



GLOBAL WELLNESS
SUMMIT

GLOBAL WELLNESS SUMMIT

SPONSORSHIP
OPPORTUNITIES



JOINING TOGETHER. SHAPING THE FUTURE.

The Global Wellness Summit (GWS) is at the heart of the multi-trillion-dollar global wellness economy. The Summit is focused on facilitating collaboration between leaders and visionaries to positively shape the future of wellness worldwide.

The unifying force of the GWS is its annual gathering, the most important global conference on the business of wellness. Held in a different country each year, the Summit brings together top wellness leaders from around the world for a four-day meeting where relationships are forged, investments are made, and business gets done. The GWS then amplifies the mission of the Summit year-round through its highly respected annual Trends Report and biweekly TRENDium, the Wellness Master Class and Sector Spotlight Series, a major press event, the GWS podcast series, new research, and more.

SUMMIT OBJECTIVES

- Provide **resources** to facilitate growth for the wellness industry
- Inspire **collaboration** to solve shared industry challenges and issues
- Serve as a year-round platform for **dialogue** between industry leaders
- Identify and amplify emerging global wellness **trends**
- Support **research** and encourage innovation globally
- Cultivate **future wellness leaders** and foster relationships

TOP KEYNOTE SPEAKERS

Clodagh, CEO, Clodagh Design, US

Dan Buettner, Founder, Blue Zones, LLC, US

Dr. Richard Carmona, 17th US Surgeon General and Vice Chairman, Canyon Ranch, US

Dr. Deepak Chopra, Pioneer of Alternative Medicine and Founder, The Chopra Foundation, US

Catherine Feliciano-Chon, Managing Director, CatchOn & Company Ltd., Hong Kong

Dr. Nicola Finley, board-certified internal medicine physician, US

Mariel Hemingway, Academy Award-Nominated Actress and Wellness Advocate, US

His Holiness the Dalai Lama

Dr. Vivek Murthy, 19th and 21st US Surgeon General

Adolf Ogi, Former President of Switzerland

Dr. Kenneth Pelletier, Clinical Professor of Medicine, US

Michael Roizen, MD, Chief Wellness Officer, Cleveland Clinic, US

Ian Schrager, Ian Schrager Company, US

Dr. Andrew Weil, Program Director, Arizona Center for Integrative Medicine, US

Michelle A. Williams, Dean of the Faculty at Harvard T.H. Chan School of Public Health, US

AT A GLANCE



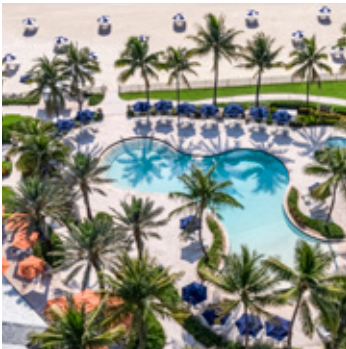
GLOBAL WELLNESS SUMMIT

The Spirit of the Summit is one of shared purpose rather than individual gain. Formal invitations to attend the Summit as a delegate are extended to a select list of top-level executives, academics, scientists and medical doctors throughout the world, representing a cross section of the industry. All delegates have either applied or have been nominated and are approved based on their expertise, experience and leadership position.



SUMMIT 2023: Doha, Qatar (Upcoming)

Location: Doha, Qatar
Theme: TBA
Keynotes: TBA
Highlights: 17th annual conference



SUMMIT 2020: The Breakers Palm Beach

Location: Palm Beach, Florida, US
Theme: “Resetting the World with Wellness”
Keynotes: Anna Bjurstam, Dr. Micheal Breus, Dr. Richard H. Carmona, Dr. Nicola Finley, James Nestor, Vivek Murthy, MD, Marisa Peer,
Highlights: The first hybrid Summit brought together in-person delegates and virtual attendees from around the globe.
Defining the Mental Wellness Economy



SUMMIT 2022: Tel Aviv, Israel

Location: Hilton Tel Aviv, Tel Aviv, Israel, United States
Theme: “Open Minds. Open Hearts. Open for Business.”
Keynotes: Shai Efrati, MD, Ari Peralta, Aradhana Khowala, Ilan Samish, PhD, Tzipora Strauss, MD, MSc, Racheli Vizman
Highlights: *“Defining Wellness Policy”*



SUMMIT 2019: Singapore

Location: Grand Hyatt Hotel Singapore
Theme: “Shaping the Business of Wellness”
Keynotes: Bill Bensley, Neil Jacobs, Martin Palmer, John Wood and more
Highlights: Hospitality/tourism and wellness, making a positive impact on people and the planet.



SUMMIT 2021: Boston

Location: The Encore Boston Harbor, Boston, Massachusetts, US
Theme: “A New New Era in Health & Wellness”
Keynotes: Dean Michelle A. Williams, Jeffrey Rediger, MD, Nicola Finley, MD, Michael Roizen, MD
Highlights: 15th annual conference, *“The Global Wellness Economy: Looking Beyond COVID.”*



SUMMIT 2018: Technogym

Location: Cesena, Italy
Theme: “Shaping The Business of Wellness”
Keynotes: Antonio Citterio; Clodagh; Neil Grimmer; Andrea Illy; Dan Buettner; Alberta Ferretti
Highlights: *Global Wellness Economy Monitor 2018 and Global Wellness Tourism Economy 2018 research*



**GLOBAL WELLNESS
SUMMIT 2023**



GLOBAL WELLNESS SUMMIT | NOVEMBER 6-9, 2023 | DOHA, QATAR



SUMMIT 2017: The Breakers Palm Beach

Location: Palm Beach, Florida, US

Theme: “Living a Well Life”

Keynotes: Dr. Richard H. Carmona; Dr. Mehmet Oz; Dr. Andrew Weil; Dr. Dean Ornish; Dr. Elke B. Reisch; Elisa Epel, PhD; Dr. Paul Limburg; Dr. Michael Roizen

Highlights: *Build Well to Live Well* research, *Beauty2Wellness* report, *Wellness 2030* report, The Wellness Moonshot: A World Free of Preventable Disease



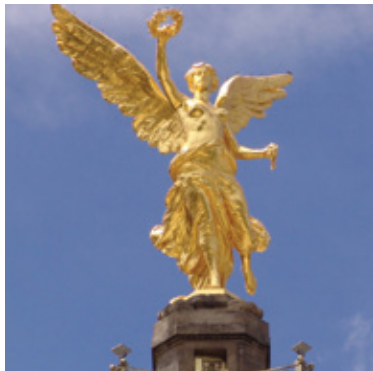
SUMMIT 2016: Tyrol

Location: KitzKongress, Kitzbühel, Tyrol, Austria

Theme: “Back to the Future”

Keynotes: Tom Bauer; David Bosshart, PhD; Stephan Eberharter; Barbara Kolm, PhD; Dr. Harry F. König; David Clay Large; Jan-Emmanuel de Neve, PhD; Dr. Harald Stossier

Highlights: *Global Wellness Economy Monitor* research



SUMMIT 2015: Mexico City

Location: The St. Regis Mexico City, Mexico

Theme: “Building a Well World”

Keynotes: Nerio Alessandri; Gina Diez Barroso de Franklin; Martin Boudreau; Dr. Deepak Chopra; Maggie Hsu; Thierry Malleret; Agapi Stassinopoulos

Highlights: *The Future of Wellness at Work* research, formation of the nonprofit Global Wellness Institute



SUMMIT 2014: Morocco

Location: Four Seasons Resort, Marrakech, Morocco

Theme: “>>Fast Forward”

Keynotes: Donald Ardell, PhD; Dr. Daniel Friedland; Peter Greenberg; Bjarke Ingels; Kjell Nordström; Paul Price; Yahya Rouach; Dr. John W. Travis

Highlights: *Global Spa & Wellness Economy* research, Global Wellness Awards



SUMMIT 2013: India

Location: The Oberoi, Gurgaon, New Delhi, India

Theme: “A Defining Moment”

Keynotes: His Holiness the Dalai Lama; Raymond Bickson; Kapil Chopra; Amitabh Kant; Thierry Malleret; Analjit Singh; Dasho Karma Ura

Highlights: *Global Wellness Tourism Economy* research, Global Wellness Tourism Congress, Infographic Competition



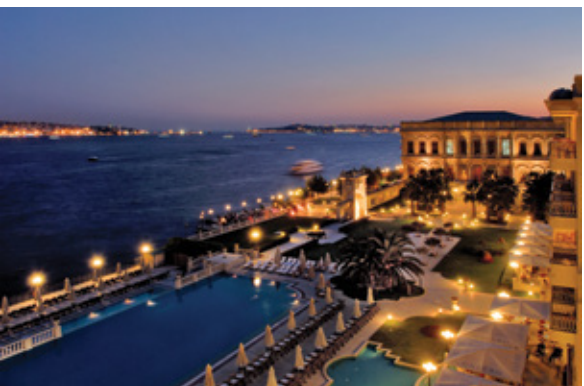
SUMMIT 2012: Aspen

Location: The Aspen Meadows Resort, Aspen, Colorado, US

Theme: “Innovation Through Imagination”

Keynotes: Philippe Bourguignon; Dr. Richard H. Carmona; Jose Maria Figueres; Mariel Hemingway; Governor John Hickenlooper; John Kao

Highlights: *Spa Management Workforce & Education: Addressing Marketing Gaps* research





SUMMIT 2011: Bali

Location: The Bali International Convention Center, Bali, Indonesia

Theme: “Engage the Change: The Customer. The Money. The Future.”

Keynotes: Kate Ancketill; Dave McCaughan; Emmanuelle Linard; John Hardy; Dr. Sapta Nirwandar

Highlights: *Wellness Tourism and Medical Tourism: Where do Spas Fit?* research, wellnessevidence.com



SUMMIT 2010: Turkey

Location: The Ciragan Palace Kempinski, Istanbul, Turkey

Theme: “Bridges Worth Building”

Keynotes: Ahu Aysal; Philippe Bourguignon; Jan D. Freitag; Dr. Howard Murad; Kenneth R. Pelletier, PhD, MD; Marc A. Smith; Edie Weiner

Highlights: *Spas & the Global Wellness Market: Synergies & Opportunities* research



SUMMIT 2009: Switzerland

Location: The Victoria-Jungfrau Resort & Spa, Interlaken, Switzerland

Theme: “The Power of Collaboration”

Keynotes: Dr. Adolf Ogi; Reto Wittwer

Highlights: *Spa Impact on Hotel Revenue* research, Student Challenge Competition



SUMMIT 2008: New York City

Location: The Waldorf Astoria Hotel, New York, New York, US

Theme: “Advancing the Global Spa Economy”

Keynotes: Dr. Richard H. Carmona; Ian Schrager

Highlights: *Global Spa Economy Report*



SUMMIT 2007: New York City

Location: The Waldorf Astoria Hotel, New York, New York, US

Theme: “Joining Together. Shaping The Future.”

Keynote: Steve Case

Highlights: Inaugural event



SPONSORSHIP OPPORTUNITIES

The Global Wellness Summit (GWS) offers a wide array of sponsorship opportunities, from a Titanium Sponsorship for the final night's Gala Dinner, to sponsored Knowledge Workshops, to Industry Research sponsorships with exposure at both the Summit and a post-Summit press conference in New York City. All sponsorships and benefits are outlined on the following pages. This is a rare and exclusive opportunity to present your company—and network with visionaries, business leaders and influencers who are shaping the business of wellness worldwide.

WHY PARTNER WITH GWS?

Influence. GWS is the single most powerful and influential gathering of thought leaders in wellness and prevention globally.

Reach. GWS generated \$17.4 million in worldwide media coverage in 2020 and reaches billions of global readers annually (source: Meltwater).

Caliber of Network. The GWS network is comprised of over 100,000 global business leaders who impact and shape the wellness industry.

FOR SPONSORSHIP INQUIRIES, PLEASE CONTACT:

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+1.214.578.3768

SPONSOR PACKAGES

TITANIUM MULTI-CULTURAL PRESENTATIONS

DIAMOND KEYNOTE SPEAKER

PLATINUM TOTE BAG

PLATINUM REGISTRATION DESK

GOLD DELEGATE DIRECTORY

GOLD MOBILE APP

SILVER+ PODCAST SERIES

SILVER+ GLOBAL WELLNESS AWARD

SILVER+ KNOWLEDGE WORKSHOP

SILVER+ INDUSTRY RESEARCH

SILVER+ TECH INNOVATION PAVILION

SILVER WELLNESS PROPERTY SHOWCASE

SILVER STUDENT CHALLENGE: “SHARK TANK OF WELLNESS”

SILVER ENERGY BREAK

CUSTOM OPPORTUNITIES AVAILABLE



Engage directly with the GWS audience

90%

of delegates are C-Level decision makers in their organization.

Representing a wide range of industries, ranging from heathtech, venture capital and all businesses involved across all sectors of wellness and disease prevention.

Extend your reach to
100,000+

GWS email subscribers who are

- influential decision-makers
- visionaries
- affluent and educated

1 million+

wellness industry leaders across all digital platforms

- Website
- Instagram
- Facebook
- Twitter
- LinkedIn

...a growing audience

20%

annual growth rate since inception in 2007

SPONSORSHIP BENEFITS

As a sponsor, your benefits begin the moment you decide to partner with us. In addition to the powerful impact of exposure at the Summit, your company will have year-round exposure to our extensive audience through our website, press releases, email and social media.

ONSITE OPPORTUNITIES

There are numerous opportunities to introduce your brand to in-person delegates.

All sponsors receive:

- Logo on the formal, printed invitation
- Recognition on the main stage during the Summit
- Logo featured on 2022 photography backdrop
- Logo displayed in the mobile app
- Recognition with logo on the printed agenda for delegates
- Invitation to the VIP Reception with the GWS Board of Advisors
- Opportunity to bring additional paid delegates

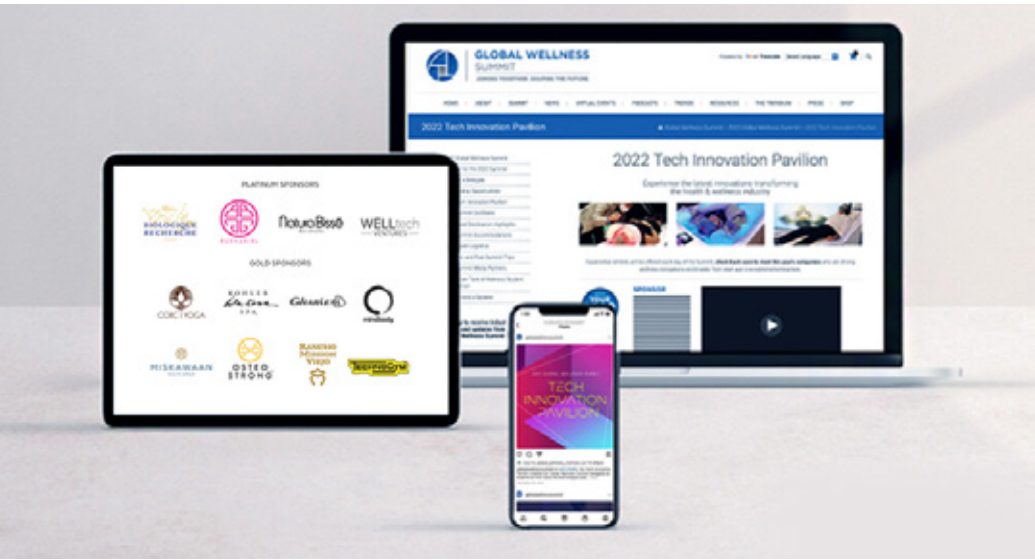
Each level of sponsorship—Silver, Gold and Platinum—includes additional opportunities in a variety of customized options for your business, such as sponsoring multi-cultural presentations, a wellness award, the tote bag or a GWS podcast series.

DIGITAL BENEFITS

From the moment you join us as a strategic partner, your digital marketing benefits begin.

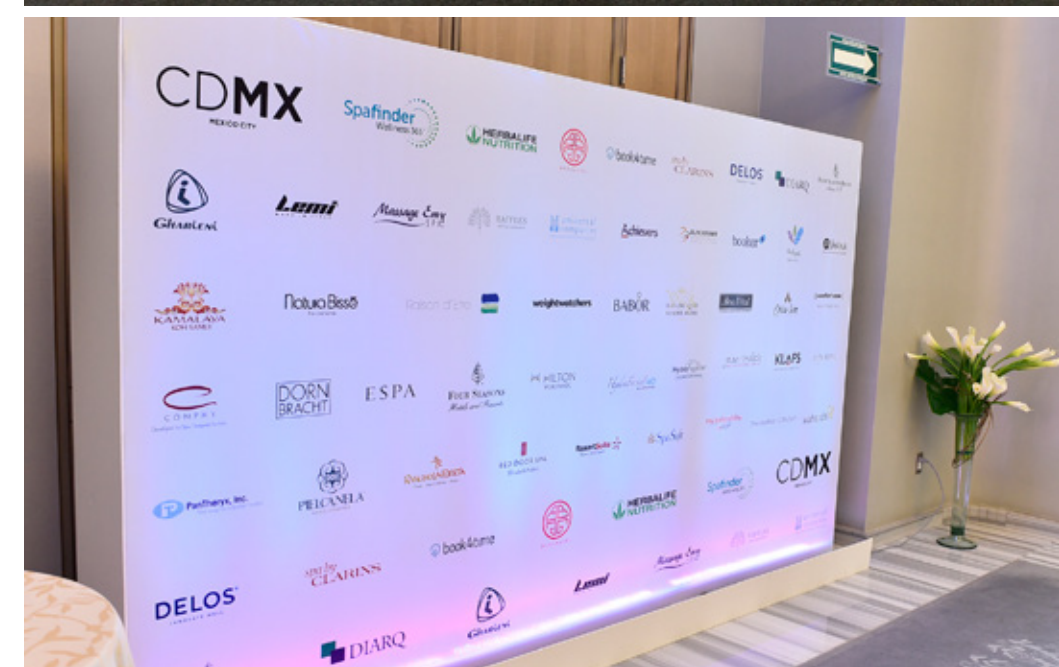
All sponsors receive:

- Recognition in press releases sent to all leading global media outlets
- Exposure to the GWS social media audience through LinkedIn, Instagram, Twitter, and Facebook
- Logo and link on the GWS website landing page
- Logo on Summit emails in the Sponsorship Footer
- Exposure to virtual registrants throughout Summit



IN GOOD COMPANY

ACG	Hydrafacial	Pegasus Capital
Amrit Ocean	Immunocologie	Planet Fitness
BallancerPro	Joali Being	Raison d'Etre
BioDigital	John W. Brick Foundation	RAKxa
Biologique Recherche	June Jacobs	Rancho La Puerta
BuDhaGirl	Kerstin Florian International	Rancho Mission Viejo
Canyon Ranch	Klafts	Red Door Spa Holdings
Carillon Miami	Kohler Waters Spa	ResortSuite
Chiva-Som	LivNordic by	Serenbe
CNL Lifestyle	Raison d'Etre	Sodashi
Corc Yoga	Lemi	Steiner Leisure
[comfort zone]	Massage Envy	STRATA
Delos	Mindbody	Six Senses
Dornbracht	Miraval Spas	Technogym
EcoSpa 360	Miskawaan Health Group	Thalgo
Fairmont Raffles Hotels	Murad	The Organic Pharmacy
Fitwel	Natura Bissé	Therabody
Fountain Life	Nike	Universal Companies
Four Seasons Hotels & Resorts	Octave Institute	Viome
Gharieni	Orient-Express	Welltech Ventures
Healthe	Ocean Residences	Westin Hotels & Resorts Worldwide
Hilton	Osteo Strong	YeloSpa
Human Touch	SelfOptima	Zulal
Hyatt Int. Hotels		





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