



GLOBAL WELLNESS
SUMMIT™

2025 SPONSORSHIP OPPORTUNITIES



About the Summit

The Global Wellness Summit (GWS) is the most important global conference on the business of wellness. Held in a different country each year, it is the event where leaders from business, government, academia and science come together to shape the interconnected world of wellness. The Summit also receives exceptional press coverage and is recognized for its global thought leadership.

In addition to the annual Summit, the GWS is a platform attracting thousands of wellness visionaries and innovators to events throughout the year. In collaboration with the Global Wellness Institute (GWI), GWS hosts three events in New York City each year: the highly anticipated New York Press Event in January, the Wellness Real Estate & Communities Symposium in the spring, and the new Beauty and the Brain Symposium in spring 2026. Programs including Wellness Master Classes and The Dr. Is Inclusive webinar series bring the wellness industry together online. These events further the reach of Summit sponsors and open the door to new sponsorship opportunities as well.

www.globalwellnesssummit.com

The Summit Heads to Dubai

November 18-21, 2025

The 19th annual GWS will take place at the brand-new Mandarin Oriental Downtown, Dubai, solidifying the region's position as a leading global wellness hub and reflecting the UAE's commitment to innovation, sustainability, and economic growth. This year's Summit will feature an unrivaled lineup of global thought leaders, new platforms for collaboration and investment, and groundbreaking solutions that will define the future of wellness. The expanded Innovation Lab will offer an exclusive look into the most promising advancements in the field.

Sponsorship Opportunities

Bespoke opportunities are available in addition to those listed below, allowing companies to further distinguish themselves in the global ecosystem. As a sponsor, you will receive these benefits plus year-round exposure on the GWS website, emails, press releases, GWS mobile app, invitation, social media and more.

All Sponsors Receive:

- Recognition on the main stage during the Summit
- Logo, company profile and link on GWS website
- Logo on GWS email communications
- Premium placement in the mobile app
- Inclusion in GWS sponsor press releases
- Logo on the formal, printed invitation
- Opportunity to bring additional paid delegates
- Logo featured on 2025 photography “step & repeat” backdrop
- Invitation to the VIP Sponsor Reception with the GWS Board of Advisors

Extra Benefits for Titanium, Diamond, Platinum & Gold:

- Recognition on the main stage as an elite sponsor
- Inclusion in press release as an elite sponsor
- Opportunity to include product in gift bag
- Full page four-color (4C) ad in the Delegate Directory

Titanium

Offered at \$125,000

Customized opportunity, based on a strategic partnership. Includes:

- Four complimentary Summit registrations
- Top placement of logo on invitation and promotional materials
- Press release announcing your company’s Titanium sponsorship
- Dedicated email to invitee database
- Opportunity for product to be included in the branded gift bag
- Two-page ad in the Delegate Directory

DIAMOND KEYNOTE SPEAKER

Offered at \$60,000 - \$75,000, depending on speaker fees

Opportunity to introduce one of the main stage speakers during the Summit. Also includes:

- Two complimentary Summit registrations
- Private meeting with the keynote speaker
- Full-page ad in the Delegate Directory
- Opportunity for product to be included in the gift bag

PLATINUM GIFT BAG

Offered at \$47,500

Exclusive sponsorship of beautiful gift bags (provided by the sponsor), with the GWS logo on one side and your company logo on the other, distributed to all delegates. Also includes:

- One complimentary Summit registration, plus one at a 50% discount
- Product inclusion in gift bag
- Name included in official agenda
- Full-page ad in the Delegate Directory
- Prominent signage as gift bag sponsor
- Recognition as a Platinum sponsor



**PLATINUM
DELEGATE DIRECTORY**

Offered at \$47,500

Exclusive sponsor of the Delegate Directory binder.

Also includes:

- One complimentary Summit registration, plus one at a 50% discount
- Back cover ad and full-page, four-color (4C) ad in the Delegate Directory
- Prominent recognition as a Platinum sponsor at the Summit

**GOLD
REGISTRATION DESK**

Offered at \$35,000

Exclusive sponsor of the Registration Desk, all four days of the Summit. Also includes:

- One complimentary Summit registration
- Opportunity to discreetly display product on the desk
- Prominent signage provided
- Full page 4C ad in Delegate Directory

**GOLD
MOBILE APP**

Offered at \$35,000

Exclusive sponsor of the mobile app.

Includes:

- One complimentary Summit registration
- Personalized landing page on the mobile app
- Logo viewed each time a delegate logs on
- Signage at the Registration Desk
- Full page 4C ad in Delegate Directory

**SILVER+
INDUSTRY RESEARCH**

Offered at \$25,000

Sponsorship of the nonprofit Global Wellness Institute™ research study that will be presented at the Summit. Sponsorship includes:

- One complimentary Summit registration
- Inclusion of company name and quote in all copies of the study
- Inclusion in press release announcing the updated *Global Wellness Economy Monitor* research report
- Opportunity to participate in Global Press Event in January 2026
- Recognition during the Summit as an Industry Research sponsor

**SILVER+
INNOVATION LAB**

Offered at \$25,000

Sponsors are featured in the Innovation Lab, which showcases new and innovative products and services in the wellness space.

Includes:

- One Summit complimentary registration
- One station in the Innovation Lab, on display throughout Summit
- Opportunity to provide experiential offering to delegates during breaks and other key times
- Inclusion in a press release on the Innovation Lab sponsors
- Prominent signage provided



**SILVER
GLOBAL WELLNESS
AWARD**

Offered at \$22,500

Present one of the prestigious awards on the Main Stage during the Summit. Current award categories include Mental Wellness Advocacy, Innovation, Science of Wellness, Leading Woman in Wellness, Leader in Sustainability. Also includes:

- One complimentary Summit registration
- Name in the official agenda and mobile app
- Prominent identification as a GWS Awards Sponsor
- Full-page ad in the Delegate Directory
- Opportunity to include product in gift bag

**SILVER
KNOWLEDGE
WORKSHOP**

Offered at \$22,500

Opportunity to lead a 45-minute workshop about a relevant topic, on registration day. Also includes:

- One complimentary Summit registration
- Opportunity to share literature or products with attendees of the workshop
- Presentation included in the agenda
- Presentation also available on the GWS website
- Prominent signage outside of meeting room

**SILVER
WELLNESS PROPERTY
SHOWCASE**

Offered at \$22,500

Opportunity to be featured in the Wellness Property Showcase, a curated group of recently opened or updated properties. Includes:

- One Summit complimentary registration
- Opportunity to be included in the four-color brochure showcasing the properties
- Brochure to be included in the gift bag
- Brochure lives digitally on the GWS website for the year

**SILVER
STUDENT CHALLENGE:
"SHARK TANK OF
WELLNESS"**

Offered at \$22,500

Sponsor the popular student challenge that takes place during the Summit. Includes:

- One Summit complimentary registration
- Opportunity to be a Wellness Shark (judge) for the competition, on the main stage
- Opportunity to provide input for future competitions
- Logo on all signage for the student challenge
- Inclusion in press releases on the Shark Tank of Wellness



**GLOBAL WELLNESS
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