

GLOBAL WELLNESS SUMMIT 2022



OCTOBER 31-NOVEMBER 3 | TEL AVIV, ISRAEL



Open **Minds.**
Open **Hearts.**
Open for **Business.**

You are cordially invited to the
2022 Global Wellness Summit
October 31-November 3 | Tel Aviv, Israel



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Open **Hearts.**
Open for **Business.**



GLOBAL WELLNESS SUMMIT

JOINING TOGETHER. SHAPING THE FUTURE.

You are cordially invited to the

2022 Global Wellness Summit

the foremost gathering of international leaders
in the multitrillion-dollar global wellness economy

OCTOBER 31-NOVEMBER 3
TEL AVIV, ISRAEL

Attendance is for senior level executives and by invitation only.

Register at globalwellnesssummit.com/vip



2022 GLOBAL WELLNESS SUMMIT

Open **Minds**. Open **Hearts**. Open for **Business**.

The 16th annual Global Wellness Summit (GWS) in Tel Aviv, Israel, will reflect the intersection of ancient cultures and inspiring innovation in one of the most multi-faceted regions of the world. The Summit is renowned for its future-focused thought leadership and impact on the health and wellness industry on a global scale. As a delegate, you will be immersed in the start-up ecosystem that has defined Israel for decades, second only to Silicon Valley for innovation and investment. The three-day agenda is dynamic, cutting edge and forward-thinking, to ensure utmost relevance and to reflect the shifting tides of world events. The developing agenda is updated frequently, as speakers are announced, panels are confirmed, and new events are offered.

The nonprofit Global Wellness Institute, the sister organization of the GWS, will present ground-breaking research on “Wellness Policy,” examining the role of government and policy in promoting wellness in an equitable manner. The objective is to create common language, framework, and strategies for both governments and industry leaders to collaborate and work towards a common goal.

You may choose to explore the region before and after the Summit by availing yourself of any number of bespoke travel experiences, curated just for Summit delegates. There has rarely been a time in the world when being open is more important. Join us, and bring an open mind, an open heart, and be open to the extraordinary business opportunities that are the hallmark of every Summit.

**For more information about registration, the agenda, and travel,
please visit globalwellnesssummit.com/vip**





PRE- AND POST-SUMMIT EXPERIENCES

The Global Wellness Summit is known for pre-and post-Summit travel experiences organized exclusively for delegates. This year, the GWS will offer the most (and the most incredible) experiences in its 16-year history. Choose from nine trips to Israel's must-visit destinations, curated for the GWS by Tova Wald, a premiere name in luxury and bespoke travel. Or plan your own special visit to the Six Senses Shararut in the ancient Negev Desert.

Two-Day Trip: Extraordinary Adventure to Petra & Jordan

Day Trip: The Dead Sea & Masada

Day Trip: Helicopter Highlights Of Israel

Day Trip: Bucket List Must - Off To Jerusalem

Day Trip: Be A Tel-Avivien

Day Trip: Tel Aviv Start Up Nation Tour


Half-Day Trip: Tel Aviv Urban Art & Graffiti Tour

Half-Day Trip: Tel Aviv Behind The Scenes Of Young Fashion Brands

Half-Day Trip: Tel Aviv's White City – Bauhaus Architecture Walking Tour

Multiple Day Experience: Six Senses Shahrut In The Ancient Negev Desert

**For details on trip itineraries, dates, and booking information,
visit globalwellnesssummit.com/vip**







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2022 GLOBAL WELLNESS SUMMIT CO-CHAIRS

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Ömer K. Isvan, President, **Servotel Corporation**, Turkey

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