



GLOBAL WELLNESS
SUMMIT

GLOBAL WELLNESS SUMMIT

SPONSORSHIP
OPPORTUNITIES



TOP KEYNOTE SPEAKERS

Clodagh, CEO, Clodagh Design, US

Dan Buettner, Founder, Blue Zones, LLC, US

Dr. Richard Carmona, 17th US Surgeon General and Vice Chairman, Canyon Ranch, US

Dr. Deepak Chopra, Pioneer of Alternative Medicine and Founder, The Chopra Foundation, US

Catherine Feliciano-Chon, Managing Director, CatchOn & Company Ltd., Hong Kong

Dr. Nicola Finley, board-certified internal medicine physician, US

Mariel Hemingway, Academy Award-Nominated Actress and Wellness Advocate, US

His Holiness the Dalai Lama

Dr. Vivek Murthy, 19th and 21st US Surgeon General

Adolf Ogi, Former President of Switzerland

Dr. Kenneth Pelletier, Clinical Professor of Medicine, US

Michael Roizen, MD, Chief Wellness Officer, Cleveland Clinic, US

Ian Schrager, Ian Schrager Company, US

Dr. Andrew Weil, Program Director, Arizona Center for Integrative Medicine, US

Michelle A. Williams, Dean of the Faculty at Harvard T.H. Chan School of Public Health, US

JOINING TOGETHER. SHAPING THE FUTURE.

The Global Wellness Summit (GWS) is at the heart of the multi-trillion-dollar global wellness economy. The Summit is focused on facilitating collaboration between leaders and visionaries to positively shape the future of wellness worldwide.

The unifying force of the GWS is its annual gathering, the most important global conference on the business of wellness. Held in a different country each year, the Summit brings together top wellness leaders from around the world for a four-day meeting where relationships are forged, investments are made, and business gets done. The GWS then amplifies the mission of the Summit year-round through its highly respected annual Trends Report and biweekly TRENDium, the Wellness Master Class and Sector Spotlight Series, a major press event, the GWS podcast series, new research, and more.

SUMMIT OBJECTIVES

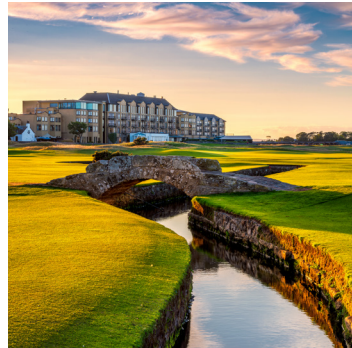
- Provide **resources** to facilitate growth for the wellness industry
- Inspire **collaboration** to solve shared industry challenges and issues
- Serve as a year-round platform for **dialogue** between industry leaders
- Identify and amplify emerging global wellness **trends**
- Support **research** and encourage innovation globally
- Cultivate **future wellness leaders** and foster relationships

AT A GLANCE



GLOBAL WELLNESS SUMMIT

The Spirit of the Summit is one of shared purpose rather than individual gain. Formal invitations to attend the Summit as a delegate are extended to a select list of top-level executives, academics, scientists and medical doctors throughout the world, representing a cross section of the industry. All delegates have either applied or have been nominated and are approved based on their expertise, experience and leadership position.



SUMMIT 2024: St. Andrews, Scotland

Location: Old Course Hotel, Golf Resort & Spa, St. Andrews, Scotland

Theme: TBD

Keynotes: TBD

Highlights: TBD



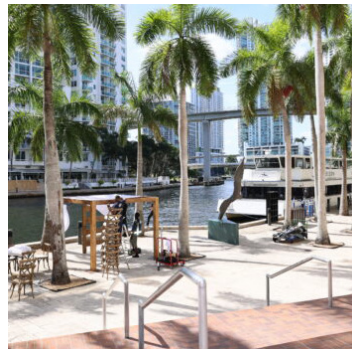
SUMMIT 2021: Boston

Location: The Encore Boston Harbor, Boston, Massachusetts, US

Theme: “A New New Era in Health & Wellness”

Keynotes: Dean Michelle A. Williams, Jeffrey Rediger, MD, Nicola Finley, MD, Michael Roizen, MD

Highlights: 15th annual conference, “*The Global Wellness Economy: Looking Beyond COVID.*”



SUMMIT 2023: MIAMI, FL, USA

Location: Hyatt Regency Miami, Miami, FL, United States

Theme: “A Time of Transformation”

Keynotes: Simone Biles, Sophie Howe, Somi Javaid, MD, Pooja Lakshmin, MD, Poonacha Machaiah, Sarah Miller, Tony Nader, MD, PhD, Timbaland, Jennifer Walsh, Dr. Li Wu

Highlights: 16th annual conference, *The 2023 Global Wellness Economy Monitor*



SUMMIT 2020: The Breakers Palm Beach

Location: Palm Beach, Florida, US

Theme: “Resetting the World with Wellness”

Keynotes: Anna Bjurstam, Dr. Micheal Breus, Dr. Richard H. Carmona, Dr. Nicola Finley, James Nestor, Vivek Murthy, MD, Marisa Peer,

Highlights: The first hybrid Summit brought together in-person delegates and virtual attendees from around the globe.

Defining the Mental Wellness Economy



SUMMIT 2022: Tel Aviv, Israel

Location: Hilton Tel Aviv, Tel Aviv, Israel, United States

Theme: “Open Minds. Open Hearts. Open for Business.”

Keynotes: Shai Efrati, MD, Ari Peralta, Aradhana Khowala, Ilan Samish, PhD, Tzipora Strauss, MD, MSc, Racheli Vizman

Highlights: 15th annual conference, “*The Global Wellness Economy: Looking Beyond COVID.*”



SUMMIT 2019: Singapore

Location: Grand Hyatt Hotel Singapore

Theme: “Shaping the Business of Wellness”

Keynotes: Bill Bensley, Neil Jacobs, Martin Palmer, John Wood and more

Highlights: Hospitality/tourism and wellness, making a positive impact on people and the planet.



GLOBAL WELLNESS
SUMMIT 2024

A legendary conference.
An iconic location.

JOIN US NOVEMBER 4-7, 2024
THE OLD COURSE HOTEL
ST. ANDREWS, SCOTLAND

[GLOBALWELLNESSSUMMIT.COM](https://www.globalwellnesssummit.com)

KOHLER



SUMMIT 2018: Technogym

Location: Cesena, Italy

Theme: “Shaping The Business of Wellness”

Keynotes: Antonio Citterio; Clodagh; Neil Grimmer; Andrea Illy; Dan Buettner; Alberta Ferretti

Highlights: *Global Wellness Economy Monitor 2018* and *Global Wellness Tourism Economy 2018* research



SUMMIT 2015: Mexico City

Location: The St. Regis Mexico City, Mexico

Theme: “Building a Well World”

Keynotes: Nerio Alessandri; Gina Diez Barroso de Franklin; Martin Boudreau; Dr. Deepak Chopra; Maggie Hsu; Thierry Malleret; Agapi Stassinopoulos

Highlights: *The Future of Wellness at Work* research, formation of the nonprofit Global Wellness Institute



SUMMIT 2017: The Breakers Palm Beach

Location: Palm Beach, Florida, US

Theme: “Living a Well Life”

Keynotes: Dr. Richard H. Carmona; Dr. Mehmet Oz; Dr. Andrew Weil; Dr. Dean Ornish; Dr. Elke B. Reisch; Elisa Epel, PhD; Dr. Paul Limburg; Dr. Michael Roizen

Highlights: *Build Well to Live Well* research, *Beauty2Wellness* report, *Wellness 2030* report, The Wellness Moonshot: A World Free of Preventable Disease



SUMMIT 2014: Morocco

Location: Four Seasons Resort, Marrakech, Morocco

Theme: “>>Fast Forward”

Keynotes: Donald Ardell, PhD; Dr. Daniel Friedland; Peter Greenberg; Bjarke Ingels; Kjell Nordström; Paul Price; Yahya Rouach; Dr. John W. Travis

Highlights: *Global Spa & Wellness Economy* research, Global Wellness Awards



SUMMIT 2016: Tyrol

Location: KitzKongress, Kitzbühel, Tyrol, Austria

Theme: “Back to the Future”

Keynotes: Tom Bauer; David Bosshart, PhD; Stephan Eberharter; Barbara Kolm, PhD; Dr. Harry F. König; David Clay Large; Jan-Emmanuel de Neve, PhD; Dr. Harald Stossier

Highlights: *Global Wellness Economy Monitor* research



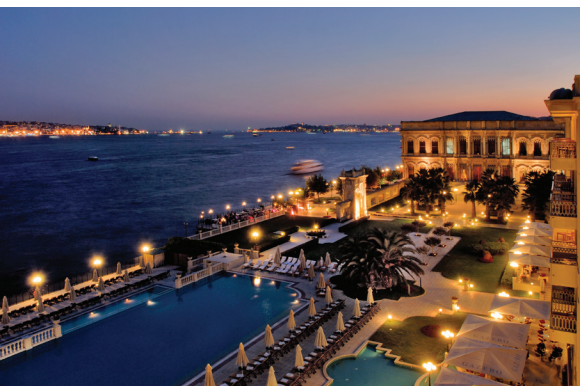
SUMMIT 2013: India

Location: The Oberoi, Gurgaon, New Delhi, India

Theme: “A Defining Moment”

Keynotes: His Holiness the Dalai Lama; Raymond Bickson; Kapil Chopra; Amitabh Kant; Thierry Malleret; Analjit Singh; Dasho Karma Ura

Highlights: *Global Wellness Tourism Economy* research, Global Wellness Tourism Congress, Infographic Competition





SUMMIT 2012: Aspen

Location: The Aspen Meadows Resort, Aspen, Colorado, US

Theme: “Innovation Through Imagination”

Keynotes: Philippe Bourguignon; Dr. Richard H. Carmona; Jose Maria Figueres; Mariel Hemingway; Governor John Hickenlooper; John Kao

Highlights: *Spa Management Workforce & Education: Addressing Marketing Gaps* research



SUMMIT 2011: Bali

Location: The Bali International Convention Center, Bali, Indonesia

Theme: “Engage the Change: The Customer. The Money. The Future.”

Keynotes: Kate Ancketill; Dave McCaughan; Emmanuelle Linard; John Hardy; Dr. Sapta Nirwandar

Highlights: *Wellness Tourism and Medical Tourism: Where do Spas Fit?* research, wellnessevidence.com



SUMMIT 2010: Turkey

Location: The Ciragan Palace Kempinski, Istanbul, Turkey

Theme: “Bridges Worth Building”

Keynotes: Ahu Aysal; Philippe Bourguignon; Jan D. Freitag; Dr. Howard Murad; Kenneth R. Pelletier, PhD, MD; Marc A. Smith; Edie Weiner

Highlights: *Spas & the Global Wellness Market: Synergies & Opportunities* research



SUMMIT 2009: Switzerland

Location: The Victoria-Jungfrau Resort & Spa, Interlaken, Switzerland

Theme: “The Power of Collaboration”

Keynotes: Dr. Adolf Ogi; Reto Wittwer

Highlights: *Spa Impact on Hotel Revenue* research, Student Challenge Competition



SUMMIT 2008: New York City

Location: The Waldorf Astoria Hotel, New York, New York, US

Theme: “Advancing the Global Spa Economy”

Keynotes: Dr. Richard H. Carmona; Ian Schrager

Highlights: *Global Spa Economy Report*



SUMMIT 2007: New York City

Location: The Waldorf Astoria Hotel, New York, New York, US

Theme: “Joining Together. Shaping The Future.”

Keynote: Steve Case

Highlights: Inaugural event



SPONSORSHIP OPPORTUNITIES

The Global Wellness Summit (GWS) offers a wide array of sponsorship opportunities, from a Titanium Sponsorship for the final night's Gala Dinner, to sponsored Knowledge Workshops, to Industry Research sponsorships with exposure at both the Summit and a post-Summit press conference in New York City. All sponsorships and benefits are outlined on the following pages. This is a rare and exclusive opportunity to present your company—and network with visionaries, business leaders and influencers who are shaping the business of wellness worldwide.

WHY PARTNER WITH GWS?

Influence. GWS is the single most powerful and influential gathering of thought leaders in wellness and prevention globally.

Reach. GWS generated \$17.4 million in worldwide media coverage in 2020 and reaches billions of global readers annually (source: Meltwater).

Caliber of Network. The GWS network is comprised of over 100,000 global business leaders who impact and shape the wellness industry.

FOR SPONSORSHIP INQUIRIES, PLEASE CONTACT:

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michelle.gamble@globalwellnesssummit.com
+1.214.578.3768

SPONSOR PACKAGES

- TITANIUM
- DIAMOND KEYNOTE SPEAKER
- DIAMOND GWS TRENDS
- PLATINUM TOTE BAG
- PLATINUM DELEGATE DIRECTORY
- GOLD REGISTRATION DESK
- GOLD MOBILE APP
- SILVER+ PODCAST SERIES
- SILVER+ GLOBAL WELLNESS AWARD
- SILVER+ KNOWLEDGE WORKSHOP
- SILVER+ INDUSTRY RESEARCH
- SILVER INNOVATION VILLAGE
- SILVER WELLNESS PROPERTY SHOWCASE
- SILVER STUDENT CHALLENGE: "SHARK TANK OF WELLNESS"



Engage directly with the GWS audience

90%

of delegates are C-Level decision makers in their organization.

Representing a wide range of industries, ranging from heathtech, venture capital and all businesses involved across all sectors of wellness and disease prevention.

Extend your reach to **100,000+**

GWS email subscribers who are

- influential decision-makers
- visionaries
- affluent and educated

1 million+

wellness industry leaders across all digital platforms

- Website
- Instagram
- Facebook
- Twitter
- LinkedIn

...a growing audience

20%

annual growth rate since inception in 2007

SPONSORSHIP BENEFITS

As a sponsor, your benefits begin the moment you decide to partner with us. In addition to the powerful impact of exposure at the Summit, your company will have year-round exposure to our extensive audience through our website, press releases, email and social media.

ONSITE OPPORTUNITIES

There are numerous opportunities to introduce your brand to in-person delegates.

All sponsors receive:

- Logo on the formal, printed invitation
- Recognition on the main stage during the Summit
- Logo featured on 2022 photography backdrop
- Logo displayed in the mobile app
- Recognition with logo on the printed agenda for delegates
- Invitation to the VIP Reception with the GWS Board of Advisors
- Opportunity to bring additional paid delegates

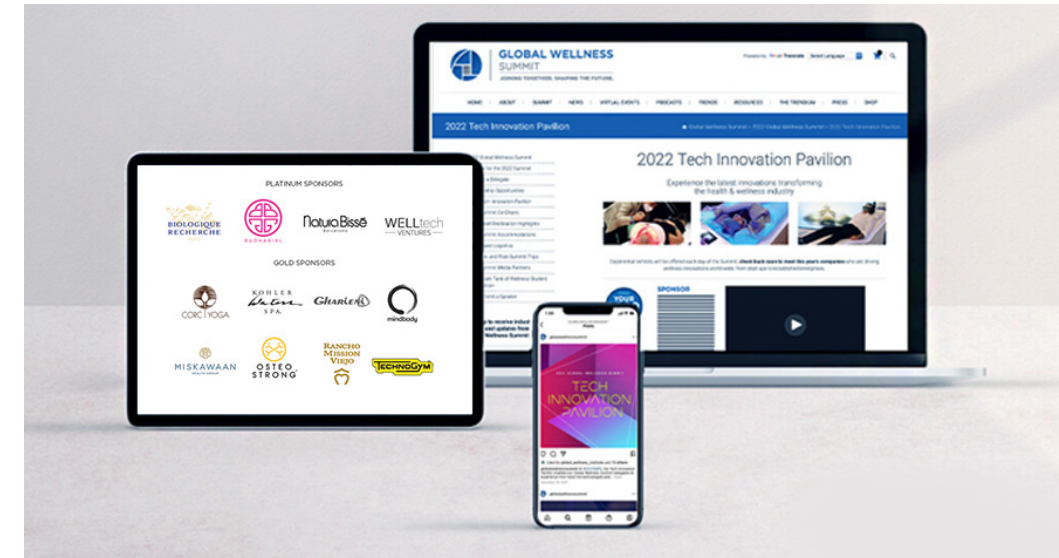
Each level of sponsorship—Silver, Gold and Platinum—includes additional opportunities in a variety of customized options for your business, such as sponsoring multi-cultural presentations, a wellness award, the tote bag or a GWS podcast series.

DIGITAL BENEFITS

From the moment you join us as a strategic partner, your digital marketing benefits begin.

All sponsors receive:

- Recognition in press releases sent to all leading global media outlets
- Exposure to the GWS social media audience through LinkedIn, Instagram, Twitter, and Facebook
- Logo and link on the GWS website landing page
- Logo on Summit emails in the Sponsorship Footer
- Exposure to virtual registrants throughout Summit



IN GOOD COMPANY

- | | | |
|-------------------------------|-------------------------------|-----------------------------------|
| ACG | Hydrafacial | Pegasus Capital |
| Amrit Ocean | Immunocologie | Planet Fitness |
| BallancerPro | Joali Being | Raison d'Etre |
| BioDigital | John W. Brick Foundation | RAKxa |
| Biologique Recherche | June Jacobs | Rancho La Puerta |
| BuDhaGirl | Kerstin Florian International | Rancho Mission Viejo |
| Canyon Ranch | KlafS | Red Door Spa Holdings |
| Carillon Miami | Kohler Waters Spa | ResortSuite |
| Chiva-Som | LivNordic by | Serenbe |
| CNL Lifestyle | Raison d'Etre | Sodashi |
| Corc Yoga | Lemi | Steiner Leisure |
| [comfort zone] | Massage Envy | STRATA |
| Delos | Mindbody | Six Senses |
| Dornbracht | Miraval Spas | Technogym |
| EcoSpa 360 | Miskawaan Health Group | Thalgo |
| Fairmont Raffles Hotels | Murad | The Organic Pharmacy |
| Fitwel | Natura Bissé | Therabody |
| Fountain Life | Nike | Universal Companies |
| Four Seasons Hotels & Resorts | Octave Institute | Viome |
| Gharieni | Orient-Express | Welltech Ventures |
| Healthe | Ocean Residences | Westin Hotels & Resorts Worldwide |
| Hilton | Osteo Strong | YeloSpa |
| Human Touch | SelfOptima | Zulal |
| Hyatt Int. Hotels | | |





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