



YOU ARE CORDIALLY

INVITED TO ATTEND

THE 20TH ANNUAL GLOBAL WELLNESS SUMMIT

THE SCIENCE, ART & SOUL OF
WELLNESS

NOVEMBER 10-13, 2026

ANGSANA LAGUNA PHUKET, THAILAND





Dear Esteemed Colleague,

It is our great pleasure to invite you to the 2026 Global Wellness Summit (GWS), taking place November 10-13 at Angsana Laguna Phuket in Thailand.

As GWS celebrates its 20th anniversary, we gather under the theme “The Science, Art & Soul of Wellness” in a destination that brings this vision to life. For centuries, Asia has advanced traditions that recognize wellness as more than healthcare alone, integrating evidence-based healing, human connection, culture, spirituality, and a profound relationship with place. Today, the region is also helping shape the future of wellness through innovation in longevity, integrative health, and wellness tourism.

For two decades, GWS has been the premiere forum where the world’s most influential leaders come together to explore the future of the wellness industry. GWS is uniquely known for bridging rigorous science with the human dimensions of wellbeing, bringing together data, ideas, and relationships that move the industry, and the world, forward.

At this year’s Summit, leaders from across the \$6.8 trillion global wellness economy will examine emerging trends, investment opportunities, and market-shaping innovations. The Global Wellness Institute will unveil its latest research and economic insights, while the Innovation Lab will spotlight pioneering technologies, products, and business models.

At a time when Asia-Pacific’s wellness economy approaches \$2 trillion and continues to influence wellness worldwide, there is no better place to explore the future of the industry.

We look forward to welcoming you to Phuket.

Joining Together. Shaping the Future.

The Global Wellness Summit Advisory Board

Amir Alroy, Israel; **Anna Bjurstam**, Sweden; **Victor Brick**, US; **Cathy Feliciano-Chon**, Hong Kong; **Susie Ellis**, US; **Nicola Finley, MD**, US; **Irene Forte**, UK; **Maggie Hsu**, US; **Ömer K. Isvan**, UK; **Jessica Jesse**, US; **Hannah Messerli, PhD**, US; **Veronica Schreibeis Smith**, US; **Yoriko Soma**, Japan; **Prof. Mary Tabacchi, PhD**, US

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