



GLOBAL WELLNESS
SUMMIT

AT A GLANCE

JOINING TOGETHER. SHAPING THE FUTURE.

The Global Wellness Summit (GWS) is at the heart of the multi-trillion-dollar global wellness economy. The Summit is focused on facilitating collaboration between leaders and visionaries to positively shape the future of wellness worldwide.

The unifying force of the GWS is its annual gathering, the most important global conference on the business of wellness. Held in a different country each year, the Summit brings together top wellness leaders from around the world for a four-day meeting where relationships are forged, investments are made, and business gets done. The GWS then amplifies the mission of the Summit year-round through its highly respected annual Trends Report and biweekly **TRENDIUM**, the Wellness Master Class and Sector Spotlight Series, a major press event, the GWS podcast series, new research, and more.

GLOBAL WELLNESS SUMMIT OBJECTIVES

- Provide **resources** to facilitate healthy growth for the wellness industry
- Inspire **collaboration** to solve shared industry challenges and issues
- Serve as a year-round platform for **dialogue** between industry leaders
- Identify and amplify emerging global wellness **trends**
- Support **research** and encourage innovation globally
- Cultivate **future wellness leaders** and foster relationships among key stakeholders

[GLOBALWELLNESSSUMMIT.COM](https://www.globalwellnesssummit.com)

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THE GLOBAL WELLNESS SUMMIT

AT A GLANCE



GWS YEAR-ROUND LEADERSHIP

Throughout the year, the Global Wellness Summit offers collaborative virtual events, such as classes led by illustrious wellness leaders, the annual Global Wellness Trends Report, and press event programs for future wellness leaders, and more.



GLOBAL WELLNESS TRENDS REPORT & TRENDIUM

The GWS trends forecasting team is known for predicting the new directions in health and wellness that will shape the industry—a mission it readily undertook over 15 years ago. No other trends report is based on the perspectives of so many experts worldwide. This unique input makes for a powerfully informed global forecast. The **TRENDIUM**, a compendium of the latest trends impacting the multitrillion-dollar global wellness economy, is published biweekly.



ANNUAL PRESS EVENT

The annual GWS press conference in New York City has become a “must-attend” for media. The centerpiece of the popular event is the announcement of the Summit’s wellness trends for 2020, developed by the GWS trend forecasters and insights of experts from 50+ nations. In addition to the trends announcement, attendees enjoy an interactive wellness “playground,” a moderated trends roundtable and opportunities to meet with experts in the wellness industry.



WELLNESS MASTER CLASS

The GWS Wellness Master Class series offers attendees an opportunity to gain new insights and information about leading in a time of crisis—and learn practical solutions on how to manage effectively in challenging times. Since the GWS launched the series in early 2020, tens of thousands of individuals from countries around the world have attended the classes, which are held on the Zoom platform.

GWS YEAR-ROUND LEADERSHIP



WELLNESS SECTOR SPOTLIGHTS

The GWS launched the Wellness Sector Spotlight series to help businesses and professionals understand challenges and opportunities during and post-COVID. These global collaborations focus on specific industry sectors, including... spa and hospitality, fitness and mind-body, wellness at work, hot springs/hydrotherapy, wellness real estate and communities, nutrition, mental wellness, beauty and more.



PODCAST SERIES

The Global Wellness Summit's podcast series features in-depth and provocative interviews with wellness luminaries who are shaping the \$4.5 trillion global wellness economy. In the thought-provoking podcasts, a range of wellness experts, from physicians, researchers and scientists to fitness and fashion icons to wellness tourism experts, share their insights and expertise.



FUTURE WELLNESS LEADERS

The Summit's "Shark Tank of Wellness" student competition is a unique global challenge that rewards students for innovative ideas. Finalists are flown, along with their professors, to the annual Summit where they present their ideas on stage. The GWS is also introducing a mentoring program, which will give future wellness leaders the opportunity to work with experienced professionals, and a Summit scholarship program.



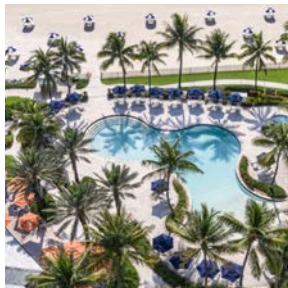
WELLNESS SYMPOSIUMS

The Summit's Global Wellness Symposiums are forums on the most relevant issues within the wellness industry, bringing together experts and thought leaders for presentations and candid discussions on a range of wellness sectors. In September, industry leaders and media will gather in New York for the Wellness Real Estate Symposium, where they will share their latest insights on the explosion of real estate communities focused on wellbeing worldwide.



THE GLOBAL WELLNESS SUMMIT: 15-YEARS OF LEADERSHIP

The Spirit of the Summit is one of shared purpose rather than individual gain. Formal invitations to attend the Summit as a delegate are extended to a select list of top-level executives, academics, scientists and medical doctors throughout the world, representing a cross section of the industry. All delegates have either applied or have been nominated and are approved based on their expertise, experience and leadership position.



SUMMIT 2020: The Breakers Palm Beach

Location: Palm Beach, Florida, US

Theme: “Resetting the World with Wellness”

Keynotes: Anna Bjurstam, Dr. Micheal Breus, Dr. Richard H. Carmona, Dr. Nicola Finley, James Nestor, Vivek Murthy, MD, Marisa Peer,

Highlights: The first hybrid Summit brought together in-person delegates and virtual attendees from around the globe.

Defining the Mental Wellness Economy



SUMMIT 2017: The Breakers Palm Beach

Location: Palm Beach, Florida, US

Theme: “Living a Well Life”

Keynotes: Dr. Richard H. Carmona; Dr. Mehmet Oz; Dr. Andrew Weil; Dr. Dean Ornish; Dr. Elke B. Reisch; Elisa Epel, PhD; Dr. Paul Limburg; Dr. Michael Roizen

Highlights: *Build Well to Live Well* research, *Beauty2Wellness* report, *Wellness 2030* report, *The Wellness Moonshot: A World Free of Preventable Disease*



SUMMIT 2019: Singapore

Location: Grand Hyatt Hotel Singapore

Theme: “Shaping the Business of Wellness”

Keynotes: Bill Bensley, Neil Jacobs, Martin Palmer, John Wood and more

Highlights: Hospitality/tourism and wellness, making a positive impact on people and the planet.



SUMMIT 2016: Tyrol (10TH ANNIVERSARY)

Location: KitzKongress, Kitzbühel, Tyrol, Austria

Theme: “Back to the Future”

Keynotes: Tom Bauer; David Bosshart, PhD; Stephan Eberharter; Barbara Kolm, PhD; Dr. Harry F. König; David Clay Large; Jan-Emmanuel de Neve, PhD; Dr. Harald Stossier

Highlights: *Global Wellness Economy Monitor* research



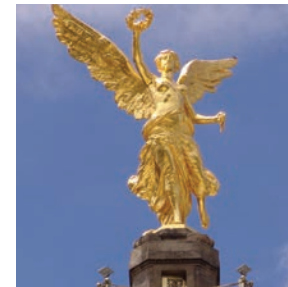
SUMMIT 2018: Technogym

Location: Cesena, Italy

Theme: “Shaping The Business of Wellness”

Keynotes: Antonio Citterio; Clodagh; Neil Grimmer; Andrea Illy; Dan Buettner; Alberta Ferretti

Highlights: *Global Wellness Economy Monitor 2018* and *Global Wellness Tourism Economy 2018* research



SUMMIT 2015: Mexico City

Location: The St. Regis Mexico City, Mexico

Theme: “Building a Well World”

Keynotes: Nerio Alessandri; Gina Diez Barroso de Franklin; Martin Boudreau; Dr. Deepak Chopra; Maggie Hsu; Thierry Malleret; Agapi Stassinopoulos

Highlights: *The Future of Wellness at Work* research, formation of the nonprofit Global Wellness Institute



SUMMIT 2014: Morocco

Location: Four Seasons Resort, Marrakech, Morocco

Theme: “>>Fast Forward”

Keynotes: Donald Ardell, PhD; Dr. Daniel Friedland; Peter Greenberg; Bjarke Ingels; Kjell Nordström; Paul Price; Yahya Rouach; Dr. John W. Travis

Highlights: *Global Spa & Wellness Economy* research, Global Wellness Awards



SUMMIT 2010: Turkey

Location: The Ciragan Palace Kempinski, Istanbul, Turkey

Theme: “Bridges Worth Building”

Keynotes: Ahu Aysal; Philippe Bourguignon; Jan D. Freitag; Dr. Howard Murad; Kenneth R. Pelletier, PhD, MD; Marc A. Smith; Edie Weiner

Highlights: *Spas & the Global Wellness Market: Synergies & Opportunities* research



SUMMIT 2013: India

Location: The Oberoi, Gurgaon, New Delhi, India

Theme: “A Defining Moment”

Keynotes: His Holiness the Dalai Lama; Raymond Bickson; Kapil Chopra; Amitabh Kant; Thierry Malleret; Analjit Singh; Dasho Karma Ura

Highlights: *Global Wellness Tourism Economy* research, Global Wellness Tourism Congress, Infographic Competition



SUMMIT 2009: Switzerland

Location: The Victoria-Jungfrau Resort & Spa, Interlaken, Switzerland

Theme: “The Power of Collaboration”

Keynotes: Dr. Adolf Ogi; Reto Wittwer

Highlights: *Spa Impact on Hotel Revenue* research, Student Challenge Competition



SUMMIT 2012: Aspen

Location: The Aspen Meadows Resort, Aspen, Colorado, US

Theme: “Innovation Through Imagination”

Keynotes: Philippe Bourguignon; Dr. Richard H. Carmona; Jose Maria Figueres; Mariel Hemingway; Governor John Hickenlooper; John Kao

Highlights: *Spa Management Workforce & Education: Addressing Marketing Gaps* research



SUMMIT 2008: New York City

Location: The Waldorf Astoria Hotel, New York, New York, US

Theme: “Advancing the Global Spa Economy”

Keynotes: Dr. Richard H. Carmona; Ian Schrager

Highlights: *Global Spa Economy Report*



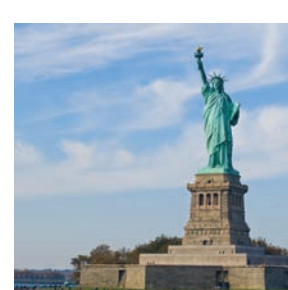
SUMMIT 2011: Bali

Location: The Bali International Convention Center, Bali, Indonesia

Theme: “Engage the Change: The Customer. The Money. The Future.”

Keynotes: Kate Ancketill; Dave McCaughan; Emmanuelle Linard; John Hardy; Dr. Sapta Nirwandar

Highlights: *Wellness Tourism and Medical Tourism: Where do Spas Fit?* research, wellnessevidence.com



SUMMIT 2007: New York City

Location: The Waldorf Astoria Hotel, New York, New York, US

Theme: “Joining Together. Shaping The Future.”

Keynote: Steve Case

Highlights: Inaugural event



GLOBAL WELLNESS SUMMIT

TEL AVIV

NOVEMBER 15-18, 2021



GLOBAL WELLNESS
SUMMIT

2021 GLOBAL WELLNESS SUMMIT

THE LEADING CONFERENCE ON THE BUSINESS OF WELLNESS



TEL AVIV, ISRAEL | NOVEMBER 15-18, 2021

The 2021 Summit will take place in Tel Aviv where innovation and ancient cultures come together on the shores of the Mediterranean Sea. This year's Summit will be a celebration of the many accomplishments made by the wellness industry in 2020—and a look at a new global future where wellness is center stage.



INNOVATION AND ANCIENT CULTURES

Tel Aviv is a stunning mix of innovation, creative energy, history, diverse cultural experiences, incredible cuisine, and a vibrant nightlife. Here delegates will discover new adventures and experiences, from Tel Aviv's famous beaches to world-class cuisine to unique open-air markets. The seaside Hilton Tel Aviv, site of the 2021 Summit, boasts its own beach, stunning views of the Mediterranean and the finest amenities.



PRE- AND POST-SUMMIT EXPERIENCES

The Global Wellness Summit is known for pre- and post-Summit travel experiences organized exclusively for delegates. This year, delegates can choose from nine trips to Israel's must-visit destinations, the most (and the most incredible) experiences in its 15-year history. Registered delegates can also create a bespoke VIP tour of Israel with a private guide and driver or book a retreat at the Six Senses Shaharut in the Ancient Negev Desert.

VIEW REGISTRATION AND EVENT DETAILS AT
[GLOBALWELLNESSSUMMIT.COM/2021-GLOBAL-WELLNESS-SUMMIT](https://www.globalwellnesssummit.com/2021-global-wellness-summit)

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GLOBAL WELLNESS SUMMIT

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