

2023 AGENDA

TUESDAY, MAY 2 | JPMORGAN | 8:30AM-6:05PM

8:30AM-8:55AM

Check in, check out the view, play with some LEGOs and say hello to someone you don't know...yet.

9:00AM-9:03AM

AI, ChatGPT, Bing, Bard and the Impact and Opportunities for Wellness Real Estate

Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Institute, Global Wellness Summit

9:05AM-9:15AM

The Power of Collaboration to Drive the Business of Wellness Real Estate and Communities

Susie Ellis, Chair & CEO, Global Wellness Institute, Global Wellness Summit

9:20AM-9:25AM

Welcome to JPMorgan!

Michael Norton, Head, Global Property Management, JPMorgan Chase & Co.

9:30AM-10:00AM

The Greatest ROI: Generating Personal and Financial Value in Wellness Real Estate

Amy McDonald, CEO, Under a Tree, Wellness Consultancy

in conversation with:

Chad Magleby, Managing Partner, Magleby Development

Alfredo Bataller Pineda, CEO, SHA Wellness Clinic & AB Living Group

Carlos Monjaraz, Project Director, Koval

10:05AM-10:15AM

In a \$275B and Rapidly Accelerating Market, Wellness Real Estate is Simply Good Business

Jean-Francois Garneau, Chief Development Officer, INITIAL Real Estate; Founder & Chief Possibilities Officer, ALIŌ – Building Wellbeing; Co-Chair, Global Wellness Institute's Wellness Communities & Real Estate Initiative

Teri Slavik-Tsuyuki, Principal & Storyteller, tst ink, LLC; Co-Chair, Global Wellness Institute's Wellness Communities & Real Estate Initiative

10:20AM-10:40AM

How a Real Estate Investment Management Giant is Putting the “H” in ESG: Health, Happiness and Holistic Design

Teri Slavik-Tsuyuki, Principal & Storyteller, tst ink, LLC; Co-Chair, Global Wellness Institute's Wellness Communities & Real Estate Initiative

in conversation with:

Kathryn Scheckel, Head, Global Venture Lab, Hines

Peter Epping, Senior Managing Director, Global Head ESG, Hines

10:45AM-11:15AM

The Intersection of Real Estate, Culture, Parks, Arts and Wellness

Robbie Hammond, President & Chief Strategy Officer, Therme Group US; Co-Founder, Friends of the High Line

in conversation with:

John Alschuler, Executive Chairman, Therme Group US

Elizabeth Diller, Co-Founder, Diller Scofidio + Renfro

Adam Flatto, President & CEO, The Georgetown Company

11:20AM-11:45AM

Wellness Policy for the Built Environment: Why It Matters

Ophelia Yeung, Senior Research Fellow, Global Wellness Institute

Tonia Callender, Research Fellow, Global Wellness Institute

11:50AM-12:20PM

The WellCube: Smart-Healthy-Connected Buildings in One Day?

Paul Scialla, Founder & CEO, Delos Living, LLC

12:25PM-12:45PM

Mixed Use Comes of Age—Why the Future is Wellness Wherever and Whenever You Need It

Rebecca Parekh, Co-Founder & CEO, THE WELL

Kane Sarhan, Co-Founder & CCO, THE WELL

12:50PM-1:00PM

Wellness Disrupts Urban Real Estate: Reimagined Minimarts, Corporate Newsstands, Hotel Minibars

Beth McGroarty, VP, Research & Forecasting, Global Wellness Summit

in conversation with:

Rachel Krupa, Founder, The Goods Mart

1:05PM-2:05PM

TABLE TOPIC LUNCHEES

1. A Lifetime of Architectural Firsts with Clodagh, Clodagh Design, and Elizabeth Diller, Diller Scofidio + Renfro

2. Achieving True Transformation with Paul Masmejean, Mental Health Professional, and Amy McDonald, CEO, Under a Tree, Wellness Consultancy

3. Air Quality with Amy Carenza, ActivePure, and Leo Tonkin, SALT Chamber

4. Amenities Management with Wendy Bosalavage, LIVunLtd, and Barry Goldstein, Arch Amenities Group

5. Athletic, Fitness, Aquatic, Wellness Facilities with Alex Linde, Aescape, Inc, and Robert McDonald, OLC

6. Biophilic Design & Profitability with Steve Nygren, Serenbe, and Jason Rickards, Magleby Development

7. Brand Leader Advantages & Disadvantages with Alfredo Bataller Pineda, SHA Wellness Clinic & AB Living Group, and Mark Rivers, Canyon Ranch

8. Branding with Kane Sarhan, THE WELL, and Kathryn Scheckel, Hines

1:05PM-2:05PM

TABLE TOPIC LUNCHEES *Continued...*

9. Building, Construction, Mgmt: Best Practices with Adam Flatto, The Georgetown Company, and Chad Magleby, Magleby Development

10. Certification Programs with Christine Bruckner, M. Moser Associates LTD, and Matthew Trowbridge, MD, International WELL Building Institute

11. Collaboration with Thomas Gottlieb, The Ranch Malibu, and Caitlin McKenna, Trilogy Spa Holdings

12. Consumer Behavior Post-Pandemic with Amanda Al-Masri, Hilton, and Teri Slavik-Tsuyuki, tst ink, LLC; Co-Chair, GWI's Wellness Communities & Real Estate Initiative

13. Costly Mistakes I Have Seen with Joseph G. Allen, DSc, MOH, CIH, Harvard T.H. Chan School of Public Health, and Donald Nevins, DDM Consulting, LLC

14. Equity & Inclusion with James Dobbie, Zeal for Living, and Michael Schur, Gensler

15. ESG with Peter Epping, Hines, and Adrian Ion, Therme Group

16. Financial Returns on Wellness (ROW) with Anthony J. DiGuiseppe, DiGuiseppe Architect, and Mia Kyricos, Kyricos & Associates, LLC

17. Financing Strategies with John Alschuler, Therme Group US, and Kira Golenko, Motko

18. Future of Wellness Architecture with Veronica Schreibeis Smith, AIA, NCARB, LEED AP, Vera Iconica Architecture & Developments, and Paul Scialla, Delos Living, LLC

19. Hospitality & Wellness Real Estate Insights with Enrique Dominguez, Sadhu Blissful Living, and Shawn Hauver, OsteoStrong Park Avenue

20. How Real Estate Intersects the Beauty World with Gabriela Novaes Brepohl, Lapinha SPA, and Rebecca Parekh, THE WELL

21. Marketing Strategies: Do's and Don'ts with Evan Balter, Fountain Life, and John-Michael Collins, IMI Worldwide Properties

22. Medical & Wellness: How to Balance with Craig Collin, Tavistock, and Avani Parikh, Avani Parikh Architecture

1:05PM-2:05PM

TABLE TOPIC LUNCHEES *Continued...*

23. Placemaking as a Competitive Advantage

with Robin Conners, 360 Asset Management International, INC and Simon Elliot, CCY Architects

24. Senior Living with William Myers, Mather, and Katherine Potter, Greenfield Advisors, LLC

25. Spiritual Design, Feng Shui, Environmental Psychology with Debra Duneier, EcoChi LLC, and Rachael Grochowski, RHG Architecture + Design

26. Sustainability, Wellbeing, Neighborhoods with Dayson Johnson, Magleby Development, and Jenna Ritz, TenBerke

27. Technology with Amir Alroy, Welltech Ventures, and Tobin Geatz, Fountain Life

28. Vision for Cities with Robert Hammond, Therme Group US & Friends of the High Line, and Rachel Krupa, The Goods Mart

29. Web3, AI in Wellness Real Estate with Shawn Buchheit, Fountain Life, and Maggie Hsu, Andreessen Horowitz

30. Wellbeing Design Complexities with Drew Stuart, INC Architecture & Design, and Stephen Watson, Blue Zones Center

31. Working with Governments with Eric Watson, Lum'ais Wellness, and Ophelia Yeung, Global Wellness Institute

2:10PM-2:30PM

Forces Shaping the Healthy Building Movement...NOW!

Joseph G. Allen, DSc, MOH, CIH, Associate Professor, Harvard T.H. Chan School of Public Health; Director, Healthy Buildings Program

2:35PM-3:05PM

Why is JPMorgan Putting Employee Wellbeing in the Hands—and Heart—of Deepak Chopra?

Deepak Chopra, MD, Founder, The Chopra Foundation & Chopra Global

3:10PM-3:30PM

Diagnostics and Medical Wellness in Residential, Commercial, Mixed Use

Todd Shaw, SVP, Business Development, Fountain Life

3:35PM-3:55PM

Thinking Big: The Evolution of Health and Wellness in Large-Scale, Mixed-Use Real Estate

Craig Collin, President & COO, Tavistock

4:00PM-4:30PM

Developer 2.0: Staying Relevant while Driving Returns in a New Era

Veronica Schreibeis Smith, AIA, NCARB, LEED AP, CEO & Founding Principal, Vera Iconica Architecture

in conversation with:

Donald Nevins, Managing Principal, DDM Consulting, LLC

Joe Suski, Co-Founder & CEO, Ethos Baja

4:35PM-4:55PM

Democratizing Wellness in Rental Housing

Teri Slavik-Tsuyuki, Principal & Storyteller, tst ink, LLC; Co-Chair, Global Wellness Institute's Wellness Communities & Real Estate Initiative

in conversation with:

Jim Dobbie, CEO, Zeal for Living

5:00PM-5:25PM

Investing in Health Pays Back: 8 in 10 Employees Say Focus on Health and Wellbeing "Non-Negotiable," and Where They Work Plays Outsized Role

Matthew Trowbridge, MD, Chief Medical Officer, International WELL Building Institute; Associate Professor, University of Virginia School of Medicine

Presenting the latest research

5:30PM-5:45PM

The Senses and the Elements in Real Estate

Clodagh, Founder & CEO, Clodagh Design

5:50PM-6:05PM

The Constant Evolution of an Iconic Wellness Community

Mia Kyricos, Chief Love Officer, Kyricos & Associates, LLC

in conversation with:

Steve Nygren, Founder & CEO, Serenbe

One Magic Moment from Rajarshi Modi

Rajarshi Modi, Chief Future Executive & Legal Counsel, Beyond 100 - Modi Fountain Life

Champagne Toast!
