



GLOBAL WELLNESS
SUMMIT



GLOBAL WELLNESS
INSTITUTE™

WELLNESS &
REAL ESTATE
COMMUNITIES
SYMPOSIUM

2024
AGENDA
& DIRECTORY

MAY 14, 2024 | JPMORGAN CHASE HEADQUARTERS | NYC

2024 AGENDA

WELLNESS REAL ESTATE & COMMUNITIES SYMPOSIUM

TUESDAY, MAY 14, 2024 | JPMORGAN | 8:00AM-6:00PM

8:00-8:55AM

Check in, check out the view and say hello to someone you don't know...yet.

9:00-9:04AM

Momentum!

Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Institute, Global Wellness Summit; United States

9:05-9:15AM

Welcome to JPMorgan Chase

Lilly Wytttenbach, Managing Director, Head of Global Wellness, JPMorgan Chase; United States

9:16-9:36AM

A Global Glimpse: Real Estate Projects From Around the World

Susie Ellis, Chair & CEO, Global Wellness Institute, Global Wellness Summit; United States

9:37-9:52AM

Laying the Foundation for Wellness Real Estate

Teri Slavik-Tsuyuki, Principal + Storyteller, tst ink.; Co-Chair, Global Wellness Institute's Wellness Communities & Real Estate Initiative; United States

and

Jean François Garneau, Chief Development Officer, INITIAL Strategy & Development; Co-Chair, Global Wellness Institute's Wellness Communities & Real Estate Initiative; Switzerland

9:53-10:08AM

Neuroarchitecture: An Old Brain in a New Environment

Anjan Chatterjee, MD, Professor of Neurology, Psychology, and Architecture, University of Pennsylvania; Director, Penn Center for Neuroaesthetics; United States

10:09-10:29AM

Wellness Real Estate: Market Growth (2019-2023) and Future Developments

Katherine Johnston, Senior Research Fellow, Global Wellness Institute; United States

and

Ophelia Yeung, Senior Research Fellow, Global Wellness Institute; United States

10:30-10:49AM

BREAK

10:50-11:20AM

Sierra A Mar: A Vision of Protection and Restoration of Ecosystems, Biodiversity and Natural Resources.

Richard Gere, Actor, Advocate; United States, Spain

and

Amy McDonald, CEO, Under a Tree Consulting; United States

11:32-11:37AM

Art, Experience and Real Estate

Brett Phares, Artist, Curator; Founder, aweStruct; United States

11:38-11:58AM

Measuring the Health of Your Buildings: The Why and How To Do It

Joseph G. Allen, Associate Professor, Harvard T.H. Chan School of Public Health; Director, Harvard's Healthy Buildings Program; United States

11:59AM-12:19PM

Dead Spaces to Well Spaces: How Wellness Is Revitalizing Vacant Commercial Buildings

Don Genders, CEO, Design for Leisure; United Kingdom

and

Alex Witkoff, Co-Chief Executive Officer, Witkoff; United States

and

Nicky Unkles, SVP, Cumming Group; United States

12:20-12:30PM

Longevity For Real!

Susie Ellis, Chair & CEO, Global Wellness Institute, Global Wellness Summit; United States and

Deborah Szekely, Co-Founder, Rancho La Puerta; Mexico

12:31-12:45PM

Lightning Round Auction in Support of Nonprofit Global Wellness Institute

A signature element of every Global Wellness Summit (GWS), is a live auction that benefits the sister nonprofit Global Wellness Institute (GWI). Funds are raised to support: research, which is available to anyone, without cost; The Wellness Moonshot: A World Free of Preventable Disease; and the Susie Ellis Scholarship for Equity in Wellness, which aims to create more inclusivity at the annual GWS by providing financial assistance to members of an underserved population to join the conference each year, ultimately empowering recipients to return to their local communities and become leaders in the wellness industry.

This auction provides experiences reflecting the topics and destinations presented at the Symposium, including Rancho La Puerta, THE WELL and more.

12:46-1:46PM

Ask the Experts Lunch Tables

Grab healthy and delicious food, courtesy of our partners at JPMorgan Chase, and then find a table of interest, hosted by one of the experts in the room. Bring your questions, comments and enthusiasm. These conversations are interactive and not a place to give a lecture. ;O) Enjoy the company, cuisine, and connection.

1:47-1:57PM

Wellness Real Estate & Communities Through Storytelling

Gemma Jennings, Global Director of Programme Partnerships, BBC StoryWorks; United Kingdom

1:58-2:13PM

We Are What We Breathe

Deborah Birx, MD, World-Renowned Medical Expert; Former White House Coronavirus Task Force Coordinator; Presidential Adviser and Adjunct Professor, Texas Tech University; United States

2:14-2:19PM

Turning Abandoned Offices Into Wellness Residences: A Case Study

Robert Henry, Founder & Principal, Robert D. Henry Architects; United States

and

Wendy Bosalavage, Chief Wellness Officer, LIVunLtd; United States

2:20-2:30PM

Retail Reimagined: Biophilic Design as a Catalyst for Health & Prosperity

Jennifer Walsh, Founder, Walk with Walsh & Lost Art of Being Human; United States

2:31-2:46PM

Home Is Where the Health Is

Helen Messier, MD, PhD, Chief Medical & Science Officer, Fountain Life; United States

2:47-3:07PM

Wellness at the Heart of SHoP Architects

Christopher Sharples, Founding Principal, SHoP Architects; United States

3:08-3:13PM

Spatial Therapy: Sensory Design & Research Insights for Wellness

Ari Peralta, Neuroscientist, Sensory Designer & Founder, Arigami; United Kingdom

3:14-3:24PM

BREAK

3:25-3:40PM

Healthy Living Communities

Alfredo Bataller Pineda, CEO, SHA Wellness Clinic & AB Living Group; Mexico, Spain

3:41-3:56PM

Don't Call It Senior Living

Mary Leary, President & CEO, Mather; United States

and

Beth McGroarty, VP, Research & Forecasting, Global Wellness Summit; United States

3:57-4:14PM

TWO MINUTE TALKS

3:58-4:00PM

A Wellness City Within a City

Revital Shoan Pinkas, Director, WellnessTech Innovation Lab, HealthTech Valley; Israel

4:03-4:05PM

The WELL and Global Expansion

Rebecca Parekh, Co-Founder & CEO, THE WELL; United States

and

Kane Sarhan, Co-Founder & CCO, THE WELL; United States

4:06-4:08PM

Sunflowers and World Records: Returning Small Towns to Their Rightful Owners

Jay Lucas, Founder & Chairman, The Sunshine Initiative; United States

4:09-4:11PM

The OG Wellness Community Keeps Expanding

Steve Nygren, Founder & CEO, Serenbe; United States

4:12-4:27PM

Looking to the Future of Medicine in Hotels and Residences

William Kapp, MD, CEO, Fountain Life; United States

and

Susie Ellis, Chair & CEO, Global Wellness Institute, Global Wellness Summit; United States

4:28-4:38PM

Sunbridge Master Plan Community and Why Nature Matters

Craig Collin, President & COO, Tavistock Development Company; United States

Clint Beaty, Senior Vice President, Tavistock Development Company; United States

4:39-4:54PM

Putting Humanity Center Stage in Real Estate Development

Andressa Gulin, MD, Director of Strategy and Innovation, AG7; Brazil

4:55-5:10PM

Charting a Wellness Vision in Saudi Arabia

Lindsay Madden-Nadeau, Senior Director of Wellness Strategy and Development, Red Sea Global; Saudia Arabia

Melisa Pezuk, Head of Development, AAMALA; United Arab Emirates

Reema Almokhtar, Director of Travel Trade Marketing, Red Sea Global; Saudi Arabia

5:11-5:21PM

Moments Together Build Momentum

Omar Toro-Vaca, Chief Development Officer, Therme Group US; United States

5:22-5:32PM

The ROI of Wellness in Hotels, Residences, Communities

Amy McDonald, CEO, Under a Tree Consulting; United States

5:33-5:43PM

The Boom in Amenities and Their Value in Real Estate

Barry Goldstein, CEO, Arch Amenities; United States

and

Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Institute, Global Wellness Summit; United States

5:44-5:54PM

How LegacyWorks Works

Martin Goebel, Founder, Moebius Partners LLC; Baja CA Sur Regional Senior Director, LegacyWorks Group; Mexico

and

Amy McDonald, CEO, Under a Tree Consulting; United States

5:55-6:03PM

Well, That Was a Day!

Teri Slavik-Tsuyuki, Principal + Storyteller, tst ink.; Co-Chair, Global Wellness Institute's Wellness Communities & Real Estate Initiative; United States

and

Jean François Garneau, Chief Development Officer, INITIAL Strategy & Development; Co-Chair, Global Wellness Institute's Wellness Communities & Real Estate Initiative; Switzerland

6:04PM

Here's to Next Year: Champagne Toast

Veronica Schreibeis-Smith, Founding Principal Architect & CEO, Vera Iconica Architecture; United States, Spain

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