



THE AMERICAS: UNITED STATES

What are the most significant global issues facing us today?

To be discussed.

What do you see as the main innovations happening around the world, those which are game changing and/or disruptive?

Experiential and transformational vacations in the health, fitness and wellness category are proliferating. People want measurable, sustainable results, and to unplug from their hectic lives and rejuvenate.

What do you see as the main innovations in the spa/wellness industry (existing and future)?

See answer #2.

What do you see as the greatest opportunities/challenges for the global spa and wellness industry?

The greatest challenge is educating corporations about the fiscal benefits of incorporating annual health and wellness retreats for their employees. Benefits include reduced health related costs, improved employee retention, increased productivity and positive morale.

What are some practical ways for businesses to create a climate for creativity and innovation?

Creating an industry forum as the Summit does.

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