A NEW ERA IN HEALTH & WELLNESS
The theme of the 2021 Global Wellness Summit (GWS) is “A NEW New Era in Health & Wellness,” exploring a very different future as medicine and wellness become powerful allies.

And who doesn’t want a different future?

On the auspicious occasion of the 15th anniversary of the Global Wellness Summit, we are bringing together luminaries who will share their vision of the world. Recent events may have shaped these times, but the alliance between medicine and wellness will most certainly shape a brighter, more purposeful future.

It is a momentous time. And this Summit will meet the moment.

You will be privy to the most ambitious, groundbreaking research, presented by the Global Wellness Institute (GWI). “The Global Wellness Economy: Looking Beyond COVID,” is a rare, deep dive into the 11 sectors that comprise the wellness economy, offering all-new market data and analysis from 2017-2020, with forecasts through 2025. It’s a remarkable piece of work and one that will drive this industry forward.

You will meet scientists bending time and architects bending space. You’ll learn to truly respect every breath you take.

Let this agenda be your guide to the sessions and activities that will nourish your mind, but let your own passion, commitment and connections nourish your heart.

We thank you for being part of our storied past, and the great future we will share, by renewing our commitment to Joining Together and Shaping the Future.
PRE-SUMMIT
# 2021 AGENDA

“A NEW ERA IN HEALTH & WELLNESS”

## TUESDAY, NOVEMBER 30, 2021

### PRE-SUMMIT ACTIVITIES

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>12:00 pm – 6:00 pm</td>
<td>Global Wellness Summit (GWS) Registration &amp; Concierge Open</td>
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<tr>
<td></td>
<td>Promenade 3, Encore Boston Harbor</td>
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<tr>
<td>1:00 pm – 5:30 pm</td>
<td>HydraFacial Perk™ Treatments</td>
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<td>Outside Cezanne 1</td>
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<tr>
<td>1:00 pm – 1:30 pm</td>
<td>Yoga</td>
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<td>Renoir 1 &amp; 2</td>
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### KNOWLEDGE WORKSHOPS

<table>
<thead>
<tr>
<th>Time</th>
<th>Workshop</th>
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<tbody>
<tr>
<td>1:30 pm – 2:15 pm</td>
<td>Knowledge Workshop: The Healing Benefits of Algae</td>
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<td>Sponsored by ENERGYbits® Inc.</td>
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<td>Catharine Arnston, Founder &amp; CEO, ENERGYbits® Inc., US</td>
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<tr>
<td>2:30 pm – 3:15 pm</td>
<td>Knowledge Workshop: Becoming Superhuman</td>
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<td>Sponsored by OsteoStrong</td>
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<td>Kyle Zagrodzky, CEO, OsteoStrong, US</td>
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<tr>
<td>3:30 pm – 4:15 pm</td>
<td>Knowledge Workshop: Creating a Successful Business Model incorporating Integrative, Functional Medicine Elements</td>
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<td>Sponsored by Miskawaan Health Group</td>
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<td>David Boehm, CEO, Miskawaan Health Group, Thailand</td>
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<td>Johannes Wessolly, MD, Miskawaan Health Group, Thailand</td>
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<tr>
<td>Time</td>
<td>Event Description</td>
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</table>
| **4:30 pm – 5:15 pm**  | **Knowledge Workshop: Prescribing Wellness: A New Era Applying Wellness Principles to Acute Illness**  
**Sponsored by Biologique Recherche**  
**Shyamali Singhal MD, PhD**, Board-Certified Surgical Oncologist & Founder of Hope and Beauty MD, US  |
| **6:00 pm – 6:45 pm**  | **VIP Cocktail Reception for Sponsors, Global Wellness Institute (GWI) Ambassadors + Media**  
**Hosted by the GWS Board of Advisors & the GWI Board of Directors & Advisors**  
*Please see full list of media at the end of the agenda.*  |
| **7:00 pm – 9:00 pm**  | **Welcome Party: Welcome to Boston: Pass the Chowda!**  
**Sponsored by Encore Boston Harbor**  
**Attire: Casual Chic**  |
| **9:00 pm – 10:00 pm**  | **Martinis with CEO & Celebrity Stylist Stacy London**  
*"The only thing you want dry during menopause is a martini!" - Stacy London*  
Join TV personality **Stacy London** to talk about the state of wellness during menopause. |
### MORNING WELLNESS ACTIVITY

<table>
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<tr>
<th>Time</th>
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| 6:45 am – 7:30 am| Catch Your Breath at the Breathe Lounge  
                    **Sponsored by Virtues Matter**  
                    Join **Sandy Abrams** for breathwork to start your day |
| 6:30 am – 8:00 am| Breakfast  
                    For delegates staying at Encore Boston Harbor |
| 8:30 am – 8:35 am| GWS 2021 Opening  
                    **Our Beautiful, Precious, Fragile World**  
                    **Louie Schwartzberg**, Filmmaker, Cinematographer, Director, Producer, Moving Art, US |
| 8:40 am – 8:50 am| Welcome & Keynote  
                    A NEW New Era in Health and Wellness: The Powerful Alliance of Medicine and Wellness  
                    **Susie Ellis**, Chair & CEO, GWS, US |
| 8:55 am – 9:10 am| Welcome & Keynote  
                    You’re Younger Than You Think: Silver Linings from COVID  
                    **Michael Roizen, MD**, Cleveland Clinic & Co-Chair, 2021 GWS, US |
| 9:15 am – 9:30 am| Welcome & Keynote  
                    Wellness Reimagined  
                    **Victor Koo**, Chairman, Tianren Culture & Co-Chair, 2021 GWS, China |
| 9:35 am – 9:50 am| Keynote  
                    The Global Wellness Community  
                    **Nancy Davis**, Chief Creative Officer & Executive Director, GWS, US |
| 9:55 am – 10:05 am| Special Presentation  
                    “When Everyone Is Included, Everyone Wins”  
                    – **Jesse Jackson**  
                    **Nancy Davis**, Chief Creative Officer & Executive Director, GWS, US |
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 10:10 am – 10:40 am  | Networking Energy Break  
Picasso 1 & 4  
Sponsored by [comfort zone]                          |
| 10:10 am – 10:40 am  | Tech Innovation Pavilion |
| 10:45 am – 10:50 am  | Virtual Summit Update from Anna Bjurstam |
| 10:55 am – 11:10 am  | Keynote Interview  
The Treatment Revolution: Psychedelics, Nature and Healing  
Beth McGroarty, VP, Research & Forecasting, GWS, US  
Louie Schwartzberg, Filmmaker, Cinematographer, Director, Producer, Moving Art, US |
| 11:15 am – 11:35 am  | Keynote & Conversation  
Cultivating Wellbeing: Now More than Ever  
Richard J. Davidson, PhD, Founder & Director, Center for Healthy Minds, US  
Michael Roizen, MD, Cleveland Clinic & Co-Chair, 2021 GWS, US |
| 11:40 am – 12:10 pm  | Keynote: Keeping All the Balls In the Air  
The Global Wellness Economy: Looking Beyond COVID  
Katherine Johnston, Senior Research Fellow, GWI, US  
Ophelia Yeung, Senior Research Fellow, GWI, US  
Tonia Callendar, Research Fellow, GWI, US |
| 12:15 pm – 12:30 pm  | Keynote & Special Announcement  
Why Wellness, Why Now, Why GWI?  
Simon Shelley, VP, Programme Partnerships, BBC Global News, UK  
Nickie Omer, Executive Producer, BBC Global News, UK  
Ophelia Yeung, Senior Research Fellow, GWI, US |
12:35 pm – 1:15 pm
Press Conference
The NEW New Era in Health & Wellness

Moderated by: Cassandra Cavanah, Cavanah Communications, US

Participants:

Tonia Callendar, Research Fellow, GWI, US

Katherine Johnston, Senior Research Fellow, GWI, US

Beth McGroarty, VP, Research & Forecasting, GWS, US

Nickie Omer, Executive Producer, BBC Global News, UK

Simon Shelley, VP, Programme Partnerships, BBC Global News, UK

Ophelia Yeung, Senior Research Fellow, GWI, US

Global Media, in person and virtual

*Please see full list of media at the end of the agenda

12:30 pm – 1:45 pm
Interactive Lunch | Table Topics

TABLE TOPIC DISCUSSIONS

Aesthetics & Wellbeing

1. Brain, Beauty and Art
Anjan Chatterjee, MD, Professor, University of Pennsylvania, US

Advocacy

2. Advocacy Role for the Health and Wellness Industry
Liz Clark, President & CEO, IHRSA, US

Biohacking

2. Jet Lag Solutions Inform Time Shift Work
Mickey Beyer-Clausen, Co-Founder & CEO, Timeshifter Inc., US

3. Understanding Biohacking
Desiree Du Mont, Founder, Alumina Tulum, US

Employee Issues

4. Solving the Staff Shortage Conundrum
Frank Pitsikalis, Founder & CEO, ResortSuite, Canada
**Marketing, PR & Social Media**

5. My Best Marketing Advice  
**Kyle Farnham**, Managing Partner, Global Consumer Practice Lead, Finn Partners, US

6. Advertising & Communications Trends  
**Jason Kahner**, President, Global Health & Wellness, GREY, US

**Medical and Wellness**

8. Cured: The Science Behind Spontaneous Healing  
**Jeffrey Rediger, MD, MDiv**, Assistant Professor, Harvard Medical School, US

11. Future of Medicine & Wellness  
**Elke Benedetto-Reisch, MD**, Medical Director, Marienstein Privatklinik GmbH, Germany  
**Johannes Wessolly, MD**, Miskawaan Health Group, Thailand

12. Longevity: What Changes in Society Should We Expect?  
**Michael Roizen, MD**, Physician, Cleveland Clinic, US

13. Pillow Talk - Women and Sleep  
**Nicola Finley, MD**, Physician, Dr. Nicola PLLC, US

**Mental Wellness**

14. Mental Wellbeing  
**Victor Brick**, Founder, John W. Brick Foundation, US

15. Leading Well from Within  
**Wendy Bosalavage**, President & CRO, LIVunLtd, US

16. Using Technology to Improve Mental Wellness  
**Jean-Pierre Aramouni**, Founder, Pacha, US

17. The Lockdown Effect: How COVID Impacted Couples  
**Sheila Josephson, PhD**, Psychotherapist, Sheila Bloom Josephson, US

18. Transcendental Meditation: The Latest Research  
**Michelle Floh**, CEO, Rona and Jeffrey Abramson Foundation, US

**Music & Wellness**

19. Landscape of Music and Wellbeing  
**Philip Moross**, CEO, Myndstream, UK

20. Making Music & Wellbeing Grammy-Worthy  
**Darren Blumenthal**, Managing Director, Cutting Edge Group, US
Nutrition
21. Lifestyle and Gut: Brain Health & Immunity
Mary Tabacchi, PhD, Professor Emerita, Cornell University, US

22. Gutbliss: The Microbiome Solution
Robynne Chutkan, MD, Medical Director, Digestive Center for Wellness, US

Personal
23. Fantastic Fungi: How a Movie about the Mycelium Network Became a Blockbuster
Louie Schwartzberg, Filmmaker, Cinematographer, Director, Producer, Moving Art, US

24. Challenges of Working in a Family Business
Tristan Lagarde, Deputy General Manager, PHYTOMER, France

Real Estate/Healthy Buildings/Architecture
26. Health Buildings & ROI
Joanna Frank, President & CEO, Center for Active Design, US

27. What’s Next at the Serenbe Wellness Community
Steve Nygren, Founder, Serenbe, US

28. Numinous Architecture
Phillip Tabb, PhD, Principal, Phill Tabb Studio, US

29. Net Zero Architecture
Anthony DiGuiseppe, President, DiGuiseppe Architect, US

30. Adding Residences to a Destination Spa
Roberto Arjona, CEO, Rancho La Puerta, Mexico

Spas in the Future
32. The Future of Spas in Hotels & Resorts
Raymond Bickson, Principal & CEO, Bickson Hospitality Group LLC, US

Sustainability
33. Climate Change, Air Quality and Respiratory Wellness
Leo Tonkin, CEO, SALT Chamber, US

Telemedicine
34. Understanding Telemedicine and Telehealth
Ann Mond Johnson, CEO, ATA, US

Thermal/Mineral Springs
35. Past, Present, Future of Therme
Janine DiGioacchino, CEO, QC Terme, US
### Wellness Tourism

37. *Spiritual Wellness Tourism*

**Yoriko Soma,** CEO, Conceptasia Inc., Japan

38. *Future of Wellness Tourism in Asia*

**Daniel Kessler,** Assistant Professor, Dongseo University, Korea (the Republic of)

### Workplace Wellbeing

39. *Workplace Wellbeing: The Future*

**Karen Moseley,** President & CEO, Health Enhancement Research Organization, US

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>2:00 pm – 2:05 pm</td>
<td><strong>Plenary</strong> Virtual Summit Update from Anna Bjurstam</td>
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<tr>
<td>2:10 pm – 2:25 pm</td>
<td><strong>Plenary</strong> <strong>Keynote</strong> <em>It Takes a Virus: How We Learned to Focus on What's Important</em> <strong>Clodagh,</strong> Founder, Clodagh Design Studio, US</td>
</tr>
<tr>
<td>2:10 pm – 2:45 pm</td>
<td><strong>Cezanne 1</strong> <strong>An Interactive Conversation with the GWI Research Team</strong> <em>Digging Deeper into the Global Wellness Economy</em> <strong>Katherine Johnston,</strong> Senior Research Fellow, GWI, US <strong>Ophelia Yeung,</strong> Senior Research Fellow, GWI, US <strong>Tonia Callendar,</strong> Research Fellow, GWI, US</td>
</tr>
<tr>
<td>2:30 pm – 2:45 pm</td>
<td><strong>Plenary</strong> <strong>Keynote</strong> <em>Quantifying Health for Your Investors and Occupants—the Path to Successful ROI</em> <strong>Joanna Frank,</strong> Founder &amp; CEO, Center for Active Design, US</td>
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</tbody>
</table>
## CHOICE OF TWO OPTIONS

### 2:50 pm – 3:20 pm

**Plenary**

**Keynote Panel**  
*The Future of Wellness—Where Self-Care Overtakes the Sick Care System*

**Moderated by:** Gil Bashe, Managing Partner, Chair, Global Health, FINN Partners, US

**Panelists:**
- Wendy Lund, Chief Communications Officer, Organon, US
- John Nosta, President, NostaLab, US
- Joaquín Serra, SVP, Natura Bissé Group, Spain

### 2:50 pm – 3:20 pm

**Cezanne 1**

**Interactive Conversation**  
*Mental Well-Being: What You, your Company, and the Wellness Industry Needs to Know*

**Moderated by:** Victor Brick, Founder, John W. Brick Mental Health Foundation, CEO, Planet Fitness Growth Partners, US

**Panelists:**
- Cassandra Vieten, PhD, Executive Director, John W. Brick Mental Health Foundation; Associate Scientist, University of California, San Diego, US
- Alina Hernandez, Vice-Chair, Mental Wellness Initiative, Global Wellness Institute; Advisory Board Member, The Gharieni Group, Germany
- Ophelia Yeung, Senior Research Fellow, Global Wellness Institute, US

### 3:25 pm – 3:55 pm

**Promenade 2**

**Networking Energy Break**  
*Sponsored by Natura Bissé*

### 3:25 pm – 3:55 pm

**Picasso 1 & 4**

**Tech Innovation Pavilion**

### 4:00 pm – 4:05 pm

**Plenary**

**Virtual Summit Update from Anna Bjurstam**
<table>
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<th>Time</th>
<th>Event</th>
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</table>
| 4:10 pm – 4:20 pm | Global Wellness Award  
**Debra Simon Award for Leader in Furthering Mental Wellness**  
**Presenting GWS Advisory Board Member:** C. Victor Brick, John W. Brick Mental Health Foundation, US  
**Presenting Sponsor:** Lauren Wright, President, Debra Simon Family Foundation, US |
| 4:25 pm – 4:40 pm | Keynote Conversation  
**What a Trip: Psychedelics Have Arrived!**  
Mary Elizabeth Gifford, EVP, Psyence Group, US  
Rick Doblin, PhD, Founder & Executive Director, Multidisciplinary Association for Psychedelic Studies, US |
| 4:45 pm – 5:05 pm | Keynote & Performance  
**Music, Mental Wellness and My Generation**  
Freddie Moross, Co-Founder & CEO, Mynd Group Ltd., Cutting Edge Group, Myndstream, UK  
**Musical Performance:**  
Felix Herbst  
Claudius Agrippa  
Anna Stromer  
Nate Taylor |
| 5:10 pm – 5:15 pm | Five Takeaways in Five Minutes  
Michael Roizen, MD, Cleveland Clinic & Co-Chair, 2021 GWS, US  
**Victor Koo,** Chairman, Tianren Culture & Co-Chair, 2021 GWS, China |
| 5:30 pm – 6:15 pm | Energizing Yoga  
Sponsored by Corc Yoga  
(note: space is limited) |
| 5:30 pm – 6:15 pm | Catch Your Breath at the Breathe Lounge  
Sponsored by Virtues Matter |
| 5:15 pm – 6:15 pm | Tech Innovation Pavilion |
| 7:30 pm – 9:30 pm | Evening Event:  
**Dine-Around in Boston’s North End**  
*When in Boston...Holy Cannoli!*  
No visit to Boston is complete without an immersion in the Italian culture of the famed North End. Enjoy an authentic and delicious meal but save a little room. After dinner you’ll walk down a cobblestone street to either Mike’s Pastry or Modern Pastry, to experience the glories of fresh, homemade Italian pastries or Boston Cream Pie! Extra time on the treadmill tomorrow!  
*Attire: Dress comfortably* |
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<tbody>
<tr>
<td><strong>Mamma Maria</strong></td>
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</table>
*3 N Square, Boston, MA 02113*  
*Bus pickup at 6:45 pm in East Lobby by Rare Restaurant* |  

| **Ciao Roma** |  
*5 N Square, Boston, MA 02113*  
  
*Bus pickup at 6:45 pm in East Lobby by Rare Restaurant* |  


DAY 2
### THURSDAY, DECEMBER 2, 2021

**DAY TWO**

#### CHOICE OF TWO MORNING WELLNESS ACTIVITIES

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Sponsor</th>
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<tbody>
<tr>
<td>6:30 am - 7:15 am</td>
<td>Energizing Yoga</td>
<td><strong>Corc Yoga</strong></td>
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<tr>
<td>Renoir 1 &amp; 2</td>
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<tr>
<td>6:30 am - 7:15 am</td>
<td>Catch Your Breath at the Breathe Lounge</td>
<td><strong>Virtues Matter</strong></td>
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<td>Monet 1</td>
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<tr>
<td>6:30 am - 8:00 am</td>
<td>Breakfast</td>
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<td>Picasso 2 &amp; 3</td>
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<tr>
<td>8:30 am - 8:35 am</td>
<td>Moving Art</td>
<td><strong>Louie Schwartzberg</strong></td>
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<tr>
<td>Plenary</td>
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<td>Director, Producer, Moving Art, US</td>
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<tr>
<td>8:40 am - 9:00 am</td>
<td>Keynote</td>
<td><strong>Stacy London</strong></td>
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<tr>
<td>Plenary</td>
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<td>CEO, State of Menopause; media maven; TV personality, US</td>
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<tr>
<td>9:05 am - 9:30 am</td>
<td>Keynote Conversation</td>
<td><strong>Mickey Beyer-Clausen</strong>, Co-Founder &amp; CEO, Timeshifter, US</td>
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<tr>
<td>Plenary</td>
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<td><strong>Steven W. Lockley, BSc., PhD</strong>, Neuroscientist, Brigham and Women’s Hospital; Associate Professor of Medicine, Harvard Medical School; Chief Scientist, Timeshifter, US</td>
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<td><strong>Mike Massimino, PhD</strong>, former NASA Astronaut; Professor of Mechanical Engineering, Columbia University; Senior Advisor for Space Programs, Intrepid Sea, Air &amp; Space Museum; Founding Investor, Timeshifter, US</td>
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<tr>
<td>Time</td>
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<td>Speaker/Details</td>
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<tr>
<td>9:35 am – 9:50 am</td>
<td>Keynote</td>
<td><strong>Cured: How to Heal Your Life</strong></td>
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<td><strong>Jeffrey Rediger, MD, MDiv</strong>, Assistant Professor at Harvard Medical School &amp; the Medical Director of McLean SE Adult Psychiatry and Community Affairs at McLean Hospital; author of: <em>Cured: Strengthen Your Immune System and Heal Your Life</em></td>
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<tr>
<td>9:55 am – 10:10 am</td>
<td>Keynote</td>
<td><strong>Disrupting Senior Living</strong></td>
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<td><strong>Chip Conley</strong>, Founder, Modern Elder Academy, US</td>
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<tr>
<td>10:15 am – 10:30 am</td>
<td>Global Wellness Award</td>
<td><strong>Leading Woman in Wellness</strong></td>
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<td><strong>Presenting GWS Advisory Board Member:</strong> <strong>Nicola Finley, MD</strong>, Integrative Physician, US</td>
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<td><strong>Presenting Sponsor:</strong> <strong>Josanna Gaither</strong>, Executive Director, Spa and Education, Americas Region, Natura Bissé International, Inc., US</td>
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<tr>
<td>10:35 am – 10:40 am</td>
<td>2021 Summit Sponsors: A Moment of Gratitude</td>
<td><strong>Photo On Stage</strong></td>
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<td><strong>Michelle Gamble</strong>, VP, Business Development, GWS, US</td>
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<td><strong>GWS Sponsors</strong></td>
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<td><strong>Host Sponsor:</strong> <strong>Pegasus Capital Advisors</strong></td>
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<td><strong>Platinum Sponsors:</strong></td>
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<td>Welltech Ventures</td>
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<td><strong>Gold Sponsors:</strong></td>
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Continued...

**Silver Sponsors:**
- Access Corporate Group
- Ballancer®Pro USA
- Carillon Miami Wellness Resort
- Comfort Zone
- DiGuiseppe Architect
- ENERGYbits®
- Fitwel
- Healthe
- Hilton
- Hyatt
- HydraFacial
- Immunocologique Skincare
- John W. Brick Mental Health Foundation
- Murad
- Octave Institute
- RAKxa Fully Integrative Wellness & Medical Retreat
- Relax the Back
- Resort Suite
- Serenbe
- Six Senses Hotels, Resorts & Spas
- STRATA Integrated Wellness & Spa
- Therabody
- Universal Companies
- Virtues Matter
- Zulal Wellness Resort

**10:45 am – 11:15 am**
**Promenade 2**

**Networking Energy Break**
Sponsored by **Biologique Recherche**

**10:45 am – 11:15 am**
**Picasso 1 & 4**

**Tech Innovation Pavilion**

**11:20 am – 11:25 am**
**Plenary**

**Virtual Summit Update from Anna Bjurstam**

**11:30 am – 11:40 am**
**Plenary**

**The NEW New Wellness Moonshot Calendar**
*The Wellness Moonshot: A World Free of Preventable Disease*

**Richard H. Carmona, MD,** Chief of Health Innovation, Canyon Ranch; 17th Surgeon General of the United States, US

**Susie Ellis,** Chairman & CEO, GWS, US

**Jessica Jesse,** CEO & Creative Director, BuDhaGirl LLC, US

**Renee Moorefield, PhD,** CEO, Wisdom Works, US
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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>11:45 am – 12:00 pm</td>
<td>Plenary</td>
<td><strong>Keynote</strong>&lt;br&gt;Storytelling in Communities of Color&lt;br&gt;&lt;br&gt;Nicola Finley, MD, Integrative Physician, US</td>
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**CHOICE OF TWO OPTIONS**

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<tr>
<th>Time</th>
<th>Session</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:05 pm – 12:35 pm</td>
<td>Plenary</td>
<td><strong>Keynote “Shark Tank of Wellness” Global Student Competition</strong>&lt;br&gt;&lt;br&gt;Global student competition to birth a fresh wellness concept with $10,000 in prize money! Meet the final three concepts selected by the judges (Sharks) after reviewing videos from over 150 submissions. Finalists will present and compete for the top prize.</td>
</tr>
</tbody>
</table>

**Wellness Sharks | Judging Panel:**

- **Amir Alroy**, Co-Founder, Welltech Ventures, Israel
- **Karen Ballou**, Founder & CEO, Immunocologie Skincare, US
- **Frank Pitsikalis**, Founder & CEO, ResortSuite, Canada

**Moderators:**

- **Nancy Davis**, Chief Creative Officer & Executive Director, GWS, US
- **Kendra Kobler**, Director, Programs & Operations, GWS, US

**Finalists:**

- **Doan Anh Duong**, Dongseo University, South Korea<br>Professor: **Danny Kessler**, Assistant Professor, Dongseo University, South Korea
12:05 pm – 12:25 pm
Keynote Panel
The NEW New Era in Digital Health

Victor Koo, Chairman, Tianren Culture & Co-Chair, 2021 GWS, China

Michael Greeley, General Partner, Flare Capital Partners

Min Cui, PhD, Founder & Managing Director of Decheng Capital, China and US

12:40 pm – 1:00 pm
Panel Discussion
Big Pharma and Wellness: Strange Bedfellows No More

Moderated by: Susan Silbermann, Board Director, HilleVax Inc.; LianBio, US

Panelists: Daniel Karp, SVP & Head of Business Development, Organon, US

Henriette Nielsen, EVP, Business Operations, Hikma Pharmaceuticals, US

Sally Susman, EVP, Chief Corporate Affairs Officer, Pfizer Inc., US

1:05 pm – 2:05 pm
VIP Lunch for Ambassadors Only
Investment Experts Share “I am Bullish on…and Bearish on...”

Moderated by: Susie Ellis, Chair & CEO, GWS, US

Participants: Alexia Brue, Co-Founder, Well+Good, US

Jon Canarick, Managing Partner, North Castle Partners, US

Lori Cashman, General Partner, Victress Capital, US

Craig Cogut, Founder & CEO, Pegasus Capital Advisors, US

Thierry Malleret, Managing Partner, Monthly Barometer, France

Yoriko Soma, President, Conceptasia KK; CEO, CAHoldings, Japan
Continued...

Ambassadors in Attendance:

Amy Cherry Abitol, Shou Sugi Ban House, US
Andrew Barnard, Sunswept Resorts, Saint Lucia
Bija Bennett, BijaB, US
David Boehm, Miskawaan Health Group, Thailand
Victor Brick, John W. Brick Foundation, US
Gerald Cooke, MD, Cooke Medical, LLC, US
Suzanne Corcoran, Scandinavian/NicheWellness, US
Desiree Du Mont, Founder, Alumina Tulum, US
Bev Maloney-Fischback, Organic Spa Media, Ltd., US
Katrine Formby, Sable Investments, US
Sammy Gharieni, Gharieni Group GmbH, Germany
Charla Jones, Eu2Be, US
Grant Jones, STRATA, US
Tracy Lee, TLee Spas, US
Fred Maxik, Healthe Inc., US
Christine Moghadam, Corc Yoga, US
Tammy Pahel, Carillon Miami Wellness Resort, US
Frank Ricciardi, Mavie Solutions, Inc., US
Rupert Schmid, Biologique Recherche, France
David Stoup, HLB, US
Mary Tabacchi, PhD, Cornell University, US
Shawn Talbott, PhD, Amare Global, US
Sue Thirlwall, Innovative Growth and Franchise Ventures, US
Jessica Wadley, Oakworks Inc, US
David Wood, Human Touch, US
Catherine Zhang, Access Corporate Group, Australia
1:05 pm – 2:05 pm  Interactive Lunch | Table Topics
Picasso 2 & 3

**TABLE TOPIC DISCUSSIONS**

**Best Practices**

3. *Cancer Is Not a Skin Type*
Karen Ballou, Founder, Immunocologie Skincare, US

**Big Ideas**

4. *How to Save a Bundle on Education*
Abby Brody, Founder & CEO, MYX, US

5. *Love as a Business Strategy*
Mia Kyricos, President & Chief Love Officer, Kyricos & Associates LLC, US

**Breathwork**

6. *BREATHwork in the Workplace*
Sandy Abrams, CEO, TheCEOm.com, US
Dara Feldman, CEO, Virtues Matter, US

**Design**

7. *Life-Enhancing Minimalism in Design*
Clodagh, Owner & CEO, Clodagh Design, US

7. *Social Media and Wellness*
Tom Jones, Senior Partner, Finn Partners, US

**Medical and Wellness**

9. *COVID Outlook for 2022*
Richard Carmona, MD, Chief of Health Innovations, Canyon Ranch, US

**Hydro, Thermal and Cold**

8. *Urban Bathhouses: Strong Trend!*
Don Genders, CEO, Design for Leisure, US

**Marketing & PR**

9. *How to Get Your Spa Covered in the Media*

10. *Let’s Talk about Successful Digital Marketing*
Lara Morgan, Owner, Scentered, UK

**Medicine & Wellness**

11. *Lanserhof: What We Mean by Innovative Medicine*
Nils Behrens, CMO, Lanserhof Management GmbH, Germany
12. Let’s Talk about Precision Health
Emily Gold Mears, President, North Star Drive Investments, US

13. Medical and Wellness: What is the Right Mix?
Pawin Pokachalyapat, Representative, Rx Wellness Co., Ltd, Thailand
Medical and Wellness: Lymphatic Health
Elena Scholl, Founder & CEO, Ballancer®Pro USA

14. Medicine and Wellness in the Middle East
Daniele Vastolo, General Manager, Zulal Wellness Resort, Qatar

15. Preconception Health: Why It Matters
Christine Clinton, Founder, Christine Clinton | Wellness for Life!, US

Mental Wellness
16. Awakening Conscious Leadership
Sallie Fraenkel, President, Mind Body Spirit Network, US

17. Mental Wellness, Technology and Long-Term Change
Alina Hernandez, Wellness Programme Designer | Education & Training, Gharieni Group, US

18. Sleep Medicine: Opportunities
Steven Lockley, PhD, Co-Founder & Chief Scientist, Timeshifter Inc., US

Modalities
19. Touchless Spa Treatments
Lisa Starr, Principal, Wynne Business, US

20. Trends in Massage Therapy
Dafne Berlanga, Senior Director, Sales & Equipment, UCO, US

21. The Yoga Therapy Renaissance
Bija Bennett, CEO, BijaB, US

Music and Wellness
22. Music Therapy and Children
Freddie Moross, Head, Marketing, Myndstream, UK

23. Benefits of Algae: Nutrition, Beauty, Sustainability
Catharine Arnston, Founder & CEO, ENERGYbits® Inc., US

Regenerative
24. Social Impact and Regenerative Business
Brian Brazeau, Managing Director, Comfort Zone, US

Psychedelics
25. Psychedelics & Healing: New Frontiers in Mental Wellness
Mary-Elizabeth Gifford, EVP, CSR, Psyence Group, US

26. All About Hemp
Sharon Christie, Founder & CEO, AROMAFLORIA, US
Travel

27. Global Travel for Wellness Post-COVID
Hannah Messerli, Senior Private Sector Specialist, Tourism, World Bank, US

28. Terminal Travel
Amy McDonald, Principal & CEO, Under a Tree, US

Wellness Real Estate/Architecture

29. Healthy Buildings: The Latest

30. How Wellness Architecture Is Evolving
Veronica Schreibeis Smith, CEO & Founding Principal, Vera Iconica Architecture and Developments, US

31. Wellness Real Estate: Building at Different Scales
Teri Slavik-Tsuyuki, Founder & Storyteller, tst ink, US

Workplace Wellbeing

32. Workplace Wellbeing Produces Financial Results
Denise Bober, SVP, Human Resources, The Breakers Palm Beach, US

2:10 pm – 2:20 pm
Plenary

Global Wellness Award
Leader in Workplace Wellness

Presenting GWS Advisory Board Member:

Renee Moorefield, PhD, CEO, Wisdom Works, US

Presenting Sponsor:

Sunil Rajasekar, President & CTO, Mindbody, US

2:25 pm – 2:30 pm
Plenary

GWI Initiative Chairs: A Moment of Gratitude
GWI Initiatives further the international conversation about wellness in its many and varied forms. Each GWI Initiative is led by an Initiative Chair, a renowned thought-leader who volunteers his or her time to help empower wellness worldwide.

Aesthetic Health Initiative
Alison O’Neil, President & Founder, Beauty Becomes You Foundation, US
Erin Madigan-Fleck, NMD, US
Continued...

Africa Wellness Initiative
Lina Njoroge, CEO, Nutrition Consultant & Wellness Expert, Total Lifestyle Change Nutrition and Wellness Centre, Kenya

Beyond GDP, World Happiness and Wellbeing Initiative
Davide Bollati, Founder & Chairman, Davines, Italy

Breathe Initiative
Sandy Abrams, Founder, TheCEOm.com, US
Rekha Chaudhari, Village Housewife to Global Business Leader, India

Clean Water Initiative
Abhishek Jain, MD, VP, International Operations, WTS International LLC, India
Padma Venkat, Dean, School of Public Health, SRM Institute of Science & Technology, India

Consulting Best Practices Initiative
Lisa Starr, Principal, Wynne Business, US

Digital Wellness Initiative
Joshua Luckow, Founder & CEO, SolaViewe, Germany

Diversity & Inclusion Initiative
Christina Yap, Diversity, Inclusion & Wellbeing Leader, Switzerland
Larry Ward, PhD, Director of the Lotus Institute, US

Dying Well Initiative
Amy McDonald, Owner & Principal, Under a Tree Health and Wellness Consulting, US
Diane Doster, Founder & CRO, Project Relevance, US

Exploring Salt & Halotherapy Initiative
Steve Spiro, Founder & CEO, Global Halotherapy Solutions, US

First 1000 Days Initiative
Patricia Ladis, Founder, WiseBody PT & Co-Founder, First 1000 Days of Wellness, US
Alina Hernandez, Advisory Board Member & Wellness Program Designer, Gharieni Group, Germany
Continued...

**Hormonal Wellness Initiative**  
Jennifer Young, Founder, Jennifer Young & Beauty Despite Cancer, UK

**Hot Springs Initiative**  
Charles Davidson, Co-Founder, Chairman & Creative Director, Peninsula Hot Springs, Australia

**Hydrothermal Initiative**  
Don Genders, CEO, Design for Leisure, US

**Immersion Initiative**  
Tracey Vincel, Founder, KNOSIS Center for Physiotherapy & Wellness, US

**Living Well from Within Initiative**  
Wendy Bosalavage, President & CRO, LIVunLtd, US  
Sallie Fraenkel, President, Mind Body Spirit Network, US

**Massage Makes Me Happy Initiative**  
Lynda Solien-Wolfe, President, Solwolfe Resource Group, Inc., US

**Mental Wellness Initiative**  
Gerry Bodeker, PhD, Public Health Academic & Clinical Psychologist, Columbia University, Green Templeton College, University of Oxford, UK & Malaysia

**Nutrition for Healing Initiative**  
Joy Menzies, Managing Director, DSM Wellness Management, Thailand

**Psychedelics & Healing Initiative**  
Mary-Elizabeth Gifford, EVP, Psyence, US

**Sleep Initiative**  
Allison Howard, Founder & CEO, Nollapelli, US  
Francisco Levine, Chief Business Officer, Bryte Labs, US

**Social Impact Initiative**  
Wendy Bosalavage, President, LIVunLtd, US  
Sallie Fraenkel, President, Mind Body Spirit Network, US

**Sound Wellness Initiative**  
Suzannah Long, CEO, So Sound Solutions, US
Continued...  

**Supporting UN 17 SDG’s Initiative**  
*Lucy Brialey*, Co-Founder & Director, The Sustainable Spa Association, UK

**Wellness Architecture & Design Initiative**  
*Veronica Schreibeis Smith*, CEO & Founding Principal, Vera Iconica Architecture, US

**Workplace Wellbeing Initiative**  
*John Toomey*, CEO, Wide Awake Wellness Pty Ltd, Australia

**Wellness Communities & Real Estate Initiative**  
*Helen Foster*, Principal, Foster Strategy, LLC, US  
*Teri Slavik-Tsuyuki*, Founder & Storyteller, tst ink, US

**Wellness Coaching Initiative**  
*Susan O’Connor*, Susan O’Connor, CEO, PranaHealth Strategies & Wellness Coach, US

**Wellness for Cancer Initiative**  
*Julie Bach*, Executive Director, Wellness for Cancer, US

**Wellness for Children Initiative**  
*Christine Clinton*, President, International Spa & Salon Services, US

**Wellness Tourism Initiative**  
*Katherine Droga*, Founder, Droga & Co, Australia

**Women in Leadership Initiative**  
*Julie Keller Callaghan*, Co-Founder, Well Defined, US

**Yoga Therapy Initiative**  
*Bija Bennett*, Author, President, BijaB, Yoga Therapist, US
2:35 pm – 3:05 pm
Panel Discussion
*Economic Impact of Investing in Women’s Health*

**Moderated by:** Carolee Lee, CEO & Founder, WHAM (Women’s Health Access Matters), US

**Panelists:**

Robynne Chutkan, MD, Founder & CEO of the Digestive Center for Wellness; author of *The Anti-Viral Gut and Gutbliss: The Microbiome Solution* and *The Bloat Cure*, US

Suzanne Steinbaum, MD, SRSHeart, Inc., Women’s Prevention, Health and Wellness, US

3:10 pm – 3:40 pm
Keynote Interview
*The NEW New Era in Public Health*

**Victor Koo,** Chairman, Tianren Culture & Co-Chair, 2021 GWS, China

**Michelle A. Williams, ScD,** Dean of the Faculty, Harvard T.H. Chan School of Public Health & Angelopoulos Professor in Public Health and International Development, US

**CHOICE OF THREE OPTIONS: BREAKOUT CONVERSATIONS**

3:45 pm – 4:25 pm
Interactive Conversation
*Aesthetics and Wellness*

**Moderated by:** Anjan Chatterjee, MD, FANN., Professor of Neurology, Psychology and Architecture, University of Pennsylvania; Founding Director, Penn Center for Neuroaesthetics, US

**Panelists:**

Nancy Etcoff, PhD, Assistant Clinical Professor, Harvard Medical School; Director, Program in Aesthetics and Well-Being, MGH Department of Psychiatry, US

Rupert Schmid, Biologique Recherche, France
3:45 pm – 4:25 pm  
**Cezanne 1**

**Research Presentation & Interactive Conversation**  
*A NEW New Era in Workplace Wellbeing*

**Moderated by: Hannah Messerli, PhD**, Senior Private Sector Development Specialist, World Bank, US


**Panelists:**

*Denise Bober*, SVP, Human Resources, The Breakers Palm Beach, US

*Renee Moorefield, PhD*, CEO, Wisdom Works, US

3:45 pm – 4:25 pm  
**Cezanne 2**

**Research Presentation & Interactive Conversation**  
*Wellness Architecture, Real Estate & Communities*

**Moderated by: Veronica Schreibeis Smith**, CEO & Founding Principal, Vera Iconica Architecture, US

**Presentation by:**

*Phillip James Tabb, PhD*, Professor Emeritus, Texas A&M University; Principal, Dr. Phill Tabb Studio, US

**Panelists:**

*Clodagh*, Founder, Clodagh Design Studio, US

*Joanna Frank*, Founder & CEO, Center for Active Design, US

*Steve Nygren*, Founder, Serenbe, US

*Joseph Allen, DSc*, Director of the Healthy Buildings program & Associate Professor at Harvard’s T. H. Chan School of Public Health, US
<table>
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<th>Time</th>
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</table>
| **4:30 pm – 4:55 pm** Plenary | **Reverse Pitch!**  
**Moderated by:** Alexia Brue, Co-Founder, Well+Good, US  
**Investors:**  
Amir Alroy, Co-Founder, Welltech Ventures, Ltd., Israel  
Jon Canarick, Managing Partner, North Castle Partners, US  
Lori Cashman, General Partner, Victress Capital, US  
Craig Cogut, Founder & CEO, Pegasus Capital Advisors, US  
Galit Horovitz, Co-Founder, Welltech Ventures, Ltd., Israel  
Arianne Kidder, Principal & CFO, Sea Ventures, US  
Yoriko Soma, President, Conceptasia KK; CEO, CAH Holdings, Japan |
| **5:00 pm – 5:15 pm** Plenary | **Keynote**  
*Disrupting Higher Education for a Higher Purpose*  
**Abby Brody**, Founder & CEO, MYX, US |
| **5:20 pm – 5:25 pm** Plenary | **Five Takeaways in Five Minutes**  
**Michael Roizen, MD**, Cleveland Clinic & Co-Chair, 2021 GWS, US  
**Victor Koo**, Chairman, Tianren Culture & Co-Chair, 2021 GWS, China |
| **5:30 pm – 6:15 pm** Monet 1 | **Catch Your Breath at the Breathe Lounge**  
*Sponsored by** Virtues Matter |
<p>| <strong>5:30 pm – 6:15 pm</strong> Picasso 1 &amp; 4 | <strong>Tech Innovation Pavilion</strong> |</p>
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<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>7:00 pm – 11:00 pm</td>
<td>Evening Event</td>
<td><strong>Glamorous Global Gala!</strong></td>
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<td>Celebrate the 15th anniversary of the GWS in style, enjoying old friends and new with dinner, dancing and a short live auction to benefit industry research! Bring your party clothes, your dancing shoes and your generous spirit!</td>
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<td><em>Attire: Be glamorous!</em></td>
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DAY 3
<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:30 am – 8:00 am</td>
<td>Breakfast</td>
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<tr>
<td>Picasso 2 &amp; 3</td>
<td>For delegates staying at Encore Boston Harbor</td>
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<tr>
<td>8:30 am – 8:35 am</td>
<td>Plenary</td>
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<td></td>
<td>Moving Art</td>
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<td>Louie Schwartzberg, Filmmaker, Cinematographer, Director, Producer, Moving Art, US</td>
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<tr>
<td>8:40 am – 8:50 am</td>
<td>Plenary</td>
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<td></td>
<td>Keynote</td>
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<td></td>
<td>My Perspective on a NEW New Era in Health &amp; Wellness</td>
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<td>Richard Carmona, MD, Chief of Health Innovation, Canyon Ranch; 17th Surgeon General of the United States, US</td>
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<tr>
<td>8:55 am – 9:05 am</td>
<td>Plenary</td>
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<td>Keynote</td>
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<tr>
<td></td>
<td>Digital Health Transforms a Nation</td>
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<td>Varda Shalev, MD, Co-Founder &amp; Chief Medical Officer at Alike.Health, Israel</td>
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<tr>
<td>9:10 am – 9:40 am</td>
<td>Plenary</td>
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<td>Keynote Conversation</td>
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<td></td>
<td>The NEW New Era in Travel</td>
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<td>Debbie Flynn, Managing Partner &amp; Global Travel Practice Leader, FINN Partners, UK</td>
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<td>Taleb Rifai, ex-Secretary-General of the World Tourism Organization; Member, FINN Partners Travel Advisory Board, Jordan</td>
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<td>David Scowsill, Serial Non-Executive Director &amp; Chairman; Member, FINN Partners Travel Advisory Board, UK</td>
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</table>
9:45 am – 10:15 am  
**Plenary**  
*Panel Discussion*  
*The Silver Linings We See in the COVID-19 Cloud*

**Moderated by:** Michael Roizen, MD, Cleveland Clinic & Co-Chair, 2021 GWS, US

**Panelists:**

Melinda Ring, MD, FACP, ABOIM, Executive Director, Osher Center for Integrative Medicine at Northwestern University; Drs. Pat and Carl Greer Distinguished Physician in Integrative Medicine; Clinical Associate Professor of Medicine and Medical Social Sciences, Northwestern University Feinberg School of Medicine, US

Ann Mond Johnson, CEO, ATA, US

Rosane Oliveira, DVM, PhD, President & CEO, Plant-Based Life Foundation; Visiting Clinical Faculty, Public Health Sciences, UC Davis School of Medicine, US

10:20 am – 10:30 am  
**Plenary**  
*Shark Tank of Wellness Award Winners*  
*$10,000 in Prize Money*

**Representing the Judging Panel:**

Amir Alroy, Co-Founder, Welltech Ventures, IL

Karen Ballou, Founder & CEO, Immunocologie Skincare, US

Frank Pitsikalis, Founder & CEO, ResortSuite, CA

10:35 am – 11:05 am  
**Picasso 1 & 4**  
*Networking Energy Break*

**Picasso 1 & 4**  
*Tech Innovation Pavilion*

**Monet 1**  
*Catch Your Breath at the Breathe Lounge*  
*Sponsored by Virtues Matter*

11:10 am – 11:15 am  
**Plenary**  
*Wellness Moment*  
*Global Soaking Event*
<table>
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<tr>
<th>Time</th>
<th>Session</th>
<th>Details</th>
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<tbody>
<tr>
<td>11:20 am – 11:40 am</td>
<td>Keynote Conversation</td>
<td><strong>Why COVID Raises the Stakes for Healthy Buildings</strong>&lt;br&gt;<strong>Joseph Allen, DSc,</strong> Director, Healthy Buildings program; Associate Professor, Harvard’s T. H. Chan School of Public Health, US&lt;br&gt;<strong>John Macomber,</strong> Senior Lecturer in the Finance Unit, Harvard Business School, US</td>
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<tr>
<td>11:45 am – 12:00 pm</td>
<td>Keynote</td>
<td><strong>Energize: Go from Dragging Ass to Kicking It in 30 Days!</strong>&lt;br&gt;<strong>Michael Breus, PhD,</strong> Clinical Psychologist, Diplomate of the American Board of Sleep Medicine &amp; a Fellow of The American Academy of Sleep Medicine, US</td>
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<tr>
<td>12:05 pm – 12:20 pm</td>
<td>Keynote</td>
<td><strong>The Business of Wellness: Where We’ve Gone Wrong &amp; How to Make It Right</strong>&lt;br&gt;<strong>Mia Kyricos,</strong> Chief Love Officer, Kyricos &amp; Associates, US</td>
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<tr>
<td>12:25 pm – 12:35 pm</td>
<td>Global Wellness Award</td>
<td><strong>Leader in Sustainability</strong>&lt;br&gt;<strong>Presenting GWS Advisory Board Member:</strong>&lt;br&gt;<strong>Yoriko Soma,</strong> President &amp; CEO, Conceptasia, Inc., Japan</td>
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<tr>
<td>12:40 pm – 1:40 pm</td>
<td>Relaxed Lunch</td>
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<td>1:35 pm – 1:40 pm</td>
<td>Virtual Summit Update from Anna Bjurstam</td>
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<tr>
<td>1:45 pm – 2:00 pm</td>
<td><strong>Innovation Presentation</strong></td>
<td><em>Health &amp; Wellness Innovation in the Start-Up Nation</em></td>
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<td>Moderated by: Amir Alroy &amp; Galit Horovitz, Co-Founders, Welltech Ventures, IL</td>
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<td><strong>Innovators:</strong></td>
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<td></td>
<td>Amkiri, Ido Pollak, CEO</td>
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<td>Antidote, Ben Enosh, Co-Founder</td>
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<td>Behavidence, Roy Cohen, CEO &amp; Co-Founder</td>
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<td>Helping Hand, Bernard Gołko, CEO</td>
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<td>MDI Health, Avishai Ben-Tovim, CEO &amp; Co-Founder</td>
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<td>Xtrodes, Ziv Peremen, CEO &amp; Co-Founder</td>
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<tr>
<td>2:05 pm – 2:25 pm</td>
<td><strong>Keynote</strong></td>
<td><em>Rapid, Highly Effective Mind-Body Control with Specific Breathwork Protocols</em></td>
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<td>Andrew D. Huberman, PhD, Professor of Neurobiology and Ophthalmology and Psychiatry, Stanford University School of Medicine, US</td>
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<td>2:30 pm – 2:45 pm</td>
<td><strong>Keynote</strong></td>
<td><em>Paradigm Shifts in Monetary and Fiscal Policy, Consumer Behavior and Work Ethics and the Impact on the Wellness Sector</em></td>
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<td>Barbara Kolm, PhD, VP of the Oesterreichische Nationalbank, Director of the Austrian Economics Center, Austria</td>
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<tr>
<td>2:50 pm – 3:05 pm</td>
<td><strong>Keynote</strong></td>
<td><em>The Research Is Clear: It’s Time to Sleep on the Job</em></td>
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<td>Rebecca Robbins, PhD, Brigham and Women’s Hospital, Harvard Medical School, US</td>
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<td>3:10 pm – 3:20 pm</td>
<td><strong>Keynote</strong></td>
<td><em>The NEW New Hospitality Priorities</em></td>
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<td>Neil Jacobs, CEO, Six Senses Hotels Resorts Spas, SG</td>
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<tr>
<td>3:25 pm – 3:30 pm</td>
<td>Plenary</td>
<td>Five Takeaways in Five Minutes</td>
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<td><strong>Michael Roizen, MD</strong>, Cleveland Clinic &amp; Co-Chair, 2021 GWS, US</td>
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<td><strong>Victor Koo</strong>, Chairman, Tianren Culture &amp; Co-Chair, 2021 GWS, China</td>
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<tr>
<td>3:35 pm – 3:40 pm</td>
<td>Plenary</td>
<td>Announcement of GWS 2022 Location!</td>
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<td><em>Third Time’s the Charm!</em></td>
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<td><strong>Susie Ellis</strong>, Chairman &amp; CEO, GWS, US</td>
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<td><strong>Nancy Davis</strong>, Chief Creative Officer &amp; Executive Director, GWS, US</td>
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<tr>
<td>3:45 pm – 3:50 pm</td>
<td>Plenary</td>
<td>Hearing from the 2022 Summit Hosts</td>
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<tr>
<td>3:55 pm – 4:00 pm</td>
<td>Plenary</td>
<td>Honoring the Co-Chairs</td>
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<td><strong>Susie Ellis</strong>, Chairman &amp; CEO, GWS, US</td>
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<tr>
<td>4:05 pm – 4:10 pm</td>
<td>Plenary</td>
<td>Special Presentation</td>
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<td><strong>Nancy Davis</strong>, Chief Creative Officer, Executive Director, GWS, US</td>
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<tr>
<td>4:15 pm</td>
<td>Plenary</td>
<td>Champagne Toast</td>
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<td><em>Raising a glass with board members, the GWS team and all 2021 GWS delegates!</em></td>
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POST-SUMMIT
SATURDAY, DECEMBER 4, 2021

POST-SUMMIT ACTIVITIES

9:00 am – 12:00 pm  Host a Future Summit

Opportunity to speak with Nancy Davis, Chief Creative Officer & Executive Director, GWS, US, regarding what’s involved in hosting a future Summit.

Please email Michelle Gamble, VP, Global Business Development, GWS, US, at michelle.gamble@globalwellnesssummit.com, to request a time to meet with Nancy on Saturday morning.
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by Chiva-Som
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Sabah Al Abbasi, Editor-in-Chief, Shawati Magazine, UAE
James Andrew, Media Editor, StyleMTV, US
Mary Bemis, Editorial Director, Insider’s Guide to Spas, US
Janeane Bernstein, Producer/Host, KUCI 88.9fm; OUTSIDE THE BOX, US
Tomika Bryant, Travel and Lifestyle Influencer, Life in Pumps, US
Sarah Camilleri, Publisher & Founding Editor, European Spa
Savio Clemente, Editor-in-Chief, Authority Magazine, US
Carolyn Cohen, Podcaster, Wellness While Walking, US
Susan d’Arcy, Wellness Editor, London Times, UK
Ella Dove, Creative Director, Well+Good, US
Atsushi Ebuchi, Editor-in-Chief, Diet&Beauty, Japan
Bahar Etminan, Editor & Founder, Ageless by Rescu Magazine, Australia
Madelyn Fernstrom, Health Editor, NBC News, US
Agnese Ferrara, Reporter, ANSA news agency, Italy
Patricia Garcia-Gomez, Founding Editor, AGEIST Travel & Wellness, US
Mary Gostelow, President, Gostelow Report; girlahead, UK
Nancy Griffin, Principal, Glowing Older Podcast, US, SeniorTrade, US
Patricia Greenberg, Host, Eat Well, Live Well, Age Well, US
Yvonne Gull, Editor-in-Chief, MissVEGO, Sweden
Cathy Huyghe, Journalist, Forbes.com, US
Emma Jacobs, Reporter, Financial Times, UK
Laurie Jennings, Director & Editor, Good Housekeeping, US
Sara Jones, Managing Director & Editor, Spa & Wellness MexiCaribe, Mexico
Debra K, Owner, Well World TV, US
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Jane Kitchen, Contributing Editor, Spa Business, UK
Sheryl Kraft, Freelance Health Journalist, Getting On Travel, Parade Magazine, Everyday Health, Happify, US
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Karen LeBlanc, Journalist, TheDesignTourist.com, US
Estelle Low, Digital Editor, SPH Media, Singapore
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Eve Oxberry, Head of Editorial, Professional Beauty | Aesthetic Medicine, UK
Laura Powell, Special Assignments Editor, Organic Spa Magazine, US
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