



## GLOBAL WELLNESS SUMMIT

### REQUEST FOR BID TO HOST THE 2026 GLOBAL WELLNESS SUMMIT

The Global Wellness Summit (GWS) is an invitation-only international event that brings together leaders and visionaries to positively impact and shape the future of the global wellness industries. It is critical to the success of the Summit that the host location exemplifies the “DNA” of the organization and embraces wellness in a substantive and impactful way. This may include a commitment to sustainability, a concerted effort to promote health and prevention, an abundance of natural resources that are used to encourage a link between people and their surroundings, and more.

1. **ELIGIBILITY.** Companies, organizations, countries, cities that are seeking to position themselves as a leader in wellness are welcome to submit a proposal for hosting a Summit.
2. **ATTRIBUTES.** Please explain why you would be an appropriate host sponsor for this global wellness event. Be specific. If you are applying as a destination, cite your indigenous wellness practices; aspects of the natural environment that are unique to your location; well-known practitioners in the wellness space who live and work in your communities; press and publicity you have received for your wellness attributes; and any governmental or private sector initiatives in this arena. If you are a company, cite your unique wellness initiatives, examples of your work in the wellness industry, press and publicity you have received for your wellness products, services or philanthropic activities.
3. **FINANCES.** In order to be the Host Sponsor of a GWS, the interested party may be from either the public or private sector. Depending on a variety of circumstances, the bid to host a Summit is a minimum of \$650,000 USD for 2026; \$700,000 USD for 2027; \$750,000 USD for 2028. Payments need to be made in one of two ways: 1) one payment in full at the time of signing, for which there is a 5 percent savings; 2) payments due in three installments of 40 percent at the time of signing, 30 percent due 90 days later and 30 percent due 90 days following. Full payment must be received within six months of contract execution. This is a critical piece of the financial plan and is non-negotiable.
4. Additionally, the host sponsor must cover business class travel and on-site expenses for no more than three people on two separate site visits. As the host sponsor, you will also host the welcome reception and the gala evening, covering all associated costs for food,

beverage and décor. Host sponsor is also responsible for the Speaker Fund allowing for name talent to be part of the Summit. This budget is \$250,000.

5. **LOGISTICS.** Please provide at least three 5-star hotel options capable of accommodating the Summit. Other items to note include sleeping rooms for 500 - 600 delegates, ample meeting/ballroom space, cultural venues with space and availability, ground transportation options complete with statistics on geographical proximity to hotels and proposed venues, a list of high-end restaurants capable of hosting at least 150 delegates and within 15 minutes of the hotel options, and any other primary logistical attributes that make your location attractive—a light rail system, for example.
6. **TIMING.** Select preferred time of year to host in 2026, 2027 or 2028. The Summit most often takes place during late Autumn and is dependent on the host location's usual weather. We also consider ethnic holidays when selecting the actual dates for the event.

As the Host Sponsor, you will receive the following benefits:

1. One year of publicity and press through our global media channels
2. Acknowledgement of your sponsorship at the Summit all three days in front of an audience of hundreds of global business and thought leaders from 50+ countries, in person and virtually
3. Opportunity to have a local or national dignitary or senior executive address the delegation during a general session on a relevant topic
4. Customized boutique exhibit space positioned in a prominent area
5. Exclusive press conference showcasing host country, city or company as a global leader in wellness
6. Interview opportunities with Summit media and press delegates
7. Logo and web link featured on GWS email communications and website
8. Prominent inclusion on formal invitations to the GWS invitee database
9. Complimentary mailing list of all GWS attendees, inclusive of email addresses
10. Eight to Ten complimentary GWS registrations for senior leaders only, granting access to all conference sessions and events (non-transferable)
11. One dedicated email sent to entire invitee database
12. Exclusive press release featuring your host sponsorship
13. Two-page ad spread in the Delegate Directory
14. Opportunity to give a gift or have collateral material in the room drop
15. Premium placement of logo on the mobile app
16. Logo on the Summit photography backdrop

