



GLOBAL WELLNESS SUMMIT 2022

JOINING TOGETHER.
SHAPING THE FUTURE.

FOR SPONSORSHIP INQUIRIES,
PLEASE CONTACT:

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TEL AVIV

OCTOBER 31-NOVEMBER 3, 2022
TEL AVIV, ISRAEL



2022 SPONSORSHIP OPPORTUNITIES

The Global Wellness Summit (GWS) is the most important global conference on the business of wellness. Held in a different country each year, it is *the* event where leaders from business, government, academia and science come together to shape the interconnected world of wellness. The Summit also receives exceptional press coverage and is recognized for its global thought leadership.

In 2021, the GWS held a groundbreaking hybrid Summit in Boston, connecting in-person delegates and virtual attendees at an event that received high praise from business leaders, medical experts and the media. This innovative hybrid model will also take place in 2022, when we travel to Tel Aviv.

In addition, the GWS is a platform attracting thousands of wellness visionaries and innovators at virtual events, opening the door to new sponsorship opportunities. Wellness Master Classes, Sector Spotlight series, Reverse Pitch from Investors, the Doctor is INclusive webinars, GWS Podcasts, the highly respected Global Wellness Press Event: Research + Trends, and the biweekly TRENDium are among the many ways the GWS brings the wellness industry together.

2022: THE SUMMIT HEADS TO TEL AVIV OCTOBER 31-NOVEMBER 3, 2022

This year, the Summit will take place in the global heart of innovation, Tel Aviv, the “Start-Up Nation” of Israel! Delegates will hear from leading voices on the future of business as well as participate in activities designed to elicit conversation and collaboration—all while enjoying the

rich culture and history of this historic region. The 2022 Summit offers an exclusive sponsorship program, each with unique opportunities to engage a prestigious community of global business and thought leaders, both in person and virtually, via the hybrid model. The Tech Innovation Pavilion, which debuted last year, will have an expanded presence in Tel Aviv.

SPONSORSHIP OPPORTUNITIES

(Custom sponsorships also available)

As a sponsor, you will receive these benefits plus year-round exposure on the GWS website, emails, press releases, GWS mobile app, printed invitation and more.

ALL SPONSORS RECEIVE:

- Recognition on the main stage during the Summit
- Logo and link on the GWS website
- Logo on the GWS email communications
- Premium placement in the mobile app
- Inclusion in the GWS sponsor press releases
- Logo on the formal, printed invitation
- Opportunity to bring additional paid delegates
- Logo featured on the 2022 photography backdrop
- Invitation to the VIP Sponsor Reception with the GWS Board of Advisors

TITANIUM, DIAMOND, PLATINUM AND GOLD SPONSORS RECEIVE THESE ADDITIONAL BENEFITS

- Recognition on the main stage as an elite sponsor
- Inclusion in press release as an elite sponsor
- Opportunity to include product in tote bag
- Full page 4C ad in the Delegate Directory

TITANIUM MULTI-CULTURAL PRESENTATIONS

Offered at \$125,000

Exclusive sponsorship of extraordinary, multi-cultural musical performances, taking place on the main stage, all three days of the Summit. Includes:

- Four complimentary Summit registrations
- Customized boutique space all three days of the Summit
- Opportunity to introduce a performance on the main stage
- Top placement of logo on invitation and promotional materials
- Press release announcing your company's Titanium sponsorship
- Dedicated email to invitee database
- Opportunity for product to be included in the branded tote bag
- Two-page ad in the delegate directory

DIAMOND KEYNOTE SPEAKER

Offered at \$54,000

Introduce one of the main stage speakers during the Summit. Includes:

- Two complimentary Summit registrations
- Private meeting with the keynote speaker
- Full-page ad in the delegate directory
- Opportunity for product to be included in the tote bag

PLATINUM TOTE BAG

Offered at \$43,000

Exclusive sponsorship of the beautiful tote bags (provided by the sponsor), with the GWS logo on one side and your company logo on the other, distributed to all delegates. Includes:

- One complimentary Summit registration, plus an additional one at a 50% discount
- Product inclusion in tote bag
- Name included in official agenda
- Full-page ad in the delegate directory
- Prominent signage as tote bag sponsor
- Recognition as an Platinum sponsor

PLATINUM REGISTRATION DESK

Offered at \$43,000

Exclusive sponsor of the Registration Desk, all three days of the Summit. Includes:

- One complimentary Summit registration, plus an additional one at a 50% discount
- Opportunity to discreetly display product on the desk
- Recognition on the main stage as a Platinum sponsor
- Prominent signage provided
- Full page 4C ad in delegate directory

GOLD DELEGATE DIRECTORY

Offered at \$32,000

Exclusive sponsor of the delegate directory binder. Includes:

- One complimentary Summit registration
- Back cover ad and full-page, four-color ad in the delegate directory
- Prominent recognition as a Gold sponsor at the Summit

GOLD MOBILE APP

Offered at \$32,000

Exclusive sponsor of the mobile app. Includes:

- One complimentary Summit registration
- Personalized landing page on the Mobile App
- Logo viewed each time a delegate logs on
- Signage at the Registration Desk
- Full page 4C ad in delegate directory

SILVER+ PODCAST SERIES

Offered at \$24,000

Premier sponsor of the popular GWS Podcast series. Includes:

- An interview with your spokesperson in "storytelling form" in four episodes
- Promotion of podcasts on the GWS web site and social media
- Inclusion in press release on upcoming episodes
- Participation at the Global Press Event in 2022

SILVER+ GLOBAL WELLNESS AWARD

Offered at \$21,500

Present one of the prestigious awards on the Main Stage during the Summit. Includes:

- One complimentary Summit registration
- Name in the official agenda and mobile app
- Prominent identification as a GWS Awards Sponsor
- Full-page ad in the delegate directory
- Opportunity to include product in tote bag

SILVER+ KNOWLEDGE WORKSHOP

Offered at \$21,500

Opportunity to lead a 45-minute workshop about a relevant topic, on registration day. Includes:

- One complimentary Summit registration
- Opportunity to share literature or products with attendees of the workshop
- Presentation included in the agenda
- Presentation also available on the GWS website
- Prominent signage outside of meeting room

SILVER+ INDUSTRY RESEARCH

Offered at \$21,500

Sponsorship of the nonprofit Global Wellness Institute™ “Wellness Policy” research study that will be presented at the Summit. Includes:

- One complimentary Summit registration
- Inclusion of company name and quote in all copies of the study
- Inclusion in press release on the 2022 research study
- Opportunity to participate in Global Press Event in January 2023
- Recognition during the Summit as an Industry Research sponsor

SILVER+ TECH INNOVATION PAVILION

Offered at \$21,500

Sponsors are featured in the Tech Innovation Pavilion, which showcases new and innovative products and services in the wellness space. Includes:

- One complimentary Summit registration
- Set up one station in the Tech Innovation Pavilion, on display throughout the Summit
- Provide experiential offering to delegates during breaks and other key times
- Inclusion in a press release on the Tech Innovation Pavilion sponsors
- Prominent signage provided

SILVER WELLNESS PROPERTY SHOWCASE

Offered at \$17,500

Opportunity to be featured in the Wellness Property Showcase, a curated group of recently opened or updated properties. Includes:

- One Summit registration at a 50% discount
- Inclusion in the four-color brochure showcasing the properties
- Brochure to be included in the room drop bag
- Brochure posted as a PDF on the GWS website post-Summit

SILVER STUDENT CHALLENGE: “SHARK TANK OF WELLNESS”

Offered at \$17,500

Sponsor the popular student challenge that takes place during the Summit. Includes:

- One Summit registration at a 50% discount
- Opportunity to be a Wellness Shark (judge) for the competition
- Opportunity to provide input for future competitions
- Logo on all signage for the student challenge
- Inclusion in press releases on the Shark Tank of Wellness

SILVER ENERGY BREAK

Offered at \$17,500

Sponsorship of one of the energy breaks during the Summit. Includes:

- One Summit registration at a 50% discount
- Display collateral material and product samples for delegates during the break
- Prominent signage as Energy Break sponsor
- Opportunity to provide a gift in tote bag



GLOBAL WELLNESS
SUMMIT 2022

The Global Wellness Summit is the premier organization that brings together leaders and visionaries to positively shape the future of the \$4.4 trillion global wellness economy. Its future-focused conference is held at a different global location each year.

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