
- Customized boutique space all three days of the Summit
- Opportunity to introduce a speaker on the main stage
- Top placement of logo on invitation and promotional materials
- Press release announcing your company's Titanium sponsorship
- Dedicated email to invitee database
- Complimentary mailing list of 2020 delegates\*
- Opportunity for product to be included in the tote bag
- Two-page ad in the delegate directory

## DIAMOND KEYNOTE SPEAKER

*Offered at \$50,900*

Introduce one of the main stage speakers during the Summit, and includes:

- Two complimentary registrations
- Full-page ad in the delegate directory
- Complimentary mailing list of 2020 delegates\*
- Opportunity for product to be included in the tote bag
- Recognition as an elite sponsor during the Summit

## PLATINUM TOTE BAG

*Offered at \$40,900*

Exclusive sponsorship of the beautiful tote bags (provided by the sponsor), with the GWS logo on one side and your company logo on the other, distributed to all delegates. Sponsorship includes one registration and one discounted at 50 percent, plus:

- Product inclusion in tote bag
- Name included in official agenda
- Full-page ad in the delegate directory
- Prominent signage as tote bag sponsor during Summit
- Recognition as an elite sponsor during the Summit

## GOLD DELEGATE DIRECTORY

*Offered at \$30,900*

Exclusive sponsor of the delegate directory binder. Includes one Summit registration, plus:

- Back cover ad and full-page, four-color ad in the delegate directory
- Company name on the footer of each page
- Prominent recognition as a Gold sponsor at the Summit

## GOLD EXPERIENTIAL SPONSORSHIP

*Offered at \$30,900*

One of three Gold sponsors (one each day) to offer a cultural experience on the Main Stage, includes one registration plus these benefits:

- Recognition in the official agenda and mobile app
- Prominent signage that day
- Full page in the delegate directory

\*Mailing list cannot be used for commercial purposes

## GLOBAL WELLNESS AWARD

*Offered at \$19,900*

Present one of the prestigious awards on the Main Stage during the Summit. Includes one registration, plus:

- Name in the agenda and mobile app
- Prominent listing as an Award Sponsor
- Full-page ad in the delegate directory
- Opportunity to include product in tote bag

## KNOWLEDGE WORKSHOP

*Offered at \$19,900*

Opportunity to lead a 45-minute workshop about a relevant topic. Includes one registration, plus:

- Opportunity to share literature or products with attendees of the workshop
- Presentation included in the agenda
- Presentation available on the GWS website
- Prominent signage outside of meeting room

## SILVER INDUSTRY RESEARCH

*Offered at \$19,900*

Sponsorship of the nonprofit Global Wellness Institute research study that will be presented at the Summit and one registration, plus:

- Inclusion of company name and quote in all copies of the study
- Inclusion in press release on the 2020 research study
- Opportunity to participate in NY Press Event in January 2021
- Opportunity to include product in the press gift bag for attendees
- Recognition during the Summit as an Industry Research sponsor
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- Recognition during the Summit as an Industry Research sponsor

## WELLNESS PROPERTY SHOWCASE

*Offered at \$17,900*

Opportunity to be featured in the Wellness Property Showcase, a curated, group of unique properties that have recently opened or been updated. In addition to one Summit registration at 50% discount, benefits include:

- Opportunity to be included in the 4-color brochure showcasing the properties
- Brochure to be included in the room drop bag and on the Media table
- Brochure posted as a PDF on the GWS web site post Summit

## SILVER STUDENT CHALLENGE "SHARK TANK OF WELLNESS"

*Offered at \$15,900*

Sponsor the student challenge that takes place during the Summit. Includes one registration at 50 percent discount, plus:

- Opportunity to be a Wellness Shark (judge) for the competition
- Opportunity to provide input for future competitions
- Logo on all signage for the student challenge
- Inclusion in the press release on the Shark Tank of Wellness

## SILVER ENERGY BREAK

*Offered at \$15,900*

Sponsorship of one of the energy breaks during the Summit. Includes one registration at 50 percent discount, plus:

- Display collateral material and product samples for delegates during the break
- Prominent signage as Energy Break sponsor
- Opportunity to provide a gift in tote bag
- Recognition as an Energy Break sponsor in the agenda

## ALL SPONSORS RECEIVE THESE BENEFITS:

- Logo, company profile and link on [globalwellnesssummit.com](http://globalwellnesssummit.com)
- Logo on all GWS email communications
- Premium placement in the mobile app
- Inclusion in GWS sponsor press releases
- Opportunity to bring additional paid delegates
- Logo featured on 2020 photography backdrop
- Recognition on the main stage during the Summit
- Invitation to the VIP Sponsor Reception with GWS Board of Advisors

## TITANIUM, DIAMOND, PLATINUM AND GOLD SPONSORS RECEIVE THESE ADDITIONAL BENEFITS:

- Recognition on the main stage as elite sponsor
- Inclusion in press release as an elite sponsor
- Opportunity to include product in tote bag
- Special promotion on the mobile app

## CUSTOMIZED SPONSORSHIPS ALSO AVAILABLE, PLEASE CONTACT:

### Michelle Gamble

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