GLOBAL WELLNESS SUMMIT

SPONSORSHIP OPPORTUNITIES
The Global Wellness Summit (GWS) is at the heart of the multi-trillion-dollar global wellness economy. The Summit is focused on facilitating collaboration between leaders and visionaries to positively shape the future of wellness worldwide.

The unifying force of the GWS is its annual gathering, the most important global conference on the business of wellness. Held in a different country each year, the Summit brings together top wellness leaders from around the world for a four-day meeting where relationships are forged, investments are made, and business gets done. The GWS then amplifies the mission of the Summit year-round through its highly respected annual Trends Report and biweekly TRENDium, the Wellness Master Class and Sector Spotlight Series, a major press event, the GWS podcast series, new research, and more.

**SUMMIT OBJECTIVES**
- Provide resources to facilitate growth for the wellness industry
- Inspire collaboration to solve shared industry challenges and issues
- Serve as a year-round platform for dialogue between industry leaders
- Identify and amplify emerging global wellness trends
- Support research and encourage innovation globally
- Cultivate future wellness leaders and foster relationships

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**TOP KEYNOTE SPEAKERS**

- **Clodagh**, CEO, Clodagh Design, US
- **Dan Buettner**, Founder, Blue Zones, LLC, US
- **Dr. Richard Carmona**, 17th US Surgeon General and Vice Chairman, Canyon Ranch, US
- **Catherine Feliciano-Chon**, Managing Director, CatchOn & Company Ltd., Hong Kong
- **Dr. Nicola Finley**, board-certified internal medicine physician, US
- **Mariel Hemingway**, Academy Award-Nominated Actress and Wellness Advocate, US
- **His Holiness the Dalai Lama**
- **Dr. Vivek Murthy**, 19th and 21st US Surgeon General
- **Adolf Ogi**, Former President of Switzerland
- **Dr. Kenneth Pelletier**, Clinical Professor of Medicine, US
- **Michael Roizen, MD**, Chief Wellness Officer, Cleveland Clinic, US
- **Ian Schrager**, Ian Schrager Company, US
- **Dr. Andrew Weil**, Program Director, Arizona Center for Integrative Medicine, US
- **Michelle A. Williams**, Dean of the Faculty at Harvard T.H. Chan School of Public Health, US
AT A GLANCE

THE GLOBAL WELLNESS SUMMIT

GLOBAL WELLNESS TRENDS REPORT & TRENDIUM
ANNUAL PRESS EVENT CO-HOSTED WITH THE GLOBAL WELLNESS INSTITUTE
FUTURE WELLNESS LEADERS
WELLNESS SYMPOSIAUS
SOCIAL MEDIA
WELLNESS MASTER CLASS SERIES
PODCAST SERIES
GLOBAL WELLNESS SUMMIT

The Spirit of the Summit is one of shared purpose rather than individual gain. Formal invitations to attend the Summit as a delegate are extended to a select list of top-level executives, academics, scientists and medical doctors throughout the world, representing a cross section of the industry. All delegates have either applied or have been nominated and are approved based on their expertise, experience and leadership position.

SUMMIT 2023: Doha, Qatar (Upcoming)
Location: Doha, Qatar
Theme: TBA
Keynotes: TBA
Highlights: 17th annual conference

SUMMIT 2022: Tel Aviv, Israel
Location: Hilton Tel Aviv, Tel Aviv, Israel, United States
Theme: “Open Minds. Open Hearts. Open for Business.”
Keynotes: Shai Efrati, MD, Ari Peralta, Aradhana Khowala, Ilan Samish, PhD, Tzipora Strauss, MD, MSc, Racheli Vizman
Highlights: “Defining Wellness Policy”

SUMMIT 2021: Boston
Location: The Encore Boston Harbor, Boston, Massachusetts, US
Theme: “A New New Era in Health & Wellness”
Keynotes: Dean Michelle A. Williams, Jeffrey Rediger, MD, Nicola Finley, MD, Michael Roizen, MD

SUMMIT 2020: The Breakers Palm Beach
Location: Palm Beach, Florida, US
Theme: “Resetting the World with Wellness”
Keynotes: Anna Bjurstam, Dr. Micheal Breus, Dr. Richard H. Carmona, Dr. Nicola Finley, James Nestor, Vivek Murthy, MD, Marisa Peer
Highlights: The first hybrid Summit brought together in-person delegates and virtual attendees from around the globe. Defining the Mental Wellness Economy

SUMMIT 2019: Singapore
Location: Grand Hyatt Hotel Singapore
Theme: “Shaping the Business of Wellness”
Keynotes: Bill Bensley, Neil Jacobs, Martin Palmer, John Wood and more
Highlights: Hospitality/tourism and wellness, making a positive impact on people and the planet.

SUMMIT 2018: Technogym
Location: Cesena, Italy
Theme: “Shaping The Business of Wellness”
Keynotes: Antonio Citterio; Clodagh; Neil Grimmer; Andrea Illy; Dan Buettner; Alberta Ferretti
Highlights: Global Wellness Economy Monitor 2018 and Global Wellness Tourism Economy 2018 research

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**SUMMIT 2017: The Breakers Palm Beach**
**Location:** Palm Beach, Florida, US  
**Theme:** “Living a Well Life”  
**Keynotes:** Dr. Richard H. Carmona; Dr. Mehmet Oz; Dr. Andrew Weil; Dr. Dean Ornish; Dr. Elke B. Reisch; Elisa Epel, PhD; Dr. Paul Limburg; Dr. Michael Roizen  
**Highlights:** Build Well to Live Well research, Beauty2Wellness report, Wellness 2030 report, The Wellness Moonshot: A World Free of Preventable Disease

**SUMMIT 2016: Tyrol**
**Location:** KitzKongress, Kitzbühel, Tyrol, Austria  
**Theme:** “Back to the Future”  
**Keynotes:** Tom Bauer; David Bossart, PhD; Stephan Eberharter; Barbara Kolm, PhD; Dr. Harry F. König; David Clay Large; Jan-Emmanuel de Neve, PhD; Dr. Harald Stossier  
**Highlights:** Global Wellness Economy Monitor research

**SUMMIT 2015: Mexico City**
**Location:** The St. Regis Mexico City, Mexico  
**Theme:** “Building a Well World”  
**Keynotes:** Nerio Alessandri; Gina Diez Barroso de Franklin; Martin Boudreau; Dr. Deepak Chopra; Maggie Hsu; Thierry Malleret; Agapi Stassinopoulos  
**Highlights:** The Future of Wellness at Work research, formation of the nonprofit Global Wellness Institute

**SUMMIT 2014: Morocco**
**Location:** Four Seasons Resort, Marrakech, Morocco  
**Theme:** “Fast Forward”  
**Keynotes:** Donald Ardell, PhD; Dr. Daniel Friedland; Peter Greenberg; Bjarke Ingels; Kjell Nordström; Paul Price; Yahya Rouach; Dr. John W. Travis  
**Highlights:** Global Spa & Wellness Economy research, Global Wellness Awards

**SUMMIT 2013: India**
**Location:** The Oberoi, Gurgaon, New Delhi, India  
**Theme:** “A Defining Moment”  
**Keynotes:** His Holiness the Dalai Lama; Raymond Bickson; Kapil Chopra; Amitabh Kant; Thierry Malleret; Analjit Singh; Dasho Karma Ura  
**Highlights:** Global Wellness Tourism Economy research, Global Wellness Tourism Congress, Infographic Competition

**SUMMIT 2012: Aspen**
**Location:** The Aspen Meadows Resort, Aspen, Colorado, US  
**Theme:** “Innovation Through Imagination”  
**Keynotes:** Philippe Bourguignon; Dr. Richard H. Carmona; Jose Maria Figueres; Mariel Hemingway; Governor John Hickenlooper; John Kao  
**Highlights:** Spa Management Workforce & Education: Addressing Marketing Gaps research
**SUMMIT 2011: Bali**

**Location:** The Bali International Convention Center, Bali, Indonesia  
**Theme:** “Engage the Change: The Customer. The Money. The Future.”  
**Keynotes:** Kate Ancketill; Dave McCaughan; Emmanuelle Linard; John Hardy; Dr. Sapta Nirwandar  
**Highlights:** Wellness Tourism and Medical Tourism: Where do Spas Fit? research, wellnessevidence.com

**SUMMIT 2010: Turkey**

**Location:** The Ciragan Palace Kempinski, Istanbul, Turkey  
**Theme:** “Bridges Worth Building”  
**Keynotes:** Ahu Aysal; Philippe Bourguignon; Jan D. Freitag; Dr. Howard Murad; Kenneth R. Pelletier, PhD, MD; Marc A. Smith; Edie Weiner  
** Highlights:** Spas & the Global Wellness Market: Synergies & Opportunities research

**SUMMIT 2009: Switzerland**

**Location:** The Victoria-Jungfrau Resort & Spa, Interlaken, Switzerland  
**Theme:** “The Power of Collaboration”  
**Keynotes:** Dr. Adolf Ogi; Reto Wittwer  
**Highlights:** Spa Impact on Hotel Revenue research, Student Challenge Competition

**SUMMIT 2008: New York City**

**Location:** The Waldorf Astoria Hotel, New York, New York, US  
**Theme:** “Advancing the Global Spa Economy”  
**Keynotes:** Dr. Richard H. Carmona; Ian Schrager  
**Highlights:** Global Spa Economy Report

**SUMMIT 2007: New York City**

**Location:** The Waldorf Astoria Hotel, New York, New York, US  
**Theme:** “Joining Together. Shaping The Future.”  
**Keynote:** Steve Case  
**Highlights:** Inaugural event
The Global Wellness Summit (GWS) offers a wide array of sponsorship opportunities, from a Titanium Sponsorship for the final night’s Gala Dinner, to sponsored Knowledge Workshops, to Industry Research sponsorships with exposure at both the Summit and a post-Summit press conference in New York City. All sponsorships and benefits are outlined on the following pages. This is a rare and exclusive opportunity to present your company—and network with visionaries, business leaders and influencers who are shaping the business of wellness worldwide.

**WHY PARTNER WITH GWS?**

**Influence.** GWS is the single most powerful and influential gathering of thought leaders in wellness and prevention globally.

**Reach.** GWS generated $17.4 million in worldwide media coverage in 2020 and reaches billions of global readers annually (source: Meltwater).

**Caliber of Network.** The GWS network is comprised of over 100,000 global business leaders who impact and shape the wellness industry.

**FOR SPONSORSHIP INQUIRIES, PLEASE CONTACT:**
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michelle.gamble@globalwellnesssummit.com
+1.214.578.3768

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**SPONSOR PACKAGES**

- Titanium Multi-Cultural Presentations
- Diamond Keynote Speaker
- Platinum Tote Bag
- Platinum Registration Desk
- Gold Delegate Directory
- Gold Mobile App
- Silver+ Podcast Series
- Silver+ Global Wellness Award
- Silver+ Knowledge Workshop
- Silver+ Industry Research
- Silver+ Tech Innovation Pavilion
- Silver Wellness Property Showcase
- Silver Student Challenge: “Shark Tank of Wellness”
- Silver Energy Break
- Custom Opportunities Available
Engage directly with the GWS audience

90% of delegates are C-Level decision makers in their organization.
Representing a wide range of industries, ranging from healthtech, venture capital and all businesses involved across all sectors of wellness and disease prevention.

Extend your reach to 100,000+ GWS email subscribers who are
- influential decision-makers
- visionaries
- affluent and educated

1 million+ wellness industry leaders across all digital platforms
- Website
- Instagram
- Facebook
- Twitter
- LinkedIn

...a growing audience
20% annual growth rate since inception in 2007
As a sponsor, your benefits begin the moment you decide to partner with us. In addition to the powerful impact of exposure at the Summit, your company will have year-round exposure to our extensive audience through our website, press releases, email and social media.

Each level of sponsorship—Silver, Gold and Platinum—includes additional opportunities in a variety of customized options for your business, such as sponsoring multi-cultural presentations, a wellness award, the tote bag or a GWS podcast series.

SPONSORSHIP BENEFITS

ONSITE OPPORTUNITIES
There are numerous opportunities to introduce your brand to in-person delegates.

All sponsors receive:
• Logo on the formal, printed invitation
• Recognition on the main stage during the Summit
• Logo featured on 2022 photography backdrop
• Logo displayed in the mobile app
• Recognition with logo on the printed agenda for delegates
• Invitation to the VIP Reception with the GWS Board of Advisors
• Opportunity to bring additional paid delegates

DIGITAL BENEFITS
From the moment you join us as a strategic partner, your digital marketing benefits begin.

All sponsors receive:
• Recognition in press releases sent to all leading global media outlets
• Exposure to the GWS social media audience through LinkedIn, Instagram, Twitter, and Facebook
• Logo and link on the GWS website landing page
• Logo on Summit emails in the Sponsorship Footer
• Exposure to virtual registrants throughout Summit

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IN GOOD COMPANY

ACG
Amrit Ocean
BallancerPro
BioDigital
Biologique Recherche
BuDhaGirl
Canyon Ranch
Carillon Miami
Chiva-Som
CNL Lifestyle
Corc Yoga
[comfort zone]
Delos
Dornbracht
EcoSpa 360
Fairmont Raffles Hotels
Fitwel
Fountain Life
Four Seasons Hotels & Resorts
Gharieni
Healthe
Hilton
Human Touch
Hyatt Int. Hotels
Hydrafacial
Immunocologie
Joali Being
John W. Brick Foundation
June Jacobs
Kerstin Florian International
Klafs
Kohler Waters Spa
LivNordic by Raison d’Etre
Lemi
Massage Envy
Mindbody
Miraval Spas
Miskawaan Health Group
Murad
Natura Bissé
Nike
Octave Institute
Orient-Express
Ocean Residences
Osteo Strong
SelfOptima
Pegasus Capital
Planet Fitness
Raison d’Etre
RAKxa
Rancho La Puerta
Rancho Mission Viejo
Red Door Spa Holdings
ResortSuite
Serenbe
Sodashi
Steiner Leisure
STRATA
Six Senses
Technogym
Thalgo
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YeloSpa
Zulal
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