

2025 AGENDA

This is a living agenda. Sessions, speakers and timings are subject to change as we finalize an exceptional experience for our delegates.

PRE-SUMMIT ACTIVITIES

TUESDAY, NOVEMBER 18, 2025

12:30 – 6:00PM

Registration Desk and Check-In Open

1:00 – 4:45PM

KNOWLEDGE WORKSHOPS

Knowledge Workshops Introduced by
Anita Mendiratta, Founder & CEO, Anita
Mendiratta & Associates, United Kingdom

1:00 – 1:45PM

Knowledge Workshop ***The Global Wellness Institute: Empowering Wellness Worldwide***

Learn how you and your business can benefit from the resources of the nonprofit Global Wellness Institute (GWI). Celebrating its tenth year, GWI continues to meet its mission of Empowering Wellness Worldwide through its robust pillars: Research, Initiatives, Wellness Evidence, Geography of Wellness, Wellness Moonshot: A World Free of Preventable Disease, Ambassadorships, BBC StoryWorks.

Hosted by
Nancy Davis, Chief Creative Officer & Executive
Director, Global Wellness Institute, United States

Participants
Susie Ellis, Chair & CEO, Global Wellness Institute,
United States

Jessi Brandt, Director of Programs & Operations,
Global Wellness Institute, United States

Kristiana Tarnuzzer, Director of Development,
Global Wellness Institute, United States

1:00 – 1:45PM*Continued***Global Wellness Institute Board of Advisors**

Alexia Brue, Founder & CEO, The Practice: Habits for Healthspan, United States

Anjan Chatterjee, MD, Professor of Neurology, Psychology & Architecture, University of Pennsylvania; Founding Director, Penn Center for Neuroaesthetics, United States

Michelle Floh, Managing Partner, Castlefield Consulting, United States

Aradhana Khowala, PhD, CEO & Founder, Aptamind Partners; Board Member, Patrizia SE, United Kingdom

Victor Koo, Chairman, Heyi Holdings; Co-Founder, Tianren Culture, Hong Kong

Mia Kyricos, President & Chief Wellness Officer, Kyricos and Associates LLC, United States

Renee Moorefield, PhD, CEO, Wisdom Works Group, United States

Freddie Moross, Founder & CEO, Myndstream, United Kingdom

Laurie Racine, President, Racine Strategy, United States

Michael Roizen, MD, Chief Visionary, Great Age Reboot; First Chief Wellness Officer, Cleveland Clinic, United States

Jean Sung, Philanthropy & Impact Advisor, J.P. Morgan Private Bank, Hong Kong SAR

Emeritus GWI Board of Advisors

Richard Carmona, MD, Chief of Health Innovation, Canyon Ranch; 17th Surgeon General of the US, United States

Sue Harmsworth, MBE, Founder, SATCC and ESPA, United Kingdom

1:00 – 1:45PM*Continued***GWI Research Team****Tonia Callender**, Research Fellow, Global Wellness Institute, United States**Joanne Hopkins**, Research Fellow, Global Wellness Institute, United States**Katherine Johnston**, Senior Research Fellow, Global Wellness Institute, United States**Ophelia Yeung**, Senior Research Fellow, Global Wellness Institute, United States*Global Wellness Institute Advisory Board members, Initiative chairs and members, Geography of Wellness country partners and ambassadors who are present will be introduced.***2:00 – 2:45PM****Knowledge Workshop*****CoreX: The Bio-Intelligence Engine Powering Precision Wellness*****Presented by****Isaac Bentwich**, Founder & CEO, CoreX, United Arab Emirates

Longevity begins where AI meets living biology—revealing how diverse populations respond to interventions. Built in Abu Dhabi, CoreX is the first bio-intelligence engine fusing AI with living biology to map how the body reacts in real time.

Inside CoreX, bio-avatars—beating hearts, metabolizing livers, and immune organoids that mimic response—are teaching AI to read not from literature but from cells and organs: a new language even we don't yet speak.

Delegates will explore how this science can inform the next generation of wellness innovation—from data-driven personalization to biologically verified therapies—and what “population precision” means for the longevity movement.

3:00 – 3:45PM**Knowledge Workshop*****NADclinic Group: Diagnostics, Data and Science-Backed Wellness Interventions***

In this interactive panel discussion, leading innovators in longevity and performance medicine will explore how cutting-edge diagnostics, data interpretation, and evidence-based therapies are reshaping the future of personalized wellness.

Moderated by

Romina Papalambrou, Chief Commercial Officer, NADclinic Group, United Kingdom

Panelists

Iain De Havilland, CEO, NADclinic Group, United Kingdom

Michael Harkness, MBChB, Head Doctor, NADclinic Group, United Kingdom

Sat Randhawa, CEO, ONE HYPE & BrainX360, United Kingdom

Apostolos Atsalakis, CEO, PNOE, United States

4:00 – 4:45PM**Knowledge Workshop*****Prestige Wellness Group – What Makes a Thermal Area Work: Lessons from a Decade Inside the Steam***

In this dynamic and humorous session, Federico Checo draws on over a decade of experience creating and troubleshooting **thermal areas** to reveal what truly makes them work. Starting with a playful exercise imagining “the worst thermal area ever,” participants explore the most common design and functional mistakes—from poor flow and noisy equipment to sensory imbalance. Federico then guides the group through his proven framework: **Space, Sensory Experience, Circulation, and Maintenance**—the four pillars of lasting wellness design. Attendees will collaborate in a hands-on planning exercise, transforming theory into spatial solutions. The session blends storytelling, technical insight, and laughter to deliver practical wisdom for anyone shaping the future of wellness spaces.

5:00 – 5:45PM

New Delegate Orientation: Making the Most of Your First Summit

An informal meeting for first-time delegates to learn about the Summit and connect with key leadership and each other.

Hosted by

Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Summit, United States

Participants

Susie Ellis, Chair & CEO, Global Wellness Summit, United States

Jessi Brandt, Director of Programs & Operations, Global Wellness Summit, United States

Aryn Chapman, Event Producer, Global Wellness Summit, United States

Michelle Gamble, SVP, Global Business Development, Global Wellness Summit, United States

Global Wellness Summit (GWS) Advisory Board

Amir Alroy, Co-Founder, Welltech Ventures, Israel

Anna Bjurstam, Wellness Pioneer, Six Senses, Sweden

C. Victor Brick, CEO, Ohana Growth Partners, LLC; Co-Founder, John W. Brick Mental Health Foundation, United States

Tony de Leede, Founder, Gwinganna Lifestyle Retreat, Australia

Cathy Feliciano-Chon, Managing Partner, FINN Partners Company Limited, Hong Kong (SAR China)

Nicola Finley, MD, Integrative Medicine & Board-Certified Internal Medicine Physician, United States

Irene Forte, Founder & CEO, Irene Forte Skincare, United Kingdom

Maggie Hsu, Partner, Andreessen Horowitz, United States

Ömer Isvan, President, Servotel Corporation, United Kingdom

5:00 – 5:45PM*Continued***GWS Advisory Board Continued**

Jessica Jesse, CEO, Founder & Creative Director,
BUDHAGIRL®, United States

Hannah Messerli, PhD, Economic Development
Specialist, George Washington University, United
States

Veronica Schreibeis Smith, CEO & Founding
Principal, Vera Iconica Architecture &
Developments, United States

Yoriko Soma, CEO, Conceptasia Inc., Japan

Emeritus GWS Advisory Board Member

Prof. Mary Tabacchi, PhD, RD, Professor Emerita,
Cornell University School of Hotel Administration,
United States

6:00 – 9:00PM

**Private VIP Cocktail Reception for Sponsors,
GWI Ambassadors, Susie Ellis Scholarship
Recipients, Strategic Partners, Geography of
Wellness Country Partners and Media**

Hosted by the GWS and GWI Advisory Boards

7:00 – 9:00PM**Opening Reception**

Welcome to Dubai!

9:15 – 10:00PM

AFTER DINNER CONVERSATIONS
THREE OPTIONS

Longevity and Technology**Conversation Leader**

Sarah Miller, Co-Founder, President & COO, CoreX,
United Arab Emirates

Isaac Bentwich, Founder & CEO, CoreX, United
Arab Emirates

Trends in Wellness**Conversation Leader**

Jane Kitchen, Media & Trends Analyst, Global Wellness Summit, United Kingdom

Olivia Houghton, Insights & Engagement Director, The Future Laboratory, United Kingdom

Beth McGroarty, VP, Research & Forecasting, Global Wellness Summit, United States

Hospitality Brand Leaders: What Can We Accomplish Together That We Can't Alone**Conversation Leader**

TJ Abrams, Vice President, Global Wellbeing, Hyatt, United States

Amanda Al-Masri, Vice President, Global Head of Wellness, Hilton, United States

Don Genders, Founder & CEO, Design for Leisure, United Kingdom

Suzanne Holbrook, Global Head Spa, Fitness & Wellness, Marriott International, United States

DAY 1

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WEDNESDAY, NOVEMBER 19, 2025

8:30 – 8:45AM **The World in a Drop of Water, a Drop of Water in the World**
Louie Schwartzberg, Filmmaker & CEO, Moving Art, United States

8:46 – 8:56AM **Welcome, and the Lens of Creativity**
Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Summit, United States

8:59 – 9:14AM **Longevity Through a Wellness Lens**
Susie Ellis, Founder, Chair & CEO, Global Wellness Summit, United States

9:18 – 9:33AM **Medicine, Wellness, and the Future of Longevity**
Michael Roizen, MD, Chief Visionary, Great Age Reboot; First Chief Wellness Officer, Cleveland Clinic, United States

9:37 – 9:57AM **The United Arab Emirates’ Longevity Ambitions**
Nicole Sirotin, MD, DipABLM, FAC, CEO, Institute for Healthier Living Abu Dhabi, United Arab Emirates

10:01 – 10:21AM **The Wellness Real Estate Boom in the United Arab Emirates, the GCC and the World!**
Jonathan Emery, CEO, Aldar Development, United Arab Emirates
Joanna Frank, CEO, Fitwel, United States

10:25 – 10:55AM **Networking Break**

DAY 1 (Wednesday)

10:55 – 11:00AM**A Body Scan Meditation**

The human body is an electromagnetic field with extraordinary capabilities—the most advanced technology we all possess. Breathing is essential and often forgotten, and by simply paying attention to it for a few minutes, we can discover its power to scan and recharge our body with energy.

Led by

Heidi Garcia, Marketing Director, Palmäia - The House of Aïa, Mexico

11:03 – 11:23AM**The 2025 Global Wellness Economy Monitor**

Katherine Johnston, Senior Research Fellow, Global Wellness Institute, United States

11:27 – 11:42AM**The Latest in Hospitality Development and Investing: Do Wellness & Longevity Play a Role?**

Ömer İsvan, President, Servotel; 2025 Global Wellness Summit Co-Chair, United Kingdom

11:46AM – 12:31PM**The Convergence of Longevity, Luxury & Hospitality: The Next Vision**

Sam Nazarian, Founder & CEO, sbe Entertainment, United States

Shawn Buchheit, President, Fountain Life, United States

12:35 – 12:55PM**Longevity Fueled by Technology**

Phil Newman, Founder and CEO, Longevity. Technology, United States

1:00 – 2:30PM**Lunch | Table Topics | Press Conference****2:30 – 2:35PM****3-minute film: *In Pursuit of Wellness***

Produced for the Global Wellness Institute by BBC StoryWorks

2:39 – 2:59PM

Wellness Evidence: The Next Chapter

Moderated by

Susie Ellis, Founder, Chair & CEO, Global Wellness Summit, United States

Panelists

Beth McGroarty, VP, Research & Forecasting, Global Wellness Summit, United States

Jane Kitchen, Media & Trends Analyst, Global Wellness Summit, United Kingdom

Kenneth R. Pelletier, MD, PhD, Author; Clinical Professor of Medicine, University of California School of Medicine, United States

3:03 – 3:23PM

Building Breakthrough Brands

Jeremy Jauncey, Founder & CEO, Beautiful Destinations; 2025 Global Wellness Summit Co-Chair, United Arab Emirates

Philippe Zuber, CEO, Kerzner International, United Arab Emirates

3:27 – 3:52PM

Scientific Wellness in the Age of Longevity

Leroy Hood, MD, PhD, Author, *The Age of Scientific Wellness*; Co-Founder, Institute for Systems Biology, United States

3:56 – 4:16PM

Longevity Through a Consumer Lens

Asha Gupta, COO, Amway, Singapore

4:20 – 4:40PM

Hospitality Vibes

Meng-Mei Chen, PhD, Assistant Professor of Marketing, EHL; Author, *Hospitality Vibes*, Switzerland

4:44 – 5:14PM

Longevity & Integrative Health: The European Approach

Moderated by

Anita Mendiratta, Founder & CEO, Anita Mendiratta & Associates, United Kingdom

Panelists

Elke Benedetto-Reisch, MD, Medical Director, Lanserhof Tegernsee, Austria

George Gaitanos, MsC, PhD, Chief Operating & Scientific Officer, Chenot, Switzerland

Simone Gibertoni, CEO, Clinique La Prairie, Switzerland

5:15 – 5:30PM

Welcome Susie Ellis Scholarship for Equity in Wellness Recipients

Jessi Brandt, Director of Programs & Operations, Global Wellness Summit, United States

Susie Ellis, Founder, Chair & CEO, Global Wellness Summit, United States

Hannah Messerli, PhD, Economic Development Specialist, George Washington University, United States

Michelle Saudan, Founder, Amanzi Wellbeing, Dubai and Ghana

2025 Scholarship Recipients

Aida Kandil, CEO, My Tindy, Morocco

Amireh Leila Mirdamadi, MS Global Medicine Candidate, USC Keck School of Medicine, United States

Amulya Murty Aku, PhD, Research Scholar, India

Winnie Xu, Life Coach, Canada

Rick Stollmeyer, CEO, Inspired Flight Technologies, United States

If you wish to support the Susie Ellis Scholarship for Equity in Wellness, please contact Nancy Davis.

Mentors

Amir Alroy, Co-Founder, Welltech Ventures, Israel

Richard Carmona, MD, Chief of Health Innovation, Canyon Ranch; 17th Surgeon General of the US, United States

Nicola Finley, MD, Integrative Medicine & Board Certified Internal Medicine Physician, United States

Hannah Messerli, PhD, Economic Development Specialist, George Washington University, United States

Mary Tabacchi, PhD, RD, Professor Emerita, Cornell University School of Hotel Administration, United States

Founding Donors

C. Victor Brick, Co-Founder, John W. Brick Mental Health Foundation; CEO, Ohana Growth Partners LLC, United States

Lynne Brick, Co-Founder, John W. Brick Mental Health Foundation, United States

Katrine Formby, President, Sable Investments, United States

7:00 – 9:30PM

Evening Event: Dine-Around Dinner

Delegates are randomly assigned to one of many exquisite dining destinations around Dubai to relax, network and immerse in local culture. Transportation provided.

10:00 – 10:45PM

AFTER DINNER CONVERSATIONS
THREE OPTIONS

Microplastics & the Wellness Industry’s
Responsibility

Conversation Leader

Professor Gerry Bodeker, Member at Green Templeton College, University of Oxford, United Kingdom and Malaysia

Tim Dixon, Principal, Fe Equus, LLC, United States

Neuroaesthetics & Hospitality

Conversation Leader

Ömer Işvan, President, Servotel Corporation, United Kingdom

Anjan Chatterjee, MD, Professor of Neurology, Psychology & Architecture, University of Pennsylvania; Founding Director, Penn Center for Neuroaesthetics, United States

Beauty & Longevity

Conversation Leader

Aradhana Khowala, PhD, CEO & Founder, Aptamind Partners; Board Member, Patrizia SE, United Kingdom

Lucy Goff, Founder, LYMA, United Kingdom

Irene Forte, Founder & CEO, Irene Forte Skincare, United Kingdom

Charlotte Keesing, Director, Walpole, United Kingdom

DAY TWO

THURSDAY, NOVEMBER 20, 2025

8:30 – 8:45AM

Guided Listening Session

London-based artists Vraell will perform an atmospheric guitar meditation on stage, accompanied by a captivating, guided breathwork experience led by breathwork specialist Jamie Clements.

8:49 – 9:09AM

Music and Medicine: A Powerful Partnership

Freddie Moross, Founder & CEO, Myndstream, United Kingdom
Dawn Mussallem, DO, Integrative Oncologist, Mayo Clinic, United States

9:13 – 9:33AM

Revolution in Medicine: The Science Behind the Cures

Deepak Srivastava, MD, President and Senior Investigator, Gladstone Institutes, United States

9:37 – 9:57AM

Biohacking: A Foundation of Longevity

Dave Asprey, Founder, The Asprey Group, United States

10:01 – 10:21AM

How Wearable Data Is Rewriting the Rules of Human Performance, Longevity and Resilience

Kristen Holmes, PhD, Global Head of Performance, Principal Scientist, WHOOP, United States
Jeremy Jauncey, Founder & CEO, Beautiful Destinations; 2025 Global Wellness Summit Co-Chair, United Arab Emirates

10:25 – 10:55AM

Networking Break

10:55 – 11:00AM

Interstitial to Be Announced

11:04 – 11:24AM

Why Scientific Wellness and Exercise Is Important for an Aging Population

Jiri Dvorak, MD, Professor Emeritus Neurology, University of Zurich; Chief Medical Officer (1994–2016), FIFA, Switzerland

11:25 – 11:55AM

Shark Tank of Wellness Student Competition

Jessi Brandt, Director of Programs & Operations, Global Wellness Summit, United States

Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Summit, United States

Wellness Sharks

Karen Campbell, Director of Business Development, Chiva-Som International Health Resort, Thailand

Meng-Mei Chen, PhD, Assistant Professor of Marketing, EHL; Author, *Hospitality Vibes*, Switzerland

Frank Pitsikalis, SVP, Product Strategy, Agilysys, Canada

Shark Tank Finalists

Damia Ahmad Faizal, Dongseo University, South Korea

Lina Madeleine Holzkämper, Management Center Innsbruck, Austria

Riya Shah, Savannah College of Art & Design, United States

Professors

Gauri Misra-Deshpande, Savannah College of Art and Design, United States

Franz Linser, PhD, Management Center Innsbruck, Austria

Daniel Kessler, Dongseo University, South Korea

11:57AM – 12:07PM

Debra Simon Award for Furthering Mental Wellness

Lauren Wright, President, Debra Simon Family Foundation, United States

12:11 – 12:21PM	Bennett Family Award for Collaboration in the Science of Wellness Bija Bennett , CEO, BijaB, United States								
12:24-12:29PM	A Moment of Gratitude Michelle Gamble , SVP, Global Business Development, Global Wellness Summit, United States 2025 SPONSORS <table><tr><td>Strategic Partners Aldar Amway Fountain Life Sable Investments Therme Group</td><td>Silver Agilysys AMP Art of Cryo BijaB Chiva Som CryoBuilt ESPA Kohler Living Earth Crafts Mather Nelly Devuyst Palmaïa Phytomer PNOE Prestige Wellness Rancho La Puerta Six Senses Starpool Universal Companies</td></tr><tr><td>Marquee EYWA</td><td></td></tr><tr><td>Diamond AMAALA BuDhaGirl Hyatt Myndstream NADclinic CoreX Sensei Porcupine Creek</td><td></td></tr><tr><td>Gold Carillon Miami Wellness Gharieni Group Sothys Paris TechnoGym</td><td></td></tr></table>	Strategic Partners Aldar Amway Fountain Life Sable Investments Therme Group	Silver Agilysys AMP Art of Cryo BijaB Chiva Som CryoBuilt ESPA Kohler Living Earth Crafts Mather Nelly Devuyst Palmaïa Phytomer PNOE Prestige Wellness Rancho La Puerta Six Senses Starpool Universal Companies	Marquee EYWA		Diamond AMAALA BuDhaGirl Hyatt Myndstream NADclinic CoreX Sensei Porcupine Creek		Gold Carillon Miami Wellness Gharieni Group Sothys Paris TechnoGym	
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Diamond AMAALA BuDhaGirl Hyatt Myndstream NADclinic CoreX Sensei Porcupine Creek									
Gold Carillon Miami Wellness Gharieni Group Sothys Paris TechnoGym									
12:30 – 2:00PM	Lunch Table Topics & Ambassador Lunch								

VIP Lunch for GWI Ambassadors Only

The Global Investment Climate for Longevity

Leading the Conversation

Thierry Malleret, Co-Founder & Managing Partner,
Monthly Barometer, France

Hosted by

Susie Ellis, Chair & CEO, GWI, United States

Kristiana Tarnuzzer, Director of Development, GWI,
United States

Participant List to Come

2:00 – 2:03PM

3-minute Film: *In Pursuit of Wellness*

2:05 – 2:25PM

Democratizing Wellness on an Unimaginable Scale

Nancy Davis, Chief Creative Officer & Executive
Director, Global Wellness Summit, United States

Robert Hanea, Founder & CEO, Therme Group,
Germany

2:29 – 2:49PM

Reverse Pitch

Moderated by

Anita Mendiratta, Founder & CEO, Anita Mendiratta
& Associates, United Kingdom

Investors

Sam Evans, General Partner, EOS Ventures, United
Kingdom

Phil Newman, Founder and CEO, Longevity.
Technology, United States

Neil Jacobs, Founder, Wild Origins, Singapore and
United States

Sam Nazarian, Founder & CEO, sbe Entertainment,
United States

2:53 – 3:13PM

Research, Science, Genes & Longevity

Kenneth R. Pelletier, MD, PhD, Author; Clinical
Professor of Medicine, University of California
School of Medicine, United States

3:17 – 3:32PM

What the World Needs Now: The Unique Lens of the 17th Surgeon General of the United States

Richard Carmona, MD, Chief of Health Innovation, Canyon Ranch; 17th Surgeon General of the US, United States

3:36 – 3:56PM

AI, Precision Medicine and the Future of Transformative Longevity

Isaac Bentwich, Founder & CEO, CoreX, United Arab Emirates

4:00 – 4:30PM

The Next Frontier of Wellness Tourism: Mindset, Storytelling and Human Authenticity

Moderated by

Lindsay Madden-Nadeau, Senior Director Wellness Strategy, Red Sea Global, Kingdom of Saudi Arabia

Panelists

Marisa Peer

Alexandra Venison

4:34 – 4:49PM

The Science of Contrast Therapy for Longevity

Susanna Søberg, Founder, Søberg Institute; Founder, Thermalist®, Denmark

4:53 – 5:23PM

Scientific Wellness

Moderated by

Anita Mendiratta, Founder & CEO, Anita Mendiratta & Associates, United Kingdom

Panelists

Kenneth R. Pelletier, MD, PhD, Author; Clinical Professor of Medicine University of California School of Medicine, United States

Jiri Dvorak, MD, Professor Emeritus Neurology, University of Zurich; Chief Medical Officer (1994–2016), FIFA, Switzerland

Leroy Hood, MD, PhD, Author, *The Age of Scientific Wellness*; Co-Founder, Institute for Systems Biology, United States

5:27 – 5:47PM

Sports, Competition and the Drive to Achieve

Joe DeSena, Founder & CEO, Spartan, United States

ILLUMINATE

A Gala Celebration of the Future

Dubai is all about the future, and so is the GWS. Get ready to feel the energy and excitement of an evening spent together dining and dancing!

Attire: Future-forward glamour!

A short live auction will be held to raise funds for the non-profit Global Wellness Institute, so please bring your generous spirit, too!

DAY THREE

FRIDAY, NOVEMBER 21, 2025

8:30 – 8:45AM

Experience as Medicine

Ramy Elnagar, Co-Founder, White Mirror, Portugal

8:49 – 9:09AM

Older Adults and Wellspan: An Unexpected Market Opportunity

Mary Leary, President & CEO, Mather, United States

9:13 – 9:33AM

Aesthetic Longevity

Lucy Goff, Founder, LYMA, United Kingdom

9:37 – 9:57AM

Longevity of the Planet: Conscious Creation

Manvendra Singh Shekhawat, Managing Director, Suryagarh Collection; Founder, Dhun; Founder, The I Love Foundation, India

10:01 – 10:21AM

Fasten Your Seatbelts: The Changing Role of Women in Business in the Kingdom of Saudi Arabia

Ebtissam Al-Madi, President, Kadoon, Kingdom of Saudi Arabia

Lisa Starr, Principal, Wynne Business, United States

10:25 – 10:55AM

Networking Break

10:59 – 11:09AM

3-minute film: *In Pursuit of Wellness*

11:12 – 11:32AM

The Great Beauty Blur: Beauty, Health & Wellness Futures

Olivia Houghton, Insights & Engagement Director, The Future Laboratory, United Kingdom

11:36 – 11:56AM

Infusing Wellness Into the Workforce: The Bank of Abu Dhabi

Diego Carrete, Chief Wellness Officer, First Abu Dhabi Bank, United Arab Emirates

12:00 – 12:20PM	The Evolution of Serenbe: Building a Wellness Community in My Own Backyard Steve Nygren , Founder, Serenbe, United States
12:24 – 12:44PM	Cutting Edge Real Estate: Sustainability and Longevity for People and Planet Alex Zagrabelny , Founder & CEO, R.Evolution, United Arab Emirates
12:48 – 1:03PM	Spirituality as a Pillar of Longevity Anna Bjurstam , Wellness Pioneer, Six Senses, Sweden
1:05 – 1:10PM	Announcement of Shark Tank of Wellness Awards
1:15 – 2:15PM	Casual Lunch
2:16 – 2:19PM	<i>In Pursuit of Wellness Film</i>
2:23 – 2:38PM	The Record-Breaking In Pursuit of Wellness Series 3 & Special Announcement Claire Small , Head of Creative, BBC StoryWorks, Programme Partnerships, United Kingdom
2:42 – 3:02PM	How Nature, Heritage & Healing Are Driving the Future of Wellness Tourism in the Middle East Debbie Flynn , Managing Partner, Global Travel Practice Leader, FINN Partners, United Kingdom Phillip J. Jones , Chief Tourism Officer, Royal Commission for AlUla, Saudi Arabia
3:04 – 3:24PM	From the Depths of the Dead Sea to Heights of Mt. Everest: The Next Chapter in Resilience Charlie Engle , Global Ultra-Endurance Athlete, United States
3:28 – 3:48PM	My Own Wild Origins and Life After Six Senses Neil Jacobs , Founder, Wild Origins, Singapore and United States

3:50 – 4:10PM

Healthspan Is Not Enough: Why Do We Want to Live Longer?

Anjan Chatterjee, MD, Professor of Neurology, Psychology & Architecture, University of Pennsylvania; Founding Director, Penn Center for Neuroaesthetics, United States

4:12 – 4:22PM

Woman in Wellness Award

Presenting Sponsor: Amway

Presented by

Asha Gupta, COO, Amway, Singapore

Amy McDonald, Founder & CEO, Under a Tree Consulting; 2024 Recipient of Woman in Wellness, United States

4:24 – 4:34PM

Longevity Through a Wellness Lens: Where We Go From Here

Susie Ellis, Founder, Chair & CEO, Global Wellness Summit, United States

4:36 – 4:46PM

Special Presentation: *Living Proof*

4:48PM

Finale

Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Summit, United States

Susie Ellis, Founder, Chair & CEO, Global Wellness Summit, United States

Co-Chair Awards

Anna Bjurstam, Wellness Pioneer, Six Senses, Sweden

Ömer Isvan, President, Servotel Corporation, United Kingdom

Jeremy Jauncey, Founder & CEO, Beautiful Destinations; 2025 Global Wellness Summit Co-Chair, United Arab Emirates

Michael Roizen, MD, Chief Visionary, Great Age Reboot; First Chief Wellness Officer, Cleveland Clinic, United States

GWS Team Gratitude

Susie Ellis, Founder, Chair & CEO, Global Wellness Summit, United States

Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Summit, United States

Anna Barnett, Marketing Graphic Designer, Global Wellness Summit, United States

Jessi Brandt, Director, Programs & Operations, Global Wellness Summit, United States

Aryn Chapman, Event Producer, Global Wellness Summit, United States

Rachel Davis, Digital Marketing Specialist, Global Wellness Summit, United States

Sue DePalma, GWS Producer, Global Wellness Summit, United States

Amy Detrick, Art Director, Global Wellness Summit, United States

Michelle Gamble, SVP, Global Business Development, Global Wellness Summit, United States

Crystal Hartwell, Media Associate, Cavanah Associates, United States

Thamara Hernandez, Director, Finance & Accounting, Global Wellness Summit, United States

Jane Kitchen, Media & Trends Analyst, Global Wellness Summit, United Kingdom

Beth McGroarty, VP, Research & Forecasting, Global Wellness Summit, United States

Heidi Moon, VP, Marketing & Communications, Global Wellness Summit, United States

Sarah Smith, Registration Coordinator & Event Producer, Global Wellness Summit, United States

Bridget Rojas, Digital Marketing Coordinator, Global Wellness Summit, United States

Kristiana Tarnuzzer, Director of Development, Global Wellness Institute, United States

4:48PM

Continued

Special Thanks to

Andrew Cunningham, Head of Operations, Gulf Dunes, United Arab Emirates

Justin George, Head of Events, Gulf Dunes, United Arab Emirates

Kathryn Moore, Managing Director, Spa Connectors, United Arab Emirates

Flag Tease and Announcement of 20th Anniversary Global Wellness Summit

Welcome 2026 GWS Hosts

Champagne Toast

Hosting a Future Summit

Meet with **Nancy Davis**, GWS Chief Creative Officer & Executive Director, and **Michelle Gamble**, GWS SVP, Global Business Development, to discuss your interest in hosting a future Summit. Please reach out to Michelle (michelle.gamble@globalwellnesssummit.com) ahead of time to schedule your meeting.
