



ASIA: INDIA

What are the most significant global issues facing us today?

Sustaining our resources - especially water, the lifeblood of spas - for the future; protecting our environment (instead of changing the whole topography of a place, spas should try to adjust to it); the global recession; eco-electricity.

What do you see as the main innovations happening around the world, those which are game changing and/or disruptive?

Ayurveda catching up worldwide, combining this science of healing with contemporary amenities. Corporate social responsibility.

What do you see as the main innovations in the spa/wellness industry (existing and future)?

Corporate hospitals recognizing wellness spas, thus initiating a boom in the medi-spa sector; spas' social conscience.

What do you see as the greatest opportunities/challenges for the global spa and wellness industry?

A great scope for manufacturers of eco-friendly products. If you have a business module there is no dearth of opportunities.

Key challenges: Considering the sheer number of spas emerging (big chains venturing into developing countries like India), the availability of quality man-power and products will soon be a real challenge. The gap in the demand and supply of organic products. Organic products need to be more affordable. Educating spa-users on counting carbons, not calories.

What are some practical ways for businesses to create a climate for creativity and innovation?

The process of generating new and useful ideas is the basis of creativity.

On the other hand, bringing in a new idea and putting it to use is called innovation. The subordinates' creativity can be increased by their managers through the climate they create and the way they treat their subordinates. The implementation of creative ideas must overcome people's resistance to change.

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