

NORTH AMERICA: UNITED STATES

1. What is currently making news in your country when it comes to wellness or wellbeing?

The Balneological Association of North America. (BANA) a not-for-profit research, information and educational group for the study of the arts and sciences of Baths and Bathing.

2. Please provide one sentence that describes what you think are important developments in your country for each of the following:

The Waters & Wellness Tourism: A growing interest in natural mineral springs tourism; Colorado, New Mexico and other Rocky Mountain states are emphasizing wellness tourism to historical spa towns and sites like Manitou Springs, Glenwood Hot Springs, Truth or Consequences and other natural mineral water sites, all of which were established around the natural geothermal mineral springs and sources.

3. How would you describe the state of workplace wellness in your country?

Steady development, evolution and transformation beyond the exercise gyms and physical fitness programs towards a broader holistic Wellness that is not only a Lifestyle, but programs that can be a central element for Wellness Workplace Cultures.

4. What has been the general attitude about investing in spa/wellness in your country in 2015? Specific examples?

Natural geothermal mineral springs, especially in the western mountain areas of United States are experiencing increased interest in development for wellness travelers and wellness tourism destinations that emphasize healthful and recreational experiences.

A few examples include: Iron Mountain Springs (Glenwood Springs, CO); Sunwater Spa (Manitou Springs, CO); Avalanche Ranch Hot Springs (Redstone) as well as the

hot springs and pools of Truth or Consequences, NM and other natural geothermal sites throughout New Mexico and the western mountain states. The general public is reconsidering the value of costly and often unnecessary pharmaceutical and extreme surgical interventions, especially when and where there is no insurance for these extreme medical treatments. Here there is much room for development and growth, especially with wellness and rehabilitation.

5. Whose responsibility is it to create a well world?

Conscientious individuals, groups and associations leading and working in creative harmony within private and public political, economical, ecological and spiritual communities serving to manifest Wellness Cultures, especially based around The Wellness of Waters in Nature and The Nature of Wellness from The Waters.

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