



# THE AMERICAS: MEXICO

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## **What are the most significant global issues facing us today?**

Prioritizing what is essential, important or vital in the new century has become a significant issue. A difficult task for the average citizen, who receives a daily overload of data, advertising, information and misinformation, is to sort, classify and select what is truly important on a great variety of world issues. How do we maintain a clear perspective, where do we focus our attention, why do we become involved? Can we as individuals make the world better? And if so, how? Do we fight the Joseph Koni crimes in Uganda and save the invisible children, or do we ignore them? Do we focus on local issues of poverty, hunger, crime and education? Do we become Earth fighters for future planetary sustainability? How do we make a difference in today's main global issues? What is truly the worthiest global cause to fight for? Are we aware of the real issues behind the mining of Coltan in Congo, a rare mineral essential to all the modern technology we use today? Is the answer in global communities, in the social media, or do we look for answers within our hearts and souls? Do we even have time in our daily lives to stop and think, what is my contribution to humanity? Looking into my heart I would say the most significant global issue today is indifference to human suffering.

## **What do you see as the main innovations happening around the world, those which are game changing and/or disruptive?**

I believe global communication technologies, education and scientific evidence of universal mysteries will contribute to create a new world consciousness. A better future will be brought into being by visionary minds that can imagine and create a new reality for men: health, wealth education and equal opportunities for all. Some will be game-changing; an evolution of the best we have, and some will be disruptive, creating a new reality, a breakthrough that will totally change the way we think, behave and act. A world without human exploitation, slavery, war, fear, malnutrition and poverty. A long time ago a wise man told me, "it's not about a few gifted minds transcending; it is about all humanity transcending."

## **What do you see as the main innovations in the spa/wellness industry (existing and future)?**

I see the spa as a new human development and resource center, a unique space that can be enjoyed on a physical, spiritual or mental level. A synergy between people connected by the touch and warmth of another human being; but also a space where we can find our inner silence, inviting us to reflect, to think, to feel, to listen, to appreciate and preserve life's vital energy. A retreat from everyday wear-and-tear where we can appreciate nature, discover ancient and meaningful healing rituals, develop new expressions, talents and dormant abilities, through reading, painting, meditation, music, learning how to cook healthy meals, hiking, sporting endeavors, meeting new friends. A spa can be anything we want it to be, as long as it caters to a higher spirit, a stronger, healthier body and a visionary mind where imagination has no limits.

## **What do you see as the greatest opportunities/challenges for the global spa and wellness industry?**

The greatest opportunity lies in our ability to perceive the wellness industry as having the broad aim to better the human race, to provide a sacred space where the roots run deeper than the commercial and business aspects of an investment. The real investment needs to be made in the transformation of minds capable of conceiving a better world through wellness.

**What are some practical ways for businesses to create a climate for creativity and innovation?**

The best and most practical way to create a climate for creativity is through communication, sharing ideas, listening and implementing. Ask your client; ask your employee, is there anything we could do, add, change or say to improve our spa experience?. I am amazed at some of the answers we get. Innovate spa concepts and spa experiences. Imagination is a global vision and we all have a little piece we can share to complete the ever evolving universal master-plan.

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