



## GLOBAL WELLNESS SUMMIT

### **REQUEST FOR BID TO HOST THE GLOBAL WELLNESS SUMMIT**

The Global Wellness Summit (GWS) is an invitation-only international event that brings together leaders and visionaries to positively impact and shape the future of the global wellness industries. It is critical to the success of the Summit that the host location exemplifies the “DNA” of the organization and embraces wellness in a substantive and impactful way. This may include a commitment to sustainability, a concerted effort to promote health and prevention, an abundance of natural resources that are used to encourage a link between people and their surroundings, and more.

1. **ELIGIBILITY.** Countries, cities or companies that are seeking to position themselves as a leader in wellness are welcome to submit a proposal for hosting a Summit.
2. **ATTRIBUTES.** Please explain why you would be an appropriate host sponsor for this global wellness event. Be specific. If you are applying as a **destination**, cite your indigenous wellness practices; aspects of the natural environment that are unique to your location; well-known practitioners in the wellness space who live and work in your communities; press and publicity you have received for your wellness attributes; and any governmental or private sector initiatives in this arena. If you are a **company**, cite your unique wellness initiatives, examples of your work in the wellness industry, press and publicity you have received for your wellness products, services or philanthropic activities.
3. **FINANCES.** In order to be the Host Sponsor of a GWS, the interested party – either government or private sector – must commit to a minimum of \$650,000 for 2020, \$750,000 for 2021 or \$850,000 for 2022. Payments need to be made in one of two ways: 1) one payment in full at the time of signing, for which there is a 5 percent savings; 2) payments due in three installments of 40 percent at the time of signing, 30 percent due 90 days later and 30 percent due 90 days following. Full payment must be received

within six months of contract execution. This is a critical piece of the financial plan and is non-negotiable.

4. **LOGISTICS.** Please provide at least three 5-star hotel options capable of accommodating the Summit. Other items to note include sleeping rooms for 600-plus delegates, ample meeting/ballroom space, cultural venues with space and availability, ground transportation options complete with statistics on geographical proximity to hotels and proposed venues, a list of high-end restaurants capable of hosting at least 150 delegates and within 15 minutes of the hotel options, and any other primary logistical attributes that make your location attractive—a light rail system, for example. Additionally, the company or country must cover the on-site travel expenses for no more than three people on two separate site visits. As the host sponsor, you will have the opportunity to host the welcome reception, covering all associated costs for food, beverage and décor.
  
5. **TIMING.** Select preferred year to host – 2020, 2021 or 2022 - and why.

As the **Host Sponsor**, you will receive the following **benefits**:

1. One year of publicity and press through our global media channels
2. Acknowledgement of your sponsorship at the Summit all three days in front of an audience of 600-plus global business and thought leaders from over 50 countries
3. Opportunity to have a local or national dignitary or senior executive address the delegation during a general session on a relevant topic
4. Customized boutique exhibit space positioned in a prominent area
5. Exclusive press conference showcasing host country, city or company as a global leader in wellness
6. Interview opportunities with Summit media and press delegates
7. Logo and web link featured on GWS email communications and website
8. Prominent inclusion on formal invitations to the GWS invitee database
9. Complimentary mailing list of all GWS attendees, inclusive of email addresses
10. Ten complimentary GWS registrations for senior leaders only, granting access to all conference sessions and events (non-transferable)
11. One dedicated email sent to entire invitee database
12. Exclusive press release featuring your host sponsorship
13. Two-page ad spread in the Delegate Directory
14. Opportunity to give a gift or have collateral material in the room drop

- 15. Premium placement of logo on the mobile app
- 16. Logo on the Summit photography backdrop

**Timing.** Please specify preferred dates for hosting a Summit:

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(Month, 3-day period, year)

**Payment terms.** Please select one:

- 1. Payment in full at time of signing (with a 5% discount) \_\_\_\_\_
- 2. Payment in three installments: 40% at time of signing, 30% due 90 days later, 30% due 90 days following \_\_\_\_\_

**Signatures.** The person below is authorized to contractually obligate their company to the terms of this agreement.

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Sponsor

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Date

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Global Wellness Summit

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Date