

2020 AGENDA

SUNDAY, NOVEMBER 8, 2020

PRE-SUMMIT ACTIVITIES

10:00 am – 5:30 pm

South Loggia East

Global Wellness Summit (GWS) Registration and Concierge Open

10:00 am – 5:00 pm

South Mezzanine 1-5
Located on the Mezzanine Level, accessible from the South Lobby elevators

Modeling a Safe Summit Begins with All of Us!

Thanks to our partners at Premier Family Health, all GWS delegates will receive COVID testing; this helps mitigate risk and provides a level of comfort for us all. Thank you for participating.

1:30 pm – 5:00 pm

South Loggia East

Engage & Energize

Sponsored by **Immunocologie**

2:00 pm – 2:45 pm

Mediterranean Ballroom

Knowledge Workshop: The Future of Cannabis

Sponsored by **Cannuka**

Stephen Letourneau, General Manager & Chief Brand Officer, Cannuka, US

3:15 pm – 4:00 pm

Mediterranean Ballroom

Knowledge Workshop: A Kaleidoscope View: Rapid Social Innovation in Cancer Wellness

Sponsored by **Biologique Recherche** and **Wellness for Cancer**

Julie Bach, Executive Director, Wellness for Cancer, US

4:30 pm – 5:15 pm

Mediterranean Ballroom

Knowledge Workshop: Unbreakable: Developing Super-Human Bone Strength

Sponsored by **Osteostrong**

Kyle Zagrodzky, CEO, Osteostrong, US

6:00 pm – 6:45 pm

Magnolia Room

VIP Cocktail Reception for Sponsors + Media

Hosted by GWS Board of Advisors & GWI Board of Directors and Advisors

**See the entire list of press at the end of this agenda.*

7:00 pm – 9:00 pm

Ocean Lawn

Welcome Party: Ice Breakers!

Sponsored by **The Breakers Palm Beach**

Attire: Casual Chic



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MONDAY, NOVEMBER 9, 2020

DAY ONE

6:00 am – 7:00 pm
Ocean Fitness Center

Enjoy a Workout with a View!

6:30 am – 7:15 am
Breakers Beach
Entrance adjacent to
Active Pool

Morning Wellness Activity

Walking Qigong: Radiant Poetry in Motion

Dr. Phyllis Hubbard, Founder & Chief Healing Officer,
Radiant Health Strategies, US

6:30 am – 8:00 am
Circle Dining Room or
Beach Club

Breakfast

For delegates staying at The Breakers

8:30 am – 8:35 am
Main Stage

GWS 2020 Opening

The Triumph of Connection

Louie Schwartzberg, Award-Winning Director,
Producer, Cinematographer, Moving Art, US

8:37 am – 8:50 am
Main Stage

Welcome

Susie Ellis, Chair & CEO, Global Wellness Summit, US

GWS Board of Advisors

Anna Bjurstam, Wellness Pioneer, Six Senses, Sweden

C. Victor Brick, CEO, PF Growth Partners, LLC
Founder, John W. Brick Mental Health Foundation, US

Dr. MarcCohen, Founder, Extreme Wellness Institute,
Australia

Tony de Leede, Founder, Gwinganna Lifestyle Retreat,
Australia

Pete Ellis, Co-Founder & Chairman Emeritus, Global
Wellness Summit, US

Catherine Feliciano-Chon, Managing Partner, CatchOn
– A Finn Partners Company, Hong Kong

Irene Forte, Wellness Director, Rocco Forte Hotels
United Kingdom

8:37 am – 8:50 am

Main Stage

Andrew Gibson, Wellness Advisor, Sweden**Sue Harmsworth**, MBE, Owner, Sue Harmsworth Ltd
United Kingdom**Omer K. Isvan**, President, Servotel, Turkey**Dr. Franz Linser**, CEO, Linser Hospitality GmbH,
Austria**Yoriko Soma**, CEO, Conceptasia, Japan**Prof. Mary Tabacchi**, PhD, RD, Professor Emerita,
Cornell University School of Hotel Administration, US**8:50 am – 8:55 am**

Main Stage

Special Presentation*Honoring 2020***Nancy Davis**, Chief Creative Officer & Executive
Director, Global Wellness Summit, US**9:00 am – 9:20 am**

Main Stage

Keynote*Wellness: A Vaccine for Plagues, Pandemics, and Politics***Dr. Richard Carmona**, 17th US Surgeon General; Chief
of Health Innovations, Canyon Ranch, US**9:22 am – 9:42 am**

Main Stage

Keynote*Resetting the World with Wellness***Susie Ellis**, Chair & CEO, Global Wellness Summit, US**9:44 am – 10:00 am**

Main Stage

Keynote*Preparing to Dream***Anna Bjurstam**, Wellness Pioneer, Six Senses & Raison
d'Etre, Sweden**10:02 am – 10:22 am**

Main Stage

Keynote*Dreaming a New World into Being***Alberto Villoldo, PhD**, Psychologist, Medical
Anthropologist and Author, Chile**10:23 am – 10:24 am**

Main Stage

Announcing the Inaugural Tech Innovation Pavilion!**Amir Alroy**, Co-Founder, Welltech1, Israel

10:25 am – 11:10 am

Tech Innovation
Pavilion & Outside on
Promenade

Networking Energy Break

Tech Innovation Pavilion Ribbon-Cutting

Susie Ellis, Chair & CEO, Global Wellness Summit, US

11:12 am – 11:14 am

Main Stage

Wellness Moment

Radiant Health in Motion Stretch Break

Dr. Phyllis Hubbard, Founder & Chief Healing Officer,
Radiant Health Strategies, US

11:15 am – 11:45 am

Main Stage

Keynote

*Defining the Global Economy of Mental Wellness
The Bubble Chart has a New Addition!*

Katherine Johnston, Senior Research Fellow, Global
Wellness Institute, US

Ophelia Yeung, Senior Research Fellow, Global
Wellness Institute, US

Q&A**11:47 am – 12:07 pm**

Main Stage

Keynote Panel

*We Are Not OK: How Tech Is Creating a Future for
Mental Wellness in a (Post) COVID World.*

Moderator: Melisse Gelula, Strategic Advisor, Co-
Founder, Well+Good (Exited), US

Amanda Eilian, Partner & Co-Founder, able Partners,
US

Dr. James Gordon, Founder & Executive Director, The
Center for Mind-Body Medicine, US

Simmone Taitt, Founder, Poppy Seed Health, US

12:09 pm – 12:14 pm

Main Stage

Passion Story

Turning Heartache into Action

C. Victor Brick, Founder, John W. Brick Mental Health
Foundation

12:16 pm – 12:23 pm

Global Wellness Award

Main Stage

Debra Simon Award for Leader in Furthering Mental Wellness

Presented by Susie Ellis, Chair & CEO, Global Wellness Summit, US

Award Sponsor: Debra Simon Family Foundation

12:25 pm – 1:10 pm

Press Conference for Media and Press Delegates

Main Stage

Moderated by Cassandra Cavanah, Owner, Cavanah Communications, US

12:25 pm – 2:00 pm

Interactive Lunch/Table Topics

Venetian Ballroom

TABLE TOPIC DISCUSSIONS

1. What Fitness will Look Like in the Future

Lynne Brick, Co-Founder, Planet Fitness Growth Partners, US

2. Let's Talk about the Term Immunity

Mark Faulkner, Vireo Systems, US

Danna Pratte, CEO, NB Pure, US

3. Hospitality, Real Estate and Wellness

Helen Foster, Consultant, Rancho Mission Viejo, US

Judy Mackey, Co-Owner, STRATA Integrated Wellness and Spa at Garden of the Gods Resort and Club, US

4. How Things are Changing in the Beauty Arena

Emma Froelich-Shea, President, Naturopathica Holistic Health, Inc., US

5. My best Advice re Branding, Marketing & Digital Marketing

Sara Hirsh Bordo, Founder & CEO, Women Rising, US

David Stoup, CEO, Healthy Lifestyle Brands, US

6. How to Put Your Creativity & Design on Steroids

Jessica Jesse, CEO & Creative Director, BuDhaGirl LLC, US

7. Making Integrated Wellness Work: The Future of Medicine and Wellness

Grant Jones, VP, Wellness, STRATA Integrated Wellness and Spa at Garden of the Gods Resort and Club, US

8. Landscape Architecture that Creates Emotional Connections

Pablo Massari, Associate Principal, EDSA, Inc., US

9. *Lighting Science: Sanitization, Circadian and Biological Issues*

Fred Maxik, Chief Scientific Officer, Healthe Inc., US

10. *The Latest Sleep Research from Harvard Medical School*

Dr. Rebecca Robbins, Harvard Medical School, US

11. *Solving Today's Staffing Challenges*

Michael Tompkins, Partner, Hutchinson Consulting, US

12. *What I Have Learned Investing in Biotechnology and Medical Companies*

David Weinstein, CEO, LifeForce IQ, US

2:00 pm – 3:30 pm

TWO OPTIONS

2:00 pm – 3:30 pm

Mediterranean

Courtyard

Resetting the World with Wellness

Interactive Brainstorming Session: What Will Wellness Look Like Five Years from Now?

Led by Denise E. Bober, SVP, Human Resources, The Breakers Palm Beach, US

and Pat Ciavola, Director, Team Member Development, The Breakers Palm Beach, US

Come and discover your inner creativity, contribute your thoughts and ideas, and help shape the future of the wellness industry. Creativity Kits will be provided!

2:00 pm – 3:30 pm

Front Lawn

Resetting the World with Wellness

Interactive Brainstorming Session: What Will Wellness Look Like Five Years from Now?

Led by Stephen Letourneau, Founder & Chief Brand Officer, Ideation Lab, LLC, US

Come and discover your inner creativity, contribute your thoughts and ideas, and help shape the future of the wellness industry. Creativity Kits will be provided!

3:30 pm – 4:00 pm

(outside Main Stage)

Break: Brain Food Bites

4:00 pm	ALL BACK TO THE MAIN STAGE
4:02 pm – 4:14 pm Main Stage	In Conversation with Cathy Chon <i>Resetting the Tourism Industry with Wellness</i> Catherine Feliciano-Chon , Managing Partner, CatchOn, FINN Partners, Hong Kong Amanda Ho , Co-Founder, Regenerative Travel, Hong Kong
4:16 pm – 4:36 pm Main Stage	Keyboard Keynote <i>Wellness Is Ripe for Disruption</i> John Kao , Author, Strategist, Innovator, Transformer, US
4:38 pm – 4:58 pm Main Stage	Keynote Panel <i>Science & Technology: Fueling the Future of Wellness</i> Moderated by Nancy Davis , Chief Creative Officer & Executive Director, Global Wellness Summit, US Panelists: Karen Ballou , Founder & CEO, Immunocologie, US Dilip Barot , Founder, Amrit Ocean Resort & Residences, India & US Fred Maxik , Founder & Chief Technology Officer, Healthē by Lighting Science, US Jamie Vasquez , General Manager, Americas Region, Natura Bissé International, Inc, US

5:00 pm – 5:30 pm

Main Stage

Keynote Panel*The Media Talks 2021 Wellness Trends!***Moderated by Beth McGroarty**, VP, Research & Forecasting, Global Wellness Summit, US**Panelists:****Sandra Ballentine**, Editor, *W* magazine, US**Cecelia Girr**, Co-Author, *ED\GE*, by Backslash, the cultural intelligence unit powered by TBWA\Worldwide, US**Elaine Glusac**, Travel Columnist, *The New York Times*, US**Claire McCormack**, Content + Thought Leadership, Indie Beauty Media Group/Beauty Independent, US**Sarah Miller**, Luxury Brand Ambassador, *Wall Street Journal*, UK**Claire Sanderson**, Editor in Chief, *Women's Health*, UK**Jessica Smith**, Freelance Wellness and Beauty Trends Consultant; LS:N Global, UK**Abbey Stone**, Executive Editor, *Well+Good*, US**5:30 pm – 6:30 pm**

Tech Innovation Pavilion

Tech Innovation Pavilion Open!**7:30 pm – 9:30 pm**Flagler Steakhouse
(shuttle)
Henry's Palm Beach
(shuttle)
Seafood Bar**Evening Event: Dine-Around at The Breakers***Dine with friends, old and new!*

Attire: Resort Chic

Shuttles depart from Ponce Porte Cochere



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TUESDAY, NOVEMBER 10, 2020

DAY TWO

6:00 am – 7:00 pm
Ocean Fitness Center

Enjoy a Workout with a View!

6:30 am – 7:15 am
Breakers Beach
Entrance adjacent to
Active Pool

Morning Wellness Activity
5 Elements Qigong: Radiant Poetry in Breath
Dr. Phyllis Hubbard, Founder & Chief Healing
Officer, Radiant Health Strategies, US

6:30 am – 8:00 am
Circle Dining Room or
Beach Club

Breakfast
For delegates staying at The Breakers

8:30 am – 8:32 am
Main Stage

Day Two Opening
An Intimate Reminder from Mother Nature
Louie Schwartzberg, Award-Winning Director,
Producer, Cinematographer, Moving Art, US

8:32 am – 9:00 am
Main Stage

The Changing Paradigm of Work
Groundbreaking Research Conducted During COVID
Michael C. Bush, CEO, Great Place to Work®, US
Q&A

9:02 am – 9:22 am
Main Stage

Keynote Conversation
Keeping a Business Running During a Pandemic
Paul Leone, CEO, The Breakers Palm Beach, US
with Susie Ellis, Chair & CEO, Global Wellness
Summit, US

9:24 am – 9:44 am

Main Stage

Keynote Panel

Achieving Health Equity

Moderated by Nicola Finley, MD, Board Certified Internal Medicine Physician, Canyon Ranch, US

Pamela Garmon Johnson, National Vice-President for Health Equity Impact and Partnerships at the American Heart Association, US

Elizabeth Aquino, PhD, RN, Associate Professor, DePaul University, School of Nursing, US

9:46 am – 10:15 am

Main Stage

Keynote Conversation

Wellness in India: Research & Results

Dr. M., Founder & CEO, Wellness 2020, Singapore

with Susie Ellis, Chair & CEO, Global Wellness Summit, US

10:17 am – 10:28 am

Ponce Ballroom

2020 Summit Sponsors: A Moment of Gratitude

Michelle Gamble, VP, Business Development, Global Wellness Summit, US

10:29 am – 10:30 am

Un Message Spécial de France

Rupert Schmid & Pierre-Louis Delapalme, Co-Chairmen, Biologique Recherche, France

10:30 am – 11:00 am

Foyer Outside of Tech Innovation Pavilion & Outside on Promenade

Networking Energy Break

Sponsored by Biologique Recherche

Tech Innovation Pavilion Open!

11:00 am – 11:02 am

Main Stage

Wellness Moment

Radiant Health in Motion Stretch Break

Dr. Phyllis Hubbard, Founder & Chief Healing Officer, Radiant Health Strategies, US

11:02 am – 11:17 am

Main Stage

The Wellness Moonshot Goes Global!*Unveiling the 2021 Calendar Design**The Wellness Moonshot: A World Free of Preventable Disease*

Dr. Richard H. Carmona, Chief of Health Innovation, Canyon Ranch; 17th Surgeon General of the United States, US

Susie Ellis, Chairman & CEO, Global Wellness Summit, US

Jessica Jesse, CEO & Creative Director, BuDhaGirl LLC, US

Sarah Smith, Editor, *Prevention Magazine*, US

Dr. M, Founder & CEO, Wellness 2020, Singapore

Victor Koo, Chairman, Heyi Holdings, Co-Founder, Tianren Culture, China

Amir Alroy, Co-Founder, Welltech1, Israel

11:19 am – 11:49 am

Main Stage

Keynote “Shark Tank of Wellness” Global Student Competition

Global student competition to birth a fresh wellness concept with \$10,000 in prize money! Meet the final three concepts selected by the judges (Sharks) after reviewing videos from over 150 submissions. Finalists will present and compete for the top prize.

Sponsored by Chiva-Som, Hyatt Hotels Corporation, ResortSuite

Moderated by: Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Summit, US

Angelina Sienkiewicz, Creative Associate, Global Wellness Summit, US

11:19 am – 11:49 am

Main Stage

Finalists:

Liam Campbell: Savannah College of Art and Design, US

Professor: Gauri Misra-Deshpande, Professor, Savannah College of Art & Design, US

Wellness Innovation: Melo, a multifunctional pregnancy pillow to enhance sleep/rest

Balázs Csatlós: University of Pannonia, Hungary

Professor: Dr. Judit Sulyok, University of Pannonia, Hungary

Wellness Innovation: Sleeping Beauty sleep mask, a new high-tech solution for getting a good night's sleep

Krysta Silva: Savannah College of Art and Design, US

Professor: Gauri Misra-Deshpande, Professor, Savannah College of Art & Design, US

Wellness Innovation: Samii, a set of utensils that detects and alerts users to allergenic proteins in food

Wellness Sharks | Judging Panel:

Karen Campbell, Business Development Consultant, Chiva-Som, Thailand

Frank Pitsikalis, Founder & CEO, ResortSuite, Canada

Julia Sutton, COO of Exhale, a division of Hyatt Corporation, US

11:51 am - 12:21 pm

Main Stage

Special Presentation

Wellness Technology: Start-Ups from the Start-Up Nation: Including the one that walked away with a \$400K Investment!

Presentation co-moderated by

Amir Alroy, Co-Founder, Welltech1, Israel
and **Galit Horovitz**, Co-Founder, Welltech1, Israel

Presenters:

Gal Bortman, Co-Founder & CEO, Fitv, Israel

Ari Friedrich, Co-Founder & CEO and Yaniv Lavi,
Co-Founder & COO, Fitto, Israel

Gil Kerbs, Founder & CEO, Newt, Israel

Or Lustig, Co-Founder & CEO, Seatback, Israel

Michal Metzger, Co-Founder & CEO, Tolive
Smoothies, Israel

Ido Polack, CEO, Amkiri, Israel

Lihi Segal, Co-Founder & CEO, Day2, Israel

Adi Wallach, Co-Founder & CEO, Calmigo, US, Israel

Lisa Wong, Co-Founder & CEO and Amit Tishler, Co-
Founder & CCO, Popbase, US, Israel

12:23 pm – 12:30 pm

Main Stage

Global Wellness Award

Inaugural Global Wellness Summit Prize

Winner chosen from over 80 companies submitting ideas to the “Call for Wellness Innovations” competition

Judges:

Amir Alroy, Co-Founder, Welltech1, Israel

Anna Bjurstam, Wellness Pioneer, Six Senses & Raison d’Etre, Sweden

Craig Cogut, Founder, Chairman & CEO, Pegasus Capital Advisors, L.P., US

Galit Horovitz, Co-Founder, Welltech1, Israel

Ian James, Founder & CEO, The Ideation Lab, LLC, US

Victor Koo, Chairman, Heyi Holdings, Co-Founder, Tianren Culture, China

Ivo Facianof, Managing Partner, MindSpring Capital, Israel

Ofir Frank, CTO, Maccabi, Israel

Stephen Letourneau, Chief Brand Officer, Cannuka, US

Laurie Racine, Founder, Racine Strategy, US

Paul Scialla, Founder & CEO, Delos, US

Hadas Spektor, Head of Lifestyle and Wellness Vertical, Facebook, Israel

Josh Todd, Chief Marketing Officer, Mindbody, US

Finalists:

Amai Proteins, Israel

Amkiri, Ltd., Israel

Bryte, US

FitV, Israel

Kai.ai, Israel

Metalco Workplaces, Italy

Ognomy, The Sleep Apnea App, US

RunGo, Canada

Virtuleap, Israel

VISION LIVFIT FZE, United Arab Emirates

Well World TV, LLC, US

WOW Wellness Group, United Arab Emirates

Award Sponsor: Welltech1

Presented by Amir Alroy, Co-Founder, Welltech1,
Israel

12:30 pm – 12:32 pm

Main Stage

GWJ Initiative Chairs: A Moment of Gratitude

Global Wellness Institute (GWI) Initiatives further the international conversation about wellness in its many and varied forms. Each GWI Initiative is led by an Initiative Chair, a renowned thought-leader who volunteers their time to help empower wellness worldwide.

Susie Ellis, Chair & CEO, Global Wellness Summit, US

Africa Wellness Initiative

Elaine Okeke Martin, President, Spa & Wellness
Association of Africa, Mauritius

*Beyond GDP, World Happiness and Wellbeing
Initiative*

Davide Bollati, Chairman, Davines, Italy

Clean Water Initiative

Dr. Abhishek Jain, VP, International Operations,
WTS International LLC, India

Padma Venkat, Dean, School of Public Health, SRM
Institute of Science & Technology, India

Consulting Best Practices Initiative

Lisa Starr, Principal, Wynne Business, US

Digital Wellness Initiative

Joshua Luckow, Founder & CEO, SolaVieve,
Germany

Dying Well Initiative

Amy McDonald, CEO, Under a Tree, US

Diane Doster, CRO, Project Relevance, US

Exploring Frequency Wellness Initiative

Sallie Fraenkel, President, Mind Body Spirit Network, US

Sheri Kennedy, Founder, Wholetone Wellness, US

Exploring Salt & Halotherapy Initiative

Steve Spiro, CEO, Global Halotherapy Solutions, US

First 1000 Days Initiative

Patricia Ladis, Founder, WiseBody, US

Hormonal Wellness Initiative

Jennifer Young, Founder, Jennifer Young & Beauty Despite Cancer, UK

Hot Springs Initiative

Charles Davidson, Chairman, Peninsula Hot Springs, Australia

Hydrothermal Initiative

Don Genders, CEO, Design for Leisure, US

Immersion Initiative

Tracey Vincel, Founder, KNOSIS Center for Physiotherapy & Wellness, US

Massage Makes Me Happy Initiative

Lynda Solien-Wolfe, President, Solwolfe Resource Group, Inc., US

Mental Wellness Initiative

Gerry Bodeker, PhD, Public Health Academic & Clinical Psychologist, Green Templeton College, University of Oxford, Malaysia

Nutrition for Healing Initiative

Joy Menzies, Managing Director, Destination Spa Management, Thailand

Peer to Peer Leadership Training Initiative

Julie Pankey, Managing Partner, Jmpankey Partners, US

Sleep Care Initiative

Allison Howard, Founder & CEO, Nollapelli, US

Social Impact Initiative

Wendy Bosalavage, President, Liv UnLtd, US

Sallie Fraenkel, President, Mind Body Spirit Network, US

Sound Wellness Initiative

Suzannah Long, Co-Founder & CEO, So Sound Solutions, US

Supporting UN 17 SDG's Initiative

Jean-Guy De Gabriac, CEO, TIP TOUCH International, Belgium

Sustainability Initiative

Dafne Berlanga, Senior Director of Sales, Universal Companies, US

Wellness Architecture Initiative

Veronica Schreibeis Smith, CEO & Founding Principal, Vera Iconica Architecture, US

Wellness at Work Initiative

John Toomey, CEO, Wide Awake Wellness Pty Ltd, Australia

Wellness Coaching Initiative

Susan O'Connor, Principal, PranaHealth Strategies, US

Wellness for Cancer Initiative

Julie Bach, Executive Director, Wellness for Cancer, US

Wellness for Children Initiative

Christine Clinton, President, Global Wellness for Children, US

Wellness Retail Initiative

Whitney Austin Gray, PhD, SVP, Research, International WELL Building Institute, US

Wellness Tourism Initiative

Katherine Droga, Founder, Droga & Co, Australia

Women in Leadership Initiative

Sara Jones, Managing Director & Editor, Spa & Wellness MexiCaribe, Mexico

Yoga Therapy Initiative

Bija Bennett, President, BijaB, US

12:40 pm – 2:00 pm

TWO OPTIONS

12:40 pm – 2:00 pm

South Mezzanine 8 Level, accessible from the South Lobby elevators

VIP Lunch for Ambassadors Only Investment Experts Share “I am Bullish On...and Bearish On...”

Moderated by Nancy Davis, Chief Creative Officer, Executive Director, Global Wellness Summit, US

Special Opening Insights from Thierry Malleret: The Reset Economy

Participants:

Jeffrey Abramson, Partner, The Tower Companies, United States

Victor Brick, CEO, PF Growth Partners, LLC, US

Craig Cogut, Founder & CEO, Pegasus Capital Advisors, US

Barry Dorfman, President & CEO, BLD Holdings, Inc., US

Katrine Formby, VP, Sable Investments, US

Mark Harms, Managing Partner, Bespoke Capital Partners, US

Paul Leone, CEO, The Breakers Palm Beach, US

Thierry Malleret, Co-Founder & Principal Author, The Monthly Barometer, France

Dr. BK Modi, Founder & CEO, Wellness 2020, Singapore

Yoriko Soma, President, Conceptasia, Japan

Rick Stollmeyer, Co-Founder, MINDBODY, US

David Stoup, Chairman of Healthy Lifestyle Brands, LLC, and Trilogy Spa Holdings, LLC, US

David Weinstein, CEO, LifeForce IQ, US

Richard Woltman, Chair Emeritus, Girard Securities Inc., Rancho Santa Fe Foundation, US

(Invitation-only for Ambassadors of the nonprofit Global Wellness Institute. See the registration desk to become an Ambassador or learn more at globalwellnessinstitute.org/get-involved/become-an-ambassador.)

12:40 pm – 2:00 pm

Venetian Ballroom

**Interactive Lunch: Table Topic Discussions with
Select Table Topic Hosts**

Roundtable discussions with designated experts.

TABLE TOPIC DISCUSSIONS

1. The Role of Tech in Cancer Wellness

Julie Bach, Executive Director, Wellness for Cancer, US

2. How Social Impact is Changing

Brian Brazeau, Managing Director, [comfort zone], US

3. The New Frontier of Hormonal Wellness

Dr. Nicola Finley, Board Certified Internal Medicine Physician, Canyon Ranch, US

4. Leadership During Turbulent Times

Glenn Fusfield, President & CEO, OneSpaWorld, US

Kyle Zagrodzky, CEO, OsteoStrong, US

5. Understanding New Arenas such as Energy Devices and Metabolic Testing

Toni Goren, Founder & CEO, PureWaveNow, US

Panos Papadiamantis, Co-Founder, PNOE Analytics, US

6. Various Revenue Opportunities in Sleep Health

Allison Howard, Founder & CEO, Nollapelli, US

7. Women in Leadership

Sara Jones, Managing Director & Editor, *Spa & Wellness MexiCaribe*, Mexico

8. Understanding the Intersection of Real Estate & Wellness

Jordan Kavana, CEO, Clean Living Health & Wellness, US

9. Wellness Architecture and The Future

Veronica Schreibeis-Smith, Founder, Vera Iconica Architecture, US

10. Increasing Profitability and Wellness ROI

Lisa Starr, Principal Wynne Business, US

11. Immersion Experiences and Lasting Change

Tracey Vincel, Founder, KNOSIS Center for Physiotherapy & Wellness, US

12. Answers to Hydrothermal Hygiene Concerns in the Age of COVID

Matthew Williamson, COO, Design for Leisure, US

2:00 pm – 4:00 pm

TWO OPTIONS

2:00 pm – 3:30 pm

Mediterranean
Courtyard

Resetting the World with Wellness

Interactive Brainstorming Session: How Will We Live and Work in the Future?

Led by **Denise E. Bober**, Senior Vice President – Human Resources, The Breakers Palm Beach, US
and **Pat Ciavola**, Director, Team Member Development, The Breakers Palm Beach, US

Put your thinking cap on again, as we imagine what our lives will be like in the future. Remember to bring your Creativity Kit!

2:00 pm – 3:30 pm

Front Lawn

Resetting the World with Wellness

Interactive Brainstorming Session: How Will We Live and Work in the Future?

Led by **Stephen Letourneau**, Founder Chief & Brand Officer, Ideation Lab, LLC, US

Put your thinking cap on again, as we imagine what our lives will be like in the future. Remember to bring your Creativity Kit!

3:30 pm – 4:00 pm

Outside Main Stage

Break: Brain Food Bites

4:00 pm

ALL BACK TO MAIN STAGE

4:02 pm – 4:07 pm

Main Stage

Passion Story

My Unexpected Journey from Ignorance to Advocacy

Stephen Letourneau, General Manager & Chief Brand Officer, Cannuka, US

4:09 pm – 4:29 pm

Main Stage

Keynote

Dancing Into Wellness: The Power of Unbridled Joy

Nicola Finley, MD, Health & Healing, Canyon Ranch, US

4:31 pm – 4:51 pm

Main Stage

Keynote*Breath: The New Science of a Lost Art***James Nestor**, Best-Selling Author, *Breath: The New Science of a Lost Art*, US**Q&A****4:53 pm – 5:13 pm**

Main Stage

Keynote Conversation*The Healing Power of Human Connection***Vivek Murthy**, 19th US Surgeon General, Best-Selling Author of *Together: The Healing Power of Human Connection in a Sometimes Lonely World***And Dr. Richard Carmona**, 17th US Surgeon General; Chief of Health Innovations, Canyon Ranch, US**5:15 pm – 5:30 pm**

Main Stage

In Conversation with Cathy Chon*Resetting Hospitality Development with Wellness***Catherine Feliciano-Chon**, Managing Partner, CatchOn - A Finn Partners Company, Hong Kong**Rakesh Patel**, CEO & Founder, Alta Capital Real Estate, Hong Kong**5:32 pm – 5:42 pm****Special Presentation***Leaving You Breathless!***Dr. Marc Cohen**, Founder, Extreme Wellness Institute, Australia**Wim Hof**, The Iceman, The Netherlands**James Nestor**, Best-Selling Author, *Breath: The New Science of a Lost Art*, US**8:00 pm – 10:00 pm**

Venetian Ballroom

Evening Event*The Mask-erade!**Attire: Wear your best dress-up face mask and have a ball! Dinner, drinks, Distanced Disco Dancing! Global Wellness Institute Live Auction to Benefit Industry Research and to make you long for a little wellness tourism!*



DAILY

WEDNESDAY, NOVEMBER 11, 2020

DAY THREE

6:00 am – 7:00 pm Ocean Fitness Center	Enjoy a Workout with a View!
6:30 am – 7:15 am Ocean Lawn	Morning Wellness Activity <i>Protective Qigong: Radiant Poetry in Inner Stillness</i> Dr. Phyllis Hubbard , Founder & Chief Healing Officer, Radiant Health Strategies, US
6:30 am – 8:00 am Circle Dining Room or Beach Club	Breakfast <i>For delegates staying at The Breakers</i>
8:30 am – 8:32 am Main Stage	Day Three Opening <i>Protect What We Share: The Majestic Grace of the Planet</i> Louie Schwartzberg , Award-Winning Director, Producer, Cinematographer, Moving Art, US
8:34 am – 9:04 am Main Stage	Keynote <i>Building a Wellness Business that Lasts</i> Rick Stollmeyer , Founder, Mindbody, US Q&A
9:06 am – 9:36 am Main Stage	Keynote <i>Resetting Fitness</i> Chris Rondeau , CEO, Planet Fitness, US Q&A
9:38 am – 10:08 am Main Stage	Keynote <i>You Don't Have to Have Balls to Be a Leader!</i> Marisa Peer , Best-Selling Author, renowned therapist, UK Q&A

10:10 am – 10:40 am

Main Stage

Keynote

Building Asia's First Green Foods Unicorn: The Green Monday Story

John Wood, Founder, Room to Read, Senior Advisor & Investor, Green Monday Holdings, Hong Kong

David Yeung, Founder & CEO, Green Monday Holdings, Hong Kong

Q&A

10:40 am – 10:45 am

Main Stage

Shark Tank of Wellness Award Winners

\$10,000 in Prize Money

Representing the Judging Panel:

Karen Campbell, Business Development Consultant, Chiva-Som, Thailand

Frank Pitsikalis, Founder & CEO, ResortSuite, Canada

Julia Sutton, COO, Exhale, a division of Hyatt Corporation, US

10:46 am – 11:16 am

Foyer Outside of Tech Innovation Pavilion & Outside on Promenade

Networking Energy Break

TECH INNOVATION PAVILION OPEN!

11:18 am – 11:25 am

Main Stage

Wellness Moment

Global Soaking Event

The Global Wellness Institute Hot Springs Initiative presents a music video invitation to join hot springs in eight countries throughout the world on November 13 (US) and November 14 (rest of world) for a live-streamed journey into their bathing cultures and soaking rituals.

Charles Davidson, Chairman & Creative Director, Peninsula Hot Springs, Australia

11:27 am – 12:00 pm

Main Stage

Panel Discussion

Building the Future: Wellness Real Estate & Communities

Moderated by Nancy Davis, Chief Creative Officer, Executive Director, Global Wellness Summit, US

Dilip Barot, Founder, Amrit Ocean Resort & Residences, India & US

Alfredo A. Carvajal, Executive Vice President, Delos Living, LLC, US

Craig Collin, Chief Operating Officer, Tavistock Development Company, US

Judy Mackey, Co-Owner, STRATA Integrated Wellness and Spa at Garden of the Gods Resort and Club, US

Dr. BK Modi, Founder & CEO, Wellness 2020, Singapore

Steve Nygren, Founder, Serenbe, US

Veronica Schreibeis-Smith, Founder, Vera Iconica Architecture, US

Q&A

Panel made possible by the generous support of Wellness 2020

12:02 pm – 12:22 pm

Main Stage

Keynote Interview

Transforming Healthcare During COVID

Denise E. Bober, Senior Vice President – Human Resources, The Breakers Palm Beach, US

Dr. Vincent Apicella, Founder & CEO, Premier Family Health, US

Dr. Mariaclara E. Bago, Founder & Wellness Director, Premier Family Health, US

Special guest!

12:24 pm – 12:36 pm

Main Stage

In Conversation with Cathy Chon

Resetting and Future-Proofing Tourism

Catherine Feliciano-Chon, Managing Partner,
CatchOn - A Finn Partners Company, Hong Kong

Anna Pollock, Founder, Conscious. Travel, UK

12:38 pm – 12:58 pm

Main Stage

Keynote

How to Surf the Mental Health Tsunami: Outcomes & Insights from Top Employers Practicing Live, Virtual Mindfulness Programs

Zev Suissa, Chief Innovation Officer, Strategic Partnerships, eMindful, US

1:00 pm – 2:00 pm

Venetian Ballroom

Relaxed Lunch

2:02 pm – 2:22 pm

Main Stage

Keynote

What Is Spiritual Wellness in the Time of Crisis?

Prof. Martin Palmer, President, FaithInvest, UK

2:24pm – 2:50 pm

Main Stage

Keynote

Traditional Healthcare Disrupted: Taking Matters into Your Own Home

Raphael Rakowski, Co-Founder, Medically Home, US

Bill Wing, President, Adventist Health, US

Q&A

2:52 pm – 3:12 pm

Main Stage

Keynote

How to Be Better in Bed: Sleeping Through the Pandemic

Dr. Michael Breus, The Sleep Doctor High Performance Sleep Coach, US

Q&A

3:14 pm – 3:34 pm

Main Stage

Keynote Panel*Sleep: The Science, The Technology, The Results***Moderated by Allison Howard**, Founder & CEO, Nollapelli, US**Panelists:****Francisco Levine**, Chief Business Officer, Bryte, US**Tammy Pahel**, VP, Spa and Wellness, Carillon Miami, US**Dr. Rebecca Robbins, PhD**, Sleep Researcher and Fellow, Brigham and Women's Hospital and Harvard Medical School, US

3:36 pm – 3:42 pm

Main Stage

Global Wellness Award*Leading Woman in Wellness***Presented by: Susan Santiago**, Head of Lifestyle & Miraval Operations, US

3:44 pm – 4:04 pm

Main Stage

Keynote Interview*Living Well until the Very End***Shoshana Ungerleider**, Physician, Journalist, Founder, End Well Project, US**with B.J. Miller, Physician**, Educator, Author, Co-Founder, Mettle Health, US

4:06 pm – 4:10 pm

Main Stage

Announcement of GWS 2021 Location!**Susie Ellis**, Chair & CEO, Global Wellness Summit, US

4:12 pm

Main Stage

Champagne Toast: Here's to the Future!

POST-SUMMIT



POST-SUMMIT ACTIVITIES

9:00 am – 12:00 pm

Outdoors at Ocean House

Host a Future Summit

Opportunity to speak with Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Summit, US, and Michelle Gamble, VP, Global Business Development, Global Wellness Summit, US, regarding what’s involved in hosting a future Summit.

Please email Michelle Gamble, VP, Global Business Development, Global Wellness Summit, US, at michelle.gamble@global-wellnesssummit.com, to request a time to meet.

Depart at your leisure

Serenbe

Hosted by Serenbe

Join GWS Chair and CEO Susie Ellis for this wellness experience at Serenbe, a renowned wellness community nestled in the rolling countryside outside of Atlanta. Serenbe’s architectural planning sets a new standard for community living, and your post-Summit retreat agenda includes special presentations from host and founder, Steve Nygren as well as arts and events programming; fabulous farm to table meals and other activities.

2020 PRESS DELEGATES AND OTHER MEDIA:

Kris Abbey, Publishing Editor, *Spa & Wellness International*, Australia

Jo Allen, Editor, *Cosmetics Business*, UK

James Andrew, Media Editor, *Style Music TV*, US

Shirley Archer, Freelance Health Journalist, Switzerland

Karen Asp, Freelance Journalist, US

Sandra Ballentine, Editor at Large, *W Magazine*, US

Katie Barnes, Editor, *Spa Business*, UK

Adriane Berg, Host, Generation Bold Radio, US

Rona Berg, Editorial Director, Organic Spa Media, US

Fiona Bugler, Editorial Director, *i-wellbeing.com*, UK

Bernard Burt, Contributing Editor, *insidersguidetospas.com*, US

Chelsie Butler, Executive Editor, *Kitchen & Bath Business Magazine*, US

Maggie Connelly, Associate Editor, *DaySpa Magazine*, US

Catherine DiBenedetto, Features Director, *Health Magazine*, US

Nadine Dilong, Editor, *SPA+CLINIC*, Australia

Gabriele Eppe, Editor, *SPAworld Magazine*, Germany

Britt Fallon, Beauty Director, *NewBeauty Magazine*, US

Madelyn Fernstrom, Health Editor, NBC News, US

Daisy Finer, Freelance Journalist, *Conde Nast Traveler*, UK

Danielle Friedman, Freelance Journalist, *Glamour*, *Health*, *InStyle*, *The Cut*, etc., US

Heidi Fuller-Love, Freelance Journalist, UK

Cecilia Girr, Senior Strategist, Backslash, US

Elaine GIUSC, Travel Columnist, *New York Times*, US

Mary Gostelow, Publisher-Editor, *girlahead.com*, UK

Sara Jones, Managing Director & Editor, *Spa & Wellness MexiCaribe*, Mexico

Cindy Kerberova, Beauty Editor, *Vogue CS*, Czech Republic

Sheryl Kraft, Freelance Health Journalist, *Parade*, CNBC, Everyday Health, etc., US

Diane Kronstad, Editor, *Fashionsdigest.com*, US

Julie Keller-Callaghan, Co-Founder, Well Defined, US

Jane Kitchen, Freelance Writer & Editor, UK

Kristen LeFevre, Senior Editor, *Palm Beach Illustrated*, US

Lauren May Malis, Founder, The Luxe Group, US

Daniel McCarthy, Editor in Chief, Travel Market Report, US

Karen Menehan, Editor in Chief, *Massage Magazine*, US

Claire MacCormack, Editor, Indie Beauty Media Group, US

Heather Mikesell, Co-Founder, Well Defined, US

Sarah Miller, Luxury Brand Ambassador, *Wall Street Journal*, UK

Emilia Morano-Williams, US Assistant Editor, Stylus, US

Kate O'Brien, Freelance Journalist, Traveller UK, Tatler UK, The Gloss, etc., Ireland

Alison O'Neil, Contributor, *Euro Cosmetics Magazine*, *Skin, Inc.*, etc., US

Laura Powell, Wellness Correspondent, Daily Suitcase, US

Leah Prinziwalli, Contributing Editor, *Allure*, *Glamour*, *Marie Clare*, *Self*, etc., US

Stacy Rauen, Editor in Chief, Hospitality Design, US

Astrid Ros, Publisher, Spa Business, United Kingdom

Karen Rubin, Editor & Publisher, Going Places Far and Near, US

Chris Ryall, Freelance Journalist, *Spa Inc.*, *Travel Life*, Dreamscapes, etc., US

Stefani Sassos, Registered Dietitian, *Good Housekeeping*, US

Claire Sanderson, Editor in Chief, *Women's Health*, United Kingdom

Sophie Scott, Medical Reporter, ABC News (Australia Broadcasting Corporation), Australia

Jessica Smith, Editor, The Future Laboratory at LS:N Global

Lisa Starr, Principal, Wynne Business, US

Abbey Stone, Executive Editor, *Well+Good*, US

Vivienne Tang, Founder, Destination Deluxe, Hong Kong

Carla Trivino, Reporter, *Palm Beach Daily News*, US

Claire Turrell, Freelance Journalist, BBC, Business Insider, The Independent, Singapore

Becci Vallis, Freelance Journalist, *Harper's BAZAAR*, United Kingdom

Laura Waldon, Managing Editor, *DaySpa Magazine*, US

Megan Whitby, Journalist, Leisure Media, United Kingdom

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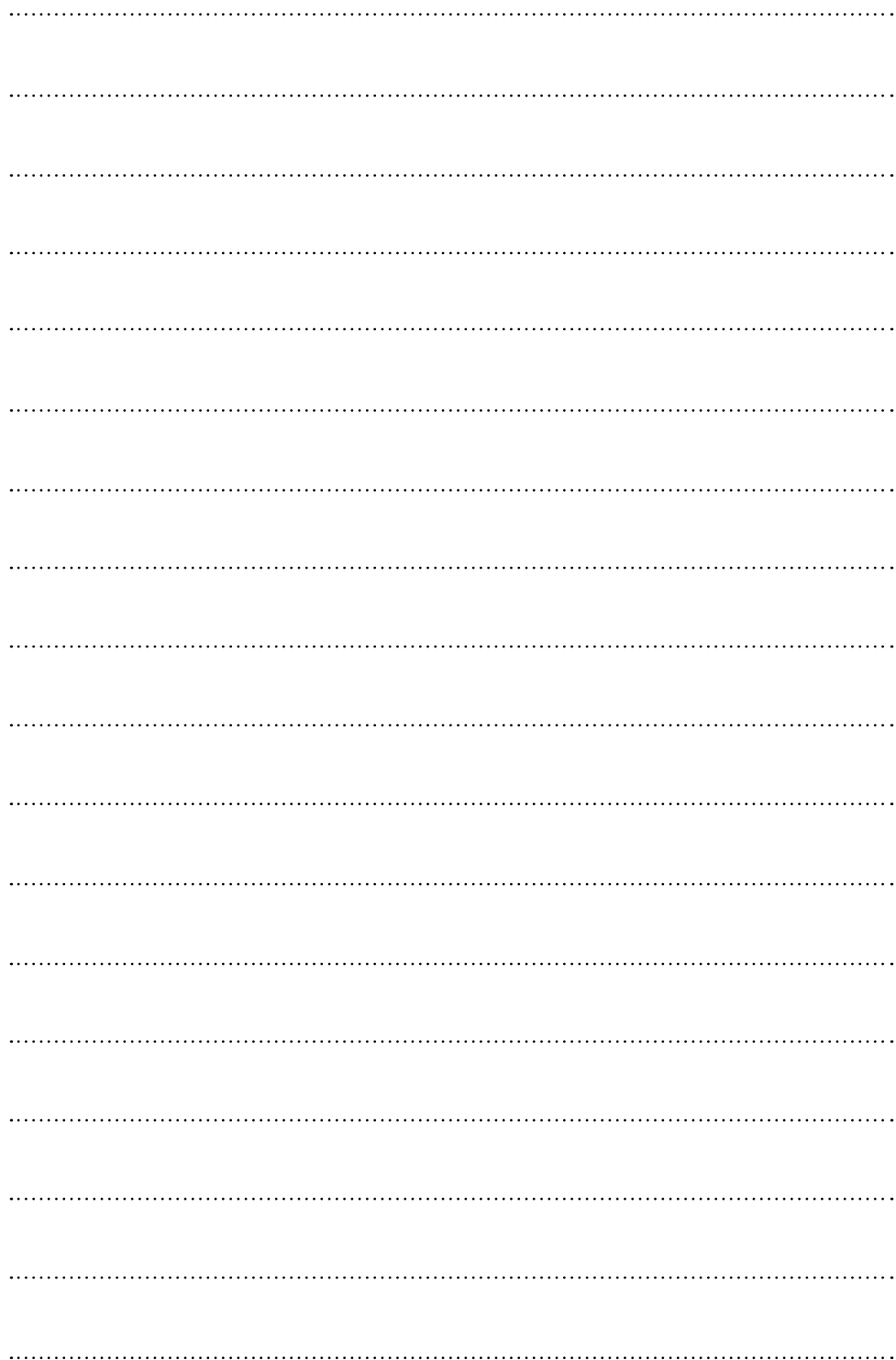
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