



GLOBAL WELLNESS  
SUMMIT

AT A GLANCE

# JOINING TOGETHER. SHAPING THE FUTURE.

The Global Wellness Summit (GWS) is at the heart of the multi-trillion-dollar global wellness economy. The Summit is focused on facilitating collaboration between leaders and visionaries to positively shape the future of wellness worldwide.

The unifying force of the GWS is its annual gathering, the most important global conference on the business of wellness. Held in a different country each year, the Summit brings together top wellness leaders from around the world for a four-day meeting where relationships are forged, investments are made, and business gets done. The GWS then amplifies the mission of the Summit year-round through its highly respected annual Trends Report and biweekly **TRENDIUM**, the Wellness Master Class and Sector Spotlight Series, a major press event, the GWS podcast series, new research, and more.

## GLOBAL WELLNESS SUMMIT OBJECTIVES

- Provide **resources** to facilitate healthy growth for the wellness industry
- Inspire **collaboration** to solve shared industry challenges and issues
- Serve as a year-round platform for **dialogue** between industry leaders
- Identify and amplify emerging global wellness **trends**
- Support **research** and encourage innovation globally
- Cultivate **future wellness leaders** and foster relationships among key stakeholders

[GLOBALWELLNESSSUMMIT.COM](https://www.globalwellnesssummit.com)

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# THE GLOBAL WELLNESS SUMMIT

AT A GLANCE



# GWS YEAR-ROUND LEADERSHIP

Throughout the year, the Global Wellness Summit offers collaborative virtual events, such as classes led by illustrious wellness leaders, the annual Global Wellness Trends Report, and press event programs for future wellness leaders, and more.



## GLOBAL WELLNESS TRENDS REPORT & TRENDIUM

The GWS trends forecasting team is known for predicting the new directions in health and wellness that will shape the industry—a mission it readily undertook over 15 years ago. No other trends report is based on the perspectives of so many experts worldwide. This unique input makes for a powerfully informed global forecast. The **TRENDIUM**, a compendium of the latest trends impacting the multitrillion-dollar global wellness economy, is published biweekly.



## ANNUAL PRESS EVENT

The annual GWS press conference in New York City has become a “must-attend” for media. This year, it took on a new format with the Global Wellness News Broadcast. The centerpiece of the popular event was the announcement of the Summit’s wellness trends for 2022, developed by the GWS trend forecasters and insights of experts from 50+ nations. In addition to the trends announcement, attendees enjoy an interactive wellness “playground.”



## WELLNESS MASTER CLASS

The GWS Wellness Master Class series offers attendees an opportunity to gain new insights and information about leading in a time of crisis—and learn practical solutions on how to manage effectively in challenging times. Since the GWS launched the series in early 2020, tens of thousands of individuals from countries around the world have attended the classes, which are held on the Zoom platform.



# GWS YEAR-ROUND LEADERSHIP



## WELLNESS SECTOR SPOTLIGHTS

The GWS launched the Wellness Sector Spotlight series to help businesses and professionals understand challenges and opportunities during and post-COVID. These global collaborations focus on specific industry sectors, including... spa and hospitality, fitness and mind-body, wellness at work, hot springs/hydrotherapy, wellness real estate and communities, nutrition, mental wellness, beauty and more.



## PODCAST SERIES

The Global Wellness Summit's podcast series features in-depth and provocative interviews with wellness luminaries who are shaping the \$4.4 trillion global wellness economy. In the thought-provoking podcasts, a range of wellness experts, from physicians, researchers and scientists to fitness and fashion icons to wellness tourism experts, share their insights and expertise.



## FUTURE WELLNESS LEADERS

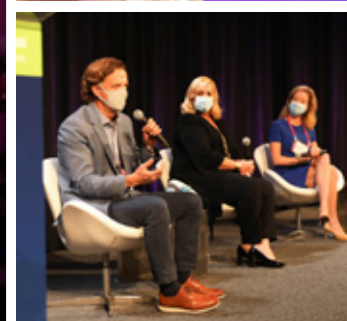
The Summit's "Shark Tank of Wellness" student competition is a unique global challenge that rewards students for innovative ideas. Finalists are flown, along with their professors, to the annual Summit where they present their ideas on stage. The GWS is also introducing a mentoring program, which will give future wellness leaders the opportunity to work with experienced professionals, and a Summit scholarship program.



## WELLNESS SYMPOSIUMS

The Summit's Global Wellness Symposiums are forums on the most relevant issues within the wellness industry, bringing together experts and thought leaders for presentations and candid discussions on a range of wellness sectors. In September 2021, industry leaders and media gathered in New York for the Wellness Real Estate Symposium, where they shared their latest insights on the explosion of real estate communities focused on wellbeing worldwide.

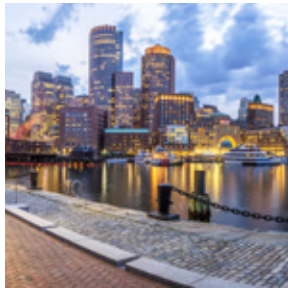






# THE GLOBAL WELLNESS SUMMIT: 16-YEARS OF LEADERSHIP

The Spirit of the Summit is one of shared purpose rather than individual gain. Formal invitations to attend the Summit as a delegate are extended to a select list of top-level executives, academics, scientists and medical doctors throughout the world, representing a cross section of the industry. All delegates have either applied or have been nominated and are approved based on their expertise, experience and leadership position.



## SUMMIT 2021: Boston

**Location:** The Encore Boston Harbor, Boston, Massachusetts, US

**Theme:** “A New New Era in Health & Wellness”

**Keynotes:** Dean Michelle A. Williams, Jeffrey Rediger, M.D., Nicola Finley, M.D., Michael Roizen, M.D.

**Highlights:** 15th annual conference, “*The Global Wellness Economy: Looking Beyond COVID.*”



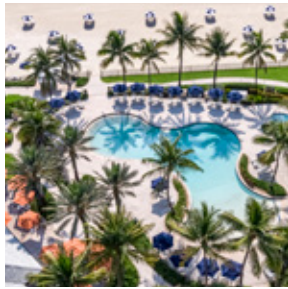
## SUMMIT 2018: Technogym

**Location:** Cesena, Italy

**Theme:** “Shaping The Business of Wellness”

**Keynotes:** Antonio Citterio; Clodagh; Neil Grimmer; Andrea Illy; Dan Buettner; Alberta Ferretti

**Highlights:** *Global Wellness Economy Monitor 2018* and *Global Wellness Tourism Economy 2018* research



## SUMMIT 2020: The Breakers Palm Beach

**Location:** Palm Beach, Florida, US

**Theme:** “Resetting the World with Wellness”

**Keynotes:** Anna Bjurstam, Dr. Micheal Breus, Dr. Richard H. Carmona, Dr. Nicola Finley, James Nestor, Vivek Murthy, MD, Marisa Peer,

**Highlights:** The first hybrid Summit brought together in-person delegates and virtual attendees from around the globe. *Defining the Mental Wellness Economy*



## SUMMIT 2017: The Breakers Palm Beach

**Location:** Palm Beach, Florida, US

**Theme:** “Living a Well Life”

**Keynotes:** Dr. Richard H. Carmona; Dr. Mehmet Oz; Dr. Andrew Weil; Dr. Dean Ornish; Dr. Elke B. Reisch; Elisa Epel, PhD; Dr. Paul Limburg; Dr. Michael Roizen

**Highlights:** *Build Well to Live Well* research, *Beauty2Wellness* report, *Wellness 2030* report, *The Wellness Moonshot: A World Free of Preventable Disease*



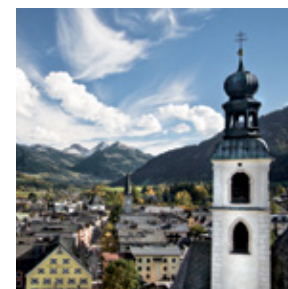
## SUMMIT 2019: Singapore

**Location:** Grand Hyatt Hotel Singapore

**Theme:** “Shaping the Business of Wellness”

**Keynotes:** Bill Bensley, Neil Jacobs, Martin Palmer, John Wood and more

**Highlights:** Hospitality/tourism and wellness, making a positive impact on people and the planet.



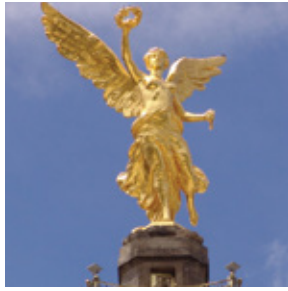
## SUMMIT 2016: Tyrol (10TH ANNIVERSARY)

**Location:** KitzKongress, Kitzbühel, Tyrol, Austria

**Theme:** “Back to the Future”

**Keynotes:** Tom Bauer; David Bosshart, PhD; Stephan Eberharter; Barbara Kolm, PhD; Dr. Harry F. König; David Clay Large; Jan-Emmanuel de Neve, PhD; Dr. Harald Stossier

**Highlights:** *Global Wellness Economy Monitor* research



## SUMMIT 2015: Mexico City

**Location:** The St. Regis Mexico City, Mexico

**Theme:** “Building a Well World”

**Keynotes:** Nerio Alessandri; Gina Diez Barroso de Franklin; Martin Boudreau; Dr. Deepak Chopra; Maggie Hsu; Thierry Malleret; Agapi Stassinopoulos

**Highlights:** *The Future of Wellness at Work* research, formation of the nonprofit Global Wellness Institute



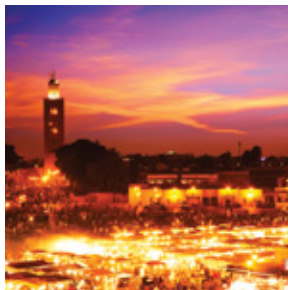
## SUMMIT 2011: Bali

**Location:** The Bali International Convention Center, Bali, Indonesia

**Theme:** “Engage the Change: The Customer. The Money. The Future.”

**Keynotes:** Kate Ancketill; Dave McCaughan; Emmanuelle Linard; John Hardy; Dr. Sapta Nirwandar

**Highlights:** *Wellness Tourism and Medical Tourism: Where do Spas Fit?* research, [wellnessevidence.com](http://wellnessevidence.com)



## SUMMIT 2014: Morocco

**Location:** Four Seasons Resort, Marrakech, Morocco

**Theme:** “>>Fast Forward”

**Keynotes:** Donald Ardell, PhD; Dr. Daniel Friedland; Peter Greenberg; Bjarke Ingels; Kjell Nordström; Paul Price; Yahya Rouach; Dr. John W. Travis

**Highlights:** *Global Spa & Wellness Economy* research, Global Wellness Awards



## SUMMIT 2010: Turkey

**Location:** The Ciragan Palace Kempinski, Istanbul, Turkey

**Theme:** “Bridges Worth Building”

**Keynotes:** Ahu Aysal; Philippe Bourguignon; Jan D. Freitag; Dr. Howard Murad; Kenneth R. Pelletier, PhD, MD; Marc A. Smith; Edie Weiner

**Highlights:** *Spas & the Global Wellness Market: Synergies & Opportunities* research



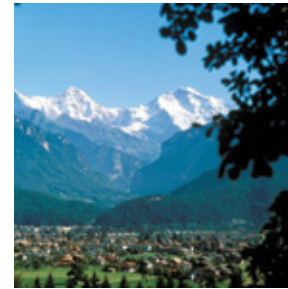
## SUMMIT 2013: India

**Location:** The Oberoi, Gurgaon, New Delhi, India

**Theme:** “A Defining Moment”

**Keynotes:** His Holiness the Dalai Lama; Raymond Bickson; Kapil Chopra; Amitabh Kant; Thierry Malleret; Analjit Singh; Dasho Karma Ura

**Highlights:** *Global Wellness Tourism Economy* research, Global Wellness Tourism Congress, Infographic Competition



## SUMMIT 2009: Switzerland

**Location:** The Victoria-Jungfrau Resort & Spa, Interlaken, Switzerland

**Theme:** “The Power of Collaboration”

**Keynotes:** Dr. Adolf Ogi; Reto Wittwer

**Highlights:** *Spa Impact on Hotel Revenue* research, Student Challenge Competition



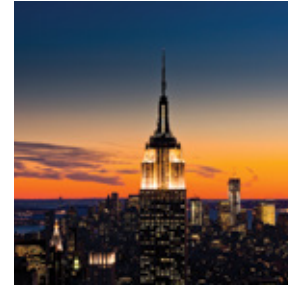
## SUMMIT 2012: Aspen

**Location:** The Aspen Meadows Resort, Aspen, Colorado, US

**Theme:** “Innovation Through Imagination”

**Keynotes:** Philippe Bourguignon; Dr. Richard H. Carmona; Jose Maria Figueres; Mariel Hemingway; Governor John Hickenlooper; John Kao

**Highlights:** *Spa Management Workforce & Education: Addressing Marketing Gaps* research



## SUMMIT 2007 & 2008: New York City

**Location:** The Waldorf Astoria Hotel, New York, New York, US

**2008 Theme:** “Advancing the Global Spa Economy”

**2008 Keynotes:** Dr. Richard H. Carmona; Ian Schrager

**2007 Theme:** “Joining Together. Shaping The Future.”

**2007 Keynote:** Steve Case

**Highlights:** *Global Spa Economy Report*





# GLOBAL WELLNESS SUMMIT 2022

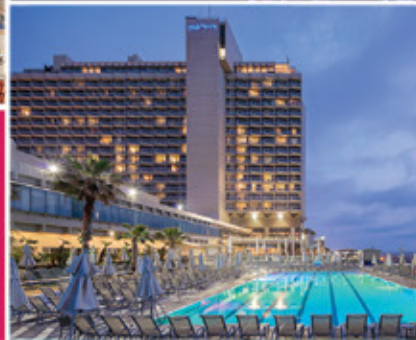
**OPEN MINDS.**



**OPEN HEARTS.**



**OPEN FOR BUSINESS.**



**TEL AVIV, ISRAEL**  
OCTOBER 30-NOVEMBER 2, 2022

The 2022 GWS will explore the transformation from “Start-Up Nation” to “Scale-Up Nation” as Israel is home to a record-breaking number of billion-dollar companies. Meet founders, thought-leaders and investors as they share the secret sauce that can turn a million-dollar idea into a billion-dollar company. Innovation will be center stage at the Tech Innovation Pavilion, with small, medium and large companies demonstrating their products and services.

**TO LEARN MORE, VISIT  
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## GLOBAL WELLNESS SUMMIT

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