



# 2021 AGENDA

The Encore Boston Harbor  
November 30-December 3, 2021

*Please note that this agenda is a work-in-progress. It evolves continually right up until the Summit.*

## TUESDAY, NOVEMBER 30, 2021 PRE-SUMMIT ACTIVITIES

**12:00 pm – 6:00 pm**  
Promenade 3  
Encore Boston Harbor

**Global Wellness Summit (GWS) Registration and Concierge Open**

**1:00 pm – 5:30 pm**  
Outside Cezanne 1

**HydraFacial Perk™ Treatments | Mini Facials**  
*Sponsored by HydraFacial*

**1:00 pm – 1:30 pm**  
Renoir 1 & 2

**Yoga | Refresh & Stretch**  
*Sponsored by Corc Yoga*

## KNOWLEDGE WORKSHOPS

**1:30 pm – 2:15 pm**  
Cezanne 1

**Knowledge Workshop**  
*The Healing Benefits of Algae*  
*Sponsored by Energy Bits*

**Catherine Arnston**, Founder, Energy Bits, US

**2:30 pm – 3:15 pm**  
Cezanne 1

**Knowledge Workshop**  
*Becoming Superhuman*  
*Sponsored by Osteostrong*

**Kyle Zagrodzky**, CEO, Osteostrong, US

**3:30 pm – 4:15 pm**  
Cezanne 1

**Knowledge Workshop**  
*Creating a Successful Business Model Incorporating Integrative, Functional Medicine Elements*  
*Sponsored by Miskawaan Health Group*

**David Boehm**, CEO, Miskawaan Health Group, Thailand  
**Dr. Wessolly**, MD, Miskawaan Health Group, Thailand

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**4:30 pm – 5:15 pm**

Cezanne 1

**Knowledge Workshop**

Prescribing Wellness: A New Era Applying Wellness Principles to Acute Illness

*Sponsored by Biologique Recherche*

**Shyamali Singhal, MD, US**

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**6:00 pm – 6:45 pm**

Monet 3

**VIP Cocktail Reception for Sponsors, GWI Ambassadors + Media**

*Hosted by Global Wellness Summit Board of Advisors & Global Wellness Institute Board of Directors and Advisors*

*\*See the entire list of press delegates attending the Summit at the end of this agenda.*

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**7:00 pm – 9:00 pm**

Picasso 8

**Welcome Party**

*Welcome to Boston: Pass the Chowda!*

**Welcome Reception**

***Sponsored by Encore Boston Harbor***

*Attire: Casual Chic*

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**9:30 pm – 10:30 pm**

**Wellness Experience**

(Announcing soon)

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WEDNESDAY, DECEMBER 1, 2021  
DAY ONE

MORNING WELLNESS ACTIVITY

6:45 am – 7:30 am  
Monet 1

**Catch Your Breath at the *Breathe Lounge***  
*Sponsored by Virtues Matter*

Join **Sandy Abrams** for breathwork to start your day

6:30 am – 8:00 am  
Picasso 2 & 3

**Breakfast**  
For delegates staying at The Encore Boston Harbor

8:30 am – 8:35 am  
Plenary

**GWS 2021 Opening**  
*Our Beautiful, Precious, Fragile World*

**Louie Schwartzberg**, Filmmaker, Cinematographer, Director,  
Producer, Moving Art, US

8:40 am – 8:50 am  
Plenary

**Welcome and Keynote**  
*A NEW New Era in Health and Wellness: Healthcare & Self-Care*

**Susie Ellis**, Chair & CEO, Global Wellness Summit, US

8:55 am – 9:10 am  
Plenary

**Welcome and Keynote**  
*You're Younger than you Think: Silver Linings from COVID*

**Michael Roizen**, M.D., Cleveland Clinic; co-chair, 2021 GWS, US

9:15 am – 9:30 am  
Plenary

**Welcome and Keynote**  
*Wellness Reimagined*

**Victor Koo**, Chairman, Tianren Culture; co-chair, 2021 GWS, China

9:35 am – 9:50 am  
Plenary

**Keynote**  
*The Global Wellness Community*

**Nancy Davis**, Chief Creative Officer & Executive Director, Global  
Wellness Summit, US

9:55 am – 10:05 am  
Plenary

**Special Presentation**  
*"When Everyone Is Included, Everyone Wins"*  
–Jesse Jackson

**Nancy Davis**, Chief Creative Officer & Executive Director, Global  
Wellness Summit, US

10:10 am – 10:40 am  
*Tech Innovation Pavilion*  
Picasso 1 & 4

**Networking Energy Break**  
*Sponsored by [comfort zone]*

10:45 am – 10:50 am  
Plenary

**Wellness Experience**

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10:55 am – 11:10 am  
Plenary

**Keynote Interview**

*The Treatment Revolution: Psychedelics, Nature and Healing*

**Beth McGroarty**, VP, Research & Forecasting, Global Wellness Summit, US

**Louie Schwartzberg**, Filmmaker, Cinematographer, Director, Producer, Moving Art, US

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11:15 am – 11:35 am  
Plenary

**Keynote & Conversation**

*Cultivating Wellbeing: Now More than Ever*

**Richard J. Davidson**, Ph.D., Founder & Director, Center for Healthy Minds, US

**Michael Roizen**, M.D., Cleveland Clinic; co-chair, 2021 GWS, US

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11:40 am – 12:10 pm  
Plenary

**Keynote**

*Keeping All the Balls in the Air*

*The Global Wellness Economy: Looking Beyond COVID-19*

**Katherine Johnston**, Senior Research Fellow, Global Wellness Institute, US

**Ophelia Yeung**, Senior Research Fellow, Global Wellness Institute, US

**Tonia Callendar**, Research Fellow, Global Wellness Institute, US

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12:15 pm – 12:30 pm  
Plenary

**Keynote & Special Announcement**

*Why Wellness, Why Now, Why GWI?*

**Simon Shelley**, Vice President, Programme Partnerships, BBC Global News, UK

**Nickie Omer**, Executive Producer, BBC Global News, UK

**Ophelia Yeung**, Senior Research Fellow, Global Wellness Institute, US

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12:35 pm – 1:15 pm  
Plenary

**Press Conference**

*The NEW New Era in Health & Wellness*

**Moderated by:**

**Cassandra Cavanah**, Cavanah Communications, US

**Participants:**

**Tonia Callendar**, Research Fellow, Global Wellness Institute, US

**Katherine Johnston**, Senior Research Fellow, Global Wellness Institute, US

**Beth McGroarty**, VP, Research & Forecasting, Global Wellness Summit, US

**Nickie Omer**, Executive Producer, BBC Global News, UK

**Simon Shelley**, Vice President, Programme Partnerships, BBC Global News, UK

**Ophelia Yeung**, Senior Research Fellow, Global Wellness Institute, US

**Global Media**, in person and virtual

*Please see full list of media at the end of the agenda*

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12:30 pm – 1:45 pm  
Picasso 2 & 3

**Interactive Lunch | Table Topics**

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2:00 pm – 2:05 pm  
Plenary

## Wellness Experience

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### CHOICE OF TWO OPTIONS

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2:10 pm – 2:25 pm  
Plenary

#### Keynote

*It Takes a Virus: How We Learned to Focus on What's Important*

**Clodagh**, Founder, Clodagh Design Studio, US

2:10 pm – 2:45 pm  
Cezanne 1

#### An Interactive Conversation with the GWI Research Team

*Digging Deeper into the Global Wellness Economy*

**Katherine Johnston**, Senior Research Fellow, Global Wellness Institute, US

**Ophelia Yeung**, Senior Research Fellow, Global Wellness Institute, US

**Tonia Callendar**, Research Fellow, Global Wellness Institute, US

2:30 pm – 2:45 pm  
Plenary

#### Keynote

*Quantifying Health for your Investors and Occupants - the Path to Successful ROI*

**Joanna Frank**, Founder & CEO, Center for Active Design, US

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### CHOICE OF TWO OPTIONS

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2:50 pm – 3:20 pm  
Plenary

#### Keynote Panel

*The Future of Wellness—Where Self-Care Overtakes the Sick Care System*

##### Moderated by:

**Gil Bashe**, Managing Partner, Chair Global Health, FINN Partners, US

##### Panelists:

**John Nosta**, President, NostaLab, US

**Joaquín Serra**, SVP, Natura Bissé Group, Spain

2:50 pm – 3:20 pm  
Cezanne 1

#### Interactive Conversation

*The Future of Mental Wellness*

##### Moderated by:

**Cassandra Vieten**, PhD, Executive Director, John W. Brick Mental Health Foundation, US

3:25 pm – 3:55 pm  
Promenade 2

#### Networking Energy Break

*Sponsored by Natura Bissé*

3:25 pm – 3:55 pm  
Picasso 1 & 4

#### Tech Innovation Pavilion

4:00 pm – 4:05 pm  
Plenary

### Wellness Experience

4:10 pm – 4:25 pm  
Plenary

### Keynote Conversation

*What a Trip: Psychedelics Have Their Moment!*

**Mary Elizabeth Gifford**, EVP, Psyence Group, US  
**Rick Doblin**, Ph.D., Founder & Executive Director, Multidisciplinary Association for Psychedelic Studies (MAPS), US

4:30 pm – 4:50 pm  
Plenary

### Keynote & Performance

*Music, Mental Wellness, and My Generation*

**Freddie Moross**, Co-founder and CEO, Mynd Group Ltd., Cutting Edge Group, myndstream, UK

#### Musical Performance:

Felix Herbst  
Claudius Agrippa  
Anna Stromer  
Nate Taylor

4:55 pm – 5:00 pm  
Plenary

### Five Takeaways in Five Minutes

**Michael Roizen**, M.D., Cleveland Clinic; co-chair, 2021 GWS, US  
**Victor Koo**, Chairman, Tianren Culture; co-chair, 2021 GWS, China

5:30 pm – 6:15 pm  
Renoir 1 & 2

### Energizing Yoga

*Sponsored by Corc Yoga*

5:30 pm – 6:15 pm  
Monet 1

### Catch Your Breath at the *Breathe Lounge*

*Sponsored by Virtues Matter*

5:15 pm – 6:15 pm  
Picasso 1 & 4

### Tech Innovation Pavilion

7:30 pm – 9:30 pm

### Evening Event: Dine-Around in Boston's North End When in Boston...Holy Cannoli!

Mamma Maria  
3 N Square, Boston, MA 02113

Ciao Roma  
5 N Square, Boston, MA 02113

Bus pick-up at 6:45 pm in East  
Lobby by Rare Restaurant

No visit to Boston is complete without an immersion in the Italian culture of the famed North End. Enjoy an authentic and delicious meal but save a little room. After dinner you'll walk down a cobblestone street to either Mike's Pastry or Modern Pastry, to experience the glories of fresh, homemade Italian pastries or Boston Cream Pie! Extra time on the treadmill tomorrow!

*Attire: Dress comfortably*

THURSDAY, DECEMBER 2, 2021  
DAY TWO

CHOICE OF TWO OPTIONS

MORNING WELLNESS ACTIVITIES

6:30 am – 7:15 am  
Renoir 1 & 2

**Energizing Yoga**  
*Sponsored by Corc Yoga*

6:30 am – 7:15 am  
Monet 1

**Catch Your Breath at the *Breathe Lounge***  
*Sponsored by Virtues Matter*

6:30 am – 8:00 am  
Picasso 2 & 3

**Breakfast**  
For delegates staying at The Encore Boston Harbor

8:30 am – 8:35 am  
Plenary

**Moving Art**  
**Louie Schwartzberg**, Filmmaker, Cinematographer, Director, Producer, Moving Art, US

8:40 am – 9:00 am  
Plenary

**Keynote**  
*Where Do You Want to Live: The Right Mindset for Menopause (Reframing the Conversation for Women and Men)*  
**Stacy London**, CEO, State of Menopause; media maven; TV personality, US

9:05 am – 9:30 am  
Plenary

**Keynote Conversation**  
*Reinventing Time*  
**Mickey Beyer-Clausen**, Co-founder & CEO, Timeshifter, US  
**Steven W. Lockley**, BSc., Ph.D., Neuroscientist, Brigham and Women's Hospital; Associate Professor of Medicine, Harvard Medical School; Chief Scientist, Timeshifter, US  
**Mike Massimino**, former NASA Astronaut; Professor of Mechanical Engineering, Columbia University; Senior Advisor for Space Programs, Intrepid Sea, Air & Space Museum; Founding Investor, Timeshifter, US

9:35 am – 9:50 am  
Plenary

**Keynote**  
*Cured: How to Heal Your Life*  
**Jeffrey Rediger**, MD, MDiv; Assistant Professor at Harvard Medical School and the Medical Director of McLean SE Adult Psychiatry and Community Affairs at McLean Hospital; author of: *Cured: Strengthen Your Immune System and Heal Your Life*

9:55 am – 10:10 am  
Plenary

**Keynote**  
*Disrupting Senior Living*  
**Chip Conley**, Founder, Modern Elder Academy, US

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**10:15 am – 10:30 am**

Plenary

**Global Wellness Award**

*Leading Woman in Wellness*

*Sponsored by Natura Bissé*

**Presented by:**

**Josanna Gaither**, Executive Director, Spa and Education, Americas Region, Natura Bissé International, Inc., US

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**10:35 am – 10:40 am**

Plenary

**2021 Summit Sponsors: A Moment of Gratitude**

*Photo On Stage*

**Michelle Gamble**, VP, Business Development, Global Wellness Summit, US

**GWS Sponsors**

**Host Sponsor:**

Pegasus Capital

**Platinum Sponsors:**

Biologique Recherche

BuDhaGirl

Natura Bissé

Welltech Ventures

**Gold Sponsors:**

Corc Yoga

Gharieni

Kohler Waters Spa

Mindbody

Miskawaan Health Group

Osteostrong

Rancho Mission Viejo

Technogym

**Silver Sponsors:**

Ballancer Pro

Carillon Miami Wellness Resort

Comfort Zone

DiGiuseppe Architect

Energy Bits

Fitwel

Hilton

Healthe

Hyatt

HydraFacial

Immunocologie Skincare

John W. Brick Mental Health Foundation

Murad

Octave Institute,

RAKxa Fully Integrative Wellness & Medical Retreat

Relax the Back

Resort Suite

Serenbe

Six Senses Hotels, Resorts & Spas

STRATA Integrated Wellness & Spa

Therabody

Universal Companies

Virtues Matter

Zulal Wellness Resort

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10:45 am – 11:15 am  
Promenade 2

**Networking Energy Break**  
*Sponsored by Biologique Recherche*

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10:45 am – 11:15 am  
Picasso 1 & 4

**Tech Innovation Pavilion**

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11:20 am – 11:25 am  
Plenary

**Wellness Experience**

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11:30 am – 11:40 am  
Plenary

**The NEW New Wellness Moonshot Calendar**  
*The Wellness Moonshot: A World Free of Preventable Disease*

**Dr. Richard H. Carmona**, Chief of Health Innovation, Canyon Ranch; 17th Surgeon General of the United States, US  
**Susie Ellis**, Chairman & CEO, Global Wellness Summit, US  
**Jessica Jesse**, CEO & Creative Director, BuDhaGirl LLC, US  
**Renee Moorefield**, CEO, Wisdom Works, US

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11:45 am – 12:15 pm  
Plenary

**Keynote “Shark Tank of Wellness” Global Student Competition**  
*Global student competition to birth a fresh wellness concept with \$10,000 in prize money! Meet the final three concepts selected by the judges (Sharks) after reviewing videos from over 150 submissions. Finalists will present and compete for the top prize.*

**Wellness Sharks | Judging Panel:**

**Amir Alroy**, Co-Founder, Welltech Ventures, Israel  
**Karen Ballou**, Founder & CEO, Immunocologie Skincare, US  
**Frank Pitsakalis**, Founder & CEO, ResortSuite, Canada

**Moderators:**

**Nancy Davis**, Chief Creative Officer & Executive Director, Global Wellness Summit, US  
**Kendra Kobler**, Director, Programs & Operations, Global Wellness Summit, US

**Finalists:**

**Linxin Lu**, Savannah College of Art and Design, US

**Professor:**

**Gauri Misra-Deshpande**, Professor, Savannah College of Art & Design, US

**Rui Wang**, Savannah College of Art and Design, US

**Professor:**

**Gauri Misra-Deshpande**, Professor, Savannah College of Art & Design, US

**Doan Anh Duong**, Dongseo University, South Korea

**Professor:**

**Danny Kessler**, Assistant Professor, Dongseo University, South Korea

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**12:25 pm - 12:55 pm**

Plenary

**Panel Discussion**

*Big Pharma and Wellness: Strange Bedfellows No More*

**Moderated by:**

**Susan Silbermann**, Board Director, HilleVax Inc.; LianBio, US

**Panelists:**

**Henriette Nielsen**, EVP, Business Operations, Hikma Pharmaceuticals, US

**Sally Susman**, Executive Vice President, Chief Corporate Affairs Officer, Pfizer Inc., US

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**1:00 pm - 1:10 pm**

Plenary

**Global Wellness Award**

*Workplace Wellness*

*Sponsored by Mindbody*

**Presented by:**

**Sunil Rajasekar**, President & CTO, Mindbody, US

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**1:15 pm - 1:20 pm**

Plenary

**GWI Initiative Chairs: A Moment of Gratitude**

*Global Wellness Institute (GWI) Initiatives further the international conversation about wellness in its many and varied forms. Each GWI Initiative is led by an Initiative Chair, a renowned thought-leader who volunteers their time to help empower wellness worldwide.*

*Aesthetic Health Initiative*

**Alison O'Neil**, President & Founder, Beauty Becomes You Foundation, US

**Dr. Erin Madigan-Fleck**, NMD, US

*Africa Wellness Initiative*

**Lina Njoroge**, CEO, Nutrition Consultant & Wellness Expert, Total Lifestyle Change (TLC) Nutrition and Wellness Centre, Kenya

*Beyond GDP, World Happiness and Wellbeing Initiative*

**Davide Bollati**, Founder & Chairman, Davines, Italy

*Breathe Initiative*

**Sandy Abrams**, Founder, TheCEOm.com, US

**Dr. Rekha Chaudhari**, Village Housewife to Global Business Leader, India

*Clean Water Initiative*

**Dr. Abhishek Jain**, VP, International Operations, WTS International LLC, India

**Padma Venkat**, Dean, School of Public Health, SRM Institute of Science & Technology, India

*Consulting Best Practices Initiative*

**Lisa Starr**, Principal, Wynne Business, US

*Digital Wellness Initiative*

**Joshua Luckow**, Founder & CEO, SolaVieve, Germany

*Diversity & Inclusion Initiative*

**Christina Yap**, Diversity, Inclusion & Wellbeing Leader, Switzerland

**Dr. Larry Ward**, Director of the Lotus Institute, US

*Dying Well Initiative*

**Amy McDonald**, Owner Principal, Under a Tree Health and Wellness Consulting, US

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**Diane Doster**, Founder & CRO, Project Relevance, US

*Exploring Salt & Halotherapy Initiative*

**Steve Spiro**, Founder & CEO, Global Halotherapy Solutions, US

*First 1000 Days Initiative*

**Patricia Ladis**, Patricia Ladis, Founder, WiseBody PT & Co-Founder, First 1000 Days of Wellness, US

*Hormonal Wellness Initiative*

**Jennifer Young**, Founder, Jennifer Young & Beauty Despite Cancer, UK

*Hot Springs Initiative*

**Charles Davidson**, Co-Founder, Chairman and Creative Director, Peninsula Hot Springs, Australia

*Hydrothermal Initiative*

**Don Genders**, CEO, Design for Leisure, US

*Immersion Initiative*

**Tracey Vincel**, Founder, KNOSIS Center for Physiotherapy & Wellness, US

*Living Well from Within Initiative*

**Wendy Bosalavage**, President & CRO, LIVunLtd, US

**Sallie Fraenkel**, President, Mind Body Spirit Network, US

*Massage Makes Me Happy Initiative*

**Lynda Solien-Wolfe**, President, Solwolfe Resource Group, Inc., US

*Mental Wellness Initiative*

**Gerry Bodeker, PhD**, Public Health Academic & Clinical Psychologist, Columbia University, Green Templeton College, University of Oxford, UK & Malaysia

*Nutrition for Healing Initiative*

**Joy Menzies**, Managing Director, DSM Wellness Management, Thailand

*Psychedelics & Healing Initiative*

**Mary-Elizabeth Gifford**, EVP, Psyence, US

*Sleep Initiative*

**Allison Howard**, Founder & CEO, Nollapelli, US

**Francisco Levine**, Chief Business Officer, Bryte Labs, US

*Social Impact Initiative*

**Dr. Daniel Friedland**, CEO, SuperSmartHealth, US

**Wendy Bosalavage**, President, Liv UnLtd, US

**Sallie Fraenkel**, President, Mind Body Spirit Network, US

*Sound Wellness Initiative*

**Suzannah Long**, CEO, So Sound Solutions, US

*Supporting UN 17 SDG's Initiative*

**Lucy Brialey**, Co-Founder & Director, The Sustainable Spa Association, UK

*Wellness Architecture & Design Initiative*

**Veronica Schreiber Smith**, CEO & Founding Principal, Vera Iconica Architecture, US

*Workplace Wellbeing Initiative*

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**John Toomey**, CEO, Wide Awake Wellness Pty Ltd, Australia

*Wellness Communities & Real Estate Initiative*

**Helen Foster**, Principal, Foster Strategy, LLC, US

**Teri Slavik-Tsuyuki**, Principal, tst ink. LLC, US

*Wellness Coaching Initiative*

**Susan O'Connor**, Susan O'Connor, CEO, PranaHealth Strategies & Wellness Coach, US

*Wellness for Cancer Initiative*

**Julie Bach**, Executive Director, Wellness for Cancer, US

*Wellness for Children Initiative*

**Christine Clinton**, President, International Spa & Salon Services, US

*Wellness Tourism Initiative*

**Katherine Droga**, Founder, Droga & Co, Australia

*Women in Leadership Initiative*

**Julie Keller Callaghan**, Co-Founder, Well Defined, US

*Yoga Therapy Initiative*

**Bija Bennett**, Author, President, BijaB, Yoga Therapist, US

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## CHOICE OF TWO OPTIONS

## LUNCH

**1:25 pm – 2:25 pm**

Degas

### VIP Lunch for Ambassadors Only

*Investment Experts Share “I am Bullish on...and Bearish on...”*

**Moderated by Susie Ellis**, Chair & CEO, Global Wellness Summit, US

#### Participants:

**Craig Cogut**, Founder & CEO, Pegasus Capital Advisors, US

**Thierry Malleret**, Managing Partner, Monthly Barometer, France

**Yoriko Soma**, President, Conceptasia KK; CEO, CAHoldings, Japan

#### Ambassadors in attendance:

**Andrew Barnard**, The BodyHoliday, United Kingdom

**Bija Bennett**, BijaB, US

**Katrine Formby**, Sable Investments, US

**Sammy Gharieni**, Gharieni Group GmbH, Germany

**Rupert Schmid**, BR SAS Biologique Recherche, France

**David Stoup**, HLB, US

**Mary Tabacchi**, Cornell University, US

**Sue Thirlwall**, Yaso Therapeutics, US

**Fred Maxik**, Healthe Inc., US

**Tracy Lee**, TLee Spas, US

**Jessica Wadley**, Oakworks Inc, US

**C. Victor Brick**, John W Brick Foundation, US

**David Wood**, Human Touch, US

**Charla Jones**, Eu2Be, US

**Christine Moghadam**, Corc Yoga, US

**Joy Atkinson**, Presperse, US

**Shawn Talbott**, Amare Global, US

**Gerald Cooke**, Cooke Medical, LLC, US

*(Invitation-only for Ambassadors of the nonprofit Global Wellness Institute. See the registration desk to become an Ambassador or [learn more here.](#))*

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1:25 pm – 2:25 pm  
Picasso 2 & 3

### Interactive Lunch

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2:30 pm – 2:35 pm  
Plenary

### Wellness Experience

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2:40 pm – 3:10 pm  
Plenary

### Panel Discussion

*Economic Impact of Investing in Women's Health*

**Moderated by:**

**Carolee Lee**, CEO & Founder, WHAM (Women's Health Access Matters), US

**Panelists:**

**Robynne Chutkan**, MD, Founder and CEO of the Digestive Center for Wellness; author of *The Anti-Viral Gut* and *Gutbliss: The Microbiome Solution* and *The Bloat Cure*, US

**Suzanne Steinbaum**, MD, SRSHeart, Inc., Women's Prevention, Health and Wellness, US

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3:15 pm – 3:45 pm  
Plenary

### Keynote Interview

*The NEW New Era in Public Health*

**Victor Koo**, Chairman, Tianren Culture; co-chair, 2021 GWS, China  
**Dean Michelle A. Williams**, Dean of the Faculty, Harvard T.H. Chan School of Public Health, and Angelopoulos Professor in Public Health and International Development, US

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## CHOICE OF THREE OPTIONS

## BREAKOUT CONVERSATIONS

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3:50 pm – 4:30 pm  
Plenary

### Interactive Conversation

*Aesthetics and Wellness*

**Moderated by:**

**Anjan Chatterjee**, M.D., FANN., Professor of Neurology, Psychology, and Architecture, University of Pennsylvania; Founding Director, Penn Center for Neuroaesthetics, US  
**Joaquín Serra**, Senior V.P., Natura Bissé Group, Spain

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3:50 pm – 4:30 pm  
Cezanne 1

### Research Presentation & Interactive Conversation

*The NEW New Era in Work*

**Moderated by:**

**Karen Moseley**, President & CEO, Health Enhancement Research Organization (HERO), US

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Cezanne 2

### Research Presentation & Interactive Conversation

*Wellness Architecture, Real Estate & Communities*

**Moderated by:**

**Veronica Schreibeis Smith**, CEO & Founding Principal, Vera Iconica Architecture, US

**Presentation by:**

**Phillip James Tabb**, Ph.D., Professor Emeritus, Texas A&M University; Principal, Dr. Phill Tabb Studio, US

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**Clodagh**, Founder, Clodagh Design Studio, US  
**Joanna Frank**, Founder & CEO, Center for Active Design, US  
**Steve Nygren**, Founder, Serenbe, US  
**Joseph Allen**, Director of the Healthy Buildings program and an Associate Professor at Harvard's T. H. Chan School of Public Health, US

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**4:35 pm – 5:00 pm**  
Plenary

### Reverse Pitch!

**Moderated by:**  
**Alexia Brue**, Co-founder, Well+Good, US

**Amir Alroy**, Co-founder, Welltech Ventures, Ltd., Israel  
**Jon Canarick**, Managing Partner, North Castle Partners, US  
**Lori Cashman**, General Partner, Victress Capital, US  
**Craig Cogut**, Founder & CEO, Pegasus Capital Advisors, US  
**Galit Horovitz**, Co-founder, Welltech Ventures, Ltd., Israel  
**Yoriko Soma**, President, Conceptasia KK; CEO, CAHoldings, Japan  
**Rick Stollmeyer**, Entrepreneur, Investor, CEO at Inspired Flight Technologies, US

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**5:05 pm – 5:20 pm**  
Plenary

### Keynote

*Disrupting Higher Education for a Higher Purpose*

**Abby Brody**, Founder & CEO, MYX, US

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**5:25 pm – 5:30 pm**  
Plenary

### 5 Takeaways in 5 Minutes

**Michael Roizen**, M.D., Cleveland Clinic; co-chair, 2021 GWS, US  
**Victor Koo**, Chairman, Tianren Culture; co-chair, 2021 GWS, China

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**5:40 pm – 6:15 pm**  
Monet 1

**Catch Your Breath at the *Breathe Lounge***  
*Sponsored by Virtues Matter*

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**5:40 pm – 6:15 pm**  
Picasso 1 & 4

### Tech Innovation Pavilion

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**8:00 pm – 11:00 pm**  
Picasso 2 & 3

### Evening Event

*Glamorous Global Gala!*

Celebrate the 15<sup>th</sup> anniversary of the Global Wellness Summit in style, enjoying old friends and new, with dinner, dancing, and a short live auction to benefit industry research! Bring your party clothes, your dancing shoes, and your generous spirit!

*Attire: Be glamorous!*

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## FRIDAY, DECEMBER 3, 2021 DAY THREE

6:30 am – 8:00 am  
Picasso 2 & 3

**Breakfast**  
For delegates staying at Encore Boston Harbor

8:30 am – 8:35 am  
Plenary

**Moving Art**  
**Louie Schwartzberg**, Filmmaker, Cinematographer, Director, Producer, Moving Art, US

8:40 am – 8:50 am  
Plenary

**Keynote**  
*My Perspective on a NEW New Era in Health & Wellness*  
**Richard Carmona**, Chief of Health Innovation, Canyon Ranch; 17th Surgeon General of the United States, US

8:55 am – 9:05 am  
Plenary

**Keynote**  
*Digital Health Transforms a Nation*  
**Varda Shalev**, Co-Founder & Chief Medical Officer at Alike.Health, Israel

9:10 am – 9:40 am  
Plenary

**Keynote Conversation**  
*The NEW New Era in Travel*  
**Debbie Flynn**, Managing Partner, Global Travel Practice Leader, FINN Partners, UK  
**Taleb Rifai**, ex-Secretary-General of the World Tourism Organization; Member, FINN Partners Travel Advisory Board, Jordan  
**David Scowsill**, Serial Non-Executive Director & Chairman; Member, FINN Partners Travel Advisory Board, UK

9:45 am – 10:15 am  
Plenary

**Panel Discussion**  
*The Silver Linings We See in the COVID-19 Cloud*  
**Moderated by Michael Roizen**, M.D., Cleveland Clinic; co-chair, 2021 GWS, US  
**Panelists:**  
**Melinda Ring**, MD, FACP, ABOIM  
Executive Director, Osher Center for Integrative Medicine at Northwestern University; Drs. Pat and Carl Greer Distinguished Physician in Integrative Medicine; Clinical Associate Professor of Medicine and Medical Social Sciences, Northwestern University Feinberg School of Medicine, US  
**Ann Mond Johnson**, CEO, ATA, US  
**Rosane Oliveira**, DVM, Ph.D.; President & CEO, Plant-Based Life Foundation; Visiting Clinical Faculty, Public Health Sciences, UC Davis School of Medicine, US

10:20 am – 10:30 am  
Plenary

**Shark Tank of Wellness Award Winners**  
**\$10,000 in Prize Money**  
**Representing the Judging Panel:**  
**Amir Alroy**, Co-Founder, Welltech Ventures, IL  
**Karen Ballou**, Founder & CEO, Immunocologie Skincare, US  
**Frank Pitsakalis**, Founder & CEO, ResortSuite, CA

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10:35 am - 11:05 am  
Picasso 1 & 4

**Networking Energy Break**  
*Tech Innovation Pavilion*

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10:35 am - 11:05 am  
Monet 1

**Catch Your Breath at the *Breathe Lounge***  
*Sponsored by Virtues Matter*

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11:10 am - 11:15 am  
Plenary

**Wellness Moment**  
*Global Soaking Event*

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11:20 am - 11:40 am  
Plenary

**Keynote Conversation**  
*Why COVID Raises the Stakes for Healthy Buildings*

**Joseph Allen**, Director, Healthy Buildings program; Associate Professor, Harvard's T. H. Chan School of Public Health, US  
**John Macomber**, Senior Lecturer in the Finance Unit, Harvard Business School, US

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11:45 am - 12:00 pm  
Plenary

**Keynote**  
*Energize: Go from Dragging Ass to Kicking it in 30 Days!*

**Michael Breus**, Ph.D., Clinical Psychologist, Diplomate of the American Board of Sleep Medicine and a Fellow of The American Academy of Sleep Medicine, US

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12:05 pm - 12:20 pm  
Plenary

**Keynote**  
*The Business of Wellness: Where We've Gone Wrong & How to Make it Right*

**Mia Kyricos**, Chief Love Officer, Kyricos & Associates, US

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12:25 pm - 12:35 pm  
Plenary

**Global Wellness Award**  
*Leader in Sustainability*

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12:40 pm - 1:40 pm  
Picasso 2 & 3

**Relaxed Lunch**

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1:35 pm - 1:40 pm  
Plenary

**Wellness Experience**

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1:45 pm - 2:00 pm  
Plenary

**Innovation Presentation**  
*Health & Wellness Innovation in the Start-Up Nation*

**Moderated by Amir Alroy & Galit Horovitz**, Co-Founders, Welltech Ventures, IL

**Innovators:**

**Amkiri**, Ido Pollak, CEO

**Antidote**, Ben Enosh, co-founder

**Behavidence**, Roy Cohen, CEO & co-founder

**Helping Hand**, Bernard Gołko, CEO

**MDI Health**, Avishai Ben-Tovim, CEO & co-founder

**Xtrodex**, Ziv Peremen, CEO & co-founder

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**2:05 pm – 2:15 pm**

Plenary

**Global Wellness Award**

*Deborah Simon Award for Leader in Furthering Mental Wellness*

**Presenting Sponsor:**

**Lauren Wright**, President, Debra Simon Family Foundation, US

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**2:20 pm – 2:35 pm**

Plenary

**Keynote**

*Storytelling in Communities of Color*

**Nicola Finley**, M.D., Integrative Physician, US

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**2:40 pm – 2:55 pm**

Plenary

**Keynote**

*Paradigm Shifts in Monetary and Fiscal Policy, Consumer Behavior and Work Ethics and the Impact on the Wellness Sector“*

**Dr. Barbara Kolm**, Vice President of the Oesterreichische Nationalbank, Director of the Austrian Economics Center, Austria

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**3:00 pm – 3:15 pm**

Plenary

**Keynote**

*The Research is Clear: It's Time to Sleep on the Job*

**Rebecca Robbins, PhD**, Brigham and Women's Hospital, Harvard Medical School, US

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**3:20 pm – 3:30 pm**

Plenary

**Keynote**

*The NEW New Hospitality Priorities*

**Neil Jacobs**, CEO, Six Senses Hotels Resorts Spas, SG

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**3:35 pm – 3:40 pm**

Plenary

**5 Takeaways in 5 Minutes**

**Michael Roizen**, M.D., Cleveland Clinic; co-chair, 2021 GWS, US  
**Victor Koo**, Chairman, Tianren Culture; co-chair, 2021 GWS, China

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**3:45 pm – 3:50 pm**

Plenary

**Announcement of GWS 2022 Location!**

*Third Time's the Charm!*

**Susie Ellis**, Chairman & CEO, Global Wellness Summit, US  
**Nancy Davis**, Chief Creative Officer & Executive Director, Global Wellness Summit, US

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**3:55 pm – 4:00 pm**

Plenary

**Hearing from the 2022 Summit Hosts**

**4:05 pm – 4:10 pm**

Plenary

**Honoring the Co-Chairs**

**Susie Ellis**, Chairman & CEO, Global Wellness Summit, US

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**4:15 pm – 4:20 pm**

Plenary

**Special Presentation**

**Nancy Davis**, Chief Creative Officer, Executive Director, Global Wellness Summit, US

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4:25 pm  
Plenary

### Champagne Toast

*Raising a glass with Board Members, the GWS Team, and all 2021 GWS Delegates!*

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## SATURDAY, DECEMBER 4, 2021 POST-SUMMIT ACTIVITIES

9:00 am - 12:00 pm

### Host a Future Summit

*Opportunity to speak with **Nancy Davis**, Chief Creative Officer & Executive Director, Global Wellness Summit, US, regarding what's involved in hosting a future Summit.*

Please email Michelle Gamble, VP, Global Business Development, Global Wellness Summit, US, at [michelle.gamble@globalwellnesssummit.com](mailto:michelle.gamble@globalwellnesssummit.com), to request a time to meet with Nancy on Saturday morning.

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**2021 PRESS DELEGATES AND OTHER ATTENDING MEDIA:**

**Kris Abbey**, Director, Spa & Wellness International, Australia  
**James Andrew**, Media Editor, StyleMTV, US  
**Mary Bemis**, Editorial Director, Insider's Guide to Spas, US  
**Janeane Bernstein**, Producer/Host, KUCI 88.9fm; OUSTIDE THE BOX, US  
**Tomika Bryant**, Travel and Lifestyle Influencer, Life in Pumps, US  
**Savio Clemente**, EIC, Authority Magazine, US  
**Carolyn Cohen**, Podcaster, Wellness While Walking, US  
**Susan d'Arcy**, Wellness Editor, London Times, UK  
**Ella Dove**, Creative Director, Well + Good, US  
**Atsushi Ebuchi**, Chief in Editor, Diet&Beauty, Japan  
**Bahar Etminan**, Editor and Founder, Ageless by Rescu Magazine, Australia  
**Agnese Ferrara**, Reporter, ANSA news agency, Italy  
**Patricia Garcia-Gomez**, Founding Editor, [AGEIST Travel & Wellness, US](#)  
**Jamie Gold**, Freelance Design Journalist, Forbes.com, US, Kitchen & Bath Design News, US Design Milk, US  
**Mary Gostelow**, President, Gostelow Report; girilahead, UK  
**Nancy Griffin**, Principal, Glowing Older Podcast, US, SeniorTrade, US  
**Laurie Jennings**, Director + Editor, Good Housekeeping, US  
**Sara Jones**, Managing Director/Editor, Spa & Wellness MexiCaribe, Mexico  
**Debra K**, Owner, Well World TV, US  
**Susan Kime**, Luxury Lifestyle Journalist, JustLuxe, US  
**Jane Kitchen**, Contributing Editor, Spa Business, UK  
**Sheryl Kraft**, Freelance Health Journalist, Getting On Travel, Parade Magazine, Everyday Health, Happify, US  
**Karen LeBlanc**, Journalist, TheDesignTourist.com, US  
**Bev Maloney-Fischback**, CEO and Founder, Organic Spa Magazine  
**Karen Menehan**, Editor in Chief, MASSAGE Magazine  
**Emilia Morano-Williams**, US Editor, Stylus, US  
**Kate O'Brien**, Journalist/Author, Conde Nast Traveller, Tatler, etc., UK  
**Alison O'Neil**, Contributing Writer, Euro Cosmetics Magazine and Newsletter, US  
**Todd Plummer**, Contributing Editor, Boston Magazine, Robb Report, Daily Beast, Wall Street Journal Off Duty, US  
**Laura Powell**, Special Assignments Editor, Organic Spa Magazine, US  
**Sheetal Rastogi**, Editorial Director, WORLD TRAVEL MAGAZINE, Singapore  
**Tracey Raye**, Health Editor, BBC Good Food & Olive, UK  
**Astrid Ros**, Publisher, Spa Business, UK  
**Kristina Smith**, Founder & Editor, Wander Magazine, Canada  
**Lisa Starr**, Principal, Wynne Business, US  
**Claire Turrell**, Freelance, US News, Live Science, Harper's BAZAAR, BBC, etc., UK  
**Hareeni Vipin**, Founder Publisher, Luxury Magazine, India  
**Laura Waldon**, Managing Editor, WellSpa360, US  
**Megan Whitby**, Assistant Editor, Leisure Media, UK

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